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| Returning Artist1 |
|-----------------------------|
| Councilmember's Corner2 |
| Citizen Volunteer Corps3 |
| Energy-Saving in The Loop 4 |
| Public Library Events5 |
| Comprehensive Plan6 |
| EDRST Applications7 |
| Contact Information8 |

Happy New Year!

The City of University City wishes you a happy and safe 2015

Contact Information:

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Announcing the 2015 Returning Artist

The Municipal Commission on Arts & Letters for University City (MCALUC) has named multi-talented poet and educator DuEwa Frazier as its 2015 Returning Artist.

This is the 21st anniversary of the Returning Artist Program, through which the commission brings artistically renowned University City High School graduates back to work with current students. The goals of the program are to encourage students to investigate careers in the arts and to enrich the school's art programs.

Frazier is an award-nominated poet and educator who not only has several volumes of published poetry – including "Deanne in the Middle," "Goddess Under the Bridge: Poems" and "Ten Marbles and a Bag to Put Them In: Poems for Children" – but is also the editor and publisher of the NAACP Image-Award-nominated book "Check the Rhyme: An Anthology of Female Poets & Emcees." DuEwa's poetry has been featured in Tidal Basin Review, Reverie Journal, Kweli Journal, Poetry Ink Anthology, Brownstone Poets

Anthology, Black Arts Quarterly, Poetry in Performance #37, Essence Magazine and others.

Workshops with students will take place during the week of **February 2** at several of the city's schools. A public reception is scheduled for Thursday, **February 5** at 7 p.m. in the University City High School Library.

More information on the program is available at the MCALUC website, http://ucityartsandletters.org. You can email questions to the commission at ucityartsandletters@gmail.com.



Multi-talented poet and educator DuEwa Frazier is the 2015 Returning Artist.

University City Photo Show

Stop right there. Take a look around. Focus in on what's right there in front of you. Then, take a picture of what you see, and think about entering it in the annual University City Photo Show! Sponsored by the Municipal Commission on Arts & Letters, the show is open to amateur adult and youth (12th grade and younger) photographers in the St. Louis metropolitan area.

Entries for this year will be accepted only between March 28 and April 3. Winners will be announced and prizes awarded at a special reception on Sunday, April 19 at Centennial Commons. Gallery showings of the entries are scheduled in two locations

this year, at the Green Center on April 13 and the Royal Bank on Olive Blvd. on April 20.

The theme for the 2015 show is "Stop Me in My Tracks," which asks photographers to figure out what they're trying to express and when to press the button in order to awaken their vision for creating stunning images. The committee asks that photographers look for the unexpected, be it in city streets, local parks or their own front lawn.

Complete rules and registration forms can be found on the commission's website, http://ucityartsandletters.org. Questions may be sent to ucityartsandletters@gmail.com.

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Councilmember's Corner

From Councilmember Michael Glickert

In February 1853, an institution to the south of us, known as Eliot Seminary, was granted incorporation by the Missouri General Assembly. Today, we know it as Washington University. Through the years, the university has maintained



Michael Glickert 314 882 6432

a tax-exempt status. University City citizens became concerned when Washington University identified itself as an urban facility that had run out of space on its campus, and embarked on an aggressive plan to buy and build within close proximity to the University City Loop.

Now, well within the university's six year plan, it is clear that the tax

revenues lost to us have not had a negative effect on the city budget. In fact, there is evidence that Washington University's infrastructure investment has helped the city in a myriad of ways.

Just a few of Washington University's contributions to our city's well-being include:

- · A brand new \$80-million mixed-use building with a grocery store, diner and student housing
- · \$55 million for the rehabilitation of Loop apartments and commercial buildings
- \$3.6 million invested to improve bikeways, sidewalks and security measures that are used by all
- Donated land for our new Firehouse No. 1 in the Loop
- An annual contribution of \$90,000 to the University City Police Department
- Financial and active participation in Loop events, as well as city events at large

University City is home to more than 300 employees of Washington University, which itself brings revenue, civic engagement and intellect that is invaluable to this community.

The Loop living area takes in more than 2,500 undergraduate and graduate students who spend money in The Loop.

University City's partnership with Washington University continues and remains well-entrenched in our community. We look forward to the completion of the university's six-seven year plan to expand its urban campus. We also look forward to the university's collaboration with the city when it embarks on its next phase of development, which could include in-fill projects in The Loop.

University City Library and **Neighboring Libraries Launch Telescope Rental Program**

The University City Public Library, Kirkwood Public Library, St. Louis Public Library and St. Louis County Library have begun an exciting partnership with the St. Louis Astronomical Society (SLAS). The Library Telescope Program enables adult patrons, with a valid library card and state ID, to check out a telescope for seven days.

