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Better Block Event to Envision the Future of Olive

A Forward-Thinking Fall Festival

Do you have a vision for making our city the best it can be? The Better Block event is an opportunity to engage with your city and neighbors to do just that. University City, along with its community partners, is hosting a fall festival on **Saturday, November 1** from **noon to 3 p.m.** Please note that this event was originally scheduled for October 2, but was rescheduled due to inclement weather.

There will be local entertainment including a performance by the Center of Creative Arts (COCA), along with kid-friendly activities including a pumpkin patch, face painting, pop-up retail shops and vendors. There will be free hot dogs, as well as other food available for purchase.

The event is modeled after the national Better Block program, which engages the public in creating temporary activities to show the revitalization and potential redevelopment of an area. The city's event will be both fun and productive. The city is partnering with Washington University's Public Practice class to help generate ideas for and interest in the site by using interactive art and sculpture building.

The Better Block event will take place at the northwest corner of Olive and Midland boulevards, located at 7301 Olive Blvd. The grassy field includes a small, vacant commercial building designed by St. Louis architect Harris Armstrong.

All are welcome and encouraged to come celebrate fall, while helping decide the future use of this special property in a unique and creative atmosphere. For more information, contact the Manager of Economic Development Jodie Lloyd at jlloyd@ucitymo.org or **314.505.8522**.





September 13 Better Block event in the Skinker DeBaliviere neighborhood. Photographer: Laura Edwards Gordon

Daylight Savings Reminder
 Don't forget to set your clocks back one hour on Sunday, November 2 for Daylight Savings Time. This is also the time of the year the fire department recommends checking the batteries in your smoke detectors and changing them if necessary.

Contact Information:

Main Phone: 314.862.6767
ROARS: 314.505.8631
www.ucitymo.org

Follow us:

@UniversityCity 
 City of University City 

U City Celebrates America Recycles Day!

November 15 is America Recycles Day and University City is joining the cause. An initiative of Keep America Beautiful (KAB), America Recycles Day is the only nationally recognized day dedicated to promoting and celebrating recycling in the U.S.

On **November 15**, the city will host a free electronics recycling event at the Heman Park Community Center, 975 Pennsylvania Ave., from **9 a.m. to 1 p.m.** (rain or shine). Electronic devices, appliances and other electronics will be

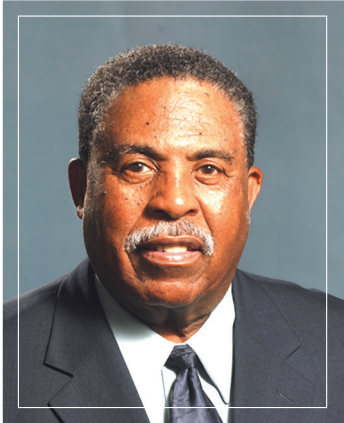
accepted and properly recycled. A rule of thumb for appropriate items: If it has a cord or battery, we'll take it!

For information about permanent recycling drop-offs, call MRC St. Louis at **314.200.9017**.

If you have questions about other recyclables such as batteries, compact fluorescent bulbs or household hazardous waste, or any other questions, contact the Department of Public Works and Parks at **314.505.8560**.

Councilmember's Corner: What's in Your Ward?

You may or may not know that University City is divided into three local wards. Each ward is represented by two city councilmembers – and each ward has unique entities that serve it and the city as a whole. It is important to know



*Councilmember
Arthur Sharpe Jr.*

your neighbors in your ward in order to better understand the body your councilpersons represent and what is in your ward's best interest. For this reason, I would like to describe each ward and highlight some of each ward's points of interest, which contribute to the individuality of each ward in University City.

Ward One neighborhood stretches from Delmar south to the city limits.

Ward One's offerings include the world-renowned Loop on Delmar Boulevard; Mansions on the Plaza Apartments on Delmar; Crown Center Senior Apartments on Delcrest Dr.; Vanguard Crossing Apartments on Delcrest; The Gatesworth at One McKnight Place; Brentmoor Apartments on Delmar; Flynn Park Elementary School on Waterman Ave.; U. City Post Office just south of Delmar; COCA School of Fine Arts on Trinity; and Delcrest Plaza on Delmar near Interstate 170.

