

SPECIAL SESSION OF THE CITY COUNCIL
University City Library, Auditorium
6701 Delmar Blvd.
University City, Missouri 63130
Saturday, July 14, 2018

MEETING CALLED TO ORDER

The City Council Special/Strategic Planning Session was held in the auditorium of the University City Public Library, on Saturday, July 14, 2018, Mayor Terry Crow called the Study Session to order at 9:10 a.m. In addition to the Mayor, the following members of Council were present:

Councilmember Stacy Clay
Councilmember Paulette Carr
Councilmember Steven McMahan
Councilmember Jeff Hales
Councilmember Tim Cusick
Councilmember Bwayne Smotherson (*arrived 9:19 a.m.*)

Also in attendance were City Manager, Gregory Rose and City Attorney, John F. Mulligan Jr., and Facilitator Patrick Ibarra of the Mejorando Group

Mayor Crow opened the session with a brief comment and thanked everyone for coming out on a Saturday for this important session. He reminded everyone that Council had not held a session like this in several years and it was well overdue. Mayor Crow then turned the meeting over to City Manager Rose.

Mr. Rose provided an overview and stated the purpose of meeting was to discuss and review some of the objectives and priorities that members of Council had shared during their one on one interviews with Mr. Ibarra, the facilitator. This initial session is to establish clear expectations as it relates to how things will be done; how we communicate with one another and how Council will govern as body. He believes these sessions are of critical importance and he plans to hold at one large session, like the one today, annually. Throughout the year; there will be mini retreats perhaps on a particular subject where the subject matter will be discussed in great detail.

Today's session is divided into two sections; the first section is about the governance and what Council expects of the City Manager and vice versa. The department directors will participate for the second half of the day where the focus will be more on the strategic plan or the work plan. The Work Plan will be presented today for the third time, today is designed to identify what your priorities are. To determine if we're on the right track, should something be removed or something added. Going forward we will amend the work plan as necessary, if priorities change or if we find that a particular project will require a significant amount of staff time.

Mr. Rose introduced Patrick Ibarra and provided some information on his background. Mr. Ibarra was a City Manager for fifteen years and has been doing facilitation for more than sixteen years. He has facilitated for smaller cities such as Osage Beach to larger cities like Phoenix and Dallas. Mr. Rose then turned the meeting over to Mr. Ibarra.

A summary of the topics covered during the facilitated session with Patrick Ibarra are attached.

At 12 noon the department Directors joined the meeting for a working lunch and to participate in the afternoon strategic planning session. The following Directors were present:

Tina Charumilind, Director of Finance
Rosalind Williams, Interim Director of Community Development
Sinan Alpaslan, Director of Public Works and Parks
Kellie Cannon, Human Resources Manager
Police Chief Larry Hampton
Interim Fire Chief William Hinson
Patrick Wall, Library Director

Mr. Rose started the afternoon session with a discussion between Council and the Department Directors regarding "Hot Topics":

Issues:

- Consolidation of services
- Wash U Tax Credits
- TIF Laws
- Wash U Relationship (revisit the Advisory Board report) – Councilmembers Cusick and Carr will start the process
 - What are the benefits to the City?
- Long term plans for the Loop
- Commercial Businesses

Economic Development (short and long term):

- Conferences (example: shopping center)
- Parking Lots and Meters
- What are the targeted business goals (identify, be aggressive)

Fiscal: (revenue resources)

- Parking Garage and meters (staffing)
- Working Meters
- Evaluate Trash Services
- Wi-Fi (small cell towers)

Pension: At what level will it be funded?

