#### THE VOICE OF UNIVERSITY CITY













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#### **Municipal Election**

Don't forget! The municipal election for the positions of mayor and three councilmembers will be held April 8.

#### Contact information:

Main Phone: 314.862.6767 ROARS: 314.505.8631 www.ucitymo.org

#### Follow us:

@UniversityCity **(**)
City of University City **(**)

## A Look Back at U City: Delmar Garden



In the early 1900s, many St. Louis residents rode the streetcar out to its turnaround in the Delmar Loop to visit the Delmar Garden amusement park. It was located along Delmar, between what is now Ackert Park and Kingsland Avenue. Its attractions included a pavilion, penny arcade and beer garden. It also had a scenic railway, a more sedate version of today's roller coasters, and an aerial auto racer. Famed restaurateur Tony Faust operated the restaurant.

Buffalo Bill's Wild West Show visited

owner, J.C. Jannopoulo, said that instead of getting on the streetcar to go to Delmar Garden, people were getting into

O'Neill) and Maud Adams, in her

signature role as Peter Pan.

in 1902, and a 1904 pageant of the

Louisiana Purchase featured parades,

hundreds. The theater attracted stars

Delmar Garden closed in 1919. Its

such as James O'Neill (father of Eugene

their own automobiles and driving out to

boats in the fountains and a cast of

the country.

# Introducing Lynda at the Library

#### Q: Who can help you learn how to:

- Retouch photos?
- Design websites?
- Record songs?
- Create spreadsheets?
- Animate 3-D graphics, and more?

#### A: Lynda.com at the U City Library

University City Public Library is pleased to announce the addition of Lynda.com, a training subscription with more than 2,300 courses on a variety of topics including software, technology, business, education and more. Patrons

can access Lynda.com anywhere in the library on public computers or on their own computer while connected to our wireless network. Lynda.com has long been a provider of high-quality training used in corporations and schools, and for individual subscribers. UCPL is excited to add this learning opportunity for our patrons, along with our other databases, books and materials. Stop by or call the library today if you have questions. This service is made possible by a grant from MOREnet.



## State of the City

#### From City Manager Lehman Walker

I would like to provide you with a brief State of the City, giving you a brief summary of the comments I made at the formal State of the City Address on March 4, at the University City Historical Society Annual Meeting.



Lehman Walker. University City City Manager

Before I became City Manager, I served as University City's Director of Community Development for 11 years and was well aware of the strengths and weaknesses of this organization. When I returned to University City three and a half years ago, I found a budget that projected a \$2-million deficit and longer-term financial projections that were progressively worse. I found our city's infrastructure, which

includes streets, curbs, sidewalks and parks, in dire need of updating and regular, on-going maintenance, and I found the new firehouse project stalled. We are now moving forward.

City Council, namely Mayor Welsch and Councilmembers Glickert, Kraft, Price and Sharpe, has, over the past three and a half years, approved surplus operating budgets, and we have built up healthy reserve funds (up to \$17 million in 2013, up from \$11 million in 2010) which can be used to address infrastructure and capital needs. I have reorganized city departments by reducing the number of departments from eight to five, and eliminated unnecessary layers of management to provide more efficient services to our residents at a lower cost. We are addressing the backlog of maintenance on our streets, sidewalks and curbs. We now have a long-term strategic plan for our city's parks. All this has been accomplished without an increase in taxes.

Since April 2010, almost 300 new businesses have opened in University City. Our new firehouse is open - we will have a community open house at the firehouse this spring. More than \$100 million in new development is on-going around the city. By this summer we will have a grocery store in the U City Loop. The new Walgreens will soon open on Delmar, just north of 220 market-rate luxury apartments, which were just completed on Delcrest Drive.

Much progress has been made, but there is more to do. I look forward to working with City Council to continue to move our community forward in a positive direction.

If you have any questions or concerns, you can reach me at lwalker@ucitymo.org or 314.505.8534.

## **Spring Events**

#### **Municipal Commission on Arts & Letters**

- An opening reception for the University City Public Sculpture Series and Community Visuals: A Student Exhibition in 2-Dimensions will be held on **Saturday. April 12.** from 2-3:30 pm, at the University City Public Library.
- The Commission is hosting an exhibition of 2-D work by Washington University's Sam Fox School of Design students at the University City Public Library Gallery. Both the series and the exhibit will be on view from April 12 to Sept. 13.
- Winners of the City's annual Photo Show will be announced, and prizes awarded, at a reception on Sunday, April 13, from 2-4 pm, at Centennial Commons. Photo entries will be exhibited April 1-11, at The Green Center, 8024 Blackberry Ave., and April 15-23, at Royal Bank, 8021 Olive Blvd.