The councilpersons are Terry Crow and Stephen Kraft.

Ward Two neighborhood stretches from Olive Boulevard south to Delmar north. Some of its locations include University City High School on Balson Ave.; University City School District office on Groby; Brittany Woods Middle School on Groby Rd.; Jackson Park Elementary School on Balson; Julia Goldstein Early Childhood Center on Kingsland Ave.; U City Police Station off Delmar in City Hall; U City Fire and Rescue House 2 on North and South Rd. at Shaftesbury Ave.; U City Fire Engine House 1 on Vernon Ave. at Westgate Ave.; Ruth Park Golf Course on Groby; Centennial Commons Recreational Center on Olive; Heman Park Community Center on Pennsylvania Ave.; District Apartments on McKnight Rd. and Longacre Drive; Fontainebleau Apartments on McKnight; Beyers Lumber and Hardware on Olive; St. Louis Community Credit Union on Olive; Royal Bank on Delmar; Royal Bank on Olive; U-Haul on Olive; Schnucks on Olive; Pete's Shur-Sav on Olive; Seafood City Supermarket on Olive; Choice

Wellness Center on Olive, and the Bridge Center on Olive.

The councilpersons are Paulette Carr and Michael Glickert.

Ward Three neighborhood stretches from Olive north to the city limits. A few of the establishments you can find in the Third Ward are: Jeffrey Plaza on Olive at Woodson Rd.; St. Louis Trophy on Olive; Pershing Elementary School on Bartmer Ave.; Barbara C. Jordan Elementary School on 82nd Street; Aldi's on Olive; and Cunningham Business (Industrial) Park on Bartmer Industrial Drive at Sutter Ave.

The councilpersons are Rodney Jennings and Arthur Sharpe Jr.

Our city offers so much that it would be impossible to include all of the organizations, businesses and institutions in this piece. So, I encourage you to drive, bike or walk around your ward and throughout University City to discover all that your ward, and others, has to offer!

Sculpture Series Extended

Both public art pieces from the 2014 U City/ Washington University Sculpture Project were approved for an extended stay at their respective places in Kaufman Park and Wilson Avenue. Approval was given by the Parks Commission and the Municipal Commission on Arts & Letters. If you haven't paid them a visit yet, you now have till March!

The geodesic design of "Recollection," by Caitlin Penny, sits in Kaufman Park near the Green Center, while Michael Aaron Williams' animal-headed "Eden" is located at on Wilson Avenue near Shaftesbury.

More information, including directions to the sculptures, can be found at the Municipal Commission on Arts & Letters website:

www.ucityartsandletters.org



A Look Back at University City

Tearoom or Speakeasy?

In 1932, University City resident Mary Stiles opened the Gable Tearoom in a distinctive building she had constructed at 7315 Olive Boulevard. She and her business were at first welcomed by the neighbors. Then the complaints began. At a meeting of the North University City Improvement Association, a neighbor spoke out against the Gable “employing an orchestra and catering to dance crowds until 2 a.m.” Stiles tried to soothe complaints by muting the music, but people continued to say that she served beverages a lot stronger than tea.

They had reason to be suspicious. The building plan, drawn up by architect Harris Armstrong, now in the Washington University archive, shows a room with a counter backed by open shelving and clearly labeled “BAR.”

Back then, Armstrong (1899-1973) was in the early years of a distinguished career. He served in World War I, studied at Washington University and worked in landscaping before opening his own architecture office in Kirkwood. According



to the Washington University archivist, he was “highly sought after for his daring designs, and known for his flamboyant and engaging disposition.” He designed the Ethical Society building on Clayton Road and the Scruggs, Vandervoort & Barney department store, as well as houses for such distinguished St. Louisans as Carl and Gerti Cory.

The Gable continued as a restaurant until 1936. After that, it served various purposes, such as an office, chiropractic clinic and day care center. Now vacant, it will be the site of a Better Block event on November 1, envisioning a brighter future for the building.

This article was provided by The Historical Society of University City.

Have You Met Lynda Yet?