Eighteen Orion StarBlast 4.5-inch telescopes three of which were donated by SLAS - are available at the participating St. Louis area libraries.

Each telescope is modified by SLAS to be durable and patron-friendly, and is equipped with everything needed to explore the night sky: user manual, constellation guide, moon map, lens cleaner, night light and a storage pouch. SLAS will provide the libraries with ongoing educational support and telescope maintenance.

The University City Public Library will host star parties for the public to gather to view the wonders of the universe through telescopes.

"SLAS is excited to bring the Library Telescope Program to the St. Louis area," SLAS President Jim Small said. "The program will allow library patrons to enjoy their own experience of the night sky without the expense of purchasing a telescope."

This collaborative effort aligns with the mission of public libraries: to provide learning resources and information services that support individual, family and community life.

Visit www.ucitylibrary.org or call 314.727.3150 for more information.

Toastmasters' International Youth Leadership Program

This interactive eight-week course in the arts of communication and leadership, for teens in seventh-12th grade, will be taught by Toastmasters International, a public speaking organization.

The course will take place at the University City Library on Wednesdays, from January 7 to March 4, from 7-8:30 p.m. Refreshments will be served. Advance registration is required; the registration

fee for the manual and materials is \$4.



JAN-FEB 2015

Join the Citizen Volunteer Corps!

The University City Citizen Volunteer Corps (CVC) was set up by Mayor Shelley Welsch in October to bring together residents to work on issues of mutual concern and benefit our community. So far, 11 groups have been established, nine of which are currently active or are getting off the ground.

If you would like to be part of the CVC or CVC groups related to a sports league or community theater program in U City, or if you would like to set up another group, please contact Mayor Shelley Welsch at mayor@ucitymo.org or 314.505.8606.

Crime Awareness and Prevention

The Crime Awareness and Prevention CVC group works with our Police Department to support its efforts to ensure that residents know of all the programs and services that are provided to help residents feel – and be – safe and secure in their homes and community. If you want to help, contact Mike Margherio at mmargherio@rssclaw.com.

Food Day

Volunteers are considering options for how to recognize Food Day 2015 (www.foodday.org) in University City. They have distributed a survey with possible projects, from setting up a community kitchen or garden to actively supporting Operation Food Search. The group plans to prioritize the concepts, select one or two to pursue, and study best practices. Want to help? Contact Kathy McGinnis at kathyppjn@aol.com.

Monarch Waystation

The Monarch Waystation/Invasive Species CVC is making University City a Monarch Waystation. Monarch Waystations are places that provide the resources necessary for monarch butterflies to produce successive generations and sustain their migration. The CVC group is considering sites in which to set up suitable habitats and is looking into funding sources for materials and strategies for developing the beds. To work with this group, contact Linda Fried at lindafriedster@gmail.com.

Race, Class & Culture

Join residents from all wards and backgrounds to discuss race, class and culture in our city. This CVC group is creating an action plan to increase dialogue, dismantle inequity and build community across neighborhoods. The group hopes to present ideas to the broader community at the UCHS annual Martin Luther King Jr. Day celebration. Email Robyn Williams, rkwilliams67@gmail.com, or Maggie Majors, maggiesmajors@gmail.com, to participate.

Boulevard Tree Surveying

Volunteers are walking the boulevard streets of our community and making note of where there are missing trees in the tree lawns. Interested in helping? Contact Nancy Baglan, baglrj@sbcglobal.net, or Beth Skelton, bethskelton@sbcglobal.net.

Trap, Neuter & Release

A group of residents would like to research the idea of a trap, neuter and release program for feral cats in University City. Interested? Email Sharyn Altman at littlebee8@juno.com.

U City Arts Volunteers

The arts volunteers are working to increase the visibility and availability of the arts in our city. Its efforts are presently devoted to: 1. updating the database of city-owned works of art; 2. creating a database of University City artists and arts-related groups for easier communication; 3. creating a website that will increase the visibility of the arts in U City; and 4. exploring funding resources to support the availability of arts to residents. If you are interested in working with this group, email artsinucity@gmail.com.

Unbanked and Underbanked

The Unbanked and Underbanked CVC will kick off its seven-part program, "Taking Control of Your Money and Achieving Financial Success," in January. The first presentation, "Taking Control of Your Money," will take place on **January 17** at University City High School. Audience members will be encouraged to sign up for six more classes between February and April, some of which are part of the FDIC Money Smart curriculum. To get involved, contact Bob Baglan at baglrj@sbcglobal.net.

