



MEETING OF THE CITY COUNCIL
CITY HALL, Fifth Floor
6801 Delmar Blvd.
University City, Missouri 63130
Monday, August 12, 2019
6:30 p.m.

A. MEETING CALLED TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA

D. PROCLAMATIONS

1. 55th Graduation Anniversary - University City High School Class of 1964

E. APPROVAL OF MINUTES

1. July 8, 2019 Regular Session Minutes
2. July 8, 2019 Study Session Minutes – Dog Park

F. APPOINTMENTS to BOARDS & COMMISSIONS

1. Eleanor Mullin and Karla Teeters Brown are nominated for **re-appointment** to Municipal Commission on Arts and Letters by Councilmember Bwayne Smotherson
2. James Nowogrocki is nominated to the Civil Service Board replacing Barbara Sydnor's expired term by Mayor Terry Crow

G. SWEARING IN to BOARDS & COMMISSIONS

H. CITIZEN PARTICIPATION (Total of 15 minutes allowed)

I. PUBLIC HEARINGS

1. Liquor License - DJ Food Inc. (East Seoul Oriental Grocery Store)
2. Liquor License - Poke Doke Restaurant

J. CONSENT AGENDA – Vote Required

1. Liquor License Approval – DJ Food Inc. (East Seoul Oriental Grocery Store)
2. Liquor License Approval – Poke Doke Restaurant
3. Position Reclassification – Parks Crew Leader
4. Ackert Walkway Improvements – Transportation Alternatives Program Approval
5. Fogerty Park Phase II Improvements Contract Approval
6. MS Office 365 Migration and Contract Approval
7. Leaf Collection Contract Approval
8. Sidewalks and Curb Contract Approval
9. Electric Vehicles Purchase Approval (Inspectors)
10. EMS Ambulance and Equipment Purchase
11. EMS Ambulance Remount Purchase
12. Conditional Use Permit Extension Approval – Church of Scientology
13. Solar Group Buy – Grow Solar (Authority to Support)

K. CITY MANAGER'S REPORT

1. Economic Development Retail Sales Tax (EDRST) Funding Request
2. Update - Olive / 170 Redevelopment Project
3. Update - Area Flooding Issues

L. UNFINISHED BUSINESS

M. NEW BUSINESS

RESOLUTIONS

1. **Resolution 2019 - 11** Municipal Park Grant - Mooney/Kaufman Park
2. **Resolution 2019 - 12** Municipal Park Grant - Greensfelder Park
3. **Resolution 2019 - 13** Municipal Park Grant – Ackert Park

BILLS

N. COUNCIL REPORTS/BUSINESS

1. Boards and Commission appointments needed
2. Council liaison reports on Boards and Commissions
3. Boards, Commissions and Task Force minutes
4. Other Discussions/Business

O. CITIZEN PARTICIPATION (continued if needed)

P. COUNCIL COMMENTS

- Q.** Motion to go into a Closed Session according to Missouri Revised Statutes 610.021 (1) Legal actions, causes of action or litigation involving a public governmental body and any confidential or privileged communications between a public government body or its representatives or attorneys.

R. ADJOURNMENT



**PROCLAMATION
OF THE
CITY OF UNIVERSITY CITY**

WHEREAS; The Mayor and City Council Members of the great City of University City take pause to celebrate notable events; and

WHEREAS; The University City High School class of 1964 is celebrating their 55th reunion; and

WHEREAS; The Class of 1964 is renowned for classmates of great achievement in many fields including medicine, law, education, commerce and industry, music, fine and performing arts, government, finance, and philanthropy, and for being loving parents and grandparents; and

WHEREAS; classmates have remained connected over the years through common interests, bonds of every-lasting friendships, and through personal and social media; and

WHEREAS; classmates have gathered from across these United States of America and from countries abroad to celebrate the 55th anniversary of their high school graduation; and

WHEREAS; the Class of 1964 has raised substantial funds for the benefit of current University City High School students in their quest to earn early college credits.

NOW, THEREFORE, The City Council of University City, Missouri do hereby proclaim that September, 22 2019 shall hereby, now an forevermore be known in the great City of University City as

UNIVERSITY CITY HIGH SCHOOL CLASS OF 1964 DAY

WHEREOF, we have hereunto set our hands and caused the Seal of the City of University City to be affixed this 12TH day of August in the year Two Thousand and Nineteen.

SEAL

ATTEST

City Clerk, LaRette Reese

MEETING OF THE CITY COUNCIL
CITY HALL, Fifth Floor
6801 Delmar Blvd.
University City, Missouri 63130
Monday, July 8, 2019
6:30 p.m.

A. MEETING CALLED TO ORDER

At the Regular Session of the City Council of University City held on the fifth floor of City Hall, on Monday, July 8, 2019, Mayor Terry Crow called the meeting to order at 6:30 p.m.

B. ROLL CALL

In addition to the Mayor, the following members of Council were present:

Councilmember Stacy Clay
Councilmember Paulette Carr
Councilmember Steven McMahon
Councilmember Jeffrey Hales
Councilmember Tim Cusick
Councilmember Bwayne Smotherson; (*Excused*)

Also in attendance were City Manager, Gregory Rose, and City Attorney, John F. Mulligan, Jr.

C. APPROVAL OF AGENDA

Councilmember Cusick moved to approve the agenda as presented, it was seconded by Councilmember Carr and the motion carried unanimously.

D. PROCLAMATIONS

1. Parks and Recreation Month - A Proclamation designating July as Parks and Recreation Month in the City of U City.

E. APPROVAL OF MINUTES

1. June 10, 2019, Regular Session Minutes were moved by Councilmember Carr, it was seconded by Councilmember Cusick and the motion carried unanimously.
2. June 17, 2019, Study Session Minutes (FY20 Annual Operating Budget and CIP), were moved by Councilmember Carr, it was seconded by Councilmember Hales and the motion carried unanimously.
3. June 24, 2019, Joint Study Session Minutes (Plan Commission), were moved by Councilmember Carr, it was seconded by Councilmember Cusick and the motion carried unanimously.
4. June 24, 2019, Regular Session Minutes were moved by Councilmember Carr, it was seconded by Councilmember Cusick and the motion carried unanimously.

F. APPOINTMENTS TO BOARDS & COMMISSIONS

1. The University City School Board appointed Matt Bellows to the Economic Development Retails Sales Tax Board replacing Kristine Hendrix effective July 2019.

G. SWEARING IN TO BOARDS & COMMISSIONS

1. Tony Westbrooks was sworn into the Board of Trustees Fund on July 3rd in the Clerk's office.
2. Edward Deitzler was sworn into the Board of Trustees Fund on July 3rd in the Clerk's office.

H. CITIZEN PARTICIPATION (Total of 15 minutes allowed)

Donna McGhee, 7584 Melrose, University City, MO

Ms. McGhee stated in spite of the fact that employees of the Forestry and Street Department have done a great job in their attempts to assist her with this problem, the tree is still growing and so are her issues with its encroachment on her property. Branches are protruding past her property line; the roots are pushing through the recently laid asphalt near the base of her driveway causing her to park on the street, and there is a constant need to clean up all the debris. The bottom line is that this Sycamore tree was planted in the wrong place because they need an open area to grow. Ms. McGhee stated she has gone full circle trying to resolve this problem, appearing at the Park Commission and Council meetings on numerous occasions. Nonetheless, she will continue to do so until someone honors her simple request to have the tree removed and possibly replaced with a smaller variety.

Jerrold Tiers, 7345 Chamberlain, University City, MO

Mr. Tiers stated his neighbors hired a contractor to replace their deck using the same footprint, but it took him one whole day to get a permit before he could even start the work. These unnecessary delays over simple, routine replacements are the type of issues that cause contractors to dislike and even refuse to accept work in U City. And he is at a loss to understand why things that are routine in other municipalities are a problem in U City? Mr. Tiers stated he certainly hopes this sort of problem with approvals and the need to take prompt action will not occur with the City's new partner, NOVUS, who will be managing a much larger project with complex plans. U City is going to have to step up and expedite its processes in order to establish a more competent and professional operation.

Aren Ginsberg, 430 West Point Court, University City, MO

Ms. Ginsberg stated with all of the discussions about the Dog Park, U City's Trap, Neuter, Return members wanted to keep everyone updated about BARC's low-cost neuter, vaccination, and de-worming opportunities. With proof of low-income, anyone can utilize this service for \$15.00 per cat and \$25.00 per dog, by calling to schedule an appointment at (314) 771-7387. TNR has also been sharing an article about trap, neuter, return, Working Cats, which provides rodent control for communities. According to Manatee Animal Control Service, *"If you have a problem with vermin, rats or mice, this is an ideal solution"*. Ms. Ginsberg stated in the past two weeks, TNR Volunteers working in the 3rd Ward have trapped, neutered, vaccinated and returned eight adult cats and sent four kittens to rescue.

I. PUBLIC HEARINGS

J. CONSENT AGENDA – Vote Required

1. Annual Renewal City of Chesterfield (St. Louis APWA Cooperative) – Road Salt and Delivery Purchase.

2. An Agreement to Terminate the Dog Play Area Improvement and Maintenance Agreement with U. City People for Dogs, Inc. ("People for Dogs")
3. Facilities Manager and Project Manager – Utility Construction Positions - Revision

Citizen's Comments

Damien Ford, 7162 Vernon Avenue, University City, MO

Mr. Ford stated he is a professionally trained dog sitter for a company called Fur Real Fun, who requires its employees to be certified in pet first aid, pet sociology, and the ability to deal with large groups of animals. He stated while he is in favor of the City taking over the Dog Park, he had expressed some of his company's concerns to the Park Director, as well as his desire to be included in future discussions regarding the type of rules that need to be established and the enforcement of those rules. Because self-policing is something they would like to see continued. Mr. Ford stated his hope is that as the City moves forward with this venture it will provide the public with information on a timely basis in order to promote community interaction and engagement.

Morgan Matz, 7248 Amherst, University City, MO

Ms. Matz concurred with Damien's comments regarding the need to allow public engagement prior to the City making any changes in policies or procedures to the Dog Park.

Susan Bourey, 7245 Princeton, University City, MO

Ms. Bourey stated she has been going to the Dog Park three or four times a week since January and often sees the dog walkers there who take very good care of their dogs. In fact, she tries to go at the same time they are there because her dogs enjoy playing with their dogs. And the only time she has ever experienced any issues was with individual dog owners. Ms. Bourey stated she had no idea People for Dogs wanted to pass this on to the City, but either way, she would like to get involved as a volunteer because she wants the park to continue. In her opinion, it's much better for the City to provide a place for active dogs to run and play, but the main reason she wants to see it continue is that everyone who goes there loves it.

Bryce Kehoe, 6552 Corbitt, University City, MO

Mr. Kehoe stated the City has been beating on this issue about the Dog Park for over a year now, so he was surprised to learn that it was still a topic of discussion. Obviously, the City has more resources to maintain the park than an individual organization, so in his mind, this would be a good transition for everyone who utilizes this area. The City has also been beating on this thing about chickens for a long time and since it's something he would like to do, he thinks it's time to get this issue resolved as well.

Councilmember Hales moved to approve all three items on the Consent Agenda; it was seconded by Councilmember Clay.

Councilmember Clay stated he wanted to acknowledge the position of Project Manager, which includes oversight of the construction being conducted in the City by its utility partners. This is an issue that both he and Councilmember Smotherson have brought up on several occasions, so he is looking forward to seeing how the Project Manager progresses with managing these entities.

Voice vote on the motion to approve carried unanimously.

K. CITY MANAGER'S REPORT

L. UNFINISHED BUSINESS

- 1. BILL 9387** – AN ORDINANCE FIXING THE COMPENSATION TO BE PAID TO CITY OFFICIALS AND EMPLOYEES AS ENUMERATED HEREIN FROM AND AFTER ITS PASSAGE, AND REPEALING ORDINANCE NO 7098. Bill Number 9387 was read for the second and third time.

Councilmember Carr moved to approve, it was seconded by Councilmember McMahon.

Roll Call Vote Was:

Ayes: Councilmember Carr, Councilmember McMahon, Councilmember Hales, Councilmember Cusick, Councilmember Clay, and Mayor Crow.

Nays: None.

- 2. BILL 9388** - AN ORDINANCE AMENDING SECTIONS 510.060 AND 510.080 OF THE UNIVERSITY CITY MUNICIPAL CODE REGARDING DEVELOPMENT PLANS AND TAX ABATEMENT OR EXEMPTION PURSUANT TO CHAPTER 353 OF THE REVISED STATUTES OF MISSOURI. Bill Number 9388 was read for the second and third time.

Councilmember McMahon moved to approve, it was seconded by Councilmember Carr.

Roll Call Vote Was:

Ayes: Councilmember McMahon, Councilmember Hales, Councilmember Cusick, Councilmember Clay, Councilmember Carr, and Mayor Crow.

Nays: None.

- 3. BILL 9389** - AN ORDINANCE AMENDING CHAPTER 210, ARTICLE I (ANIMALS GENERALLY) OF THE MUNICIPAL CODE OF THE CITY OF UNIVERSITY CITY, BY AMENDING SECTION 210.030 THEREOF, RELATING TO CHICKENS; CONTAINING A SAVINGS CLAUSE AND PROVIDING A PENALTY. Bill Number 9389 was read for the second and third time.

Councilmember McMahon moved to approve, it was seconded by Councilmember Carr.

Citizen's Comments

Kathy Straatmann, 6855 Plymouth Avenue, University City, MO

Ms. Straatmann stated in the country, cats lived in the barn to keep the mice and rat population under control; dogs borrough a hole under one of the out-buildings and lived on squirrels, rabbits, and table scraps, and chickens lived in a coup where you would often find snakes. E - 1 - 4

Councilmember Smotherson informed her that this Resolution is probably going to pass, so it's something she's going to have to live with. But when country girls move to the city they don't pack up their chickens and bring them with them because it's not the kind of animal they are going to miss. Ms. Straatmann stated there was a young woman who spoke at the last meeting asking for fewer restrictions on chicken owners, however, she would like to see some type of restrictions and monitoring because chicken coups can get pretty gross.

Roll Call Vote Was:

Ayes: Councilmember Hales, Councilmember Cusick, Councilmember Clay, Councilmember Carr, Councilmember McMahon, and Mayor Crow.

Nays: None.

4. **BILL 9390** - AN ORDINANCE AMENDING SECTION 115.270 OF THE UNIVERSITY CITY MUNICIPAL CODE, RELATING TO PARKS AND RECREATIONAL FACILITIES DESIGNATED, BY DESIGNATING THE DOG PLAY AREA AS A PARK. Bill Number 9390 was read for the second and third time.

Councilmember Cusick moved to approve, it was seconded by Councilmember McMahon.

Roll Call Vote Was:

Ayes: Councilmember Cusick, Councilmember Clay, Councilmember Carr, Councilmember McMahon, Councilmember Hales, and Mayor Crow.

Nays: None.

**M. NEW BUSINESS
RESOLUTIONS**

Introduced by Councilmember Carr

1. **Resolution 2019-10** - Establishes ambulance billing procedures and fees when service is provided by the University City Fire and EMS. The motion was seconded by Councilmember Hales.

Mr. Mulligan stated this Resolution executes and administers an existing policy passed by City Council several years ago, which decrees that any person using the City's in-house ambulance service shall be charged one or more fees for the use as may be established from time-to-time. The City has not had an occasion to impose these fees due to its contract with an outside provider; which is still in effect. But with the impending transition to an in-house service the Fire Department has requested that Council establish the same fees currently being utilized by one of its neighboring jurisdictions; namely, the City of Ladue. However, should staff determine that this rate is not in line with the City's actual costs, the Resolution specifically states that Council may adjust these fees after it has had the opportunity to consider the actual cost of services. So moving forward, Council could be presented with additional recommendations to address some of the changes that might be needed.

Mayor Crow noted that the Resolution had one typographical error on page 1, and requested that "*disposals*," be amended to read "*disposables*".

Voice vote on the motion to approve the Resolution carried unanimously.

BILLS

N. COUNCIL REPORTS/BUSINESS

1. Boards and Commission appointments needed
2. Council liaison reports on Boards and Commissions
3. Boards, Commissions, and Task Force minutes
4. Other Discussions/Business

O. CITIZEN PARTICIPATION (continued if needed)

P. COUNCIL COMMENTS

Councilmember Clay stated based on his belief that there are far weightier things Council is wrestling with; he really does not see Bill Number 9389 as a particularly significant movement either way; because irrespective of the price point the fee reduction from \$50.00 to \$25.00 will not cause the City to realize a significant generation of revenue. Nevertheless, he would like to highlight one point he thinks Council should give some consideration to, and that is the signaling associated with this reduction. While this is a voluntary action, the City has established fees for several of its amenities which are not optional and can be challenging for some residents; refuse service, sewer lateral programs, et cetera. So, in his mind, to institute a fee reduction on something that is an option is a little concerning.

Councilmember McMahon stated if you go back to when the Ordinance was first passed there were only five permits in the entire City. But when you coupled that with the fees being charged overtime for multiple inspections, what could reasonably be determined is that the number of people who owned chickens equaled more than five and that many of those owners were not applying for permits. In essence, while the Ordinance permitted folks to own chickens, the fee was created as a deterrent to stop people from owning them. In fact, there is a statement in the minutes of that meeting which basically says, *"We're going to have them, but we are going to do it in a way that says we are not going to have them."* He stated, as a result, it became pretty obvious that members of this Council were trying to appease both sides by saying one thing and doing another. However, this Council's philosophy is either we are going to have chickens, or we're not going to have them. And if we are going to allow them, then it only made sense to impose a reasonable fee and inspection schedule. So to the folks who presented him with their concerns about the need to address this issue; the wheels may turn slowly, but Council has finally got it done.

Mayor Crow made the following announcements:

- City Council is on its summer schedule and will be conducting only one meeting in the months of July and August. The next Council meeting will be held on August 12th.
- The Economic Development Retail Sales Tax Board will meet tomorrow at 6 p.m. on the 5th floor of City Hall.
- On August 6th, the Police Department and the Neighborhood Watch Focus Group are partnering with the School District to conduct a rally at the McNair Administrative Building in celebration of National Night Out against crime. Donations can be made by contacting Captain Dana Morley.

- Q.** Roll-Call vote to go into a Closed Council Session according to RSMo 610.021 (1)Legal actions, causes of action or litigation involving a public governmental body and any confidential or privileged communications between a public governmental body or its representatives and its attorneys.

Councilmember Cusick moved to go into a Closed Session; it was seconded by Councilmember Carr.

Roll Call Vote Was:

Ayes: Councilmember Hales, Councilmember Cusick, Councilmember Clay, Councilmember Carr, Councilmember McMahon, and Mayor Crow.

Nays: None.

R. ADJOURNMENT

Mayor Crow closed the regular City Council meeting at 7:08 p.m. to go into a Closed Session on the second floor. The Closed Session was reconvened in an open session and adjourned at 7:35 p.m.

LaRette Reese
City Clerk

DRAFT



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Patriotic Paws – JULY 2019

BARC's \$15 Cat Fix!

Low-Income Missouri/Illinois Residents **FIX YOUR CAT FOR \$15**

if you can show proof of low income.

\$15 Special Includes:

- Cat Spay or Neuter
- Free Rabies & Distemper Vaccinations
- Free Dewormer

*Spay/neuter required to be in July 2019 to qualify for free vaccinations. Not valid for previously fixed cats. Rabies vaccination only given to cats 4+ months of age at time of spay/neuter. Cannot be used in the future.

Over \$100 Value!
Limited to 100 cats, so don't delay!!

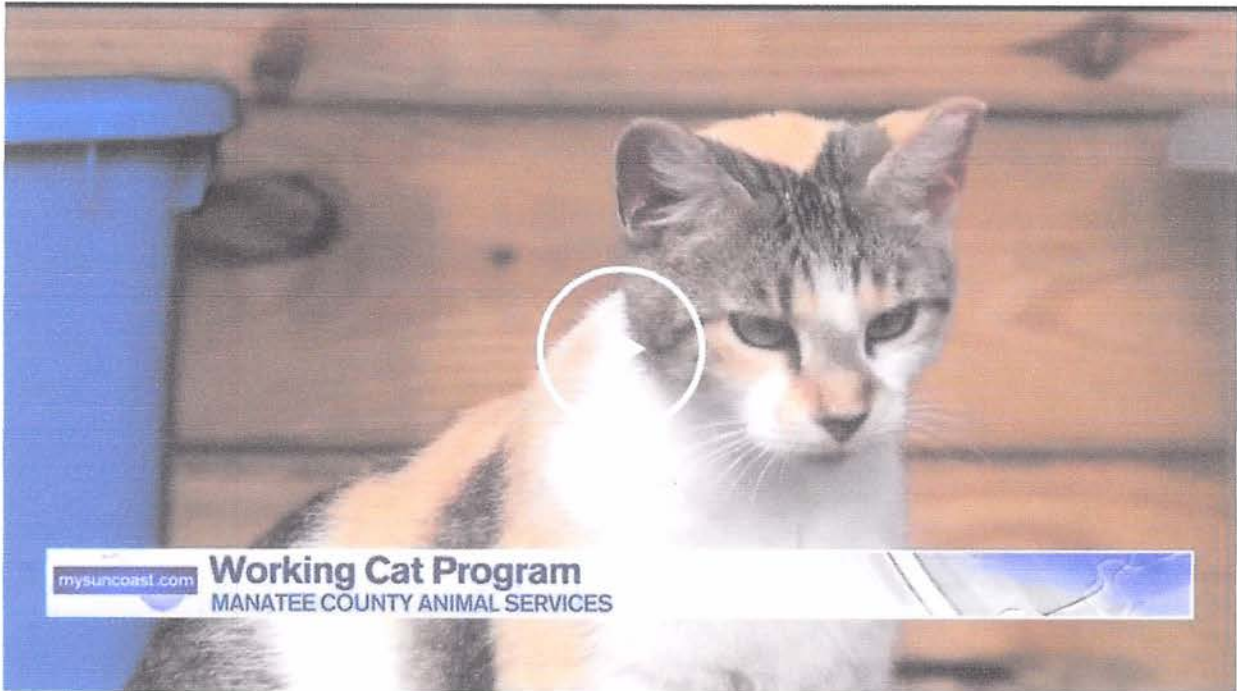
Call Carol House Quick Fix Pet Clinic at 314.771.PETS to schedule an appointment (located at 1218 S. Jefferson, St. Louis, MO 63104)

*Low income requirement = any form of government assistance (or yearly income of no more than \$32,000/family or \$20,000/person).



BARC's program is
for owned pets only,
no rescue groups.

Working Cat Program in Manatee County utilizing feral cats to help curb the rodent population



MCAS Working Cat Program

By [Rick Adams](#) | [July 3, 2019 at 9:56 PM EDT](#) - [Updated July 5 at 12:34 PM](#)

[BRADENTON, Fla. \(WWSB\)](#) - Feral cats in Manatee County now have a purpose. A program through the county's animal services is bringing these felines to places where they are really needed and utilized.

"These are cats that are going to be outside, you may not see them all too very often," said Hans Wohlgefahrt, Outreach and Event Specialist for Manatee County Animal Services. "Especially if you do have a problem with vermin, rats or mice, this is an ideal solution."

People can adopt these feral cats. Since they are most likely not going to be the cuddly type, the pet owner's responsibility is mainly just to feed them and show them love. In return these cats roam around and help take care of the property.

Animal services say it's ideal for farms and businesses. Many EMS stations throughout Manatee County have taken in feral cats, including Station 5. In fact one of the

paramedics had built a shelter to give the six feral cats that are currently on their property a place to stay and keep them safe from other wildlife such as raccoons or coyotes.

“For us we enjoy them, just having them around being able to break away from the daily stress of our job,” said Sherri Pellien, a Paramedic with Manatee County EMS.

Workers at Station 5 are happy they are participating in this program and see it as a win/win for them and the cats. All cats in the Working Cat Program are spayed and neutered and given their vaccines. There are even many of these cats that Manatee County Animal Services uses on their property in Palmetto.

“I think this is an important program because it gives animals that are coming into animal services another pathway for us to consider,” said Wohlgefahrt.

For more information on how you can be part of Manatee County Animal Services Working Cat Program, you can log onto

https://www.mymanatee.org/departments/public_safety/animal_services/working_cat_program or call 941-742-5933.

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Jerrold Tiers

7345 Chamberlain

Apparently U-City is at it again. Things that are routine in other municipalities are a problem here.

My neighbors are having some work done by a contractor. One item is replacing a deck that was badly damaged by the fall of a tree. The deck is being replaced on the same footprint, so there should be no big issues, just a replacement to current standards by a company that does that work regularly.

But, I am told that it took the contractor all day to actually get the permit for the deck. The process had already been started, so it should not have been a case of trying to do a "walk-in" permit, although even that would not have been too unreasonable.

So, a straight replacement of a deck requires all day for a permit when the process has been already started? This contractor does work all over the area, and did not expect such a problem.

It is just that sort of un-necessary delay over simple routine things that causes contractors to dislike working in U-City, or even to refuse to bid on projects here.

I surely hope that this sort of problem is not going to occur with approvals and actions needed by your new partner, Novus. When working with a large project, and complex plans, U-City is going to have to step up and do a professional job.

It's not going to improve your image if there are problems and delays that would not occur in other municipalities. Word has it that you are already due for problems and bad publicity. No need to make it worse.

**STUDY SESSION
OF THE UNIVERSITY CITY COUNCIL**
5th Floor of City Hall
6801 Delmar
July 8, 2019

AGENDA

Requested by the City Manager

1. MEETING CALLED TO ORDER

The City Council Study Session was held in Council Chambers on the fifth floor of City Hall, on Monday, July 8, 2019. Mayor Terry Crow called the Study Session to order at 5:30 p.m.

In addition to the Mayor, the following members of Council were present:

Councilmember Steven McMahon
Councilmember Paulette Carr
Councilmember Jeffrey Hales
Councilmember Tim Cusick
Councilmember Stacy Clay; (Arrived at 5:32 p.m.)
Councilmember Bwayne Smotherson; (*Excused*)

Also, in attendance was City Manager, Gregory Rose; City Attorney, John F. Mulligan Jr., and Director of Parks, Recreation, and Forestry, Darren Dunkle.

2. CHANGES TO REGULAR COUNCIL AGENDA

3. DOG PARK DISCUSSION

Mr. Rose stated tonight's presentation involves a proposal to terminate the City's agreement with U City's People for Dogs, Inc. In 2018, Mr. Rose stated he was approached by a representative of People for Dogs who informed him that they were no longer able to keep the number of volunteers needed to effectively manage the Dog Park and wanted to know if the City would be interested in absorbing their operation. So this year when Mr. Dunkle was brought on board as the Director of Parks, Recreation, and Forestry, one of his first projects was to conduct a comprehensive appraisal of the business to determine what impact it would have on the City if Council should elect to honor this request.

Mr. Dunkle provided Council with the following overview of the Proposed Agreement:

DOG PLAY AREA IMPROVEMENT AND MAINTENANCE AGREEMENT

- The City entered into an agreement with U. City People for Dogs, Inc., a 501©(3) not-for-profit charitable corporation in 2002.

AS PART OF THE ORIGINAL AGREEMENT, THE CITY WOULD:

- Designate City-owned property on Vernon near Pennsylvania as a “dog play area”

- Cut grass and collect refuse
- Collect license fees; (*Current Fees - \$40-Resident and \$60 – Non-Resident*)

U. CITY PEOPLE FOR DOGS, INC. WOULD:

- Construct fences and other structures
- Establish rules and regulations
- Maintain property and improvements

TERMS OF THE PROPOSAL TO TERMINATE ORIGINAL AGREEMENT

- The City will accept full responsibility for the overall maintenance and operation of the U City Dog Park
- The City will collect and keep all fees
- The City will establish the Dog Park as a City Park via Ordinance
- The City will establish new rules and regulations adopted by the Ordinance
- U. City People for Dogs, Inc. will relinquish all on-site assets to the City.
- U. City People for Dogs, Inc. will donate \$20,000 to the City for the construction of a pavilion at the Dog Park. (i.e., similar to the structure at Queeny Park)
- U City People for Dogs, Inc. will continue to volunteer and assist the City in its programs and activities for dogs

Mr. Rose stated he received a question regarding the impact this transition would have on the City's liability insurance, and after discussing the matter with the provider found that there would be no additional costs unless the City opted to insure the fence on the property which would cost a de minimis amount.

Councilmember Cusick asked whether the corporation's 501© (3) would be dissolved? Mr. Rose stated even though they would no longer be responsible for the Dog Park that decision would be left up to the organization. Councilmember Cusick asked if an appraisal had been made to determine the total cost of constructing a pavilion? Mr. Rose stated the cost of the pavilion will be determined based on the design, and unless Council directs staff to do otherwise, their goal is to find a design that can be built for \$20,000.

Councilmember Carr stated she had received several emails referencing problems with the enforcement of rules and the safety of dogs. So at this point, does staff know what kind of rules will be established and how they will be enforced? Mr. Rose stated under normal circumstances, Dog Parks operate on a self-policing basis because typically, the same people bring their pets to the park and normally do a good job of policing themselves. However, should a situation arise where someone does not play well in the sandbox with others, then the City's police will have the authority to step in. There will also be signs posted displaying park rules. His hope is that these types of incidents will be the exception and not the norm, but the park will be included in the Police Department's areas to be patrolled.

Councilmember Carr stated her understanding is that currently each owner can bring up to three dogs to the park. Mr. Dunkle stated that is correct. Councilmember Carr asked if that policy would remain under the City's leadership?

Mr. Rose stated staff will be working with the Park Commission to develop rules for the park and the number will be decided based on their determination of exactly how many dogs the park can accommodate at any given time.

Councilmember Carr stated this afternoon's discussion touched on dog sitters who bring in more than three dogs; their ability to handle more than three dogs and the question of whether all of their dogs are actually members. Does staff have any ideas about how to handle those kinds of things? Mr. Rose stated the intent is to vet those types of issues through the Park Commission and bring their recommendations back to the Mayor and Council for review.

Councilmember Clay asked whether memberships would still be required once the City takes over management of the Dog Park? Mr. Mulligan stated technically, you did not have to be a member of People for Dogs to visit the park. Everyone is welcome as long as their dog has a tag, which is purchased from the City's Finance Department. Councilmember Clay questioned how this fee aligned with the spirit of City parks?

Mayor Crow stated the Dog Park is analogous to the golf course or the swimming pool, where people pay a fee to utilize those services. And unless he's missing something, the only reason the City is stepping in is because People for Dogs asked for this transition. He stated the tenor of some of the emails he received seems to reflect that this transition was the City's idea, so he would like to reassure everyone that the City is merely honoring a request by an organization that is no longer able to manage the park.

Councilmember Clay stated while he understands this is an amenity, it also tethers the City to certain obligations in perpetuity. Is staff able to provide a picture of what the revenue from this amenity looks like? Mr. Rose stated at this point, staff does not have sufficient knowledge regarding the costs associated with maintaining the park, so the initial intent is to absorb the current fees and policies that have already been established. However, once staff has gained that experience, they will be in a better position to recommend whether a fee is appropriate or what, if any, changes should be brought before Council for review.

Mr. Mulligan stated with respect to the transition, the current Ordinance which establishes this area as a Dog Play Area will remain in effect, and until such time as the City Manager makes a recommendation to amend or draft new rules, the park will be subject to the rules and regulations established in October of 2012. He stated the next step is to have a meeting with the President of People for Dogs in the near future to obtain any records and discuss operational issues to ensure a seamless transition. *(Mr. Mulligan informed Council that a copy of the current rules have been included in their packets.)*

Councilmember Clay questioned whether each phase of this transition would be reviewed by the Park Commission and presented to Council through the normal recommendation process? Mr. Rose stated that it would be.

Mayor Crow asked Mr. Dunkle if he knew the number of current licenses the City has on file? Mr. Dunkle stated there are approximately 300 resident/non-resident licenses on file, and last year the park brought in \$14,800.

Mayor Crow stated for the benefit of members of the public, this item will be on Council's Agenda tonight for a vote, so if anyone is interested in speaking on this topic during the public comment section please be sure to fill out a sign-in sheet located next to the door.

Councilmember Clay questioned whether this property could ever be reverted back to its original state once it is designated as a City Park?

Mr. Mulligan informed Councilmember Clay that the Termination Agreement specifically states that the City has no obligation to continuously maintain this piece of property as a dog park.

Mayor Crow asked whether it was correct, that the City would be unable to dispose of the land once it is designated as a park? Mr. Mulligan stated it cannot be disposed of without a vote of the people. However, there is a question as to whether or not the City is already at that point?

Councilmember Clay asked if his understanding was correct; the land could cease to function as a dog park, but it would always remain as a park unless there was a vote of the people to do otherwise? Mr. Mulligan stated that his understanding was correct.

Councilmember Hales moved to go into a Closed Session; it was seconded by Councilmember McMahan.

4. Roll-Call vote to go into a Closed Council Session according to RSMo 610.021 (1)Legal actions, causes of action or litigation involving a public governmental body and any confidential or privileged communications between a public governmental body or its representatives and its attorneys.

Roll Call Vote Was:

Ayes: Councilmember Carr, Councilmember McMahan, Councilmember Hales, Councilmember Cusick, Councilmember Clay, and Mayor Crow.

Nays: None.

5. Adjournment 5:48 - 6:23

Mayor Crow closed the Study Session at 5:46 p.m. to go into a Closed Session on the second floor. The Closed Session was adjourned at 6:23 p.m. and Council reconvened in an open session at 6:30 p.m.



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Liquor License for **DJ Food Inc., dba East Seoul Oriental Grocery – 8619 Olive Blvd**

AGENDA SECTION: Public Hearing

CAN THIS ITEM BE RESCHEDULED? Yes

BACKGROUND REVIEW:

DJ Food, Inc., dba East Seoul Oriental Grocery has applied for **Intoxicating Liquor of All Kinds, by the Package, Retail** liquor license including **Sunday Liquor License**.

The Applicant / Managing Officer: Anthony Lee

- A background check / investigation by the Police Department revealed no disqualifying information.
- Department Approval was granted from all necessary departments.
- A current Certificate of No Sales Tax Due issued by the Missouri Department of Revenue was received relative to the business.
- 2018 personal property tax record for the applicant indicates payment of taxes.
- Current voter registration documentation for the applicant was provided.

Report from Police Department is included with Consent Item #1



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Liquor License for **Poke Doke, 6316 Delmar Blvd**

AGENDA SECTION: Public Hearing

CAN THIS ITEM BE RESCHEDULED? No

BACKGROUND REVIEW:

Poke Doke has applied for **All Kinds of Intoxicating Liquor, by the Drink, Retail** liquor license including **Sunday Liquor License**.

The Applicant / Managing Officer is Robert Hu

- A background check / investigation by the Police Department revealed no disqualifying information.
- Department Approval was granted from all necessary departments.
- Recommendations from University City citizens are included.
- Petition from business owners within a radius of 200 feet are included.
- A current Certificate of No Sales Tax Due issued by the Missouri Department of Revenue was received relative to the business.
- 2018 personal property tax record for the applicant indicates payment of taxes.
- Current voter registration documentation for the applicant was provided.

Report from Police Department is included with Consent Item #2



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Liquor License for **DJ Food Inc., dba East Seoul Oriental Grocery – 8619 Olive Blvd**

AGENDA SECTION: Consent

CAN THIS ITEM BE RESCHEDULED? Yes

BACKGROUND REVIEW: DJ Food, Inc., dba East Seoul Oriental Grocery has applied for **Intoxicating Liquor of All Kinds, by the Package, Retail** liquor license including **Sunday Liquor License**.

The Applicant / Managing Officer: Anthony Lee

- A background check / investigation by the Police Department revealed no disqualifying information.
- Department Approval was granted from all necessary departments.
- A current Certificate of No Sales Tax Due issued by the Missouri Department of Revenue was received relative to the business.
- 2018 personal property tax record for the applicant indicates payment of taxes.
- Current voter registration documentation for the applicant was provided.

RECOMMENDATION: City Manager recommends the approval of the Liquor License.

ATTACHMENT: Report from Police Department.



CITY OF UNIVERSITY CITY
APPLICATION FOR LIQUOR LICENSE
 University City Municipal Code, Chapter 600 Section 600.060

INSTRUCTIONS: Read each question carefully. Make certain that each question is answered completely and correctly before you submit this application. If you need additional space, use the additional sheet provided at the end of this application. If a question does not apply to you, write N/A in the space, do not leave any blank fields. Submit all documents as requested. **PLEASE PRINT CLEARLY.**

Please note that this application may only be completed and filed by a sole proprietor, corporate officer, managing partner, or managing officer of the business applying for this license.