Lynda.com is an online training and tutorial service that the U City Library purchased access for all library goers. The service helps anyone learn software, technology, and creative and business skills to achieve their personal and professional goals. Through the library’s membership, patrons have unlimited access to a vast library of high-quality, current and engaging video tutorials taught by recognized industry experts on many subjects. You can spend hours watching an entire lesson or

just five minutes on a specific subject. Topics include popular computer programs, photography and graphics, website issues and general business skills.

Find out for yourself how easy and engaging Lynda.com is by attending a free 90-minute workshop on **Wednesday, December 3 at 7 p.m.** You must pre-register, as seating and computer space is limited. Register online at **www.universitycitychamber.com** or by calling the library at **314.727.3150**.

Health Screenings Available at the Library

Volunteer doctors and nurses from Health Protection and Education Services will be at the University City Public Library on Saturday, November 15 from 9 to 10:30 a.m. conducting free health screenings. Screenings check your heart, liver, kidneys, cholesterol, skin, teeth and more! No advanced registration is required, but spots fill up quickly, so attendees should arrive promptly at 9 a.m.

For more information, email info@hpes-stl.org or call the library at **314.727.3150**.

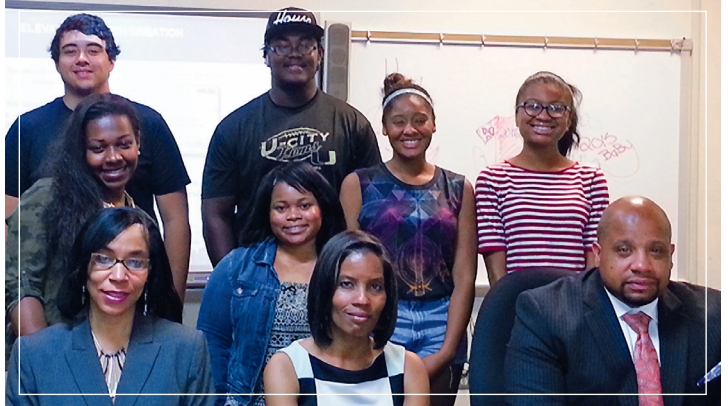
Summer Employment Fair and Teen Program

Yes, it's almost winter. But it's time to start thinking about seasonal summer employment! The U City Summer Job Fair is an opportunity to learn about employment around University City and discover all of your options. The fair, for those ages 17 and older, will take place on **Saturday, December 13 at 11:00 a.m.** at Centennial Commons, 7210 Olive Blvd.

At the job fair, you can find out more about part-time, summer and year-round employment at Centennial Commons and Heman Park Pool. Just a few of the available positions include summer camp counselor, lifeguard and control desk clerk. Appropriate attire at the job fair is business casual. For more information, call **314.505.8625** or Relay Missouri at **1.800.735.2966** (TDD).

U City also offers a Summer Employment Program that places 16 to 21 year olds in summer jobs. 2015 will be the program's fourth year. This past summer, Coordinator Elaine Williams, Student Volunteer and A+ Scholarship Program Coordinator Linda Pritchard and the Chamber of Commerce's Ellen Bern placed 12 adolescents in jobs spanning the summer months.

The program was extended to all University City youth residents, attracting students from both Cardinal Ritter High School and University City High School. Most of the youth employees in the program, ages 16 to 18, worked outdoors in city parks or in establishments including Walgreens, University City Children's Center, King's Day Care Center, Frank



& Helen's Pizzeria, Tutti Frutti, Market Pub House, Fantastechs and The Green Center.

The teens in the Summer Employment Program were excited about the program and eager to work. Summer jobs play a critical role in helping younger people prepare to become working adults and in understanding the value of discipline and teamwork.

The program also incorporated educational classes taught by professionals around the city. The classes covered topics such as Soft Skills for the Workplace, Focusing on the Future (materials courtesy of Junior Achievement), Professionalism, Dressing for Success and Networking.

The program was funded 25 percent by The City of University City, 25 percent by the University City School District, and 50 percent by local businesses.

