

MEETING OF THE CITY COUNCIL CITY HALL, Fifth Floor 6801 Delmar Blvd. University City, Missouri 63130 July 10, 2017 6:30 p.m.

- A. MEETING CALLED TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. PROCLAMATIONS
- E. APPROVAL OF MINUTES
 - 1. June 26, 2017 Study session minutes
 - 2. June 26, 2017 Regular session minutes
 - 3. June 5, 2017 Study session minutes
- F. APPOINTMENTS to BOARDS & COMMISSIONS
 - 1. Dorothy Davis is reappointed to the Library Board
- G. SWEARING IN to BOARDS & COMMISSIONS
- H. CITIZEN PARTICIPATION (Total of 15 minutes allowed)
- I. PUBLIC HEARINGS
- J. CONSENT AGENDA
- K. CITY MANAGER'S REPORT
 - EMS Marketing and Public Relations Contract VOTE REQUIRED
 - **2.** EMS Publishing Services Newsletter (ROARS) *VOTE REQUIRED*
 - 3. Picnic Liquor License for St. Louis African American Pride Inc. VOTE REQUIRED
 - **4.** Fire Department Utility Truck VOTE REQUIRED
 - **5.** Police Vehicles VOTE REQUIRED

L. UNFINISHED BUSINESS

BILLS

1. Bill 9319 - AN ORDINANCE FIXING THE COMPENSATION TO BE PAID TO CITY OFFICIALS AND EMPLOYEES AS ENUMERATED HEREIN FROM AND AFTER JULY 1, 2017 AND REPEALING ORDINANCE NO. 7012

NEW BUSINESS

RESOLUTIONS

1. RESOLUTION 2017- 12 Majerus Park Grant Application

BILLS

2. **Bill 9320 -** AN ORDINANCE AMENDING CHAPTER 110 OF THE UNIVERSITY CITY MUNICIPAL CODE, RELATING TO ADMINISTRATION, BY REPEALING SECTION 110.040 THEREOF, RELATING TO DISCLOSURE OF CONFLICTS OF INTEREST, AND ENACTING IN LIEU THEREOF A NEW SECTION TO BE KNOWN AS "SECTION 110.040 DISCLOSURE OF CONFLICTS OF INTEREST."

M. COUNCIL REPORTS/BUSINESS

- 1. Boards and Commission appointments needed
- 2. Council liaison reports on Boards and Commissions
- 3. Boards, Commissions and Task Force minutes
- 4. Other Discussions/Business
- N. CITIZEN PARTICIPATION (continued if needed)
- O. COUNCIL COMMENTS
- P. ADJOURNMENT

UNIVERSITY CITY COUNCIL STUDY SESSION

5th Floor of City Hall 6801 Delmar June 26, 2017 5:00 p.m.

MEETING CALLED TO ORDER

The City Council Study Session was held in Council Chambers on the fifth floor of City Hall, on Monday, June 26, 2017. Mayor Welsch called the Study Session to order at 5:01 p.m. In addition, the following members of Council were present:

Councilmember Rod Jennings
Councilmember Paulette Carr
Councilmember Steven McMahon
Councilmember Terry Crow; (arrives at 5:17pm
Councilmember Michael Glickert; (arrives at 5:17pm / left early due to illness)
Councilmember Bwayne Smotherson

Also in attendance was Interim City Manager, Charles Adams; Director of Public Works and Parks, Sinan Alpaslan; Finance Director, Tina Charumilind; Director of Community Development, Andrea Riganti and City Attorney John F. Mulligan

Hearing no requests to amend the Agenda, Mayor Welsch proceeded as follows:

AGENDA

(Requested by Interim City Manager, Charles Adams)

1. City Manager Recruitment Profile

Councilmember Carr asked if there were any amendments or clarifications anyone would like to make to the draft that has been provided?

Councilmember Smotherson suggested that language be added to the list of requirements to ensure that biweekly or monthly reports are made to Council.

Councilmember Carr stated from her perspective, biweekly or monthly reports are kind of the minutia of the job that could be highlighted or reinforced during the interview process if necessary. However, there is no reason it cannot be added if that's Council's preference.

Councilmember Smotherson stated his preference is that the language be added to ensure this individual has a clear understanding upfront, rather than after-the-fact.

Councilmember Jennings suggested that "or as needed," be added to the language; i.e., biweekly, monthly, or as needed.

Mayor Welsch stated the number of employees listed is 270 permanent and 300 part-time. She asked if this was the correct number since she understood differently.

Ms. Charumilind stated there are approximately 260 full-time employees and every year there are between 100 to 150 seasonal employees.

Councilmember Carr questioned whether anyone knew where Mr. Szymborski had obtained the numbers from? Mayor Welsch stated she would imagine that they came from HR. Councilmember Carr asked Mr. Adams if he would convey any corrections that needed to be made to Mr. Szymborski? Mr. Adams stated that he and staff would take care of making the necessary corrections.

Councilmember Jennings asked if Council could also be advised of the correct employee count? Mr. Adams stated that a revised version of this document would be provided once it has been completed to the satisfaction of Council.

Councilmember McMahon stated while his hope is that a successful track record in "grantsmanship" would be a qualification Council is looking for, he was unable to find anything in the qualifications that referenced this art.

Councilmember Carr asked Mr. Adams whether the following question had been posed by Mr. Szymborski, "Is this profile going to be split up into different pieces"?

Mr. Adams stated his understanding is that the Profile represents the initial document that would be released, along with a notification of the ad for the actual position. So it's designed to provide an applicant with a background of the City; its structure and the qualifications the City is looking for.

Councilmember Carr questioned why the following statements found on page 5, had been added; "The City Manager shall be the chief administrator," and, "Serve as the Director of one department, and with the consent of Council, serve as a Director of two or more departments"?

Mayor Welsch stated her belief is that the statements had been taken from the City's Charter.

Mr. Adams stated Mr. Szymborski had been directed to use the Charter in preparing the draft to ensure that nothing within the Charter had been disregarded.

Councilmember Carr stated in her opinion, the statements are no longer germane and should be removed.

Mr. Adams asked that all suggested changes to the document be submitted to him in writing so that he and members of his staff could discuss them with Mr. Szymborski.

Councilmember Carr stated in her opinion, the following statement basically covers everything; "Perform such duties as may be prescribed by the Charter".

Ultimately, the decision of who will be hired falls under the purview of the City Manager, and it's Council's responsibility to create the positions.

So she does not see the need to emphasize the previous statements since they do not represent the way Council is likely to proceed.

2. Discussion of University City's Draft FY18 budget

Mr. Adams informed Council that this is the fourth Study Session conducted to address concerns related to the budget for FY2018 and Ms. Charumilind is here tonight to present Council with a summary of some of the changes that have occurred since the original draft.

Ms. Charumilind stated that the following recap has been illustrated in the handout provided to Council:

June 5, 2017 - Study Session

Original draft budget reflects a deficit balance in the General Fund of \$500,000.

June 12, 2017 - Study Session

Council recommends eliminating and adding specific line items that reduce the deficit to \$425,000.

June 19, 2017 - Study Session

Council recommends eliminating and adding specific line items that increase the deficit to \$489,500.

Ms. Charumilind stated that the draft being presented today reflects the recommendations made by Council in order to maintain a deficit balance of \$425,000. And if the following recommendations are approved, the budget for FY2018 will be presented at tonight's Regular Session as **RESOLUTION 2017-9**: RESOLUTION TO ADOPT THE FISCAL YEAR 2018 BUDGET.

CURRENT RECOMMENDATIONS:

<u>Line Item</u> <u>Dollar Amount Eliminated</u>

1.	Fair U City	\$10,000
2.	Furniture (Legislative Divisions)	\$ 2,000
3.	IT Software Purchase	\$ 8,000
4.	Senior Service Coordinator	\$20,000

> \$15,000 was transferred from Professional Services in the Community Development Department and \$5,000 was transferred from Facilities Maintenance Division per the elimination of one part-time position.

Line Item

Dollar Amount Added

1. IT Maintenance Contract

\$14,000

- > Implementation of a Board Management Service. If approved, staff will issue an RFP to evaluate parties interested in providing this service.
- 2. Senior Commission (ITN)

\$ 7.500

> \$7,500 transfer from the Finance Department's maintenance contract.

Councilmember McMahon stated the two things he has received the most input on over the last couple of weeks are the Senior Services Coordinator; (SSC), and The Chamber of Commerce's EDRST funding. Not only was the community in support of retaining the SSC position, but Ms. Riganti gave a very impassioned plea for why she needed this help in her Department. So, if Ms. Riganti has the ability to move some of her money around, then it certainly makes sense for it to go towards that position. However, taking \$5,000 from the Facilities Maintenance Division does not seem like the direction Council should be going. It's kind of like what has gone on in the past; taking money away and deferring maintenance for problems that will only get larger down the road. He stated that he would rather see the money come out of the legislative budget or maybe even an additional \$3,000 come out of Council's travel budget so that it becomes a sacrifice that is not directed towards any departments or residents.

Councilmember McMahon stated his assumption is that when the budget was established these Directors felt that these were items their department needed. So he would like to have more information on what is actually being lost because it's hard to say you can juggle this or that, without understanding the rationale behind the need.

Ms. Charumilind provided the following explanation:

- Facilities Maintenance Division This Division no longer has a part-time employee, so the funds are not needed.
- Community Development Last year Ms. Riganti needed additional funding for Professional Services to assist with the Comprehensive Plan. That funding is no longer needed for FY18.
- Finance and IT Departments Both departments have decided to implement modules, like Employee Suite, that will assist in the reduction of employee training and manpower necessary to complete certain tasks. IT is going to use the monies allocated in FY17 and FY18 to replace its infrastructure rather than purchasing new software. She stated that the monies in FY17 had been suspended due to the emergency situation related to the Police Station.

Councilmembers Crow and Glickert joined the meeting at 5:17 p.m.

Councilmember Carr and Ms. Charumilind provided Councilmembers Crow and Glickert with a recap of the items that had been discussed.

Councilmember Crow stated one concern he has with the Finance and IT Department recommendations is not that the contract or software; which at some point was deemed to be a priority, are no longer needed, they are just being deferred. He stated this process is starting to become like trying to find a needle in a haystack, except in this instance the needle is money. And perhaps, Council has some policy decisions that have to be made. Because with the exception of Ms. Riganti, it does not seem to make good policy to ask a Director that already has specific items like maintenance or software in their budget to defer those purchases for one year all for the sake of funding one or two projects. So he thinks Council should be cautious when proceeding down that path.

Mayor Welsch informed Council that the directors had presented these suggestions on their own and had not been forced to do so.

Councilmember Smotherson asked if it was correct to assume that at this point, staff does not know what the full cost of a Board Management Service is going to be.

Ms. Charumilind agreed that the \$14,000 was an estimate. Councilmember Smotherson stated the only thing IT has provided to Council is a brochure. There have been no reports or reliable information regarding what Council should anticipate or the RFP will encompass. So perhaps, this is the item that should be deferred.

Ms. Charumilind stated the purpose of the Board Management Service was to provide a convenience and make Council's job easier through the utilization of advanced technology.

Councilmember Smotherson stated at some point he would like to be paperless, but based on this budget, he does not believe the City is in a financial position to do so, nor is he convinced that Board Docs is necessarily the answer.

Councilmember Carr stated after talking with members of the School Board in an attempt to gain a better understanding of Board Docs, she did learn that they had been issued a laptop or an iBook. However, her unfortunate experience with being accused of storing City documents on her computer has resulted in leaving her computer at home, and never using the City's Wi-Fi, just to prevent such claims from occurring in the future. But on the other hand, it kind of seems like the cart is before the horse. First of all, this recommendation was presented at the last minute. So Council has not had an opportunity to discuss the options or define exactly what it is they want. And that's what she believes should happen first. Councilmember Carr stated she makes notes on her papers. So unless the City is going to give her an I Pad that she can write on, this will just be another digital format she can use on her computer. And for whatever it's worth, everybody in this City; specifically with respect to seniors, do not use a digital format, so how will they access the information? Councilmember Carr stated the way packets are currently being distributed works for her, and it would be a mistake to purchase something that really does not suit the needs of Council.

Councilmember Jennings questioned that, in essence, no monies would actually be coming out of the IT Department since the product being purchased would be used to enhance their operations? Mr. Adams stated that technically, the funds would have to come out of the department. But he would agree that staff does not know what the total cost would be, nor have they had enough time to conduct any research on the product. Councilmember Jennings asked if the funds were basically going to be set aside until more research could be conducted to answer some of the questions being raised? Mr. Adams stated the money being allocated could actually pay for the software.

Councilmember McMahon stated if the choice is between something that the Budget and IT Directors have looked at and thought they needed as a convenience to Council, he does not think the City is in a financial position to make Council's job easier. And what really concerns him is that this document states "Board Docs Formal Proposal," since the only way that could have happened is if the City sent out an RFP. So he's uncertain as to whether it's specifically directed to U City, or whether they just sent out a copy of something. But whatever the case, it talks about the cost being at least \$9,000 per year for the light version, which means that the City would be scrambling every year; and possibly deferring maintenance again, in order to come up with this fee.

Councilmember McMahon stated it just doesn't seem to make sense, especially because he thought the City's priority was to get live-streaming so that staff no longer had to rely on citizens to provide it.

Councilmember Jennings agreed to postpone this topic until the fall when more details could be provided.

Mayor Welsch announced that Councilmember Glickert was not feeling well and would be leaving the meeting.

Councilmember Crow stated while he understands there are a number of recommendations Council is in agreement on, there are a couple of things he is not so sure about.

- Senior Services Coordinator Recommended allocation of \$20,000. Council has heard from its citizens rather loudly and consistently, that this has been a successful position and worthy of funding. Council needs to find as much of the money needed as possible to support Community Development, who has also indicated that they would like to retain this position.
- Prop P Funds Tina was asked to include Council's decision to allocate money from this fund to the Pension Plan in the Budget Resolution. (Ms. Charumilind informed Councilmember Crow that she would.)
- Flood & Stormwater Consultant Recommended allocation of \$10,000. (This action has also received strong support from the community.)
- Council's Travel Budget Recommended reduction of \$9,000.
- Economic Development Consultant **Recommended reduction of \$24,000** pursuant to an agreement from the City Manager.
- Fair U City Recommended reduction of \$10,000. (This item should be removed from the budget.)
- U City's Marketing Budget Recommended reduction of \$25,000.
- Legislative Division Furniture Recommended reduction of \$2,000.
- Community Development Recommended reduction of \$15.000 under the line item for Professional services.
- The Chamber of Commerce EDRST funds for marketing may not be ripe at this time and should possibly be revisited in the 3rd quarter.

Councilmember Crow stated these adjustments not only represent a savings of \$55,000, but demonstrate that Council is listening to the community and have the ability to show leadership by reducing its own budget.

He stated this is a budget that sort of goes back to the basics; no new initiatives were added; old initiatives were refunded, and there was a clear view of the goal to not dip into the City's reserves unnecessarily. Councilmember Crow stated it makes absolutely no sense to move money from core services into special projects because that is not the way a city should be run. And frankly, U City needs to get its house in order to ensure that it attracts the best talent.

Mayor Welsch stated that she wished to emphasize her belief that U City's house is in order and that Mr. Adams and Tina have presented a good budget that is as close to being balanced as possible. She stated she had asked that one thing be added to the budget which she believes members of the community thought was going to be included, and that is the \$7,500 for ITN Gateway Scholarships.

Therefore, she will be making a motion in the Regular Session to include the ITN Gateway Scholarships for seniors because transportation alternatives are at the top of every single survey administered to seniors in U City and St. Louis County.

She stated that her suggestion will be that the City pay \$2,000 at the start of the fiscal year to demonstrate its commitment to the program and that the remaining \$5.500 for scholarships be allocated once Gateway is up and running.

Mayor Welsch stated she would also like to note that the allocation for Fair U City had been included in Mr. Adam's proposed budget and that Councilmember Jennings has conceded to postponing his request for Board Docs until sometime in the future. However, she would note that based on her understanding, Board Docs does consist of streaming, as well as paperless documents.

Mayor Welsch stated she would continue to argue for Fair U City funding, and disagrees with her colleagues who have said that it was always Council's intent for this organization to one day be able to stand on their own two feet. She stated that Mr. Walker was clear when he established this funding that Fair U City was something that benefitted the community, especially the younger children, and as a result, the City should be financially committed to its success.

Mayor Welsch stated she does not mind the reduction in Council's travel budget, but would recommend that more members start to travel and take part in the Missouri Municipal League and the National League of City's meetings because doing so would benefit everyone and the City.

Councilmember Smotherson stated previously he had asked about the CID and whether funding for this activity was still in the budget. Mayor Welsch stated that the CID is funded by EDRST and the money was still available.

Councilmember Smotherson stated he had asked that the allocation for CID be removed because he thinks it will create a conflict with the development being proposed on Olive and will not produce enough taxes to make a real difference in the area. He stated that there also has to be some assurances and accountability from the Asian community as it relates to maintenance and the aesthetics of their businesses. Councilmember Smotherson stated the City is losing Firestone, which is a huge loss to the 3rd Ward because the Asian partners who owned the strip mall were basically absentee landlords. Firestone's corporate office stated they had been trying to contact them for six months regarding necessary maintenance. They finally got fed up and made the decision to close this location at the end of July.

Councilmember Smotherson then questioned whether the \$60,000 for facade improvements was still in the budget?

Mr. Adams stated that before Ms. Riganti addresses Councilmember Smotherson's question what he would like to do is get through as much of the budget discussions as he can, prior to going into the Regular Session to ensure there is a clear consensus on all of the items requiring an adjustment.

Ms. Riganti informed Councilmember Smotherson that the \$40,000 allocated to the Community Improvement District was to engage an attorney to study the feasibility of creating a CID; similar to what occurred in The Loop.

If the study demonstrates that one should be created it would then have to come before Council for approval through the adoption of an Ordinance. Any issues related to the use of the CID funds, i.e., property maintenance, can be built into the Redevelopment Plan attached to the CID Ordinance.

Councilmember Carr asked Mr. Adams if he could clarify exactly what specific line items were being adjusted. Mr. Adams stated that Tina had provided a summary of the previous Study Sessions, and noted the items where adjustments have been recommended. He stated that staff simply needs direction prior to the Regular Session on what adjustments will become a part of the core budget.

Councilmember Crow stated the recommendations he made today were based on the original budget in which he had tried to highlight those items where he believed a consensus could be reached. So he would apologize to his colleague if he had overlooked the CID. But in reference to Councilmember Carr's question, at least historically, what he has always understood is that no matter what the conversations are before you get to the Regular Session, you must go back to the original draft. So the items he went through are the amendments he assumed he would be making at the Regular Session. And while he certainly hopes he went through most of the iterations Tina provided, anything that was not mentioned means that it was a line item he was not necessarily going to change.

Ms. Charumilind stated that if Council is starting from the originally proposed budget there is a deficit of \$500,000. She then provided a narrative of the recommendations she understood Councilmember Crow to make and concluded that there was a total of \$60,000 in reductions, and \$30,000 in allocations.

Councilmember Crow informed Ms. Charumilind that he had also made the following recommendations:

- Fair U City Recommended reduction of \$10,000.
- Community Development **Recommended reduction of \$15.000** under the line item for Professional services.
- The Chamber of Commerce EDRST funds for marketing.

He stated his belief is that the \$50,000 in EDRST funds for The Chamber should come back to the City in some form.

Ms. Charumilind asked Councilmember Crow if her calculation of \$85,000 in total reductions was correct? Councilmember Crow stated that was it was.

Councilmember Smotherson asked whether there was no longer a part-time employee in Facilities Maintenance Division and if the funds had been retained in the event the position had to be filled? Ms. Charumilind stated the Division lost one of its part-time employees, however, they still have several employees that work on a part-time basis. Whether a replacement will be needed depends on the workload, but the funds have been retained should the need arise.

Mayor Welsch asked if the Budget Resolution contained hard numbers?

Ms. Charumilind stated that the Resolution contains a summary of all funds related to revenues and expenditures. However, the adjustments being discussed now are connected to the general and EDRST funds. So if Council elects to adopt the budget based on the current adjustments the deficit balance would be \$445,000, as opposed to \$425,000 as submitted.

Councilmember Carr suggested that the amendments be presented individually and then voted up or down so that everybody is clear on what is happening.

Mr. Adams agreed that it would be helpful if Tina could receive a list of the adjustments so that a copy could be provided for Council to follow during the voting process.

Councilmember Crow asked if Council had been provided with a copy of the Resolution? Mayor Welsch stated that Resolution had been marked as M2-1.

Mayor Welsch questioned whether it was necessary for Council to specifically identify what line items were being impacted during motion and voting process? She then asked whether the Senior Services Coordinator was already in the budget or required a vote? Councilmember Crow stated that it was already in, so there was no need to add the \$20,000.

Mayor Welsch stated that she would also like to get Ms. Riganti's thoughts on the recommendation regarding the EDRST Funds for The Chamber.

She then asked whether the items identified by Mr. Alpaslan; the Mona Drive Stream Bank, temporary labor, and the maintenance contract, were already in the budget? Ms. Charumilind stated that the Capital Improvement Sales Tax and the Park and Stormwater Sales Tax had already been adjusted.

Councilmember Crow informed Mayor Welsch that Mona Drive had not been voted on and would have to be accomplished via an amendment.

Mayor Welsch asked Councilmember Crow whether temporary labor and the maintenance contract for Solid Waste was included in the May budget proposal? Councilmember Crow stated he did not believe that it was.

Mayor Welsch then asked Ms. Riganti if she would share her thoughts on Councilmember Crow's recommendation regarding the Chamber.

Councilmember Carr asked the Mayor if this conversation was about marketing city-wide or marketing from EDRST? Mayor Welsch stated her impression is that Councilmember Crow's recommendation pertained to marketing from EDRST since her belief is that Mr. Adams has already indicated that the deletion of \$25,000 for ESM was not a problem. Mr. Adams reaffirmed that it would not be.

Councilmember Crow stated that his recommendation is to remove the \$50,000 since he thinks; and believes Councilmember McMahon does as well, that there was a process that needed to be followed prior to the submittal of this request that was not completed.

So while he does not mind having another conversation about these dollars, he would like to make sure that this request is handled in a manner in which all members of Council are comfortable.

Councilmember McMahon agreed that that was also his understanding. Two proposals were provided by The Chamber to the EDRST Board; one for marketing and one for regional branding and tourism; one for \$33,000 and one for \$36,000. Somewhere during that process, an action occurred that caused The Chamber to amend their proposals. But whatever occurred is not in the minutes.

So when the EDRST Board came to Council with a \$50,000 recommendation for marketing/regional branding there was no plan tied to the request that could be reviewed. Councilmember McMahon stated he is not saying the Board did not do the work or that they did not have a genuine intent, simply that it's a process problem that prevents members of this Council from obtaining proper verification. So, it is also his opinion that this should be sent back to the EDRST Board to either vote it up or down and then resubmitted to Council.

Ms. Riganti stated the budget process for applications received from applicants for EDRST funds is much like what is going on in this room right now. There is some give and take, and some negotiations, which in this case, resulted in a different amount being recommended for the Chamber. She stated that when there is an unused portion of EDRST funds staff makes recommendations to the Board on a quarterly basis, which are then brought back to Council in the form of an amendment. Ms. Riganti stated that she and the EDRST Board will work to provide more clarity as it relates to the process in order to address Councilmember McMahon's concerns.

Mayor Welsch stated she would imagine that any monies allocated this fiscal year would have to be used in this fiscal year. So she is curious as to whether Ms. Riganti and Councilmembers Crow and McMahon have had any discussions on how to move forward if the Chamber's recommendation is approved? Ms. Riganti stated what she has envisioned is based on the anticipated revenues for the EDRST \$50,000 would not be earmarked for a specific project. So anytime within that quarterly amendment period the Chamber, or any other applicant, could make a request to the Board and once they have made a recommendation, submit it to Council for final approval. She stated that the next quarterly amendment would be in October.

Mayor Welsch asked when the next EDRST Board meeting was scheduled? Ms. Riganti stated their next meeting would be in August.

Councilmember Crow stated that he is okay with the timeframe established by Ms. Riganti. However, he does think that Council needs to let those folks who have been emailing them about the Chamber's scheduled activities associated with EDRST funds know that they will not be impacted by this amendment.

Councilmember Crow then provided Council with his amended list of recommendations:

- 1. Council's Travel Budget Recommended reduction of \$9,000.
- 2. Economic Development Consultant Recommended reduction of \$24,000.
- 3. Fair U City Recommended reduction of \$10,000.
- 4. U City's Marketing Budget Recommended reduction of \$25,000.
- 5. Flood & Stormwater Consultant Recommended allocation of \$10,000.

- 6. The Chamber of Commerce \$50,000 EDRST funds for marketing
- 7. Mona Drive Stream/Bank Stabilization Recommended transfer of \$110,000; two fund changes
- 8. Solid Waste Operation Fund Recommended reduction of \$40,000 from maintenance contracts and \$165,000 from temporary labor. Recommended allocation of \$80,000 to Solid Waste Operations for the purpose of hiring four part-time employees.
- 9. ITN Gateway Scholarships Recommended allocation of \$7,500.
- 10. Legislative Division Furniture Recommended reduction of \$2,000.
- 11. Community Development Recommended reduction of \$15.000 under the line item for Professional services.

Mayor Welsch questioned whether a vote was needed to remove the \$15,000 from Professional Services?

After a lengthy discussion on this topic between staff and members of Council, Council concurred that after a vote and approval, all funds associated with a recommendation for removal must be removed in order to document the budget deficit.

Mayor Welsch then asked Council whether they wished to proceed by bundling all of the amendments into one vote, or by listing each amendment separately?

After a lengthy discussion on this topic between staff and members of Council, Council concurred that for the sake of clarity; all amendments should be identified line by line and voted on independently.

Mayor Welsch stated she does not believe that a CID would impact the redevelopment proposed for Olive and 1-70 since it would be collecting funds from the remaining portion of Olive. She would be in favor of supporting this request if Councilmember Smotherson is okay with the explanation provided by Ms. Riganti.