Veterans' Outreach

The Veterans' Outreach CVC is compiling a registry of all veterans and active-duty military in University City in order to recognize them. To have your name included in this registry, please contact Lieutenant Delores McCrea at 314.652.7932. To be part of this group, please email Rufus D. Shannon at rdshannon1@gmail.com.







Delmar Parking Garage Lights Replacement Allows for Major Energy Reduction

The Public Works/Parks Department is pleased to share that 46 ceiling lights inside the Delmar Loop parking garage and six pole lights on the top level of the parking garage were recently replaced with energy-efficient light fixtures. The new fixtures also include motion sensors to further reduce the overall energy use in the parking garage.

The original ceiling fixtures were 150-watt high-pressure sodium (HPS) fixtures. For safety purposes, and because the original fixtures did not have motion or light sensors, many of these fixtures ran 24 hours a day, 7 days a week. The rooftop pole fixtures were 250 watts each.

The new ceiling fixtures are 50 watts each, and the new rooftop fixtures are 100 watts each. Because these fixtures are LED, the light can be directed where it should go; there is no longer light lost illuminating the ceiling. These fixtures use less wattage and provide more downward light than the previous fixtures. In addition to these energy and cost savings, the new lights have a life span of 50,000 to 60,000 hours. This will significantly reduce labor and maintenance costs.

See the tables below for the cost analysis of this change. These totals do not include the reductions in energy and cost due to the sensors on the fixtures. This will further reduce energy use and costs substantially.

| ROOFTOP POLE LIGHTS | 250 watt HPS 6 fixtures | 107 watt LED 6 fixtures |
|--|----------------------------|----------------------------|
| kWh/year (energy used - including ballast) | 7,320 | 2,568 |
| Energy charge per year | \$587 | \$206 |
| % of energy reduction | | 65% |

| INTERIOR CEILING FIXTURES | 150 watt HPS 46 total fixtures | 50 watt LED 46 total fixtures |
|--|-----------------------------------|----------------------------------|
| kWh/year (energy used - including ballast) | 62,996 | 16,578 |
| Energy charge per year | \$5,052 | \$1,330 |
| % of energy reduction | 1 | 74% |

New Businesses in University City



06 Environmental

6311 Bartmer Industrial Drive 314.862.6671

Agape Consumer Directed Services

Home Healthcare 8403 Olive Blvd. 314.581.2252

Al Forno

Italian Restaurant 567 Melville Ave., A **Stop By**

Friends of Agape

Adult Day Care 8403 Olive Blvd. **314.581.2252**

Mandarin House Banquet Hall 8004 Olive Blvd.

314.427.7778

Racanelli's Pizza 6314 Delmar Blvd. Stop By

Ring Connect

6800 Olive Blvd., Unit D Stop By

Shannon Rice

Hair Stylist 612 N. McKnight, Unit E 314.520.6945

Touch of Tenderness

Home Healthcare 314.995.6935

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University City Public Library Events

All events for adults are free and open to the public. Many of our youth services events require advance registration. Please visit the library's website, www.ucitylibrary.org, or call 314.727.3150 for up-to-date information, weekly storytimes and more programs/events.

The library will be closed on Monday, January 19 in observance of Martin Luther King Jr. Day and Monday, February 15 in observance of Presidents' Day.

Events and Programs for Adults:

January

- Urban Thought Book Group:
 Miracle at St. Anna by
 James McBride; 3:30 p.m.
- 14 Lynda.com Workshop: 10 a.m.
- Health Screening: registration; 9-10:30 a.m.
- 28 U City Book Group: The Round House by Louise Erdrich; 7 p.m.

February

- 14 Urban Thought Book Group: The Women of Brewster Place by Gloria Naylor; 3:30 p.m.
- 18 African-American Spirituals: The History Behind the Songs: Loretta Washington; 7 p.m.

21 Health Screening: Registration; 9-10:30 a.m.

25 U City Book Group: The Good Lord Bird by James McBride; 7 p.m.

Events and Programs for Youth:

Storytime schedule available at ucitylibrary.org.

January

- 8 Teen Spot Gaming: Grades 7+; 7-8:30 p.m.
- 15 Movie Matinee: How to Train Your Dragon 2; Lil's Treehouse; 4 p.m.
- 22 Teen Spot Gaming: Grades 7+; 7-8:30 p.m.