◊ AN APPLICANT IS NOT PERMITTED TO OPERATE UNTIL LICENSE IS ISSUED ◊

Applications must be accompanied by a non-refundable application filing fee of \$20.00

Type of license requested- separate license shall be obtained for each of the following classes of sales:
 (Please check each classification that applies)

- | | | | |
|-------------------------------------|-----|---|----------|
| <input type="checkbox"/> | 2- | All kinds of intoxicating liquor, by the drink, retail | \$450.00 |
| <input type="checkbox"/> | 4- | CLUB: All kinds of intoxicating liquor, by the drink, retail | 200.00 |
| <input type="checkbox"/> | 5- | Malt liquor not in excess of 5% alcohol wholesaler to wholesaler | 75.00 |
| <input type="checkbox"/> | 6- | Intoxicating liquor not in excess of 22% alcohol wholesaler to wholesaler | 150.00 |
| <input type="checkbox"/> | 7- | Malt liquor not in excess of 5% alcohol wholesaler to retailer | 150.00 |
| <input type="checkbox"/> | 8- | Intoxicating liquor not in excess of 22% alcohol wholesaler to retailer | 300.00 |
| <input type="checkbox"/> | 9- | Malt liquor in excess of 3.2% and not in excess of 5% alcohol, by the package, retail | 75.00 |
| <input type="checkbox"/> | 10- | Malt liquor in excess of 3.2% and not in excess of 5% alcohol, by the drink, retail | 75.00 |
| <input type="checkbox"/> | 11- | Malt liquor not in excess of 5% beer and 14% wine, by the drink, retail | 75.00 |
| <input type="checkbox"/> | 12- | Intoxicating liquor not more than 22%, by the package, retail | 75.00 |
| <input type="checkbox"/> | 13- | Intoxicating liquor of all kinds, wholesaler to wholesaler | 375.00 |
| <input type="checkbox"/> | 14- | Intoxicating liquor of all kinds, wholesaler to retailer | 750.00 |
| <input checked="" type="checkbox"/> | 15- | Intoxicating liquor of all kinds, by the package, retail | 150.00 |
| <input checked="" type="checkbox"/> | | Sunday Liquor License | 300.00 |

I. BUSINESS APPLYING FOR LICENSE:

A. BUSINESS NAME AND TYPE
 Sole Owner
 Partnership
 Corporation
 Limited Liability Company

DJ Food, Inc dbo-East Seal Oriental Grocery

B. DESCRIPTION OF PREMISES AND ADDRESS:

DESCRIPTION: Asian Grocery

ADDRESS: 8619 Olive Blvd. St. Louis MO 63132


HOURS OF OPERATION: 10 am - 9 pm

C. PHONE:
314-432-5590

II. MANAGING OFFICER:

A. NAME: (LAST) Lee (FIRST) Anthony (MIDDLE INITIAL) K

B. ADDRESS, CITY & ZIP CODE: 440 S. Hanley Rd 1st Fl. St. Louis Mo 63105 **C. PHONE:** 314-225-8683

D. DATE OF BIRTH:  **F. BUSINESS PHONE (IF DIFFERENT FROM ABOVE)**

G. PREVIOUS ADDRESS (IF NOT AT PRESENT ADDRESS FOR 5 YEARS OR MORE)

H. IF FOREIGN BORN, PLEASE STATE COUNTRY, PLACE AND STATE OF NATURALIZATION:

I. MISSOURI RESIDENT SINCE (MONTH & YR) 8/18/1997 **K. TOWNSHIP:** **L. COUNTY:** St. Louis

M. CURRENT BUSINESS OR OCCUPATION OF APPLICANT:


N. NAME OF CORPORATION, PARTNERSHIP OR CLUB (IF APPLICABLE)


FOR PARTNERSHIP OR LIMITED PARTNERSHIP **NUMBER OF MEMBERS:**

A2. STATE NAMES, ADDRESSES, PHONE NUMBERS AND DATES OF BIRTH OF ALL PARTNERS: (USE PAGE 7 IF NECESSARY)

FOR CORPORATION OR LIMITED LIABILITY COMPANY **NUMBER OF MEMBERS:** 2

A3. STATE NAMES, ADDRESSES, PHONE NUMBERS AND DATES OF BIRTH OF ALL OFFICERS, DIRECTORS AND STOCKHOLDERS OWNING 1% OR MORE INTEREST IN THE CORPORATION OR MEMBERS OF A LIMITED LIABILITY COMPANY. (USE PAGE 7 IF NECESSARY)

Dee Jong Lee 440 S Hanley Rd. 1st Fl. St. Louis Mo 63105 314-757-6783 

Eun Ju Lee same 314-757-6783 

OTHER PERSONS **NUMBER OF MEMBERS:**

A4. LIST NAMES, ADDRESSES, PHONE NUMBERS AND DATES OF BIRTH FOR ALL OTHER PERSONS WHO HAVE AN INTEREST IN THE BUSINESS FOR WHICH LICENSE IS REQUESTED. (USE PAGE 7 IF NECESSARY)

B4. IN WHAT TYPE OF BUSINESS IS EACH OF THE ABOVE PERSONS ENGAGED. (USE PAGE 7 IF NECESSARY)

III. OTHER INFORMATION

<p>A. IS APPLICANT A QUALIFIED VOTER IN THE STATE OF MISSOURI? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO</p>	<p>B. IS APPLICANT AN ASSESSED, TAX PAYING CITIZEN IN THE STATE OF MISSOURI? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO</p>								
<p>C. HAS APPLICANT PREVIOUSLY HELD A LIQUOR LICENSE OF ANY TYPE? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO (IF YES, EXPLAIN, SEE ITEM D)</p>	<p>D. EXPLAIN (WHEN, WHERE?)</p>								
<p>E. HAS APPLICANT, OR ANY EMPLOYEE, OR PROPOSED EMPLOYEES, EVER BEEN DENIED A LIQUOR LICENSE, OR HAD A LICENSE TO SELL LIQUOR REVOKED? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO (IF YES, EXPLAIN, SEE ITEM F)</p>	<p>F. EXPLAIN (WHEN, WHERE?)</p>								
<p>G. HAS APPLICANT EVER BEEN EMPLOYED IN ANY CAPACITY BY A BUSINESS WITH A BEER, WINE OR LIQUOR LICENSE? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO (IF YES, EXPLAIN, SEE ITEM H)</p>	<p>H. EXPLAIN (WHEN, WHERE?)</p>								
<p>I. HAS THE APPLICANT, EMPLOYEE, OR PROPOSED EMPLOYEE EVER BEEN CONVICTED OF A VIOLATION OF ANY LAW REGULATING CONTROLLING OR PROHIBITING THE SALES OR MANUFACTURING OF INTOXICATING LIQUOR? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO (IF YES, EXPLAIN, USE PAGE 7 IF NECESSARY)</p>									
<p>J. HAS ANY DISTILLER, WHOLESALER, WINE MAKER, BREWER OR ANY EMPLOYEE, OR AGENT THEREOF, HAVE OR PROPOSE TO HAVE, ANY FINANCIAL INTEREST IN THE BUSINESS TO WHICH THIS APPLICATION APPLIES? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO (IF YES, EXPLAIN, USE PAGE 7 IF NECESSARY)</p>									
<p>K. INDICATE THE TYPE OF BUSINESS, IF ANY, APPLICANT PROPOSES TO CONDUCT ON PREMISES IN ADDITION TO SALE OF INTOXICATING LIQUOR.</p> <p><input type="checkbox"/> RESTAURANT</p> <p><input type="checkbox"/> HOTEL DINING ROOM</p> <p><input checked="" type="checkbox"/> OTHER (PLEASE EXPLAIN) <u>Asian Grocery market</u></p>									
<p>L. STATE ESTIMATE OF ANNUAL SALES VALUE FOOD \$ <u>550,000</u> OTHER (INCLUDING LIQUOR) \$ <u>60,000</u></p>									
<p>M. IS THERE A SCHOOL, CHURCH, SYNAGOGUE, PUBLIC PARK OR PLAYGROUND WITHIN ONE HUNDRED FIFTY (150) FEET OF THE PROPOSED BUSINESS? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO (IF YES, STATE THE NAME AND APPROXIMATE DISTANCES)</p>									
<p>N. IS THE APPLICANT INDEBTED TO ANY PERSON FOR MONEY OR PROPERTY, TO BE USED IN THE LICENSED BUSINESS? (IF YES, STATE AMOUNT OF INDEBTEDNESS AND TO WHOM IT IS OWED.)</p> <p><input type="checkbox"/> YES <input checked="" type="checkbox"/> NO</p>	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">AMOUNT OWED:</td> <td style="width:50%;">NAME:</td> </tr> <tr> <td>\$</td> <td></td> </tr> <tr> <td colspan="2">ADDRESS, CITY, STATE, & ZIP:</td> </tr> <tr> <td>PHONE:</td> <td>OCCUPATION:</td> </tr> </table>	AMOUNT OWED:	NAME:	\$		ADDRESS, CITY, STATE, & ZIP:		PHONE:	OCCUPATION:
AMOUNT OWED:	NAME:								
\$									
ADDRESS, CITY, STATE, & ZIP:									
PHONE:	OCCUPATION:								

STATE OF MISSOURI)
) SS
COUNTY OF ST. LOUIS)

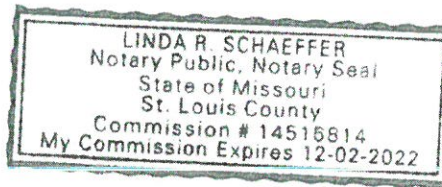
Comes now Anthony Lee Subler of lawful age, being first duly sworn upon oath, deposes and says that he or she: (1) is the sole proprietor, corporate officer, managing partner, or managing officer of the business applying for this license, (2) is authorized to make this application, (3) has read this application and understands same, (4) knows the contents of this application, (5) swears that the answers and statements contained in this application are true and correct, and (6) on behalf of the applicant, agrees to comply with all laws of the City of University City and the State of Missouri relevant to the applicant's business.

[Signature]
SIGNATURE OF APPLICANT/MANAGING OFFICER

SUBSCRIBED AND SWORN TO BEFORE ME ON THIS DAY 6 OF June 2019

[Signature]
NOTARY PUBLIC

MY COMMISSION EXPIRES:



THIS SECTION FOR CITY USE ONLY

APPROVALS:

Police Chief	<u>Larry Hampton</u>	Date: <u>7/31/19</u>
Comments:		
Community Development	<u>[Signature]</u>	Date: <u>8/7/19</u>
Comments:	<u>Accessory to Primary Use</u>	
City Manager		Date: _____
Comments:		

IV. SUNDAY LIQUOR LICENSE

If application is for Sunday liquor license, complete the following section:

Under the provisions of Chapter 600, Section 600.260 of the Municipal code of the City of University City, application is hereby made for a license to sell intoxicating liquor between the hours of 9:00 A.M. and midnight on Sundays

A. APPLICANT NAME: (LAST) Lee (FIRST) Anthony (MIDDLE INITIAL) K

B. BUSINESS NAME: DS Food, Inc dba East Seoul Oriental Grocery PHONE NUMBER: 314 432 5590

Type of Liquor License held or applied for:

- 1-2 All kinds of intoxicating liquor, by the drink, retail
- 9 Malt liquor in excess of 3.2% not in excess 5% alcohol, by the package, retail
- 10 Malt liquor in excess of 3.2% not in excess 5% alcohol, by the drink, retail
- 11 Malt liquor not in excess of 5% beer and 14% wine, by the drink, retail
- 12 Intoxicating liquor not more than 22%, by the package, retail
- 15 Intoxicating liquor of all kinds, by the package, retail

For the purpose of obtaining said Sunday Liquor license: applicant states that at least fifty percent (50%) of the gross income of the restaurant bar at the above location is derived from the sale of prepared meals or food consumed on the premises, or which has an annual gross income of at least two hundred seventy-five thousand dollars (\$275,000.00) from the sale of prepared meals or food


Signature of Applicant

Manager
Title of Applicant

6/6/2019
Date

V. RECOMMENDATIONS- COMPLETE IF APPLYING FOR LICENSE TYPE 2, 10, OR 11

Five recommendations are required for Applicants petitioning for a license to sell intoxicating liquor by the drink at retail under section 600.060 of University City Municipal Code.

Each of the following recommendations is to be filled in and signed by a credible resident citizen of University City, vouching for the character of the applicant.

1) Date: _____ Name: _____
Location of University City real property taxed in your name: _____
How long have you known applicant? _____ Are you related? _____
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? _____
Do you vouch for applicant's moral character and reputation? _____
Phone Number: _____ Signature: _____

2) Date: _____ Name: _____
Location of University City real property taxed in your name: _____
How long have you known applicant? _____ Are you related? _____
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? _____
Do you vouch for applicant's moral character and reputation? _____
Phone Number: _____ Signature: _____

3) Date: _____ Name: _____
Location of University City real property taxed in your name: _____
How long have you known applicant? _____ Are you related? _____
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? _____
Do you vouch for applicant's moral character and reputation? _____
Phone Number: _____ Signature: _____

4) Date: _____ Name: _____
Location of University City real property taxed in your name: _____
How long have you known applicant? _____ Are you related? _____
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? _____
Do you vouch for applicant's moral character and reputation? _____
Phone Number: _____ Signature: _____

5) Date: _____ Name: _____
Location of University City real property taxed in your name: _____
How long have you known applicant? _____ Are you related? _____
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? _____
Do you vouch for applicant's moral character and reputation? _____
Phone Number: _____ Signature: _____



6801 Delmar Blvd
University City, MO 63130
Tel: (314) 505-8544
Fax: (314) 863-0921

VI. PETITION- COMPLETE IF APPLYING FOR LICENSE TYPE 2, 10, OR 11

Under Chapter 600, Section 600.080, a petition must be submitted in favor of the license. **Please Note:** In the absence of valid petitions, the city council must have a five-sevenths vote to approve the license.

The undersigned taxpaying citizens, record owners of property within a radius of 200 feet of the primary public entrance of the premises in which the applicant proposes to sell intoxicating liquor, **and** owners occupying or conducting a business on the main or surface floor of buildings within such radius, hereby approve the foregoing application, and consent to the issuance to the applicant of a license to sell intoxicating liquor by the drink to be consumed on the premises where sold:

NAME

ADDRESS

(Attach additional sheet if necessary)

TAXATION DIVISION
PO BOX 3666
JEFFERSON CITY, MO 65105-3666



Missouri
DEPARTMENT OF REVENUE

Telephone: 573-751-9268
Fax: 573-522-1265
E-mail: taxclearance@dor.mo.gov

EAST SEOUL ORIENTAL GROCERY
8619 OLIVE BLVD
SAINT LOUIS, MO 63132-2503

DATE: 06/06/2019
VALID THROUGH: 09/06/2019

CERTIFICATE OF NO TAX DUE

MISSOURI ID: 22294333
Notice Number 2006544495

To Supervisor of Liquor Control: The Department of Revenue, State of Missouri, certifies the above listed taxpayer has filed all required returns and paid all sales, use, or withholding tax due, including penalties and interest, and does not owe any sales, use, and withholding tax, as of June 5, 2019. This review does not include returns that are not required to be filed as of this date or that have been filed but not yet processed by the Department.

This certificate is only for the purpose of obtaining a liquor license and is not pursuant to Section 144.150, RSMo.

This statement only applies to sales, use, and withholding tax due and is not to be construed as limiting the authority of the Director of Revenue to assess, or pursue collection of liabilities resulting from final litigation, default in payment of any installment agreement entered into with the Director of Revenue, any successor liability that may become due in the future, or audits or reviews of the taxpayer's records as provided by law.

THIS CERTIFICATE REMAINS VALID FOR 90 DAYS FROM THE ISSUANCE DATE.

TAXATION DIVISION

Personal Property Information

This page shows personal property information such as tax due amounts, assessed values and history information. You may also print a tax receipt, if no taxes are due, which can be used at the Missouri Department of Revenue license offices when licensing your vehicle. If you need to print a tax receipt for a previous year, please change the tax year below to get the proper receipt.

If you have any questions you can contact the Collection Division via phone or email. For contact information click here.

No Taxes Are Due

Effective 8/5/2019.

Tax Year:	2019 ▼
Account Number:	B00580141
Account Status:	Active
Name:	Dj Food Inc
Doing Business As:	East Seoul Oriental Grocery
Taxing Address:	8619 Olive Blvd Saint Louis, MO 63132
School Sub Code:	131Q
City Code:	057
Site Code:	1422
Total Assessed Value:	4,980
Tax Rate:	2019 tax rates are not available at this time.
Personal Property Declaration:	2019 declaration has been received.

Below is the last payment information for this account.

Personal Property Tax Paid: B00580141

Tax Year	Tax	Interest	Penalties	Other Charges	Total Tax	Amount Paid	Date Paid
2018	\$777.70	\$0.00	\$0.00	\$5.00	\$782.70	\$782.70	12/28/2018

Vehicles Detail: B00580141 - 2019

Line Number	Reference Number	Description	Year	Make	Model	Product Code	Total Units	Assessed Value Per Unit	Total Assessed Value
There are no details available.									

Other Items Detail: B00580141 - 2019

Line Number	Reference Number	Description	Year	Make	Model	Product Code	Total Units	Assessed Value Per Unit	Total Assessed Value
1		Miscellaneous							4,980
Total >>									4,980

Account Summary: B00580141 - 2019

Category	Assessed Value

Personal Property Information

Other Items	4,980
Manufacturing Equipment	0
Livestock	0
Crops and Grains	0
Farm Machinery	0
Mobile Homes	0
Vehicles	0
Historic Vehicles	0
Pollution Control	0
Total >>	4,980

This page details the **Vehicles** and **Other Items** categories only.

The **Account Summary** table reflects all personal property for this account. For a detailed listing of additional items not shown please contact the Assessor's Office, Personal Property Division at (314) 615-1500.

The **Reference Number** is an internal vehicle identifier. Please refer to this number when speaking to a member of our staff about a vehicle.

The **Product Code** is used if you are renewing your license plates online via the [Missouri Department Of Revenue's](#) web site.

The **Other Items** category details mobile homes, aircrafts, hot air balloons, boats, boat motors, and trailers.

The **Miscellaneous** description, if shown, includes these items: office equipment, computer hardware, tools and equipment, leased equipment, expendable goods, miscellaneous business items, vending machines, towers and antennas.

The **Other Charges** column may include charges and fees for:

- Attorney and Suit Costs
- Bad Check/Returned Payment Fees (\$25.00 each)
- Late Filing Penalty
- Manufacturing and Merchant License Fees
- Manufacturing Tax, Interest and Penalties
- Vehicle Fees

Note: Information on this site is normally refreshed before 4:00 am, Tuesday - Saturday. The last refresh occurred on 8/3/2019. Tax information however, shown in the first table, is current up to the minute.

[Show Tax Rates Information](#)

[Show Print Page](#)

Brianna L. Lennon
County Clerk

Voter Information

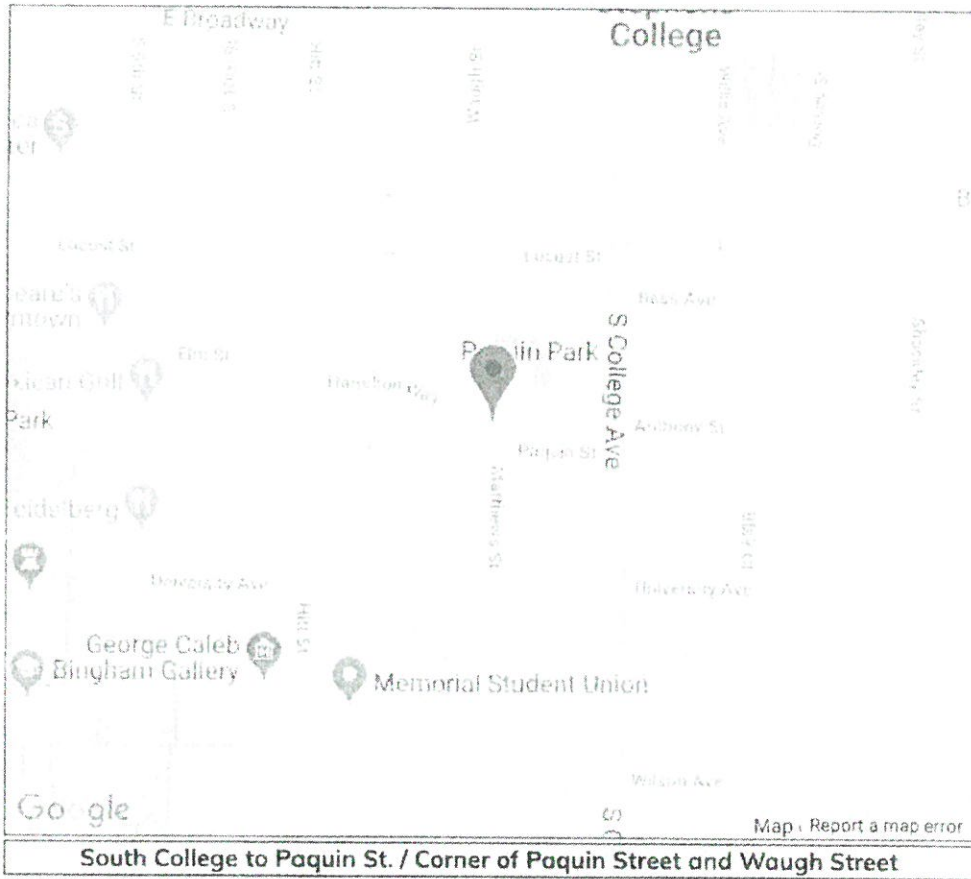
Name	LEE, ANTHONY
Residence Address	600 ROLLINS ST COLUMBIA, MO 65201
Mailing Address	600 ROLLINS ST COLUMBIA, MO 65201

Poll assignments and sample ballots not available for next election.

Previous poll assignment was:

PAQUIN TOWERS

1201 PAQUIN ST COLUMBIA



Polling Location (2)

PRECINCT INFORMATION (111)

Congressional	DISTRICT 4
State Senatorial	DISTRICT 19
State Representative District	45TH

School District	COLUMBIA
County Commission	COMMISSION #2
City	COLUMBIA
Ward	COLUMBIA WARD 1
Fire District	
Library District	COLUMBIA
Road District	COMMON
Water District	
Political Party Committee District	COLUMBIA WARD 1
Township	COLUMBIA

Boone County Clerk

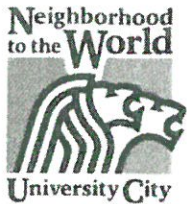
801 E. Walnut St., Rm 236
Columbia, MO 65201-7731

Clerk@boonecountymo.org

Office (573) 886-4375
Fax (573) 886-4300

동서올식품 EAST SEOU
ORIENTAL GROCERIES





Inter-office Memo



Date: 06/27/19

TO: Colonel Hampton, Chief of Police
FROM: Lieutenant Whitley DSN 372
SUBJECT: 8619 Olive Blvd (Liquor License Application)
CC:

Business

DJ Food Inc. DBA East Seoul Oriental Grocery
8619 Olive Blvd
University City, MO 63132

Applicant & Manager

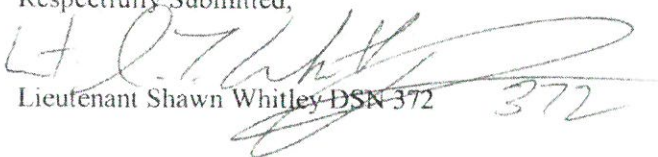
Anthony Lee, A/M, D.O.B 08/18/1997
440 S. Hanley Rd. Unit 1F
St. Louis MO. 63105

314-225-3683

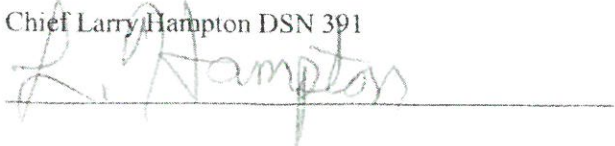
Sir,

I have reviewed the findings of the investigation completed by Detective Nodari concerning the liquor license application submitted by, DJ Food Inc. DBA East Seoul Oriental Grocery, located at 8619 Olive Blvd, University City, MO 63132. Det. Nodari's investigation was thorough and revealed no cause for a denial for a City of University Liquor License as applied for by DJ Food Inc. DBA East Seoul Oriental Grocery.

Respectfully Submitted,


Lieutenant Shawn Whitley DSN 372

Chief Larry Hampton DSN 391





Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Liquor License for **Poke Doke, 6316 Delmar Blvd**

AGENDA SECTION: Consent

CAN THIS ITEM BE RESCHEDULED? Yes

BACKGROUND REVIEW: **Poke Doke** has applied for **All Kinds of Intoxicating Liquor, by the Drink, Retail** liquor license including **Sunday Liquor License**.

The Applicant / Managing Officer is Robert Hu

- A background check / investigation by the Police Department revealed no disqualifying information.
- Department Approval was granted from all necessary departments.
- Recommendations from University City citizens are included.
- Petition from business owners within a radius of 200 feet are included.
- A current Certificate of No Sales Tax Due issued by the Missouri Department of Revenue was received relative to the business.
- 2018 personal property tax record for the applicant indicates payment of taxes.
- Current voter registration documentation for the applicant was provided.

ATTACHMENT: Report from Police Department

RECOMMENDATION: City Manager recommends the approval of the Liquor License.

#125



CITY OF UNIVERSITY CITY
APPLICATION FOR LIQUOR LICENSE
University City Municipal Code, Chapter 600 Section 600.060

INSTRUCTIONS: Read each question carefully. Make certain that each question is answered completely and correctly before you submit this application. If you need additional space, use the additional sheet provided at the end of this application. If a question does not apply to you, write N/A in the space, do not leave any blank fields. Submit all documents as requested. **PLEASE PRINT CLEARLY.**

Please note that this application may only be completed and filed by a sole proprietor, corporate officer, managing partner, or managing officer of the business applying for this license.


◇ AN APPLICANT IS NOT PERMITTED TO OPERATE UNTIL LICENSE IS ISSUED ◇

Applications must be accompanied by a non-refundable application filing fee of \$25.00

Type of license requested- separate license shall be obtained for each of the following classes of sales:
(Please check each classification that applies)

- 2- All kinds of intoxicating liquor, by the drink, retail. \$450.00
- 4- CLUB: All kinds of intoxicating liquor, by the drink, retail 200.00
- 5- Malt liquor not in excess of 5% alcohol wholesaler to wholesaler 75.00
- 6- Intoxicating liquor not in excess of 22% alcohol wholesaler to wholesaler 150.00
- 7- Malt liquor not in excess of 5% alcohol wholesaler to retailer 150.00
- 8- intoxicating liquor not in excess of 22% alcohol wholesaler to retailer 300.00
- 9- Malt liquor in excess of 3.2% and not in excess of 5% alcohol, by the package, retail 75.00
- 10- Malt liquor in excess of 3.2% and not in excess of 5% alcohol, by the drink, retail. 75.00
- 11- Malt liquor not in excess of 5% beer and 14% wine, by the drink, retail 75.00
- 12- Intoxicating liquor not more than 22%, by the package, retail 75.00
- 13- Intoxicating liquor of all kinds, wholesaler to wholesaler 375.00
- 14- Intoxicating liquor of all kinds, wholesaler to retailer 750.00
- 15- Intoxicating liquor of all kinds, by the package, retail 150.00
- Sunday Liquor License 300.00



I. BUSINESS APPLYING FOR LICENSE		
A. BUSINESS NAME AND TYPE "POKE DOKE"		<input type="checkbox"/> Sole Owner <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input checked="" type="checkbox"/> Limited Liability Company
B. DESCRIPTION OF PREMISES AND ADDRESS: DESCRIPTION: <u>RESTAURANT - BRICK BLDG</u> ADDRESS: <u>6316 DELMAR BLVD ST. LOUIS MO 63130</u> HOURS OF OPERATION: <u>SUN - THURS 11AM - 9PM SAT + FRIDAY 11AM - 10PM</u>		C. PHONE: <u>314-553-9440</u>
II. MANAGING OFFICER		
A. NAME: (LAST) <u>HU</u>	(FIRST) <u>ROBERT</u>	(MIDDLE INITIAL) <u>W</u>
B. ADDRESS, CITY & ZIP CODE: <u>162 SADDLEFORD DR</u>		C. PHONE: <u>314-276-0748*</u>
D. DATE OF BIRTH: 	F. BUSINESS PHONE. (IF DIFFERENT FROM ABOVE) <u>314-576-5391</u>	
G. PREVIOUS ADDRESS: (IF NOT AT PRESENT ADDRESS FOR 5 YEARS OR MORE) <u>NOT APPLICABLE</u>		
H. IF FOREIGN BORN, PLEASE STATE COUNTRY, PLACE AND STATE OF NATURALIZATION: <u>NOT APPLICABLE</u>		
I. MISSOURI RESIDENT SINCE (MONTH & YR) <u>SEP 1984</u>	K. TOWNSHIP: <u>CHESTERFIELD</u>	L. COUNTY: <u>ST. LOUIS</u>
M. CURRENT BUSINESS OR OCCUPATION OF APPLICANT: <u>ACCOUNTANT</u>		
N. NAME OF CORPORATION, PARTNERSHIP OR CLUB: (IF APPLICABLE)		
FOR PARTNERSHIP OR LIMITED PARTNERSHIP		NUMBER OF MEMBERS:
A2. STATE NAMES, ADDRESSES, PHONE NUMBERS AND DATES OF BIRTH OF ALL PARTNERS: (USE PAGE 7 IF NECESSARY) <u>NOT APPLICABLE</u>		
FOR CORPORATION OR LIMITED LIABILITY COMPANY		NUMBER OF MEMBERS: <u>4</u>
A3. STATE NAMES, ADDRESSES, PHONE NUMBERS AND DATES OF BIRTH OF ALL OFFICERS, DIRECTORS AND STOCKHOLDERS OWNING 1% OR MORE INTEREST IN THE CORPORATION OR MEMBERS OF A LIMITED LIABILITY COMPANY. (USE PAGE 7 IF NECESSARY) <u>SEE ATTACHMENT FOR DETAIL</u>		
OTHER PERSONS		NUMBER OF MEMBERS:
A4. LIST NAMES, ADDRESSES, PHONE NUMBERS AND DATES OF BIRTH FOR ALL OTHER PERSONS WHO HAVE AN INTEREST IN THE BUSINESS FOR WHICH LICENSE IS REQUESTED. (USE PAGE 7 IF NECESSARY) <u>NOT APPLICABLE</u>		
B4. IN WHAT TYPE OF BUSINESS IS EACH OF THE ABOVE PERSONS ENGAGED: (USE PAGE 7 IF NECESSARY)		

III. OTHER INFORMATION

A. IS APPLICANT A QUALIFIED VOTER IN THE STATE OF MISSOURI?
 YES NO

B. IS APPLICANT AN ASSESSED, TAX PAYING CITIZEN IN THE STATE OF MISSOURI?
 YES NO

C. HAS APPLICANT PREVIOUSLY HELD A LIQUOR LICENSE OF ANY TYPE?
 YES NO (IF YES, EXPLAIN, SEE ITEM D)

D. EXPLAIN (WHEN, WHERE?)

E. HAS APPLICANT, OR ANY EMPLOYEE, OR PROPOSED EMPLOYEES, EVER BEEN DENIED A LIQUOR LICENSE, OR HAD A LICENSE TO SELL LIQUOR REVOKED?
 YES NO (IF YES, EXPLAIN, SEE ITEM F)

F. EXPLAIN (WHEN, WHERE?)

G. HAS APPLICANT EVER BEEN EMPLOYED IN ANY CAPACITY BY A BUSINESS WITH A BEER, WINE OR LIQUOR LICENSE?
 YES NO (IF YES, EXPLAIN, SEE ITEM H)

H. EXPLAIN (WHEN, WHERE?)

I. HAS THE APPLICANT, EMPLOYEE, OR PROPOSED EMPLOYEE EVER BEEN CONVICTED OF A VIOLATION OF ANY LAW REGULATING, CONTROLLING, OR PROHIBITING THE SALES OR MANUFACTURING OF INTOXICATING LIQUOR?
 YES NO (IF YES, EXPLAIN. USE PAGE 7 IF NECESSARY)

J. HAS ANY DISTILLER, WHOLESALER, WINE MAKER, BREWER OR ANY EMPLOYEE, OR AGENT THEREOF, HAVE OR PROPOSE TO HAVE, ANY FINANCIAL INTEREST IN THE BUSINESS TO WHICH THIS APPLICATION APPLIES?
 YES NO (IF YES, EXPLAIN. USE PAGE 7 IF NECESSARY)

K. INDICATE THE TYPE OF BUSINESS, IF ANY, APPLICANT PROPOSES TO CONDUCT ON PREMISES IN ADDITION TO SALE OF INTOXICATING LIQUOR:

- RESTAURANT _____
- HOTEL DINING ROOM _____
- OTHER (PLEASE EXPLAIN) _____

L. STATE ESTIMATE OF ANNUAL SALES VALUE: FOOD \$ 500,000 OTHER (INCLUDING LIQUOR) \$ 1-2%

M. IS THERE A SCHOOL, CHURCH, SYNAGOGUE, PUBLIC PARK OR PLAYGROUND WITHIN ONE HUNDRED FIFTY (150) FEET OF THE PROPOSED BUSINESS? YES NO (IF YES, STATE THE NAME AND APPROXIMATE DISTANCES):

N. IS THE APPLICANT INDEBTED TO ANY PERSON FOR MONEY OR PROPERTY, TO BE USED IN THE LICENSED BUSINESS? (IF YES, STATE AMOUNT OF INDEBTEDNESS AND TO WHOM IT IS OWED.)

YES NO

AMOUNT OWED:
\$

NAME:

ADDRESS, CITY, STATE, & ZIP:

PHONE:

OCCUPATION:

STATE OF MISSOURI)
) SS.
COUNTY OF ST. LOUIS)

Comes now ROBERT HU of lawful age, being first duly sworn upon oath, deposes and says that he or she: (1) is the sole proprietor, corporate officer, managing partner, or managing officer of the business applying for this license, (2) is authorized to make this application, (3) has read this application and understands same, (4) knows the contents of this application, (5) swears that the answers and statements contained in this application are true and correct, and (6) on behalf of the applicant, agrees to comply with all laws of the City of University City and the State of Missouri relevant to the applicant's business.


SIGNATURE OF APPLICANT/MANAGING OFFICER

SUBSCRIBED AND SWORN TO BEFORE ME ON THIS DAY 11th OF July 2019


NOTARY PUBLIC

MY COMMISSION EXPIRES: 02 08 2020

TYLER MOODY
Notary Public - Notary Seal
State of Missouri, St Charles County
Commission # 16150263
Expires and Expires: Feb 8, 2020

THIS SECTION FOR CITY USE ONLY

APPROVALS:

Police Chief	<u>Rory Hampton</u>	Date: <u>7/17/19</u>
Comments:		
Community Development	<u>[Signature]</u>	Date: <u>7/17/19</u>
Comments:		
City Manager		Date: _____
Comments:		

IV. SUNDAY LIQUOR LICENSE

If application is for Sunday liquor license, complete the following section:

Under the provisions of Chapter 600, Section 600.260 of the Municipal code of the City of University City, application is hereby made for a license to sell intoxicating liquor between the hours of 9:00 A.M. and midnight on Sundays.

A. APPLICANT NAME: (LAST) HU (FIRST) ROBERT (MIDDLE INITIAL) W

B. BUSINESS NAME: POKEDOKE PHONE NUMBER: 314-2768748

Type of Liquor License held or applied for:

- 1-2 All kinds of intoxicating liquor, by the drink, retail
- 9 Malt liquor in excess of 3.2% not in excess 5% alcohol, by the package, retail
- 10 Malt liquor in excess of 3.2% not in excess 5% alcohol, by the drink, retail
- 11 Malt liquor not in excess of 5% beer and 14% wine, by the drink, retail
- 12 Intoxicating liquor not more than 22%, by the package, retail
- 15 Intoxicating liquor of all kinds, by the package, retail

For the purpose of obtaining said Sunday Liquor license: applicant states that at least fifty percent (50%) of the gross income of the restaurant bar at the above location is derived from the sale of prepared meals or food consumed on the premises, or which has an annual gross income of at least two hundred seventy-five thousand dollars (\$275,000.00) from the sale of prepared meals or food.