Visit www.ucityartsandletters.org or www.artszipper.com for more information.

## **Project Clear**

The Metropolitan Sewer District encourages you to keep fats, oils and grease out of your drains. FOG stands for fats, oils and grease. When FOG is poured down the drain, it sticks to the inside of sewer pipes and restricts wastewater flow. eventually causing a blockage.

You can help by removing visible FOG and food scraps from plates, pots and utensils into the trash. Instead of pouring FOG down your drains, garbage disposal or sewer systems, let it cool and solidify, and place it in your trash container. Help prevent sewer overflows and improve the quality of our water by keeping FOG out of the sewer system. For more information, visit www.projectclearstl.org.

## Mark Your Calendars

A Taste of U City will be held on Thursday, May 8. More details can be found soon at www.universitycitychamber.com.

# FREE Small Business Success Seminar: Focus on Advertising

Join us on **Thursday, April 24,** from 9 am-noon at the Library for the third Small Business Workshop, hosted by the University City Chamber of Commerce, the University City Public Library and the City of University City.

This program will help business owners make smart decisions when spending money on print advertising, which includes newspaper ads, coupons and fliers. Graphic artists and advertising professionals will share tips on how to design an effective ad. Color, design and the type of promotion or value offered can

make a big difference in how well your ads bring in customers. Learn ways to better target where, when and how often you advertise

Professionals from Heeley Creative and Brighton Agency will share their expert advice. Matt Stiffelman from Vernon's BBQ will discuss his "guerrilla marketing" strategy of low-cost marketing to his targeted market. This is part of the secret to Vernon's terrific success during its first year in business.

To register, call the Chamber at **314.337.2489**, visit **www.universitycitychamber.com** or sign up in person at the library.





Don't miss our largest annual fundraising event! This year, in addition to our perennial plants, we will offer a large variety of annuals, along with native-butterfly and bird-attracting plants, culinary herbs and vegetables. Our perennials are donated from U City gardens and adapt easily to other local gardens.

For the first time, you will be able to pre-order some plants online prior to the sale.





# It's Spring Cleaning Time! Bulk Household Item Collection

Need to get rid of some old furniture, mattresses, rugs, carpet or broken appliances? Each household can place up to seven household items curbside for the annual spring bulk pickup. All acceptable items must be placed at the front curb (not in the alley) by the Sunday night before collection begins in the area. Trucks are in each area collecting items during the entire week and make only one pass on each street, so items must be placed at the curb by Sunday evening. Please be sure that parked vehicles do not block access to the items.

Visit the U City website at www.ucitymo.org, or contact the Public Works and Parks
Department at 314.505.8560, to confirm your area's boundaries.

### West Area - April 14-18 Central Area - April 21-25 East Area - April 28-May 2

If you miss your area's bulk collection, contact the Public Works and Parks Department at **314.505.8560** to schedule a special bulk household item pickup for a fee.

Items Accepted: furniture, bedding, cabinets, doors/windows (all glass must be wrapped in cardboard), rugs, carpet, mattresses, box springs, washers and dryers, televisions, refrigerators (doors must be removed) small air conditioners, sinks and toilets.

Items Not Accepted: hazardous materials, commercial items or business equipment, yard waste, tree trunks, logs, building or construction type debris/materials, tires, auto batteries, motors, railroad ties, barrel drums, concrete bricks, landscape stones, boulders, rocks, dirt, roofing materials, siding, fluorescent tubes or household trash.

Recycle electronics at the permanent drop-off at Ritenour High School. Items can be dropped off on the first Saturday of each month from 10 am - 4 pm at Ritenour High School, at 9100 St. Charles Rock Road. For more information, contact **314.382.1650** or visit **www.witsinc.org**.

# ROARS SPECIAL - Meet the Candidates



## **Mayoral Candidate**

#### **Mayor Shelley Welsch**

I am honored to be able to serve the people of University City for four more years. During my second term I will:

- Continue to work with staff to make sure the city remains on a solid fiscal footing. so we can continue to repair our infrastructure after a generation of neglect and prepare our municipal facilities for the next generation
- Attract more economic development that will provide jobs for area residents, services to constituents, and tax revenue for the U City coffers
- Support the program and service needs of our seniors and youth
- Continue improving our customer service to provide polite and timely responses in person, on the phone and by email
- Ensure that University City continues its efforts to make this the most sustainable community in the St. Louis region

Please contact me with questions, comments or concerns at mayor@ucitymo.org or 314.505.8606.