February

- Kids Art Explosion Opening Reception: The Gallery & Lil's Treehouse; 6:30 p.m.
- 12 Teen Spot Gaming: Grades 7+; 7-8:30 p.m.
- 17 A Visit from the Tooth Doctor: Ages 4+; 6:30 p.m.
- 19 Movie Matinee: The Little Penguin Pororo's Racing Adventure: Lil's Treehouse; 4 p.m.
- 26 Child Care Open House: 6-7 p.m.

Child Care & Preschool Open House

Want to meet the people who take care of our most valuable resources? Looking for a learning center for your little ones? Need a caring environment to provide nurturing care for children a few hours per week? Meet representatives from area preschools, day cares and parents' day out programs at the University City Public Library on Thursday, February 26 from 6 – 7 p.m. Child care will be offered during this event with a storytime at 6:30 p.m. For further information, call the library at 314.727.3150.





Community Visuals Gallery Series Returns

The theme "Citizen" will be examined at the opening of the Community Visuals Gallery Series in the University City Public Library the second week in January, culminating in a reception on January 24 at 2 p.m. in the library's auditorium. The series and reception are the first part of the 2015 Community Visuals collaboration between the Municipal Commission on Arts & Letters for University City (MCALUC) and Washington University (WUSTL). The second part of the collaboration will be the opening of the annual public sculpture show in April.

Both the sculpture and the gallery components of the Community Visuals series will feature the "Citizen" theme.
According to WUSTL professors
Buzz Spector and Noah Kirby,
the theme was chosen because
of a desire for their students to be
more engaged as citizens within
the community. They pointed
out that it also corresponds with
program founder Marvin Levy's
hope that the annual project
would continue to explore ways
to involve the citizens of a
community in the processes
and conversations of public art.

More information on the program and its history is available at the MCALUC website, http://ucityartsandletters.org.
You can send any questions about the program to the commission at ucityartsandletters@gmail.com.





Developing a Shared Community Vision for Our City: Update on the City's Comprehensive Planning Process

Earlier this year, the city initiated an update to its Comprehensive Plan. Since that time, the city's planning and community engagement consultants, Houseal Lavigne and Associates (HLA) and Added Dimensions, have been researching existing community conditions and hosting focus groups to learn more about issues and opportunities. On November 19, HLA facilitated an interactive Community Visioning Workshop where more than 40 residents and business owners shared their ideas about how the city should develop.

The participants discussed community issues and goals, and translated their vision onto a community map. Priorities for planning efforts included infill housing, transportation opportunities, economic investment and environment. The revitalization of Olive Boulevard emerged as a consistent focus area among the visionary groups. When Dan Gardner, principal at HLA, asked participants what their one big idea for the community was, responses were often related to the corridor.

Results from the workshop, and other public engagement efforts, help shape the Comprehensive

Plan Update. Working Groups are now forming to establish mission statements and goals around key plan elements, such as economic development, transportation and land use.



There are many opportunities to share your vision: attend a meeting, complete an online survey or conduct your own workshop with a Do-It-Yourself kit.

We want to hear from you! This is your plan! To learn more or to share your input, visit the city website, **www.ucitymo.org**, or contact Deputy Director of Economic and Community Development Raymond Lai at **314.505.8500**.

Holiday Trash and Recycling Collection

New Year's Day

- No trash/recycling collection on Thursday, January 1, 2014.
- Thursday routes will be collected on Friday, 1/2/14.
- Friday routes will be collected on Saturday, 1/3/14.

Dr. Martin Luther King Jr. Day

- No trash/recycling collection on Monday, January 19, 2014.
- Monday routes will be collected on Tuesday, 1/20/14.
- Tuesday routes will be collected on Wednesday, 1/21/14.
- Wednesday routes will be collected on Thursday, 1/22/14.
- Thursday routes will be collected on Friday, 1/23/14.
- Friday routes will be collected on Saturday, 1/24/14.

Presidents' Day

 No trash/recycling collection on Monday, February 16, 2014.

- Monday routes will be collected on Tuesday, 2/17/14.
- Tuesday routes will be collected on Wednesday, 2/18/14.
- Wednesday routes will be collected on Thursday, 2/19/14.
- Thursday routes will be collected on Friday, 2/20/14.
- Friday routes will be collected on Saturday, 2/21/14.

Holiday Tree Pickup Guidelines

City staff will collect holiday trees (without decorations or lights) when placed at the front curb during the first two weeks of January. Please place trees at the front curb on your regularly scheduled trash collection day during the weeks of **January 5** and **January 12**. Please do not place holiday trees in trash or recycle carts, or in city alleys.

If you have any questions, please contact the Public Works and Parks Department at **314.505.8560**.