Signature of Applicant

MANAGING OFFICER

Title of Applicant

7/11/19

Date

V. RECOMMENDATIONS- COMPLETE IF APPLYING FOR LICENSE TYPE 2, 10, OR 11

Five recommendations are required for Applicants petitioning for a license to sell intoxicating liquor by the drink at retail under section 600.060 of University City Municipal Code.

Each of the following recommendations is to be filled in and signed by a credible resident citizen of University City, vouching for the character of the applicant.

1) Date: 7/10/19 Name: POH LENO LEE
Location of University City real property taxed in your name: 8615 MAYFLOWER CT ST. LOUIS MO 63132
How long have you known applicant? 10+ yrs Are you related? NO
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? NO
Do you vouch for applicant's moral character and reputation? YES
Phone Number: 314-825-8888 Signature: [Signature]

2) Date: 7/11/19 Name: LILU MANAGEMENT LLC
Location of University City real property taxed in your name: 8224 OLIVE BLVD
How long have you known applicant? 8 yrs Are you related? NO
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? NO
Do you vouch for applicant's moral character and reputation? yes
Phone Number: 314-779-9099 Signature: [Signature]

3) Date: 7/11/19 Name: TOYOLIAN PROPERTIES LLC
Location of University City real property taxed in your name: 8406 OLIVE BLVD
How long have you known applicant? 10 YEARS + Are you related? NO
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? NO
Do you vouch for applicant's moral character and reputation? YES
Phone Number: 314-991-1888 Signature: [Signature]

4) Date: 7/11/19 Name: EACKACHAI PLOKATHAN
Location of University City real property taxed in your name: 8240 SWARTHMORE CT 63130
How long have you known applicant? 5 yrs Are you related? N
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? N
Do you vouch for applicant's moral character and reputation? Y
Phone Number: 314-276-8748 Signature: [Signature]

5) Date: 7/12/19 Name: BOIRD PROPERTIES LLC
Location of University City real property taxed in your name: 8836 8330 OLIVE BLVD
How long have you known applicant? 5 yrs Are you related? NO
Are you aware of any reason to refuse applicant a license to sell intoxicating liquor? NO
Do you vouch for applicant's moral character and reputation? yes
Phone Number: 314-484-8686 Signature: [Signature]

TAXATION DIVISION
PO BOX 3666
JEFFERSON CITY, MO 65105-3666



Missouri
DEPARTMENT OF REVENUE

Telephone: 573-751-9268
Fax: 573-522-1265
E-mail: taxclearance@dor.mo.gov

POKEDOKE
21 LA GORCE DR
CHESTERFIELD, MO 63017-3232

DATE: 07/15/2019
VALID THROUGH: 10/15/2019
UNIVERSITY CITY

CERTIFICATE OF NO TAX DUE

MISSOURI ID: 25708309
Notice Number 2007649345

To Whom It May Concern: The Department of Revenue, State of Missouri, certifies the above listed taxpayer has filed all required returns and paid all sales or withholding tax due, including penalties and interest, and does not owe any sales and withholding tax, as of July 14, 2019. This review does not include returns that are not required to be filed as of this date or that have been filed but not yet processed by the Department.

This statement only applies to sales and withholding tax due and is not to be construed as limiting the authority of the Director of Revenue to assess, or pursue collection of liabilities resulting from final litigation, default in payment of any installment agreement entered into with the Director of Revenue, any successor liability that may become due in the future, or audits or reviews of the taxpayer's records as provided by law.

THIS CERTIFICATE REMAINS VALID FOR 90 DAYS FROM THE ISSUANCE DATE.

TAXATION DIVISION

No Taxes Are Due

Effective 8/5/2019.

Tax Year: 2019 ▼
Account Number: B01425592
Account Status: Active
Name: Shih Restaurant Group Llc
Doing Business As: Pokedoke
Taxing Address: 6316 Delmar Blvd
 Saint Louis, MO 63130
School Sub Code: 131CA
City Code: 057
Site Code: 1422
Total Assessed Value: 0
Tax Rate: 2019 tax rates are not available at this time.
Personal Property Declaration: 2019 declaration has not been received.

Below is the last payment information for this account.

Personal Property Tax Paid: B01425592

Tax Year	Tax	Interest	Penalties	Other Charges	Total Tax	Amount Paid	Date Paid
2018	\$0.00	\$0.00	\$0.00	\$5.00	\$5.00	\$5.00	5/9/2019

Vehicles Detail: B01425592 - 2019

Line Number	Reference Number	Description	Year	Make	Model	Product Code	Total Units	Assessed Value Per Unit	Total Assessed Value
There are no details available.									

Other Items Detail: B01425592 - 2019

Line Number	Reference Number	Description	Year	Make	Model	Product Code	Total Units	Assessed Value Per Unit	Total Assessed Value
1		Miscellaneous							2,000
Total >>									2,000

Account Summary: B01425592 - 2019

Category	Assessed Value
Other Items	2,000
Manufacturing Equipment	0
Livestock	0
Crops and Grains	0
Farm Machinery	0
Mobile Homes	0
Vehicles	0
Historic Vehicles	0

Pollution Control	0
Total >>	0

This page details the **Vehicles** and **Other Items** categories only.

The **Account Summary** table reflects all personal property for this account. For a detailed listing of additional items not shown please contact the Assessor's Office, Personal Property Division at (314) 615-1500.

The **Reference Number** is an internal vehicle identifier. Please refer to this number when speaking to a member of our staff about a vehicle.

The **Product Code** is used if you are renewing your license plates online via the [Missouri Department Of Revenue's](#) web site.

The **Other Items** category details mobile homes, aircrafts, hot air balloons, boats, boat motors, and trailers.

The **Miscellaneous** description, if shown, includes these items: office equipment, computer hardware, tools and equipment, leased equipment, expendable goods, miscellaneous business items, vending machines, towers and antennas.

The **Other Charges** column may include charges and fees for:

- Attorney and Suit Costs
- Bad Check/Returned Payment Fees (\$25.00 each)
- Late Filing Penalty
- Manufacturing and Merchant License Fees
- Manufacturing Tax, Interest and Penalties
- Vehicle Fees

Note: Information on this site is normally refreshed before 4:00 am, Tuesday - Saturday. The last refresh occurred on 8/3/2019. Tax information however, shown in the first table, is current up to the minute.

[Show Tax Rates Information](#)

[Show Print Page](#)

**ST. LOUIS COUNTY BOARD OF ELECTION
COMMISSIONERS**

Dear Voter: Here is your notice of election and sample ballot for the April 2nd General Municipal Election which contains the name and address of your polling place. **Please mark this sample ballot and take it with you to the polling place to use as a guide.** For questions, please contact us at stlouiscovotes@stlouisco.com or 314-615-1800. You can also follow us on Facebook or Twitter @StLouisCoVotes.

If you can't make it to the polls on Election Day, please consider voting absentee. You may vote absentee at our main location or at our two satellite voting locations for the April election. Absentee voting hours are 8:00 AM-4:30 PM M-F, 9:00 AM-1:00 PM Saturday, March 23rd & 30th, and 8:00 AM-5:00 PM Monday, April 1st.

Main Location
725 Northwest Plaza Dr.
St. Ann, MO 63074

Satellite Location (March 23rd-April 1st)
St. Louis County Gov't Center West
82 Clarkson Wilson Center
Chesterfield, MO 63017

St. Louis County Gov't Center South
4546 Lemay Ferry Rd.
St. Louis, MO 63129

POLLING HRS:
OPEN 5 AM
CLOSE 7 PM

**Saint Louis
COUNTY
ELECTION BOARD**

TOWNSHIP Maryland Hts. **PRECINCT** MHT007

YOUR POLLING PLACE IS
KING OF KINGS LUTHERAN CHURCH
13765 OLIVE BLVD
CHESTERFIELD MO 63017

TYPE OF ELECTION
4/2/2019
General Municipal Election

73544747

ST. LOUIS COUNTY
BOARD OF ELECTION COMMISSIONERS
725 NORTHWEST PLAZA DR
ST. ANN MO 63074

**OFFICIAL
ELECTION MAIL**

RETURN SERVICE REQUESTED

NONPROFIT
US POSTAGE
PAID
SAINT LOUIS, MO
PERMIT NO 2160

Robert W Hu
162 Saddlerford Dr
Chesterfield MO 63017-2720

ECRWSS**C 003
83985
104
102



ROOM FINISH SCHEDULE

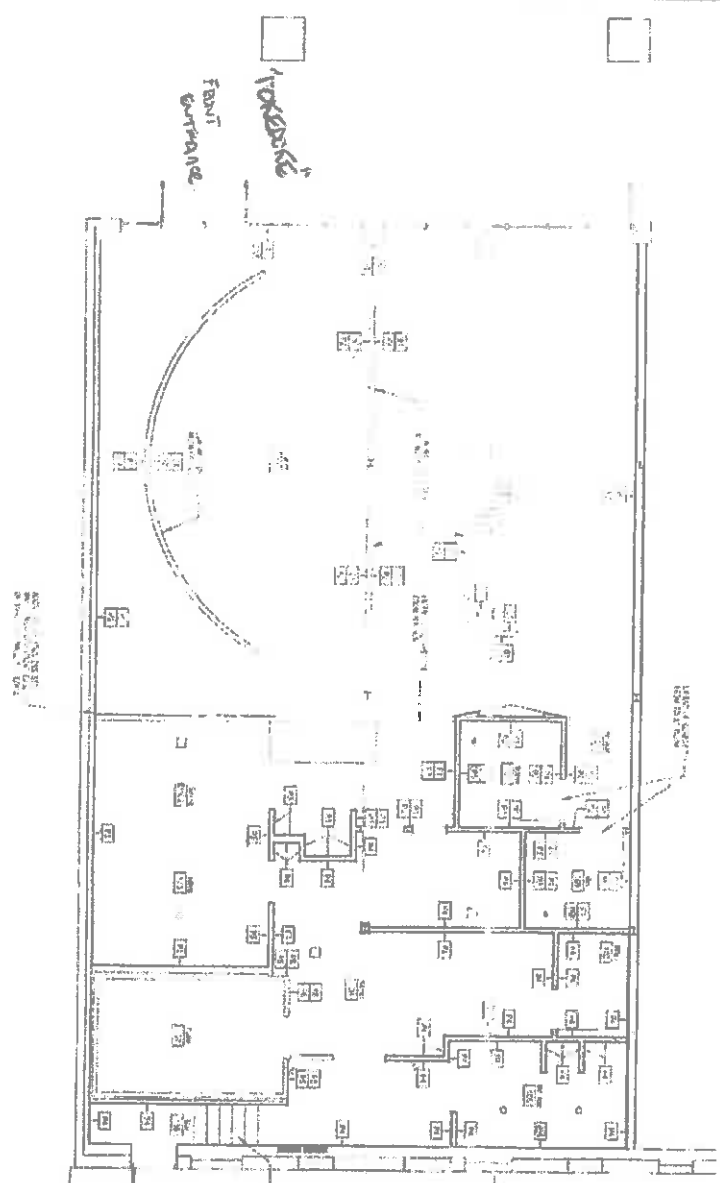
Room No.	Room Name	Finish	Notes
101	Office	Paint	
102	Office	Paint	
103	Office	Paint	
104	Office	Paint	
105	Office	Paint	
106	Office	Paint	
107	Office	Paint	
108	Office	Paint	
109	Office	Paint	
110	Office	Paint	
111	Office	Paint	
112	Office	Paint	
113	Office	Paint	
114	Office	Paint	
115	Office	Paint	
116	Office	Paint	
117	Office	Paint	
118	Office	Paint	
119	Office	Paint	
120	Office	Paint	

MATERIALS

Material	Quantity	Notes
Paint	1000	
Wallpaper	500	
Carpet	200	
Tile	100	
Plaster	50	
Insulation	20	
Lighting	10	
Electrical	5	
Plumbing	5	
Mechanical	5	
Structural	5	
Other	5	

GENERAL NOTES

1. All work shall be in accordance with the specifications and drawings.
2. The contractor shall be responsible for obtaining all necessary permits.
3. The contractor shall maintain access to all existing utilities.
4. The contractor shall protect all existing work.
5. The contractor shall provide a clean and safe work environment.
6. The contractor shall provide a schedule of work.
7. The contractor shall provide a list of subcontractors.
8. The contractor shall provide a list of suppliers.
9. The contractor shall provide a list of vendors.
10. The contractor shall provide a list of materials.
11. The contractor shall provide a list of equipment.
12. The contractor shall provide a list of labor.
13. The contractor shall provide a list of other resources.
14. The contractor shall provide a list of other information.



101 - Office
102 - Office

The Loop
 Elev. No. 199C
 6310 Denmar
 University City, Va.
 63150

DUNCAN DESIGN GROUP
 6600 South Fox Drive, Suite 200A
 Quantico, VA 22134
 757-581-1000

2007 Engineer, \$1000
 Finish Plan
 A
 120



University City Police Department

Inter-office Memo



Date: 07/25/19

TO: Colonel Hampton, Chief of Police
FROM: Lieutenant Whitley DSN 372
SUBJECT: 6316 Delmar Blvd (Liquor License Application)
CC:

Business

Poke Doke
6316 Delmar
St. Louis MO. 63130

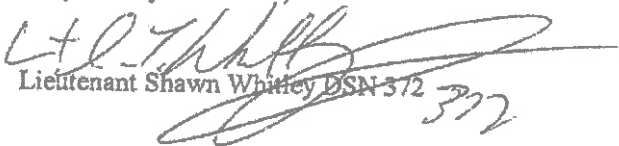
Applicant & Manager

Robert W. Hu (DOB [REDACTED])
162 Saddleford DR. Chesterfield MO. 63017
314-276-8748

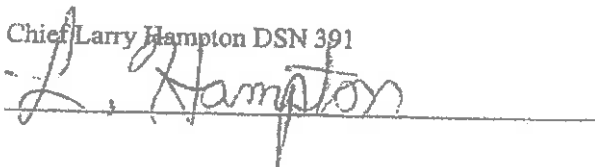
Sir,

I have reviewed the findings of the investigation completed by Detective Santos concerning the liquor license application submitted by, Robert W. Hu. Poke Doke, located at 6316 Delmar Blvd, University City, MO 63130. Det Santos' investigation was thorough and revealed no cause for a denial for a City of University Liquor License as applied for by Robert W. Hu of Poke Doke.

Respectfully Submitted,


Lieutenant Shawn Whitley DSN 372

Chief Larry Hampton DSN 391





Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Position Reclassification

AGENDA SECTION: Consent

CAN THIS ITEM BE RESCHEDULED? : Yes

BACKGROUND REVIEW:

Due to budget constraints, a crew leader position within the Parks Maintenance Division was put on hold after the retirement of Mr. Stanley Sheared in 2016, and has not been filled since that time, thus leaving a void in leadership and technical expertise in areas of the operation.

In my assessment of the Parks Maintenance Division staffing, it is very apparent to me that the division is bottom heavy and lacks the number of employees who have the necessary knowledge, skills and abilities to perform the more detailed and technical work that is required. Currently Mike Warmbold is the only Crew Leader in the Parks Maintenance Division and although he has the knowledge, skills and abilities to perform the more detailed and technical work, he is the only one on staff that has these traits. As such, Mr. Warmbold has been addressing the immediate needs (fires) as they come up, but is not able to fully address or take a proactive approach to all of the needs. Although some steps have been taken to train other staff, they are not at the level needed and this creates an issue when Mr. Warmbold is on vacation or is out sick etc.

With the recent announcement that Mr. Derek Lambert, Park Maintenance – Heavy Equipment Operator is retiring and will be leaving the employment of the City on July 31, 2019, there will be a maintenance position open within the Parks Maintenance Division. Therefore, I would like to explore the possibility of the Heavy Equipment Operator position be upgraded to the level of a Crew Leader position. Mr. Lambert is currently at a Grade 8-F and is making \$23.28/hr. and an entry level Crew Leader position would be at a Grade 10-A at an hourly rate of \$22.88/hr.

This potential move will not solve all of our needs or challenges, however, if approved, it would at least get us moving in the right direction and would give us the ability to better address our current needs.

RECOMMENDATION:

The City Manager recommends approval.

ATTACHMENTS:

1. Parks Crew Leader Job Description



TITLE: Parks Crew Leader

FLSA Status: Non-Exempt

JOB PURPOSE:

The purpose of this position is to oversee construction, maintenance and repair of City parks, facilities, trails, and other city-owned properties. Responsibilities include planning and administering construction and maintenance, managing operations, ensuring safety, developing and complying with standards and conducting and documenting inspections. The Parks Crew Leader is a working position that is responsible for completing a variety of tasks relating to construction and maintenance with the goal of maintaining and improving the city's parks, facilities, trails and other city-owned properties. The Crew Leader ensures that efforts adhere to city ordinance, codes, policies, and national standards; and works under the direction of the Parks Maintenance Superintendent.

ESSENTIAL FUNCTIONS

- Supervises park maintenance personnel as assigned.
- Supervises the training and use of equipment and tools.
- Reviews, plans and inspects maintenance, construction and contract projects.
- Reviews, plans and inspects day-to-day work assignments.
- Oversees mechanical and chemical operations of pools/spray grounds.
- Prepares written and oral reports to superior(s).
- Assists with performance evaluations and makes recommendations regarding personnel matters.
- Performs other duties as required.

QUALIFICATIONS:

- Graduation from high school or equivalent.
- Between three and five years of directly related experience in municipal park and recreation maintenance and operations. Previous supervisory experience preferred.
- Must be able to read and write in English.
- Intermediate experience/skills - operating light and heavy equipment.
- Intermediate experience/skills - plumbing, electrical, carpentry.
- Intermediate experience/skills - horticulture and forestry.
- Intermediate experience/skills - irrigation.
- Intermediate experience/skills - athletic field and turf maintenance.
- Intermediate reading skills – high school level.
- Intermediate math skills – high school level.
- Intermediate writing skills – high school level.
- **Advanced** experience/skills – pool/aquatic operations.
- Class “B” Commercial Driver’s License.



- Certified Pool Operator or Aquatic Facility Operator certification within six (6) months.
- Certified Playground Safety Inspector within one (1) year.
- Missouri Pesticide License within one (1) year.
- CPR/AED Certification within one (1) year.
- Excellent interpersonal and communication skills.
- Excellent organization skills.

Performs other duties as assigned.

Responsible for following all prescribed safety rules and regulations; and utilizing and wearing appropriate safety gear.

Follows and upholds City and departmental rules, regulations, policies and procedures.

Reports to work free from the effects of drugs/controlled substances and/or alcohol, and free from impairment due to prescription drugs.

Maintains regular attendance.

The City reserves the right to require an employee in this position to work overtime including during emergency situations (defined as any natural or man-made disaster that may or may not necessitate the relocation of City personnel or citizens). In the event of an emergency and/or a required evacuation, the incumbent may be required to remain at work to provide needed services or perform essential duties for the benefit of the general public including services or duties different from those performed in the normal course and scope of the position.

OVERALL PHYSICAL STRENGTH DEMANDS:

-Physical strength for this position is indicated below with "X"-				
Sedentary	Light	Medium	Heavy	Very Heavy X
Exerting up to 10 lbs. occasionally or negligible weights frequently; sitting most of the time.	Exerting up to 20 lbs. occasionally, 10 lbs. frequently, or negligible amounts regularly OR requires walking or standing to a significant degree.	Exerting 20-50 lbs. occasionally, 10-25 lbs. frequently, or up to 10 lbs. regularly.	Exerting 50-100 lbs. occasionally, 10-25 lbs. frequently, or up to 10-20 lbs. regularly.	Exerting over 100 lbs. occasionally, 50-100 lbs. frequently, or up to 20-50 lbs. regularly.

WORK ENVIRONMENT:

C	F	O	R	N
Regularly Over 70%	Frequently 41% to 70%	Occasionally 16% to 40%	Rarely Up to 15%	Never 0%

-Physical Demand-	-Frequency-
Sitting	R
Talking	F



Hearing	F
Feeling attributes of objects (e.g., determining size, shape, temperature, or texture by touching with fingertips)	F
Grasping	F
Pushing	F
Standing	F
Walking	F
Driving	F
Reaching with hands/arms	F
Stooping, kneeling, crouching, crawling	F
Climbing or balancing	F
Repetitive wrist, and or finger movement	F
Moving up and down from/to sitting position on the floor	O
Physical support and care of children (e.g. diapering, feeding, positioning, etc.)	N

ENVIRONMENTAL CONDITIONS:

C Regularly Over 70%	F Frequently 41% to 70%	O Occasionally 16% to 40%	R Rarely Up to 15%	N Never 0%
----------------------------	-------------------------------	---------------------------------	--------------------------	------------------

-Environmental Condition-	-Frequency-
Work in confined spaces (crawl spaces, shafts, pipelines)	F
Wet, humid conditions (non-weather)	F
Varying, inclement outdoor weather conditions	F
Vibration	F
Work in hazardous traffic conditions (does not include regular traffic commute)	F
Extreme cold (non-weather; 1 hour)	F
Extreme heat (non-weather; >100 deg. F for > 1 hour)	F
Subject to oils (mechanical or food)	F
Required to wear a respirator	R
Fumes or airborne particles	O
Work near moving mechanical parts	F
Work in high, dangerous places	R
Risk of electrical shock	O
Potentially hazardous bodily fluids	N
Potentially hazardous or cancer-causing agents or chemicals	O



VISUAL ACTIVITIES:

-Activity-	-Usually Required-
Clarity of vision at 20 feet or more.	Yes
Clarity of vision at 20 inches or less.	Yes
Three-dimensional vision- ability to judge distance and space relationships.	Yes
Precise hand-eye coordination.	Yes
Ability to identify and distinguish colors.	Yes

NOISE EXPOSURE:

-Level-	-Indicator-
Very quiet	
Quiet	
Moderate noises (i.e., an office with conversations, photocopiers, and/or computer printers.)	X
Loud noise	X
Very loud noise	X

Description of loud or very loud noise:

Equipment, Pumps, Motors.



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Ackert Walkway Improvements – Transportation Alternatives Program

AGENDA SECTION: Consent Agenda

CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW:

The City of University City applied for federal funds through the Missouri Highways and Transportation Commission and administered by East West Gateway Council of Governments and the Missouri Department of Transportation for improvements to Ackert Walkway. City Council has approved budgeting for this project and the design is completed.

The improvements include upgrading the inefficient and inadequate lighting along the path and providing ADA accessibility to and from the Leland Avenue and Westgate Avenue adjacent to Ackert Park. Detailed signage is also proposed, including wayfinding, directional, and bike route signs. The lighting upgrades additionally increase the city's energy efficiency resulting in cost savings.

This project was advertised on June 1, 2019 in the St. Louis Post Dispatch, Drexel Technologies website, and on the Missouri Department of Transportation's website. On June 21, 2019 at 10:00am, the City received and opened two (2) bids for this project. . The lowest bid was submitted by Raineri Construction, LLC in the amount of \$304,555.62 and the other bid was submitted by Gershenson Construction Co. in the amount of \$359,220.00. All bidders were determined to be responsible.

Company	Bid Amount
Raineri Construction, LLC	\$ 304,555.62
Gershenson Construction Co.	\$ 359,220.00

80% of the project is funded (reimbursable) by a grant administered by East-West Gateway Council of Governments in the amount of \$243,644.50, with the City covering the remaining balance. The City is responsible for \$60,911.12 for the construction portion of this project. The City share portion will come from Ackert Walkway funds paid to University City in April of 2018. Grant expenditures and reimbursements will be intermittent throughout the grant with a maximum of \$100,000 floating.

The Disadvantage Business Enterprise participation requirement for this project is twelve percent (12%). The low bidder firm committed to achieve 12% and has been approved by MoDOT's External Civil Rights.

RECOMMENDATION:

The City Manager recommends that the contract be awarded to Raineri Construction, LLC. The firm is the lowest responsible bidder and has been approved by MoDOT.



Council Agenda Item Cover

MEETING DATE: August 6, 2019

AGENDA ITEM TITLE: Fogerty Park Phase II Improvements

AGENDA SECTION: Consent

CAN THIS ITEM BE RESCHEDULED? : No

BACKGROUND REVIEW:

Fogerty Park Phase II Improvements include the construction and/or installation of a splash playground, concrete sidewalks, asphalt trail, lighting, general site grading, drainage and installation of landscape .

This project was advertised on June 3, 2019 in the St. Louis American, Drexel Technologies, and the City website. On June 21, 2019 at 10:00AM, the City received and opened one (1) bid for this project. Although another contractor attended the pre-bid meeting, only one bid was submitted by Ideal Landscape Construction, Inc. in the amount of \$477,845.00, which was over the grant allotment. Subsequent value engineering reduced the bid amount to \$457,565.00.

Company	Bid Amount
Ideal Landscape Construction, Inc.	\$457,565.00

This Project is funded by a grant administered by the Municipal Park Grant Commission with a grant contribution of \$525,000.00 and the City's contribution of \$3,383.00 proposed to be expended from the Fiscal Year 2019. The total budget for the project is broken down as follows:

	Amount
Municipal Park Grant Commission	\$525,000.00
City	\$3,383.00
Design	(\$68,900.00)
Construction	(\$457,565.00)
Balance	\$1,918.00

This project is pursuant to the Fogerty Park Master Plan developed by staff and citizen feedback, Park Commission reviews and recommendations and approval by City Council. The work will include:

1. New Splash Playground.
2. Asphalt Trail.
3. New Lighting.
4. New Landscaping

RECOMMENDATION:

It is the recommendation of the City Manager that Ideal Landscape Construction, Inc. be awarded the Fogerty Park Phase II Improvements contract as the lowest and responsible bidder for their bid of \$457,565.00

CONTRACT

THIS AGREEMENT, made as of the _____ day of _____, 20____, by and between The City of University City, MISSOURI (here in after called the CITY) and Ideal Landscape Construction, Inc., a Corporation with offices at 6252 Olsen Road, St. Louis, Missouri 63129 (herein after called the CONTRACTOR), WITNESSETH, that whereas the CITY intends to proceed with Project No. 1401 Contract hereinafter called the PROJECT, in accordance with the Specifications and Contract Documents prepared by the City of University City.

NOW, THEREFORE, The CITY and CONTRACTOR for the considerations hereinafter set forth, agree as follows:

THE CONTRACTOR AGREES to furnish all the necessary labor, materials, equipment, tools and services necessary to perform and complete in a workmanlike manner all work required for the PROJECT, in strict compliance with the Contract Documents herein mentioned, which are hereby made a part of the Contract.

- a. Contract Time: Work under this Agreement shall be commenced upon written Notice to Proceed, and shall be completed within one hundred and twenty (120) calendar days of the authorization date in the Notice to Proceed.
- b. Liquidated Damages: The Contractor hereby expressly agrees to pay the City the sum of two hundred dollars (\$200.00) per day for each and every day, Sundays and legal holidays only excepted, after calendar days have expired during or upon which said work or any part thereof remains incomplete and unfinished.
- c. Subcontractors: The Contractor agrees to bind every subcontractor by the terms of the Contract Documents. The Contract Documents shall not be construed as creating any contractual relation between any subcontractor and the City. No subcontractor shall further subcontract any of their work.

THE CITY AGREES to pay and the Contractor agrees to accept, in full payment for the performance of this Contract, the amount as stipulated in the Proposal, which is:

Four Hundred Fifty-Seven Thousand Five Hundred Sixty-Five dollars and no cents
(\$457,565.00)

Final dollar amount will be computed from actual quantities constructed as verified by the City and in accordance with the unit prices set out in the Proposal.

(See following pages)

CONTRACT DOCUMENTS:

The Contract comprises the Contract Documents as bound herein. In the event that any provision of one Contract Document conflicts with the provision of another Contract Document, the provision in that Contract Document first listed below shall govern, except as otherwise specifically stated:

- A. Contract (This Instrument)
- B. Addenda to Contract Documents
- C. Conditions of the Contract
- D. Remaining Legal and Procedural Documents
 - 1. Proposal
 - 2. Instruction to Bidders
 - 3. Invitation for Bids
- E. Job Special Provisions
- F. Annual Wage Order
- G. Bonds/Attachments
 - 1. Performance/Payment Bond
 - 2. Bid Bond

AUTHORITY AND RESPONSIBILITY OF THE CITY:

All work shall be done under the general inspection of the City. The City or their designated representative shall decide any and all questions which may arise as to the quality and acceptability of materials furnished, work performed, and rate of progress of work, interpretations of specifications and all questions as to the acceptable fulfillment of the Contract on the part of the Contractor.

SUCCESSORS AND ASSIGNS:

This Agreement and all of the covenants hereof shall insure to the benefit of and be binding upon the City and Contractor respectively and their partners, successors, assigns and legal representatives. Neither the Owner nor the Contractor shall have the right to assign, transfer, or sublet their interests or obligation hereunder without consent of the other party.

****In making out this form the title that is not applicable should be struck out. For example, if the Contractor is a corporation and this form is to be executed by its president, the words "Sole owner, a partner, secretary, etc." should be struck out.***

The Contract contains a binding arbitration provision that may be enforced by the parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement:

(SEAL)

Attest:

Title: _____

By (signature): _____

Contractor (print): _____

Date: _____

(SEAL)

Attest:

By: _____
City Clerk

Date: _____

CITY OF UNIVERSITY CITY

CITY OF UNIVERSITY CITY

By: _____
City Attorney

By: _____
City Manager

Date: _____

Date: _____



Council Agenda Item Cover

MEETING DATE August 12, 2019

AGENDA ITEM TITLE: MS Office 365

AGENDA SECTION: Consent Agenda

CAN THIS ITEM BE RESCHEDULED? : Yes

BACKGROUND REVIEW:

The City would like to migrate from an internally hosted email environment to a cloud hosted solution provided by Microsoft. Office 365 is a robust suite of tools that includes email, MS Office, Skype for Business, SharePoint and OneDrive. Requesting the reallocation of funds from FY19 that were to be used for the internal Exchange and MS Office Suite upgrade. The annual cost for the 3 year Enterprise Agreement would be \$35,000. Which was budgeted for and will be carried over from FY19.

RECOMMENDATION:

The City Manager recommends that City Council approve the 3-year contract to authorize the purchase of Microsoft Office 365 for all employees.

ATTACHMENTS:

1. Microsoft Office 365 Plan
2. Employee License Breakdown

Microsoft Office 365 Plan

The City's current email environment consists of Microsoft Exchange 2010 that resides on a Virtual MS Server 2008 R2 platform. Both Exchange and the OS are set to end of life in early 2020. SPAM is managed by the cloud based application Barracuda Email Essentials. We are limited by the features of Exchange 2010 and also hosting email internally. Part of the problem is with email size and also mailbox size. While we have been able to adjust those to better handle our more email intensive environment we are still hampered by the age of the system. The next major issue is having to archive email directly to an individual's Hard Drive which is not directly backed up.

In Fiscal Year 2019 we budgeted for the upgrade of both MS Office Suite and Exchange. For Office I requested 45K and Exchange is set for 30K. My request is that those funds be reallocated to begin the process of moving towards Office 365 in FY19 with the remaining funds going to new computers.

There are many benefits to making the switch to Office 365 and we would be utilizing two types of licenses. For employees with a computer we would assign a G3 license and Full-Time field staff would use a G1 license.

License Features:

G1 –

- Web versions of Word, Excel, PowerPoint, SharePoint, and Teams
- File Storage and sharing with 1 TB OneDrive per user
- Business email, calendar, and contacts with a 50 GB mailbox
- Skype for Business

G3 –

- Desktop versions of Word, Excel, PowerPoint, Outlook, Publisher and Access
- OneNote access
- Web versions as above
- Unlimited Cloud Storage
- Business email, calendar, and contacts with 100 GB mailbox
- Skype for Business
- SharePoint and Teams
- Compliance and legal hold

There are two options for the licensing of Office 365. One is the Enterprise agreement which "locks" in our pricing for 3 years, and the other is on Microsoft's MPSA (Microsoft Products and Services Agreement) plan which would be an annual renewal. Both licensing options are on the Government plan and both are hosted on U.S. based servers which meets with CJIS requirements. The consultant I am working with has said that he has seen roughly a 3% to 5% increase annually; where some years there is no increase and some it may be as high as 8%. The Enterprise agreement includes software assurance which allows us to utilize continuous updates instead of annual as the MPSA would offer. With the Enterprise Agreement we would be locking in our rate over the course of 3 years. With the True-Up program we would be able to freely

adjust our license requirements over the year as needed and then adjust them at renewal. The Enterprise agreement would also unlock access to Microsoft’s Home Use Program which would allow for discounted pricing on MS products for Employees.

Cost Breakdown –

Enterprise	Qty	Price	Total
G1	169	\$81.56	\$13,783.64
G3	93	\$224.20	\$20,850.60
		Annual Total	\$34,634.24
		3 Year Total	\$103,902.72

MPSA	Qty	Price	Total
G1	169	\$88.13	\$14,893.97
G3	93	\$220.32	\$20,489.76
		Total Year 1	\$35,383.73
		Year 2 with 5%	\$37,152.92
		Year 3 with 5%	\$39,010.56
		3 Year Total	\$111,547.21

*Licensing costs provided by SHI which is both the State Contract holder and the City’s Microsoft Licensing Authority

On-Premise Exchange Cost Breakdown:

Exchange Server License - \$1,000

Server License - \$2,500

Exchange User CAL’s - \$36,000

Office Suite Update - \$73,000

Consultant fees for initial deployment are estimated at \$7,500. Chosen consultant has been used by other local municipalities for their migrations.

We would begin the process by utilizing the Hybrid Deployment option provided by Microsoft. With the O365 licensing we are also able to use a free option of MS Exchange on a small Virtual Server. This will allow for a staged migration of users between our on-site deployment and the cloud solution. Once the environment was configured, we would begin migrating users starting with a test group and work closely with them to determine issues before moving forward. We would also setup employees who don’t currently have email with a mailbox.

Council Agenda Item Cover

MEETING DATE: August 12, 2019
AGENDA ITEM TITLE: Leaf Collection Contract
AGENDA SECTION: Consent Agenda
CAN THIS ITEM BE RESCHEDULED:? Yes

BACKGROUND: The City of University City participates in a program of natural recycling each fall and spring by carrying out leaf collection. Leaves are gathered from the property by residents, brought to the curb line, and then picked up by mechanized street sweepers and specialized trucks fitted with a vacuum apparatus. They are transported to the Ruth Park Recycling Area where they are transferred and processed into a fine mulch product and made available to University City residents through St. Louis Composting Inc. for their gardening and lawn care needs.

During the period when the leaves fall at its heaviest, in order to maintain the collection schedule, it is necessary to employ a contractor to supplement the Street Division crews in completing the task. The contractors are required to provide up to date equipment and be available during extended hours and inclement weather conditions.

The City sought bids from contractors for leaf collection services and on September 11, 2018, the City opened bids for the contractual leaf collection services. The contractors' submitted hourly rates for a three year period; fall 2018 was the first year of the contract and fall 2020 will be the third and last year for this contract. The tabulation of the bid proposals for the second year is as follows:

Contractor	Bid Hourly Rate
Hendel Lawn Care Inc.	\$165.00
T.G. Williams	\$244.25

The City budgeted \$75,000.00 for the leaf collection service contract for FY20.

RECOMMENDATION: City Manager recommends approval of the award for the leaf collection services to Hendel Lawn Care Inc. in the amount of \$165.00 an hour. An estimated 350 hours or \$57,750 is planned for this work.



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Project 1429 - Sidewalk and Curb Replacement Project

AGENDA SECTION: Consent Agenda

CAN THIS ITEM BE RESCHEDULED?: YES

BACKGROUND: Every two years, the City inspects all streets for deficiencies and rates them based on severity of deterioration/damage. By documenting the actual conditions of the pavement, the City is able to develop a maintenance budget, make timely repairs and use cost-effective maintenance procedures.

The City replaces sidewalks that are extensively cracked, failed, does not meet certain ADA requirements, faulted, and/or possesses a trip hazard. Curbs are replaced when severe enough to disrupt drainage or when deteriorated and adjacent to street pavement that is being resurfaced.