Fall Leaf Collection

University City crews will begin collecting leaves from the front curb of participating residential properties in November. Leaves must be raked to the curb by Sunday, the day before collection begins in your area. Leaves should not be placed in yard waste bags for collection by leaf collection crews. Trucks will only make one pass on each street during the collection week, so items must be



placed at the curb before the scheduled collection week begins.

Pick-Up Schedule:

- West Area: November 17 – 21 and December 15 – 19
- Central Area: November 3 – 7 and December 1 – 5
- East Area: November 10 – 14 and December 8 – 12

Please be sure that parked vehicles do not block access to the items. Only leaves will be collected; no gumballs, limbs or other yard debris. These are considered yard waste and will be picked up on your regular collection day if placed in brown, biodegradable bags.

Brown, biodegradable paper yard waste bags are not required if you choose to rake the leaves to the curb for collection by University City during scheduled leaf collection periods. In addition, yard waste bag stickers are not required on the bags from **October 15 to December 31**.

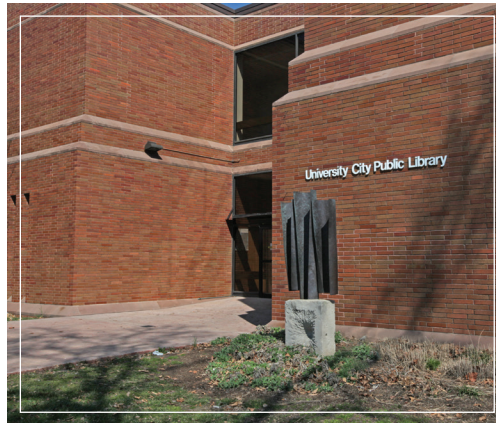
To confirm your area for leaf collection, contact the Department of Public Works and Parks at **314.505.8560**.

University City Public Library Events

The University City library will be closed for Veterans Day, **Tuesday, November 11**; Thanksgiving Day, **Thursday, November 27**; and Christmas Day, **Thursday, December 25**.

The library will close at noon on Christmas Eve, Wednesday, **December 24**; and New Year's Eve, Wednesday, **December 31**.

All events for adults are free and open to the public. Many of our youth services events require advanced registration. Please see the library's website, www.ucitylibrary.org, or call **314.727.3150** for up-to-date information, weekly story times and more programs/events.



Events and Programs for Adults:

November

- 18** **Readings in History Book Group:** *Lindbergh* by Berg A. Scott; 7 p.m.
- 19** **Urban Thought Book Group:** *Say You're One of Them* by Uwem Akpan; 7 p.m.

December

- 16** **Readings in History Book Group:** *Long Walk to Freedom: The Autobiography of Nelson Mandela* by Nelson Mandela; 7 p.m.
- 17** **Urban Thought Book Group:** *The Maid's Version* by Daniel Woodrell; 7 p.m.

Events and Programs for Youth:

November

- 4** **Jammin' with the Jammies:** 6:30-7 p.m.
- 5** **Treehouse Book Club:** Grades 4-6; 7-8 p.m.
- 12** **Show Me Reader Book Club:** Grades 2-3; 7 p.m.
- 13** **Teen Spot Gaming:** Grades 7+; 7-8:30 p.m.
- 20** **Movie Matinee:** *Cloud Nine*: Lil's Treehouse; 4 p.m.

December

- 3** **Treehouse Book Club:** Grades 4-6; 7-8 p.m.
- 10** **Show Me Reader Book Club:** Grades 2-3; 7-8 p.m.
- 11** **Teen Spot Gaming:** Grades 7+; 7-8:30 p.m.
- 18** **Movie Matinee:** *The Lego Movie*: Lil's Treehouse; 4 p.m.

Holiday Trash and Recycling Schedule

There will be no trash and recycling collection on Tuesday, November 11, 2014 in observance of Veterans Day.

Tuesday routes will be collected on Wednesday, 11/12/14.

Wednesday routes will be collected on Thursday, 11/13/14.

Thursday routes will be collected on Friday, 11/14/14.

Friday routes will be collected on Saturday, 11/15/14.

There will be no trash and recycling collection on Thursday, November 27, 2014, in observance of Thanksgiving Day.

Thursday routes will be collected on Friday, 11/28/14.

Friday routes will be collected on Saturday, 11/29/14.