Councilmember Smotherson stated that based on the explanation provided, at this point in time, he did not necessarily have a problem with the process.

Councilmember Carr stated although \$40,000 was allocated for The Loop to investigate forming a CID, those funds were never used. The business owners wanted a different structure than the one being proposed by the City and decided to hire their own lawyer. She stated that they are still grappling with how the divisions will be determined, but feel as though they are almost ready to form their own CID.

Ms. Riganti informed Councilmember Carr that although it is correct that The Loop did not use all of the \$40,000 initially, they have since engaged another attorney and a portion of the funds have been expended.

Councilmember Carr asked Mr. Adams if she could have a breakdown of the funds that have been expended by The Loop? Mr. Adams agreed to do so.

ADJOURNMENTHearing no additional questions or comments, Mayor Welsch adjourned the Study Session at 6:20 p.m.

Larette Reese Interim City Clerk





City Council Study Session

DATE: June 26, 2017

AGENDA ITEM: FY 2018 Proposed Budget and Additional Items for Consideration

This Study Session is the fourth one for FY 2018, and focuses on the General Fund.

In the Proposed Budget submitted by May 1, 2017 and at the Study Session on June 5, 2017, the General Fund had a deficit balance of \$500,000:

Proposed Budget - May 1, 2017

 Total Revenues
 \$ 23,958,500

 Total Expenditures
 (24,458,500)

 \$ (500,000)

At the Study Session on June 12, 2017, the City Council worked on minimizing the General Fund deficit amount. The items below were submitted for consideration.

	<u>Items</u>		<u>Ite</u>	ms Taken	
	Included in		Out of		
	Budget		Budget		
General Fund					
			\$, ,	Mayor and City Council Travel
Consultant - Flood and Stormwater	\$ 10,000			, ,	Consulting Serv for Economic Dev.
				,	Fair U City-City Manager's Office
				, ,	Marketing - City Manager's Office
				, , ,	Senior Services Coordinator- CD
	\$ 10,000	<u> </u>	\$	(85,000)	
<u>EDRST</u>				(50.000)	
Can'tallan Calaa Ta				(50,000)	Citywide Marketing-Chamber of Commerce
Capital Imp. Sales Tx	¢ 440.000				
Mona Drive Stream Bank Stabilization	\$ 110,000	1			
Park and Storm Water Sales Tx			\$	(110 000)	Mona Drive Stream Bank Stabilization
Solid Waste			Ψ	(110,000)	INDITA DITVE Stream Bank Stabilization
Operation					
Additional four part-time employees	\$ 80,000		\$	(165 100)	Temporary labor
Additional four part-time employees	ψ 00,000	1	Ψ		Maintenance Contract
				(40,000)	(Yard Waste and Old Compost removal)
	\$ 80,000)	\$	(205,100)	Traia Tracto and Old Compost formoval)

As a result the General Fund deficit balance was lowered to \$425,000 as follow:

Study Session - June 12, 2017
Total Revenues

 Total Revenues
 \$ 23,958,500

 Total Expenditures
 (24,383,500)

 \$ (425,000)

At the Study Session on June 19, 2017, there were some additional considerations that were not in the original proposed budget. Also, there were a few items considered to be added back to the budget.

General Fund

Implementation of Board
Management Service
ITN Gateway Scholarship- Seniors
Fair U City
Marketing - ESM
Senior Service Coordinator

EDRST Citywide Marketing

	ms Included	Items Taken	
	in Budget	Out of Budget	
\$	10,000		
	7,500 10,000		
	25,000		
	20,000		
		\$ 8,000	U City in Bloom
\$	72,500	\$ 8,000	
\$	50,000	-	
\$	50,000	\$ -	

The above changes would increase the General Fund deficit amount from \$425,000 to \$489,500.

Study Session - June 19, 2017

 Total Revenues
 \$
 23,958,500

 Total Expenditures
 (24,448,000)

 \$
 (489,500)

In order to provide the funding for the above items without having an impact to the fund balance, Staff has prioritized the implementation plan and was able to move the fund from Finance and Information Technology to fund these items. The following is the list of cutting and adding between department and division:

1. Fair U City - \$10,000, remove \$2,000 from furniture in Legislative and decrease \$8,000 for software purchase in IT.

- 2. Senior Service Coordinator \$20,000, decrease \$15,000 from professional services in Community Development and \$5,000 from Facilities Maintenance
- 3. Adding \$14,000 for the BoardDocs by decreasing \$14,000 in Maintenance Contract in IT.
- 4. Adding \$7,500 for ITN Gateway for Seniors' scholarship by decreasing \$7,500 in Maintenance Contract in Finance.

	<u>lt</u>	ems	lter	ns Taken	
	Add	ded to	9	Out of	
	Bι	ıdget	<u>E</u>	Budget	
<u>General Fund</u>			\$	(2,000) (24,000) (25,000)	Mayor and City Council Travel Furniture - Legistlative Consulting - Economic Development Marketing - City Manager's Office Software - IT
Consulting - Flood and Storm Water	\$	10,000	\$		Professsional Services - CD Part-time Salaries - Facilities Maint.
Addtioanl Items					
Implementation of Board Meeting Management Service (BoardDocs)	\$	14,000	\$	(14,000)	Maintenance Contract - IT
ITN Gateway* Scholarship- Seniors		7,500		(7,500)	Maintenance Contract -Finance Maintenance
	\$	21,500	\$	(21,500)	

If these changes were approved, the General Fund deficit amount would remain at \$425,000.

Study Session - June 26, 2017					
Total Revenues	\$	23,958,500			
Total Expenditures		(24,383,500)			
	\$	(425,000)			

The summary of FY 2018 budget for all funds is submitted before City Council at the June 26, 2017 meeting.

MEETING OF THE CITY COUNCIL CITY HALL, Fifth Floor 6801 Delmar Blvd. University City, Missouri 63130 June 26, 2017 6:30 p.m.

A. MEETING CALLED TO ORDER

At the Regular Session of the City Council of University City held on the fifth floor of City Hall, on Monday, June 26, 2017, Mayor Shelley Welsch, called the meeting to order at 6:30 p.m.

B. ROLL CALL

In addition to the Mayor, the following members of Council were present:

Councilmember Rod Jennings
Councilmember Paulette Carr
Councilmember Steven McMahon
Councilmember Terry Crow
Councilmember Michael Glickert (Excused)
Councilmember Bwayne Smotherson

Also in attendance was Interim City Manager, Charles Adams and City Attorney, John Mulligan.

C. APPROVAL OF AGENDA

Councilmember Crow moved to approve the agenda as presented, it was seconded by Councilmember Jennings and the motion carried unanimously.

D. PROCLAMATIONS

E. APPROVAL OF MINUTES

- 1. June 12, 2017, Study Session minutes were moved for approval by Councilmember Jennings, seconded by Councilmember Carr and the motion carried unanimously.
- 2. June 12, 2017, Regular Session minutes were moved for approval by Councilmember Carr, was seconded by Councilmember Smotherson and the motion carried unanimously.

F. APPOINTMENTS to BOARDS & COMMISSIONS

G. SWEARING IN to BOARDS & COMMISSIONS

H. CITIZEN PARTICIPATION (Total of15minutesallowed)

Jeff Hales, 7471 Kingsbury, University City, MO

Mr. Hales stated although he is a member of the Traffic Commission his comments do not reflect the Commission as a whole.

Last week an article in the *RFT* suggested that the Traffic Commission was to blame for the current situation in The Loop with respect to bicycles; their interaction with the Trolley, and the Commission's recommendation to ban bicycles from The Loop. While all of these statements are totally untrue, essentially what they represent is a massive breakdown of the process and the design.

Mr. Hales recited a history of the Commission's participation with respect to the design, which encompassed the Complete Livable Streets Initiative, Bike Walk Plan, and the Loop Trolley.

Minutes from the Commission's October 2012 through January 9, 2013, meetings, reflect concerns and questions raised regarding the Trolley and its interaction with vehicles, pedestrians, wheelchairs, the potential for bike lanes on Delmar, and the construction of new sidewalks and crosswalks. During the November meeting staff explained that no recommendation had been provided to the Commission since there were still outstanding questions that needed to be answered, which hopefully, would be resolved by the traffic and parking study the City wished to have performed, and the language needed to amend the Traffic Code with regards to streetcars and their safe operation.

The list of bullet points on the Commission's December agenda included pedestrian and bicycle interaction with the Trolley. The Commission's January minutes reflect outstanding items related to safety, and the following quote from staff, "Bicycle facilities to be identified in the area. The Trolley tracks are highly unsafe. A final report is still due to the City, and a final recommendation of the outstanding items that may alter the Traffic Code will be provided when the report is submitted. However, the Traffic Commission will be asked to vote on their support of the construction of the Trolley and its impact, with the understanding that all of the items listed on their agenda; (A through H), will be addressed before it is presented to Council." Mr. Hales stated that never happened, and on March 11, 2013, Council approved the Trolley design through the issuance of a Conditional Use Permit.

The Traffic Commission was the one Commission excluded from the process of making a recommendation to Council. However, currently the Commission, along with staff is working very hard to resolve this problem. Therefore, he would personally ask for Council's support. This Commission asked the right questions, took their job seriously, and should not be blamed by members of this community for the problems everyone is facing. Had they had the opportunity to complete their review and study, he is completely confident this situation would not exist today.

Barbara Chichero, 720 Harvard, University City, MO

Ms. Chichero, President of the University Heights Neighborhood Association, read the following comments into the record: "The University Heights Neighborhood Association strongly opposes the plans and sites for sewage retention tanks that MSD is proposing for U City. These tanks would negatively affect property values in the 3rd Ward, as well as adjacent neighborhoods. Both of the proposed sites would be located in residential neighborhoods, unlike the sites in St. Ann and Crestwood. Both of the sites in U City would be in predominately African-American long-established neighborhoods, and these proposed tanks would greatly impact the lives of the residents there. The University Heights Neighborhood Association urges MSD to work with U City residents and elected officials to fully explore alternatives for coping with rainwater and sewage that are not limited to these storage tanks."

Don Fitz, 720 Harvard, University City, MO

Mr. Fitz appeared before Council with a helmet on as a statement of solidarity. He stated on June 20th of this year MSD's representatives told U City that they were going to put two storage tanks in Ward 3 and there was nothing that could be done about it. But he believes there is a whole lot this community can do.

Mr. Fitz recounted his experience while working with ACORN to oppose plans by the Hospital Association of St. Louis to build a medical waste incinerator in Forest Park Southeast, a mixed race neighborhood in Ward 17 of the City. ACORN and the residents of this community were also told there was absolutely nothing they could do about it. But here are the lessons he learned:

- 1. Even when they tell you, you cannot win, don't believe it.
- 2. The people representing these polluting industries are often a lot more afraid of the residents than they want people to know.
- 3. Listen carefully to what your friends say, but more carefully to what your opponents say because it might reveal exactly what their weakest point is.

He stated what U-Citians witnessed at the June 20th MSD meeting was not the behavior of individuals who were confident that they had truth and sincerity on their side, but the false bravado of people who were actually scared of this community. So if residents start to believe that they cannot win and stop struggling; stop demonstrating, and stop going to meetings, then they will lose. However, what he believes is that this struggle initiated by a united community is going to stop this facility from going in the 3rd Ward.

Cheryl Maayan, 6604 Pershing Avenue, University City, MO

Ms. Maayan stated she had a bike accident on June 1st when her tire got caught in the Trolley tracks. And she has since learned of five other individuals who were Trolley-tracked, all of whom required months of recovery from their injuries. So her goal is to create a sense of urgency to develop a plan that might prevent a fatal accident.

The existing warning signs require that a cyclist looks up instead of down where their eyes should be focused. And they are located exactly at the point where a cyclist has to either stop and get off of their bike or cross the track and fall. Therefore she would suggest the following:

- That signs be painted on the street immediately where the cyclist should have their eyes and their attention;
- That the symbol; which is totally unfamiliar to the average person, should also include the words "Extreme danger, do not cross tracks;"
- That an alternate route be designed to attract tourism, expand The Loop and benefit the City, and
- That consideration be given to utilizing Wash U's School of Architecture or Urban Planning to help design the alternate route.

Ms. Maayan stated she hopes U City will take on this challenge and help to save someone's life.

Rick Eisen, 7437 Teasdale, University City, MO

Mr. Eisen, an experienced cyclist, stated the existing bike signs were installed after his accident which resulted in a broken neck. In fact, one of them is located exactly where his accident happened. Mr. Eisen concurred with the comments made by Ms. Maayan and asked that the City do something to prevent future accidents from occurring

I. PUBLIC HEARINGS

J. CONSENT AGENDA

K. CITY MANAGER'S REPORT

 1500 block of Mendell Dr. – Approve remaining asphalt resurfacing by University City's contractor Ford Asphalt Company.

Councilmember Carr moved to approve, was seconded by Councilmember Smotherson and the motion carried unanimously.

L. UNFINISHED BUSINESS

BILLS

1. Bill 9317- AN ORDINANCE AMENDING CHAPTER 330 OF THE TRAFFIC CODE, TO REVISE TRAFFIC REGULATION AS PROVIDED HEREIN. Bill 9317 was read for the second and third time.

Councilmember Carr moved to approve, was seconded by Councilmember Smotherson. Roll Call Vote Was:

Ayes: Councilmember Carr, Councilmember McMahon, Councilmember Crow, Councilmember Smotherson, Councilmember Jennings and Mayor Welsch.

Nays: None

2. Bill 9318 – AN ORDINANCE AMENDING SCHEDULE III OF THE TRAFFIC CODE, TO REVISE TRAFFIC REGULATION AS PROVIDED HEREIN. Bill 9318 was read for the second and third time.

Councilmember Carr moved to approve, it was seconded by Councilmember Jennings. Roll Call Vote Was:

Ayes: Councilmember Carr, Councilmember McMahon, Councilmember Crow, Councilmember Smotherson, Councilmember Jennings and Mayor Welsch.

Nays: None

M. NEW BUSINESS

RESOLUTIONS

Introduced by Councilmember Carr

 RESOLUTION 2017- 8 WASTE REDUCTION GRANT FROM ST. LOUIS COUNTY DEPARTMENT OF HEALTH. The motion was seconded by Councilmember Smotherson and carried unanimously.

Introduced by Councilmember Crow

2. **RESOLUTION 2017- 9**A RESOLUTION TO ADOPT THE FISCAL YEAR 2018 BUDGET. The motion was seconded by Councilmember Jennings.

Councilmember McMahon stated during the weeks following the Study Session he has received numerous emails, phone calls and even met with residents to discuss items contained within the budget. So he is pleased that Council set the budget discussions out early to ensure there were no surprises and people had plenty of time to talk about what they felt was important.

Two of those discussions involved the Senior Services Coordinator; who received lots of accolades for the work being performed, and Andrea Riganti, Director of Community Development, who expressed the need for an additional staff member. Therefore, based on the understanding that the position of Senior Services Coordinator has already been adequately funded, he would like to make a motion to amend the budget by removing \$15,000 previously allocated for professional services in the Department of Community Development's budget to help offset the cost of adding a new employee. The motion was seconded by Councilmember Carr and the motion carried unanimously.

Citizen's Comments

Joe Edwards, 6504 Delmar, University City, MO

Mr. Edwards stated staff has done a very thorough analysis of the projects they deemed worthy of funding and as a result, would ask Council to consider The Loop's requests for funding as recommended by the EDRST Commission. He also asked Council if they would give consideration to the Board's recommendation for lighting and a welcome sign.

Council's Comments

Councilmember Crow made a motion to amend the Solid Waste Operation Fund by removing \$40,000 from maintenance contracts; \$165,000 from temporary labor, and adding \$80,000 to Solid Waste Operations for the purpose of hiring four part-time employees. The motion was seconded by Councilmember Smotherson and the motion carried unanimously.

Councilmember Crow made a motion to amend the Park and Stormwater Sales Tax Fund by transferring \$110,000 from the Mona Drive Stream/Bank Stabilization to the Capital Improvement Sales Tax Fund. The motion was seconded by Councilmember Jennings and the motion carried unanimously.

Councilmember Crow made a motion to amend the legislative budget for City Council by transferring \$2,000 allocated for furniture to the funds set aside for wages to compensate the Senior Services Coordinator. The motion was seconded by Councilmember Jennings and the motion carried unanimously.

Councilmember Crow made a motion to amend the Mayor's and City Council's Travel Fund by transferring \$9,000 to the funds set aside for wages to compensate the Senior Services Coordinator. The motion was seconded by Councilmember Jennings and the motion carried unanimously.

Per recommendation of the City Manager, Councilmember Crow made a motion to amend by removing \$24,000 from the Consulting Services for Economic Development. The motion was seconded by Councilmember Carr and the motion carried unanimously.

Councilmember Crow made a motion to amend by removing \$25,000 from the City Manager's marketing budget. The motion was seconded by Councilmember Carr and the motion carried unanimously.

Councilmember Crow made a motion to amend by adding a \$10,000 line item for the purpose of hiring a flood and stormwater improvement consultant. The motion was seconded by Councilmember Carr and the motion carried unanimously.

Per Council's recommendation, Councilmember Crow made a motion to amend The Chamber of Commerce budget by removing the \$50,000 allocated for City-Wide Marketing. He stated that this motion is being made with the understanding that the Chamber's funding request will be referred back to Council in the 3rd Quarter of FY2018 upon completion of the process established for making said request. It motion was seconded by Councilmember Smotherson.

Mayor Welsch asked Councilmember Crow if he meant to say the 1st Quarter, rather than the 3rd? Councilmember Crow apologized and clarified his motion by stating that the Chamber's funding request will be referred back to Council in the 1st Quarter of FY2018 upon completion of the process established for making said request.

Mayor Welsch informed the Director of the Chamber of Commerce that Ms. Riganti would provide her with a detailed explanation of the reason for this amendment.

Voice vote on Councilmember Crow's motion to amend carried unanimously.

Councilmember Crow made a motion to amend by removing \$10,000 allocated for Fair U City. The motion was seconded by Councilmember Carr.

Mayor Welsch stated the financial donation of \$10,000 was initiated several years ago by the previous City Manager because at that time there were no community-wide events that specifically targeted younger residents. He viewed this as a community development activity, as does she. This year 22,000 people attended Fair U City, which literally included hundreds of children that participated in age-related activities provided by various organizations from around the region. It also has one of the most diverse groups of volunteers, encompassing all three Wards, high school students, and individuals living outside of the City's boundaries. She stated these are just a few of the reasons why she feels funding should continue, but more importantly, the decision to retain or discontinue funding of this event, says a lot about our community.

Councilmember Crow stated he too was a member of Council when these funds were initiated, and it was never Council's intent for this to be viewed as a long-term commitment. One can clearly see that the impetus behind this year's budget is to return to an appropriate level of funding for the City's core services; public safety, streets, sidewalks, and parks. And the only thing Council has done that can be conceived as a step forward, is the allocation of funding to hire a stormwater consultant, which is indicative, based on the City's recent encounter with MSD. So, he would applaud the success of Fair U City, whose balance sheets clearly indicate that they have the ability to sustain themselves. Councilmember Crow stated that unless other members of Council had a comment he would like to proceed by calling the question.

Voice vote on the motion to amend carried, by a vote of 4 to 2.

Mayor Welsch made a motion to amend the budget to include the \$7,500 request from the Senior Commission for ITN Gateway.

This program, which U City's Senior Commission has taken the lead on, has now resulted in eight County municipalities joining together to initiate a pilot project similar to the full-scale project that has been going on in St. Charles over the past five years. While it is a fee-based service, the cost is less than other means of transportation and provides seniors who are unable to manage their personal transportation needs the ability to stay fully connected to their social network. She stated she is pleased that Council has agreed to continue funding for the Senior Services Coordinator, but believes this request is just as deserving as some of the other non-profits that have been included in next year's budget. Therefore, she would ask Council to reconsider their objections and at the very least, allocate the initial \$2,000 needed to establish an office in St. Louis County. The motion was seconded by Councilmember Jennings.

Councilmember Carr stated as the liaison to the Senior Commission she understands that members will probably be very unhappy with her lack of support, which is based on sustainability and relative cost. ITN's joining fee is \$50.00 for a single person and \$75.00 for a couple, before you can ride mile one. And in her opinion, seniors need a service that attends to the population with the most need; those who are economically challenged. So while she is amenable to the idea of supporting the transportation needs of seniors, if it is really the Commission's intent to find something for everyone, she does not think this particular company is the right way to go. Everyone doesn't need a scholarship. And no one has provided her with a clear understanding of what will happen in year two, three, or four. In addition, she believes that if someone were to conduct a cost-accounting of this service they would find that it is probably much more expensive than a taxi. Councilmember Carr stated her hope is that everyone will start working together to find other alternatives that fit the niche she believes exists for seniors and the visually impaired.

Councilmember Crow reminded everyone that just a few weeks ago the City appropriated over \$100,000 in Block Grants for senior citizen housing, and a few minutes ago, willingly refunded the position of Senior Services Coordinator. So he thinks Council has kept their commitment to the seniors in this community, while being as fiscally prudent and responsible as possible, in order to meet the needs of the entire community.

Mayor Welsch informed Council that the scholarships would be administered to seniors based on their income, with the hope that those individuals would spread the word throughout the community. In addition, the data provided by ITN illustrates that their total cost is lower than a taxi or Uber. She stated that U City used to have a Senior Service Board, of which Mr. Mulligan was the President of, as well as a van and driver. However, the cost of providing that same level of transportation for seniors on a 24/7 basis is something that the City simply cannot afford to do. Transportation available to seniors through St. Louis County has a predetermined list of destinations, which may not suit the needs of U City's seniors. Other services are limited to addressing basic needs such as food or medical services. Mayor Welsch stated she hopes that this Commission will come back in the future to seek support for their transportation needs.

Councilmember Smotherson stated in an attempt to conduct his own due diligence, this is what he found on the Better Business Bureau's website, regarding ITN-St. Charles: "The charitable organization either has not responded to the written BBB request for information or has declined to be evaluated in relation to the BBB's standards for charity accountability. Charity participation in a BBB review is voluntary, however, without the requested information it is not possible to determine whether this charity adheres to all of the BBB's standards for charity and accountability." He stated that the point is, more information is needed about this charity and the services they provide. From a personal standpoint, he does not understand why U City needs to have its own mode of transportation or be committed to a specific organization when other means are available.

Mayor Welsch clarified that ITN was not a charity, in that the transportation they provide is not a contribution to those in need. Individuals are required to become a member and thereafter, pay for services rendered. And while she would agree that there are other means available, none of them offer services to seniors 24/7.

Voice vote on Mayor Welsch's motion to amend failed by a vote of 4 to 2.

Councilmember Jennings made a motion to approve the budget as amended, the motion was seconded by Councilmember Crow.

Roll Call Vote Was:

Ayes: Councilmember Smotherson, Councilmember Jennings, Councilmember Carr, Councilmember Crow, Councilmember McMahon and Mayor Welsch.

Nays: None.

Introduced by Councilmember Jennings.

 RESOLUTION 2017-10A: RESOLUTION AUTHORIZING THE ESTABLISHMENT OF A UNIVERSITY CITY STORM WATER TASK FORCE. The motion was seconded by Councilmember Carr.

Mayor Welsch pointed out that "Wheras," had been misspelled throughout the Resolution, and should be amended to read, "Whereas". She stated although she is in support of establishing a Task Force, the language which states, "combined sewers," is somewhat confusing with respect to its relationship to stormwater.

Councilmember Carr stated the problem with stormwater is that it is invasive and unfortunately, the river runs through a portion of all three Wards. The maps displayed by MSD illustrated that the City is divided, almost in half, between a single sewer system to the west, and a combined sewer system from the mid to the east. Couple that with MSD's request to disconnect residential downspouts from sewers; homes sited at lower elevations; excessive rainwater, and now you have a clear picture of the City's problems related to the overcharging of sewers, flooding, and basement backups.

Councilmember Carr admitted that she had been coming at this issue the wrong way. She stated when she first learned that Ladue had developed a Stormwater Master Plan, her thought was that that's what U City ought to do. When in fact, most cities with similar stormwater issues have a citizen-led commission or task force to investigate and examine these problems.

So in that respect, she believes the formation of U City's Task Force is very much in line with the format used to establish the Advisory Board on Washington University. It should also be noted that Mr. Adams has agreed to allow the Directors of Public Works and Community Development to act as ex-officio members who can provide the Task Force with their guidance and expertise. The Resolution also consists of two phases:

- Phase I A survey to help determine what the City's problems and needs are.
- Phase II Drafting of the Stormwater Master Plan.

Councilmember Carr stated that the anticipated goal is to have everything up and running by the first of September. So she would encourage residents with expertise in this area to fill out an application.

Voice vote on Councilmember Carr's motion carried unanimously.

Introduced by Councilmember Smotherson

4. RESOLUTION 2017-11 A RESOLUTION TO APPROVE COMMITTED FUND RESERVES FOR VARIOUS FUNDS. The motion was seconded by Councilmember McMahon.

Voice vote on Councilmember Smotherson's motion carried unanimously.

BILLS

Introduced by Councilmember Smotherson

5. Bill 9319 - AN ORDINANCE FIXING THE COMPENSATION TO BE PAID TO CITY OFFICIALS AND EMPLOYEES AS ENUMERATED HEREIN FROM AND AFTER JULY 1, 2017 AND REPEALING ORDINANCE NO. 7012. Bill 9319 was read for the first time.

N. COUNCIL REPORTS/BUSINESS

- Boards and Commission appointments needed
 Mayor Welsch stated the necessary appointments would be sent out to Council.
- 2. Council liaison reports on Boards and Commissions
 Councilmember Carr stated she informed the Park Commission that their budgetary
 requests had been delivered to Council as promised. And they have asked that next
 year, Council reconsider their request to form an Enterprise Fund for the golf course and
 allow 50% of the entity's profits to be used for maintenance and improvements to the
 course.
- 3. Boards, Commissions, and Task Force minutes
- 4. Other Discussions/Business
 - a. Change to Council Rules of Order and Procedure Rule 14

Requested by City Council

Charter Art I Sec. 2, Art. II Sec. 8, Art. III Sec. 19

Council Rule 31 Council Rule 32

Ordinance Sec. 410.260

Requested by City Councilmembers McMahon and Carr

Councilmember McMahon stated when he was running for office many residents suggested that the Mayor had certain powers and essentially, could run the City.