On July 15, 2019, the City opened bids for the Sidewalk and Curb Replacement Project. The tabulation of bid proposals is as follows:

Contractor	Base Bid Price
Pride Master	\$386,185.73
Raineri Construction	\$440,519.25
Gershenson Contracting	\$471,008.85
Pavement Solutions	\$598,267.01

The lowest bidder Pride Master has worked on the previous sidewalk and curb project with satisfactory performance and ability to be flexible with the City's requests.

The capital improvement program budget for sidewalk replacement is \$500,000.00. In an effort to get ahead of the sidewalk replacement work included in our 5 year street work plan, an amended contract award amount of \$450,000.00 would enable the contract to cover the additional sidewalk, curb, and ADA work on the additional work locations listed.

RECOMMENDATION: City Manager recommends approval of an amended contract award for the Sidewalk and Curb Replacement Project to Pride Master Inc. in the amount of \$450,000.00.

ATTACHMENT: Project locations list

ORIGINAL BID WORK LOCATIONS

Street Name	From	To
Balson Ave	Gay	Swarthmore
Balson Ave	Swarthmore	Old Bonhomme
Wayne Ave	North & South	78th St
Milan Ave	North & South	Lyndale
Milan Ave	78th St	Annandale
Milan Ave	79th St	Mendell
Lyndale Ct	Milan	Wayne
Lyndale Ct	Wayne	Cul de sac
78th St	Milan	dead end
78th St	Wayne	Cul de sac
Annandale Dr	Milan	Trenton
Trenton Ave	78th St	Annandale
Trenton Ave	Annandale	Erith
Erith Pl	Milan	Trenton
Birchmont Dr	East leg at Milan	Turn to north
79th St	Wayne	Milan
Mendell Dr	Canton	Cul de sac
Elmore Ave	Woodson	Sheridan
Elmore Ave	Sheridan	Coolidge
Elmore Ave	Coolidge	Grant
Richard Ave	Woodson	Sheridan
Richard Ave	Sheridan	Coolidge
Richard Ave	Coolidge	Grant
Orchard Ave	Woodson	Sheridan

ADDITIONAL WORK LOCATIONS PER STREET WORK PLAN

Coolidge Dr	Kempland	Appleton
Coolidge Dr	Archer	Orchard
Coolidge Dr	Richard	Elmore
Coolidge Dr	Elmore	Olive
Eastgate Ave	Vernon	Cates
Eastgate Ave	Cates	Clemens
Eastgate Ave	Clemens	City limit
Jackson Ave	Delmar	Cornell



Council Agenda Item Cover

MEETING DATE: August 12, 2019
AGENDA ITEM TITLE: Inspector Vehicles
AGENDA SECTION: Consent Agenda
CAN THIS ITEM BE RESCHEDULED?: Yes

BACKGROUND REVIEW:

The City of University City Department of Planning and Development utilizes a code enforcement housing division that requires the inspectors to be in the field and drive to various locations for inspections and to address code violations. Each inspector utilizes their own vehicle for these inspections and averages 500 miles per month. Currently, University City reimburses these inspectors for the mileage they incur throughout their workday resulting in the City paying approximately \$16,000 per year toward mileage to reimburse the housing inspectors. The purchase of City-owned vehicles, as opposed to inspectors using their own, is estimated to provide a cost benefit to the City in approximately 6 years.

An analysis of initial and long term costs was completed comparing estimated costs of gasoline, hybrid, and electric powered vehicles. Maintenance, repairs, electricity and fuel costs were estimated for each vehicle. This estimated cost comparison indicated that the purchase of electric vehicles versus gasoline or hybrid was the best option over time.

A Request for Quotes was sent to five different vendors and posted on the University City website. The Request for Quotes included an alternate line item for the purchase of charging stations. The purchase of the charging stations was not included in the budget amount of \$100,000 toward the purchase of the vehicles. Five quotes were received as follows:

Vendor	Vehicle Type	Price (each)	Total Price	Chargers Included	Payment Method
St. Charles Nissan	Nissan Leaf S	\$22,700.00	\$113,500.00	Yes	Lease Option to buy. Buyout 30 days from lease conception
Suntrup Nissan	Nissan Leaf S	\$24,469.00	\$122,346.00	Yes	Lease Option to buy. Buyout 30 days from lease conception
Bommarito Nissan Ballwin	Nissan Leaf S	\$25,995.00	129,975.00	No	Cash Payment
National Auto Fleet Group	Nissan Leaf S	\$27,626.14	\$138,130.70	Yes	Cash Payment
Bommarito Nissan Hazelwood	Nissan Leaf S	\$27,800.00	\$139,000.00	No	Cash Payment

RECOMMENDATION:

The City Manager recommends purchasing 5 Nissan Leaf Vehicles from St. Charles Nissan which includes charging stations for each of the vehicles. For the most economical option, he recommends a lease to purchase option in order to take full advantage of the federal incentives. As a result, the City Manager is requesting to accept the bid of \$113,500 and execute a contract with St. Charles Nissan as an initial lease with a buyout option after 30 days.

ATTACHMENTS: Proposals

City of University City

PROPOSAL FORM

The undersigned hereby declares that they have carefully examined any instructions to bidders and requirements of the specifications contained herein, and propose to furnish and deliver to the City of University City the Refuse Collection Vehicle listed below.

Five (5) New and Unused Electric Vehicles and alternate items as specified.

BODY MAKE: Nissan MODEL: Leaf S

PURCHASE PRICE: (EACH @) \$ 25,995

PURCHASE PRICE TOTAL \$ 129,975

TOTAL PRICE IN WORDS: One hundred twenty nine thousand nine hundred
seventy five dollars

DESCRIBE PAYMENT METHOD PROPOSED IF OTHER THAN PURCHASING VEHICLES

OUTRIGHT: _____

QUOTE IS VALID FOR: 30 days


Alternate Items:	Price Each	Total	DESCRIPTION
3 dual port charging stations			
Optional cable management solution (6)			
Optional access restriction options (6)			
1 portable charge cable (120 V/240 V) to be shared by all 6 vehicles			

OPTIONAL PRODUCT ENHANCEMENTS:

Bommarito Nissan West

<u>OPTION</u>	<u>\$ EACH</u>	<u>\$TOTAL</u>
1. _____	\$ _____	\$ _____
2. _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____
4. _____	\$ _____	\$ _____

Name of Bidder: William Teske Bommarito Nissan W.

Signed:  Date: 7/25/19

Printed Name: William Teske

Title: Commercial Vehicle Manager

Address: 14747 Manchester Rd. Ballwin, MO 63011

Email: wteske@bommarito.net

City of University City

PROPOSAL FORM

The undersigned hereby declares that they have carefully examined any instructions to bidders and requirements of the specifications contained herein, and propose to furnish and deliver to the City of University City the Refuse Collection Vehicle listed below.

Five (5) New and Unused Electric Vehicles and alternate items as specified.

BODY MAKE: Nissan MODEL: LEAF

PURCHASE PRICE: (EACH @) \$ \$27,800.00

PURCHASE PRICE TOTAL \$ \$139,000.00

TOTAL PRICE IN WORDS: One Hundred Thirty-Nine Thousand Dollars

DESCRIBE PAYMENT METHOD PROPOSED IF OTHER THAN PURCHASING VEHICLES

OUTRIGHT: _____


QUOTE IS VALID FOR: 14 Days

Alternate Items:	Price Each	Total	DESCRIPTION
3 dual port charging stations			
Optional cable management solution (6)			
Optional access restriction options (6)			
1 portable charge cable (120 V/240 V) to be shared by all 6 vehicles			

OPTIONAL PRODUCT ENHANCEMENTS:

<u>OPTION</u>	<u>\$ EACH</u>	<u>\$TOTAL</u>
1. _____	\$ _____	\$ _____
2. _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____
4. _____	\$ _____	\$ _____

Name of Bidder: Matthew Gonzalez

Signed:  _____ Date: 7/25/19

Printed Name: Matthew Gonzalez

Title: Commercial Fleet and Inventory Manager

Address: Bommarito Nissan 661 Dunn Road Hazelwood MO 63042

Email: MGonzalez@Bommarito.net

2019 Fleet/Non-Retail Nissan LEAF S Hatchback

WINDOW STICKER

2019 Nissan LEAF S Hatchback		
CODE	MODEL	MSRP
17019	2019 Nissan LEAF S Hatchback	\$29,990.00
OPTIONS		
QAK	GLACIER WHITE	\$0.00
—	STANDARD PAINT	\$0.00
G	BLACK, CLOTH SEAT TRIM	\$0.00
SGD	[B93] SPLASH GUARDS	\$200.00
FL2	[L92] FLOOR MATS & CARGO AREA MAT	\$195.00
CH1	[F01] S CHARGE PACKAGE, -inc: Portable Charge Cable 120V/240V EVSE, Quick Charge Port	\$1,690.00
50S	[C03] 50 STATE EMISSIONS	\$0.00
Please note selected options override standard equipment		
SUBTOTAL		\$32,075.00
Advert/ Adjustments		\$0.00
Manufacturer Destination Charge		\$895.00
TOTAL PRICE		\$32,970.00
Est City: MPG		
Est Highway: MPG		
Est Highway Cruising Range: 0.00 mi		

Any performance-related calculations are offered solely as guidelines. Actual unit performance will depend on your operating conditions.

St. Charles Nissan

City of University City

PROPOSAL FORM

The undersigned hereby declares that they have carefully examined any instructions to bidders and requirements of the specifications contained herein, and propose to furnish and deliver to the City of University City the Refuse Collection Vehicle listed below.

Five (5) New and Unused Electric Vehicles and alternate items as specified.

BODY MAKE: Nissan MODEL: LEAF

PURCHASE PRICE: (EACH @) \$ 22,700.00

PURCHASE PRICE TOTAL \$ 113,500.00

TOTAL PRICE IN WORDS: One hundred Thirteen Thousand Five hundred.

DESCRIBE PAYMENT METHOD PROPOSED IF OTHER THAN PURCHASING VEHICLES:

OUTRIGHT: Lease option to buy.

Buyout 30 days from lease conception

QUOTE IS VALID FOR:

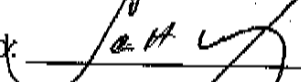
Alternate Items	Price Each	Total	DESCRIPTION
3 dual port charging stations	Included		(Part Only, No Install)
Optional cable management solution (6)	NA		
Optional access restriction options (6)	NA		
1 portable charge cable (120 V/240 V) to be shared by all 6 vehicles	Included	x5	(Included from factory and included in price)

St. Charles Nissan

OPTIONAL PRODUCT ENHANCEMENTS:

OPTION	\$ EACH	\$TOTAL
1. _____	\$ _____	\$ _____
2. _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____
4. _____	\$ _____	\$ _____

Name of Bidder: St Charles Nissan

Signed:  Date: 7/29/19

Printed Name: Scott Riley

Title: Sales + Leasing Rep

Address: 5625 Veterans Memorial Pkwy. St Peters, mo. 63376

Email: Sriley327@ATT.net

City of University City

PROPOSAL FORM

The undersigned hereby declares that they have carefully examined any instructions to bidders and requirements of the specifications contained herein, and propose to furnish and deliver to the City of University City the Refuse Collection Vehicle listed below.

Five (5) New and Unused Electric Vehicles and alternate items as specified.

BODY MAKE: Nissan MODEL: Leaf S

PURCHASE PRICE: (EACH @) \$

PURCHASE PRICE TOTAL \$

TOTAL PRICE IN WORDS:

DESCRIBE PAYMENT METHOD PROPOSED IF OTHER THAN PURCHASING VEHICLES

OUTRIGHT: See attached supplement "Alternative purchase method"

QUOTE IS VALID FOR:

Alternate Items:	Price Each	Total	DESCRIPTION
3 dual port charging stations			see attached supplement
Optional cable management solution (6)			
Optional access restriction options (6)			
1 portable charge cable (120 V/240 V) to be shared by all 6 vehicles			included in Leaf S with available charge package.

OPTIONAL PRODUCT ENHANCEMENTS:

<u>OPTION</u>	<u>\$ EACH</u>	<u>\$TOTAL</u>
1. _____	\$ _____	\$ _____
2. _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____
4. _____	\$ _____	\$ _____

Name of Bidder: Suntrup Nissan

Signed:  Date: 7/26/19

Printed Name: Collin Costello

Title: Sales Consultant

Address: 6000 South Lindbergh Blvd. 63123

Email: ccostello@suntrup.com or collin.costello@gmail.com



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: EMS Ambulance and Equipment Purchases

AGENDA SECTION: Consent Agenda

CAN THIS ITEM BE RESCHEDULED? : No

BACKGROUND REVIEW:

EMS was outsourced in September 2015. At the time of outsourcing, existing Ambulances, which were already slated for replacement, were stored outside at the City Garage. Upon the Council's approval to reinstate EMS to the Fire Department, fire department personnel, city garage personnel and vendors, evaluated the existing ambulances and recommended to the Council that one existing unit be re-mounted to a new cab and a new ambulance be built to provide EMS services to the City. The Council approved Resolution 2018-15 (FY19 Budget Amendment #1) to appropriate funds in the amount of \$250,000. This amount went towards the purchase of 2 Freightliner M2 Chassis, Ambulance Remount Upgrades, and 2 Cardiac Monitors equipment.

The above purchases were made through the HGACBuy (Houston-Galveston Area Council) Cooperative, a government procurement service.

\$166,314.00 - Emergency Services Supply – 2 Freightliner M2 Chassis
\$5,511.03 - Emergency Services Supply - Remount upgrades
\$78,385.32 - Zoll Medical Corporation – 2 new Cardiac Monitors and equipment

RECOMMENDATION:

The City Manager recommends that the City Council ratifies the payments towards the above purchases.

ATTACHMENTS:

- Invoices from Emergency Services Supply (Osage Ambulance)
- Invoice from Zoll Medical
- Cancelled checks from Emergency Services Supply and Zoll Medical Corporation
- Resolution 2018-15

Emergency Services Supply
2637 Drew Perry Rd
Jefferson City, MO 65109 US
jkehoe@osageind.com

Invoice

BILL TO
University City FD
863 Westgate Ave.
University City, MO 63130

SHIP TO
University City FD
863 Westgate Ave.
University City, MO 63130

INVOICE # 15437
DATE 04/25/2019
DUE DATE 04/25/2019
TERMS COD

2830

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
04/25/2019	AMBULANCE SALES	Freightliner M2 Chassis with Liquid Spring Suspension	1	83,157.00	83,157.00
04/25/2019		VIN: 1FVACWFD8LHLT5431			
04/25/2019	AMBULANCE SALES	Freightliner M2 Chassis with Liquid Spring Suspension	1	83,157.00	83,157.00
04/25/2019		VIN: 1FVACWFDXLHLT5432			

BALANCE DUE **\$166,314.00**

P.O.# 2019-106

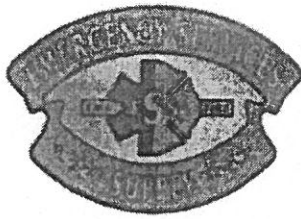


OSAGE AMBULANCES

15-35-90-8200
5/8/19

~~Bill~~ \$166,314.00

PAID 5/17/19



PROUDLY SERVING THE FIRE AND E.M.S. COMMUNITIES SINCE 1974

6641 Christopher Drive St. Louis, MO. 63129

Phone: 314-846-0911, Fax: 314-846-4445

Chris Marshall Cell # 636-699-8235

DATE: September 15th, 2018
 TO: University City Fire Department
 FROM: Chris Marshall
 REFERENCE: PRICE QUOTE FOR NEW AMBULANCE

- 1) 2020 M2 Freightliner with Liquid Spring Suspension System and Osage Superwarrior Module custom built to match your specifications.

Conversion Price	\$173,025.00
Chassis Price	\$83,157.00*
TOTAL PRICE	\$256,182.00

*Chassis built time is estimated first quarter of 2019

*Chassis price is based on full payment of chassis upon delivery at Osage plant

- 2) Remount of 2011 Osage Superwarrior from International to 2020 Freightliner M2 with Liquid Spring Suspension and your specifications.

Conversion Price	\$49,900.00
Chassis Price	\$83,157.00*
TOTAL PRICE	\$133,057.00

*Chassis built time is estimated first quarter of 2019

*Chassis price is based on full payment of chassis upon delivery at Osage plant

ALL PRICES INCLUDE STRYKER POWER LOAD SYSTEM

Price includes all applicable discounts and incentives at time of purchase

Price is FOB University City Fire Department

Delivery within 150 to 180 days of receipt of chassis

Terms of sale are No Money Down, Full Payment at Delivery for Conversion

Price is good for 60 days

Sincerely,

Chris Marshall
Emergency Services Supply, Osage Dealer

15-35-90-8100

2 cab
+
chasi

THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER

UNIVERSITY CITY
6801 DELMAR BLVD.
UNIVERSITY CITY, MO 63130

UNIVERSITY CITY, MO 63130
MEMBER FDIC
101000019

CHECK NO. 38409

Check Date: 05/17/2019
Amount: \$166,314.00

PAY EXACTLY One Hundred Sixty-Six Thousand Three Hundred Fourteen and 00/100 Dollars

PAY TO THE ORDER OF EMERGENCY SERVICES SUPPLY
2637 DREW PERRY RD.
JEFFERSON CITY, MO 65109

Keith Cole

15487

⑈ 38409 ⑈ ⑆ 101000019 ⑆ 293029570 ⑈

THE BACK OF THIS DOCUMENT CONTAINS CHECK SECURITY WATERMARK AND COIN REACTIVE INK

Security Features Included Details on back

- 1**
- Listed below are the security features provided on this document which meet or exceed industry guidelines.
- Security Features:**
- Overcoat Printed Paper
 - Tear-Absorbent
 - Voiding Ink
 - Coin Security Watermark
 - Fluorescent Fibers
 - Orange Security Strips
 - Heat Sensitive Ink
 - Coin Reactive Ink
- Results of check alteration:**
- Watermark: No watermark visible when held to light
 - Voiding Ink: Ink disappears when held to light
 - Coin Security Watermark: No watermark visible when held to light
 - Fluorescent Fibers: No fluorescence visible when held to light
 - Orange Security Strips: No orange strips visible when held to light
 - Heat Sensitive Ink: Ink does not disappear when held to light
 - Coin Reactive Ink: Ink does not react when held to light
- Padlock design is a certification mark of Check 21, created by the Association

0001.0002 5/28/2019 205 218 3 0001 0002 5/28/2019 205 218 00003

For Deposit Only
Emergency Services Supply

WESTBANK (05-18)

Account: 9570 - City of University City
Type: Check Paid (3)
Subtype: Check Paid (475)
Bank #: 540225262
Customer #: 38409
Description: CHECK IMAGE PRESENTED

Posting: May 29th 2019
Amount: \$166,314.00 (DBT)
Immediate:
One Day:
2+ Days:

Emergency Services Supply
2637 Drew Perry Rd
Jefferson City, MO 65109 US
jkehoe@osageind.com

Invoice

BILL TO
University City FD
863 Westgate Ave
University City, MO 63130

SHIP TO
University City FD
863 Westgate Ave
University City, MO 63130

INVOICE # 15517
DATE 06/20/2019
DUE DATE 06/20/2019
TERMS COD

DATE	ACTIVITY	QTY	RATE	
06/20/2019	AMBULANCE SALES Ambulance Remount <u>Upgrades</u>	1	5,511.03	5,511.03
06/20/2019	Osage Stock No. 5702 R625 VIN: 1FVACWFDXLHLT5432			

BALANCE DUE

\$5,511.03


PAID 6/26/19

15-35-90-8200

\$5,511.03

[Signature]

6/24/19


CITY OF UNIVERSITY CITY
 6801 DELMAR BLVD.
 UNIVERSITY CITY, MO 63130


COMMERCIAL BANK
 UNIVERSITY CITY, MO 63130
 MEMBER FDIC
 101000019

CHECK NO. 39057

Check Date 06/26/2019 **Amount** \$5,511.03

PAY EXACTLY Five Thousand Five Hundred Eleven and 3/100 Dollars

PAY TO THE ORDER OF EMERGENCY SERVICES SUPPLY
 2637 DREW PERRY RD.
 JEFFERSON CITY, MO 65109



THE BACK OF THIS DOCUMENT CONTAINS CHECK SECURITY WATERMARK AND COIN REACTIVE INK

@ 39057 @ 101000019 @ 293029570 @

For Deposit Only
Emergency Services Supply

0001.00 7/1/2019 12 63 3 0001 0002 7/1/2019 12 63 00003

Listed below are the security features provided on this document. When used with the correct necessary guidelines.

Security Features:

- Chemical Protection Paper
- Toner Adhesion
- Microprint - MP
- Check Security Watermark
- Ultraviolet Fluorescence
- Chemical Security Screen
- High Security
- Coin Reactive

Results of check alterations:
 - Viscerally stained (various marks appear as a brown spot or blot)
 - Paper is altered (lighting of color)
 - Size type - under void (ghosting) and sound, in parallel security features (under)

Paid with Cashier's Office 0001.00 7/1/2019 12 63 3

Account: 9570 - City of University City **Posting:** Jul 2nd 2019
Type: Check Paid (3) **Amount:** \$5,511.03 (DBT)
Subtype: Check Paid (475) **Immediate:**
Bank #: 540483941 **One Day:**
Customer #: 39057 **2+ Days:**
Description: CHECK IMAGE PRESENTED

ZOLL
 Worldwide Headquarters
 269 Mill Rd.
 Chelmsford, MA 01824-4105

Remit To:
 ZOLL Medical Corporation
 PO Box 27028
 NEW YORK NY 10087-7028
 Phone: 978-421-9655
 Toll Free: 800-348-9011

Invoice		
Invoice	Seq	PO Number
2843725		2019-00000231

Bill To

Attn: Accounts Payable
 UNIVERSITY CITY FIRE DEPT
 6801 DELMAR BLVD
 UNIVERSITY CITY, MO 63130

Ship To

UNIVERSITY CITY FIRE DEPT
 6801 DELMAR BLVD
 UNIVERSITY CITY, MO 63130

Payment Terms	Inv Date	Due Date	Sales Order Number	Customer Number
NET 30 DAYS	24-MAR-19	23-APR-19	2028636	110044
	Ship Date	Ship Via	Shipping Reference	Sales Person
	25-MAR-19	UPS	1Z0378E00340709867	FENTON, JASON W.

Item	Description	Qty	Unit Price	Amount
1 8300-0002-02	DUAL LUMEN NIBP TUBING ASSEMBLY, 5 FT, X SERIES	3	0.00	0.00
2 FRT	SHIPPING & HANDLING	1	210.35	210.35
3 8000-0674	REUSABLE TEMPERATURE SENSOR ADAPTER CABLE, (REF: 9355-0674, 861517RJ)	6	41.25	247.50
4 8000-001405-01	KIT, MULTI-TECH MTC CAT M1 CELL MODEM, VERIZON (MTC-MVW1-B03-ZOLL)	2	733.90	1,467.80
5 8000-000371	RAINBOW DCI, ADULT REUSABLE SENSOR, SPO2/SPCO/SPMET, 3 FT M-15 CONNECTOR, (REF: 9355-000371, 2696)	3	692.90	2,078.70
6 601-2231411-01	X SERIES MONITOR/DEFIBRILLATOR 12 LEAD/W INTERP, PACING, NIBP, SPO2, SPCO, TEMP CPR EXPANSION PACK AND ETCO2, DMST	2	33,632.30	67,264.60
7 8300-0500-01	4 BAY SUREPOWER CHARGER W/4 CHARGER ADAPTERS	2	2,118.06	4,236.12
8 8000-0341	RAINBOW RC-4, 4FT REUSABLE PATIENT CABLE, (REF: 9355-0341, 2406)	3	200.90	602.70
9 8000-0580-01	BATTERY, LITHIUM ION, SUREPOWER II	4	405.90	1,623.60
10 8000-0895	CUFF KIT, PROPAQ MD	3	129.15	387.45
11 8300-0802-01	CABLE, 12 LEAD ECG, AAMI, PROPAQ MD	1	266.50	266.50

Remit to: ZOLL Medical Corporation
 PO Box 27028
 NEW YORK NY 10087-7028

Sub-Total: 78,385.32
 Tax Total: 0.00
 Invoice Total: 78,385.32
 Currency: USD

EFT or ACH information: Acct # 50084320 ABA # 011000138
 Please email EFT/ACH remittance to EFT-ACHremitt@zoll.com

1-35-90-8200
 \$ 78,385.32
 B.H. 4/29/19
~~1-35-90-8200~~

CITY OF UNIVERSITY CITY FACE OF THIS DOCUMENT IS PRINTED ON SECURITY PAPER WITH A GROUND ON WHITE PAPER

COMMERCIAL BANK
UNIVERSITY CITY, MO 63130
MEMBER FDIC
101000019

CHECK NO: 38245

Check Date 05/03/2019 **Amount** \$78,385.32

PAY EXACTLY Seventy-Eight Thousand Three Hundred Eighty-Five and 32/100 Dollars

PAY TO THE ORDER OF ZOLL MEDICAL CORPORATION GPO
P.O. BOX 27028
NEW YORK, NY 10087-7028

Keith Cole

THE BACK OF THIS DOCUMENT CONTAINS CHECK SECURITY WATERMARK AND COIN REACTIVE INK

⑈ 38 24 5 ⑈ ⑆ 10 10000 19 ⑆ 2930 295 70 ⑈ ⑆ 000 78 385 32 ⑆

Security Features:

Listed below are the security features provided on this document which meet and/or exceed industry guidelines.

Results of check alteration:

MP

Product des. in is a certification mark of Check-Free™ Systems Association, Inc.

JPMORGANCHASE BK NA **CR TO NMD**
050719 **>074909962<** **PAYEE ALL**
12671178 **0027028** **RTS RSVD**
00855683 **222** **0000000323284051**

Account: 9570 - City of University City
Type: Check Paid (3)
Subtype: Check Paid (475)
Bank #: 540801674
Customer #: 38245
Description: CHECK IMAGE PRESENTED

Posting: May 7th 2019
Amount: \$78,385.32 (DBT)
Immediate:
One Day:
2+ Days:



Council Agenda Item Cover

MEETING DATE: October 22, 2018

AGENDA ITEM TITLE: Resolution 2018-15
For Fiscal Year 2018-2019- Budget Amendment # 1

AGENDA SECTION: New Business

CAN THIS ITEM BE RESCHEDULED? : No

BACKGROUND REVIEW: Attached is the first budget amendment of fiscal year 2019 for the selected funds.

Public Safety Sales Tax Fund

Fire Department

- 1) Personnel Hiring Cost - In conducting a process of hiring twelve Firefighters, the City will need additional funds for testing, physical exam including purchases of uniforms, fire gear, helmet and boots, the department projected a total hiring cost of approximately \$58,000. This fund needs to be transferred from the Public Safety Sales Tax fund reserve.

Police Department

- 2) Land Purchase – The City has entered into the commercial lease agreement with VRE Fiber Optics Ventures LLC since 2016. In September 2018, the City has executed the purchase and sale agreement. The earnest deposit of \$25,000 was made to the title company. This fund is needed to be transferred from Public Safety Sales Tax fund reserve.

Solid Waste Fund

- 3) Trash Enclosure - In July 2018, the City started a project of tearing down and rebuilding the trash enclosure. This project was budgeted in the capital improvement program in FY 2017, and the approved funding was committed at year end. A transfer of \$20,000 from the committed fund reserve is needed.
- 4) Transfer Station - In September 2018, the City started a process of repairing the transfer station after having the Department of Natural Resource completed the evaluation in 2015. The plan to have an access be restricted to the inner part of the building as well as prevent infiltration of rain water in to the building. The funding source was approved and committed in FY 2017. A transfer of \$90,000 from fund reserve is needed.

CALOP Fund

- 5) Film Grant - In August 2018, the CALOP Commission has awarded the University City Public Library in the amount of \$68,400. This fund will be used for providing the summer classes/camps which are geared toward helping kids learn how to operate video equipment and to make film projects. The fund will cover the first full year, Fall 2018 and Summer 2019. This fund needs to be transferred from CALOP fund reserve.

RECOMMENDATION: City Manager recommends approval

ATTACHMENT: The resolution for approval of the amendment is attached.

**FY 19 Budget Amendment # 1
To be Approved by the City Council
October 22, 2018**

PUBLIC SAFETY

<u>Account</u>	<u>Expenditure Increase</u>	<u>Expenditure Decrease</u>	<u>Description</u>
1) Fire			
8200 Vehicles & Equipment	\$250,000		Purchase Ambulance
8200 Vehicles & Equipment		(250,000)	Remove Fire Pumper Truck
8200 Vehicles & Equipment	250,000		Reallocate- FY 2020 CIP for Fire Pumper Truck
6010 Professional Services	14,000		Hiring Cost
7770 Uniform	44,000		Fire Gear, Helmet, Boots and Uniform
2) Police			
8270 Land Purchase	25,000		Earnest Money for 601 Trinity

TOTAL PUBLIC SAFETY FUND	
REDUCTION IN FUND BALANCE	\$ 333,000

SOLID WASTE

<u>Account</u>	<u>Expenditure Increase</u>	<u>Expenditure Decrease</u>	<u>Description</u>
3) 8001 Building Improvement	\$90,000		Transfer Station
8100 Misc. Improvement	20,000		Heman park trash enclosure

TOTAL SOLID WASTE FUND	\$ 110,000
REDUCTION IN FUND BALANCE	

CALOP

<u>Account</u>	<u>Expenditure Increase</u>	<u>Expenditure Decrease</u>	<u>Description</u>
4) 6185 Film Grant	\$68,400		Grant award to U City Public Library

TOTAL CALOP FUND	\$ 68,400
REDUCTION IN FUND BALANCE	

Resolution 2018 - 15

**A RESOLUTION AMENDING THE FISCAL YEAR 2018-2019 (FY19)
BUDGET – AMENDMENT # 1 AND APPROPRIATING SAID AMOUNTS**

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of University City, Missouri, that the Annual Budget for the fiscal year beginning July 1, 2018, was approved by the City Council and circumstances now warrant amendment to that original budget.

BE IT FURTHER RESOLVED, that in accordance with the City Charter, the several amounts stated in the budget amendment as presented, are herewith appropriated to the several objects and purposes named.

Adopted this 22nd day of October, 2018

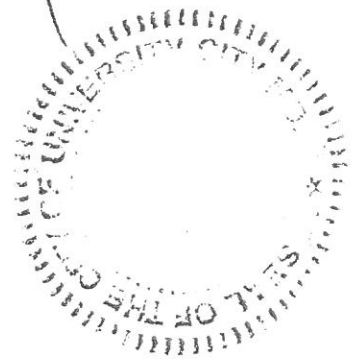


Mayor

Attest:



City Clerk



Certified to be Correct as to Form:



City Attorney



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: EMS Ambulance Remount Purchase

AGENDA SECTION: Consent Agenda

CAN THIS ITEM BE RESCHEDULED? : No

BACKGROUND REVIEW:

EMS was outsourced in September 2015. At the time of outsourcing, existing Ambulances, which were already slated for replacement, were stored outside at the City Garage. Upon the Council's approval to reinstate EMS to the Fire Department, fire department personnel, city garage personnel and vendors, evaluated the existing ambulances and recommended to the Council that one existing unit be re-mounted to a new cab and a new ambulance be built to provide EMS services to the City.

The Fire Department has requested that one of the existing unit be re-mounted to a new chassis.

The Fire Department has been working with HGACBuy (Houston-Galveston Area Council) Cooperative, a government procurement service.

In order for the EMS (Fire Department) to provide adequate transportation to transport the City's residents and surrounding neighbors, the need to re-mount one of the existing units to a new chassis is pertinent. The purchase of the re-mount has been included in the FY2020 budget as part of the CIP program. The cost of the re-mount is \$55,388.97

RECOMMENDATION:

The City Manager recommends that the City Council approves the purchase of the re-mount in the amount of \$55,388.97

ATTACHMENTS:

- Invoice from Emergency Services Supply (Osage Ambulance)

Emergency Services Supply
2637 Drew Perry Rd
Jefferson City, MO 65109 US
jkehoe@osageind.com

Invoice

BILL TO
University City FD
863 Westgate Ave
University City, MO 63130

SHIP TO
University City FD
863 Westgate Ave
University City, MO 63130

INVOICE # 15571
DATE 07/16/2019
DUE DATE 07/16/2019
TERMS COD

SHIP VIA
Remount TI

DATE	ACTIVITY	QTY	RATE	AMOUNT
07/16/2019	AMBULANCE SALES 2020 Freightliner (Supplied) Remount Package	1	55,388.97	55,388.97
07/16/2019	Osage #5702 R625 VIN: 1FVACWFDXLHLLT5432 (Supplied)			

BALANCE DUE

\$55,388.97



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Conditional Use Permit Extension Request - Construction of a new building at 6901 Delmar Blvd and allowing for increased building height and a “church office” use within a PA - Public Activity District.

AGENDA SECTION: Consent Agenda

CAN THIS ITEM BE RESCHEDULED? : Yes

BACKGROUND REVIEW:

During their September 24, 2018 regular City Council meeting the City Council approved a Conditional Use Permit (C.U.P) request approving a “Church Office” at the property commonly known as 6901 Delmar Blvd. Specifically, the City Council approved C.U.P. # 05665 relating to the Church of Scientology’s request to establish a “Church Office” within the Public Activity (PA) zoning district as required per Section 400.690 of the University City Zoning Code. Furthermore, the C.U.P granted an exception to the height provisions allowing for an additional height of 10 feet above the maximum 35 foot height limitation per the provisions of 400.700, Subsection C(1) of the aforementioned zoning code. Staff has attached the C.U.P. correspondence letter identifying approval of the C.U.P. and the specific “conditions of use” associated with the permit.

Per their letter dated August 3, 2019, the Church of Scientology and their Program Manager have submitted a formal request for an extension of the C.U.P. They have officially made this request because the due diligence and pre development process has resulted in delays preventing them from obtaining the necessary permits or starting construction of the project within the required 12 month time frame per Section 400.2760 (Failure to Commence Construction or Operation) of the zoning code and referenced below;

Section 400.2760 Failure To Commence Construction or Operation.
[R.O. 2011 §34-133.3; Ord. No. 6139 §1(Exh. A (part)), 1997]

Unless otherwise stated in the conditions of a particular conditional use permit, substantial construction work or operation of the conditional use (where construction is not involved) shall commence within one (1) year of the effective date of the permit unless such time period is extended by the Council. If no extension of time is granted, the permit shall immediately terminate upon expiration of the one (1) year period.

In summary, the Church of Scientology is formally requesting that City Council grant a 2 year extension to their original C.U.P with no changes or amendments. Staff has no objection to the request and see no detrimental impacts by granting the extension.

Attachments:

1. C.U.P. Permit #05665
2. Request of Extension Letter
3. Project Schedule

RECOMMENDATION: The City Manager recommends approval.



USE PERMIT

Department of Community Development

6801 Delmar Boulevard, University City, Missouri 63130, Phone: (314) 862-6767, Fax: (314) 862-3168

CONDITIONAL USE PERMIT #05665

Pursuant to the motion of the City Council adopted on September 24, 2018 zoning permission is hereby granted to the Church of Scientology to 1) use the premises located at 6901 Delmar for "church office" and 2) increase the permitted building height to forty-five (45) feet.

Zoning: "PA" – Public Activity District

Conditions of use:

1. The maximum allowed height for the new building shall be forty-five (45) feet.
2. The minimum off-street parking requirement for the proposed development shall be 92 spaces.
3. The proposed development shall have a minimum of 15 bicycle parking spaces.
4. The principal use of the new proposed building shall be "church office," which is an institutional office.
5. The principal use of the existing building shall be "place of worship."

This permit expires September 25, 2019, unless all necessary permits are obtained and work is commenced.

Issued September 24, 2018

Colleen Durfee

Colleen Durfee
Planning and Zoning Administrator

State of Missouri)
County of St. Louis : ss
City of University City)

I, LaRette Reese, City clerk of said City of University City, Missouri, do hereby certify that the terms of the foregoing conditional use permit conform with the motion approving said permit passed by the City Council of University City on the 24th day of September, 2018.

IN WITNESS WHEREOF I have hereunto set my hand and affixed the official seal of said City: done at my office in the City Hall this 27th day of September, 2018.