There will be no trash and recycling collection on Thursday, December 25, 2014, in observance of Christmas Day.

Thursday routes will be collected on Friday, 12/26/14.

Friday routes will be collected on Saturday, 12/27/14.

Getting E-Books from the Library

The library will host a session on **Wednesday, November 5** at **2:30 p.m.** for all to learn how to use OverDrive, the library's free e-book platform, to check out e-books and audiobooks from home!

We will have a variety of e-readers available to try out. You can also bring your own e-reader if you would like assistance setting up library e-book checkout on your personal device.

Storytime with Mrs. W

Storytime with Mrs. W starts up again on November 10. Lap time for kids ages 12-17 months takes place on Mondays in two sessions, at 9:45 a.m. and 10:30 a.m. Storytime sessions for kids 24-36 months old are on

Wednesdays and Thursdays at 9:30 a.m., followed by storytime for kids 3-5 years old at 10:30 a.m. Every Tuesday night, Mrs. W hosts a storytime for kids 3-6 years old at 6:30 p.m. Advanced registration is required.

Comprehensive Plan Updates Moving Along, But We Still Need You!

In May, University City kicked off the process to update the 2005 Comprehensive Plan for the city's development. The process is in full swing and all residents and business owners are encouraged to get involved. At the upcoming Vision Workshop on Wednesday, November 19 at 7 p.m. at the U City Public Library, attendees can mark up maps to describe how they want U City to develop (or remain) over the next 10 to 20 years. The workshop is open to everyone and provides an additional opportunity for face-to-face, hands-on outreach for the community as part of the city's long-range planning process.

You can also request Do-It-Yourself (DIY) Kits, which allow interested stakeholders the opportunity to have their own conversation with neighbors and business leaders. The kits are designed to provide you with all of the tools and information (i.e., facilitator introductory letter, step-by-step instructions and questionnaires) to conduct your own community workshop.

Revisions to the city's Comprehensive Plan Update of 2005 are now underway. Since launching the 18- to 24-month planning process, with two well-attended kickoff meetings in May, the planning and community engagement consultants have researched existing community conditions, updated the project website, finalized the community engagement strategy, and conducted the key person interviews and field work. Several focus group forums, such as a neighborhood forum and senior resident outreach forum, will also elicit critical input from those target audiences.

A Comprehensive Plan Advisory Committee (CPAC), consisting of individuals from throughout the city and representing a cross-section of backgrounds and interests, has been formed to guide the planning process. Issue-specific working groups will be established to provide crucial input. Community involvement is encouraged through public meetings, surveys, social media sites, the project website, workshops and more. Hard copies of the community and business surveys are available at the University City Public Library, Centennial Commons and City Hall (main lobby; third floor - Department of Public Works and Parks; and fourth floor - Department of Community Development).

Join the mailing/email list to learn more about this planning project. You can also provide input by completing the online community/business surveys. All of this is available on the project website at www.hlplanning.com/portals/universitycity. Contact Deputy Director of Economic and Community Development Raymond Lai at rlai@ucitymo.org or **314.505.8502** for more information or to request the DIY kits.

We want to hear from you!

If you have story ideas or would like to share your opinion on this edition of ROARS, let us know by calling **314.505.8631** or emailing ucityroars@ucitymo.org.

New Businesses in University City

Appliance Solutions & More

7860 Olive Blvd.
314.899.0538

Beanies Babies CDC

Child Care & Preschool
7382 Pershing Ave., 1E
314.315.7958

Condesa Engineering, LLC

Gerald Howling
314.203.3737

Exclusive Hair Design

7297 Olive Blvd., Unit A
314.546.5037

Goodwill Store

7531 Olive Blvd.
Stop By

Shoppirl Boutique, Inc.

7700 Delmar Blvd.
Stop By

The Vault

6662 Delmar Blvd., Unit A
314.721.7653



Want a New Workout This Winter?

As the weather cools off, you may be looking for a new indoor workout, and the indoor pool could be your answer! Indoor swimming is available during the winter months at the University City Natatorium. The Natatorium is located on the University City High School campus, 7420 Shaftesbury, and has swimming sessions available throughout the school year from September 2, 2014, to May 22, 2015.