He stated that he would always remind them that the City had a Council-Manager form of Government; that the Mayor is elected at-large; has one vote, and no one member of Council can take official actions or pronouncements. However, during the recent Town Hall Meeting, he realized that MSD may have also been confused about the Mayor's authority and based on their assumption that she was the chief elected official, invited her to attend one of their meetings. And then when the recent *News From City Hall* section of the newsletter contained the Mayor's confirmation that in fact, as chief elected official of U City she had been invited to a meeting, he realized that this was an important conversation that needed to take place.

Councilmember McMahon stated his review of Article I, Section 2, of the City's Charter substantiates that U City is a Council-Manager form of government. Council enacts legislation, adopts budgets, determines policy and appoints a City Manager. The City Manager executes the laws and administers the government. As such, Article I of Section 2 does not give the Mayor power as a chief elected officer.

Article VIII of Section 2, outlines the limited power of the Mayor. The Mayor presides at meetings, has the title of Mayor and is recognized as the head of City Government for all ceremonial purposes, and by the Governor for military law. So clearly, a meeting with a government agency wanting to put in sewer storage tanks would not be considered ceremonial.

Article III, Section 19; The powers of the City Manager. The City Manager has the authority to implement and administer the laws, ordinances, and regulations of the community.

Councilmember McMahon stated the only place in the City's Charter and Ordinances where he found the term "Chief elected official," was Section 4.10(2)(6)(c); floodplain management. And here it defines the chief executive officer, or chief elected official, as the person who administers or implements the law. As previously noted, that role belongs to the City Manager and not the Mayor.

Council Rule 31 prevents any single member of Council from taking a position on a political issue unless voted on by Council. And based on his understanding, Council did not grant approval for the Mayor to act in the capacity of chief elected official. Councilmember McMahon stated political issues are very important since they impact the very nature of the Charter and how the City operates.

Council Rule 32 prevents a Councilmember from making it appear as though their personal views are formal positions of the City. So when the Mayor states in the *News From City Hall* section that she is the chief elected official for the City of U City, at best, it seems to mislead the community; and at worst, it oversteps the Charter.

Councilmember McMahon stated based on the aforementioned comments he would make a motion to reaffirm that U City has a Council-Manager form of government as outlined in Article I, Section 2; that the limits of the Mayor's power under Article II, Section 8, are set out; that the powers of the City Manager, as discussed in Article III, Section 19, are also set out and should be followed; and that each member of Council must work to ensure that they do not make official statements outside the bounds of Council Rules 31 and 32. Specifically, that any manager now, or in the future, has been granted the authority to act in the capacity of chief elected official for U City. Seconded by Councilmember Carr.

Councilmember Carr stated another rule that Council should be aware of is the Rule of Interference. Except for the right of inquiry, i.e., questions, Council may not interact with City staff, except through the City Manager.

E-2-10

(Some members of Council have not been permitted to exercise the right of inquiry, unless the entire Council votes to allow them to do so, while others have, as a matter of course, consulted staff on a daily basis.) Councilmember Carr stated all members of Council must begin to respect this Rule by being cognizant of the fact that we must operate through the City Manager. Asking permission to approach staff is the absolute correct thing to do. It is not okay to do it and then apologize; this practice has to stop. Everyone will have access if we apply the rules equally. She then made a motion to amend Councilmember McMahon's motion to include and reaffirm the Rule of Interference. It was seconded by Councilmember Smotherson.

Mayor Welsch stated she believes the Charter is clear about a member's right to make inquiries of staff without asking for any one's permission. Therefore, she is not in support of Councilmember Carr's motion. She stated that she also would not support Councilmember McMahon's motion because it infers that something had been done incorrectly, when in fact, the comments referenced by Councilmember McMahon were made by MSD during the June 20th meeting. Mayor Welsch stated she fully understands that she is the Mayor of this City and a member of City Council, and could not support anything that seems to indicate she has been doing something wrong.

Councilmember Crow stated every now and then it's okay to acknowledge that you've made a mistake. He then concurred with the comments made by Councilmember Carr regarding the disparities that have occurred over the last six years in the application of the Rule of Interference, while the Mayor sat on her hands and did nothing to assist her.

Councilmember Crow stated that contrary to the Mayor's statement, the words published in the newsletter appear to be her own. Nevertheless, the most important aspect of this discussion is one member of Council's absolute casualness about her practice of discussing issues with department directors prior to approaching the City Manager. Because according to the City's Charter, that dog doesn't hunt. Councilmember Crow stated Council is under a microscope that will be viewed by prospective employees to determine whether U City is the right place for them to be. So there is a need to make certain that everyone is treated in a professional manner; that individuals are following the City's Charter, as well as Council Rules, and that all seven members are rolling in the same direction.

Mayor Welsch stated she does not ever recall sitting on this dais and hearing Mr. Walker say that Councilmember Carr's inquiries of staff would not be honored unless all members of Council were in agreement. She would like to go on record and state that MSD's correspondence had, in fact, invited her, as the head of City government, to attend their meetings, and that's exactly what her article in the newsletter says. Mayor Welsch stated that one facet of her role is to protect the rights of Council. Since the Charter does state that except for the right of inquiry members must go through the City Manager, she will admit that sometimes her discussions with Mr. Adams have been before and some after-the-fact. But here again, since the Charter gives her the authority to do so, she has no intentions of giving up that entitlement.

Councilmember Carr stated that as the Mayor well knows, everything does not always happen during the course of a meeting.

And she has multiple emails from Mr. Walker; that she will be more than happy to produce, if need be, that specifically say if the majority of Council allows her inquiry, she can have access to the information being requested. There were times when she asked Mr. Walker if the City Attorney could attend or the Fire Chief and the answer was no. However, there is no doubt in her mind that everyone knew what was going on because she constantly complained and was very loud and vociferous about it. But on the other hand, she thinks the Mayor is absolutely right. If a member of Council wants to ask a question, that's okay. But if staff is being asked to prepare or research something, then it surpasses the definition of an inquiry and becomes an order. Councilmember Carr informed Mayor Welsch that if it turns out that any of her statements regarding the newsletter were untrue, she would certainly be willing to apologize for her mistake. We are just reaffirming what we are all subject to.

Mayor Welsch stated the point she was trying to make is that the comment regarding the chief elected official had come from MSD and not her.

Councilmember McMahon read the following excerpt taken from the Mayor's newsletter into the record. "In fact, as chief elected official of University City, I was invited to a meeting on October 15, 2014, along with City Manager, Lehman Walker." He stated there are no quotations or attributions to indicate that this comment was made by Lance LeComb. But, even if Mr. LeComb did make this mistake, that would have been the time to inform him that U City has a Council-Manager form of government; that the Mayor does not run the City; that the Mayor is not the chief elected official, and then suggest that the entire Council be invited to the meeting because collectively they act as a whole. And perhaps, if those actions had been taken, the situation that occurred with MSD on May 22nd could have been avoided. Councilmember McMahon stated all his motion is about, is the need for Council to support and follow the Charter and Council's Rules.

Councilmember Crow stated while the Mayor certainly is entitled to say she's here to protect the rights of Council as often as she'd like, that is simply not the case. And frankly, he doesn't believe it is the role of anyone sitting on this dais. He stated Council's role is to serve the people under a form of government established a long time ago. And the failure to abide by these rules is totally disrespectful to the City Manager and awkward for his managers and directors. So whether each member of Council is in agreement or not, his hope is that everyone will take caution and adhere to the language set forth in the Charter.

Councilmember Jennings stated he merely wished to confirm that Councilmember McMahon's motion represented an affirmation of the rules contained in the Charter and not a change? Councilmember McMahon stated that was correct.

Voice vote on Councilmember Carr's amended motion carried unanimously, with the exception of Mayor Welsch who voted in opposition.

CITIZEN PARTICIPATION (continued if needed) Sonya Pointer, 8039 Canton Avenue, University City, MO

Ms. Pointer expressed her opposition to Options 1 and 2 for the proposed sewage tanks in residential neighborhoods. MSD has gone from the tanks cannot be located underground to they can be located slightly underground. Conflicting comments such as these, make it hard to trust anything they say.

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She stated the final design for these tanks will not be completed until long after Council has agreed to an option and residents have said okay.

But by that time it will be too late if we find out that everything they've said in the conceptual design phase is untrue. Ms. Pointer stated that's too great of a risk to take. So she would suggest that Council vote against both proposals and force MSD to go back to the drawing board and come up with a viable plan that the community will be willing to support.

Bryce Kehoe, 6552 Corbitt, University City, MO

Mr. Kehoe stated that as more and more people start to grow gardens and raise chickens the City's Chicken Ordinance needs to be upgraded. While the media portrays problems and diseases associated with large chicken farms, in this instance he's talking about the ability to raise seven chickens housed in an area consisting of approximately 25 square feet. Therefore, he would propose that the limit of five be eliminated. He stated that although the City's initial inspection is appropriate, the quarterly inspections are meaningless. First of all, if your chicken coop is un-kept, neighbors will complain. But more importantly, a dirty coop impacts the quality and quantity of eggs your hens will produce. So in this case, he would propose that quarterly inspections be eliminated, unless prompted by a complaint.

Mr. Kehoe stated cyclists have been struggling with parallel Trolley tracks for decades and thousands of cities throughout the world have been able to solve this problem. So a solution is probably very easy to find and he would be willing to do a little research to see what he could find.

Jeff Hales, 7471 Kingsbury, University City, MO

Mr. Hales stated moving forward, he thinks the City has to pay close attention to how it got to this point, i.e., lapsed insurance coverage; election issues; the trailer park Police Station, and the most recent incident involving Senn Bierwerks. He stated when this deal fell apart there were a lot of questions being asked. But when he received a copy of the contract and minutes of the Closed Session where the contract was approved, he was stunned. From what he could gather, the City sold a piece of property worth one million dollars for \$100,000. The contract appeared incredibly sloppy, almost as if it had not been proofread by anyone. Fortunately, it did contain a right of first refusal provision which allowed the City an option to buy the property back. There was also a clause which stated that "If the Purchaser were to become default on any terms of the agreement, either party would have remedies available to them". However, neither the remedies or any provisions associated with remedies were contained in the contract. Even more interesting was the fact that the minutes of the Closed Session states that there was an amendment offered by Councilmember Crow, seconded by Councilmember Carr, and unanimously approved, which instructed the City Manager to append the contract by adding that the City would have the ability to buy back the property if construction had not commenced within a year. But that language also had not been added to the contract.

So at this point, he cannot believe why anyone would be upset with Mr. Walker's removal because it has become more and more apparent that this was the right move. And those members of Council who were opposed to this action should really apologize to their fellow colleagues who had the wisdom to do what was necessary in order to move this City in the right direction.

Jan Adams, 7150 Cambridge Avenue, University City, MO

Ms. Adams reminded Council that when the City approved the plan for the Trolley it negotiated an Indemnification Agreement with the Trolley Company. This agreement specifies that their insurance company will pay all expenses associated with injuries that occur as a direct result of the Trolley's operations.

She stated that she also wanted to inform Mr. Hales, the President of the Traffic Commission, that if they are looking for remedies they should start by contacting the Loop Trolley Company because they have agreed to assume all liability.

O. COUNCIL COMMENTS

Councilmember McMahon stated he is happy that Council was able to pass this budget and wanted to thank Mr. Adams and his staff for all their hard work, as well as the community, who voiced their concerns about budget items they felt were important. However, while the impassioned plea made by the Director of Community Development obviously meant that she needed more help in her department, it also raised a greater concern. Did all of the reorganization implemented for the sake of saving the City money swing so far that it has now made it difficult for staff to perform their jobs in a way that benefits the community? So, as Council moves forward with the search for a new City Manager he thinks this will be an important question that needs to be asked and answered.

Councilmember McMahon stated with the main task behind them, he would like to suggest a few things he feels need to be addressed:

- 1. EMS Outsourcing As Gateway enters into its two-year anniversary it's time to review their service and ascertain where they stand with respect to this contract.
- 2. Prop P Funding When and how to garner citizen input that will assist Council in making a determination of how these funds should be allocated.
- **3.** In-Fill Review Board What happened to cause this Board to collapse and how can it be restored.

On a personal note, Councilmember McMahon stated he would ask to be excused from the July 10th meeting, as he will be on a Mission Trip with seventeen youth to meet, support and gain a better understanding of what life is like, for the residents of Cairo, Illinois. He wished everyone a happy and safe Fourth of July and expressed his desire to bring some of the synergies gleaned in Cairo back to U City.

Councilmember Carr stated this was a bellwether budget representing the first time in years she has seen Council actually work together. So she is very encouraged by the belief that she and her colleagues are on the right path.

Councilmember Carr stated when you have an organization that receives as much support from the City as The Chamber has received, Council has a right to ask questions, review their plans and expect performance. So the fact that the Director of The Chamber met with her colleagues to discuss why they should be funded, and excluded her from the discussion creates a problem. And while she does not believe it is incumbent upon her to fix this problem, she is pleased that Council agreed to postpone their \$50,000 request until such time as they have developed a sufficient plan. Councilmember Carr stated when an organization makes a request for funds to be used for marketing and chooses to segment that marketing by eliminating one of the decision-makers, in her opinion, they are not doing good marketing. Councilmember Carr wished everyone a happy Fourth of July.

Councilmember Jennings stated that as someone who volunteers in similar events, he would like to commend Councilmember McMahon for his participation in this mission trip, and his foresight to understand the importance of helping young people build relationships by learning about other communities and how they work. Along that same line, he would like to recognize Kelsey Bryant, a senior at U City High School who is interested in becoming the student representative on Council.

Kelsey is an excellent student who he expects great things from, so he would ask Council to encourage her as well.

Councilmember Jennings stated he is glad that funding was made available for the position of Senior Services Coordinator and wished that the same would have held true for the Senior Commission's request regarding ITN.

Councilmember Jennings stated he has been troubled by the entire process associated with MSD's proposal. The community was blindsided and the way they marched into Chambers touting two take it or leave it options like this was some kind of game show, was in his opinion, very disrespectful. He stated his hope, is that by the next meeting he and his fellow colleague will be ready to present a Resolution drafted to illustrate the 3rd Ward's opposition to this proposal, and desire to enter into open and honest negotiations that represent the best interest of the entire community. Councilmember Jennings wished everyone a happy and safe Fourth of July.

Councilmember Smotherson stated he thinks Council needs to take a stand and the voices of this City need to be heard. So he would like to thank everyone who participated. He stated that he and Councilmember Jennings will work collectively to draft a Resolution that he hopes will also contain resident signatures so that MSD's officials will have a clear perception of how this community feels He stated Rev. Bobo, Vice Chair of MSD's Trustee's Board, informed him that he was still hearing people say they wanted to be bought out. But he does not believe those comments represent the big picture, and so from his standpoint, the fight is not over.

Councilmember Smotherson stated that Firestone will be closing at the end of July, which he views as a huge loss for the City. So the question he has for The Chamber, Community Development, and the City Manager, is who is accountable for watching over the businesses in this community? Ken Rice's response specifically with respect to Firestone, encompassed everything, but retention. U City has lost Kid's Biz on 82nd Street, Cicero's; which he understands was a business decision, and now Firestone. So what role do these entities play when it comes to retention? Councilmember Smotherson wished everyone a happy Fourth of July.

Councilmember Crow stated although he would agree that retention is something that probably needs to be addressed, the Firestone Councilmember Smotherson was referring to is located on Olive.

Councilmember Crow stated he could not be any prouder of this community than he is today, and there are a number of different ways that everyone can help. Several members of Council have reached out to MSD's Trustees with the goal of setting up one-on-one conversations, and he has no doubt that this community's continued involvement will play a vital role in the City's overall success.

Councilmember Crow stated the amount of public engagement and Council's ability to pass the budget by a unanimous vote, can certainly be attributed to Mr. Adams and every member of his staff, who put in a lot of time and hard work to make it all happen. Councilmember Crow stated Ms. Maayan had reached out to him some time ago, and he believes this issue, as well as the issue brought to Council's attention By Mr. Hales, are things the City needs to get to the bottom of quickly. So his hope is that Mr. Adams and Mr. Mulligan will work in concert to determine what path the City can or should take, going forward.

With respect to Prop P funding, Councilmember Crow stated there have been ongoing discussions regarding the need to increase the amount currently being paid out to the Pension Funds. So even though no specific mechanism or protocols have been established for how these funds, designated for public safety, should be spent, the initial thought is that \$240,000 will be set aside for the Pension Funds. Councilmember Crow stated as always, Council welcomes and encourages citizen's input as they start to develop this process.

Councilmember Crow stated that although he too, may not be physically present at the next meeting, his hope is that he will be able to join via Skype.

Councilmember Carr stated this is an incredible community that really cares about its neighbors, and never ceases to amaze her. She said the City and MSD are still in negotiations. One of the options is to change MSD's Charter, and those of you who have worked on petition drives know that that's a lot easier than going to court. So Don Fitz is absolutely right, it is not a done deal, and this City should not back down. The spokesperson for MSD may have come across as somewhat overconfident about his ability to push these plans through, but she thinks the harmony and resilience exhibited by this community really put the pressure on and made him realize there just might be a need to rethink their strategy.

Mayor Welsch reminded everyone that the Focus Group Meeting will be held at 6 p.m. tomorrow night at the Heman Park Community Center.

P. ADJOURNMENT

Mayor Welsch thanked everyone for their attendance and closed the City Council meeting at 8:21 p.m.

LaRette Reese Interim City Clerk

University Heights Statement on MSD

The University Heights Neighborhood Association strongly opposes the plans and sites for sewage retention tanks that MSD is proposing for University City. These tanks would negatively affect property values in the 3rd ward as well as adjacent neighborhoods. Both of the proposed sites would be located in residential neighborhoods, unlike the sites in St. Ann and Crestwood. Both of the sites in University City would be in predominantly African-American, long-established neighborhoods. These proposed tanks would greatly impact the lives of the residents there.

The University Heights Neighborhood Association urges MSD to work with University City residents and elected officials to fully explore alternatives for coping with rainwater and sewage that are not limited to storage tanks.

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UNIVERSITY CITY COUNCIL STUDY SESSION MINUTES

5th Floor of City Hall 6801 Delmar June 5, 2017 5:30 p.m.

MEETING CALLED TO ORDER

The City Council Study Session was held in Council Chambers on the fifth floor of City Hall, on Monday, June 5, 2017. Mayor Welsch called the Study Session to order at 5:30 p.m. In addition, the following members of Council were present:

Councilmember Rod Jennings; (Arrived at 5:33 p.m.)
Councilmember Paulette Carr
Councilmember Steven McMahon
Councilmember Terry Crow
Councilmember Michael Glickert; (Excused)
Councilmember Bwayne Smotherson

Also in attendance were Interim City Manager Charles Adams, Finance Director Tina Charumilind, Community Development Director Andrea Riganti, Police Chief Larry Hampton, Fire Chief Adam Long, and the Public Works and Parks Director Sinan Alpaslan.

AGENDA

• Discussion of University City's Draft FY18 Budget Requested by the Interim City Manager

Mayor Welsch reminded members of Council and staff to please turn the microphones on when speaking; there were problems hearing the discussion on the previous study session recording.

Mr. Adams stated that Staff was present to talk about the draft budget; the initial FY18 Draft Budget was presented at the June 5th study session. Today the Finance Director will provide a brief overview of the budget then staff will address any and all questions from Council.

Finance Director Tina Charumilind, stated the information provided to Council contains the detailed line items of the budget by department and division. The cover letter is a summary of the general fund revenues and expenditures. The first page is the total projected revenue for FY2018 in comparison to the actuals for FY2016, as of April 30, 2017. The FY18 Budget has a deficit in the General Fund of approximately \$500 thousand due to the \$1.26 million for the lease expenses for the temporary Police facility. The Solid Waste Management Fund also has a deficit balance of \$115 thousand and the Park Sales Taxes Fund also has a deficit balance.

Per City Ordinance, we must have a balanced budget; which means revenues should equal expenditures. Ms. Charumilind stated she would work with the Director of Public Works and Parks to lower the deficit of the Solid Waste Management Fund and Park Sales Taxes Fund.

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Councilmember Carr asked for the details of where the shortfall is in the Park and Storm Water Sales Taxes Fund? Ms. Charumilind stated there is a half-cent sales tax in Parks, it is point of sale and the revenue is less than the Capitol Improvement Sales Taxes. However the planned projects make the deficit; so the projects need to be prioritized, delayed or phased out until next year. Councilmember Carr asked if the project causing the deficit had been identified? Ms. Charumilind stated the projects are listed in the back of the budget book under Capital Improvements; per Mr. Alpaslan all of them are priority. Ms. Charumilind suggests doing them in phases. The Heman park pool improvement project has been added; it takes priority over the others.

Ms. Charumilind stated the second page list selected funds that are budgeted for special revenue such as Sewer Lateral, Economic Development Sales Taxes, Capital Project Fund, Capital Improvement Sales Taxes and Park Sales Taxes. There are 2 Enterprise Funds; Solid Waste Fund and Parking Garage. The projected revenue for the parking garage is expected to be much lower than the previous year because the number of tenants renting retail space is lower. Also Commerce Bank moved their ATM out of the building; which normally brings in about \$12 thousand.

Per St. Louis County's request, we submit an estimated property tax for the coming year; the assessed valuation went up slightly from \$532.3 million to \$595.3; the rate came down from .73.40 to .67.10; the final will include the properties that protest paying the tax.

The sales tax rate for University City will change due to the public safety tax; another half-cent sales tax will be added increasing the rate to 9.113%. Mayor Welsch asked if Prop P was included and Mr.Charumilind said yes.

Councilmember McMahon asked if a shift or split to the categorization out of Parks into the Capital Improvement Sales Tax related to the Mona Drive Street Stabilization would help to fix the budget deficit in one area? Ms. Charumilind said that was a possibility. She stated the grant would be \$100 thousand, a \$100 thousand from Capital Improvement Sales Taxes and another \$100 thousand from the Park Sales Taxes, would help the deficit by \$100 thousand.

Regarding Prop P, City Council will make the decision on how the monies will be used. If possible Staff would like to know how City Council plans to use the money before the money is actually distributed in December. Mayor Welsch asked if the first expected payout would be in December and Ms. Charumilind said that was correct. The State will start collecting in October and distribute in December. Ms. Charumilind said she could answer questions from Council and would welcome any recommendations or suggestions. The plan is to adopt the budget by June 27th.

Mr. Adams opened the discussion to Council for questions.

Councilmember Crow asked for the total budgeted cost for New World? Ms. Charumilind stated it is budgeted both in finance and IT because staff is considering implementing the employee suite software, which is related to online employee benefits and enrollment; which is done manually today.

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Councilmember Crow asked if New World was budgeted for \$130 thousand? Ms. Charumilind said that covers the maintenance cost for all modules; HR, payroll, business license and refuse. Councilmember Crow asked who the primary users were and if they are satisfied with the software? Ms. Charumilind stated all the finance staff, HR, IT, Department Directors and supervisors (payroll) use New World. Kronos is still being implemented, once completed the number of users for New World will decrease.

Councilmember Crow asked for clarification of the IT Infrastructure Replacement Contingency line item for \$64 thousand. Mr. Charumilind stated the line item represents planned computer refresh projects; older systems will be rotated to less frequent users and new computers will be purchased for the more frequent users. Depending on the number of computers purchased at one time the expense could be capitalized.

Councilmember Crow asked about City Council travel (page I-2) listed at \$12 thousand, which differs from the budget book that shows \$10 thousand; what is the difference? Ms. Charumilind stated she would review to confirm which number is correct. Councilmember Crow said \$12 thousand seems to too higher given that only 1 or 2 members actually travel.

Councilmember Crow asked for details on the line item regarding marketing, grant writers and public communications under the City Manager's budget on page I-6 for a total of \$120 thousand. Ms. Charumilind stated \$100 thousand goes to ESM Marketing (previously named MSW). The other \$20 thousand is planned for a joint venture with the school district to hire grant writers to complete applications and write the grants related to the City or/and the school district. The total cost will be shared.

Councilmember Crow asked about the \$10 thousand under the City Manager's Public Relations budget for Fair U City. He said in the beginning Council agreed to help get Fair U City started and now based on their financial statements they have reached some level financial independence. Their cash on hand at year end was \$17,674 thousand. He asked if members thought it should be kept in the budget?

Councilmember Crow asked if the Municipal Court budget was stagnant from the year before? Ms. Charumilind said that was correct that it seems to be steady from one year to next.

Councilmember Crow asked if the senior service assistance for \$15 thousand in line item 6010 on page III-5 was a new or existing position? Ms. Charumilind confirmed it is an existing part-time position responsible for all meetings and projects that support the Senior Commission. Councilmember Crow asked if any other commission had paid staff to support them? Ms. Charumilind stated there are none expect for the large ones like traffic which are supported by the department directors.

Councilmember Crow asked if between the EDRST money and the City's Manager's additional funds; if the Chamber of Commerce receive about \$120 thousand in 2017? Ms. Charumilind said in previous years there was \$30 thousand from the City Manager's budget, but that was eliminated this year. All money for projects and events will come from EDRST.

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Councilmember Crow asked if the EDRST for city-wide advertising and marketing and regional tourism went had gone out for bid or did EDRST board vote to give the Chamber \$50 thousand to do marking and advertising?

Ms. Riganti stated all ED sales tax funds are project based, with the exception of the staff time to administer the budget. The Chamber submitted projects that included city-wide marketing. Their request was combined into one lump sum of \$50 thousand and a number of projects will be accomplished which will include marketing to tourist and venues. It is not to hire the Chamber to market but rather to augment the efforts of Community Development for city-wide marketing along with the firm the City Manager's office hires to do engagement and public relations.