LaRette Reese

City Clerk



August 03, 2019

Clifford Cross
Planning and Zoning Administrator
Department of Community Development
6801 Delmar Boulevard
University City, Missouri 63130

Subject: Church of Scientology, 6901 Delmar Boulevard
Request for Extension—Conditional Use Permit
05665

Dear Mr. Cross,

This is regarding the upcoming Church of Scientology project on 6901 Delmar Blvd. On September 24, 2018, the project was granted Conditional Use Permit after a detailed review and planning process. This CUP states it will expire on September 25, 2019, unless all necessary permits are obtained and work is commenced. Currently, we do not anticipate being ready to start construction by September 2019 for the reasons outlined below. On behalf of our client, we are requesting an extension of the CUP by an additional two years.

After receiving approval on CUP in September 2018, a team of architects and engineers was assembled to initiate the due diligence on the project. First, detailed conceptual interior designs were created. Then, in February 2019, a project team completed a comprehensive site investigation process. The team consisted of architects, project managers, potential contractors, and mechanical, electrical, plumbing, civil, and structural engineers. The objective of this process was to verify existing site conditions and articulate engineering strategies for the project. Based on this due diligence the team was able to create a rough estimate budget and project schedule.

Based on this schedule, we will require substantial time to develop drawings, secure permits, and select contractors prior to commencement of construction. Additionally, our detailed investigation and planning process revealed that the current budget is higher than anticipated. We are now engaged in a value engineering process in order to reduce costs without changing the exterior design, property use or basic floor plans.

Specifics are given below.

Development of Drawings

Our project involves the restoration of the historic masonic temple and an adjacent ground-up building. We need to pay enormous attention in developing details and formulating engineering solutions that will allow us to use the building for modern use while keeping its historic integrity. This adds significant time in developing the drawings for this project to ensure that we are doing it correctly and conscientiously.

Permit Approvals

We anticipate that substantial time will be required in securing building permits for this project as drawings will require approval from building department and historic committee. Also, all utilities including water, power, and stormwater are required to be upgraded mandating coordination and approvals from utility companies.

Project Budget Considerations

Based on current space plans and design we received a rough order of magnitude estimate in July. This estimate is considerably higher than our anticipated costs and is currently over the project budget. Hence, we need to come up with creative value engineering solutions to meet our programmatic needs while maintaining our project budget considerations. This will require us to reevaluate proposed finishes, material choices and engineering solutions.

Project Timeline

We anticipate the following timeline on the project. Also, attached is a detailed project schedule for your reference.

Task Name	Duration	Start	Finish
Approval of CUP	1 day	Tue 9/25/18	Tue 9/25/18
Project Initiation	85 days	Mon 10/15/18	Fri 2/8/19
Phase 0 Due Diligence	81 days	Mon 2/11/19	Mon 6/3/19
Project budget estimation	36 days	Mon 6/10/19	Mon 7/29/19
Value engineering strategies	30 days	Mon 8/5/19	Fri 9/13/19
Design revisions per value engineering strategies	60 days	Mon 9/23/19	Fri 12/13/19
CSI Board approvals	46 days	Mon 12/16/19	Mon 2/17/20
Development of Drawings	230 days	Mon 2/24/20	Fri 1/8/21
Building Permits	76 days	Mon 1/11/21	Mon 4/26/21
Bidding	82 days	Mon 5/3/21	Tue 8/24/21
Contract Negotiation	30 days	Mon 8/30/21	Fri 10/8/21
Commencement of Construction	1 day	Mon 10/11/21	Mon 10/11/21

Conditions Granted in CUP



Page 3

We are not requesting any changes in the conditions granted in the CUP such as use, parking calculations, building height, square footage, exterior design, site plan, etc.

We are requesting that all conditions granted in the CUP remain exactly the same, but an extension is granted on the length of time only. While we don't expect it will take us the full two years to commence construction, it may be longer than a year and we want to be cautious in presenting a timeline. We have been taking a very methodical and meticulous approach in developing this project and want to ensure we have adequate time to continue this process.

Sincerely,

Hetal Shah, AIA, LEED AP
Program Manager
Gensler Project Management Office

cc: Daniel O' Farrell, Matt Hanes/CSI
Ted Hitch, Victoria Walsh/Gensler
Pete Penfold, Chuck Downy/CPK

CSI St. Louis Project Schedule

ID	Task Name	Duration	Start	Finish
1	Approval of CUP	1 day	Tue 9/25/18	Tue 9/25/18
2	Project Initiation	85 days	Mon 10/15/18	Fri 2/8/19
3	RFP for Project team	15 days	Mon 10/15/18	Fri 11/2/18
4	Receipt of Proposals	30 days	Mon 11/5/18	Fri 12/14/18
5	Processing and issuance of Pos	40 days	Mon 12/17/18	Fri 2/8/19
6	Phase 0 Due Diligence	81 days	Mon 2/11/19	Mon 6/3/19
7	Site visit Coordination	10 days	Mon 2/11/19	Fri 2/22/19
8	Site Visit	2 days	Wed 2/27/19	Thu 2/28/19
9	Reconnaissance	15 days	Fri 3/1/19	Thu 3/21/19
10	Executive summary	2 days	Fri 3/22/19	Mon 3/25/19
11	Draft report to CSI	0 days	Tue 3/26/19	Tue 3/26/19
12	CSI comments	10 days	Tue 3/26/19	Mon 4/8/19
13	Preperation of final report	30 days	Tue 4/9/19	Mon 5/20/19
14	Report review and presentation to CSI	10 days	Tue 5/21/19	Mon 6/3/19
15	Project budget estimation	36 days	Mon 6/10/19	Mon 7/29/19
16	Meetings with GC	15 days	Mon 6/10/19	Fri 6/28/19
17	Budget preparation	10 days	Mon 7/1/19	Fri 7/12/19
18	Budget reviews w/ project team	10 days	Mon 7/15/19	Fri 7/26/19
19	Budget review with CSI	1 day	Mon 7/29/19	Mon 7/29/19
20	Value engineering strategies	30 days	Mon 8/5/19	Fri 9/13/19
21	Meetings with GCs	15 days	Mon 8/5/19	Fri 8/23/19
22	Meetings with Project team	15 days	Mon 8/26/19	Fri 9/13/19
23	Design revisions per value engineering strategies	60 days	Mon 9/23/19	Fri 12/13/19
24	Design revisons per VE	30 days	Mon 9/23/19	Fri 11/1/19
25	Engineering solutions per VE	30 days	Mon 11/4/19	Fri 12/13/19
26	CSI Board approvals	46 days	Mon 12/16/19	Mon 2/17/20
27	Board reviews	30 days	Mon 12/16/19	Fri 1/24/20
28	Corrections per board review	15 days	Mon 1/27/20	Fri 2/14/20
29	Board approval Rcvd	1 day	Mon 2/17/20	Mon 2/17/20
30	Development of Drawings	230 days	Mon 2/24/20	Fri 1/8/21
31	Schematic Design	8 wks	Mon 2/24/20	Fri 4/17/20
32	DID CSI review	1 wk	Mon 4/20/20	Fri 4/24/20
33	Design development	10 wks	Mon 4/27/20	Fri 7/3/20
34	Level 02 Budget Preperation	2 wks	Mon 7/6/20	Fri 7/17/20
35	CSI review and approval	2 wks	Mon 7/20/20	Fri 7/31/20
36	Revisons per CSI comments	2 wks	Mon 8/3/20	Fri 8/14/20
37	Construction documents	13 wks	Mon 8/17/20	Fri 11/13/20
38	Coordination w/ Consultants	2 wks	Mon 11/16/20	Fri 11/27/20
39	Quality control and Peer review	3 wks	Mon 11/30/20	Fri 12/18/20
40	Revisons per Peer review comments	3 wks	Mon 12/21/20	Fri 1/8/21
41	Building Permits	76 days	Mon 1/11/21	Mon 4/26/21
42	Application and coordination for Building	1 wk	Mon 1/11/21	Fri 1/15/21
43	Plan review (1st Round)	6 wks	Mon 1/18/21	Fri 2/26/21
44	Plan check corrections (1st round)	2 wks	Mon 3/1/21	Fri 3/12/21
45	Plan review (2nd Round)	4 wks	Mon 3/15/21	Fri 4/9/21
46	Plan check corrections (2nd round)	2 wks	Mon 4/12/21	Fri 4/23/21
47	Building Permit ready	1 day	Mon 4/26/21	Mon 4/26/21
48	Bidding	82 days	Mon 5/3/21	Tue 8/24/21
49	Invitation to bid	2 wks	Mon 5/3/21	Fri 5/14/21
50	Pre-Bid meeting	1 day	Mon 5/17/21	Mon 5/17/21
51	Sub walk thru	1 wk	Tue 5/18/21	Mon 5/24/21
52	RFI's to Architects	1 wk	Tue 5/25/21	Mon 5/31/21
53	Response back to GC	1 wk	Tue 6/1/21	Mon 6/7/21
54	Bids Due	4 wks	Tue 6/8/21	Mon 7/5/21
55	Bid Levelling	3 wks	Tue 7/6/21	Mon 7/26/21
56	Final Project Budget Preperation	2 wks	Tue 7/27/21	Mon 8/9/21
57	Presentation to CSI	1 day	Tue 8/10/21	Tue 8/10/21
58	GC selection	2 wks	Wed 8/11/21	Tue 8/24/21
59	Contract Negotiation	30 days	Mon 8/30/21	Fri 10/8/21
60	Final Pricing	2 wks	Mon 8/30/21	Fri 9/10/21
61	Budget Approval by CSI	2 wks	Mon 9/13/21	Fri 9/24/21
62	Contract Signing	2 wks	Mon 9/27/21	Fri 10/8/21

CSI St. Louis Project Schedule

ID	Task Name	Duration	Start	Finish
63	Commencement of Construction	1 day	Mon 10/11/21	Mon 10/11/21

Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Solar Group Buy – Grow Solar (Authority to Support)

AGENDA SECTION: Consent Agenda

CAN THIS ITEM BE RESCHEDULED?: YES

BACKGROUND: On February 25, 2019, the City Council voted unanimously to sign a statement of support for Solar Energy – “Mayors for Solar Energy”.

One of the methods to achieve the purpose of this Council action is the development of a local program. In April 2019, the Green Practices Commission discussed the development of a program for University City and unanimously reached a favorable conclusion in that direction. To this extent, staff reviewed the proposal of the program received from Ms. Glenda Abney at the Missouri Botanical Garden (see attachment) with the below findings:

Missouri Botanical Garden’s EarthWays Center (EWC), the sustainability division at the Garden, is working with Midwest Renewable Energy Association (MREA) to host “Grow Solar STL”, a regional solar energy education and purchase program for the greater St. Louis region. This group-buy program is planned to be utilized for residents of Maplewood, Richmond Heights, Clayton, University City, and the City of St. Louis. The group-buy program works by bringing smaller solar array projects together, so everyone participating gets a better rate for an actual solar array for their own particular location.

Through Grow Solar STL, “Solar Power Hour” presentations will be available to cities and towns throughout the five municipal and city region during which one of our solar group buy experts will educate attendees about the program, explain the process for getting a free solar assessment and energy system estimate, and answer questions about installation and financial incentives.

This program is developed, funded and administered by the EarthWays Center and the MREA. The cities are only asked to promote and support the program. Under the program, if utilized by University City, the city staff would assist by communicating the University City “Solar Power Hours” via social media, website, etc. and helping to determine appropriate locations for education sessions throughout University City. No staffing is needed for any other aspects of the program.

This solar group buy is based off the Grow Solar Metro East program funded and led by the Midwest Renewable Energy Association, which has seen great successes throughout Madison County. The residents typically saw at 15% discount through the group buy program. The Metro East program area population is approximately 500,000, The Grow Solar STL program area is approximately 400,000.

RECOMMENDATION: City Manager recommends providing a written expression of support in order to obtain a potential beneficial outcome for University City residents without the need to commit staff resources to administer the program or allocation of any costs out of the City budget.

ATTACHMENT: July 23, 2019 Request For Promotional Support from University City



July 23, 2019

RE: Grow Solar STL request for Promotional Support from University City, Missouri

Good morning!

Missouri Botanical Garden's EarthWays Center (EWC), the sustainability division at the Garden, is working with Midwest Renewable Energy Association (MREA) to host "Grow Solar STL" a regional solar energy education and purchase program that we have established in the greater St. Louis region. This group-buy program will be for residents of Maplewood, Richmond Heights, Clayton, University City, and the City of St. Louis. The group buy program works by bringing smaller solar array projects together, so everyone participating gets a better rate for an actual solar array for their own particular location.

We would like your support for Grow Solar STL and have come together with MREA to educate our region about the benefits of solar energy and to provide an opportunity to help individuals and small business operators to obtain a high-quality, reduced-priced solar energy system professionally installed at their home or small business. You may have heard about the success of similar programs in the Metro East/East Central Illinois, and other locations in Illinois including Urbana-Champaign and Bloomington-Normal.

With the current utility rebates, Federal and state incentives and the savings available through a group purchase program, this year is the most opportune time to adopt solar power. We hear from many homeowners they are interested in solar but are looking for the easiest way to understand how to engage in receiving this benefit. We will be holding our "Solar Power Hour" presentations to cities and towns throughout the five municipal and city region during which one of our solar group buy experts will educate attendees about the program, explain the process for getting a free solar assessment and energy system estimate, and answer questions about installation and financial incentives.

To make this program work, we would like the support of local leaders: elected officials; city and town staff; agency representatives. You are the people who know what your community needs, and how much it can benefit from clean, reduced-price solar energy. Will you help us help your community?

We would like your endorsement of our program, and would be proud to feature you as one of the program's sponsors. We would be glad to share this information with additional staff or Councils in University City as needed. If there are agencies or organizations that you could suggest for us to connect with in your community, we would be very grateful for any contact

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information you would share. If there is a public venue - town hall, library, restaurant or other meeting space - that we could use or you would suggest for a presentation to interested citizens, please let us know. There is no cost for these presentations, and people are under no obligation to sign up for or purchase goods or services.

For more information about the Grow Solar STL program: <https://www.growsolarstl.org>

Timeline and Program Steps

August 1: Initial deadline to respond regarding your interest in continuing the conversation if your municipality/city wants to participate in the Solarize Program. Even if you don't participate as a municipality/city, residents of your area are welcome to participate in the program; however, we can have much better outreach with your help! Please provide the best name(s)/contact information for your promotional representative. Joining in can be as simple as an email confirmation or you can share a letter of commitment. If you are interested, you can also suggest a few community members who might make good volunteers to help us in physically distributing posters and flyers and helping set up a few events in your area.

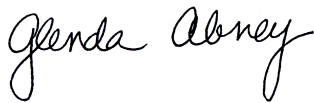
Starting August 3: EWC and MREA will begin conducting the educational sessions (Solar Power Hours). EWC provides the speaker for Power Hours and MREA creates website and promotional materials. Interested homeowners sign up to have the installer give an estimate. If the homeowner wants to proceed they will need to commit by the end of October and sign a contract with the installer. NOTE: We will begin the educational sessions and hope to add your logo as a promotional partner whenever it is approved, even if after the sessions have begun.

Please Note:

- MREA will contract with only one solar installer.
- No formal agreement/contract with the municipality or city is needed.
- There is no liability for any community; the installer carries the liability and communities, EWC and MREA are held harmless.
- Participation has no cost to your city aside from staff time to support whatever promotional components you choose. However, if you want your inspection/permitting staff to get some additional training, MREA can provide an online training option for a minimal fee.

We look forward to rolling out this effective and worthwhile program in University City. Thank you for considering our request to join us as a promotional partner.

Sincerely,



Glenda Abney

Director, EarthWays Center of Missouri Botanical Garden

Glenda.abney@mobot.org; office 314-577-0288 or cell 314-302-2368



Council Agenda Item Cover

MEETING DATE August 12, 2019

AGENDA ITEM TITLE: EDRST Funding Recommendations

AGENDA SECTION: City Manager's Report

CAN THIS ITEM BE RESCHEDULED? : Yes

BACKGROUND REVIEW:

At the July 9 meeting of the Economic Development Retail Sales Tax Board (EDRST), the following requests were approved to recommend to City Council for final approval during the FY 20 funding period:

U City Farmers market for \$28,500 – events and operations
St. Louis Artworks for \$11,100 – Mural project for youth workforce skills development
U City School District, EMT Training for \$68,300
U City in Bloom for \$50,573 – Olive Blvd and Delmar Loop Planters
University City Façade Improvement Program for \$150,000

The total of these projects is \$308,473. Budgeted funding available is \$367,018 with reserves totaling \$1,195,474.

Action on the funding requests from the Loop Special Business District (LSBD) were deferred until City finance staff can reconcile the accounts with the LSBD. Applications for a second round of funding are due on September 6.

RECOMMENDATION:

The City Manager concurs with the EDRST Boards recommendation with one modification. St. Louis Artworks has agreed to change the location of the mural project to the interior of the City's parking garage, to be painted directly on a wall, rather than an interior location at Barbara Jordan Elementary school. As such, the City Manager recommends approval of the mural project to be changed to the Delmar Parking Garage.

ATTACHMENTS:

- EDRST Funding Applications for all projects submitted.

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Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 31, 2019

Project Title: Smart City STEAM Initiative for the Delmar Loop and University City

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: iNeighboroods

Contact Person and Title: David Sandel

Mailing Address: 6900 Delmar Blvd, University City, Missouri 63130

Phone Number: 314-435-3658

E-mail Address: davidsandel@ineighboroods.us

Website: <http://iNeighboroods.us>

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. David Sandel - davidsandel@ineighboroods.us 6910 Washington Ave, St. Louis City, MO. 63130
- b. Jim Highfill - jhighfillstl@gmail.com – 28 Harbor View Drive, Lake St. Louis, MO. 63367
- c. Jessica Bueler - jessicabueler@gmail.com - 836 Forman Rd. Affton, MO 63123



May 31, 2019

Libbey Tucker
Director of Economic Development
6800 Delmar Blvd
University City, Missouri 63130

Re: Smart City STEAM and Community Wi-Fi Initiative for the Delmar Loop and University City

Dear Libbey:

We are excited to be considered for EDRST funding for what we believe is an exceptional program for the development of digital education curriculum and economic development impact in our community. Please find attached our application and other supporting documents such as:

- 1) The EDRST application.
- 2) The B-1 Budget Summary.
- 3) Supporting corporate documents including the Articles and Status.
- 4) A Smart City STEAM rundown document. Please feel free to share with the community.
- 5) A Smart City STEAM Expedition document which describes the curriculum and App development.
 - a. Please feel free to share the community.
- 6) A Letter of Interest from UCPS.

As we had discussed previously, community engagement and education are essential components to the success of such an initiative and producing realistic education and economic development impact. To that end, we have decided to start our community engagement and education in June, so that if we are awarded the EDRST grant, we can have the Wi-Fi demonstration portion up and running in September while it is still warm through the fall. This is described in the Smart City STEAM rundown document.

If there are any other questions, please feel free to reach out to me at 314-435-3658 and thanks again for your thoughtful consideration.

David Sandel
Founder iNeighborhoods
6900 Delmar Blvd
Saint Louis, Missouri 63130
davidsandel@ineighborhoods.us

iNEIGHBORHOODS LLC

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

iNeighborhoods builds Smart Cities for the digital age, one neighborhood at a time.

iNeighborhoods offers a comprehensive community engagement and digital ecosystem planning process that greatly simplifies the development of Smart Cities. Moreover, iNeighborhoods creates inclusive socio-economic opportunity and wealth for participating digital neighborhoods, thereby accelerating economic development for participating neighborhoods, or city-university pairs, sooner.

Beginning with the Kansas City Google Fiber initiative, and continuing over a six-year period with other engagements in the USA and Canada, iNeighborhoods gained meaningful experiences and expertise that has been successfully incorporated into a cost effective, and easy-to-implement digital ecosystem package of the essential elements required to plan for, build, operate and sustain a Smart City on a small organic scale; an iNeighborhood.

Recently, the US and European markets have begun endorsing the iNeighborhoods model. In a recent IEEE Smart Cities webinar, Burns McDonnell fully endorsed iNeighborhoods' Innovation Neighborhood model as the most promising and cost effective way to initiate building Smart Cities. Moreover, recommended that the iNeighborhoods model be adopted by cities and the North American Utility Industry.

Furthermore, the City of Newark, New Jersey and the New Jersey Innovation Institute have prepared an MOU to adopt the iNeighborhoods program including 5G, small cell and public Wi-Fi on a city-wide basis.

Describe the applicant/organization programs and activities:

Our organizations programs and activities fall into three main categories;

expeditionary learning. EL Schools across the country look to get students outside, outside in the community, and outside of the community as often as possible to connect learning and give it context. This proposal outlines an expedition to learning about the features and realities of Smart City infrastructure and social impact in Saint Louis with a focus on the enhancement from Forest Park through the Delmar Loop.

Overview:

Groups of students from area schools will have an opportunity to complete before, during, and after expedition learning activities to support their Smart City growth and development. These activities will be designed using an Understanding by Design framework that honors the learning standards, cross-curriculum connections, and courses that already play a role in classrooms and schools.

Expedition Outcomes:

Following the expedition, student will be able to:

- Experience a unique and immersive Smart City STEAM expedition.
- Have a greater awareness of the neighborhoods and communities along the Delmar Divide.
- Build a sense of connecting back to historical transportation and innovation efforts looking forward.
- Learn about the Smart City, Internet of Things (IoT) sensor technology and its role in transportation.
- Acquire contextual understanding of math and physics surrounding Smart City and IoT sensors.
- Connect the role of Smart technology to modern equity, socio-economic and business development.
- Envision and understand the impact of Smart City economics on residents, business' and the disadvantaged population.

Expedition Features:

This learning experience will begin with a kickoff at the Missouri History Museum, a trolley ride out to the University City library, activities, and Smart City classroom assignments at the library before returning to the History Museum via trolley while collecting additional IoT data along the trolley route. These activities will include:

- Learning about the history of the Delmar Divide, the Delmar Loop past and present.
- Looking at smart sensor technology and examine its benefits to society and social equity.
- Capturing live IoT neighborhood data along the route in both directions.
- Observations of the businesses and pedestrian activity in the trolley district.
- Completing design thinking activities around technology, data, innovation, equity, placemaking, arts.
- Examining the role and impact of the internet of things – IoT.
- Discussing how public transportation, the Internet and thoughtful community ecosystems build safer and

EDRST program we will develop and present an economic development impact statement which will include potential community revenue flows and job creation over time.

Define the expected outcomes of the project, milestones and how the project success will be measured.

Project Outcomes Note: The EDRST funds will be used to implement the phase I Wi-Fi network and associated activities. Phase I project success would be the successful installation and operation of the Wi-Fi network combined with successful community engagement and education events. **These parameters will be measured by online forms handed out at each event and reported on the programs Facebook page.**

Expected Longer Term Outcomes: The Delmar Loop will experience a significant economic boost. Trolley ridership will increase significantly from present levels. Businesses, families and students will enjoy the Delmar Loop in ways that would provide new forms of education and business opportunity.

Longer term impact measurement:

Economic, Entrepreneurial and Student Impact

The real economic development impact, **community revenue flows and taxes could be plotted/measured against the use of the Wi-Fi network** and the kinds of applications that are deployed on the Wi-Fi network. Furthermore, entrepreneurial, startup and student activity related to the Smart City STEAM App could be overlaid together or separately on the same graphic. Measurement, conclusions and recommendations could then be developed based upon the correlation between the Wi-Fi network activity, economic, entrepreneurial and startup, student and tax base activity.

Phase I Milestones

- a) Build and demonstrate the Wi-Fi Network – September 2019-2020,
- b) Deliver and present the economic development impact statement – October,
- c) Deliver and present the entrepreneurial ecosystem assessment – October,
- d) Deliver and present business plans for other block segments along Delmar – October,
- e) Build and demonstrate the STEAM App and Smart City curriculum – October,
- f) Deliver and present a Phase II business and renewable energy plan to the community – November,
- g) Engage the community, collect online forms and report engagement data - November,

Funds Distribution	Deliverable	Date	Amount
Initiate all program activities	Initiate activities a) – g)	September 1st	\$ 75,000
Install and test Wi-Fi network	Wi-Fi installation complete and operational	October 1 st	\$ 74,000

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Develop ED Impact Statement	Economic development impact presentation	October 1 st	\$ 10,000
Develop Entrepreneurial Ecosystem analysis	Entrepreneurial ecosystem presentation	October 1 st	\$ 10,000
Demonstrate STEAM App and geofence and control panel.	Hands on demo of the STEAM App prototype and related sensors	November 1 st	\$ 20,000
Present Business and Renewable Energy Plan to the community	Business plan presentation	November 1 st	\$ 10,900

Smart City STEAM Program Alignment with University City Strategic Goals

1. How can the City most strategically enhance the built environment to expand economic development?
 - a. *By building a nationally recognized Smart City STEAM education cluster and internet business district for the Delmar Loop, jobs, public and private sector opportunity will be created. Real-estate investment will be in demand.*

2. Identify ways that University City can revitalize areas in the Delmar Loop, Olive Blvd, Delmar/I-170 and the area of Cunningham Industrial Park.
 - a. *This EDRST grant application clearly shows how this can be done for the Delmar Loop. The same type of infrastructure, application environment and specialized internet business district could then be expanded to the western part of University City and Cunningham Industrial Park. We would be glad to discuss the potential and how to extend our program to those areas under NDA.*

3. Describe ways that University City can foster innovation as a key element of its economic development program and work with other innovation centers in the region such as the Cortex Innovation District, CIC-Cambridge Innovation Center, TRex, and area Universities to capitalize on growth coming out of those centers.
 - a. *This EDRST grant application will produce an entrepreneurial ecosystem assessment which will show how to align the Smart City STEAM initiative and internet business district with the surrounding innovation community.*

4. Identify ways to enhance career-readiness partnerships with the University City School District.
 - a. *The Smart City STEAM initiative will prepare, and advance young people for digital careers in a digital world. This is an incredible opportunity for University City students.*

5. What steps should be implemented to diversify economic development while maintaining the City's economic base?
 - a. *An inclusive Smart City STEAM initiative and internet business district will welcome persons from all walks for life.*

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iNeighborhoods has selected Elite Fiber, Inc. as the implementation partner for the POC network. Elite is a local St. Louis company with a history spanning over 25 years. Considered the leader in gigabit fiber networks in the City of St. Louis, Elite has deployed more millimeter wave radio gear than any ISP in the region. Elite provides Internet access and consulting to governmental entities, privately held and publicly traded companies as well as private citizens.

Program Timetable:

TimeLine: June 3rd, 2019 – September 2020

Phase I – Perform community engagement, education and Wi-Fi network development.

- a) iNeighborhoods – proposal to be submitted by May 31st,
 - a. The project will be announced to the public the week of June 3rd,
 - b. Begin June 3rd so that the Wi-Fi network is available in warm weather,
 - c. Elite Fiber to be announced as network designer and operator,

- b) Community engagement and education events:
 - a. June – Announce the program, it's goals, objectives, methods and its timeline,
 - i. Invite the entire community and the press,
 - ii. Discuss related work and engineering completed to date 2016-2019,
 - iii. Discuss impact areas which include but not limited to K-12 innovation, entrepreneurship, education, jobs, workforce development and K-12 curriculum development.
 - b. July – Present impact areas including economic impact, job creation, tax base,
 - i. Invite business districts, schools and higher education, UCPS school board, EDRST board members, U City Council members
 - ii. Smart City Expedition presentation
 - iii. Blossom and geofence, control panel and renewable energy presentation
 - c. August – Presentation with all team members present; Q+A,
 - i. Present to the University City Council
 - ii. Present to community leaders, champions and the community at large,

EDRST Award announced the first week of September

- c) Block announced. *Proof of concept Wi-Fi network operational week of Sept 16th.*
- d) Community engagement event – week of Sept 16th.
 - a. Present an overview of STEAM Expedition curriculum,
 - b. Demo Smart City STEAM Expedition App for K-12,
 - a. Discuss different K-12 sensor types
 - b. Collect community feedback for user interface graphics and branding
 - c. Others,

- e) Idea Bounce – Building the Internet Business District, local business feedback – Sept 23rd
 - a. Delmar Loop community, businesses, residents and students invited
 - b. Demo geofence and control panel

- f) Community engagement event first week of October. Review Idea Bounce results.
 - a. Review economic development impact numbers,
 - b. Review entrepreneurial ecosystem assessment and strategy,
 - a. Strategy and stage of development
 - b. Discuss alignment with K-12 schools, Wash U, Cortex, T-Rex, NIST, others
 - c. Review final business models for different block and intersection types,
 - d. Review dark fiber route determination,
 - e. Blossom presents renewable energy strategy,
 - f. Review geofence architecture and demo geofence prototype,
 - g. Execute Idea Bounce. Engage community and business owners about business model, value and branding proposition going forward. Capture recommendations.

Business model results and presentation

- a) Revenue positive block,
- b) Blocks in decline, blocks that are growing, blocks with no growth (intersections),
- c) Network economics for building owners, functionality,

Phase II Goals: Spring 2020 (TBD – pending results of community engagement and reports)

- a) Implement renewable energy spring 2020, Delmar Loop and other cities,
- b) Implement phase I Geo Fence,
- c) Implement Smart City STEAM Expedition App for K-12,
- d) Buildout additional blocks or intersections per business model type,
- e) Develop Smart City store business plan,

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Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$ \$343,200

Amount of funding requested from EDRST: \$ 199,900

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information. Our funding request is for Phase I. There is some possibility of a funding request for Phase II, but we will not be able to make that determination until after the Phase I community engagement, education, Wi-Fi demo and and business plan.

Complete and attach form EDRST B-1 with budget cost summary. Attached to this email.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

iNeighborhoods llc

Name of Applicant Organization



May 31st, 2019

Authorized Signature

Date

City of University City
 Economic Development Retail Sales Tax
 FY19 Request for Funds: Budget Cost Summary

Applicant - INeighborhoods
 Project - Smart City STEAM Initiative for the Delmar Loop and University City
 Amount of Request >>> \$199,900
 Provide a listing of each project or program proposed and the associated cost allocation.

Community Integrated Wireless Program for Delmar Loop-STEAM Initiative	Total EDRST Funds	Applicant's Cash	Applicant's Non-Cash Contributions - June 2019 Forward	Applicant's Non-Cash Contributions August 2018 - June 2019	Project Total
I. Project or Program Direct Costs*					
Community & K-12 Engagement & Education	\$20,000			\$10,000	\$30,000
Program Management	\$50,000			\$20,000	\$70,000
Economic Development Impact Statement	\$2,000				\$2,000
Entrepreneurial Ecosystem Assessment	\$4,000				\$4,000
Renewable Energy Plan	\$5,000				\$5,000
Smart City Store Plan	\$0				\$0
K-12 Smart City STEAM Backend App	\$20,000		\$20,000		\$40,000
K-12 STEAM Sensors	\$10,000				\$10,000
K-12 Curriculum Development	\$10,000				\$10,000
Wireless Design, Equipment, POP and Installation	\$24,000				\$24,000
Geofence Architecture and Prototype	\$10,000				\$10,000
Control Panel Architecture and Prototype	\$5,000				\$5,000
Idea Bounce Event	\$2,000				\$2,000
Symmetrical Gigabit Internet Connection - One Year	\$15,000				\$15,000
Delmar DeBallewre Fiber Duct Planning 2018 -2019	\$0				\$0
Internet Exchange	\$0				\$0
Legal	\$5,000				\$5,000
Total Direct Costs	\$182,000				\$182,000
II. Indirect Costs** (12 month operating period)					
Gigabit Wireless Network Operations	\$12,000				\$12,000
Geofence Operations	\$2,600				\$2,600
Operations and Community Office Space	\$3,300				\$3,300
Total Operations	\$17,900				\$17,900
BUDGET TOTAL - ALL ACTIVITIES	\$199,900				\$199,900
*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.					
**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.					

NOTE: This project has been developing in the background for a number of years now. Non-cash contributions from August 2016 - June 2019 represent development that has taken place to support this specific project. For example, the Internet

August 12	City Council & EDRST Board meet to discuss funding and City Council makes final funding awards.
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Economic Development Retail Sales Tax Board
 6801 Delmar Boulevard •University City, Missouri 63130 •314-505-8533

**APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS
 FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)**

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate “n/a” for not applicable. Please refer to “Economic Development Retail Sales Tax Board Funding Priority Guidelines” for guidance. Applications should be submitted by ***May 31, 2019*** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date:

Project Title:

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization:

LED CRAFT INC.

Contact Person and Title:

ALINE REMINGTON

Mailing Address:

422 INDUSTRIAL DR., MARYLAND HEIGHTS MO 63043

Phone Number:

314-942-7315

E-mail Address:

AREMINGTON@LEDCRAFTINC.COM

Website:

WWW.LEDCRAFTINC.COM

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

a.HYEONCHEOL (MIKE) CHANG
422 INDUSTRIAL DR.
MARYLAND HEIGHTS MO 63043
314-766-7887
MIKE@LEDCRAFTINC.COM

b.ALIN REMINGTON
422 INDUSTRIAL DR.
MARYLAND HEIGHTS MO 63043
314-942-7315
AREMINGTON@LEDCRAFTINC.COM

c.TISSA SENEVIRATNE
422 INDUSTRIAL DR.
MARYLAND HEIGHTS MO 63043
314-776-2909
AJ@LEDCRAFTINC.CO

Type of Entity:

Sole-Proprietorship

Corporation/Partnership/Limited Liability Company

Not for Profit Organization

Public/Government

501(c) 3:

Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

TO HELP BEAUTIFICATION FOR UNIVERSITY CITY, ALSO ENHANCING SAFETY WHILE
INNOVATIVELY LIGHTING THE HEART OF UNIVERSITY CITY, SAVE MONEY & CREATE JOBS

Describe the applicant/organization programs and activities:

PROJECT NAME: WE ARE GOING GREEN

PROVIDE & SUPPLY LED STREET LIGHTS
DECORATIVE STRIPS LIGHTS
LED SIGNAGE
HOLIDAY DECORATIVE ORNAMENTS LED LIGHTS

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

- *SEE ATTACHED*

2

2

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

- *SEE ATTACHED*

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

- *SEE ATTACHED*
- *Will defined once the project get approve and will hire accordingly*

Define the expected outcomes of the project, milestones and how the project success will be measured.

- *SEE ATTACHED*

Program or Project Location (Attach photos of location or site, if appropriate):

- **SEE ATTACHED**

Program or Project Timetable:

- **SEE ATTACHED**

Type of Funding Request (check all that apply):

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: *SEE ATTACHED*

Amount of funding requested from EDRST: *SEE ATTACHED*

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

Name of Applicant Organization

Authorized Signature

Date

Overview

About LED Craft Inc.

LED Craft is a locally headquartered, international company that has specialized for over twenty years in engineering custom LED solutions for a broad range of clients (ex. from national retailers to the U.S. Air Force). The company was founded by Hyeoncheol (Mike) Chang in Seoul, South Korea in 1993 with the help of his brother to develop and manufacture LED display signs and LED lighting. In 2006 LED Craft expanded its operations in China and moved its World Headquarters to St. Louis. The company employs over 125 full time staff and more than 40 independent contractors in four countries. The company has manufacturing in the U.S., Korea, China, Sri Lanka and now expanding to Mexico and Philippines. It is the only LED Digital Billboard Manufacturer in the State of Missouri.

Goals

Project Timeline

- July 2019-Desired Lighting System
- August 2019-Interested Vendor Identified
- September 2019-Finding Funding underway
- October 2019-Interested Vendors Install Free Sample Lighting System in University City
- November 2019-Vendor Identified, Due Diligence & Negotiations underway
- December 2019-Finalize. develop a memorandum of understanding with city and installation
- January 2020- Installation complete

Specifications & Project Description

#We Are Going Green StL

Beautification for University City

Introduction of Smart LED Street Lights with "Eyebrow" shaped LED Decorative arm capable of changing colors wirelessly. With a web-based software program.

Decorative LED Lights can be managed individually or as a group. A single color or multiple colors. The lights can display colors based on a special event or season. For example, when the Cardinals plays they can be programmed to display RED, Blue on the days when the Blues a have home game.

The Streetlight itself will a Multifunction smart "Cobra Head" Light Fixture. Outfitted with energy-saving LED Modules.

