West (U. City) Loop SBD Board Meeting
Minutes
Blueberry Hill, Pac-Man Room
6504 Delmar Blvd
University City, MO 63130
Tuesday, February 12, 2019

Attending Board Members: Michael Alter, Kathy Caton, Joe Edwards, Ben Evans, Ryan Patterson,

Jen Rieger, Nakita Smith, Steven Stone **Absent Board Members:** Tom Schmidt

Guests: Paulette Carr (U City Council member), Tim Cusick (U City Council member), Rachelle

L'Ecuyer (Loop Executive Director), Dan Wald (property owner)

Call to Order: Joe Edwards called the meeting to order at 10:27am

Approving of Minutes: Joe asked for a motion to approve the minutes for the January 8, 2019 previous Board meeting as documented in the monthly newsletters. Jen Rieger moved, Kathy Caton seconded. The motion carried unanimously.

Accounting Services: Tom is absent so accounting services discussion was postponed.

Other Business Old and New:

- Snow Plowing: Joe suggested getting some bids (for East and West separately) for
 costs to clean the Loop sidewalks in snow. Steve Stone suggested it could be a CID expense.
 Joe will get a few bids.
- **Print Advertising:** Joe suggested West End Word and Skinker Debaliviere times as publications to consider for advertising.
- **Festival Lighting in The Loop:** Steve Stone talked to Randy Burkett at Lighting Design company and got him to agree to a cost of \$5000 for a conceptual phase to include both East + West Loop.
- CID Discussion: Joe Edwards, Michael Alter, Dan Wald, and Steve Stone have been having discussions about a CID. Steve circulated the notes to Paulette Carr and Tim Cusick for review. Money from ERDST, LSBD, and property owners would be pooled into one lump sum. Further discussions will be planned and more Board Members and others will be included. Paulette mentioned to keep in mind that if the Better Together plan is approved, the EDRST funds will no longer be distributed and the LSBD would be dissolved so that could disrupt CID plans should it come to fruition. Paulette also mentioned that we should not let this possibility prevent The Board from continuing discussions and work on the CID. She also urged The Board to read more about the Better Together plan so we understand the proposed amendment. The vote is planned for November 2020.
- **Other:** Paulette mentioned that the Council is planning joint meetings with the LSBD and EDRST Board to clarify the scope of each Board.

Adjourn: Joe asked for a motion to adjourn at XXX. XXX made a motion, XX seconded. The motion XXX.