Councilmember Crow asked what deliverables should Council expect from the Chamber of Commerce related to the \$50 thousand? Ms. Riganti stated the information was provided on March 27th in the joint study session. It would include collateral marking pieces such as a citywide brochure and other marketing efforts to broaden our regional profile and branding and tourism. Councilmember Crow asked how that differs from the other \$50 thousand for marketing that we're paying ESM and the other \$50 thousand for media relations? Councilmember Crow stated that clarifying what the deliverables and metrics are for the Chamber of Commerce verse what we expect from the marketing firm that we are already paying to deliver city-wide marketing would be a good idea. Ms. Riganti stated that for the Economic Development Retail Sales Taxes Board the deliverables are the milestones that the organization has set and they are consistent with the comprehensive plan documents and the previous efforts that have gone on for the past 15 or 20 years. The deliverable may not be a specific project but more of a metric, for example based on this number of publications; there are 20 new businesses. The board is always looking for clarification and additional guidance on what the metrics should look like and what the deliverables should be. Councilmember Crow stated the amount of money going to the Chamber of Commerce verses other things that have a more concrete deliverable raises questions in his mind about the way the Chamber is supported. In a tight budget year, trying to figure out ways to find savings is a challenge.

Mayor Welsch asked Mr. Riganti to review the application to see if a good portion of money is for convention and visitors bureau ads to replicate what goes on in the Loop and if a lot of is for actual brochures that are distributed similar to the Loop.

Councilmember Crow asked if the P&L for the Chamber had been received? Ms. Riganti confirmed it had. Councilmember Crow asked if the Council had received it? He stated that Councilmember Carr asked regularly to see their financials and he would not be prone to providing funding until he sees the financials. Ms. Riganti said would get the information to them and stated they ask for P&L information from U City in Bloom and all organization's to be equitable in the questionings and metrics. Councilmember Crow said he thought was very fair. It is important for Council to know where the money is going and where it's being spent.

Councilmember Crow asked for clarification on the inclusion coordinator for Cent Com.

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Ms. Riganti stated that we are mandated to have inclusionary services for individuals that might require assistance, whether it's a physical diagnosed disability or one on the autism spectrum; we need to have an inclusion coordinator that is shared amongst all the recreational departments. For the past several years there has been an agreement with other municipalities (Webster Groves, Clayton and Maryland Heights) to share the cost of this person.

Councilmember Crow asked for details on the vacation consulting services under Administration and Engineering. Mr. Alpaslan explained the line item should read vacating not vacation. He further explained that it is for right of way vacations. There is a need to vacate City ownership of parcels that are no longer efficiently use for the transportation system. The consultant is hired to prepare the documents, complete the land survey and execute the vacation process. For the new fiscal year, 10 parcels of land have been identified. These areas continue to cost the City money to maintain. If approved the budget allows for a one-time maintenance to bring the properties to acceptable levels before we propose to turn them over to the adjacent property owners. Overall the vacating processing and consulting services can be consolidated under one. For the same amount of money there is need for a Traffic Engineering Consulting because we don't have anyone with the expertise in that area. It would cost the same amount of \$10 thousand for the year. This would cover the request of the Traffic Commission to analyze and to assist the Commission with technical expertise. For the vacating consulting services we would like to have a grant application assistant for technical assistances when estimating our cost for grant applications which generally leverage our funding by 3-4 folds for some projects.

Councilmember Crow asked Ms. Charumilind if there was money in the budget for additional training for the City Clerk and Ms. Charumilind confirmed there is money in Council's budget in 2 areas; staff training and professional development.

Councilmember Crow said we need to start thinking about the Prop P money and how it could relate to the known deficit in the pension plans. What percentage of Prop P funds could go towards the deficit of the pension plans? He said as he understanding there is no prohibition against using part of the Prop P funds for the funding of the pension plan. Ms. Charumilind stated that was correct.

Councilmember Crow stated entities where the City is providing funding, particularly to a large degree, should provide financial statements before the budget is passed on June 26th. It is Council's responsibility to see how well the entities that are being funded are performing. There will be some tough choices to make and this information needs to available. Mr. Adams said he spoke with Ms. Riganti shortly before the meeting and she will be working to get the necessary expense information from the different entities and then the information will be distributed to Council.

Councilmember Smotherson referenced section I-6 compared to III-5, and asked what the difference was between the Consulting Services for Economic Development for \$24 thousand and the Planning Consulting under the Community Development budget for \$20 thousand? Ms. Riganti stated under the Community Development budget, interns are hired to assist with projects such as mapping, data analyses, etc. and the consulting services funds are used for that purpose.

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Mr. Adams stated he would review the monies in the City Manager's budget; it might be carryover from last year. Ms. Charumilind stated it had been budgeted in the past but it was spent.

Councilmember Smotherson asked if there was a specific difference, or could it be eliminated? Ms. Charumilind stated her understand is that the City Manager is also responsible for bringing new business into the city and/or increasing the economics for the city as a whole. She would look into it further but it had not been used in the past.

Councilmember Smotherson asked if the \$40 thousand for the Olive International CID is needed given the Olive redevelopment project that is being planned. That development could include projects like this CID and the City would not have to have a separate \$40 thousand line item in the budget. Ms. Riganti stated the project is still under negotiation and not fully formulated as of yet. The creation of a CID (Community Improvement District) would cover legal fees to determine whether or not it is feasible similar to what was appropriated several years for the Loop. A Community Improvement District would be another self-taxing district that could generate funds for a specific purposes to include façade improvements, property acquisitions etc. It may be not necessary if something else is created but we don't know if something else will come to fruition.

Councilmember Smotherson asked for a description of "Love in the Loop" budgeted for \$25 thousand and "Style in the Loop" for \$25 thousand. Ms. Riganti stated there is \$75 thousand to cover special events to be carried out by the Loop; which would include the ice carnival, love in the Loop etc. to attract customers to the Loop. These two events would fall under the general category of special events and we don't really dictate what events the LSBD holds to attract people to the Loop. The ice carnival has been very successful and style in the Loop has had moderate success.

Councilmember Smotherson asked if Centennial Commons is appropriately staffed and if additional employees could be added? Ms. Riganti confirmed 4 full-time employees and a number of seasonal part-time employees. It is sometime hard to predict when more part-timers are needed for recreational services. Staff is currently preforming an analysis of the peck times and when additional part-time staff is needed. Councilmember Smotherson asked Ms. Riganti if she thought 1 or 2 additional full-time employees are needed as he believes people are filling multiple roles and perhaps more staff is needed. Ms. Riganti stated that many employees fill a lot of roles throughout the City which speaks to the skill set and talent of the current employees. The permeant employees do an excellent job; there has always been the debate as to whether or not Centennial Commons is a self-sustaining enterprise. The question has continues to be do we want subsidize it as a community and the answer has been yes; to what degree is an ongoing policy discussion.

Councilmember Carr stated she would focus on the legislative budget specifically travel and memberships because those are not very clear. Councilmember Carr asked why 3 units are listed under conference mayor registration when only 1 Mayor is attending the conference? Again on page I-2 it 4 units, what are these? Ms. Charumilind stated that any the elected officials could attend the conferences. The budget just identifies the money in case any member of Council would like to attend; the money would be there. Ms. Charumilind stated there are a couple of organizations such as USA Mayors and others that our elected officials

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have attended in the past so she planned for them again in this budget. Councilmember Carr stated that she has not seen a lot come back from the conferences nor has she seen a lot of people travel; this might be a place where we tighten our belts. There's US Conference of Mayors for \$3 thousand for 1 unit and then under account 6650 training for City Council and City Clerks memberships and certifications and the United States conference for Mayors; are they the same organization? Ms. Charumilind stated that you have to be a member of the organization to attend the conference, so although the same name is listed one part is for membership and the other part would be the conference registration or travel expense. Councilmember Carr stated that \$12 thousand seems like a lot for only a couple of people who travel. She stated that she was denied reimbursement for a professional parliamentarian. She is not supporting boondoggle trips when not a lot comes back. She stated that perhaps she has missed something but she has not seen any reports from the conferences.

Councilmember Carr asked if the Mayor still had a credit card? Ms. Charumilind confirmed that she did. Councilmember Carr stated that it has never been clarified who issued that credit card and that she would like see all the statements on that particular credit card for the last year. She believes the Mayor should do like the rest of Council and submit an expense report for reimbursement; of course this depends upon how the rest of Council feels.

Councilmember McMahon thanked staff for their hard work with putting the budget together and coming to the meetings and listening to all of the questions to help Council to work through the different items. He stated staff is the expert in the many different areas and he appreciates all that staff does especially in this tough times when money is getting tight. He reassured the questions are not a reflection of work that staff is doing but it is to get this boat rowing in the same direction.

Councilmember McMahon stated in the fire department budget, the staffing is going from 46 down to 35 and that we're losing 3 paramedic firefighter captains, 6 paramedic firefighters and 1 firefighter and at the same time the total fire and paramedic calls have gone up by almost 1000 between 2015 and 2017. He questioned if losing this many people is an appropriate move? As well as making sure that when we move back to having a full service EMS Fire department, will we have the staff and the ability to do so? Fire Chief Long stated the reason for the drop in staffing was due to the closure of the Firehouse on Olive and Pennsylvania a few years back. The staff number was never reduced; now with only 2 Firehouses and 2 trucks we only need 11 people per shift to man the equipment. The 3 paramedic firefighter captains should have been eliminated when the firehouse closed. The numbers were carried over when you only need 35. Councilmember McMahon asked if the drop was related only to the closing of the firehouse and Chief Long said that correct. Councilmember McMahon asked if Gateway pulled out today or tomorrow would we be able to provide EMS service and Chief Long responded no. Councilmember McMahon asked what the contingency plan is if that were to happen? Chief Long replied we would have to hire an additional 12 firefighters and that could take up to six months. We would also need 2 new ambulances. Councilmember McMahon ask about the condition of the 3 ambulance that we currently have and Chief Long stated that fleet manager said he would not put any of them on the road. Councilmember McMahon stated that we should be preparing for a contingency plan in case of an unforeseen circumstance beyond our control; because we will still have the obligation to provide EMS service to our citizens.

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Chief Long stated that Gateway has a 5 year contract. Councilmember McMahon stated that Council needs to look into what we do if the situation arises.

Councilmember McMahon asked Ms. Riganti if Council or staff has the final approval for the brochures from the Chamber. Mr. Riganti stated we do not; nor do we have it with the LSBD or anyone else. The Chamber is willing to work with us if we want to have input in this area. Speaking as an attorney, if the time came where the City and the Chamber weren't in line with the messaging; how do we protect ourselves? Ms. Riganti stated that we do not have any definitive safeguards in place to defend against a defense attorney. We do have a collaboration and cooperation; we review their materials and ask them to modify if we see fit. We understand their clientele is the business community and we have a boarder message and audience. Councilmember McMahon asked if the Olive CID was brought to Council by the Asian Chamber Commerce and Ms. Riganti confirmed that it had come from them. Councilmember McMahon asked if staff has looked at how their vision complements our vision for Olive? Ms. Riganti stated they are the major property owners on Olive, with the CID they want to do a lot of things that the City doesn't have the resources to do right now. That could be façade improvements or property acquisitions and implementing a CID would allow them to carry that out. City Council has to authorize the CID along with the 5 year plan. so we would want to ensure that it is consistent with our plans.

Councilmember McMahon said he believes Fair U City or the University City Community Foundation has more than \$17 thousand in the bank when you add up the numbers, they have almost \$30 thousand. In the restricted account the total was about \$11,528 at the end of 2015 and \$8,500 in 2016. In the unrestricted account there is about \$9,174 that is carried over to do the kickoff the following year. So the total is about \$29,202 of assets that they can use as they see fit. It seems that \$10 thousand they are asking from us is a carryover that will give to someone else; seems like they can do this on their own now. He congratulates the Fair U City team for their hard work in getting to this point. It looks like it's time for the eagle to be pushed out of the nest.

Mayor Welsch reminded everyone that she was one of seventeen volunteers when the fair first started. Of the money mentioned by Councilmember McMahon about \$20 thousand is in the restricted account and it is not for the fair; it is for the University City Community Foundation. The foundation provides grants to individuals and organizations working for the benefit of our community. When some of the volunteers approached Mr. Walker a number of years ago asking for City support; it was because many cities in our community provide carnivals for their residents and have done so for generations. Cities like Webster Groves, Ballwin, Creve Coeur, Overland and Olivette just to name a few. Our community in the center of the St. Louis area provides no type of carnival and hasn't since the 1980's when Mr. Ollendorff stopped it. Volunteers put the fair on and they ask for the support of the City. Mayor Welsch stated that she personally feels the City should be providing this type of an event for the people of our community. It would be a shame if people in our community have to go elsewhere for this kind of event. Fair U City is more affordable than Webster and Ballwin and she doesn't think the parents of our community should have to leave. There is money in the account, the volunteers have worked hard to get it and they asked Mr. Walker to help cover the cost of the music and the porta pottys. As shown in the documents from Mr. Pichon, the City's donation does not cover those costs.

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She feels the money given for the three day fair and serves the whole community is worth it just like the money we give for manikins in the loop, the ice carnival and all the other groups that are getting funds. This is good for the kids of this community and it takes nothing away the community and provides in the same way the \$75 thousand going to the three block area of the Loop dose for people and the kids of all three Wards.

Mayor Welsch asked Ms. Charumilind if the \$15 thousand for the senior coordinator was in still the budget and she confirmed it was.

Mayor Welsch asked Police Chief Hampton how many officers are budgeted for and where we stand with that number. Chief stated the current budget is for 79 sworn police officers and we are down approximately 5 after the 4 graduates on June 22nd. There are 4 trainees, who are not considered officers until they graduate and are sworn in. There's 1 new trainee that will start June 26th and 8-9 that are being processed to determine if they viable candidates. As officers transition in and out we will know exactly how many of that 8-9 will be needed. The trend indicates the retention of officers to be about 5 years; the millennials work hard but tend to changes jobs more than in the past, they are not necessarily career police officers. The market is competitive and with the Prop P funds on the horizon, people are making changes for higher salaries and perks.

Mayor Welsch stated Chief Hampton's goal was for our officers to be in the top 20 percent of the pay scale; she asked where we stand now? Chief stated this area in general is not in the top 20 percent. Areas to the west, St. Charles, O'Fallon, Wentzville and St. Peters have a higher starting salary and more perks.

Mayor Welsch asked Chief how the new facility was working out and his thoughts around the timeline for being there. Chief Hampton reiterated that the space is temporary and meant to last 5-6 years, it could be pushed an another 1 or 2. The materials will depreciate over time.

Mayor Welsch asked if the non-lethal weapons (lasers) and technology items were put in the budget? Chief stated that he did not include any capital improvements for non-lethal weapons; they are working to cover these items within their current system. The department took a few budget cuts due to the temporary facility so anything that can be done using current resources is being done.

Mayor Welsch asked what about the total for U City in Bloom from the budget and from the EDRST funds? Ms. Charumilind stated there is \$8 thousand from City Manager's budget, \$80 thousand from the Parks department and \$45 thousand from EDRST. Mayor Welsch asked if there is a set contract for the gardens that they maintain and is there oversight for the weeding? Ms. Riganti said there is no oversight by the EDRST board, but they do provide quarterly report as do all of the other applicants. Mayor Welsch asked if the Parks department basically contracted the work out to U City in Bloom. Mr. Alpaslan stated that the park division reviews and oversees the work that U City in Bloom does for the City. Occasionally we ask them to re-do something and they do. Mayor Welsch stated the funding has grown greatly since 2010 and they do a great job. She asked about a new bench and flower garden on Teasdale and why that location; it seems the third ward might be a better location and many people walk in that area? Who make the decision on the location of additional gardens? She would like the location evaluated in the further.

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Councilmember Crow stated that he appreciates the garden on Teasdale. He reminded everyone about the in-kind funding given to Fair U City in the past and is likely to continue going forward. He stated we spend a lot of time on the smaller budget items and sometimes we forget the overall budget at times. He believes the people have spoken by wide margins that they are uncomfortable with EMS and they would like to have moved back in house. He is asking the City Manager and the Fire Chief to look through the positions slated to be cut, to determine if they should actually be cut. We're in year 3 of the contract where the longest is 5 years and it doesn't seem the people want the contract renewed. In looking forward we should be preparing for the contingency of bringing back the standard of care that we had previously in the Fire department and EMS. This is one of those times when people from all 3 Wards have spoken clearly that they want this change and are willing to deal with the cost of this decision. Councilmember Crow stated he has some reservations about the cuts being due to the closing of a firehouse. If we eliminate positions in the budget and then are forced to bring them back is different than having the positions and getting them ready to go.

Councilmember Carr stated in Mr. Pichon's documentation under the in-kind contributions from 2012-2016 it shows zero. She had gotten from Mr. Walker for 2012, 2013 and 2014 the City's in-kind contributions and they ranged about \$17 thousand, which included staff, police, fire and comp time for employees that gave time to the fair. She is requesting that be corrected because the City has made a substantial commitment to Fair U City with in-kind contributions. She is not asking that the in-kind be changed but the City should get credit for what it has done.

Councilmember Carr asked for clarification on the 2 components related to the senior coordinator. One is the salary and the other is the budget given to the coordinator in Community Development... is that correct?

Ms. Charumilind stated that the salary is the Community Development, it used to be in the City Manager's budget and it is \$20 thousand. There is \$15 thousand for the programs that are overseen by the coordinator and the commission, for a total of about \$35 thousand going to senior programming. Ms. Charumilind said that was correct.

Ms. Riganti said the role of the coordinator is to the support the board, as is with all the boards and commissions. However there are city-wide needs identified through the previous task force, the age friendly community and through the department and Council for seniors' that need additional funds, such as brochures etc. The coordinator report to Ms. Riganti and has a work plan that is consistent with the needs of the department and the community. The relationship with the commission is a work in progress. Councilmember Carr stated that how we provide services for seniors is a policy decision and this is a substantial investment in the senior population.

Councilmember Carr asked for more information on the legislative travel and conferences. There's \$12 thousand for travel for only a couple and no money for additional things like parliamentary or training for parliamentarian. What are criteria for the US Conference of Mayors, whether or not we qualify? It seems they are looking at Mayors who is the Chief Executive Officer and we don't have that. It's a \$3 thousand membership plus a \$3 thousand conference, which is 50 percent of the travel budget for 1 person/1 conference.

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Mayor Welsch asked Ms. Charumilind to provide details as she does not believe the \$12 thousand has ever been spent. The US Conference of Mayors is not for mayors as the chief executive officers but mayors of municipalities with all types of government in cities with 30 thousand people or more. We have gotten back in grants from US Conference of Mayors about what we've put in over the years. Some require that you be a member to apply. Three conferences may be listed because there are 3 per year, but she only attends 1 if that. She dose attend NLC and would encourage all of Council to try to attend some of the conferences because you learn about what happening all over the state and much of the country. A lot of information has been brought back and handed on to the appropriate departments.

Councilmember McMahon asked about the uniformed pension and stated the plan does not meet what the actuary tells us we should put in and we are about \$5,528 thousand short this year and Ms. Charumilind confirmed that was correct. Our funding level went up and we just short of the 80 percent where the past few years we were on the decline. Ms. Charumilind stated it was a combination of performance in the market and the actuary changed the mortality table. He stated the assets have gone up as well from \$27,600 million to \$28,159 million; these things help to get the funding up. Councilmember McMahon asked Ms. Charumilind to explain what moving from an open amortization to a closed amortization mean. Ms. Charumilind explained that both plans currently have open amortization. She went on to say with an closed amortization each year that you pay towards the "note" the length of time left on the loan decreases. With the open amortization it's similar to refinancing every year. Councilmember McMahon asked if additional funding were available from Prop P funding and we move to a closed amortization we could begin to paying down the unfunded liability and move this in the right direction? Ms. Charumilind stated that was correct based on the recommendation of the actuary. The difference of the contribution would not change very much. Councilmember McMahon asked if the final decision was up to Council or the pension board? Ms. Charumilind stated the pension board only makes the recommendation; the ultimate decision will be up to City Council.

Mayor Welsch asked Mr. Adams if he provide some feedback on how he sees the grant writer coloration working with the school district. Also how would the information get to that person and how the work would be prioritized if Council approvals the funding?

ADJOURNMENT

Hearing no additional questions or comments, Mayor Welsch adjourned the Study Session at 6:55 p.m.

LaRette Reese Interim City Clerk

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Council Agenda Item Cover

MEETING DATE: July 10, 2017

AGENDA ITEM TITLE: EMS Marketing and Public Relations Contract Approval

AGENDA SECTION: City Manager's Report

CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW:

Marketing & Public Relations Agreement with ESM

STAFF RECOMMENDATION: Approval

ATTACHMENTS:

1. Marketing & Public Relations Agreement

2. PR Update - 7/6/17



MARKETING & PUBLIC RELATIONS AGREEMENT - UNIVERSITY CITY, MISSOURI

OVERVIEW

This Agreement, effective upon signing, between ESM Marketing STL, a Missouri Limited Liability Company (hereinafter referred to as "Agency"), with its principal place of business at 1703 Delmar Blvd., St. Louis, MO and University City (hereinafter referred to as "Client"), with its principal place of business at 6801 Delmar Blvd., University City, MO 63130, confirms that Client has retained Agency. Agency will continue to execute the services as outlined in the proposal presented January 16, 2015.

AGENCY SERVICES AND RESPONSIBILITIES

On behalf of Client, Agency shall provide the services of all personnel deemed necessary to develop a customized marketing plan (proposal has been presented), provide consultation, develop and execute promotional and Public Relations campaigns for Client.

On behalf of Client, Agency shall execute the scope of marketing and public relations services including, but not limited to, those outlined in our proposal subject to Client approval. The proposal represents a plan of action from which elements may be selected and revised before and/or during campaign implementation. All elements outlined in the proposal will not be simultaneously executed. Agency shall manage and perform select tasks and provide services in order to complete those tasks.

CLIENT RESPONSIBILITIES

Client will at all times co-operate with Agency in the execution of publicity efforts. As necessary, Client shall provide at its own expense; print materials including, but not limited to, media kits, existing design elements (i.e. company logo), existing print collateral, letterhead, apparel and other promotional premiums/giveaways, photos, videotape for B-roll, etc. Or Client may contract with Agency to secure such items. Client shall provide materials and approvals in a timely manner.

TERMS

This Agreement will commence upon Agency receipt of signed Agreement and will renew annually each year unless canceled 60 days prior to expiration of any calendar year. Retainer agreement will continue by default unless otherwise indicated by Client or Agency.

Agency is not responsible for any publication deadline or placement opportunity missed due to delay or insufficient cooperation by Client or other company representation.

Agency shall make best efforts to gain media placement, but cannot guarantee success of such efforts. Agency reserves the right to temporarily suspend all projects and services, upon written notification to Client, in the event of delinquent payment(s).

CONSIDERATION

In full consideration for the services to be provided herein, Client agrees to compensate Agency with a monthly retainer fee of \$2,100 per month. If Agency also purchases media on behalf of client, agency will charge the standard 15% agency placement fee for all advertising/media buys. Agency will bill Client monthly for retainer fee and for all out-of-pocket expenses including, but not limited to, mailing services and postage, deliveries, long distance telephone calls, clipping service and copies of press results, materials, travel, media meeting expenditures and gifts, and other expenses associated with publicity, promotions and/or events.

All invoices are payable within 30 days of receipt of monthly invoice. Agency will assess a 2% late fee monthly to each past due invoice.

Agency will notify Client of rates, event budgets or materials costs for prior approval. Agency is authorized to purchase materials or services on Client's behalf, pending Client approval of expenses.