## **Get Notified About** City Activities!

Sign up for email or text notifications about city events, emergency alerts, announcements, meetings, special projects/programs, holiday closings and service reminders, operation and service changes, etc. Visit www.ucitymo.org and click on "Notify Me," located in the bottom lefthand corner of the homepage. You will need to provide a mobile number for text messages or an email address to receive notifications by email. Reminder, check out the city website for up-todate information.

### We Want to Hear from You!

If you have story ideas or would like to share your opinion on this edition of *ROARS*, let us know by calling 314.505.8631 or emailing ucityroars@ucitymo.org.

## **Ward One Candidates**

#### Stephen E. Kraft, MD, Councilmember

It has been an honor to serve as your representative. Many of my goals from the last election have been achieved. In May 2010, the acting city manager presented a budget with just over a \$2-million deficit for 2011, with a projected \$4-million deficit by 2013. Since then, city management has been reorganized and the chaos in our Finance Department (19 different checking accounts and no effort to collect millions in unpaid garbage bills) has been eliminated. With spending under control, Council has worked collaboratively to maintain city services, began to address a backlog of long-neglected street repairs, increased street sweeping, and hired four additional police officers. Challenges remain, including an underfunded pension system and University City's aging infrastructure.

My campaign is dedicated to answering your questions and listening to your ideas about our city's future. Working together, we can make University City even better.

Please contact me with questions, comments or concerns at kraftstephene@gmail.com, 314.863.1136 or visit my website at www.kraftucity.com.

#### **Jeff Hales**

I'm running for City Council in the First Ward because I believe it's time for a new voice, a fresh perspective, and a return of civility and dignity to our City Council. We need to have open discussions about our city's finances, ensure that we're protecting the interests of our city and neighborhoods as Washington University grows, and be committed to the safety and health of The Loop.

I have served our community on the Traffic Commission, as a Neighborhood Block Captain and have regularly attended City Council meetings for years. As your First Ward Councilmember, I am committed to being accessible and responsive to your concerns, listening and being respectful, and working together to build consensus with my colleagues. I will work my hardest to ensure your voice is heard and our future is bright!

Lask for your confidence, support and vote on

Visit my website at www.jeffhalesforucity.com or contact me at **314.283.5402** or jeff@jeffhalesforucity.com.

## Municipal Election: April 8, 2014

## **Ward Two Candidates**

#### Mike Glickert, Councilmember

During my time on the City Council, it has been my goal to be a team player; to work collaboratively with other members of Council for the good of the city; to build consensus whenever possible; and to remember that my job is to serve the city.

Among my goals for my next term are to:

- Initiate a 10-15 year financial plan for the city to ensure we can continue to maintain and improve city services, funded by a wellmanaged budget
- Expand city involvement in providing recreational sports leagues for our residents
   young and old
- Establish a U City Nuisance Home Hotline and a Quick Response Approach (QRA) to nuisance homes by city staff
- Increase the number of locations for official posting of U City meetings and research the possibility of broadcasting City Council meetings

Questions? Check out my website at www.reelectmikeglickert.com, or contact me at 314.882.6432 or Imglickert@yahoo.com.

#### **Dennis Fuller**

I am a 37-year resident of University City and I'm running for City Council Ward Two.
Let's return University City to our former "gold standard" of government. We start with a return to a Council that respects and is civil to each other and its citizens.

I am a new face with an independent perspective in this race – a long-time citizen who has worked behind the scenes in my community for years. I have a proven track record of being a responsive trustee in University Park subdivision, the largest private subdivision in the state. My commitment is to be a Council Member who is responsive to your concerns and interests as the city continues to develop and improve. I am committed to a balanced budget and well-planned economic development.

Addressing citizens' concerns through responsive government will make U City a better place. Visit www.fuller4ucity.com or contact me at fuller4ucity@gmail.com.

## **Ward Three Candidates**

#### **Rod Jennings**

It is an honor to introduce myself to some and reacquaint myself with others. I am Rod Jennings, the baby boy of Olivia and Guss Jennings, who came to University City in 1970 in search of a diverse community and good schools.

I seek to be councilman to complete their dream and live mine. I am a servant leader. I simply love U City and have lived and served in it for 43 years. I won't waste your time, so I will simply say who I am and OUR goals.

Who I am:

- Product of U City schools
- WashU Grad
- Two-term incumbent school board member
- UCHS student parent
- Worked, served and volunteered in U City government since I was 16 years old
- Founder of the 12th Annual UCHS Alumni Association Picnic

#### Goals

- Support all businesses and growth
- Fiscal management
- Develop Olive Boulevard now
- Support schools
- Real diversity
- Change

Contact me directly at 314.480.2221 or rimiracle007@gmail.com.

