

West (U. City) Loop SBD Board Meeting  
Minutes  
Blueberry Hill, Pac-Man Room  
6504 Delmar Blvd  
University City, MO 63130  
Tuesday, March 12, 2019

**Attending Board Members:** Michael Alter, Kathy Caton, Joe Edwards, Ben Evans, Ryan Patterson, Jen Rieger, Nakita Smith, Steven Stone

**Absent Board Members:** Tom Schmidt

**Guests:** Tim Cusick (U City Council member), Rachelle L'Ecuyer (Loop Executive Director), Dan Wald (property owner), Libbey Tucker (U City Director of Economic Development)

**Call to Order:** Joe Edwards called the meeting to order at 9:58am

**Approving of Minutes:** Joe asked for a motion to approve the minutes of February 12, 2019 Board meeting as documented in the monthly newsletter. Kathy Caton moved, Michael Alter seconded. The motion carried unanimously.

**Items of Discussion:**

- **Sunshine Daydream:** April 20, Sunshine Daydream would like to close Limit for an all-day outdoor event. City Hall approves, and Sunshine Daydream would like us to send our letter of approval. Steven Stone motioned and Michael Alter seconded. The motion carried unanimously.
- **Real Estate tour:** April 3 will be a real estate tour. Rachelle L'Ecuyer mentioned that broker's will be showing spaces during the tour.
- **June event** – Rachelle L'Ecuyer recommended considering a Delmar Loop week kicking off June 15 with Juneteenth and followed with 7 days of unique events throughout The Loop.
- **Insurance** – During The Loop Ice Carnival high winds caused a car to be damaged by a photo cutout. We have since found out that The LSBD is not covered under the City's insurance. Joe Edwards is getting bids from various companies for insurance – for Director's insurance as well as Liability insurance. Steven Stone and Michael Alter raised concerns that they believe we should be listed as an additional insured on The City policy since it is their money we are spending. Joe Edwards said he would look into the matter and report back. Steve made a motion to reimburse Joe Edwards for the cost of damages (\$720.36). Kathy Caton seconded. The motion carried unanimously.
- **Security Meeting** – need to set a time. We will look at a Tuesday at 9am. Jen Rieger will send out several emails to gather interest and availability. The group discussed inviting the St Louis and Wash U police. Tim Cusick encouraged opening a dialogue with all groups.
- **Budget Discussion** – Joe Edwards suggested we have a finance committee meeting to further discuss the next fiscal year budget. Steve Stone brought up the City Hall Study Session that occurred March 11, 2019 and the need to keep all of our budgetary asks in context and compare to the previous fiscal year as well as identify what we expect the East Loop share to be for any combined events. Joe Edwards mentioned it is difficult since we don't know what our EDRST or SBD funds will be. Tim Cusick suggested we attend the next EDRST meeting and ask if they can provide any insight or numbers. The group discussed the allocation of time for the Executive Director. A finance committee will be set up to meet with the Council and further the discussion and planning.

**Adjourn:** Joe asked for a motion to adjourn at 11:5am. Steve Stone made a motion, Michael Alter seconded. The motion carried unanimously.