Agreed and Accepted:

Charles E. Adams	
City Manager	
City of University City	
Date:	

Paul E. Eppen

President

ESM Marketing STL

Date: July 1st, 2017





PR Update - 7/6/17 Meeting

PR Pitches in process

- Pending with KSDK Call to Artists for Olive Link Box Painting Project
- Continue to promote works on the Olive Link
- **Pending** with KTVI "Harmony" a recap of University City's Symphony; story may turn into U City Summer Band

Projects Under Process:

- Statement from the City of University City on the Bike Route and sustainable transportation to follow up with Ray Strickland of KSDK
- Website copy for the transportation laws pending Kevin Barbeau's review/approval

Discussion Topics:

MSD Project Developments

University City PR Placements To Date:

- 6/28/17 West End Word: University City Passes 2018 Budget: an article written in place of the Council Manager Form of Government:
 http://www.westendword.com/Articles-News-c-2017-06-27-201383.114137-sub28365.114137-University-City-Passes-2018-FY-Budget.html
- 6/28/17 West End Word: MSD "Resets" Wastewater Storage Plan for University
 City: an update on the MSD communication with University City residents,
 includes part of the official statement: http://www.westendword.com/Articles-News-c-2017-06-27-201380.114137-sub28365.114137-MSD-Resets-Wastewater-Storage-Plan-For-University-City.html
- 3. 6/10/17 Gazelle: Summary and description of Fair U City: http://gazellestl.com/event/fair-u-city-2017/
- 4. 6/8/17 St. Louis Post-Dispatch: Positive article on Fair U City with quote from Madam Mayor Welsch: http://www.stltoday.com/entertainment/arts-and-theatre/hotlist/th-annual-fair-u-city-brings-jazz-and-affordable-fun/article/d30d7f57-176a-543d-a07b-f2d9abb3c7cb.html
- 5. West End Word: Summary of Fair U City in print/online: http://www.westendword.com/Calendar-86120.114137-Fair-u-City.html
- 6. 5/24/17 KMOV: Strong segment on the work of the police department: Months later, still no leads in Jewish cemetery vandalism:

 http://www.kmov.com/story/35512289/months-later-still-no-leads-in-jewish-cemetery-vandalism
- 7. 5/24/17 KTVI: Positive segment updating the public on how University City police are still searching for Jewish Cemetery vandalism suspects http://fox2now.com/2017/05/24/university-city-police-still-searching-for-jewish-cemetery-vandalism-suspects/
- 8. 5/24/17 KPLR: Solid recap on the search for the individuals responsible for vandalizing the University City Jewish cemetery, and an mention of the reward: http://kplr11.com/2017/05/24/university-city-police-still-searching-for-jewish-cemetery-vandalism-suspects/
- 9. 5/22 West End Word *Feature Article*: University City Memorial Day Run May 28: http://www.westendword.com/Articles-c-2012-05-22-180526.114137-University-City-Memorial-Day-Run-May-28.html
- 10.5/22/17 KDHX: University City Memorial Day Run (online calendar) http://kdhx.org/events/events/participation/university-city-memorial-day-run
- 11.5/20/17 Riverfront Times: University City Memorial Day Run (online calendar)
 http://www.riverfronttimes.com/stlouis/u-city-memorial-day-run/Event?oid=5324839
- 12.4/8/2017 West End Word: Citizen's Police Academy in the community calendar: http://www.westendword.com/calendar-85926.114137-Citizens-Police-Academy.html

- 13.3/8/17 West End Word: U City Council Votes to Fire City Manager http://www.westendword.com/Articles-News-c-2017-03-07-200543.114137-sub28365.114137-U-City-Council-Votes-To-Fire-City-Manager-Clerk.html
- 14.3/6/17 St. Louis Post-Dispatch: Split University City council ousts city manager, clerk http://www.stltoday.com/news/local/govt-and-politics/split-university-city-council-ousts-city-manager-clerk/article_3832eb7d-898f-5267-811d-fec3883c8f7c.html
- 15.3/6/17 St. Louis Business Journal: University City fires city manager, clerk http://www.bizjournals.com/stlouis/news/2017/03/06/university-city-fires-city-manager-clerk.html
- 16.2/27/17 KTVI Fox2: City Council introduces hate crimes registry http://fox2now.com/2017/02/27/u-city-councilman-introduces-hate-registry-following-jewish-cemetery-vandalism/
- 17.2/27/17 KMOV Channel 4: City Council debates hate crimes registry http://www.kmov.com/story/34619593/u-city-debates-having-a-hate-crimes-registry
- 18.2/27/17 KSDK Channel 5: A University City alderman has filed a resolution to track hate crime offenders http://www.ksdk.com/news/proposal-filed-to-create-hate-crime/415783767
- 19.2/27/17 St. Louis Post-Dispatch: University City Council discusses Hate Crimes Registry http://www.stltoday.com/news/local/metro/university-city-weighs-proposal-for-hate-crimes-registry/article_d14048b1-ba46-5a9f-ab5a-0ce3720f7208.html
- 20.2/27/17 KTVI Fox2 Channel 2: Unity Vigil for Jewish
 Cemetery http://fox2now.com/2017/02/26/unity-vigil-held-for-jewish-cemetery-vandalized/
- 21.2/27/17 KMOV Channel 4: Unity Rally following cemetery vandalism http://www.kmov.com/story/34609763/university-city-residents-cometogether-for-rally-following-cemetery-vandalism
- 22.2/27/17 KSDK Channel 5: University City holds interfaith unity gathering http://www.ksdk.com/news/local/university-city-interfaith-community-holds-unity-gathering/415147816
- 23.2/27/17 St. Louis Post-Dispatch: Community speaks out against hate near vandalized Jewish cemetery in University City http://www.stltoday.com/news/local/metro/community-speaks-out-against-hate-near-vandalized-jewish-cemetery-in/article_8f4af11f-6804-57dc-a2f6-74d95129c88d.html
- 24. 2/27/17 Newsvader: University City Community Rally: http://newsvader.com/id/17149688083
- 25.2/27/17 USA Breaking News: Community speaks out against hate near vandalized Jewish cemetery in University City Metro –
- 26. https://www.usabreakingnews.net/2017/02/community-speaks-out-against-hate-near-vandalized-jewish-cemetery-in-university-city-metro/

- 27.2/22/17 St. Louis Post-Dispatch: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery http://www.stltoday.com/news/local/crime-and-courts/vandalism-at-university-city-jewish-cemetery-draws-widespread-condemnation/article-fcc14e91-a726-54f5-a781-207b7ed1142d.html
- 28.2/22/17 Fox News: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery http://www.foxnews.com/us/2017/02/22/support-pours-in-for-damaged-jewish-cemetery-near-st-louis.html
- 29.2/22/17 Chicago Tribune: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery
 http://www.chicagotribune.com/news/nationworld/ct-jewish-cemetery-vandalized-20170222-story.html
- 30.2/22/17 NBC Idaho: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery http://www.kpvi.com/news/national_news/vandalism-at-st-louis-jewish-cemetery-draws-widespread-condemnation/article_19fe9c90-8207-5c27-a2de-bb0987af5391.html
- 31.2/22/17 National Public Radio Columbia MO: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery http://kbia.org/post/authorities-investigate-vandalism-university-city-jewish-cemetery#stream/0
- 32.2/22/17 West End Word: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery http://www.westendword.com/Articles-News-c-2017-02-21-200440.114137-sub-Historic-University-City-Jewish-Cemetery-Vandalized.html
- 33.2/22/17 Religion News: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery http://religionnews.com/2017/02/22/muslim-groups-raise-funds-to-repair-vandalized-jewish-cemetery/
- 34.2/22/17 VIN News: City Council Statement on Desecration of Chesed Shel Emeth Society Cemetery

 http://www.vosizneias.com/263000/2017/02/22/university-city-mo-vp-pence-makes-unannounced-stop-at-vandalized-jewish-cemetery/
- 35.2/4/17 KTVI Fox2 Mentioned the City of Life Christian Church Food Pantry on air and online link here: http://fox2now.com/2017/02/04/university-city-church-helps-distribute-food-to-the-needy/
- 36. 1/27/17 KTVI Fox2 Aired a solid three minute segment on the Lunar New Year and Create Space link here: https://www.youtube.com/watch?v=07X8ol41qtI
- 37. 1/27/17 West End Word Published the Lunar New Year press release on their website. Link here: http://www.westendword.com/calendar-84835.114137-
 University-City-2017-Lunar-New-Year.html
- 38. 1/25/17 West End Word Published a clip from the Lunar New Year press release in their print edition.
- 39. 12/16/16 KTVI University City Police Toy Delivery (w/Lt. Lemons) A segment showing the importance of the Police Department giving back to the

- **community**: http://fox2now.com/2016/12/16/university-city-children-to-get-surprise-holiday-visit-from-police-next-week/
- 40. 12/16/16 KTVI National Ugly Sweater Day A three minute segment for the University City Pub Crawl: https://www.youtube.com/watch?v=EcvSTNk7G2w
- 41. 12/12/16 KSDK University City Fire Department Toy Delivery A three minute feature story showing the Fire Department delivering toys to Brittany Woods Middle School. Interviewed Chief Long and Ms. Ragsdale:

 http://www.ksdk.com/news/community/ucity-firefighters-rescue-school-program/368671086
- 42. 12/9/16 St. Louis Post-Dispatch Great Gift Hunt A detailed announcement of the great gift hunt inserted in the print edition CISION tracked PDF saved
- 43.11/25/16 KTVI Black Friday Shop Local https://www.youtube.com/watch?v=9UMs6DIt7Ng
- 44.11/15/16 Re-Opening of the University City Recycling Center University City Patch posted online and distributed to all University City Patch followers
- 45. 10/24/16 KMOV University City leaders happy with private ambulances' response times http://www.kmov.com/story/33468259/university-city-leaders-happy-with-private-ambulances-response-times
- 46. 10/24/16 KMOV Promoted the story for University City leader's response for the private ambulance report during the 5 o'clock newscast
- 47. 10/24/16 KMOV Promoted the story for University City leader's response for the private ambulance report during the 4 o'clock newscast
- 48. 10/22/16 KSDK Make a Difference Day http://www.ksdk.com/news/community/make-a-difference-day-1/340201968
- 49. 10/22/16 KSDK Make a Difference Day Mentioned on the nine o'clock morning newscast
- 50. 10/22/16 KSDK Make a Difference Day Mentioned on 10 o'clock newscast
- 51.8/24/16 West End Word A great story on the Olive Link after an interview with Mayor Welsch "A Vibrant Olive Boulevard" by David Baugher http://www.websterkirkwoodtimes.com/Articles-Features-c-2016-08-23-199075.114137-sub-A-Vibrant-Olive-Boulevard.html
- 52.9/2/16 Lions Against Litter University City Patch posted online and distributed to all University City Patch Followers
- 53.7/29/16 KTVI Fox 2 Aired a segment on North & South Block Party; interviewed Anika Porter and Debora Zorensky http://fox2now.com/2016/07/29/u-city-is-hosting-a-block-party-and-youre-invited/
- 54.7/27/16 North & South Block Party University City Patch posted online and distributed to all University City Patch followers
- 55.7/6/16 KSDK Aired an update during the six o'clock newscasts mentioning the court ruling of the firefighter suit, the savings of \$500,000, and the potential to result in faster response times http://www.ksdk.com/news/local/ruling-for-u-city-in-firefighter-dispute/265442385

- 56.7/6/16 KSDK online posted at 6:24 p.m. An update with a quote from the Professional Firefighters of Eastern Missouri, Local 2665 http://www.ksdk.com/news/local/court-rules-in-favor-of-u-city-in-firefighter-dispute/265447571
- 57. 7/6/16 KSDK promoted the firefighter suit during the four o'clock newscast
- 58.6/23/16 KPRL Channel 11 came to Thirsty Thursdays shot B roll
- 59.5/10/16 Fox 2 in the Morning Segment at 9:05 AM with Mayor Welsch, and George and Christine Olive Green International Cuisine got to talk about the Taste and the Mayor mentioned the Olive Link and the growth. https://www.youtube.com/watch?v=hNS59nb7Cp0
- 60.5/10/16 Fox 2 in the Morning Segment at 9:05 AM with Mayor Welsch, and George and Christine Olive Green International Cuisine got to talk about the Taste https://www.youtube.com/watch?v=SNK0sHOInMA
- 61.4/19/16 STLToday.com Ian Froeb of the Post-Dispatch wrote about the new Senn Bierwerks location on Olive http://www.stltoday.com/entertainment/dining/bars-and-clubs-other/hip-hops/senn-bierwerks-to-announce-university-city-location/article_a04f4c57-d250-571f-a859-0d531f6eda82.html
- 62.4/19/16 Riverfront Times Cheryl Baehr wrote about the new Senn Bierwerks location on Olive http://www.riverfronttimes.com/foodblog/2016/04/19/senn-bierwerks-to-bring-brewery-tasting-room-and-restaurant-to-university-city
- 63.4/19/16 Nextstl.com Had a write-up about the new Senn Bierwerks location on Olive https://nextstl.com/2016/04/senn-bierwerks-build-u-city-brewery/
- 64.4/19/16 KSDK Covered the event and posted story on website story on website: http://www.ksdk.com/life/food/more-options-for-coffee-and-beer-drinkers/143002082
- 65.3/26/16 KSDK Ran b-Roll footage shorter story during the 10 PM newscast with footage in the Loop of the Easter Art Hunt.
- 66.3/26/16 KSDK Ran a story during the 5 and 6 PM newscasts with footage in the Loop of the Easter Art Hunt.
- 67.3/25/16 KSDK posted on their website, and also mentioned on Show Me St. Louis today, that the Easter Art Hunt was in the Loop in U. City on March 26 screen shot posted online is here http://www.ksdk.com/entertainment/events/5-things-to-do-in-the-lou-this-weekend/102297574
- 68.3/21/16 Fox 2 Artist Zach Smithey on to promote Easter Art Hunt in the Loop on March 26. Zach tied it back to University City as well -
- 69.3/11/16 KSDK Updated story on the City Council revoking Social House II's liquor license. Joe spoke with Brittany Ludwig (Assignment Desk) and passed on the information after speaking with Mayor Welsch at 4:40 PM that afternoon.
- 70.3/7/16 KTVI Contacted me following my media alert about the special 5:30 PM Council meeting to say they were attending they aired a story at 10 PM -

314-542-0400

- http://fox2now.com/2016/03/07/u-city-council-votes-to-revoke-liquor-license-for-social-house-2/
- 71.3/7/16 KMOV Contacted me following my media alert about the special 5:30 PM Council meeting to say they were attending they aired a story at 10 PM http://www.kmov.com/story/31410312/university-city-officials-take-steps-to-try-to-close-bar-with-topless-waitresses
- 72.2/20/16 KSDK Ran a story during the 5 and 6 PM newscasts with footage of parade.
- 73.2/17/16 KTVI Segment at 9:23 AM featuring Julia Li and a performance by the Lion Dancers to promote the Lunar New Year Festival (segment is in the same link below for 9:05 AM segment).
- 74.2/17/16 KTVI Segment at 9:05 AM featuring Mayor Welsch, William and Ling of Wonton King and David Wolfe of Urban Chestnut promoting the Lunar New Year Festival and all of the events involved:

 http://fox2now.com/2016/02/17/lunar-new-year-festival-this-weekend-in-st-louis/
- 75.2/10/12 West End Word Fran Mannino ran a nice piece listing events of the Lunar New Year Festival, including the Moon Monkey Ale beer unveiling and tasting: http://www.westendword.com/Articles-Features-c-2016-02-09-197686.114137-sub28365.114137-Lunar-New-Year-Festival-Feb-12-19-and-20-In-University-City.html
- 76. 1/16/16 KSDK Ran a story during the 5 and 6 PM newscasts about the 11th Annual Loop Ice Carnival. Below is what they posted online from the 5 PM newscast: http://www.ksdk.com/videos/life/local/2016/01/16/celebrating-winter-at-the-loop-ice-carnival/78910044/
- 77. 1/16/16 KTVI Promoted the 11th Annual Loop Ice Carnival at 7:55 AM in their segment talking about things to do around town today and this weekend. They included b-Roll footage from last year's event.
- 78. 1/16/16 KTVI Booked and coordinated live in-studio segment on Fox 2 at 7:45 AM to promote the 11th Annual Loop Ice Carnival.
- 79. 1/14/16 STL Today/Post-Dispatch Go Section Piece about the upcoming Ice Carnival in the Loop: http://www.stltoday.com/entertainment/arts-and-theatre/hotlist/embrace-the-cold-this-weekend-at-loop-ice-carnival/article_3dc43b2b-299d-56b5-8a45-92aeebfb16b5.html
- 80. 1/14/16 West End Word Ran a feature piece about Miss Hattie Jones that featured pictures with her and customers and some great quotes from Mayor Welsch about her value to the U City community.
- 81. 1/11/16 KTVI Shawndrea Thomas did a live shot during the 10 PM newscast outside of City Hall talking about censuring of Councilman Crow it included only b-Roll.
- 82. 1/11/16 KTVI Shawndrea Thomas did a live shot during the 9 PM newscast outside of City Hall talking about censuring of Councilman Crow it included interview with Mayor Welsch.

- 83. 12/19/15 KSDK Ran a story about the 'Great Gift Hunt' during the 10 PM newscast and had interview with owner of Miss M's Candy Boutique showed visual of people picking a stocking after a purchase, and b-Roll footage of the Delmar Loop and some businesses that participated Story also posted online.
- 84. 12/19/15 KSDK Ran a story about the 'Great Gift Hunt' during the 6 PM newscast showed b-Roll footage of the Delmar Loop and some businesses that participated Story also posted online.
- 85. 12/19/15 KSDK Ran a story about the 'Great Gift Hunt' during the 5 PM newscast and had interview with owner of Miss M's Candy Boutique showed visual of people picking a stocking after a purchase, and b-Roll footage of the Delmar Loop and some businesses that participated Story also posted online.
- 86. 12/15/15 KMOX Got sound and ran stories about it in the morning newscasts; also posted story online: http://stlouis.cbslocal.com/2015/12/14/university-city-alderman-stays-put/
- 87. 12/14/15 KTVI Reported live outside City Hall during 10 PM newscast and had sound from both sides: http://fox2now.com/2015/12/14/political-turmoil-erupts-over-u-city-councilman/
- 88. 12/14/15 KMOV Reported live outside City Hall during 10 PM newscast and had sound from both sides: http://www.kmov.com/clip/12074124/university-city-council-fight-rages-on
- 89. 12/11/15 KSDK Ran brief story in early newscasts (did not air at 10 PM) with Mayor about Councilman Crow's actions.
- 90. 12/4/15 West End Word Lists the Holidays in the Loop events happening in the early part of December in its holiday events section.
- 91.12/4/15 West End Word Photo of Mayor Welsch, Joe Edwards and Michael Alter in front of the Holiday Tree in the Loop next to Fitz's.
- 92.11/28/15 Fox 2 in the Morning did four live segments at businesses in the Loop to celebrate Shop Small Saturday:
- 93.7 AM Rocket Fizz Mark Strahm 6303 Delmar Blvd
- 94.7:30 AM Go Music STL Jonathon Ruder 6509 Delmar Blvd
- 95.8:00 AM Vintage Vinyl Leon Reed 6610 Delmar Blvd
- 96.8:30 AM Fitz's Root Beer Michael Alter with Mayor Shelley Welsch in front of the Holiday Tree 6605 Delmar
- 97.11/15/15 Pulse St. Louis Listed all of the Holiday Events in the Loop in November and December
- 98.11/6/15 STL Today had listing on weekend events of the Fall Fire Festival
- 99. 10/25/15 KSDK Morning News @ 7 AM Story on the Make A Difference day efforts of U City and cleaning up River Des Peres Jodie Lloyd is quoted on camera.
- 100. 10/24/15 KSDK News @ 10 PM Story on the Make A Difference day efforts of U City and cleaning up River Des Peres Jodie Lloyd is quoted on camera.

- 101. 10/4/15 St. Louis Post Dispatch (online and print) Photo and caption from "Lit in the Lou" on the topic of 'New Jim Crow Laws.'
- 102. 10/2/15 KSDK.com Website posted events of "Lit in the Lou."
- 103. 9/25/15 KSDK Posted about the Olive Link Sculpture Exhibit
- 104. 9/23 & 24/15 KMOX Radio Mayor Welsch was interviewed by Carol Daniel for a story about her support with the other mayors in their petition to President Obama about smog pollution and the need for cleaner air initiatives.
- 105. 9/23/15 Webster Kirkwood Times Ran a brief article promoting 'Style In the Loop' and the Olive Link Sculpture Exhibit.
- 106. 9/19/15 KTRS 550 AM Shaun Streeter "Talk of the Town" interview with Jodie Lloyd and Ron Fondaw (Washington U.) about the Olive Link Sculpture Exhibit. The interview was pre-recorded on 9/16/15.
- 107. 9/11/15 KTRS 550 AM Martin Kilcoyne Show Segment of What's Going On This Weekend featured a live interview with John Caffey to promote the University City 'Puppy Pool Party' at Heman Park Pool on the September 12 &13.
- 108. 9/11/15 West End Word Article about U City In Bloom Fall Garden Tour.
- 109. 8/30/15 Post-Dispatch Brief mention of "Lit in the Lou" and the dates (October 2-4) in her *Authors* piece last Sunday.
- 110. 8/27/15 KTVI (FOX 2) Story on the 10 PM newscast about the Loan Forgiveness Program featured soundbyte with Jodie Lloyd and showed Olive Blvd corridor.
- 111. 8/27/15 KTVI Story on the 9 PM newscast about the Loan Forgiveness Program featured soundbyte with Jodie Lloyd and showed Olive Blvd corridor.
- 112. 8/26/15 Post-Dispatch Tim Bryant article on Forgivable Loan Program http://www.stltoday.com/businesse/columns/building-blocks/u-city-offering-businesses-forgivable-loans/article/765ddac3-2833-5ec2-bb68-eafe8102e12a.html
- 113. 8/16/15 STL Post-Dispatch Letter to the editor that was written by Paul for Lehman was posted in print and online editions.
- 114. 8/10/15 STL Mommy promoted Starlight Concert Series event and made mention of Ms. Frazier's book event at the Public Library on the 12th.
- 115. 8/4/15 KSDK Jennifer Meckles did a follow-up the next day on the ruling (Joe spoke with her the afternoon prior and had asked if there would be a follow-up to Marianne's preview with Mayor Welsch).
- 116. 8/3/15 STL Mommy promoted Starlight Concert Series event and made mention of Ms. Frazier's book event at the Public Library on the 12th.
- 117. 8/3/15 KSDK Marianne Martinez Interviewed Mayor Welsch about the upcoming vote at Monday's City Council meeting.
- 118. 7/27/15 STL Mommy promoted the Starlight Concert Series Show with Cheryl Brown in her weekly e-Blast and on Facebook (she has over 28,000 likes).

- 119. 7/20/15 STL Mommy promoted the Starlight Concert Series Show with Inner City Blues, and the Summer Band Concert Series show on July 7th in the Loop, in her weekly e-Blast and on Facebook (she has over 28,000 likes).
- 120. 7/13/15 STL Mommy promoted the Starlight Concert Series concerts with Heather Dawn, and the one on Saturday, July 18 with the U City Jazz Band, etc. She also included the Summer Band Concert Series show on July 7th in the Loop. Both were in her weekly e-Blast and on Facebook (she has over 28,000 likes).
- 121. 7/6/15 STL Mommy promoted the Starlight Concert Series Show with Jeff Hardin, and the Summer Band Concert Series show on July 7th in the Loop, in her weekly e-Blast and on Facebook (she has over 28,000 likes).
- 122. 6/29/15 STL Mommy promoted the Starlight Concert Series Show with Charles Glenn, in her e-Blast and on Facebook (she has over 28,000 likes).
- 123. 6/15/15 STL Mommy promoted the Starlight Concert Series Show with Brian Owens in her e-Blast and on Facebook (she has over 28,000 likes).
- 124. 6/8/15 KSDK STL Today/Post-Dispatch Print Images and brief write up from Fair U City weekend great shots of two children playing and blowing up balloons.
- 125. 6/5/15 St. Louis American (print and online editions) Promoted Fair U City.
- 126. 6/5/15 KSDK Show Me St. Louis mentioned Fair U City in their weekend roundup.
- 127. 6/5/15 St. Louis American (print and online editions) Promoted the upcoming Starlight Concert Series events.
- 128. 6/4/15 KTVI Angie Hutti did a weekend preview of events that was also posted online and mentioned Fair U City.
- 129. 6/4/15 KMOX Interviewed Mayor Welsch about 'The Loop Is Open' program it aired the evening of June 3rd as well. They also posted a story on the CBS/KMOX website.
- 130. 6/4/15 KSDK had a brief write-up about the upcoming U City Jazz Festival at Fair U City.
- 131. 6/3/15 KSDK mentioned the press conference during their morning newscast at 6:30 AM
- 132. 6/2/15 KPLR News at Noon Mayor Welsch was on live to tease 'The Loop Is Open' press conference http://kplr11.com/2015/06/02/the-loop-is-open-program-announcement/
- 133. 5/17/15 St. Louis Post Dispatch & STL Today Lifestyle section Promoted the Memorial Day Run on May 25th.
- 134. 5/11/15 KSDK (NBC 5) 'First at 4' Kay Quinn interviewed Jodie Lloyd about the Make A Difference Day honor and event on the 12th, in addition to a call for volunteers. Here is the story link:
 - http://www.ksdk.com/story/news/local/2015/05/11/university-city-wins-service-award/27145369/

- 135. 5/7/15 Fox 2 News at 11 AM will have Mayor Welsch and Julia and Alex from LuLu Seafood on to promote the Taste of U City. The segment is here: http://fox2now.com/2015/05/07/grab-dinner-at-the-4th-annual-taste-of-u-city/
- 136. 5/7/15 Fox 2's Anna Elise Parks with live shots during the 5 and 6 PM newscasts from Taste of U City.
- 137. 5/6/15 Suzanne Corbett of West News Magazine wrote a brief preview about the Taste of U City.
- 138. 5/6/15 Town and Style had a brief write-up promoting Taste of U City. It was also posted on their event calendar in late April.
- 139. 5/6/15 Fox 2 News in the Morning segment at 8:45 AM with Matt Stiffelman of Vernon's BBQ to promote the Taste of U City.
- 140. 4/29/15 Lois Caplan of The Jewish Light wrote a brief preview about the Taste of U City. Lois will also be coming out to cover the Taste.
- 141. 4/28/15 Shawndrea Thomas of Fox 2 did a story on how U. City is being proactive with its residents to ensure good relations with police it also focused on the CVC Crime Awareness and Prevention Group and Professor Slocum's students at UMSL designing the resident survey. The story is on the front page of Fox2.now.com this morning. The story is here:

 http://fox2now.com/2015/04/28/university-city-holds-focus-group-to-see-what-services-residents-want/
- 142. 4/21/15 Tim Bryant of the Post-Dispatch wrote a story about high-speed internet feasibility in U. City.
- 143. 4/19/15 Post-Dispatch Letter to the Editor that MSW wrote and was printed (why Propositions were voted down).
- 144. 4/14/15 What's Up section of the Post-Dispatch posted about the Holocaust Remembrance event and screening of 'The Voyage of the St. Louis' at the U. City public library.
- 145. 4/3/15 Tim Bryant of the Post-Dispatch did a nice article and got comments from Andrea about the RFP (Olive/Midland).
- 146. 3/27/15 West End Word Printed factual piece about U. City and the Propositions (prior to that it was heavily slanted the other way).
- 147. 3/12/15 Fox 2's Kelley Hoskins did a story about the Loop Trolley Groundbreaking. We made sure Mayor Welsch was on camera and quoted. Story link is here: http://fox2now.com/2015/03/12/groundbreaking-for-delmar-loop-trolley-project/



Council Agenda Item Cover

MEETING DATE: July 10, 2017

AGENDA ITEM TITLE: EMS Publishing Services (ROARS Newsletter) Contract Approval

AGENDA SECTION: City Manager's Report

CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW:

EMS Publishing Services (ROARS Newsletter) Contract Approval

STAFF RECOMMENDATION: Approval

ATTACHMENTS:

1. EMS Publishing Services (ROARS Newsletter) Contract



NEWSLETTER (ROARS) PUBLISHING SERVICES AGREEMENT

UNIVERSITY CITY, MISSOURI

OVERVIEW

This Agreement, effective upon signing, between ESM Marketing STL, a Missouri Limited Liability Company (hereinafter referred to as "Agency"), with its principal place of business at 1703 Delmar Blvd., St. Louis, MO, 63103 and University City (hereinafter referred to as "Client"), with its principal place of business at 6801 Delmar Blvd., University City, MO 63130, confirms that Client has retained Agency. Agency will continue to execute the services as outlined in the proposal presented July 2015.