BUDGET ESTIMATES(as of May 2019)

>Single Arm Curve Fixtures-50

Fixture Head \$449

Decorative Strip \$336

Installation \$205

Total \$990

990 single arm curve fixtures x 50 = \$49,500.00

>Double Arm Curve Fixtures-100

Fixtures Heads \$749

Decorative Strips \$536

Installation \$357

Total \$1,642.00

1,642.00 double arm curve fixtures x100 = \$164,200.00

>Other Expense

Software & Control \$150

50 software & control = \$7,500.00

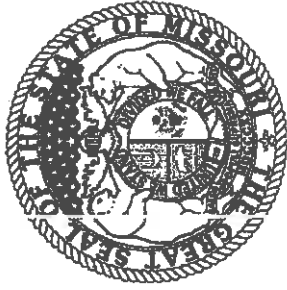
Total Project Cost: **\$221,200.00**

Milestones

Background & Process To Date

May 2019-Idea was first proposed in January 2015 at a Downtown security meeting sponsored by Downtown STL and hosted by SLU Law School

- August 2019-Interested Vendor Identified
- September 2019-Finding Funding underway
- October 2019-Interested Vendors Install Free Sample Lighting System in University City
- November 2019-Vendor Identified, Due Diligence & Negotiations underway
- December 2019-Finalize, develop a memorandum of understanding with city and installation
- January 2020- Installation complete



State of Missouri
Office of Administration
Office of Equal Opportunity

Doug Nelson
Commissioner

Walter J. Pearson
Interim Director

This is to certify LED Craft Inc. qualifies as a Minority-Owned Business Enterprise that has met the eligibility criteria established by the State of Missouri, Office of Administration.

A handwritten signature in black ink, appearing to read "Walter J. Pearson".

Walter J. Pearson, Interim Director, Office of Equal Opportunity

Certification Number 10459 Date of Issue 11/3/2016 Date of Expiration 11/3/2019



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard • University City, Missouri 63130 • 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: **MAY 28, 2019**

Project Title: "Welcome to The Loop" illuminated sign with four electronic message boards.

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: University City Loop Special Business District

Contact Person and Title: Joe Edwards, Chair

Mailing Address: 6504 Delmar, University City, MO 63130

Phone Number: 314-727-0110

E-mail Address: loopbizonly@gmail.com

Website: visitTheLoop.com

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of Incorporation and letter or status): Already on file at U. City Hall

- a. Joe Edwards, 6504 Delmar, 63130, 314-727-0110, loopbizonly@gmail.com
- b. Michael Alter, Fitz's, 6605 Delmar, 726-9555, Michael1@FitzsRootBeer.com
- c. Tom Schmidt, Salt + Smoke, 6525 Delmar, 727-0100, Tom@SaltandSmokeSTL.com

Type of Entity:

Sole-Proprietorship

- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government
- Political subdivision of the State of Missouri - sales tax exempt

501(c) 3:

- Yes No If no, list type of entity: sales tax exempt - political subdivision of State of Missouri

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No Although many members ARE.

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

This political subdivision of the State of Missouri was formed Oct. 20, 1980 to improve the environment and promote business in the area.

We strive to expand the remarkable revitalization of this exciting restaurant, shopping and arts & entertainment district by encouraging unique businesses to locate in The Loop by emphasizing diversity, by implementing infrastructure improvements, and by planning special events for the enjoyment of residents and visitors. The Loop was designated "One of the 10 Great Streets in America" by the American Planning Association.

Describe the applicant/organization programs and activities:

Business promotion/recruitment/retention, economic development/planning/marketing, promotion of tourism, special events/decorations, advertising, capital improvements/cleaning/trash collection on weekends, streetscape amenities including bicycle racks, beautification, monthly meetings, newsletters for good communication, website, social media, co-promotions.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

Requests and suggestions were made at monthly meetings open to all property owners, merchants and other interested parties at the April and May 2019 general meetings and board meetings. Chair Joe Edwards agreed to submit the applications.=

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

"Welcome to The Loop" illuminated sign (with four electronic "message boards" to highlight special Loop events) across Delmar near Kingsland. The enclosed design is the result of input at numerous public marketing meetings and monthly Loop SBD meetings.

Loop merchants need something very positive to help offset lingering perception about safety following the past protests and broken windows. This friendly, welcoming, informative project can help improve that perception for decades to come. The design incorporates the Loop logo, trolley imagery, stars alluding to the well-visited St. Louis Walk of Fame, the phrase "One of the 10 Great Streets in America" and it begins with the wonderful, inviting word "Welcome."

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

About 22,000 cars (probably 35,000 passengers) per day will see this positive "Welcome" and messages about events – day after day, month after month, year after year. It will encourage new retail stores to come to The Loop and potentially reintroduce 50 to 80+ jobs in some of the larger available spaces on Delmar. If similar merchants move in about half of the above jobs would be full-time and about half part-time. Wages would range from \$10 to \$15 per hour for most employees and \$45,000 to \$50,000 per year for managers.

Define the expected outcomes of the project, milestones and how the project success will be measured.

This project will add a bit of street art to the area – colorful, cheerful and informative. As you can see from the attached photos of signs in other areas, particularly the ones that show what a street looks like with and without their "Welcome" signs, it increases exponentially the chance that media outlets around the country (and world) will feature a Delmar street photo in their articles. Also, the message boards should increase attendance at all Loop events. The impact should be significant for this one-time investment in infrastructure.

Program or Project Location (Attach photos of location or site, if appropriate):

Across Delmar near Kingsland. Design enclosed.

This was the highest-rated of all projects by City Staff last year. However, reserve funds were not allocated for projects at that time.

Program or Project Timetable:

Fall/early winter 2019

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training) graphic, engineering

Total Budget: \$137,000

Amount of funding requested from EDRST: \$120,000

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

One-time

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

University City Loop Special Business District

Name of Applicant Organization

Joe Edwards

5-28-19

Authorized Signature

Joe Edwards, Chair

Date

City of University City
 Economic Development Retail Sales Tax
 Y19 Request for Funds: Budget Cost Summary

Applicant: University City Loop Special Business District
 Amount of Request: \$120,000

Provide a listing of each project or program proposed and the associated cost allocation.

Project or Program	EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Total
Project or Program Direct Costs *	120,000	5,000	12,000		137,000
Indirect Costs **					
BUDGET TOTAL - ALL ACTIVITIES	120,000	5,000	12,000		137,000

Examples of direct costs are project materials, salaries, fringe and benefits, supplies, and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

*Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional share in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard • University City, Missouri 63130 • 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: **MAY 28, 2019**

Project Title: **New Loop lighting for ambience and impact from Kingsland to Limit.**
(study underway)

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: **University City Loop Special Business District**

Contact Person and Title: **Joe Edwards, Chair**

Mailing Address: **6504 Delmar, University City, MO 63130**

Phone Number: **314-727-0110**

E-mail Address: **loopbizonly@gmail.com**

Website: **VisitTheLoop.com**

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter of status): **Already on file at U. City Hall**

- a. **Joe Edwards, 6504 Delmar, 63130, 314-727-0110, loopbizonly@gmail.com**
- b. **Michael Alter, Fitz's, 6605 Delmar, 726-9555, Michael1@FitzsRootBeer.com**
- c. **Tom Schmidt, Salt + Smoke, 6525 Delmar, 727-0100, Tom@SaltandSmokeSTL.com**

Type of Entity:

Sole-Proprietorship

- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government
- Political subdivision of the State of Missouri - sales tax exempt

501(c) 3:

- Yes No If no, list type of entity: sales tax exempt - political subdivision of State of Missouri

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No Although many members ARE.

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

This political subdivision of the State of Missouri was formed Oct. 20, 1980 to improve the environment and promote business in the area.

We strive to expand the remarkable revitalization of this exciting restaurant, shopping and arts & entertainment district by encouraging unique businesses to locate in The Loop by emphasizing diversity, by implementing infrastructure improvements, and by planning special events for the enjoyment of residents and visitors. The Loop was designated "One of the 10 Great Streets in America" by the American Planning Association.

Describe the applicant/organization programs and activities:

Business promotion/recruitment/retention, economic development/planning/marketing, promotion of tourism, special events/decorations, advertising, capital improvements, cleaning/trash collection on weekends, streetscape amenities including bicycle racks, beautification, monthly meetings, newsletters for good communication, website, social media, co-promotions.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

Requests and suggestions were made at monthly meetings open to all property owners, merchants and other interested parties at the April and May 2019 general meetings and board meetings. Chair Joe Edwards agreed to submit the applications.=

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

Loop Lighting for ambience and impact from Kingsland to Limit (study already underway).

A study has already been funded by the Loop SBD. Randy Burkett (internationally known – he is the one who “lit” the Arch in St. Louis) is close to delivering his recommendations to the Board.

It is very important that The Loop implement better lighting, both for safety and for ambience. This project will have a positive effect on visitors and residents/merchants alike. It can help change the perception of the area by making it lighter, more cheerful and more inviting.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

The number of jobs is hard to quantify. There will be design and contractor jobs on a short-term basis, of course. Long-term, with high-quality merchants and office businesses perceiving The Loop to be an attractive option as they expand or move or innovate, this project meets the City's plans.

Define the expected outcomes of the project, milestones and how the project success will be measured.

The project's success will be determined by the response of visitors, residents, merchants and media alike. This is for the long-term good of Delmar and University City. Image is important.

Program or Project Location (Attach photos of location or site, if appropriate):

Along Delmar from Kingsland to Limit Ave.

Program or Project Timetable:

Fall and early winter 2019.

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training) ~~fighting experts~~

Total Budget: \$82,500

Amount of funding requested from EDRST: \$80,000

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Fall and early winter 2019 for the first \$80,000 phase.

In 2020, we hope to implement the remainder of the recommendations upon Council approval.

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

University City Loop Special Business District

Name of Applicant Organization

Joe Edwards

Authorized Signature Joe Edwards, Chair

Date 5-28-19



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or tucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: **MAY 28, 2019**

Project Title: **50,000 full-color Loop Brochures/Directories and Illuminated Directories**

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: **University City Loop Special Business District**

Contact Person and Title: **Joe Edwards, Chair**

Mailing Address: **6504 Delmar, University City, MO 63130**

Phone Number: **314-727-0110**

E-mail Address: **loopbizonly@gmail.com**

Website: **VisitTheLoop.com**

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status): **Already on file at U. City Hall**

- a. **Joe Edwards, 6504 Delmar, 63130, 314-727-0110, loopbizonly@gmail.com**
- b. **Michael Alter, Fitz's, 6605 Delmar, 726-9555, Michael1@FitzsRootBeer.com**
- c. **Tom Schmidt, Salt + Smoke, 6525 Delmar, 727-0100, Tom@SaltandSmokeSTL.com**

Type of Entity:

Sole-Proprietorship

- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government
- Political subdivision of the State of Missouri - sales tax exempt

501(c) 3:

- Yes No If no, list type of entity: sales tax exempt - political subdivision of State of Missouri

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No Although many members ARE.

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

This political subdivision of the State of Missouri was formed Oct. 20, 1980 to improve the environment and promote business in the area.

We strive to expand the remarkable revitalization of this exciting restaurant, shopping and arts & entertainment district by encouraging unique businesses to locate in The Loop by emphasizing diversity, by implementing infrastructure improvements, and by planning special events for the enjoyment of residents and visitors. The Loop was designated "One of the 10 Great Streets in America" by the American Planning Association.

Describe the applicant/organization programs and activities:

Business promotion/recruitment/retention, economic development/planning/marketing, promotion of tourism, special events/decorations, advertising, capital improvements, cleaning/trash collection on weekends, streetscape amenities including bicycle racks, beautification, monthly meetings, newsletters for good communication, website, social media, co-promotions.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

Requests and suggestions were made at monthly meetings open to all property owners, merchants and other interested parties at the April and May 2019 general meetings and board meetings. Chair Joe Edwards agreed to submit the applications.=

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

Print and distribute 50,000 full-color Loop brochures/directories and update listings/maps on the illuminated, free-standing info kiosks.

This is The Loop's most important print piece that we distribute ourselves. All info is replicated on our website. The brochures are available at Loop businesses, six visitors' centers downtown, the convention center and via mail. They are in "Welcome" packets at U. City Hall when families move to U. City.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

As The Loop competes with other districts in the area, it's important that we attract new people moving to St. Louis as well as those already here.

When new businesses are drawn to The Loop and more media coverage occurs because of these brochures, new jobs will be created as storefronts are filled. Just as important are the jobs retained and the businesses that succeed. This time-intensive project is worth the effort.

Define the expected outcomes of the project, milestones and how the project success will be measured.

The fact that Explore St. Louis (Convention & Visitors Commission) docents call us when they run low on Loop brochures is a wonderful sign. Visitors who have read about The Loop in national publications or airline magazines actually ask for these brochures.

Because of the well-organized wealth of information contained in the brochures media producers and writers keep them as a reference tool. Info about businesses includes name, address, website, description and year opened. All Walk of Fame honorees with location address and facts about The Loop are included for reference.

Program or Project Location (Attach photos of location or site, if appropriate):

The Loop (brochure included with application)

Program or Project Timetable:

All-year distribution. New printings/updates each year.

Type of Funding Request (check all that apply):

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training) graphic design

Total Budget: \$23,000

Amount of funding requested from EDRST: \$14,000

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

This is an important annual project.

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

University City Loop Special Business District

Name of Applicant Organization

Joe Edwards

Authorized Signature

Joe Edwards, Chair

5-28-19

Date



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard - University City, Missouri 63130 - 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: **MAY 28, 2019**

Project Title: **Official St. Louis Visitors Guide ad/memberships/promotions**

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: **University City Loop Special Business District**

Contact Person and Title: **Joe Edwards, Chair**

Mailing Address: **6504 Delmar, University City, MO 63130**

Phone Number: **314-727-0110**

E-mail Address: **loopbizonly@gmail.com**

Website: **VisitTheLoop.com**

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status): **Already on file at U. City Hall**

- a. **Joe Edwards, 6504 Delmar, 63130, 314-727-0110, loopbizonly@gmail.com**
- b. **Michael Alter, Fitz's, 6605 Delmar, 726-9555, Michael1@FitzsRootBeer.com**
- c. **Tom Schmidt, Salt + Smoke, 6525 Delmar, 727-0100, Tom@SaltandSmokeSTL.com**

Type of Entity:

Sole-Proprietorship

- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government
- Political subdivision of the State of Missouri - sales tax exempt

501(c) 3:

- Yes No If no, list type of entity: sales tax exempt - political subdivision of State of Missouri

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No Although many members ARE.

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

This political subdivision of the State of Missouri was formed Oct. 20, 1980 to improve the environment and promote business in the area.

We strive to expand the remarkable revitalization of this exciting restaurant, shopping and arts & entertainment district by encouraging unique businesses to locate in The Loop by emphasizing diversity, by implementing infrastructure improvements, and by planning special events for the enjoyment of residents and visitors. The Loop was designated "One of the 10 Great Streets in America" by the American Planning Association.

Describe the applicant/organization programs and activities:

Business promotion/recruitment/retention, economic development/planning/marketing, promotion of tourism, special events/decorations, advertising, capital improvements/. cleaning/trash collection on weekends, streetscape amenities including bicycle racks, beautification, monthly meetings, newsletters for good communication, website, social media, co-promotions.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

Requests and suggestions were made at monthly meetings open to all property owners, merchants and other interested parties at the April and May 2019 general meetings and board meetings. Chair Joe Edwards agreed to submit the applications.=

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

The Official St. Louis Visitors Guide – 350,000 printed/distributed year-round in St. Louis hotels, visitors centers state-wide, the St. Louis Convention Center, Loop businesses and the Explore St. Louis website (one of the most-visited websites in the Midwest).

Sent to students, families, visitors who request them – the only guide people receive before they move to St. Louis. It enhances the odds they'll look at University City for housing, etc.

The Loop is featured on 29 out of 96 pages! (See attached list.) Plus a lot of well-deserved editorial. Also, The Loop is prominently represented (*the best of any neighborhood*) in the Official Visitors Map of St. Louis (quick reference pocket guide). Please review attached statistics sheet.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

Job creation predictions are always difficult. What is very meaningful follows:

It's important that The Loop remains one of the top three or four St. Louis districts featured in travel and business publications around the United States and St. Louis.

When visitors and decision makers are drawn to The Loop because of these two guides, new jobs will be created as storefronts are filled. Equally important are the jobs and businesses that are retained and gain midwestern and nationwide reputations. This time-intensive project is worth the effort.

Define the expected outcomes of the project, milestones and how the project success will be measured.

Success has been shown year after year, especially in the spring and summer when things used to slow down on Delmar.

Travel writers and local media now urge visitors and locals to check out the independent shops and restaurants in The Loop. Attached are the two guides – please take a look.

One excellent example of the impact comes from Componere Gallery (a Loop stalwart for 33 years). Owner Eleanor Ruder tracks sales (not just visitors, but visitors who actually purchase art) and confirms that 50% of her summer sales come from visitors who read about her gallery in the Visitors Guide at the Moonrise Hotel or hotels in Clayton or downtown.

Program or Project Location (Attach photos of location or site, if appropriate):

See above.

Program or Project Timetable:

Annual

Type of Funding Request (check all that apply):

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training) graphic/layout

Total Budget: \$38,000

Amount of funding requested from EDRST: 14,800

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Annual

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

University City Loop Special Business District

Name of Applicant Organization

Joe Edwards

5-28-19

Authorized Signature Joe Edwards

Date

Official St. Louis Visitors Guide 2019

Loop listings/photos on 29 out of 96 pages!

350,000 copies are printed/distributed year-round in St. Louis hotels, visitors centers state-wide, the convention center, Loop businesses, City Hall and the Explore St. Louis website (one of the most-visited websites in the Midwest)

- Page 10 Tivoli Theatre – St. Louis International Film Festival.
Page 14 Neighborhoods of St. Louis: The Loop/U. City on graphic map, Moonrise Hotel, Loop Trolley, Vintage Vinyl, Tivoli Theatre, music.
Page 16 The Loop/ U. City with Moonrise Hotel rooftop photo.
Pages 32,33,34 Loop triple page spread.
Page 37 LGBTQIA three-page feature with Tivoli Theatre photograph. Description of The Loop featuring Tivoli Theatre, The Pageant and Delmar Hall.
Page 50 Attractions, Arts & Culture – Chuck Berry Statue.
Page 52 Attractions, Arts & Culture – Blueberry Hill with photo of exterior and sidewalk seating and a second listing of the Chuck Berry Statue.
Page 54 Attractions, Arts & Culture – Delmar Loop Planet Walk.
Page 55 Attractions, Arts & Culture – Fitz’s with photo of a float.
Page 58 Attractions, Arts & Culture – The Loop with four photos: Blueberry Hill, Loop Trolley, Moonrise Hotel and The Pageant.
Page 59 Attractions, Arts & Culture – Peacock Loop Diner with photo of Peacock sign, Pin-Up Bowl with photo of exterior and sign, Red Herring Escape Rooms.
Page 60 Attractions, Arts & Culture – St. Louis Walk of Fame with photo of star and informational plaque.
Page 64 Shopping – Coffee Shops: Blueprint Coffee, Galleries: Componere and Craft Alliance.
Page 66 Shopping – The Loop has 22 listings!
Page 67 Music, Dance, Theatre – Tivoli Theatre.
Page 69 Nightlife – Pin-Up Bowl with photo, Moonrise Hotel’s Rooftop Twilight Room and photo.
Page 70 Nightlife: Live Music – Blueberry Hill with three photos, Delmar Hall, The Loop with three photos, The Pageant.
Page 70 Nightlife: Nightclubs – The Pageant.
Page 73 Dining: Tempt the Tastebuds – Blueberry Hill and photo, Moonrise Hotel’s Eclipse Restaurant with photo, Fitz’s Bottling Co. and photo, Peacock Diner with photo, Pin-Up Bowl and photo.
Pages 78,79,80 Dining: Tempt the Tastebuds – The Loop has 34 listings!
Page 85 Hotels – Moonrise ½ page with two photos.
Page 87 Hotels – Moonrise listing.
Pages 90, 91 Attractions Map and Listings – Blueberry Hill, Chuck Berry Statue, Delmar Loop Planet Walk, Fitz’s, The Loop, The Pageant, Peacock Diner, Pin-Up Bowl, Red Herring Escape Rooms, Regional Arts Commission, Saint Louis Story Stitchers Artists Collective, St. Louis Walk of Fame, Tivoli Theatre.

2019 Official Visitors Map St. Louis

Quick Reference Pocket Guide

Loop listings/photos

200,000 copies are printed/distributed year-round in St. Louis hotels, visitors centers state-wide, the convention center, St. Louis City Hall and the Explore St. Louis website (one of the most-visited websites in the Midwest)

Central Corridor Attractions & Map: 15 Loop listings! (the Central West End has 7)

Accommodations: Moonrise Hotel.

Wayfinding Signage: example includes The Loop.

Shopping Guide: The Loop has 22 listings!

For reference:

Downtown St. Louis 6
Cherokee Antique Row 9
Central West End 4
Maplewood 9
South Grand 4
Webster Groves 9
Eureka 6

Dining & Drink: The Loop has 34 listings!

For reference:

Laclede's Landing 7
Grand Center 3
Soulard 17
Lafayette Square 5
Midtown 13
The Hill 10
Central West End 9
South Grand 7
Clayton 13
Maplewood 7
Webster Groves 13



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard • University City, Missouri 63130 • 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: **MAY 28, 2019**

Project Title: **Special Events (including Loop Ice Carnival, Delmar Loop Week, Shop Local)**

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: **University City Loop Special Business District**

Contact Person and Title: **Joe Edwards, Chair**

Mailing Address: **6504 Delmar, University City, MO 63130**

Phone Number: **314-727-0110**

E-mail Address: **loopbizonly@gmail.com**

Website: **visitTheLoop.com**

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status): **Already on file at U. City Hall**

- a. **Joe Edwards, 6504 Delmar, 63130, 314-727-0110, loopbizonly@gmail.com**
- b. **Michael Alter, Fitz's, 6605 Delmar, 726-9555, Michael1@FitzsRootBeer.com**
- c. **Tom Schmidt, Salt + Smoke, 6525 Delmar, 727-0100, Tom@SaltandSmokeSTL.com**

Type of Entity:

Sole-Proprietorship

- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government
- Political subdivision of the State of Missouri - sales tax exempt

501(c) 3:

- Yes No If no, list type of entity: sales tax exempt - political subdivision of State of Missouri

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No Although many members ARE.

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

This political subdivision of the State of Missouri was formed Oct. 20, 1980 to improve the environment and promote business in the area.

We strive to expand the remarkable revitalization of this exciting restaurant, shopping and arts & entertainment district by encouraging unique businesses to locate in The Loop by emphasizing diversity, by implementing infrastructure improvements, and by planning special events for the enjoyment of residents and visitors. The Loop was designated "One of the 10 Great Streets in America" by the American Planning Association.

Describe the applicant/organization programs and activities:

Business promotion/recruitment/retention, economic development/planning/marketing, promotion of tourism, special events/decorations, advertising, capital improvements, cleaning/trash collection on weekends, streetscape amenities including bicycle racks, beautification, monthly meetings, newsletters for good communication, website, social media, co-promotions.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

Requests and suggestions were made at monthly meetings open to all property owners, merchants and other interested parties at the April and May 2019 general meetings and board meetings. Chair Joe Edwards agreed to submit the applications.=

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

Special Events (Loop Ice Carnival in January, Back-To-School in the fall, Delmar Loop Week in June, Shop Local in November, Holiday Celebrations and Sales Promotions throughout the year) encourage people from all over the region to visit The Loop. These "happenings" bring much-needed positive media coverage. They also attract business owners to look seriously at opening a new store in this exciting area (always exciting during events). Example: The Loop Ice Carnival is a family-friendly phenomenon that has evolved into a signature event for The Loop and the entire St. Louis region. It is projected that 14,000+ people will enjoy it and the area in 2020.

As you will see below, the positive media coverage is extensive and lets everyone know this area is safe and welcoming. Additional development/tenants will follow.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

It is estimated that eight part-time jobs that range from \$15 to \$25 per hour will be created during the various special events. Promotion specialists also are hired short-term for specific events. Their fees might be several thousand dollars, but they also bring in substantial sponsorship funds from suppliers of Loop businesses. They're supplemented by board volunteers and shop owners who volunteer their time. Most importantly, these events help retain jobs and keep businesses in the area.

Define the expected outcomes of the project, milestones and how the project success will be measured.

Great media coverage, great people-in-the-area exposure, great day-of sales.

Great sharing of pictures on social media platforms by thousands of visitors and residents.

Using the Loop Ice Carnival as an example: In January 2019, there were 41 TV/radio news features that garnered a 1,373,760 Nielsen audience and \$112,410 in publicity value. In addition, there were excellent print media articles as well as pre-event coverage in December. These are documented results.

Program or Project Location (Attach photos of location or site, if appropriate):

The Loop

Program or Project Timetable: Loop Ice Carnival: January 17,18,19, 2020
Delmar Loop Week: June 2020
Back-To-School: August 2019
Shop Local: November 2019
Holiday Events: (Tree Lighting, Menorah Lighting, Kwanzaa Celebration) December 2019
Plus other events such as Style In The Loop, Chalk The Loop and more.

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$145,000

Amount of funding requested from EDRST: \$85,000

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Request is for upcoming year, but we want to continue for years to come.

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

University City Loop Special Business District

Name of Applicant Organization

Joe Edwards

Authorized Signature Joe Edwards, Chair

Date 5-28-19



THE LOOP SPECIAL BUSINESS DISTRICTS
6504 DELMAR IN THE LOOP
ST. LOUIS, MO 63130
(314) 727-0110 PHONE
(314) 727-1288 FAX

From: Joe Edwards, Chair, The Loop SBD
Loop Liaison and ex-officio board member of EDRST

May 28, 2019

To: Libbey Tucker, Director of Economic Development, University City

Requests for 2019-2020 EDRST budget from The Loop SBD

1. Several major events per year plus several smaller ones themed around the winter holidays, Delmar Loop Week, Taste The Loop, Back to School, Shop Local, etc.
Major Winter Event: Loop Ice Carnival. This family-friendly event has evolved into a great event for The Loop and one of the signature events for St. Louis in January. It's the biggest sales and media weekend of the year. **\$85,000**
 2. Print and distribute 50,000 full-color Loop brochures/directories.
This is The Loop's most important promotional print piece.
It also includes updating the illuminated directories. **\$14,000**
 3. Ad in the Official St. Louis Visitors Guide. 350,000 copies are printed each year. They're in every hotel and visitors center in St. Louis year-round. It's the only publication about St. Louis that visitors receive ahead of time. (+ pocket guide+ website!) Encouraging Loop businesses to be members of Explore St. Louis also is key. **\$14,000**
 4. Paint electrical boxes along Delmar with artistic designs. A design competition will be open to artists, students and residents. **\$4,000**
- Total of proposed projects from this year's funds: \$117,000**

- * "Welcome to The Loop" illuminated sign (with four electronic "message boards" to highlight special Loop events to 22,000 cars per day - perhaps 35,000+ people) across Delmar near Kingsland.

It will pay dividends for decades and help overcome the perception people have of The Loop after the unrest and broken windows.

This design incorporates the Loop logo, trolley imagery, stars alluding to the well-visited Walk of Fame, the phrase "One of the 10 Great Streets in America" and it begins with the wonderful, inviting word "Welcome."

It will be the best photo-marketing image for The Loop nationwide. **\$120,000**

- * Implement some of the lighting recommendations that will come as a result of the lighting study that is already underway. Huge for perception and ambience. **\$80,000**

Total of proposed projects from reserve funds: \$200,000



Economic Development Retail Sales Tax Board
 6801 Delmar Boulevard -University City, Missouri 63130 -314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 30, 2019

Project Title: U City Farmers Market

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. APPLICANT/ORGANIZATIONAL INFORMATION

Name of Applicant/Organization: Midwest Association of Farmers Markets
 Contact Person and Title: Deborah Henderson; President and Executive Director
 Mailing Address: PO Box 440340, St. Louis, MO 63144
 Phone Number: 314-913-6632
 E-mail Address: midwestmarkets1@gmail.com
 Website: www.midwestfarmersmarkets.org

Organizational Officers: (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of Incorporation and letter or status): Please see attached documents

Katherine G Knapp; Thompson Coburn LLP, One US Bank Plaza, St. Louis, MO 63101; 314-552-6357; kknapp@thompsoncoburn.com

Daniel Roth; 5395 CR 158, Brixey, MO 65618; 501-607-2394; daniel@elixirfarm.com

Angela Foley; 537 Lake Ave, St. Louis, MO 63119; 314-479-1572; stlfoleys@att.net

Dr. Sarah Buila, PHD; 5525 Water Valley Rd, Cobden, IL 62920; 618-893-4558; builafamilyfarm1@gmail.com

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

Yes No

2. APPLICANT/ORGANIZATION BACKGROUND

Describe the applicant/organization history and mission:

It's our Mission at the Midwest Association of Farmers Markets (MAFM) to provide, through our farmers markets and programs, the following to our communities: public education about regionally sourced food, nutrition and health, and sustainable agriculture; direct access to farm fresh products and other locally produced foods; support for local businesses and community organizations; and vital economic opportunities for small family farms, small food entrepreneurs and other artisan producers.

In 2014 we organized and began operating the U City Farmers Market (Midtown) in University City, when the core group of farmers and vendors, who made up one of the oldest producer-only farmers market in this region, was suddenly displaced. The owners of that market decided to discontinue its operation and some farmers were at risk of losing up to half of their annual income.

Our objective was to create a successful Saturday morning Farmers Market which benefits the community by providing a dynamic, vital and inclusive gathering place; becoming a food hub with direct access to fresh produce and products; promoting local small business incubation; and by implementing public education and charitable community outreach programs about regionally sourced food, nutrition and sustainable agriculture.

Small Business incubation and economic viability are key components of our Mission and we accomplish this through on-going public, educational and charitable forums at farmers markets. These in turn build collaborative partnerships with other local businesses and community organizations; which help facilitate the creation of community interaction and cohesiveness.

The U City Farmers Market has been in operation since 2014. The MAFM has created numerous community benefit programs and services. We also host a many weekly events and several special events throughout the year.

Our Accomplishments:

- Led efforts for successful DOH ordinance in STL County on behalf of local farmers markets (2012)
- Organized a new market for displaced farmers and community stakeholders (2014)
- Refurbished and revived purpose of Historic Market Site that was originally built in 1975 (2014)
- Regularly host free community events and children's activities every season at the market
- Implemented "Chef at the Farmers Market" and "Chefs Cook Real" programs & events (2016)
- Implemented SNAP/EBT (Supplemental Nutrition Assistance Program/ Electronic Benefits Transfer) and DUFB (Double Up Food Bucks) Programs (2017-2019)
- Began collaboration with Missouri University Extension Service to offer Health Eating & Nutrition demos/tastings (2017-2019)
- Began partnership with Health Education Services (HPES) to offer free fresh produce to Diabetes Health Program clients (2017-2019)
- Used part of a MO Dept of Agriculture Grant to make improvements to the Market Facility; logging in over 300 volunteer hours of work between October 2016 and May 2017.
- Recognized by and awarded grants from the following: MO Department of Agriculture (2014, 2015, 2017 & 2019); Earth Day St Louis (2015 & 2016); Farmers Market Coalition (2017 & 2019); United States Dept of Agriculture (2017); Fair Food Network (2017-2019); City of University City (2015-2019); Health Protection Education Services (2017-2019); Commerce Bank (2016); Great Rivers Greenway (2015); Snapple, Inc (2016)

Describe the applicant/organization programs and activities:

We engage and attract patrons from University City and the surrounding municipalities to visit the U City Farmers Market on Saturday mornings. We do this with offerings of local farm and food products directly from Missouri and Illinois Farmers, as well as through Educational Programs and fun, festival style Weekly Activities and Special Events

Market Assistant Training Program or MAT-Pro MAT-Pro, short for Market Assistant Training Program is an introductory experiential training program for high school students. Through a well designed curriculum and actual work at the farmers market, high school students learn about and become skilled in all aspects of farmers market work.

From market operations, marketing & signage, customer service, food safety to actually staffing a market food booth, MAT-Pro offers an experiential learning opportunity that prepares students for future employment or entrepreneurial endeavors. Students have opportunities to work for farmers, vendors and at other markets. We also supply references for crew members who need them for other job applications.

In 2016 we employed 3 students from UCHS to work on Saturdays at the farmers market. In 2017 we employed 4-5 students and in 4 in 2018. Two students each year were enrolled in the UCHS Youth Two other students returned and continued to work as Crew Leaders after they graduated from High School.

The curriculum includes field trips, weekly "stand-up meetings", and a MAT-Pro Handbook for each crew member. We also operate the MAT-Pro Coffee Booth where students staff the booth. They set it up, brew coffee and make sales. Last year we made enough to pay for one student's salary after expenses.

MAT-Pro Project Partners include:

MAFM: We provide student training and mentoring and program implementation and management.

Park Avenue Coffee: As one of the programs sponsors, they donated equipment and coffee beans for our MAT-Pro Coffee Booth along with training and mentoring.

St Louis County Department of Health: Our regional Health Inspector provides on-site training in Food Safety and Sanitation to the MAT-Pro Crew during her monthly visits.

University City High School: Provides additional training and partial salary reimbursement for two students who are simultaneously enrolled in the school's Summer Job Program.

Chefs Cook Real Challenge Grand Finale: We hosted this event originally on October 8, 2016 and then again last year on September 23, 2017. The first was the culmination of a fun, engaging series of friendly "Iron Chef" style cook-offs at 5 farmers markets in the greater St. Louis Region.

The "Chef at the Farmers Market" Series: Last year we hosted monthly Chef Demonstrations at our market in U City leading up to the Cook-Off. The purpose of the series was to celebrate and bring awareness to the relationship between our regional farms; fresh foods and local products; and talented chefs. The kick-off to the Series was the "Culinary Arts in the Loop" on June 24.

In 2016 we estimate that the Cook-Off Finale attracted about 2500 people to University City. The visitor count was much lower than that in 2017 due to the protests and violence afterwards. Still we had visitors from as far away as St. Peters, MO and Edwardsville, Ill. At our 3rd Annual Cook-Off in 2018 about 2000 visitors attended the event.

"Chefs Cook Real" and "Chef at the Farmers Market" Project Partners include:

Cooking School Directors: From Dierbergs Cooking School and of Companion Bakery's Teaching Kitchen

Chefs From These Restaurants: Ritz-Carlton; Three King's Pub; Guerrilla Street Food; Winslow's Home; Nudo House STL; Park Avenue Coffee; Mission Taco; Balkan Treat Box; Taqueria Z ; Parker's Table; Schlafly Bottleworks; Bulrush; Vito's in the Valley; Olive & Oak. We expect more to participate this year.

Local Culinary Colleges: College culinary students to assist with the Chefs food preparation

Feast Magazine-Midwest: Print and Digital Marketing

Mo Dept of Agriculture and MU Extension Service: Market and program support

MO & Ill Farmers: Fresh produce and other farm products

Various Businesses for Chef Prizes & Equipment: Moonrise Hotel; The Cheshire Inn; Bertarelli Cutlery; NHB Knifeworks; Knife and Flag; Ford Hotel Supply; Missouri Wines; Urban Chestnut Brewery; Schlafly Brewery, and Kakao Chocolate; Missouri Wine Board; Lowe's; and Lucky's Market.

U City Public Works and the LSB

SNAP-DUBF: The Supplemental Nutrition Assistance Program (SNAP) and the Double-Up Food Bucks (DUBF) are two programs we implemented in mid 2017. Both of these provide incentives for lower income families to purchase food and farm-fresh products at farmers markets.

Electronic Benefit Transfer (EBT) is a system that allows customers to use SNAP benefits from a government-issued debit card at farmers markets. Markets must be licensed by the Food and Nutrition Service (FNS) to accept EBT/SNAP benefits. We are now licensed by the USDA.

The Impacts Are Real! Farmers' markets are making real strides in increasing fresh food access for low income SNAP participants. \$19.4 million in SNAP benefits were redeemed at farmers markets across the US in 2015, a fourfold increase since 2009. This dramatic increase can be attributed to markets investing in innovative outreach, education, and incentive programs, and support from federal, state, and local government

The Double-Up Food Bucks Program enables SNAP users to increase the buying power of their SNAP benefits. SNAP participants get a \$1 match in free produce, up to \$25 per visit.