JAN-FEB 2015

News from the Recreation Department

The Fitness and Fun Buffet at Centennial Commons

Centennial Commons' annual winter Fitness and Fun Buffet will kick off the week of January 5-10, 2015. The buffet gives participants a chance to attend our new and popular fitness/leisure education classes for free before signing up. Classes include: 6 AM Boot Camp, Sweatin' in the AM, Golden Lions Low Impact Strength Class, Senior Stretcherize, Belly Dancing, Core Fusion, Total Body Conditioning Plus, Zumba, Evening Yoga, Beginning & Intermediate Pilates, Butts & Gutts, West Africa Dance Class, Little Dancers. and Little Tumblers.

No-Cost Memberships for Seniors

Centennial Commons is both a Silver&Fit® and SilverSneakers® participating fitness facility! Both programs are designed specifically to help seniors achieve better health through regular exercise and health education – ideal for getting in shape in 2015. Please contact your health plan to see if you qualify.

Participate in One or Both of Our Free Fitness Challenges

Sign up to participate in Centennial Commons' free fitness challenges to give yourself a little extra push this new year. The Super Bowl Fitness Challenge will take place January 1 through February 1. To earn a "down," you must record 60 minutes of exercise. The first individual to 1,680 minutes wins a grand prize!

The March Mania Fitness
Challenge will take place March 17
through April 2 - just in time for swimsuit season! Sixty recorded minutes of exercise earns a field goal (two-point shot). The first four people to reach 34 points qualify for the Finishing Four!
The Finishing Four contestants compete again from April 4 to April 6. The first person of the Finishing Four to reach 6 points wins the challenge!

For more details, contact Centennial Commons at **314.505.8625**, or visit the Control Desk at Centennial Commons to sign up.

Economic Development Retail Sales Tax - FY16 Applications Available

In August 2006, University City levied a .25 percent sales tax on retail sales to be used for economic development purposes. Through the Economic Development Retail Sales Tax (EDRST), funds are being invested in University City programs and projects that encourage the physical and economic re-development of major corridors, improve infrastructure, support existing successful business districts and enhance efforts toward business retention. expansion and attraction.

A five-member volunteer EDRST Board helps oversee the use of the tax and serves in an advisory capacity to City Council.

The board is currently accepting applications from organizations now through February 6, 2015, for use of the funds. The EDRST is generally open to any organization, with priority given to nonprofit and city-sponsored projects.

Applications and information about the EDRST can be found on the city's website, www.ucitymo.org, or by contacting Jodie Lloyd, Manager of Economic Development, at jlloyd@ucitymo.org or 314.505.8522.

HOLIDAY RECYCLING DRIVE 2014

Holiday Light Recycling Drive

The City of University City is proud to once again be participating in the annual holiday light recycling drive. A collection container is located in the basement level of City Hall. This container will be available until January 18, 2015.

We Want to Hear from You!

If you have story ideas or would like to share your opinion on this edition of ROARS, let us know by calling 314.505.8631 or emailing ucityroars@ucitymo.org.







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University City Resident 555 Delmar Avenue University City, MO 63130

University City Administration

Main Phone: . .314.862.6767 City Manager: Lehman Walker..... 314.505.8534 314.505.8605 City Clerk: Joyce Pumm... Director of Finance: Tina Charumilind...... .. 314.505.8547 Director of Community Development: Andrea Riganti....314.505.8516 Director of Public Works/Parks: Richard Wilson...... 314.505.8566 Police Chief: Charles Adams...... 314.505.8650 Fire Chief: Adam Long. ... 314.505.8593

City Services

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| Mayor Shelley Wel | sch314.505.8606 |
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| AND A THEOREM AND A STATE OF THE STATE OF TH | raft314.863.1136 |
| Second Ward | |
| Paulette (| Carr314.727.0919 |
| I. Michael Glick | cert 314 882 6432 |

| Third Ward | 9 | | | |
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| | Rod J | ennings. | 314.48 | 0.2221 |
| Art | hur Sha | arpe, Jr. | 314.72 | 1.5954 |

| Emergency Hotline(Severe Weather, Natural Disaster) | 314.505.8550 |
|---|--------------|
| Finance/Refuse Billing | 314.505.8544 |
| Library | |
| Recreation | 314.505.8625 |
| Permits/Inspections | 314.505.8500 |

Fire and Police Departments

Public Works/Parks......

| Emergency | 911 |
|-------------------|--------------|
| Fire Department | 314.505.8592 |
| Police Department | 314.725.2211 |

...314.505.8560

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