AGENCY SERVICES AND RESPONSIBILITIES

On behalf of Client, Agency shall provide the services of all personnel deemed necessary to develop six newsletters each year (proposal has been presented), provide consultation, develop and execute newsletter content, create newsletter layout and manage newsletter publishing services for Client.

On behalf of Client, Agency shall execute the scope of the newsletter publishing services including, but not limited to, those outlined in our proposal subject to Client approval. The proposal represents a plan of action from which elements may be selected and revised through mutual written agreement before and/or during this Contract's implementation.

CLIENT RESPONSIBILITIES

Client will at all times co-operate with Agency in the execution of newsletter publishing efforts. As necessary, Client shall provide at its own expense; print materials including, but not limited to, media kits, existing design elements (i.e. company logo), existing print collateral, letterhead, photos, etc. Or Client may contract with Agency to secure such items. Client shall provide materials and approvals in a timely manner.

TERMS

This Agreement will commence upon Agency receipt of signed Agreement and will renew each year unless canceled 60 days prior to expiration of any calendar year. Retainer agreement will continue by default unless otherwise indicated by Client or Agency.

Agency is not responsible for any publication deadline or placement opportunity missed due to delay or insufficient cooperation by Client or other company representation.

Agency reserves the right to temporarily suspend all projects and services, upon written notification to Client, in the event of delinquent payment(s). Client may, at its sole discretion, terminate this Contract upon sixty (60) days written notice to Agency. Client will compensate Agency for all services provided up to the date of termination. Either party may terminate this Contract seven (7) days after written notice in the event of breach of any provision of this Contract or in the event of substantial failure of performance by the other party. Should either party exercise its right to terminate the Contract for such reasons, termination will become effective upon the date specified in the notice of termination sent.

WAIVER

The failure of one party to require performance of any provision of this Contract shall not affect that party's right to require performance at any time thereafter, nor shall a waiver of any breach or default of this Contract constitute a waiver of any subsequent breach or default or a waiver of the provision itself.

INTEGRATION

This Contract represents the entire integrated agreement between the Agency and Client, and supersedes all prior negotiations, representations or agreements, either written or oral.

CONSIDERATION

In full consideration for the services to be provided herein, Client agrees to compensate Agency with a monthly retainer fee of \$4,150 per month. Agency will bill Client monthly for retainer fee and for all out-of-pocket expenses including, but not limited to, mailing services and postage, deliveries, long distance telephone calls, clipping service and copies of press results, materials, travel, media meeting expenditures and gifts, and other expenses associated with publicity, promotions and/or events.

All invoices are payable within 30 days of receipt of monthly invoice. Agency will assess a 2% late fee monthly to each past due invoice.

Agency will notify Client of all additional costs for prior approval. Agency is authorized to purchase materials or services on Client's behalf, pending Client approval of expenses.

Agreed and Accepted:	
University City	
City Manager	
Charles E. Adams	
Date:	

ESM Marketing STL

Paul E. Eppen

President

Date: July 1, 2017



City Manager's Report Agenda Item Cover

MEETING DATE: July 10, 2017

AGENDA ITEM TITLE: Picnic Liquor License for St. Louis African American

Pride Inc.

AGENDA SECTION: City Manager's Report

CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW: St. Louis African American Pride, Inc. has applied for a picnic liquor license; all type of liquor to be sold at this event. The applicant/representative for the above organization is Morris E Lewis, Founder/CEO.

• The event is scheduled to take place on Friday, August 4, 2017 at Mandarin House Banquet Hall located at 8008 Olive Blvd., University City.

• St. Louis County Police reviewed the background check of the applicant, Morris Lewis revealed no disqualifying information.

ATTACHMENTS: Application and background check

Certificate of No Tax Due

Copy of 2016 Personal Property Tax

RECOMMENDATION: Approval



Administrative Services – Finance Department

6801 Delmar Boulevard, University City, Missouri 63130, Phone: (314) 505-8544, Fax: (314) 863-0921

APPLICATION FOR PICNIC LICENSE

Under the provision of municipal code Section 600.30, I hereby make application for a liquor license to sell Intoxicating Liquor by the Drink at retail on the date specified below. The filing fee in the amount of \$25.00 made out to the City of University City is attached.

Name of Applicant:	Morris Lewis	
Applicant Address:	2644 Park Avenue, St. Louis M	o 63104
Telephone Number:	314-324-8697	
Organization Name:	St. Louis African American Prid	e Inc
Organization Address:	2644 Park Avenue, St. Louis Mo	63104
Date of Event:	August 4, 2017	
Location of Event:	Mandarin House Banquet Hall 8	008 Olive Blvd University City MO 63130
Type of Liquor to be sold:	Full	
Male		July 1, 2017
Signature of Applicant		Date
ABBROVAL		
APPROVAL:		
Finance Director		Date

Mandarin House Banquet Hall 8008 Olive Blvd University City, MO 63130

July 1, 2017

To: Whom It May Concern

Re: August 4, 2017 - St. Louis African American Pride Inc

This letter serves as permission for St. Louis African American Pride Inc to be on the property on the date of August 4, 2017 for the sole reason of liquor sales. The time of the event is from 7p.m., August 4th, 2017 until 1a.m., August 5th, 2017.

Authorized Representative Mandarin House Banquet Hall



CERTIFICATE OF NO TAX DUE

ST LOUIS AFRICAN AMERICAN PRIDE INC 2644 PARK AVE ST LOUIS MO 63104 ST LOUIS AFRICAN AMERICAN PRIDE INC

DATE: APRIL 10, 2017

MISSOURI TAX ID NUMBER: 22374264

To Supervisor of Liquor Control: The Missouri Department of Revenue certifies that the above listed taxpayer/account has filed all required returns and paid all sales tax due, including penalties and interest, or does not owe any sales tax, according to the records of the Missouri Department of Revenue, as of April 10, 2017. These records do not include returns that are not required to be filed as of this date for taxes previously collected or that have been filed but not yet processed by the Department. This certificate is only for the purpose of obtaining a liquor license and is not pursuant to Section 144.150, RSMo.

This statement only applies to sales tax due and does not limit the authority of the Director of Revenue to assess, and/or collect liabilities under appeal, in default of an installment agreement entered into with the Director of Revenue or that become known to the Department as a result of audit, review of taxpayer's records, or determination of successor liability.

THIS CERTIFICATE REMAINS VALID FOR 90 DAYS FROM THE ISSUANCE DATE.

DIRECTOR OF REVENUE OR DELEGATE STATE OF MISSOURI

BY:

Natasha Prenger Supervisor

Natashakningu

Business Tax Registration Section

MB:DU3174

TARO55 201710000301561



Saint Louis POLICE

Colonel Jon M. Belmar Chief of Police 7900 Forsyth Boulevard St. Louis, Missouri 63105 Voice/TTY (314) 889-2341

BUREAU OF CENTRAL POLICE RECORDS - (314) 615-5317 ARREST RECORD INFORMATION RECORD CHECK INFORMATION REFLECTS ARREST/CRIMINAL INFORMATION FOR ST. LOUIS CITY AND ST. LOUIS COUNTY ONLY DOES NOT INCLUDE TRAFFIC VIOLATION INFORMATION RECORD CHECK APPLICATIONS WILL NOT BE ACCEPTED BY FAX

NAME MOrris Edward Lewis JR. ADDRESS: 2644 PARK AVE CITY St. Lewis STATE MO. ZIP 63104 SOCIAL SECURITY #	RACE Black SEX M HT6 1 WT 250 DATE OF BIRTH St. Could Mo.
THIS INFORMATION IS CURRENT AS OF Taly 5, 2017 INSTITUTED THEREAFTER IN THE JUDICIAL PROCESS OR DUR	BUT MAY NOT FULLY REFLECT DISPOSITION RING JUDICIAL REVIEW.
I authorize the St. Louis County Police Department to release a file at the Regional Justice Information Service in compliance of derstand that I am required to provide satisfactory verification of am subject to a fee in accordance with County ordinance. The St. Louis City and St. Louis County arrest/conviction in Record challenge (St. Louis County arrest/conviction in Child care and nursing home employment	with Chapter 610, Revised Missouri Statutes. I further un of my identity prior to release of this information and that intent of the record check is for: information - OPEN RECORDS ONLY information - BOTH OPEN AND CLOSED RECORDS)
THE RECORD INFORMATION SHOWN ON THIS FORM INCLUDE INFORMATION WITHIN ST. LOUIS COUNTY AS DEFINED BY MAND CONVICTION INFORMATION WITHIN ST. LOUIS COUNTY A LOUIS CTY. The information provided is based on comparison of and social security number provided by the applicant and, to the to the applicant. Since the only positive means of identification of this record check, the Police Department cannot state unequiversal of the police of th	ES OPEN ARREST INFORMATION AND CERTAIN CLOSED ASSOURI STATE STATUTE. THIS INCLUDES ARRESTS AS WELL AS CONVICTION INFORMATION ONLY FOR ST. of our records with the name, race, sex, age, date of birth best of our knowledge, the information provided belongs is through fine area to the contraction of the contraction
SEE REVERSE SIDE FOR ARREST	RECORD INSORMATION



"Committed to Our Citizens Through Neighborhood Policing"

State of Missouri

FROM MISSOURI SALES AND USE TAX ON PURCHASES AND SALES (Charitable)

:50

Issued to:

Missouri Tax I.D.: 22374264

ST LOUIS AFRICAN AMERICAN PRIDE INC 715 N 21ST ST STE 409 ST LOUIS MO 63103

Effective Date:

12/01/2014

Your application for sales/use tax exempt status has been approved pursuant to Section 144.030.2(20), RSMo. This letter is issued as documentation of your organization's exempt status. Your organization must adhere to all requirements of your exempt status.

This is a continuing exemption subject to legislative changes and review by the Director of Revenue. Outlined below are specific requirements regarding this exemption. This summary is not intended as a complete restatement of the law. You should review the law to ensure your understanding and compliance.

- This exemption is not assignable or transferable. It is an exemption from sales and use taxes
 only and is not an exemption from real or personal property tax.
- Purchases by your organization are not subject to sales or use tax if conducted within your organization's exempt charitable, religious and educational functions and activities. When purchasing with this exemption, furnish all sellers or vendors a copy of this letter.
- · Individuals making personal purchases may not use this exemption.
- A contractor may purchase and pay for construction materials exempt from sales tax when fulfilling a contract with your organization only if your organization issues a project exemption certificate and the contractor makes purchases in compliance with the provisions of Section 144,062, RSMo.
- Sales by your organization are not subject to sales or use tax if conducted within your organization's exempt charitable, religious and educational functions and activities.
- Sales not directly related to your exempt function that are made only to raise funds for your organization, are not exempt unless such sales are occasional or isolated.
- If your organization engages in a competitive commercial business that serves the general public, even if the profits are used for your exempt charitable, religious and educational functions, you must obtain a Missouri Retail Sales Tax License and collect and remit state and local sales tax.
- Any alteration to this exemption letter renders it invalid.

If you have any questions regarding the use of this letter, please contact the Taxation Division, P.O. Box 358, Jefferson City, Missouri 65105-0358, Email salestaxexemptions@dor.mo.gov, or call 573-751-2836.

TEAR HERE AND RETURN LOWER PORTION WITH PAYMENT

2016 PERSONAL PROPERTY TAX BILL CITY OF ST. LOUIS

20	ndo V	DES	OF	PROPERTY	PRODUCT	VEH	ASSESSED	YEAR SEX CK
ONTY	TYPE	YEAR	MAKE	MODEL	CODE	TAX	VALUE	
1	T	97	JEEP	WRANGLER	829581	10	979	L18047
1	A	00	MERCE	Control of the contro	752100	8	858	16 1 4
			1					01/25/1
			7					an
								BATCH NO.
			1			1		L0452

PRINT NAME AND/OR		
ADDRESS CHANGES	-	

MAKE PAYMENT PAYABLE TO: GREGORY F.X. DALY, COLLECTOR OF REVENUE PERSONAL PROPERTY AND MOTOR VEHICLE LICENSE TAX BASED ON CHINERSHIP JAN 1 TAXES DELINQUENT AFTER DECEMBER 31

Valuation +	1670
Assessment Penalty x	167
Tax Rate per \$100 =	8.3818
Current Tax +	* 4. 1. 153 197
Vehicle License TAX +	venue St. LI8100
TRinterest +	1/25/2017 13:44
PDPenalty/E	3.44
Decording Fee +	19047 16 1 4
AMOUNT DUE	nt Paid 1780.85
"City Hall Restoration"	
AMOUNT PAID	

LEWIS, MORRIS E JR L18047 2644 PARK AVE ST LOUIS MO 63104

021653180470000161740000017197000034400003440000000178854



Council Agenda Item Cover

MEETING DATE: 07/10/2017

AGENDA ITEM TITLE: Replacement Fire Department Utility Truck

AGENDA SECTION: City Manager's Report

CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW: The Fire Department has a 2004 crew cab pick-up that has reached the end of its service life and requires replacement. The department has requested that a utility bed be installed instead of the standard truck bed. The base price of the truck is \$27,987. The price for the utility bed with the required options, installed, is \$12,381. The State of Missouri has issued a statewide cooperative purchasing contract for truck and the utility bed. The total purchase price for the truck with the utility bed installed is \$40,368.

RECOMMENDATION: Staff recommends that the City Council approve an award to Don Brown Chevrolet and Knapheide for the amount of \$40,368 for the replacement truck.

ATTACHMENTS:

- 1) MODOT Bid Tabulation
- 2) Don Brown chassis quote
- 3) Knapheide service body quote
- 4) Proposed utility truck sample picture (a Chevrolet is proposed)



Missouri Department of Transportation RFB 3-170105TV Medium Duty Vehicles

Multiple Award

ITEM #3 - New standard equipped 2017 or Newer Model Crew Cab ¾ Ton Pickup

VENDOR:

MAKE/MODEL

GVWR

GAS MPG CITY / HWY

E-85 Compatible (Y/N)

Engine Size/HP

Tire Size

Bed Length

BASE PRICE 2WD/SHORT BOX
BASE PRICE 2WD/8' BOX
BASE PRICE 4WD/SHORT BOX
BASE PRICE 4WD/8' BOX
OPTION 3A Ext. Color Highway Yellow

OPTION 3B 2 Full length cab steps or running boards

OPTION 3C Bluetooth Capability

Optional Rear Axle Ratio Limited Slip Rear Axle

OPTION 3F Commercial grade spray on bed lining

OPTION 3G Bed/Tow Package delete
OPTION 3H Receiver trailer hitch

OPTION 3I 1 Mounted 8' platform body

OPTION 3I 2 Mounted 8' aluminum platform body

OPTION 3J Permanently installed bulkhead

OPTION 3K Mounted standard utility tool body

OPTION 3L

Mounted fiberglass composite utility tool body

OPTION 3M Utility tool body 3 sections
OPTION 3N Additional set of keys

OPTION 30

Standard diesel engine in lieu of gasoline engine

% of Discount Off MSRP

STD ARO (DAYS)

Don Brown with Knapheide **CAPACITIES & PRICES** Chevrolet 2500 2WD/4WD with 8' Box/Short Box

9,500

Approx. 11 - City / 13 - Hwy

Yes

6.0L / 360

LT245/75R17E

97.76"

\$26,333.00 \$26,635.00

\$28,373.00

\$28,587.00

\$273.00

\$573.00

\$187.00

\$92.00

\$-

\$490.00

(\$600.00)

\$625.00

\$2,325.00

\$5,400.00

\$500.00

\$5,485.00

\$1,850.00

\$42.00

\$8,024.00

10%

80



2244 S. Kingshighway, St. Louis, Missouri 63110 (314)772-1400 (314)772-1022 Fax

dave@donbrownchevrolet.com

ATTN: City of University City DATE: 05/12/17

QUOTE

QTY	DESCRIPTION	Unit Price	TOTAL
	MoDOT Contract # 3-170105TV		
1	2017 Silverado Item #3 2500HD Crew Cab 4WD 8' Box	\$28,587.00	\$28,587.00
1	Option 3G - Bed Delete	(\$600.00)	(\$600.00)
1	Vinyl Floor - Standard		
	Ext. Color - Red Hot		
		GRAND TOTAL	\$27,987.00

If you should have any questions, please don't hesitate to give me a call. Thank you!

Dave Helterbrand
Fleet Department Manager

This quote is good for 30 days



Knapheide Truck Equipment 10101 Mid Rivers Mall Drive St Peters MO 63376 Phone: 636-397-4444

Fax: 636-397-2613

www.stlouis.knapheide.com

QUOTATION

Quote ID: LD00003287

Page 1 of 3

Customer: UNIVERSITY CITY, CITY OF

STREET MAINTENANCE 1015 PENNSYLVANIA

UNIVERSITY CITY MO 63130

Quote Number: LD00003287

Quote Date: 5/15/2017

Quote valid until: 6/14/2017

Prepared

Idavies

By:

Salesperson: PAUL MUEHLING

PO#:

Contact: TOM BRUSHWOOD Phone: 1-314-505-8542 Fax: 1-314-863-0921

Make: CHEVROLET	Model: SILVERADO 2500	Year: 2017	Single/Dual: SRW	
Cab Type: REGULAR	Wheelbase: 134.0	Cab-to-Axle: 56.0	VIN:	

QTY	PART NUMBER	DESCRIPTION	UNIT PRICE	AMOUNT
1			\$12,381.00	\$12,381.00
1	KNAP 696J1	BODY UTILITY COMP. 696J CHASSIS APPLICATION: Single Wheel 56" CA BODY SHELL: 14 Ga. Galvanneal STEEL FLOOR: 12 Ga. Treadplate w/1-3/8" return flange UNDERSTRUCTURE: 50000 yield 11 Ga. high-strength STEEL cross sills (5) and (2) end rails TALGATE: 14/16 Ga. Galvanneal steel double panel slam latchable tailgate, 12" high, installed. DOORS: Double-shell, 20 Ga. two-sided Galvanneal STEEL with hat-section reinforcement for durability and long life. All stainless STEEL continuous hinges with 1/8" pin provides corrosion protection and pry-proof security. DOOR RETAINERS: Double spring-over center door retainers are standard equipment on all vertical doors. Rubber door bumpers and chain retainers are standard items on all horizontal doors. DOOR SEALS: Automotive continuous hollow neoprene seals installed on all door frames. LIGHT GUARDS: Prepunched interior light guards provide protection for the optional recessed lights and for the wiring harness package. EXTERIOR PRIME: 12 stage prime paint process features, zinc phosphate precoat, complete immersion in electrodeposition gray epoxy primer, and oven curing for durable finish. INTERIOR PAINT: Medium gloss light gray electrodeposition epoxy paint reflects light and is oven cured for a mar resistant finish UNDERCOATING: The already primed underbody is completely undercoated with a water-borne material that provides extra corrosion and road debris protection WARRANTY: Exclusive 6-year guarantee to first owner/user covering no rust through on body shell, no failure of the standard continuous hinges, no failure of the latches or lock cylinders, and no bending of the shelves under maximum rated load of 250 pounds. OVERALL LENGTH:		



Knapheide Truck Equipment 10101 Mid Rivers Mall Drive St Peters MO 63376 Phone: 636-397-4444

Phone: 636-397-4444 Fax: 636-397-2613

www.stlouis.knapheide.com

QUOTATION

Quote ID: LD00003287

Page 2 of 3

QTY	PART NUMBER	DESCRIPTION	UNIT PRICE	AMOUN'
		FLOOR WIDTH:49" SIDE COMPARTMENT HEIGHT: 40" SIDE COMPARTMENT DEPTH: 14-1/2" FLOOR HEIGHT:24" STREETSIDE COMPARTMENTATION: 1V = 31-1/4" in length x 40" high H = 44-3/4" in length x 18-1/2" high 2V = 21-1/4" in length x 40" high CURBSIDE COMPARTMENTATION: 1V = 31-1/4" in length x 40" high H = 44-3/4" in length x 40" high 2V = 21-1/4" in length x 18-1/2" high 2V = 21-1/4" in length x 40" high STANDARD SHELVING: Includes (2) adjustable divider shelves each front vertical compartment, (1) bolt-in divider shelf curbside horizontal compartment, (1) adjustable divider shelf each rear vertical compartment, and (28) shelf dividers. MODOT 1K		
1	KNAP 77000156	LIGHT HOLES INSTALLD, HIGH FOUR		
1	KNAP 26203802	MOUNTING KIT,SUPPLEMENT,GM 2001+ LATER, KC BODY 2011+ LATER, SERVICE BODIES		
1	WESH WHCSSFB- GM29K	29 DEGREE SS FULE FILL CUP		
1	EWH 26266494	KIT LIGHT UB LED 6 CIRCUIT		
1	BUYE 5624324	LIGHT 4in ROUND BACK-UP 24 LED CLR W/		
2	MISC 019-10-044	WEATHERPROOF FLASH DELAY		
1	KNAP 26050310	BUMPER,TREADPLATE,78",W/PINTLE HOOK RECESS,LOOSE MAKE BUMPER WINGS EACH SIDE OF LIFTGATE		
1	BUYE 3034789	HITCH UNIVERSAL 2"-NOTCHED MODOT 1H		
1	CURT 57184	7 WAY		
1	KNAP 77009256	TRIM PACKAGE, ALUM TREADPLATE 96" STANDARD BODIES, LOOSE		
1	XTRE BEDLINER	LINE INSIDE OF BED AND REAR BUMPER MODOT 1F		
2	BUYE 56297145	STRIP LIGHT 96"CLEAR COOL		
1	MAXO C2-54-1342 EA38	C2-54-1342 EA38+6"RAMP 1300 CAP 48"-54" (SB) ALUMINUM		
1	MAXO 295555-03	CM-LED RECT LT KIT 2R/2W LED COMB STT (2 RED/2 WHITE		
1	SMS	ROCK GUARD		
1	SL PAIN MAT	PAINTING MATERIAL TO PAINT BODY MODOT 1A		



Knapheide Truck Equipment 10101 Mid Rivers Mall Drive St Peters MO 63376 Phone: 636-397-4444

Phone: 636-397-4444 Fax: 636-397-2613

www.stlouis.knapheide.com

QUOTATION

Quote ID: LD00003287

Page 3 of 3

QTY	PART NUMBER	DESCRIPTION	UNIT PRICE	AMOUNT
		WITH CLEATCOAT OPTION		
			Quote Total:	\$12,381.00
			Discount:	\$0.00
			Total Due(Sales tax not included):	\$12,381.00

The following options may be added:

QTY	PART NUMBER	DESCRIPTION	UNIT PRICE	AMOUNT

Customer must fill out the information below before the order can be processed...

Accepted by:	
Date:	
P.O. number:	

- Terms are Due Upon Receipt unless prior credit arrangements are made at the time of order.
- Options and Quoted Items do NOT include applicable Sales Tax.
- If a pool chassis is being held that is associated with this quotation, the pool truck will be held for a maximum of 72 hours from the time of this quotation.

Notes:



Council Agenda Item Cover

MEETING DATE: 7/10/2017

AGENDA ITEM TITLE: Replacement Police Vehicles

AGENDA SECTION: City Manager's Report

CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW: The Police Department has two marked patrol vehicles that have reached the end of their service life and require replacement. There is also one vehicle that was involved in an accident and declared a total loss. The State of Missouri has issued a statewide cooperative purchasing contract for police vehicles.

VEHICLES TO BE REPLACED:

Marked Patrol

Unit #7 2013 Chevrolet Impala Marked Patrol—132628 miles Unit #10 2013 Chevrolet Impala Marked Patrol—119726 miles

Total Loss Unit

Unit #6 2013 Chevrolet Impala Marked Patrol—88220 miles

Selected Replacements with Total Price with Additional Equipment

Unit #7 2017 Ford Taurus Marked Patrol \$27,886 Unit #10 2017 Ford Taurus Marked Patrol \$27,886

Unit #6 2017 Ford Explorer Marked Patrol \$33,960 (This unit does include a prisoner transport enclosure)

The total prices include vehicle specific equipment such as center consoles, push bumpers, lighting and controls, etc. that can be transferred to the same model replacement vehicle.

RECOMMENDATION: Staff recommends that the City Council approve an award to Bommarito Ford for the amount of \$89,732 for the replacement vehicles.

ATTACHMENTS:

- 1) MoDOT Bid Document
- 2) Ford Taurus quote including equipment3) Ford Explorer quote including equipment

NOTIFICATION OF STATEWIDE CONTRACT

March 13, 2017

CONTRACT TITLE: MODEL YEAR 2017 PATROL VEHICLES

CURRENT CONTRACT PERIOD:	DECEMBER 16, 2016 THROUGH JUNE 30, 2017		
	Original Contract Period:	December 16, 2016 through June 30, 2017	
RENEWAL INFORMATION:	Renewal Options Available:	Roll-Over Extension Available	
	Potential Final Expiration:	December 31, 2017	
BUYER INFORMATION:	Teri Schulte (573) 522-3296 Teri.schulte@oa.mo.gov		

ALL PURCHASES MADE UNDER THIS CONTRACT MUST BE FOR **PUBLIC USE ONLY.** PURCHASES FOR PERSONAL USE BY PUBLIC EMPLOYEES OR OFFICIALS ARE PROHIBITED.

THE USE OF THIS CONTRACT IS MANDATORY FOR ALL STATE AGENCIES.

Local Purchase Authority shall <u>not</u> be used to purchase supplies/services included in this contract unless specifically allowed by the contract terms.

The entire contract document may be viewed and printed from the Division of Purchasing's **Awarded Bid & Contract Document Search** located on the Internet at

http://oa.mo.gov/purchasing.

~ Instructions for use of the contract, specifications, requirements, and pricing are attached ~.