SNAP/EBT and DUBF Project Partners:

United States Department of Agriculture (USDA): Grant for free processing equipment by FNS

Farmers Market Coalition (FMC): Grant for free processing equipment

Fair Food Network and Missouri Foundation for Health: Three year grant for program implementation

MU Extension Service: Nutritionists visit every other week for Cooking Demos and SNAP sign-up

Diabetes Health and Nutrition Program: Health Protection Education Services is a local non-profit foundation head-quartered in University City that provides free health and diabetes screenings and nutrition classes at the U City Library. We're a project partner with them on a grant through the Missouri Foundation for Health to provide farm fresh fruits and vegetables to the Health Program participants.

Program participants are given a gift voucher to purchase \$10 in fruits and vegetables at our farmers market when they sign up for the free health screenings and classes. When participants visit the market they exchange their vouchers for "market bucks" then shop at the market. In 2018 an extra \$4000 was spent on fresh fruits and vegetables at no cost to U City residents.

Health Program Project Partners: Health Protection Education Services and Missouri Foundation for Health

Children's Programs: In 2017 we were not able to offer the POP Club (Power of Produce) and the Children's Cooking Tour due in part to a decrease in EDRST funding. Also, the grant and sponsorships for these were no longer offered by their presenting organizations. We are currently seeking other funding for these programs. All of these programs engage families through educational activities to meet their farmers, know where their food comes from and to eat more vegetables!

Why these programs are considered economic development: In 2016 eighty-four (84) children signed up for the POP Club and visited the market with their parents throughout the month of August. At least half of these were new families who came to the market. The program was an economic incentive for families with children. With the assistance of the 2020 EDRST grant we hope to bring these programs back

Cultural Markets and Fundraisers: We co-hosted the Philippine Night Market in 2017 and 2018 as well as the Middle Eastern Cultural Festival in 2018. The first was a fund-raising event for the Ahon Foundation whose mission is to build a public school library and provide books for children in the Philippines.

The first event replicated the ambiance of an actual Philippine Night Market—cultural information, Celebrity Chef cooking demos and tastings, GAT Martial Arts demos, Music and more was available. The event was well attended by friends and families in the greater St Louis Philippine community.

The second event featured Middle Eastern foods, dance demonstrations, community information, non-profit organizations and vendors with various crafts.

We estimate between 6000-8000 people came to these events in University City. They were so successful that we are looking into offering these types of cultural market events again this year.

Other Special Events: The following special events have become very popular and are scheduled annually: Recycling Truck Visit with University City Public Works Department; Halloween Happening; and the Holiday Farmers Market and Bazaar.

Morning Yoga Sessions in the Plaza: We're excited to bring this back again this year. We had to stop the Yoga Sessions during the trolley construction. Two University City residents lead the sessions.

The Market Music Series: This program has also been very popular and we found that when we offer regular live music, patrons not only stay longer, they shop more! Market Music has a proven track record as a marketing tool to increase customer participation—not only at the U City Farmers Market but also in the immediate Delmar Loop Business District on Saturday mornings.

Previous market studies showed that when live music was provided, market-goers stayed longer. These created opportunities for them, to not only make more purchases at the market, but to stay in University City longer. Vendors reported that when there was music their sales increased.

Offering live local music concerts provides "4 for 1" benefits: 1. Happy market ambience; 2. Increased vendor sales; 3. Free press and positive attention within the local music scene; 4. Patrons stay longer in University City.

Other Community Partners:

- **Municipal Partner:** University City Community Development and Public Works Departments
- **Location Partner:** Rodan Management, owner of the facility at 6655 Delmar Blvd.
- **State Support:** Mo Dept of Agriculture's Urban and MO Farmers Market Association
- **Local Sponsor Support:** Various foundations and grantors
- **Marketing Support:** Loop Special Business District for Marketing & Special Events Collaboration

*If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.). **Please see attachment.***

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project: In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

- A. We are requesting EDRST Funds to support the U City Farmers Market's economic development in three categories: Comprehensive Marketing Plan, Program Support and Special Events Implementation. Detailed descriptions can be found above under Organization's Programs and Activities.

Comprehensive Marketing Plan will include the following:

- Print Ads and/or paid sponsorships in West End Word and other magazines
- Graphics and printing for flyers, banners and other promotional material
- Social Media and E-mail Marketing
- Administration of marketing plan
- Student Market Assistants for Promotions and the Tally Project

Program and Activity Support

- POP Club—Power of Produce Club
- Kid's Cooking Tour & Meet the Farmer Day
- Chef at the Farmers Market series
- Market Music Series

Special Events Implementation

- Chefs Cook Real Cook-Off
- Zucchini Car Races
- Farm and Food Story-time
- Recycling Truck Visit
- Halloween Happening
- Holiday Farmers Markets

B. Summary of the need

1. We need EDRST Funds to continue to re-building the market's vendor base which was adversely affected by two years of trolley construction and then civil protests in the fall of 2017. At the beginning of the 2017 season we lost several vendors and farmers. They did not return to market this year, citing lower sales from the Trolley Construction the previous 2 seasons as the reason. We had been working with a couple of these farmers for 7 years. It was a big loss.

To counter this we lowered vendor fees and offered special deals to attract new ones to market. We also emphasized the benefits of the educated customer base our market provides by being in the densely populated urban environment of University City; our ability to service the whole Mid-St Louis County region; as well as our diverse demographics and closeness to Washington University.

Even though we were successful in recruiting 10 new vendors in 2017 and continuing to bring in new ones in 2018, the downturn in business affected the market's positive performance reputation among the region's farmers and vendors. We're confident that with the continued EDRST Funds we can improve this perception

2. We need EDRST Funds to help us retain our current customer base. According to the Taylor Community Program Market Research Project we conducted in the spring of 2015 our current customers come the municipalities of Clayton, Brentwood, Richmond Heights, Creve Coeur, Ladue, Maplewood, Webster Groves, Warson Woods, the Central West End, Skinker-Debalivier, Olivette and of course from University City.

We have worked very hard to create a welcoming, attractive and safe space that everyone no matter their age or demographic feels comfortable visiting again and again. We have worked with the market facility's property owner to make improvements and we come to the site a couple times a week to pick up trash, water plants, pull weeds, maintain landscaping and generally clean up.

With the help of our volunteer staff and farmers, we have implemented protocols to insure that everyone not only feels safe—but is safe. And we work closely with University City Police Officers patrolling the area on Saturday mornings as needed to further create an inviting atmosphere.

We offer the rare outdoor space in The Loop, except for outdoor dining, where everyone from families with young children to older retirees can simply "hang-out" on Saturday mornings. We provide a comfortable place where they can sit and relax, visit with friends, listen to music, shop for farm products or simply pass through and enjoy the ambience for a few minutes.

3. We need on-going support to attract more customers and patrons which in turn attracts more vendors— which in turn brings in more customers. Increases in the following are causing reduced "market shares" for farmers markets: brokerage firms distributing regionally sourced foods; home delivery services like Green Bean Delivery; broker owned CCSA's (Combined Community Supported Agriculture); very large grocery

chains promoting their own "in-house" farmers markets; and municipalities or other organizations using the farmer' market concept as a gimmick for other purposes.

4. We need EDRST funds to help us compete for farmers and vendors. For the same reasons listed in #1, more and more farmers and vendors in our region are selling their products at other places instead of at farmers markets in the St. Louis region. The only way to insure that we retain a good and varied selection of farm and food products is to increase patronage at our market; which thereby increases sales.

5. Small Community-Benefit Farmers Markets which feature actual farmers are not economically self-sustainable. All farmers market need additional funding to pay for operating costs which are not covered with income from vendor fees. Most markets get these funds from grants, municipal and business sponsors and/ or fundraising events.

Very small to small markets (under 50 vendors) are especially vulnerable to failure within the first five years due to lack of funding and not enough income to have paid managers. Markets with paid full-time managers typically have 50% more sales than those run exclusively by volunteers. (We are the exception to this statistic because, simply put, we put in the time and have the connections to make it work and we understand the needs of both farmers and markets.)

The best example of a local municipality that has understood this economic reality about farmers markets and has developed the means to support their market annually is the City of Ferguson. Since the Ferguson Farmers Market opened in 2003, their City has given up to \$35,000 annually; with \$19,000 to \$25,000 earmarked for market management. The City of Ferguson is an excellent example of a great farmers' market municipal partner.

6. We need EDRST Grant to provide Matching Funds for our Programs and Special Events. We have garnered very positive financial and in-kind support at the local, state, and national levels. In order to keep both financial support of and interest in the market itself (including the programs and special events we offer to the community), we need to show that we have matching funds. The EDRST Economic Development Grant does this.

GOALS AND OBJECTIVES:

With the addition of EDRST Funds, we plan to meet our goals of creating a successful 2018 market season for the U City Farmers Market. We will also be able to get off to an early start in 2019 with much needed marketing.

It's our objective to implement our programs and special events as previously described. While they offer many benefits to the community on their own, they also serve the purpose of marketing the Farmers Market, University City and the Delmar Loop on Saturday mornings. In this way they continue to help us bring more patrons and visitors to the area.

MEETING CITY PLANS AND POLICIES:

Our Comprehensive Marketing Program meets the City Plans in the following ways:

- **Redevelop Underutilized Commercial Property:** In collaboration with the owner, we continue to refurbish and revitalize the historic farmers market facility originally built in 1975. With the 2017 \$7500 Grant from the MO Ag Department we continued to make facility improvements and created a Market Coffee Booth.

When we organized the market in 2014, the east market shed was completely boarded up. It's now updated and in use. In 2016 when the produce stand vacated the west shed, we immediately cleaned it and made improvements. Within 3 weeks it we had a new occupancy permit and brought in a Christmas Tree Farm for the holiday season.

- **Enhance the City's efforts of business attraction and expansion:** Farmers markets are small business incubators and many go on to build permanent brick and mortar businesses.
- **Provide Additional Employment Opportunities:** See List below

- **Support the Success of the Loop Special Business District:** Saturday mornings are very slow and the Delmar Loop area is virtually empty on Saturday mornings. We bring in customers and patrons from other communities who would not normally visit this part of University City.
 - **We expect to increase patronage of The Loop and surrounding areas by at least 40,000-60,000 visitors** throughout the market season. That's approximately 2,000 visitors every Saturday for 30 market days. It's estimated that for every \$1 spent at a successful farmers market \$3-\$7 is spent in the surrounding region.
 - **We attract local retail sales customers**, who are different than patrons visiting The Loop for evening entertainment.
 - **Provide Unmet Needs:** The City did not have a producer-only Farmers Market before. We continue to bring in farm fresh produce and other value-added products which are actually grown and made by Missouri and Illinois farmers. These were not previously available in University City.
 - **Provide Unmet Needs:** By providing SNAP and DUFEB programs to the market, we're providing economic incentives to lower or fixed income families to purchase farm-fresh produce directly from MO and IL farmers.
 - **Provide Long-Lasting Value and Value Added Investment:** The Loop is well-known as a hip, urban, entertainment destination for tourists and younger crowds. We also attract an older, culturally diverse demographic on Saturday mornings. We are looking for ways to expand and build upon this.
 - **Leverage Additional Financial Support:** In 2017 we leveraged an additional \$33,000 in financial support. In 2018 the amount was \$43,620. This does not include the valuations of in-kind donations and contributions.
- C. Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.**

JOB CREATION:

We expect to create or contribute to the following jobs

- **MAT-Pro Market Assistants;** local high-school students work at the Farmers Markets
- **Special Event Work:** we hire people part-time as needed to work at special events
- **Farmers:** a successful market contributes to the on-going success of local farmers
- **Small Food Entrepreneurs:** a successful market incubates small businesses
- **Arts and Crafts Makers:** they are welcome to showcase and sell their work
- **Musicians:** live music performances provide a source of income for them
- **Full time work** for graphic design, management and administration
- **Indirect positive impact** on surrounding local businesses which create need for more workers

EXPECTED OUTCOMES: *Define the expected outcomes and milestones of the project; and how the project success will be measured*

- **Successful market season** with more vendor and market-goer participation
- **Implementation of Educational and Charitable Programs and Special Events**
- **Increased visitors** to University City on Saturday mornings
- **Increased pedestrian and bicycling** in the area
- **Successful incubation** of small start-up businesses
- **Greater participation** and collaboration with community partners and local residents

MILESTONES and MEASUREMENTS OF SUCCESS:

Define the expected outcomes of the project, milestones and how the project success will be measured.

The most important **Impact Potentials** we measured during our first year and second years (2014-2015) were vendor sales and customer growth. We will continue to use these measurements for our EDRST funded Marketing Project during the Fiscal Year 2019-2020.

Direct surveys with the farmers and other vendors provides valuable feedback which lets us know where we are getting results and where we need to make improvements in our advertising and community outreach.

We regularly measure the customer growth through metric reports provided by the Constant Contact E-Newsletter and social media interaction results on Twitter and Facebook. These are important metrics for a farmers market located in an urban environment because so many of our community stakeholders regularly use the internet for communication and information.

Another way we plan to measure market attendance is by actually counting market-goers when they enter the market site. We use hand-held counters to execute our Tally Project.

Results for 2018: Mid June we had approximately 500 visitors. In mid to late July we topped 1000-1200 and on August 5 we were in the 700-800 range. Special events bring in 1500-3000 visitors per event. Through targeted marketing and promotions we expect to maintain and improve on these numbers.

Doing this a few times a year helps measure fluctuations in market attendance which may be influenced by things like school year schedules; family vacations; legal and religious holidays; the weather; and local festivals. The Tally Project also measures trends, whether they're growth or declines, in market attendance that may be influenced by road construction or other external factors.

We expect to be able to produce different metrics through the implementation of the MAT-Pro—Market Assistant Training Program; SNAP—Supplemental Nutrition Assistance Program; DUFB—Double-Up Food Bucks Program and the HPES Health Program. These programs have built-in monitoring protocols which provide impact metrics easier.

Our Constant Contact email list also includes patrons from as far away as St. Peters, St. Charles, West St. Louis County and even from Illinois. We work very hard to maintain high standards in terms of quality and freshness of farm products and our market-goers who come to us for retail shopping know they can count on finding the best products available at local farmers markets.

DEI Efforts (DIVERSITY, EQUITY AND/OR INCLUSION): In general our market has a very diverse customer and vendor base. Identified religious backgrounds have included Protestant, Catholic, Buddhist, Hindu, Jewish and Muslim. Student crew members have included those who identified themselves as Caucasian/White, African-American/Black and Chinese-American.

Following are examples of the diversity, equity and inclusivity we encourage at the Midtown Farmers Market:

- In the Customer Service Section of the MAT-Pro Handbook we say that "Market visitors and vendors come in all ages; from babies to the elderly. They also "come from very wide and diverse backgrounds, ethnic groups, races and religions. Everyone is welcome at the farmers market."
- We also have regular discussions with our student work crew on how to interact with and provide customer service to people who are different than us. We strive to solve any uncomfortable issues that occur in real-time so the students get the experience of working together to find answers to questions as well as pathways to workable solutions.
- For example, many of the HPES Health Program clients were senior citizens who came from China. Some of them spoke very little English. One of the MAT-Pro Crew Leaders has parents who came from China. She created an English/Chinese Phonetic Translation Chart to help the other students speak to the clients. This really helped the senior citizens feel comfortable visiting and shopping at market.
- Market vendors and farmers have included Caucasian/White, African-American/Black, Latin-American and Indian-American. Last year one of our vendors was a Syrian refugee family who operated a Falafel Stand.
- Many of our small family farms and other vendor entrepreneurs are women-owned businesses. Two of our women farmers are also employed as doctors. One is a professor of social work (PHD) at SIU (also on the MAFM Board) and the other is an obstetric anesthesiologist (MD) at a local hospital.
- Some of our farmers represent up to 4 generations of farming and land ownership, while others have "city jobs" while building a farming future. One of the latter is a St Louis City Fireman. These farmers sound like scientists

when discussing feed nutrition and land management. These and the women-owned farms are mentioned because farmers can often be pre-judged when at market in urban environments

- Our market site is handicap, as well as baby stroller, accessible. We designate four additional parking spaces for handicap parking. Senior citizens are very comfortable coming to market with scooters and walkers.
- The volunteer MAFM Board and Staff include both Caucasian/White and African-American/Black.

PROGRAM OR PROJECT LOCATION (ATTACH PHOTOS OF LOCATION OR SITE, IF APPROPRIATE):

The U City Farmers Market is located in the back of the "Market in the Loop" facility at 6655 Delmar Blvd. We also use part of Public Parking Lot # 4 through an agreement with University City. Please find attached a site map and photos of our 2016-2017 Market Seasons. Please See Attachment for Map

PROGRAM OR PROJECT TIMETABLE:

- July 2019: EDRST Fiscal Year 2020 Begins; Funds used for designated purposes
- July-November 2019: Market Season with Programs and Events Ongoing
- October 2019: 4th Annual Chef's Cook Real Contest—Season Grand Finale
- November 9, 2019: Last Outdoor Market of the Regular Season
- December : Holiday Farmers Markets
- January- February 2020: Season Planning and Organization
- March 2020: Pre-season Facility and Site Prep
- March & April 2020: Pre-Season Marketing and Advertising
- April 18, 2020: Regular Outdoor Market Season Opens
- April-June 2020: Programs and Events Implemented
- June 30, 2019: EDRST Fiscal Year Ends

TYPE OF FUNDING REQUEST (CHECK ALL THAT APPLY):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

TOTAL BUDGET: \$234,250 (Includes In-Kind Valuations)

AMOUNT OF FUNDING REQUESTED FROM EDRST: \$28,500 (Please See Attachment.)

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Yes, this is anticipated to be a multi-year request. All seasonal producer/maker/grower-only farmers markets rely on community support in the form of municipal funds, grants, local sponsors, and annual fundraising events in order to cover operating costs.

COMPLETE AND ATTACH FORM EDRST B-1 WITH BUDGET COST SUMMARY.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

Midwest Association of Farmers Markets for the U City Farmers Market
Name of Applicant Organization

Deborah Henderson
Authorized Signature

May 30, 2019
Date

EDRST B-1
City of University City
Economic Development Retail Sales Tax
FY20 Request for Funds: Budget Cost Summary

Applicant Midwest Association of Farmers Markets for the U City Farmers Market
Amount of Request \$28,500

Provide a listing of each project or program proposed and the associated cost allocation.

	EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Total
I. Project or Program Direct Costs *					
Marketing: Music & Event Fees	\$9,000.00				\$9,000.00
Advertising-Print, Web, Social Media	\$1,000.00			\$1,000.00	\$2,000.00
Graphic Design and Artwork	\$700.00	\$2,000.00	\$3,000.00		\$5,700.00
Banner, Sign and Poster Printing	\$1,000.00				\$1,000.00
Marketing & Event Services	\$9,500.00		\$7,000.00		\$16,500.00
Event Equipment and Rentals	\$3,300.00		\$2,000.00	\$2,000.00	\$7,300.00
Special Event Supplies	\$1,000.00	\$1,000.00	\$1,000.00		\$3,000.00
Culinary Series & Cooking Demos	\$1,000.00	\$500.00	\$2,500.00	\$1,000.00	\$5,000.00
Chef Cook-Off Grand Finale	\$1,000.00	\$2,000	\$5,000.00	\$2,000.00	\$10,000.00
MAT-Pro (Market Assistant Training Program)		\$2,000	\$3,000.00	\$2,000.00	\$7,000.00
POP Club (Power of Produce)	\$1,000.00		\$750.00	\$1,500.00	\$3,250.00
SNAP/EBT, DUBF, HPES Programs		\$1,200.00	\$2,000.00	\$3,000.00	\$6,200.00
Market Set-Up and Security Labor Costs			\$10,000.00		\$10,000.00
Other Grants and Sponsorships				\$14,000.00	\$14,000.00
Program Management			\$3,000.00	\$5,000.00	\$8,000.00
Market Management-Donated			\$25,000.00		\$25,000.00
SUB-TOTAL DIRECT	\$28,500.00	\$8,700.00	\$64,250.00	\$31,500.00	\$132,950.00
II. Indirect Costs **					
Facility Rent; In-Kind Donation				Other In-Kind	
Facility Utilities-Charter, R & R, Other		\$6,600.00		\$30,000.00	\$30,000.00
Facility and Grounds Maintenance			\$12,000.00		\$6,600.00
Event and Liability Insurance		\$1,200.00			\$1,200.00
Office Rent and Utilities		\$12,000.00			\$12,000.00
General Operating Expenses		\$4,500.00			\$4,500.00
Executive Administration-Donated			\$35,000.00		\$35,000.00
SUBTOTAL INDIRECT		\$24,300.00	\$47,000.00	\$30,000.00	\$101,300.00
BUDGET TOTAL - ALL ACTIVITIES	\$28,500.00	\$33,000	\$111,250	\$61,500	\$234,250.00



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8500 · Fax: 314-862-3168

**APPLICATION ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS
FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)**

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by ***May 31, 2019*** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or tucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 30, 2019

Project Title: Barbara C. Jordan Elementary School Mural

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: St. Louis ArtWorks

Contact Person and Title: Priscilla Block, Executive Director

Mailing Address: 5959 Delmar Boulevard, St. Louis, MO 63112

Phone Number: 314-899-9734

E-mail Address: Priscilla.block@stlartworks.org

Website: www.stlartworks.org

Organizational Officers

(Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Kelly Scheffer, Chair
21 S. Maple, Webster Groves, MO 63119
314-780-5668
kscheffer124@gmail.com
- b. Ben Gandhi-Shepard, Vice Chair
928 Briarwood Lane, University City, MO 63130
314-827-4211
benjamin@solvmo.com
- c. Rhoads Hall, Treasurer
1 North Jefferson, Bldg. D 3rd Floor, St. Louis, MO 63103
314-580-0705
rhoads.hall@wellsfargo.com

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

The mission of St. Louis ArtWorks is to broaden educational and career opportunities for youth in the St. Louis region through apprenticeships in the arts and through community collaborations.

St. Louis ArtWorks began in 1995 as a summer-only program, with the commitment to provide high-quality arts education and work readiness to youth that may otherwise not have the opportunity or access to participate in out-of-school time programs. Now, 24-years later, ArtWorks is a year-round program, that has expanded to include mindfulness, life skills, professional development, community engagement, and training in advanced technology. Through the provision of thousands of apprenticeships, ArtWorks has witnessed firsthand the power of the arts to engage young people as active members of their community.

In 2016, St. Louis ArtWorks received the National Arts and Humanities Youth Program Award, the nation's highest honor for afterschool arts programs. St. Louis ArtWorks was recognized for its effectiveness in promoting learning and life skills in young people by engaging them in a creative youth development program. The award recognizes the country's best after-school and out-of-school-time creative youth development programs for using engagement in the arts and the humanities to increase academic achievement, graduation rates, and college enrollment. The 12 awardees—chosen from a pool of more than 251 nominations and 50 finalists—were also recognized for improving literacy and language abilities, communication and performance skills, and cultural awareness.

Describe the applicant/organization programs and activities:

St. Louis ArtWorks provides underserved youth ages 14-19 with paid apprenticeships in the arts. Each Apprentice participates in daily training designed to increase skills and knowledge in work readiness, life skills, communication skills, fiscal literacy, and collaboration. Each piece of the program helps to inform participants of strategies to overcome barriers to success such as poverty, housing instability, and involvement in juvenile justice systems and ultimately be self-sufficient adults. Through a variety of arts-based prevention services, with a scaffold of behavioral health support, ArtWorks has a proven track record of improving the overall well-being of its youth participants.

The program is open to all youth living in the St. Louis Metropolitan Area; with targeted recruitment conducted in areas where the greatest concentration of need exists, specifically, north and near north St. Louis City and County. Participants are selected through a competitive application and interview process; they are then placed in a specific artistic discipline led by two professional artists.

Each workday is structured to include visual art lessons, individual and team exercises, life skills presentations, individual and group art therapy, and field trips. Each element of the program is created to

have a positive impact on the youth's resiliency and social/emotional development. Working through the curriculum to complete a commission with their team and Teaching Artists builds the Apprentices' sense of self-confidence and personal efficacy. Apprentices contribute to their community through their public work and learn that they and their work are valued by their artist mentors, clients, peers, employers, and entire communities who share in their success.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

ST. LOUIS ARTWORKS

CREATING. OPPORTUNITIES.



BOARD OF DIRECTORS:

Kelly Scheffer
Chair

Ben Gandhi-Shapard
Vice-Chair

Rhonda Hall
Treasurer

Kedra Tolson
Secretary

Shaughnessy Daniels
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Emily Barrstein

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Meredith McKinley

Ms. Missy Lynch

Brian Russell

Imara Simons

Steve Stumata

Keita Smart

Tonnie Glaspie-Smith

Erilia Wilson

Priscilla Block
Executive Director

ADVISORY COMMITTEE:

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Michael Barok

Joseph Brinkmann

Joel Funn

Susan Glassman

Chuck Kindleberger

Barbara Levin

Cynthia Pouty-Jansky

Rachel Powers

Sarah Smith

May 24, 2019

Economic Development Retail Sales Tax Board

c/o Libby Tucker

Asst. to the City Manager/Director of Economic Development at City of University City

City of University City

Department of Community Development

6801 Delmar Boulevard

University City, MO 63130

Dear Board:

On behalf of St. Louis ArtWorks' Board and Staff please accept this acknowledgment of our full support for the proposed project with Barbara C. Jordan Elementary School in the University City School District.

St. Louis ArtWorks has a long history of community collaborations that increase access to the arts in areas that are traditional overlooked. The ArtWorks program provides underserved youth with the opportunity to have a positive employment experience helping to lay the foundation for a successful transition to adulthood.

Thank you for considering this request. If we can provide further details or answer any questions about our request please contact ArtWorks Executive Director, Priscilla Block.

With gratitude,

Kelly Scheffer, Chair
St. Louis ArtWorks

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

Program Description & Need

St. Louis ArtWorks was created in direct response to the need to provide youth in our community with the opportunity to develop valuable work skills in a safe, out-of-school environment. Too many youth in low-income communities cannot envision a career, are not fully prepared for life, and do not feel connected to their communities. Tragically, those who do not complete their education are much more likely to face unemployment, incarceration, or a life in poverty—employability, life skills, and access to positive role models are critical for a young person's success.

One of the greatest challenges facing the region is the talent gap. Many of our youth are graduating from high school, emotionally and academically unprepared to be successful in college or to enter the workforce. Research published in September 2017 by *Ready By 21*, states that "nearly 40,000 young people in St. Louis are neither working nor in school – a group often considered 'disengaged youth.' Research shows that disengaged youth create a huge tax on society. ArtWorks is working to face this challenge head on and change the path for St. Louis' most at-risk youth.

A part-time job in high school can significantly impact the trajectory of a young's life by developing their job skills, instilling a strong work ethic, and most importantly building their self-confidence so that they can be successful. Youth employed at ArtWorks gain meaningful work experience and gain 21st-century skills (critical thinking, communication, collaboration, and creativity) to help them start building a foundation to successfully transition into adulthood.

Project Description

St. Louis ArtWorks is seeking support from the University City Economic Development Retail Sales Tax Board to design, paint, and install a mural at the Barbara C. Jordan Elementary School (BJC) in University City. The mural will be designed with input from the BJC school community and we will offer an opportunity for the school kids to visit our site on a mutually agreed upon day/time.

The funding that ArtWorks is seeking will support 18-paid apprenticeships to youth who will receive instruction and hand-on experience in the design and painting of a mural. Our partner, Barbara C. Jordan Elementary School and University City School District, will serve as the project 'client', providing feedback on the design, while also providing our apprentices an opportunity to engage in community collaborations, leadership development, and positive youth development.

The program will take place at St. Louis ArtWorks studio during fall 2019; participants are youth, age 14-19, from the St. Louis region.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

St. Louis ArtWorks intends to provide 18 paid youth Apprenticeships for the project, in addition, the project will employ two contracted professional Teaching Artists and a part-time Art Therapist.

Define the expected outcomes of the project, milestones and how the project success will be measured.

Program outcomes:

Goal 1: Increase youth's well-being.

Objective/Actions: During ArtWorks 2019 summer Apprenticeship Program, 80 will youth participate in weekly, one-hour, Mindfulness/Well-being/Art Therapy sessions to improve their overall sense of well-being and their feeling of connection to their community, as measured by the ArtWorks Wellbeing Evaluation (AWE) administered post-program.

Measure of Outcome/Impact: 83% of participants will demonstrate at least a 10% increase on their AWE.

Goal 2: Increase youth's visual arts knowledge, including; design, illustration and technique; and vocabulary.

Objective/Actions: During ArtWorks 2019 summer Apprenticeship Program, 80 will youth participate training at least 4-hours/day in arts education and training, presented by a Professional Teaching artist to increase their knowledge and skills in a specific artistic discipline, as measured by improvement from their Artistic Discipline pre- to post-test.

Measure of Outcome/Impact: 85% of participants will demonstrate an increase of at least 10% on their Artistic Discipline post-test.

Goal 3: Increase youth's workforce skills and knowledge.

Objective/Actions: During ArtWorks 2019 summer Apprenticeship Program, 80 will complete 150 hours of hands-on, work readiness training to increase their skills in at least one area, including: effort, participation, professionalism, attitude, punctuality, leadership, team player, time management, and art skills as measured by improvement from their Mid-Term to their Final Performance Review completed by their Teaching Artist.

Measure of Outcome/Impact: 90% of Apprentices will successfully complete the program as defined by attendance and project completion. Of those completing the program 83% will increase in at least one (1) workplace skill, with over 50% improving in at least three (3) areas.

Organizational outcomes:

Goal 1: The success of the project will be measured by its ability to complete the mural by the deadline of December 7, 2019.

Goal 2: The success of the project will be measured by ArtWorks ability to successfully incorporate the design requests from the school community.

Program or Project Location (Attach photos of location or site, if appropriate):

Program: St. Louis ArtWorks is located at 5959 Delmar in the East Loop. Since moving to this location in 2015, ArtWorks has increased participation of St. Louis County youth by over 30%, with the largest percentage being youth living in the University City area.

Project: The proposed location of the mural will be Barbara C. Jordan Elementary School at 1500 82nd Blvd, University City, MO 63132.

Program or Project Timetable:

The fall program runs from Saturday, September 14 and to December 7, 2019. ArtWorks begins recruiting youth for the afterschool program in July and finalizes all new hires in late August. The youth will work

five-hours a week, either afterschool on Tuesday & Thursday or on Saturday. The youth will receive 65-hours of hands-on work experience.

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$47,833

Amount of funding requested from EDRST: \$11,100

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

St. Louis ArtWorks is making a one-time request.

Complete and attach form EDRST B-1 with budget cost summary.
Please see attached budget and budget narrative.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

St. Louis ArtWorks
Name of Applicant Organization

Authorized Signature



May 30, 2019
Date

EXPENSES

Direct Costs: Salaries and wages	NUMBER OF PERSONNEL	ANNUAL SALARY	% OF TIME DEVOTED TO THIS PROJECT	AMOUNT
Executive Director	1	\$ 80,340	0.05	\$ 4,017
Program Manager	1	\$ 45,000	0.25	\$ 11,250
Office Manager	1	\$ 28,800	0.15	\$ 4,320
Apprentices	18	\$ 400	100%	\$ 7,200
			TOTAL SALARIES AND WAGES:	\$26,787
Taxes:			TOTAL SALARIES AND TAXES:	\$30,676
Work Comp @ 1%: \$1065				
Payroll Taxes @8%: \$2,824	\$	3,889		

DIRECT COSTS: OTHER

	AMOUNT
Teaching Artist	
2 artist/6 hours/13 weeks/\$25hr	\$ 3,900
Art Supplies and materials	\$ 2,500
Installation	\$ 300
Snacks for 18 apprentices	\$ 150
Uniforms for 18 apprentices	\$ 162
Space Cost	\$ 6,732
Publicity & Marketing	\$ 450
Evaluation	\$ 2,343
Liability Insurance	\$ 620
Total other expenses:	\$ 17,157

TOTAL PROJECT COSTS **\$47,833**

INCOME

1. Amount requested from University City EDRSTB \$ 15,000

2. Other Funding:

Cash	Cash Amount
Government: ReCAST, St. Louis County Children's Service Fund, Regional Arts Commission, Arts & Education, Missouri Arts Council	\$ 16,280
Foundations: Trio Foundation, Wollenberg Foundation	\$8,203
Corporations: Emerson, Wells Fargo	\$ 7,550
Total Cash:	\$ 32,033

In-Kind	In-Kind Amount
ArtMart	\$ 800
Total In-Kind:	\$ 800

Total other funding: \$ 32,833

Total Income **\$ 47,833**



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard • University City, Missouri 63130 • 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by ***May 31, 2019*** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 30th, 2019

Project Title: School District of University City and University City Fire Department EMT Academy

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: School District of University City

Contact Person and Title: Susan Hill, Director of College and Career Readiness, and Clay Ware, Coordinator of Adult Education

Mailing Address: 8136 Groby Rd.; University City, MO 63130

Phone Number: 314-651-1291

E-mail Address: shill@ucityschools.org and cware@ucityschools.org

Website: www.ucityschools.org

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Sharonica Hardin-Bartley, 8136 Groby; shardin@ucityschools.org; 314-290-4000
- b. Ian Buchanan, 8136 Groby; ibuchana@ucityschools.org; 314-290-4000
- c. Tiffany Slater, 8136 Groby; tslater@ucityschools.org; 314-290-4000

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

Excellence in education has been a top priority for residents living in University City. Strong academic foundations have flourished since 1868 when the first school opened its doors. Just four and a half years after the incorporation of the City of University City on September 4, 1906, the freeholders saw the need to organize a school system. On February 21, 1911, with a city population of only 2,417 and a student enrollment of 160, The School District of University City was officially established. When school began in September 1912, the school population was 769.

Today, you will find outstanding educational programs serving a student population of about 2,200 district-wide. From crayons to college, University City's educational success begins with its progressive early childhood program and is reflected in the approximately 200 high school students it graduates annually.

Schools are a reflection of the community they serve. The School District of University City is certainly a fine example as it reflects the rich history, longtime traditions and prosperous economy of an area that takes pride in its youth and the promise they hold for the future.

Today, our mission is that all students will graduate college and career ready without remediation. We believe in a "to and through" approach to education whereby the school district takes responsibility for the postsecondary success of our students.

Describe the applicant/organization programs and activities:

University City High School is a comprehensive high school that offers a wide-range of academic and extra-curricular opportunities for its 800 students. In the 2018-19 school year the district began an Early College Program where students will earn an Associate's Degree while earning their high school diploma. In the 19-20 school year two career academies will launch in Health Sciences and Engineering.

Course curricula has been reorganized by career pathways so that all students will complete programs of study in an area of their skill, talent and interests. Programs of study are designed for students to earn dual credit or industry-recognized credentials alongside their high school diploma so that they are better prepared for postsecondary success.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

The School District of University City (SDUC) seeks to develop the University City EMT Academy in partnership with the Fire Department of University City to address the shortfall of EMTs in the St. Louis County region. Through this proposed partnership the SDUC will work with the UCFD to properly prepare the next generation of firefighters beginning at the high school level and beyond for an EMT-Basic certification through the National Registry of Emergency Medical Technicians (NREMT). Often this is the initial stackable credential in the firefighter career pathway. Additionally, the certification could lead to the foundation for a future career in the healthcare field.

The SDUC along with the UCFD will work to develop a three-hour block day pilot career academy, tasking students with completing 270 hours of classroom time, 48 hours of hospital clinical hours along with a 60-hour field internship on an ambulance. Classes will be taught by UCFD certificated training staff currently working in the field in a hybrid format utilizing the "Fire Hero Learning and Responder Safety Learning Networks". Additionally, this partnership will create mechanisms for SDUC instructors, fire and EMS administration to network, exchange knowledge, seek assistance with challenges and learn best practices to prepare high school students and those beyond for the workforce of tomorrow.

The scope of the training will include basic, non-invasive interventions to reduce the morbidity and mortality associated with acute out-of-hospital interventions to emergencies. Training will focus on minimizing secondary injury and providing comfort to the patient and family while transporting the patient to emergency care facility, thus providing limited to basic skill-development that can be performed safely in an out of hospital setting with no direct medical oversight and limited training. The pilot training program will also focus on preparing students to pass the state required NREMT written exam, comprised of 70 to 120 questions in a computerized format to obtain their certification, thus meeting the CTE requirement for maintaining College and Career Readiness (CCR) point towards full accreditation, while increasing our region's upskilling needs for EMTs.

In the 2019-2020 school year University City High School is launching an Academy of Health Sciences due to high student interest and demand for classes in the health sciences. This Academy will become a key recruiting ground for students who desire an EMT certification prior to graduation so they can enter the workforce at a livable wage while working toward additional postsecondary education.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

We anticipate 8-10 students will complete the EMT program in its pilot year and will consider a program with at least 15 students in subsequent years as a successful academy.