#### **Bwayne Smotherson**

Bwayne has been a resident of University City for 48 years. He attended various schools within the district and graduated from University City Senior High School. He attended Mizzou after high school and earned his bachelor's degree from the University of Missouri, St. Louis. Bwayne was a teacher in the U City district for more than 15 years, teaching percussion instruments to fourth through sixth grade students. He's also a 2013 graduate of the Neighborhood Leadership Academy.

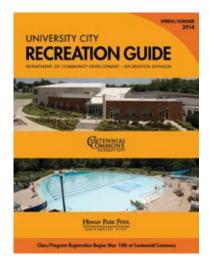
Bwayne and his wife of 23 years, Rose, are the proud parents of four children who, except for their youngest, are also graduates of University City Senior High School.

He has been an active member in the community for more than 20 years and president of the Partridge Heights Neighborhood Association for the past 10. Bwayne has also participated in the U City Fairs and Starlight Concert Series as a vendor/performer.

You can contact Bwayne at **314.726.9572** or **smotherson4ward3@gmail.com**.



## **Recreational News**



# 2014 Spring/Summer Recreation Guide

New programs/ classes for summer 2014 include: APA Human Education: Safety Safari (ages 4-12); Red Cross Babysitter Training Course (ages 11-15); Professional Organization: Survive and Succeed at Middle/High School (ages 11+); Trailnet Bicycle Safety Class

(ages 13-adult); "Kings & Queens": Beginner Chess Instruction (ages 13-adult); Little Punters: Youth Football Instruction and Fun (ages 5-7); Tennis Lessons for Youth (ages 6-10); Tennis Under the Lights (ages 17-adult); and introducing one of the fastest-growing sports in the country – USA Pickleball Clinic (ages 17-adult).

Register at Centennial Commons (7210 Olive Blvd.) beginning Monday, March 10.

#### **Summer Job Fair**

This summer job fair will take place **Saturday, March 29,** beginning at 11:00 am at Centennial Commons, 7210 Olive Blvd.

Calling all lifeguards, students, teachers, etc. Come and find out about part-time, summer and year-round employment opportunities at Centennial Commons and Heman Park Pool. Available positions range from summer camp counselor to lifeguard to pool desk clerk and more! Attire: business casual (i.e. shirt, slacks, etc.).

#### **Another Summer of Fun!**

Children ages 5-14 will have a blast at the city's Summer Camp and Teen Activities Programs, which include swimming, tennis, field trips, arts and crafts, and more! The programs (for ages 5-14) will run for eight weeks (June 9-August 1) at Centennial Commons, 7210 Olive Blvd.

#### Register now for the following programs:

**Camp B4 and After:** A before (7:30-9:00 am) and after (3:00-5:30 pm) camp program. Breakfast and afternoon snack provided, and an additional fee applies.

**Camp CentCom:** An extended **(August 5-16)** camp program held at Centennial Commons. Breakfast and afternoon snack provided, and an additional fee applies.

**New for Summer 2014:** Children may register for all eight weeks or for ONE-week sessions (restrictions apply).

Scholarships are available for University City residents who meet income guideline requirements. Parkview Gardens Neighborhood Association provides scholarships for those children who live within their residential boundaries.

Registration runs from March 3 through May 17.

#### **National Kids to Parks Day**

Kids ages 5-12 are invited to enjoy University City parks on National Kids to Parks Day on **Saturday**, **May 17**, at Fogerty Park. Watch for more information.

#### **Heman Park Swimming Pool**

The 2014 season begins **Saturday, May 24.** Avoid the long lines – stop by Centennial Commons to renew your season pass TODAY! And make sure to register for your summer swim activities.

#### **Heman Park Master Plan**

The master plan will propose improvements to the current park, and we'd like input from the community and park users. Please visit **www.ucitymo.org** and click the link to "City Surveys" on the left side of the page; or to take the survey electronically, visit

https://www.surveymonkey.com/s/Heman\_Park or scan this QR code with your smart phone.

For more information, contact Centennial Commons at **314.505.8625** or Relay Missouri at **800.735.2966** (TDD).





## **New Businesses in University City**

**Big River Running Company** 606 North & South Rd., Suite 218 **314.791.9670** 

## **University City Public Library Events**

**REMINDER:** The University City Public Library will be closed **Sunday, April 20,** for Easter.

#### **Events for Adults Are Free**

All events for adults are free and open to the public. Residents can reserve copies of our discussion books through our online catalog, by calling us at **314.727.3150**, or in person. Many of our youth services events require advance registration.