CONTRACT NUMBER	SAM II VENDOR NUMBER/ MissouriBUYS SYSTEM ID	VENDOR INFORMATION	MBE/ WBE	COOP PROCURE -MENT
CC170281001	4313370020 1 MB00089555	Don Brown Chevrolet Inc. 2244 South Kingshighway St. Louis, MO 63110 Phone: (314) 772-1400 Fax: (314) 772-1022 Contact: David Helterbrand dave@donbrownchevrolet.com	No	Yes K - 5 - 3

CONTRACT NUMBER	SAM II VENDOR NUMBER/ MissouriBUYS SYSTEM ID	VENDOR INFORMATION	MBE/ WBE	COOP PROCURE -MENT
CC170281002	4316465700 1 MB00089820	Landmark Dodge 1900 S. Noland Independence, MO 64055 Phone: (816) 651-6767 Fax: (816) 833-0008 Contact: Larry Wilson Landmarkdodge1@yahoo.com	No	Yes
CC170281003	4313059400 2 MB00097088	Capitol Chrysler Dodge Jeep Ram 3201 Missouri Blvd. Jefferson City, MO 65109 Phone: (573) 893-5000 Fax: (573) 893-8256 Contacts: Jeff Smith – jsmith@capitolcitycars.com Jerry Dunn – jdunn@capitolcitycars.com	No	Yes
CC170281004	2745494080 1 MB00104143	Bommarito Ford Inc. 675 Dunn Rd. Hazelwood, MO 63042 Phone: (314) 561-0022 Fax: (314) 793-3265 Contact: Andy Eldridge aeldridge@bommarito.net	No	Yes

STATEWIDE CONTRACT HISTORY

The following summarizes actions related to this Notification of Statewide Contract since its initial issuance. Any and all revisions have been incorporated into the attached document.

Contract Period	Issue Date	Summary of Changes
December 16, 2016 through June 30, 2017	03/13/17	Added order cut-off dates for GM models.
December 16, 2016 through June 30, 2017	02/22/17	Added order cut-off dates for Ford Expedition, Dodge Charger and Dodge Durango.
December 16, 2016 through June 30, 2017	01/03/17	Contract CC170281005 with Anderson Ford cancelled. Line item 46 (Ford Interceptor Utility) and its options awarded to Bommarito Ford – contract CC170281004.
December 16, 2016 through June 30, 2017	12/21/16	Initial issuance of new statewide contract

PATROL VEHICLES -MODEL YEAR 2017 (Statewide)

Contracts CC170281001, CC170281002, CC170281003, CC170281004 and CC170281005 have been established for the purchase of miscellaneous model year 2017 police package vehicles. These are law enforcement vehicles and their purchase must be intended for law enforcement use. Specific information on warranty, ordering and delivery terms follows. Vehicle specifications and prices, including options, are included herein.

BRAND AND MODEL

Contract	Brand	Model	Contractor
Number			
CC170281001	Chevrolet	Caprice PPV Police Package Sedan	Don Brown Chevrolet
	Chevrolet	Tahoe 2WD Pursuit Utility Vehicle	
	Chevrolet	Tahoe 4WD Special Services Utility Vehicle	
CC170281002	Dodge	Charger Pursuit All-Wheel Drive Sedan	Landmark Dodge
	Dodge	Charger Pursuit All-Wheel Drive Sedan (with 12.1"	
		Integrated Screen)	
CC170281003	Dodge	Durango Special Service Package All-Wheel Drive SUV	Capitol Chrysler Dodge
CC170281004	Ford	Police Interceptor Sedan	Bommarito Ford
	Ford	Police Interceptor Utility	
	Ford	Expedition Special Services Vehicle	

GENERAL INFORMATION

The contractor shall provide model year 2017 patrol vehicles with all manufacturers' standard equipment and any additional equipment required by the State of Missouri on an as needed, if needed basis as ordered by the state agency. The contractor must comply with all mandatory requirements and specifications presented herein pertaining to provision of the patrol vehicles. The base price on contract shall include all mandatory requirements and specifications presented herein.

All items of standard equipment which are normally provided with each vehicle by the manufacturer shall be furnished unless such items are expressly deleted or are specified to be other than standard.

All options and/or accessories stated herein must be manufacturer's original equipment. Aftermarket options and/or accessories shall not be acceptable.

As applicable, all options must be factory installed.

WARRANTY

The Standard Factory Warranty shall apply to all vehicles. A properly executed warranty must be delivered with the vehicle. The warranty shall not become effective until the unit is placed in service.

The warranty shall commence upon delivery and acceptance of the equipment/supplies by the State of Missouri.

All warranty service must be performed in Missouri.

PATROL VEHICLES -MODEL YEAR 2017 (Statewide)

(Suite (Fide)

ORDERING

NOTE TO STATE AGENCIES: Prior to making a vehicle purchase, the state agency must complete a vehicle pre-approval form and submit it to Cindy Dixon, State Fleet Manager. The pre-approval form can be found at the following website address: http://oa.mo.gov/general-services/state-fleet-management/vehicle-preapproval-process-and-vehicle-credits.

Once the state agency receives approval from the State Fleet Manager, the agency shall issue its own PGQ (Quick Price Agreement) order on an as needed basis. The contractor must not ship until they are in receipt of a hard copy PGQ order.

DELIVERY

Must be made between the hours of 8:00 AM and 12:00 Noon or 1:00 PM and 4:00 PM, Monday through Friday, holidays excepted.

Each vehicle shall be delivered with the proper form to apply for Missouri title and license including the Manufacturer's Statement of Origin and invoice.

Each vehicle shall be delivered with the owner's manual.

In the event the contractor fails to deliver the vehicle by the stated ARO time, the State of Missouri reserves the right to find the same or similar vehicle from another source, and to charge the contractor the difference for the substitution. The State of Missouri reserves the right to exercise this clause on a case-by-case basis, and to consider the degree of contractor responsibility in the delay.

VEHICLE PREPARATION CHARGE AND DELIVERY CHARGE

The vehicle preparation costs (line items 5, 13, 19, 26, 34, 39, 45, 54 and 60) and the round trip per mile delivery charge (line item 61) shall only apply to public (cooperative procurement) entities and all other state agencies making purchases off the contract. These charges shall not apply to the Missouri State Highway Patrol.

FINANCIAL RESPONSIBILITY

The State of Missouri recognizes that dealerships may make financial arrangements that result in a finance company retaining a security interest in vehicles the State of Missouri purchases until such time as the dealership receives payment in full for those vehicles. The contractor shall understand and agree that a separate "Acknowledgement of Security Interest and Assignment" or similar document shall not be necessary and shall not be signed by the State of Missouri.

SUBSTITUTIONS

The contractor shall not substitute any item(s) that has been awarded to the contractor without the prior written approval of the Division of Purchasing.

In the event an item becomes unavailable, the contractor shall be responsible for providing a suitable substitute item. The contractor's failure to provide an acceptable substitute may result in cancellation or termination of the contract.

Any item substitution must be a replacement of the contracted item with a product of equal or better capabilities and quality, and with equal or lower pricing. The contractor shall understand that the state reserves the right to allow the substitution of any new or different product/system offered by the contractor. The Division of Purchasing shall be the final authority as to acceptability of any proposed substitution.

PATROL VEHICLES -MODEL YEAR 2017 (Statewide)

Any item substitution shall require a formal contract amendment authorized by the Division of Purchasing prior to the state acquiring the substitute item under the contract.

The state may choose not to compel an item substitution in the event requiring a substitution would be deemed unreasonable in the sole opinion of the State of Missouri. The contractor shall not be relieved of substituting a product in the event of manufacturer discontinuation or other reason simply for reasons of unprofitability to the contractor.

REPAIR OR REPLACEMENT OF DAMAGED PRODUCT

The contractor shall be responsible for repairing any item or components received in damaged condition at no cost to the State of Missouri. In the event the item cannot be repaired or if the repair would otherwise compromise the integrity of the commodity and the manufacturer warranty, then the contractor must replace the item or component in its entirety at no additional cost to the state. This includes all delivery/transportation costs for returning non-functional items to the contractor for replacement.

NOTE: IF ANY OF THE ABOVE PERFORMANCE REQUIREMENTS ARE NOT MET AND/OR VEHICLE DELIVERED DOES NOT HAVE ALL NECESSARY EQUIPMENT, PLEASE CONTACT TERI SCHULTE AT (573) 522-3296 OR teri.schulte@oa.mo.gov.

PATROL VEHICLES - MODEL YEAR 2017

(Statewide)

Contract Number: CC170281004 Contractor: Bommarito Ford Inc.

Line Item 40

UNSPSC Code: 25101702

MAKE/MODEL: 2017 Ford Police Interceptor Sedan

EQUIPMENT INCLUDED IN PRICE

- V-6 type, 3.5 liter turbo-charged (EcoBoost) gasoline engine with heavy-duty cooling system and engine oil cooler
- 148 mph top speed calibration
- All wheel drive
- Six speed automatic heavy-duty police calibration, column mounted gear selector and auxiliary oil cooler
- Heavy-duty electric power assist steering
- Tilt steering wheel
- Heavy-duty fade resistant four wheel anti-lock disc brakes with power booster
- Independent front and rear suspension. Front and rear stabilizer bars
- Five (5) tires, 245/55R18 BSW, "W" speed rated (includes spare)
- Five (5) 18" x 8" heavy-duty steel wheels (includes spare)
- 18" Full Wheel Covers
- 220 ampere heavy duty alternator
- 750 c.c.a. minimum battery
- Police type speedometer certified for accuracy
- Speed Control
- Air conditioning system with integral heater and defroster
- Electric rear window defroster
- AM/FM Stereo
- Power adjustable brake and accelerator pedals
- Radio noise suppression bonding straps
- Rear inside door locks and handles fully operable
- Automatic Deck Lid Release, ignition controlled

- Deck lid and driver door key lock cylinder
- Single key locking system
- Heavy-duty front bucket seats without center console, designed for police usage and covered with heavy-duty cloth fabric. 6-way power adjusting driver seat

PRICE:

\$25,289.00

- Heavy-duty cloth bench rear seat
- Driver and front passenger air bags, driver and passenger side curtain air bags, and driver and front passenger seat mounted thorax air bags
- Full carpeting both front and rear
- Carpeted floor mats
- Front license bracket
- Factory spotlight provision, left hand with 6" halogen spotlight
- Police power pigtail harness
- Pre-wiring for LED, siren, and speaker
- Courtesy lamps disabled when any door is opened
- Front row overhead red/white auxiliary dome lamp
- Standard Production Solid Color Exterior and Standard Interior Trim
- L.H and R.H power heated power adjusting outside rearview mirrors
- Remote Keyless entry with a minimum of two (2) FOBs
- Head lamp housing prep package. Does not include LED installed lights
- Power windows and door locks, rear power windows operable from rear seat and driver's seat, rear window lockout switch controllable from driver's position

AVAILABLE OPTIONS (for line item 030)

Line Item 41 – 3.7 liter V6 gasoline engine with all wheel drive (normally aspirated) \$\frac{1,104.00}{(credit)}\$

Line Item 42 – 3.5 liter V6 gasoline engine with front wheel drive (normally aspirated) \$\frac{1,879.00}{(credit)}\$

Line Item 43 – Ford SYNC \$590.00

Line Item 44 – Standard wheel center caps \$36.00 (credit)

Line Item 62 – Miscellaneous Options/Features

**for the purchase of options/features not specifically identified herein

DELIVERY: 90-120 days ARO

WARRANTY: 3 years or 36,000 miles (bumper to bumper)

5 years or 100,000 miles (power train)

PREPARATION & DELIVERY COST FOR COOP MEMBERS & OTHER STATE AGENCIES (fee pertains to line item 40)

Line Item 45 – Preparation Cost

\$995.00 per vehicle

Other State agencies and Cooperative Procurement members may purchase vehicles off this contract. The total vehicle preparation cost stated for the vehicles processed through the contractors dealership is charged per vehicle.

Line Item 61 – Delivery Cost

\$1.50 per mile

Total round trip per mile cost for contractor to deliver cooperative procurement member and other state agency vehicles if requested.

Vehicles will be delivered from Hazelwood, Missouri.

PATROL VEHICLES – MODEL YEAR 2017 (Statewide)

Contract Number: CC170281004 Contractor: Bommarito Ford Inc.

Line Item 46

UNSPSC Code: 25101702

MAKE/MODEL: 2017 Ford Police Interceptor Utility AWD

EQUIPMENT INCLUDED IN PRICE

- V-6 type, 3.7 liter normally aspirated gasoline engine with heavy-duty cooling system and engine oil cooler
- All wheel drive
- Six speed automatic heavy-duty police calibration, column mounted gear selector and auxiliary oil cooler
- Heavy-duty fade resistant four wheel anti-lock disc brakes with power booster
- Heavy-duty electric power assist steering
- Tilt steering wheel
- Independent front and rear suspension. Front and rear stabilizer bars
- Five (5) tires, 245/55R18 BSW, "W" speed rated (includes spare)
- Five (5) 18" x 8" heavy-duty steel wheels (includes spare)
- 18" Full Wheel Covers
- 220 ampere heavy-duty alternator
- 750 c.c.a. minimum battery
- Police type speedometer certified for accuracy
- Speed Control
- Air conditioning system with integral heater and defroster
- Electric rear window defroster
- AM/FM Stereo
- Power adjustable brake and accelerator pedals
- Radio noise suppression bonding straps
- Power windows and door locks, rear power window operable from rear seat and driver's seat, rear window lockout switch controllable from driver's position
- Rear inside door locks and handles fully operable
- Lift gate key lock cylinder and driver door key lock cylinder
- Single key locking system
- Heavy-duty front bucket seats without center console, designed for police usage and covered with heavy-duty cloth fabric. 6-way power adjusting driver seat
- Privacy glass for second and third row
- Heavy-duty cloth bench rear seat
- Driver and front passenger air bags, driver and passenger side curtain air bags and driver and front passenger seat mounted thorax air bags
- Full carpeting first and second row
- Carpeted floor mats
- Front license bracket
- Factory spotlight provision, left hand with 6" halogen spotlight
- Police power pigtail harness
- Pre-wiring for LED lamp, siren and speaker
- Courtesy lamps disabled when any door is opened
- First row red/white auxiliary dome lamp
- Red/White overhead dome lamp in cargo area.

Headlamp housing prep package. Does not include LED installed lights.

PRICE:

\$27,396,00

- Standard production solid color exterior and standard interior trim
- Left hand and right hand power adjusting outside rearview
- Remote keyless entry with a minimum of two (2) fobs

AVAILABLE OPTIONS (for line item 46)

Line Item 47 – 3.5 liter V6 Turbo-charged (EcoBoost) gasoline engine	\$ <u>1,795.00</u>
Line Item 48 – Black vinyl floor covering (Deletes carpet and carpeted floor mats)	\$ <u>98.00</u> (credit)
Line Item 49 – Auxiliary air conditioning	\$ <u>610.00</u>
Line Item 50 – Ford SYNC	\$ <u>295.00</u>
Line Item 51 – Reverse sensing system	\$ <u>295.00</u>
Line Item 52 – Standard wheel center caps	\$ <u>36.00</u> (credit)
Line Item 53 – Factory installed Front Interior Visor Light Bar	\$ <u>1,115.00</u>

Line Item 62 – Miscellaneous Options/Features

**for the purchase of options/features not

specifically identified herein

DELIVERY: 90-120 days ARO

WARRANTY: 3 years or 36,000 miles (bumper to bumper)

5 years or 100,000 miles (drive train)

PREPARATION & DELIVERY COST FOR COOP MEMBERS & OTHER STATE AGENCIES (fee pertains to line item 46)

Line Item 54 – Preparation Cost

\$995.00 per vehicle

Other State agencies and Cooperative Procurement members may purchase vehicles off this contract. The total vehicle preparation cost stated for the vehicles processed through the contractors dealership is charged per vehicle.

Line Item 61 – Delivery Cost

\$1.50 per mile

Total round trip per mile cost for contractor to deliver cooperative procurement member and other state agency vehicles if requested.

Vehicles will be delivered from Hazelwood, Missouri.



Sales Quote

Bommarito Ford "THE WORK TRUCK PRO'S"

Date: 5/03/17 MO Hwy Patrol CC170281004

Vendor Andy Eldridge

> Bommarito Ford 675 Dunn Rd

Hazelwood, MO 63042

314-731-0911

U-City PD Ship to

> Tom Brushwood 6801 Delmar Blvd

University City, MO 63130

314-505-8559

Shipping Method	Shipping Terms	
Drop Ship		

Qty		Description	Job	Unit Price	Line Total
1.00	P2L	2017 Police Sedan	2017 Police Sedan \$		\$ 25,289.00
1.00	45	Dealer Prep		\$995.00	995.00
1.00	44	Delete Wheel Covers		(\$36.00)	(36.00)
1.00	42	Delete AWD and Turbo		(\$1,879.00)	(1,879.00)
1.00	17I	Delete Carpet & Rear Cloth Seat		\$0.00	-
1.00	43E	Keyed Alike 01435X		\$50.00	50.00
1.00	19T	Trunk Storage Vault (Includes lockable door)		\$120.00	120.00
1.00	63P	Hidden Door Lock Plunger w/ Rear Door Handles Inoperable		\$155.00	155.00
1.00	67D	Windows – Rear window power delete, operable from front			25.00
1.00	549	Heated Mirror		\$60.00	60.00
1.00	76R	Reverse Sensing		\$295.00	295.00
1.00	62D	Electronics Tray		\$285.00	285.00
1.00	60B	Push Bumper Bracket		\$25.00	25.00
1.00	EQP	Equipment as Quoted		\$2,502.00	2,502.00
				Subtotal	\$ 27.886.00

Subtotal \$ 27,886.00 Sales Tax Total \$ 27,886.00



WEB: WWW.DEFENDERPS.COM

PHONE: 314-285-8780

BILL TO:	
BOMMARITO FORD	

Qι	JOTE	#:
\sim		

DPS-1017

PREPARED BY: ZACH SHEPHERD EMAIL: ZACH@DEFENDERPS.COM DATE/TIME PREPARED: 4/19/17

PO#

SHIP TO:

BOMMARITO FORD

CONTACT NAME	CONTACT PHONE	SHIPPING	TERMS	CLIENT#	EXPIRATION
ANDY E					

VEHICLE:

Make	Model	YEAR	QTY	Vin
FORD	INT. SEDAN	2017		

PROJECT DESCRIPTION:

EQUIPMENT AND INSTALLATION FOR ONE (1) INTERCEPTOR SEDAN

DOES NOT INCLUDE INSTALLATION OF WARNING LIGHTS OR OTHER EQUIPMENT, ONLY EQUIPMENT LISTED ON THIS QUOTE

A SUPPLEMENTAL QUOTE CAN BE GENERATED FOR ADDITIONAL EQUIPMENT OR WARNING LIGHTS.

CUSTOMER SUPPLIED PART NUMBERS

SHIPPING TO BE DETERMINED UPON ORDER

SUBTOTAL: \$2502.00

SHIPPING COST:

Tax 7.113%:

DISCOUNT:



Qu	10	rE	#	•
Qι		ᄕ	#	•

DPS-1017

WEB: WWW.DEFENDERPS.COM PHONE: 314-285-8780

Ітем#	DESCRIPTION	UNIT PRICE	QUANTITY	EXTENDED PRICE
PB36INT13	PROGARD PUSH BUMPER	268.00	1.00	\$268.00
C-VS-0812-INS E	HAVIS 20 "CONSOLE WITH CUP HOLDERS, ARMREST, COMPUTER MOUNT, 12V POWER PLUGS AND 3 EQUIPMENT BRKTS	813.15	1.00	\$813.15
295slsa6	WHELEN SIREN CONTROL	430.00	1.00	\$430.00
SA315P	WHELEN 100 WATT SIREN SPEAKER	179.00	1.00	\$179.00
SAK44	WHELEN SPEAKER MOUNT	28.00	1.00	\$28.00
SSFFP16	WHELEN HEAD LIGHT FLASHER	83.85	1.00	\$83.85
INSTALLATION	INSTALLATION FOR ABOVE EQUIPMENT ONLY- NO WARNING LIGHTS	700.00	1.00	\$700.00

SUBTOTAL: \$2502.00 K - 5 - 16



Sales Quote

Bommarito Ford

"THE WORK TRUCK PRO'S"

Date: 5/03/17 MO Hwy Patrol CC170281004

Vendor Andy Eldridge

Bommarito Ford 675 Dunn Rd

Hazelwood, MO 63042

314-731-0911

Ship to U-City PD

Tom Brushwood 6801 Delmar Blvd

University City, MO 63130

314-505-8559

Shipping Method	Shipping Terms	
Drop Ship		

Qty	Item #	Description	Job	Unit Price	Line Total
1.00	K8A	2017 Police Utility		\$ 27,396.00	\$ 27,396.00
1.00	54	Dealer Prep		\$995.00	995.00
1.00	48	Delete Carpet		(\$98.00)	(98.00)
1.00	52	Delete Wheel Covers		(\$36.00)	(36.00)
1.00	51	Reverse Sensing		\$295.00	295.00
1.00	59F	Keyed Alike 0576X		\$50.00	50.00
1.00	549	Heated Side View Mirrors		\$60.00	60.00
1.00	EQP	Equipment as quoted		\$5,298.61	5,298.61
				Subtotal	
				Sales Tax	
				Total	\$ 33,960.61



WEB: WWW.DEFENDERPS.COM

PHONE: 314-285-8780

BILL TO:

BOMMARITO FORD

ATTN: ANDY ELDRIDGE

QUOTE #:

DPS-1015

PREPARED BY: ZACH SHEPHERD

EMAIL: ZACH@DEFENDERPS.COM DATE/TIME PREPARED: 4/19/17

PO#

SHIP TO:

BOMMARITO FORD

ATTN: ANDY ELDRIDGE

CONTACT NAME	CONTACT PHONE	SHIPPING	TERMS	CLIENT#	EXPIRATION
ANDY					

VEHICLE:

MAKE	Model	YEAR	QTY	Vin
FORD	INT. UTILITY	2017	1	

PROJECT DESCRIPTION:

EQUIPMENT AND INSTALLATION FOR ONE (1) INTERCEPTOR UTILITY

DOES NOT INCLUDE INSTALLATION OF WARNING LIGHTS OR OTHER EQUIPMENT, ONLY EQUIPMENT LISTED ON THIS QUOTE

A SUPPLEMENTAL QUOTE CAN BE GENERATED FOR ADDITIONAL EQUIPMENT OR WARNING LIGHTS.

CUSTOMER SUPPLIED PART NUMBERS

SHIPPING TO BE DETERMINED UPON ORDER

SUBTOTAL: \$5298.61

SHIPPING COST:

Tax 7.113%:

DISCOUNT:



QUOTE #:

DPS-1015

WEB: WWW.DEFENDERPS.COM PHONE: 314-285-8780

ITEM#	DESCRIPTION	Unit Price	QUANTITY	EXTENDED PRICE
P4704UINT13 A	PROGARD PRISONER TRANSPORT WITH CENTER SLIDE POLY	538.20	1.00	\$538.20
RP47UINT13	PROGARD RECESSED PANEL REQUIRED FOR WEAPON MOUNT	91.40	1.00	\$91.40
SP47FW13	PROGARD LOWER EXTENSION PANELS	72.13	1.00	\$72.13
S4705UINT13	PROGARD REAR BARRIER WITH PLASTIC SEAT	1,395.40	1.00	\$1395.40
wвр47npuinт1 3	PROGARD STEEL WINDOW BARRIERS	198.90	1.00	\$198.90
PB47UINT16	PROGARD PUSH BUMPER	298.12	1.00	\$298.12
C-VS-1308-INU T	HAVIS CONSOLE WITH CUP HOLDERS, ARMREST, COMPUTER MOUNT, 12V POWER PLUGS AND 3 EQUIPMENT BRKTS	783.61	1.00	\$783.61
295slsa6	WHELEN SIREN CONTROLLER	430.00	1.00	\$430.00
sa315p	WHELEN 100 WATT SPEAKER	179.00	1.00	\$179.00
SAK44	WHELEN SPEAKER MOUNT	28.00	1.00	\$28.00
SSFFP16	WHELEN HEADLIGHT FLASHER	83.85	1.00	\$83.85
INSTALLATION	INSTALLATION FOR ABOVE EQUIPMENT ONLY- NO WARNING LIGHTS	1,200.00	1.00	\$1200.00

SUBTOTAL: \$5298.61 K - 5 - 20



Council Agenda Item Cover

MEETING DATE: July 10, 2017

AGENDA ITEM TITLE: An Ordinance Fixing the Compensation to be Paid to City

Officials and Employees as enumerated herein from and after

July 1, 2017 and Repealing Ordinance No. 7012

AGENDA SECTION: Unfinished Business

CAN THIS ITEM BE RESCHEDULED? : No

BACKGROUND REVIEW: This ordinance provides for a 2.0% cost of living adjustment (COLA) for all job classifications as recommended by City Council. Below are the positions added to the Schedule D.

Unclassified Service

Interim City Manager
Position adopted by the Resolution 2017-7 on March 1, 2017.

Interim City Clerk/Secretary to City Manager
New position adopted by the Ordinance 7035 on March 27, 2017

RECOMMENDATION: Approval.

INTRODUCED BY: Councilmember Smotherson DATE: June 26, 2017

BILL NO. 9319 ORDINANCE NO:

AN ORDINANCE FIXING THE COMPENSATION TO BE PAID TO CITY OFFICIALS AND EMPLOYEES AS ENUMERATED HEREIN FROM AND AFTER ITS PASSAGE, AND REPEALING ORDINANCE NO 7012.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF UNIVERSITY CITY, MISSOURI, AS FOLLOWS:

Section 1. From and after its passage, initially payable July 1, 2017, City employees within the classified service of the City, hereinafter designated, shall receive as compensation for their services such amounts as may be fixed by the City Manager in accordance with Schedule A (Pay Grade), included herein, with a salary not less than the lowest amount and not greater than the highest amount set forth in Schedule B (Classification and Grade), and shall additionally receive as compensation for their services such benefits generally provided in the Administrative Regulations, and Civil Service Rules now in effect, all of which are hereby adopted, approved, and incorporated herein by this reference, and the City Manager is further authorized and directed to effect the inclusion of these benefits in the City's Administrative Regulations in the manner provided by law.