The pool hours are as follows:

Morning Lap Swim:

Monday, Wednesday, Friday and Saturday - 6-8 a.m.

Tuesday and Thursday - 7-9 a.m.

Public Swim:

Monday through Friday - 7-9 p.m.

Saturday - Noon to 3 p.m.

For more information, contact Centennial Commons at **314.505.8625** or Relay Missouri at **1.800.735.2966** (TDD).

Other Recreation Reminders: Fitness Challenges

Sign up for our free Fitness Challenges: Super Bowl Fitness Challenge - January 1 through February 1; and March Mania Fitness Challenge - March 17 through April 2. For more information, contact Centennial Commons at **314.505.8625** or Relay Missouri at **1.800.735.2966** (TDD).

Scholarship Program Available for U City Residents

Everyone should have the opportunity to improve their quality of life through recreation facilities and programs. To help meet this goal, the Department

of Community Development - Recreation Division offers a recreation scholarship to income-qualified University City residents.

The scholarship award amount will be based on all household income sources, including related and unrelated people residing in a household. Individual and family scholarships are available. Scholarships are provided on a sliding scale that is dependent on income, at a discounted rate of 25 percent, 50 percent or 75 percent of the program's adopted fee. Funding is limited.

Scholarships are available for the following:

- Youth before- and after-school programs, and city-operated full-day recreation programs (i.e., Summer Youth Recreation Program, etc.)
- Fitness and/or Leisure education classes; lessons and senior social activities will be limited to two per person per fiscal quarter (July 1-September 30, October 1-December 31, January 1-March 31, April 1-June 30)
- Centennial Commons memberships and Heman Park Pool/Natatorium swim passes
- University City Sports Association or University City Soccer Club youth sports player fees

Scholarship applications are accepted year round. For more information, please contact Leslie Eutz at **314.505.8617** or Relay Missouri at **800.735.2966** (TDD).

Ruth Park Golf Course and Driving Range

University City's Ruth Park Golf Course is one of the premier municipal courses in the region. Golf course amenities include: Zoysia fairways and bent grass greens, tee boxes to accommodate players of all ages, individual/group lessons, professional club fittings, spring/summer youth golf programs, and a fully stocked golf shop and snack bar. Visit **www.ruthparkgolf.com** to learn about special winter rates!

2015 Movies in the Parks

The Movies in the Parks committee is in the process of selecting movies for the 2015 season. If you would like to suggest a movie or volunteer for the committee, please email **ucitymoviesintheparks@gmail.com**.





THE VOICE OF UNIVERSITY CITY
 6801 Delmar Blvd.
 University City, MO 63130

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University City Resident
 555 Delmar Avenue
 University City, MO 63130

University City Administration

<i>Main Phone:</i>	314.862.6767
<i>City Manager:</i>	Lehman Walker	314.505.8534
<i>City Clerk:</i>	Joyce Pumm	314.505.8605
<i>Director of Finance:</i>	Tina Charumilind	314.505.8547
<i>Director of Community Development:</i>	Andrea Riganti	314.505.8516
<i>Director of Public Works/Parks:</i>	Richard Wilson	314.505.8566
<i>Police Chief:</i>	Charles Adams	314.505.8650
<i>Fire Chief:</i>	Adam Long	314.505.8593

University City Councilmembers

<i>Mayor</i>	Shelley Welsch	314.505.8606
<i>First Ward</i>	Terry Crow	314.918.0045
	Stephen Kraft	314.863.1136
<i>Second Ward</i>	Paulette Carr	314.727.0919
	L. Michael Glickert	314.882.6432
<i>Third Ward</i>	Rod Jennings	314.480.2221
	Arthur Sharpe, Jr.	314.721.5954

City Services

Emergency Hotline	314.505.8550
<i>(Severe Weather, Natural Disaster)</i>	
Finance/Refuse Billing	314.505.8544
Library	314.727.3150
Recreation	314.505.8625
Permits/Inspections	314.505.8500
Public Works/Parks	314.505.8560

Fire and Police Departments

Emergency	911
Fire Department	314.505.8592
Police Department	314.725.2211