Operational:

- Ambulance Service (more information after SAFER Grant decision)
- Gateway performance report (requested by Mayor Crow)
 - Request confirmation that the residents who were billed in error have received their refund
- Collections
- Public Safety / Crime Reports
- Improve ways of keeping Officers motivated
- Strategy on the crime rate (including technology)
- Infrastructure
 - Police Station – fresh start/start over / new REQ: facility analysis
- Street Maintenance (all streets were accessed last summer)
- Coordinate with utility companies to minimize damage to streets

Community:

- Occupancy permits: more pro-active to enforce (Councilmember Carr requested deeper dive/study session)

- Outreach/Marketing – be proactive
- Policy implementation of property maintenance code (almost fully staffed)
- Racial Equity – revisit how we are inclusive (review Forward through Ferguson)

Standardize Boards and Commissions (too many, should some be combined? etc.):

- Nameplates, minutes etc.

Liquor License Process/Rules/Ordinances

Sewer Lateral - changes to the policy/program

Resident Concern Resolution – tracking from reporting to closing resolution

Council Onboarding/Orientation

Evaluation of City Council employees (City Manager and City Clerk)
Committee of 3 Councilmembers (Councilmembers Carr and Smotherson)

Mr. Rose concluded the meeting and thanked everyone for a productive and informative session.

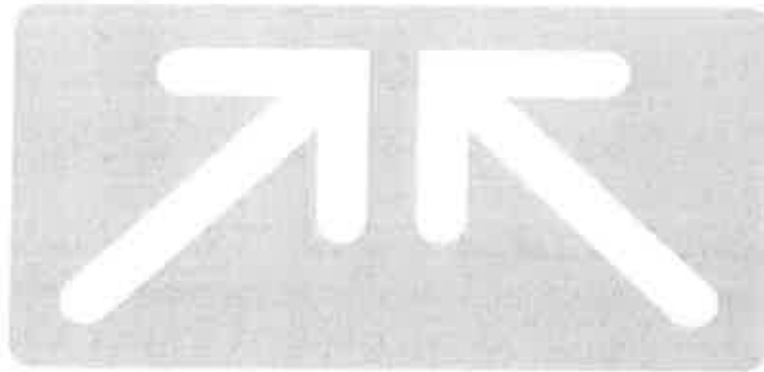
Mayor Crow was excused and departed at 2:30 p.m.

At 2:50 p.m. Councilmember Smotherson moved to adjourn the meeting, it was seconded by Councilmember McMahon and the motion carried unanimously.

ADJOURNMENT

Mayor Pro tem Carr adjourned the Special Session at 2:50 p.m.

LaRette Reese
City Clerk



mejorando group



***MAYOR AND COUNCIL
ADVANCE MEETING
SUMMARY***

Facilitated by
PATRICK IBARRA

July 14, 2018

BENEFITS FROM GOOD GOVERNMENT

- **Enhanced public safety**
- **Community stability**
- **Public satisfaction**
- **Building systems to build quality of life**
- **Delivery of public services**
- **Economic stability equals revenue**
- **Opportunities for new and existing businesses**
- **Provide services the private sector is unable or unwilling to provide**
- **Work cooperatively with partners in the region**

REFRESHER ON FORM OF GOVERNMENT

• **Role of Mayor**

- Run an efficient meeting
- Serve as the hub – keep a sense of the governing body
- Serves as an equal member
- Central advocate
- Consensus builder
- Ribbon cutter
- Exert leadership – sets the tone
- Point of contact
- Visible to all
- Clarifies role to the public

• **Role of Councilmembers**

- Represent constituents
- Work collaboratively with colleagues
- Conduit of information to city manager
- Be accessible and responsive
- Public face of city
- Be prepared
- Work with the city manager
- Share information with public and colleagues
- Advocate
- Seek out constituents
- Work to establish policy
- Work to establish vision

- **Role of City Manager**

- Establish the culture
- Serve as CEO
- Administer policies established by the governing body
- Day-to-day operations
- Face of city
- Conduit of information to Mayor and Council
- Chief Problem Solver
- Assembler of budget
- Works with other cities
- Stays abreast of trends

- **Role of Department Directors and city staff**

- Customer bridge
- Department directors are experts
- Work with our constituents
- Make the city better
- Execution of services and programs

- **Role of community members**

- Eyes and ears of city
- Hold Council accountable
- Be informed
- Be accountable
- Best interests of U City
- Expect reliable delivery of city services