SCHEDULE A - HOURLY BASE PAY STEPS						
Pay						
Grade	Step A	Step B	Step C	Step D	Step E	Step F
3	13.8541	14.5229	15.2108	15.9561	16.6759	17.4912
4	14.3254	14.9879	15.7268	16.4402	17.2364	18.0708
5	15.2108	15.9561	16.6759	17.4912	18.3256	19.2492
6	15.7268	16.4402	17.2364	18.0708	18.9817	19.9053
6A	15.9561	16.6759	17.4912	18.3256	19.2492	20.1856
7	16.9498	17.9180	18.7842	19.6951	20.6824	21.6506
7B	17.1154	18.0963	18.9690	19.8926	20.8862	21.8608
7C	17.4084	18.2492	19.1664	20.0964	21.0327	22.0455
8	17.8670	18.8862	19.7970	20.7525	21.7971	22.8163
8A	17.6568	18.5167	19.4212	20.3894	21.3449	22.3449
9	18.0708	18.9817	19.9053	20.8289	21.8290	22.8608
9B	18.3256	19.2492	20.1856	21.1347	22.1411	23.2048
9A	18.4721	19.3702	20.3321	21.3130	22.2939	23.3640
9C	18.5040	19.4403	20.3894	21.3385	22.3576	23.4341
9D	19.0263	20.1155	21.0837	22.1028	23.2112	24.3004
10	19.1346	20.0454	21.0518	22.0392	23.1029	24.1794
10A	20.1601	21.1283	22.1920	23.2239	24.3450	25.4788
11	19.7588	20.7525	21.7207	22.7653	23.8290	25.0202
11B	20.2684	21.3003	22.2685	23.3577	24.4405	25.8482
12	20.7525	21.7207	22.7653	23.8290	25.0202	26.2177
12D	20.9690	21.9755	23.0774	24.1539	25.3195	26.4979
12A	21.2238	22.2430	23.3004	24.4150	25.5998	27.0903
12B	21.5359	22.5678	23.6379	24.7718	25.9693	27.4852
12C	21.7461	22.7844	23.8673	25.0138	26.2240	27.7528
13	21.7207	22.7653	23.8290	25.0202	26.2177	27.4407
13A	22.2494	23.3258	24.4150	25.6317	26.8610	28.1095
13P	22.8991	24.0010	25.1221	26.3833	27.6445	28.9375
14	22.7653	23.8290	25.0202	26.2177	27.4407	28.7847
14A	23.4341	24.5297	25.7591	26.9884	28.2496	29.6318
14P	24.3959	25.5361	27.0648	28.3579	29.6764	31.1669
15	23.6889	24.8546	26.0266	27.2305	28.5362	30.4726
16	24.6061	25.7654	26.9502	28.2496	29.5936	32.0141
16P	0.0000	0.0000	0.0000	32.0268	33.3708	35.1289
17	26.5871	27.7910	29.0968	30.4535	31.8294	33.2753
17A	26.3960	27.7146	29.1095	30.5618	32.0842	33.6893

	SCHEDULE A (CONTINUED)					
Grade	Step A	Step B	Step C	Step D	Step E	Step F
18	27.7591	29.0840	30.5300	31.8676	33.3326	34.8677
18A	27.8292	29.3006	30.8357	32.4663	34.1734	35.9633
18B	28.4025	29.7656	31.1733	32.6065	34.1097	35.6767
18P	0.0000	0.0000	0.0000	36.7149	38.2946	40.2437
19	28.5362	29.8930	31.2688	32.7084	34.2116	35.8168
20	30.5350	31.9924	33.5829	35.0545	36.6659	38.3546
20F	0.0000	0.0000	0.0000	27.7310	29.0458	30.4608
20P	0.0000	0.0000	0.0000	41.4094	43.0719	45.3331
21	32.3772	34.1798	35.7467	37.7914	39.5877	41.0718
22	33.6638	35.3454	37.1162	38.9698	40.9189	42.9636
22A	34.7403	36.3073	37.9825	39.7915	41.6323	43.6706
22B	34.3900	36.2754	37.9124	40.0527	41.9253	43.4796
23	36.1162	37.7850	39.5813	41.4094	43.4413	44.5624
24	36.3328	37.5557	39.3074	41.2565	42.3394	45.4669
24F	0.0000	0.0000	0.0000	43.5496	45.6389	48.2568
24P	0.0000	0.0000	0.0000	46.3905	48.4925	50.6837
25	37.5430	39.3074	41.2565	42.3394	45.4669	47.6644
25A	40.1928	42.1738	44.2567	46.4415	48.7409	51.1487
25F	0.0000	0.0000	48.5116	50.8875	53.3335	56.4037
26	39.3074	41.2565	42.3394	45.4669	47.6644	50.0212
27	45.8363	47.0211	50.4480	52.8621	55.4482	58.7159
27P	47.3969	49.6964	52.1105	54.6393	57.2954	60.0917
28	47.0020	49.3206	51.7602	55.9387	58.4420	60.0917
	Step B	Step C	Step D	Step E	Step F	Step G
11A	17.7592	18.7431	19.4385	19.9501	20.5099	20.9909
11M	19.9982	21.0696	21.8043	22.3247	22.9063	23.4180
16M	24.3538	25.7051	26.6104	27.2882	28.0316	28.5127

SCHEDULE B - ANNUAL BASE PAY				
Title	Pay Grade	Minimum	Maximum	
Parking Attendant				
Police/Fire Cadet	3	28,817	36,382	
Custodian	4			
Laborer	4	29,797	37,587	
Laborer/Light Equipment Operator	6	32,712	41,403	
Advanced Clerk Typist	C A			
Court Clerk II	6A	33,189	41,986	
Administrative Secretary	7	35,256	45,033	
Account Clerk II	7C	36,209	45,855	
Victim Service Advocate	8	37,163	47,458	
Equipment Operator	8A	36.726	16 177	
Recreation Coordinator	οA	36,726	46,477	
Print Shop Operator	9B	38,117	48,266	
General Maintenance Worker				
Heavy Equipment Operator	9A	38,422	48,597	
Tree Trimmer				
Senior Account Clerk	9C	38,488	48,743	
Dispatcher	9D	39,575	50,545	
Accounts Payable Specialist				
Administrative Assistant				
Exec. Secretary to Chief	10	39,800	50,293	
Exec. Secretary to Department Director				
Recreation Supervisor I				
Accountant				
Community Service Specialist	11	41,098	52,042	
Engineering Service Specialist				
Inspector I	11.4	51.715	54.500	
Firefighter	11A	51,715	54,580	
Crew Leader	11B	42,158	53,764	
Paramedic Firefighter	11M	58,235	61,355	
Court Administrator				
Inspector II				
Senior Administrative Acet	12	43,165	54,533	
Senior Administrative Asst.				
Solid Waste Program Manager				
Lead Dispatcher	12D	43,616	55,116	

SCHEDULE B - (CONTINUED)				
Title	Pay Grade	Minimum	Maximum	
Project Manager I Recreation Supervisor II	12B	44,795	57,169	
Multi-Discipline Inspector	12C	45,232	57,726	
Mechanic	13	45,179	57,077	
Police Officer Trainee	13P	47,630	60,190	
Forestry Supervisor Golf Maintenance Superintendent Golf Manager Lead Mechanic Administrative Analyst Senior Plan Reviewer / Building Inspector	14	47,352	59,872	
Project Manager II	144	40.742	(1, (2))	
Manager of Economic Development Police Officer	14A 14P	48,743 50,744	61,634 64,827	
Assistant Recreation Superintendent Human Resources Manager	15	49,273	63,383	
Paramedic Fire Captain	16M	70,918	74,853	
Police Sergeant	16P	66,616	73,068	
Facilities Manager Financial Analyst	17	55,301	69,213	
Fleet and Sanitation Superintendent Street Superintendent	18	57,739	72,525	
Information Technology Coordinator Senior Public Works Manager	18B	59,077	74,207	
Police Lieutenant	18P	76,367	83,707	
Deputy Dir. of Recreation	20	63,513	79,777	
Building Commissioner	20	63,513	79,777	
Battalion Chief	20F	80,753	88,702	
Police Captain	20P	86,132	94,293	
Assistant Fire Chief	24F	90,583	100,374	

Section 2. From and after July 1, 2017, seasonal and part-time employees of the City may be employed at an hourly rate in accordance with the following Schedule C (hourly pay rates for seasonal and part-time employees).

Schedule C
Hourly Rates for Seasonal and Part-Time Employees

Title of Class	Grade Code	Step A	Step B	Step C	Step D	Step E	Step F	Step G	Step H
Rec. Spec. I Youth Job Corps Worker Cashier Park Attendant	P02 P04 P06					7.35	7.51	7.76	8.02
Lifeguard	P05					7.76	8.02	8.27	8.53
Rec. Spec. II Assistant Pool Manager	P07 P11					8.07	8.33	8.58	8.84
Pool Technician	P09					7.35	7.56	7.81	8.07
Rec. Spec. III	P10					8.84	9.09	9.35	9.61
Pool Mgr./Camp Mgr.	P12					9.55	10.07	10.58	11.09
Rec Program Leader	P14		7.51	7.76	8.02				
Rec Program Supervisor	P17		9.55	10.07	10.58				
Golf Shop Supervisor Parking Controller*	P13								
Clerical Aide Labor Aide	P15		7.56						
Traffic Escort	P16		8.15						
PT Clerk Typist	P18		8.15						
PT Adv. Clerk Typist*	P19			12.75					
PT Court Clerk*	P20		14.10						
PT Police Cadet* Fire Cadet*	P22		9.92						
Admin Secretary	P24	11.97	12.54	13.15					
Intern	P25	7.84	8.92	9.99	11.07	13.50			
PT Custodian, Laborer	P26	9.47	9.98	10.50	11.00	11.52			
PT Dispatcher*	P27	16.62	17.55	18.40	19.31	20.27			
PT Paramedic/Firefighter*	P28	19.99							
PT Public Works/Parks Inspector*	P29	20.81							

^{*}These positions are permanent Part-time, the rates include 2% cost of living adjustment.

<u>Section 3.</u> From and after May 23, 2011, initially payable May 27, 2011, City employees in the unclassified service of the City, except as otherwise noted, shall receive as full compensation for their services the amounts hereinafter set forth, or where a grade in salary is specified, such amounts as may be fixed by the City Manager within the specified grade. Non-executive and executive personnel in a grade shall be paid in accordance with Schedule A (Pay Step Schedule).

Schedule D
Pay Rates for the Unclassified Service, Part-Time,
Temporary or Special Grant Funded Positions

Grade Code	<u>Title of Position</u>	Monthly Salary (except as noted)
S04 A	Judge of City Court (Substitute)	\$150 per session
S05 A	Judge of City Court	\$500 per session
S06 A	Prosecuting Attorney (Substitute)	\$150 per session
S07 A	Prosecuting Attorney	\$2,500 per month

SCHEDULE D		ANNUAL B	ASE PAY
Title	Pay Grade	Minimum	Maximum
City Manager	S03	143,530	143,530
Interim City Manager	S03	143,530	143,530
Secretary to City Manager	10	39,800	50,293
City Clerk	18B	59,077	74,207
Interim City Clerk/Secretary to City Manager	18B	59,077	74,207
Director of Community Development	25A	83,601	106,389
Fire Chief	25F	100,905	117,319
Director of Finance Director of Public Works and Parks	27	95,339	122,129
Police Chief	27P	98,586	124,991

<u>Section 4.</u> From and after June 29, 1994, all full-time non-executive, non-administrative or non-professional employees shall be subject to the work week or work cycle and regulations relating to overtime work, except as noted. A listing of executive, administrative, and professionally designated employees or positions shall be issued by the City Manager.

- 1. Department directors shall not be paid overtime nor receive compensatory time for hours worked in excess of 40 per week.
- 2. Department directors may grant compensatory time on a straight time basis to their designated executive, administrative, or professional employees for hours worked in excess of 40 hours per week. Such employees are exempt from FLSA provisions.

- 3. The normal work week for full-time office, field, maintenance, and police personnel, and for police and fire executive and administrative employees, is set at 40 hours per week.
- 4. Hours worked in excess of 40 hours per week, when authorized in advance by department directors, may be paid at the rate of time and one-half or in lieu thereof, department directors in their discretion may grant compensatory time off also at the rate of time and one-half up to an accumulation allowable under FLSA provisions.
- 5. The average work week of Battalion Chiefs shall be 56 hours. They shall not be compensated for any hours in excess of 56 hours.

Section 5.

A. From and after June 28, 2006, initially payable July 14, 2006, the commissioned Police personnel, in the pay grades shown, shall receive compensation for <u>five years</u> consecutive City service, with the exception of military leave of absence, in their present classification in the following amounts, from the sixth (6th) year through the seventh (7th) year:

In Pay Grade		Monthly Amount
16P	Police Sergeant	\$63
18P	Police Lieutenant	67
20P	Police Captain	71

B. From and after June 28, 2006, initially payable July 14, 2006, the commissioned Police personnel, in the pay grades shown, shall receive compensation for <u>seven years</u> consecutive City service, with the exception of military leave of absence, in their present classification in the following amounts, from and after the eighth (8th) year through the tenth (10th) year:

In Pay Grade		Monthly Amount
14P	Police Officer	\$49
16P	Police Sergeant	123
18P	Police Lieutenant	132
20P	Police Captain	142

C. From and after June 28, 2006, initially payable July 14, 2006, the commissioned Police personnel, in the pay grades shown, shall receive compensation for ten years consecutive City service, with the exception of military leave of absence, in their present classification in the following amounts, from and after the eleventh (11th) year through the fourteenth (14th) year:

In Pay Grade		Monthly Amount
14P	Police Officer	\$80

D. From and after June 28, 2006, initially payable July 14, 2006, the commissioned Police personnel, in the pay grades shown, shall receive compensation for <u>fourteen years</u> consecutive City service, with the exception of military leave of absence, in their present classification in the following amounts, from and after the fifteenth (15th) year:

In Pay Grade		Monthly Amount
14P	Police Officer	\$92

E. From and after June 28, 2006, initially payable July 14, 2006, Paramedic Fire Captains, Firefighters, and Paramedic Firefighters shall receive compensation for seven (7) years consecutive City service, excepting military leave of absence, in their present classification in the following amounts, from the eighth (8th) year through the tenth (10th) year:

In Pay Grade		Monthly Amount
11A	Firefighters	\$77
11M	Paramedic Firefighters	\$77
16M	Paramedic Fire Captains	\$86

F. From and after June 28, 2006, initially payable July 14, 2006, Firefighters and Paramedic Firefighters shall receive compensation for ten (10) years consecutive City service, excepting military leave of absence, in their present classification in the following amounts, from the eleventh (11th) year through the twentieth (20th) year:

In Pay Grade		Monthly Amount
11A	Firefighters	\$133
11M	Paramedic Firefighters	\$133
16M	Paramedic Fire Captains	\$133

G. The following is only for Firefighters, Paramedic Firefighters, and Paramedic Fire Captains who will be receiving 20 years longevity pay on August 1, 2013, initially payable August 1, 2013, Firefighters, Paramedic Firefighters, and Paramedic Fire Captains shall receive compensation for twenty (20) years consecutive City service, excepting military leave of absence, in their present classification in the following amount, from the twenty-first (21st) year:

	Monthly Amount
Firefighters	\$168
Paramedic Firefighters	\$168
Paramedic Fire Captain	\$168
	Paramedic Firefighters

For the purpose of calculating consecutive service in this section, time served in the

classifications of Firefighter and Paramedic Firefighter is combined for the same person.

<u>Section 6.</u> From and after June 25, 2008, all full-time employees shall have their hourly rate computed as follows:

- 1. The hourly rate for all full-time employees, who, according to Section 4, have a set or average work week of 40 hours, shall have their hourly rate computed by multiplying the monthly rate by 12, dividing that product by 2,080.
- The hourly rate for full-time uniformed Battalion Chiefs of the Fire Department, who, according to Section 4, have an average work week of 56 hours, shall have their hourly rate computed by multiplying the monthly rate by 12, dividing that product by 2,912.

Section 7. Ordinance No. 7012 and all ordinances in conflict herewith are hereby repealed.

<u>Section 8.</u> This ordinance shall take effect and be in force from its passage as provided by law.

PASSED this 10 th day of July, 2017.

	MAYOR	
ATTEST:		
INTERIM CITY CLERK	_	
CERTIFIED TO BE CORRECT AS TO FO	DRM:	
CITY ATTORNEY	_	



Council Agenda Item Cover

MEETING DATE: July 10, 2017

AGENDA ITEM TITLE: Municipal Park Grant Resolution – Janet Majerus Park

AGENDA SECTION: City Manager's Report

CAN THIS ITEM BE RESCHEDULED?: Yes

In January 2016, the City received a Municipal Park Grant to hire a consultant to update the Janet Majerus Park Master Plan. After surveying residents and users of the parks, meeting with the Park Commission and two (2) Public Meetings, a revised Master Plan for Janet Majerus Park was presented to the Park Commission for approval. At the July 19, 2016 Park Commission meeting, the commission voted unanimously to recommend approval of the new Master Plan for Janet Majerus Park to City Council. A grant application was submitted in August of 2016. This application was turned down by the Municipal Park Grant Commission. The Public Works-Parks Department is resubmitting an application for this grant project and a resolution (enacted within the last 6 months leading up to the grant application) is required. The application submission deadline is on August 25, 2017.

The Master Plan has been separated into two different Phases:

<u>Phase I</u>: Phase I of the master plan includes construction of the playground, general grading, shaping, and site restoration, native landscaping, and perimeter path improvements. The preliminary cost estimate based on conceptual design for this phase is \$585,000.

<u>Phase II</u>: This phase of the plan includes installation of the pedestrian LED lighting, an upgraded seating area with shade structure adjacent to pond, and improvements and expansion to the U-City in Bloom walk and new seating area. The preliminary cost estimate based on conceptual design for Phase II is \$257,015.

Based on these priorities, Park Commission then voted to recommend to the City Council the submission of a Municipal Park Grant to begin improvements to the park per the master plan based on the phasing above. This grant application will focus on the Phase I construction. The overall budget for the Phase 1 portion of the project is \$585,000, with the grant providing \$525,000 and a City match of \$60,000.

RECOMMENDATION: It is recommended that the City Council approve the submission of a Municipal Park Grant application to complete Phase I of the Janet Majerus Park Master Plan.

ATTACHMENTS: Required resolution to be submitted with grant application.

Resolution 2017 – 12

RESOLUTION FOR MUNICIPAL PARK GRANT

WHEREAS, the City of University City deems it necessary to improve a public park or facility, more specifically known as Janet Majerus Park, to serve its citizens as well as those in the metropolitan area.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY CITY, MISSOURI AS FOLLOWS:

- 1. An application is made to the Municipal Parks Grant Program in the County of St. Louis for a grant-in-aid for some or all the costs to complete Phase 1 of the Janet Majerus Park Master Plan; including but not limited to the construction of a playground area, improved perimeter path, and landscape improvements, reimbursable by the Municipal Parks Grant Commission upon completion by the City.
- 2. That a project proposal be prepared and submitted to the Municipal Parks Grant Commission.
- 3. The governing body hereby authorizes the City Manager to sign and execute the necessary documents for forwarding the project proposal application and later execute an agreement for a grant-in-aid from the Municipal Parks Grant Commission.
- 4. If a grant is awarded, the City of University City will enter into an agreement or contract with the Municipal Parks Grant Commission regarding said grant.

PASSED AND RESOLVED THIS	DAY OF	, 2017.
	Attest:	
Shelley Welsch, Mayor	LaRette Rees	se, Interim City Clerk



Council Agenda Item Cover

MEETING DATE: July 10, 2017

AGENDA ITEM TITLE: An Ordinance Amending Chapter 110

AGENDA SECTION: New Business

CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW:

AN ORDINANCE AMENDING CHAPTER 110 OF THE UNIVERSITY CITY MUNICIPAL CODE, RELATING TO ADMINISTRATION, BY REPEALING SECTION 110.040 THEREOF, RELATING TO DISCLOSURE OF CONFLICTS OF INTEREST, AND ENACTING IN LIEU THEREOF A NEW SECTION TO BE KNOWN AS "SECTION 110.040 DISCLOSURE OF CONFLICTS OF INTEREST."

STAFF RECOMMENDATION: Approval

ATTACHMENTS:

1. Bill 9320

INTRODUCED BY:	DATE:	
BILL NO.: 9320	ORDINANCE NO.:	

AN ORDINANCE AMENDING CHAPTER 110 OF THE UNIVERSITY CITY MUNICIPAL CODE, RELATING TO ADMINISTRATION, BY REPEALING SECTION 110.040 THEREOF, RELATING TO DISCLOSURE OF CONFLICTS OF INTEREST, AND ENACTING IN LIEU THEREOF A NEW SECTION TO BE KNOWN AS "SECTION 110.040 DISCLOSURE OF CONFLICTS OF INTEREST."

WHEREAS, according to Missouri statutes on regulation of conflict of interest and lobbying, each political subdivision in Missouri with an annual operating budget in excess of one million dollars (\$1,000,000) must decide by September 15, every two years, whether to conform with the complex, detailed personal financial disclosure requirements in Chapter 105 RSMo, or to adopt its own method of disclosing conflicts of interest pursuant to Section 105.485.4 RSMo; and

WHEREAS, the City of University City has an annual operating budget in excess of one million dollars (\$1,000,000) and it is desirable to comply with State law by adoption of the following ordinance.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF UNIVERSITY CITY, MISSOURI, AS FOLLOWS:

<u>Section 1.</u> Chapter 110 of the University City Municipal Code, relating to Administration, is hereby amended by repealing Section 110.040 thereof, relating to conflicts of interest, and enacting in lieu thereof a new section to be known as "Section 110.040 Disclosure of Conflicts of Interest," so that said section, as amended, shall read as follows:

110.040 Disclosure of Conflicts of Interest.

- A. <u>Declaration of Policy.</u> The proper operation of municipal government requires that public officials and employees be independent, impartial and responsible to the people; that government decisions and policy be made in the proper channels of the governmental structure; that public office not be used for personal gain; and that the public have confidence in the integrity of its government. In recognition of these goals, there is hereby established a procedure for disclosure by certain officials and employees of private financial or other interests in matters affecting the City.
- B. <u>Conflicts of Interest.</u> The Mayor or any member of the City Council who has a substantial personal or private interest as defined by Sections 105.450 (10, 11) and 105.461.1 RSMo, in any measure, bill, order or ordinance proposed or pending before the City Council, shall, before he or she passes on the measure, bill, order or ordinance, file a written report of the nature of the interest with the City Clerk and such statement shall be recorded in the record of proceedings of the City Council.

C. <u>Disclosure Reports.</u>

- 1. Each elected official, candidate for elective office, the City Manager, the Chief Purchasing Officer and the City Attorney (if employed full time) shall disclose in writing the following described transactions, if any such transactions were engaged in during the calendar year:
- a. For such person, and all persons within the first degree of consanguinity or affinity of such person, the date and the identities of the parties to each transaction with a total value in excess of five hundred dollars (\$500), if any, that such person had with the City, other than compensation received as an employee or payment of any tax, fee or penalty due to the City, and other than transfers for no consideration to the City; and
- b. The date and the identities of the parties to each transaction known to the person with a total value in excess of five hundred dollars (\$500), if any, that any business entity in which such person had a substantial interest, had with the City, other than payment of any tax, fee or penalty due to the City or transactions involving payment for providing utility service to the City, and other than transfers for no consideration to the City.
- c. The City Manager and the Chief Purchasing Officer shall disclose in writing the following information:
 - (1) The name and address of each of the employers of such person from whom income of one thousand dollars (\$1,000) or more was received during the year covered by the statement;
 - (2) The name and address of each sole proprietorship which he or she owned; the name, address and the general nature of the business conducted of each general partnership and joint venture in which he or she was a partner or participant; the name and address of each partner or coparticipant for each partnership or joint venture unless such names and addresses are filed by the partnership or joint venture with the Secretary of State; the name, address and general nature of the business conducted of any closely held corporation or limited partnership in which the person owned ten percent (10%) or more of any class of the outstanding stock or limited partners' units; and the name of any publicly traded corporation or limited partnership which is listed on a regulated stock exchange or automated quotation system in which the person owned two percent (2%) or more of any class of outstanding stock, limited partnership units or other equity interests; and
 - (3) The name and address of each corporation for which such person served in the capacity of a director, officer or receiver.
- D. <u>Filing of Reports</u>. Duplicate disclosure reports made pursuant to this ordinance; in the format approved by the Missouri Ethics Commission, shall be filed with the City Clerk and the Missouri

Ethics Commission. The City Clerk shall maintain such disclosure reports available for public inspection and copying during normal business hours.

- E. <u>When Filed</u>. The financial interest statements shall be filed at the following times, but no person is required to file more than one financial interest statement in any calendar year:
- 1. Each candidate for elective office who is required to file a personal financial disclosure statement shall file the financial interest statement no later than fourteen days after the close of the filing at which the candidate seeks nomination or election, and the statement shall be for the twelve months prior to the closing date;
- 2. Each person appointed to office shall file the statement within thirty days of such appointment or employment;
- 3. Every other person required to file a financial interest statement shall file the statement annually not later than May 1 and the statement shall cover the calendar year ending the immediately preceding December 31; provided that any member of the City Council may supplement the financial interest statement to report additional interests acquired after December 31 of the covered year until the date of filing of the financial interest statement.
- <u>Section 2.</u> Filing of Ordinance. The City Clerk is directed to send a certified copy of this ordinance to the Missouri Ethics Commission within ten days of its adoption.

<u>Section 3.</u> <u>Effective Date.</u> This ordinance shall take effect and be in force from and after its passage as provided by law.

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TASSED tills tay of,	2017.
	Mayor
ATTEST:	Mayor
Interim City Clerk CERTIFIED TO BE CORRECT AS TO FORM.	
CERTIFIED TO BE CORRECT AS TO FORM: City Attorney	