## **Events and Programs** for Adults:

#### March

- <u>26</u> Wednesday Evening Book Discussion Group: 12 Years a Slave by Solomon Northup Campbell; 7 pm
- 27 Computer Class: Introduction to the Internet; 11 am

#### **April**

- Computer Class: Web Email Accounts: 11 am
- 10 Computer Class: Intro to Word 2007; 11 am
- 15 Readings in History Book Group: Bully Pulpit by Doris Kearns Goodwin; 7 pm
- 17 Computer Class: Getting EBooks from the Library; 11 am Let's Talk About It: Muslim Journeys; 7 pm
- 19 Computer Class: Drop-in Session; 11 am
- 23 Wednesday Evening Book Discussion Group: The Marriage Plot by Jeffery Eugenides; 7 pm
- 24 Small Business Success Seminar: Focus on Advertising; 9 am
- 29 Friends of the Library Special Event featuring Author Curtis Sittenfeld; 7 pm

# **Events and Programs** for Youth:

#### March

- 20 Thursday Feature Movie Matinee: Monster's University; 4 nm
- 24 Toddler Tales: Rhymes & movement. 30-minute

- program: ages 18-24 months; 9:45 am & 10:30 am
- Evening Stories & More for3-6 year olds: Stories, songs& activities, 45-minuteprogram; 6:30 pm
- 26 Stories & More for 2's: Stories, songs & activities, 40-minute program: ages 24-36 months; 9:30 am
  - **Stories & More for 3-5 year olds:** Stories, songs & activities, 50-minute program; 10:30 am
- **Stories & More for 2's:** Stories, songs & activities, 40-minute program: ages 24-36 months; 9:30 am
  - Stories & More for 3-5 year olds: Stories, songs & activities, 50-minute program; 10:30 am Teen Spot Gaming: Grades 7+; 7 pm
- Toddler Tales: Rhymes & movement, 30-minute program: ages 18-24 months; 9:45 am & 10:30 am

#### **April**

- Evening Stories & More for 3-6 year olds: Stories, songs & activities, 45-minute program; 6:30 pm
- Stories & More for 2's: Stories, songs & activities, 40-minute program: ages 24-36 months; 9:30 am Stories & More for 3-5 year olds: Stories, songs & activities, 50-minute program; 10:30 am
- Stories & More for 2's: Stories, songs & activities, 40-minute program: ages 24-36 months; 9:30 am Stories & More for 3-5 year olds: Stories, songs & activities, 50-minute program; 10:30 am
- Strega Nona & Friends Puppet Show; 6:30 pm
- 10 **Teen Spot Gaming:** Grades 7+; 7 pm
- 17 Thursday Feature Movie Matinee: The Croods; 4 pm
- **Earth Day and Kids' Night** with Robert and Ms. W; 6:30 pm
- **24 Teen Spot Gaming:** Grades 7+; 7 pm



## **Special Events**

#### **Calling All Local Authors**

The University City Library will hold its first Local Author Open Mic event on Wednesday, April 2, beginning at 6:30 pm. Authors will have an opportunity to read from their work and talk about their publishing experiences, and we'll have tables set up for authors to sell their work. Space is limited. Contact the Library before March 15

### 2014 Days of Remembrance

kmgallagher@ucpl.lib.mo.us

to reserve your spot:

or **314.727.3150**.

As part of University City's observance of the 2014 Days of Remembrance, the University City Public Library will be showing the film "In the Land of Blood and Honey" on April 23 in our auditorium. We will also have special guest speakers discussing the Bosnian genocide on April 30. Check the library's events calendar for details.





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University City Resident 555 Delmar Avenue University City, MO 63130

### **University City Administration**

314.862.6767 Main Phone: .... City Manager: Lehman Walker 314.505.8534 Director of Finance: Tina Charumilind 314.505.8547 Director of Public Works/Parks: Richard Wilson 314.505.8566 

#### **University City Councilmembers**

Mayor Shelley Welsch ......314.505.8606 First Ward Terry Crow ......314.918.0045 Stephen Kraft ......314.863.1136 Second Ward Paulette Carr .......314.727.0919 L. Michael Glickert .......314.882.6432 Third Ward Byron Price......314.853.2165

Arthur Sharpe, Jr. ......314.721.5954

#### **City Services**

Emergency Hotline(Severe Weather, Natural Disaster)	314.505.8550
Finance/Refuse Billing	314.505.8544
	314.727.3150
Recreation	314.505.8625
Permits/Inspections	314.505.8500
Public Works/Parks	314.505.8560

#### **Fire and Police Departments**

	Emergency		911
Fire	Department	314	4.505.8592
Police	Department	314	<b>4.725.221</b> 1