Basic EMTs can earn between \$14 and \$24 per hour. EMT certification will also expand future wage opportunity because students can use this as a stackable credential toward the paramedic profession and many other careers in the medical and health sciences career cluster.

Define the expected outcomes of the project, milestones and how the project success will be measured.

The School District of University City and University City Fire Department will launch its inaugural EMT Academy in January of 2020 with at least 8 students in attendance.

All 8 students will succeed in earning their EMT credential at the culmination of the program.

All 8 students will have job placement with an EMT service within one month of graduation.

All students will have a plan to "skill up" from their basic EMT Certification within two years of graduation.

Program or Project Location (Attach photos of location or site, if appropriate):

School District of University City and the University City Fire Department

Program or Project Timetable:

Summer 2019	Purchase supplies needed for course
September 2019	Student recruitment from 12 th Graders in the Academy of Health Sciences
Fall 2019	Develop schedule for class hours, clinical hours and ambulance ride-along
October-November 2019	Determine clinical placements for students
January 2019	Launch Academy
January through May	Class meets in afternoon blocks, clinical hours
May 2019	Students Take Licensing Exam
May 2019	Graduation and Licensing Ceremony
June 2019	Job Placement for Graduates

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$68,300 plus salary of UCFD Instructor who will be on-duty during instruction, to be provided by the UCFD

Amount of funding requested from EDRST: \$68,300

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

This is a one-year request for supplies needed to launch the EMT Academy.

Complete and attach form EDRST B-1 with budget cost summary.

See Google Sheet

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

School District of University City

Name of Applicant Organization


Authorized Signature

5/31/19
Date

EDRST B-1

City of University City
 Economic Development Retail Sales Tax
 FY19 Request for Funds: Budget Cost Summary

Applicant School Distr of University City in partnership with UC Fire Department
 Project University City EMT Academy
 Amount of Request \$55,800.00

Provide a listing of each project or program proposed and the associated cost allocation.

	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Project Total
I. Project or Program Direct Costs*				
EMT Supplies/Equipment				
Service contracting license fees				
Reimbursement certification fees				
Driving license lessons (Barrier for many students who don't have a license)				
CPR certification Fees				
Instructor Cost (part-time)				
Printing of the clinical books, tracking software				
Total Direct Costs				\$
II. Indirect Costs**				
Operations				\$ 20,000
BUDGET TOTAL - ALL ACTIVITIES				\$ 20,000

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.



THE SCHOOL DISTRICT OF UNIVERSITY CITY

Transform the Life of Every Student Every Day!

Sharonica L. Hardin-Bartley, PhD, PHR
Superintendent of Schools

Ronald E. McNair Administration Building
8136 Groby Road
University City, MO 63130

(314) 290-4002

shardin@ucityschools.org

May 30, 2019

Dear Ms. Tucker,

I am writing this letter in support of two proposals coming before the Economic Development Retail Sales Tax Board on behalf of the School District of University City. I have reviewed both the U CAN Center and EMT Academy Partnership proposals and believe that both will be of great benefit to our students and community.

Our U CAN Center and Uniquely University City Retail Store Proposal is an innovative way for us to partner with the city, businesses and other organizations to promote workforce development for students and the community. I also believe that student-involvement in the establishment of the center strengthens our mission to ensure all students graduate college and career ready.

As part of this mission, we are expanding access to career certifications and degree programs to students who are still in high school. Last year we successfully launched an Early College Program with STLCC and in the upcoming year we will launch two career academies in partnership with the National Academy Foundation in Health Sciences and Engineering. EMT is a high demand career opportunity and a license that our students can earn in their last semester of high school.

I hope the EDRST Board will choose to fund our projects at this time. The state of our workforce is at a critical turning point. The School District of University City is leading the region in our efforts to address skill gaps and provide postsecondary education and training access to 100% of our graduating seniors. Funding for the UCAN Center and EMT Academy will allow us to continue to expand opportunities for students in our community.

Best Regards,

Sharonica Hardin-Bartley, PhD, PHR
Superintendent of Schools
School District of University City



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by ***May 31, 2019*** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 30, 2019

Project Title: U Can Career Center and Uniquely University City, Student-Run Retail Store

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: University City School District

Contact Person and Title: Susan Hill, Director of College and Career Readiness and Clay Ware, Coordinator of Adult Education

Mailing Address: 8136 Groby Rd.; University City, MO 63130

Phone Number: 314-651-1291

E-mail Address: shill@ucityschools.org, cware@ucityschools.org

Website: www.ucityschools.org

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Sharonica Hardin-Bartley, Superintendent, 290-4000, shardin@ucityschools.org
- b. Ian Buchanan, Asst. Superintendent, 290-4000, ibuchanan@ucityschools.org
- c. Tiffany Slater, Asst. Superintendent, 290-4000, tslater@ucityschools.org

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity: School District

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- X Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

Excellence in education has been a top priority for residents living in University City. Strong academic foundations have flourished since 1868 when the first school opened its doors. Just four and a half years after the incorporation of the City of University City on September 4, 1906, the freeholders saw the need to organize a school system. On February 21, 1911, with a city population of only 2,417 and a student enrollment of 160, The School District of University City was officially established. When school began in September 1912, the school population was 769.

Today, you will find outstanding educational programs serving a student population of about 2,200 district-wide. From crayons to college, University City's educational success begins with its progressive early childhood program and is reflected in the approximately 200 high school students it graduates annually.

Schools are a reflection of the community they serve. The School District of University City is certainly a fine example as it reflects the rich history, longtime traditions and prosperous economy of an area that takes pride in its youth and the promise they hold for the future.

Today, our mission is that all students will graduate college and career ready without remediation. We believe in a "to and through" approach to education whereby the school district takes responsibility for the postsecondary success of our students.

Describe the applicant/organization programs and activities:

University City High School is a comprehensive high school that offers a wide-range of academic and extra-curricular opportunities for its 800 students. In the 2018-19 school year the district began an Early College Program where students will earn an Associate's Degree while earning their high school diploma. In the 19-20 school year two career academies will launch in Health Sciences and Engineering.

Course curricula has been reorganized by career pathways so that all students will complete programs of study in an area of their skill, talent and interests. Programs of study are designed for students to earn dual credit or industry-recognized credentials alongside their high school diploma so that they are better prepared for postsecondary success.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

The School District of University City (SDUC) seeks to develop a Career Advancement Network Center (UCAN Center) to enhance the economic development of University City, as a whole, including but not limited to, area businesses, citizens and surrounding communities. The Center will bring together area businesses to assess the current skills gap within our region's workforce and develop methods in which to fill the void with skilled workers right from University City and surrounding areas.

The School District of University City, along with area businesses, the City of University City, and training providers will partner to provide hands-on skills development training to University City residents and surrounding communities. Included in the U CAN Center will be a student-run retail store where University City High School Students in the business, marketing, graphic design and entrepreneurship pathways will work collaboratively on a business plan for operation of "Uniquely U City." Uniquely University City will create an income opportunity for sustained costs of the center while providing students with hands-on, real world learning experiences that prepare them for future careers. As part of the district's partnership with the Center for Advanced Professional Studies (CAPS), courses in business and entrepreneurship will also be housed at the center during the school day.

The development of the center would become part of a hands-on student Service Learning Project and Capstone Course where UCHS students will work alongside professionals, teachers and district officials to determine how to best execute the proposal, vetting out partnerships, creating operation protocols, determining renovation needs, IT installation needs, creating business plans to run the coffee/retail space, and in some cases working with contractors on renovation efforts whenever possible.

The UCAN Center will align workforce training opportunities with business and corporate partner needs and market trends to ensure that the skills learned will meet in-demand careers. Participants will learn valuable technical and professional skills (including soft skills), and gain work experience during internship placements. The Associated General Contractors of Missouri Education Foundation will also leverage the Center as a satellite location for the STL Go Build Construction Career Center, which connects learners to construction training programs and provides apprenticeship placement and transportation to worksites.

The SDUC will also utilize the center as the nucleus for Integrated Education and Training Programs (IETs) for career advancement of students, parents and others living in the community and surrounding areas. Several workforce initiatives will be cultivated to maximize training opportunities that increase economic growth of the city and support the "upskill" efforts of the region.

The IET Programs under consideration for possible partnership are the following:

- Partnering with construction industry for renovation of a building selected to house the U CAN Center. Using the project as an IET opportunity for SDUC students, their parents and others within the community and surrounding areas to be trained to work on the renovation with contracting company. This could be done as a collaborative project with a construction training program entity or private contractor. Students working on the project will gain valuable experience and gain a sense of pride for the building*

they worked on and what it represents in the community in which they live and do business on a daily basis. Potential partners who work with the district and support our efforts include ABNA Engineering and Kwame Engineering Group.

- *SDUC will seek to partner with SHED, a local non-profit, in collaboration with the City, to provide students with training in home repair and rehabilitation, and will seek construction trade partners that assist the elderly, disabled and veteran homeowners with small home repairs that they have been cited for or could potentially be cited for. SDUC would find a construction trade training provider to partner with as well to train students, non-traditional adults within University City and surrounding area to put their training skill to work in repairing the residents' homes.*
- *Creating entrepreneurship opportunities through the development of business training collaborations with area business/industries within the University City area and beyond, thus creating a pathway to business ownership. One consideration being looked at is the creation of a Coffee House/Bakery IET Program to be run out of the UCAN Center-along with a retail space to sell University City Gear/Work wear; possible partners include Starbucks, Mers Goodwill, Dunkin' Donuts; other UC based coffee shop, Smoothie King. Cintas, Athletic & Team Gear, Forever 21 Culinary partnerships to provide bakery and pastry items-possibly partners STLCC Culinary School, Russo's, St. Louis Bread CO or locally owned UC business in the industry.*
- *Partnering with the City of University City's Office of Economic Development to educate residents on small business loan, legal referrals, and other small training collaborations, compliancy information sessions, etc., thus leading center participates through the pathway to entrepreneurship; helping those utilizing the center training service to be eligible to run their UCAN endorsed business; i.e. running the UCAN Coffee Stand on wheels or UCAN retail Store Cart at events.*
- *Partnering with a Social Service Agency to create a UCAN Social Service Hub. The focus would be on removing barriers to employment, creating economic stability for families through assistance with social service agencies. The center would provide office quad spaces that would be used as monthly satellite sites for social service agencies to engage clients and provide other general public service information on how to maximize their opportunities through their assistance. for both serving UC community and surrounding areas, including St Louis County Career Center, AARP, GASIS, DFS, SNAP, mini medical referral clinic, etc.*
- *An IET technology training initiative would center around a partnership with a leading industry partner (Information Systems) that will produce a state of the art, technology-infused training center with the establishment of the UCAN Center, thus, providing an infused technology-based instructional framework in which students can learn programing, installation and ongoing maintenance, as well as, security of information system work installed at the center.*

The aim of the U CAN Center is to bring together businesses and service industries with the workforce community of tomorrow, creating a stable environment where University City families can thrive. The design of the center, with retail, collaboration and conference space, will aid the community's need for workforce development, develop a currently vacant space along the Olive Corridor, create 22 jobs for youth in our community, and provide students with real opportunities to practice their skills by operating a student-run business.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

In its initial year this program will create 22 part-time positions and one full-time position. One full-time position will serve as the center facilitator, at a cost of \$40,000, and two part-time career navigator positions will have an annual salary of \$20,000. 20 part-time student positions will pay above minimum wage, but no more than \$12.00 per hour. Students will work in the career center or at the retail store location and will be paid for time worked outside of school hours.

Define the expected outcomes of the project, milestones and how the project success will be measured.

Develop and deliver hands-on learning experiences for students in the business, marketing, entrepreneurship, and graphic design career pathways.

Develop and deliver diverse learning opportunities in construction as part of the renovation of the Center building space.

Creation of new, and strengthen existing, collaborations that will enhance the educational experience of students and will attract new students and partners into the development of the Center.

To develop diverse learning opportunities through the creation of a center that will enhance the educational experience of students and provide "upskilling" for parents and adults within our community.

Milestones

Completion of the center and grand opening of the student-run retail space is the ultimate milestone; but incremental milestones include, but are not limited to, final identification and lease of space, designing blueprints for the build-out, completion of a detailed renovation budget with bids, securing permits/licenses to meet building regulations, creating/completing an operational plan, hiring of part-time and full-time positions, opening the retail store to the general public, and establishing partnerships all the while providing IET opportunities for participants' skill attainment for workforce advancement.

As each step is completed, it will be documented as a mini-milestone toward the ultimate goal of a grand opening and celebration in the Spring or Summer of 2020, pending timely progress made by contractors on the space.

Project success will be measured by the number of students and adults served by the center, including but not limited to: jobs created, job placements, postsecondary training placement, number of partnerships benefiting students and community, number of parents and adults served by the center and retail profits that will promote a self-sustaining budget long-term.

Program or Project Location (Attach photos of location or site, if appropriate):

The Center should be nestled within a prominent location with ample space for a retail store, office quads, conference room and training classroom spaces in University City along the corridors of Olive street. A retail space along Olive Blvd. in University City will be selected. Two current property options include:

1) 6951 Olive



2) 7555 Olive



Program or Project Timetable:

Summer 2019	Final identification of space and lease/purchase
Summer 2019	Bids for renovation of space
Summer 2019	Furniture bids and purchase, application for city permits to conduct work in the space
Fall 2019	UCHS construction career students work in space alongside contractors and the UCHS construction instructor when possible;
Fall 2019	UCHS Business and Entrepreneur students develop business plan for retail space working with their CTE instructor.
Fall 2019	Post and hire of part-time center coordinators and identification of a UCHS instructor who will be placed full-time at the retail store and center. (salary to be paid by the District)
Spring 2019	Grand Opening of storefront and UCAN center

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$609,000

Amount of funding requested from EDRST: \$529,000

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Multi-Year

While the initial costs will be much higher than subsequent years, there will be ongoing costs associated with the center. The brick-and-mortar student-run store will provide income to sustain costs, but will not cover the full cost of salaries and lease of the space.

Anticipated future costs will include salary for two part-time employees, at \$40,000 per year and lease of the space at approximately \$30,000 per year if the building is not purchased. Additionally, a full-time center coordinator will be an ongoing expense.

Placement of a full-time UCHS Instructor, at an approximate cost of \$80,000, will be provided with School District Funds.

Complete and attach form EDRST B-1 with budget cost summary.

See Google Sheet

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

School District of University City

Name of Applicant Organization

Authorized Signature

Date

EDRST B-1

City of University City
 Economic Development Retail Sales Tax
 FY19 Request for Funds: Budget Cost Summary

Applicant School Dist. Of University City
 Project UC Career Advancement Center
 Amount of Request \$520,000

Provide a listing of each project or program proposed and the associated cost allocation.

	Total EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Project Total
I. Project or Program Direct Costs*					
Full Time Center Facilitator	\$ 40,000				
2 Career Navigators, Part-Time	\$ 40,000				
20 Student Positions, Part-Time	\$ 20,000				
Building Purchase or Lease (price lower with lease option)	\$ 170,000				
Building Renovations/Equipment	\$ 200,000				
Furniture	\$ 30,000				
Full Time Business Teacher, Retail Space Manager				\$80,000	
Total Direct Costs	\$ 500,000				\$ 580,000
II. Indirect Costs**					
Operations-District Paid, technology, cleaning, etc.				50,000	
Operations	\$ 29,000				\$ 29,000
BUDGET TOTAL - ALL ACTIVITIES	\$ 529,000				\$ 609,000

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.



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Transform the Life of Every Student Every Day!

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Superintendent of Schools

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University City, MO 63130

(314) 290-4002

shardin@ucityschools.org

May 30, 2019

Dear Ms. Tucker,

I am writing this letter in support of two proposals coming before the Economic Development Retail Sales Tax Board on behalf of the School District of University City. I have reviewed both the U CAN Center and EMT Academy Partnership proposals and believe that both will be of great benefit to our students and community.

Our U CAN Center and Uniquely University City Retail Store Proposal is an innovative way for us to partner with the city, businesses and other organizations to promote workforce development for students and the community. I also believe that student-involvement in the establishment of the center strengthens our mission to ensure all students graduate college and career ready.

As part of this mission, we are expanding access to career certifications and degree programs to students who are still in high school. Last year we successfully launched an Early College Program with STLCC and in the upcoming year we will launch two career academies in partnership with the National Academy Foundation in Health Sciences and Engineering. EMT is a high demand career opportunity and a license that our students can earn in their last semester of high school.

I hope the EDRST Board will choose to fund our projects at this time. The state of our workforce is at a critical turning point. The School District of University City is leading the region in our efforts to address skill gaps and provide postsecondary education and training access to 100% of our graduating seniors. Funding for the UCAN Center and EMT Academy will allow us to continue to expand opportunities for students in our community.

Best Regards,

Sharonica Hardin-Bartley, PhD, PHR

Superintendent of Schools

School District of University City



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard -University City, Missouri 63130 -314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate “n/a” for not applicable. Please refer to “Economic Development Retail Sales Tax Board Funding Priority Guidelines” for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 24, 2019

Project Title: U City in Bloom – Olive Corridor and the Loop Planters

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: U City in Bloom

Contact Person and Title: Jesse Gilbertson, Director of Horticulture, Judy Prange, Executive Director

Mailing Address: P.O. Box 50283, St. Louis MO 63105

Phone Number: 314-725-8243

E-mail Address: jesse.allen.st@gmail.com; judyprange@outlook.com

Website: www.ucityinbloom.org

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Judy Prange, Executive director, 7005 Amherst Ave. 63130. 314-725-8243, judyprange@outlook.com
- b. Jack Breier, Chairman UCB, 511 Midvale, 63130, jack.breier@coldwellbanker.com
- c. Janet Schoedinger, VP, 541 Purdue, 63130, jschoedinger@swbell.net

Type of Entity:

- Sole-Proprietorship
 Corporation/Partnership/Limited Liability Company

- Not for Profit Organization
 Public/Government

501(c) 3:

Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

UCB has been operating since 1985 as a volunteer driven, not-for-profit organization composed of 300+ volunteers and 3 full-time horticulturists and 2 part-time horticulturists. UCB's mission is to enhance University City through artfully designed public gardens, community involvement, partnerships, and environmental education.

Describe the applicant/organization programs and activities:

Over 250 public gardens and planters are currently designed, developed, and maintained by UCB, including the Civic Plaza, the Library, Centennial Commons, the Loop, all city Parks, and U City Schools, other public areas, street gardens, the planters in the Loop, and planters lining Olive Blvd. and next to bus shelters to brighten those spots on Olive.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

A letter of support from Judy Prange, Executive Director is attached.

Total Budget:

Amount of funding requested from EDRST: \$50,573, for the 4 projects

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

U City in Bloom

Name of Applicant Organization

Judy Prange

5/31/19

Authorized Signature

Date

SECTION 2: PROJECT INFORMATION
U City In Bloom – Olive Corridor Program

1. Project Summary – Water And Maintain Newly Planted Trees and Groundcover, Skinker Boulevard to Highway 170

Description of the Project

UCB is requesting funds for the care, monitoring and watering of approximately 35-40 trees, and the ongoing care and maintenance of tree wells UCB planted with groundcover in the Olive corridor. Additionally, we will replace up to 10 trees with these funds as needed.

Planted in the spring and fall of the past years all trees will be watered for at least three years depending on establishment success. Upon assessment of tree health we will continue supplemental watering for additional years, as needed. Given the hot, windy environment along the Olive corridor and many factors that cause mechanical injury to the trees we have determined a need for more regular monitoring, maintenance and replacement of young trees.

UCB will replace up to 10 trees annually in accordance to the Olive Corridor Design Guidelines. to supplement the ongoing efforts of U City Forestry. We have determined a number of trees to be replaced due to poor health and mechanical damage from vehicles and pedestrians and we anticipate additions to this list throughout the year. This will be done in partnership with U City Forestry and allows replacement to be completed immediately after determination of replacement needs. UCB Staff are all certified ISA Arborists and will use their knowledge to prune the trees for structure and safety. The long-term benefit will be cost savings on removing structurally unsound and hazardous trees because those potential risks are assessed and addressed as the tree develops. This is proactive forestry rather than reactive and results in constant vigilance and future maintenance savings.

The groundcovers planted in the fiscal years of 2015 and 2017 will continue to be watered, weeded and mowed annually by UCB staff and volunteers.

Project Location

These trees front on Olive Boulevard and are located throughout the corridor.

Project Timetable

Continued tree watering and maintenance ongoing through the requested fiscal year of 2018.

Type of Funding Request (check all that apply)

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$10,407 (UCB Volunteers – 45 hours @ \$25.43/hr, \$1,272.00)

Amount of funding requested from EDRST: \$9,135

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

This will be an ongoing project to ensure longevity and continued success of the trees and groundcover on Olive Boulevard.

The completed EDRST B-1 form with a budget cost summary is attached.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

U City In Bloom
Name of Applicant Organization

Judy Prange, Executive Director

Date

EDRST B-1

**City of University City
Economic Development Retail Sales Tax
FY20 Request for Funds: Budget Cost Summary**

Applicant U City In Bloom
Project Olive Blvd - Care, maintenance, replacement & watering of Trees and Groundcover
Amount Requested \$ 9,135

Provide a listing of each project proposed and the associated cost allocation.

	Total	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Project Total
I. Project or Program Direct Costs*	EDRST Funds				
Maintenance and watering of 50 trees/groundcover	\$ 7,418				\$ 7,418
Replace up to 10 trees	\$ 1,200				\$ 1,200
Volunteers - 50 hours @ \$25.43/hour			\$1,272		\$ 1,272
Total Direct Costs	\$ 8,618				
II. Indirect Costs**					
Operations	517				\$ 517
BUDGET TOTAL - ALL ACTIVITIES	\$ 9,135		\$1,086		\$ 10,407

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.

SECTION 2: PROJECT INFORMATION
U City In Bloom – Olive Corridor Program

3. Project Summary – Design & Maintain Public Gardens on Olive Boulevard, Skinker to Midland

Description of the Project.

First funded by the EDRST Board in fiscal year 2012, this request for funding will be used for plants and care of existing gardens on Olive Boulevard between Skinker and Midland. The gardens are located on the corners of Olive Boulevard and Skinker, Sutter/Maple, Pennsylvania, Purdue and Midland. These well-designed, attractive gardens are important to residents, businesses and passing motorists by creating a pleasant visual experience and their presence is proof that someone cares for this neighborhood. This continues a twenty six year history, 1991 to 2017, of the existence of gardens on Olive, funded first by two Olive Tax Increment Financing Districts and now the EDRST Board.

Project Location And Photos.

Photos of these gardens and a map of their location are attached.

Project Timetable.

Building upon a base of shrubs and perennials in each garden, colorful annuals such as lantana, petunias, coleus and other species will be planted and mulched in the spring to flourish throughout the summer and into the fall. UCB volunteers and paid horticulture staff will mulch, deadhead, prune, weed and water the gardens from March until October when annuals will be removed and another layer of mulch added for winterization. Plant health will be evaluated and assessed by UCB staff as well as irrigation maintenance and updates and scheduling.

Type of Funding Request (check all that apply)

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$22,934 (UCB Volunteers - 252 hours @ \$25,43 per hour, \$6,408)

Amount of funding requested from EDRST: \$16,526

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

This annual funding will be requested for the care and maintenance of these gardens as long as they continue to fulfill the *Olive Boulevard Guidelines* and are considered valuable to this industrial/commercial neighborhood. It is anticipated that this annual grant request will be similar to this year's request, dependent on increases in the costs of labor and plant materials and volunteer participation.

EDRST B-1 form with a budget cost summary is attached.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

U City In Bloom
Name of Applicant Organization

Judy Prange, Executive Director

Date

EDRST B-1

**City of University City
Economic Development Retail Sales Tax
FY20 Request for Funds: Budget Cost Summary**

Applicant: U City In Bloom
Project: Olive Boulevard - Design and Care for Gardens from Skinker to Midland
Amount of Request: \$ 16,526

Provide a listing of each project or program proposed and the associated cost allocation.

	Total EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Project Total
I. Project or Program Direct Costs*					
Plant material	\$ 2,450				\$ 2,450
Soil amendments	\$ 750				\$ 750
Garden design, mulching, plant installation, weeding, deadheading and pruning	\$ 12,391				\$ 12,391
Volunteers - 252 hours @ \$25.43 per hour	\$ 6,408	\$ 6,408			\$ 6,408
Total Direct Costs	\$ 16,500		\$ 6,408		\$ 21,999
II. Indirect Costs**					
Operations	\$ 935				\$ 935
BUDGET TOTAL - ALL ACTIVITIES	\$ 16,526		\$ 6,408		\$ 22,934

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.

SECTION 2: PROJECT INFORMATION

3. Project Summary – Design, Plant, Water, and Maintain Containerized Gardens on Olive Boulevard.

Description of the Project

These tasteful planters that were installed in fiscal years 16 and 17 will be planted with colorful annuals, blooming from May to October and will line Olive Boulevard from the Hwy170 Interchange to Kingsland Avenue. Each bus shelter on Olive Boulevard will be complimented by one of these planters. The high visibility planters provide a positive visual impact and bold statement for area businesses, shoppers and residents in addition to passing motorists. UCB is requesting EDRST funds for this project to plant and maintain all of the new planters on Olive, whose initial installment cost was from a combined private donation to UCB and EDRST funding.

Summary of Need for Funding of the Olive Boulevard Planters

Using the *Olive Boulevard Design Guidelines, University City, MO, 2009*, are focused on Olive, its goals, objectives and strategies area relevant to any commercial area. MODOT has approved the project. The main goals of the *Guidelines*,

- Achieve a memorable pedestrian experience.
- Achieve business stability, retain existing businesses and attract new business.
- Attract new and repeat customers.
- Preserve and improve infrastructure. (Page 2.2)

The *Olive Guidelines* conclude that, "A well designed, attractive and inviting streetscape is important to achieving the above mentioned goals." (Page 2.2). The Olive planters in addition to healthy trees, all positively contribute to achieving a memorable experience. This will encourage businesses to maintain a certain level of attractiveness.

Olive Boulevard Planters Goals and Objectives

Referring again to the above stated four goals of the *Olive Design Guidelines*, UCB has tailored its goal and objectives to assist in maintaining its attractive public areas.

Goal –

- Develop a variety of well designed, attractive containerized gardens in partnership with the Olive Business District and the City of University City to achieve a memorable pedestrian experience by improving the image, identity and aesthetic appeal of the Olive Boulevard corridor.

Objectives –

- Continue to maintain the well designed, vibrant container gardens
- Encourage business owners to participate in the project.

The colorful containerized gardens cared for by UCB helps to maintain the positive image of Olive Boulevard by contributing to its attractiveness, and is in agreement with the *Comprehensive Plan Update*.

Type of Funding Request (check all that apply)

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$20,415 (UCB Volunteers – 210 hours @ \$25.43/hr, \$5,340)

Amount of funding requested from EDRST: \$15,075

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

This annual funding will be requested for the care and maintenance of these gardens as long as they continue to fulfill the *Olive Boulevard Guidelines* and are considered valuable to Olive Boulevard. It is anticipated that this annual grant request will be similar to this year's request, dependent on fluctuations in the costs of labor and plant materials and volunteer participation.

A completed EDRST B-1 form with a budget cost summary is attached

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

U City In Bloom

Name of Applicant Organization

Judy Prange, Executive Director

Date

EDRST B-1

**City of University City
Economic Development Retail Sales Tax
FY20 Request for Funds: Budget Cost Summary**

Applicant U City In BloomTM
Project Olive Boulevard Planters - Design and care for Streetscape Planters
Amount of Request \$ 15,075

Provide a listing of each project or program proposed and the associated cost allocation.

	Total EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Project Total
I. Project or Program Direct Costs*					
Plant materials	\$ 1,860				\$ 1,860
Soil and amendments	\$ 1,008				\$ 1,008
Labor - garden design, installation and care	\$ 11,354				\$ 11,354
Volunteers - 210 hours @ \$25.43 per hour			\$ 5,340		\$ 5,340
Total Direct Costs	\$ 14,222				\$ 19,562
II. Indirect Costs**					
Operations	\$ 853				\$ 853
BUDGET TOTAL - ALL ACTIVITIES	\$ 15,075		\$ 5,340		\$ 20,415

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

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SECTION 2: PROJECT INFORMATION

3. Project Summary – Design, Plant, Water, and Maintain Containerized Gardens Delmar Blvd in the Loop

Description of the Project

Since 1998, UCB has designed, planted, watered and maintained the existing containerized gardens fronting on Delmar in the Loop, between Eastgate Avenue and Kingsland Avenue. These colorful annuals, blooming from May to October, establish a boundary for the Loop, a beginning and an end, by bringing cohesion to this four block district. The planters provide a positive visual impact for area businesses, shoppers and residents in addition to passing motorists. UCB will also continue to shape and the smaller Loop trees in partnership with the U City Forestry and Parks Divisions.

UCB is requesting EDRST funds for a portion of this project in partnership with the Delmar Loop Special Business District.

Summary of Need for Partial Funding of the Delmar Loop Planters

While the *Olive Boulevard Design Guidelines, University City, MO, 2009*, are focused on Olive, its goals, objectives and strategies area relevant to any commercial area. The main goals of the *Guidelines*,

- Achieve a memorable pedestrian experience.
- Achieve business stability, retain existing businesses and attract new business.
- Attract new and repeat customers.
- Preserve and improve infrastructure. (Page 2.2)

The *Olive Guidelines* conclude that, "A well designed, attractive and inviting streetscape is important to achieving the above mentioned goals." (Page 2.2). The Loop planters in addition to healthy trees, Walk of Stars, and pedestrian scale light poles, all positively contribute to achieving a memorable experience. Yet the Loop is expected to maintain a certain level of attractiveness of Olive

Project Timetable

A design concept for all planters will be developed in early spring, 2019 with the plants ordered and installed by early May before Mother's Day with the addition of soil and additives. Accumulating trash will be removed from the planters every time they are watered. The flowers in each planter will be deadheaded and pruned as needed and watered at least three times a week and fertilized as needed. All annuals will be removed in October. The trees will be shaped and maintained as needed.

Type of Funding Request (check all that apply)

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$20,923 (EDRST, \$9,837 Loop Special Business District, \$6,000, UCB volunteers \$5,086.)

Amount of funding requested from EDRST: \$9,837

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

UCB will annually request that EDRST contribute a portion of the care and maintenance of the Delmar Loop planters in partnership with the Delmar Loop Special Business District. It is anticipated that the annual grant request will be a similar amount to this year, dependent on increases in costs of labor and plant materials and volunteer participation.

A completed EDRST B-1 form with a budget cost summary is attached

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

U City In Bloom

Name of Applicant Organization

Judy Prange, Executive Director

Date

EDRST B-1

**City of University City
Economic Development Retail Sales Tax
FY20 Request for Funds: Budget Cost Summary**

Applicant U City In Bloom
Project Delmar Loop - Design and care for Loop Planters from Eastgate to Kingsland
Amount of Request \$ 9,837

Provide a listing of each project or program proposed and the associated cost allocation.

	Total Project Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Project Total
I. Project or Program Direct Costs*					
Plant materials	\$ 2,180				\$ 2,180
Soil and amendments	\$ 1,075				\$ 1,075
Labor - garden design, installation and care	\$ 10,530				\$ 11,530
Loop Special Business District	\$ (5,086)			\$ 6,000	\$ (6,000)
Volunteers - 200 hours @ \$25.43 per hour			\$ 5,086		\$ 5,086
Total Direct Costs	\$ 8,785				\$ 19,871
II. Indirect Costs**					
Operations	\$ 1,052				
BUDGET TOTAL - ALL ACTIVITIES	\$ 9,837		\$ 5,086	\$ 6,000	\$ 1,052
					\$ 20,923

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by ***May 31, 2019*** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date:

Project Title:

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: Urban Sprouts Child Development Center

Contact Person and Title: Ellicia Lanier Executive Director

Mailing Address: 6757 Olive Blvd University City MO 63130

Phone Number: 314-997-2259

E-mail Address: elanier@urbansproutscdc.org

Website: www.urbansproutscdc.org

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Andrea Walton
- b. Barbara Wilson
- c. Gloria Reed

Type of Entity:

Sole-Proprietorship

- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

Urban Sprouts is a non profit organization that was founded 2009 in University City to serve children birth to age 6 through early childhood services. Urban Sprouts services 124 children annually from diverse economic, ethnic and social backgrounds. 56 % of the children we serve come from low to moderate income families and have limited access to quality care for children. Through quality early childhood services Urban Sprouts has served families for 10 years and recently relocated to a new location on Olive to double the capacity of children served. We believe for every \$1 invested in early childhood education the RETURN on INVESTMENT to the society is \$17. Investment in high quality early childhood increases the high school graduation rates and adult income levels improve. There is also a correlating decrease in incarceration rates, and drug use. This effectively puts less strain on social services and dollars while expanding a higher tax base for our community.

Mission

Urban Sprouts is a joyful, encouraging, and diverse educational community that honors and empowers every aspect of children's learning. Our goal is to support each child in her or his development as a socially capable, creative, and inspired citizen.

Vision

We envision a community where the ideas of children matter, a society where education is a right, and a world the image of each child is valued.

Describe the applicant/organization programs and activities:

*see website for full list of academic programs
www.urbansproutscdc.org*

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

Urban Sprouts is requesting funding to build out and support the work of our early childhood resource hub. The early childhood resource hub will have three major thrusts:

1. Early Childhood Leadership cohorts:

Create pathways for early childhood directors through an early childhood leadership cohort that leads to sustainability for University City Childcare centers and centers serving residents in childcare centers in surrounding areas. The leadership cohort will strengthen early childhood systems to support the work of our most vulnerable children by developing business plans, standard operating procedures, budgets, financial sustainability plans, and good back office practices. In partnership with IFF, Southside Early Childhood Center, Charity CFO, and Ever Appropriate Institute.

In addition to the business supports Urban Sprouts will partner with St. Louis Community College in offering a 3 credit hour early childhood management course.

***Participants will utilize the Missouri Teach scholarship to pay for the course work associated with the cohort. This will allow for the college course to be offered at no cost to the participant. (Missouri T.E.A.C.H scholarship information attached)**

2. Early Childhood Workforce Development cohorts:

Workforce development hub/offer early childhood courses to area childcare providers outside of traditional college hours. This partnership will be an extension of our current partnership with St. Louis community college in offering college courses to early childhood educators in the field for the first 3 courses and transition them on to campus after three 8 week courses.

***Participants will utilize the Missouri teach scholarship to pay for the course work associated with the cohort. This will allow for the college course to be offered at no cost to the participant. (Missouri T.E.A.C.H scholarship information attached)**

Research points to the need for educators in the field to measure their competency and further their understanding to become quality teachers for children. Urban Sprouts believes that through our efforts in the cohorts teachers who become certified will bolster the quality of the centers they work in and make the center eligible for accreditation. When a center becomes accredited the center can receive an additional 50% more in state subsidy reimbursement which will lead to higher wages for the center staff and additional revenues.

The Missouri core competencies describe the need for childcare professionals to follow a framework that will lead to better outcomes for our city's most vulnerable children. The core competencies will be used to guide our work with educators to create an attainable path for gaining deeper knowledge in the field.

The Missouri core competencies suggest that systems aimed at coordinated services can use the competencies to: (Core competencies overview attached)

- Establish standards for early childhood and youth development systems efforts
- Promote the use of the Core Competencies across programs, agencies, and higher education institutions
- Connect stakeholders around common goals of professionals working with children and youth to families, communities,

Occupation Median wage Child care worker \$9.96 Preschool teacher \$12.03 Center director \$20.69 Kindergarten teacher \$28.25 Elementary teacher \$27.66 All workers \$16.85 Earnings by Occupation • In 2017 the median wage for child care workers was \$9.96, a 7% increase since 2015. • For preschool teachers the median wage was \$12.03, a 3% decrease since 2015. • For preschool or child care center directors, the median wage was \$20.6

*Total includes the following occupations as defined by the U.S. Bureau of Labor Statistics Occupational Employment Statistics (OES): "child care workers," "preschool teachers, excluding special education," "preschool teachers, special education", "education administrators: preschool/child care center programs". These data do not include the self-employed, although home-based child care assistants, who are employees, are likely included in the "child care worker" category. Due to the limited data available across states in the OES, state-based surveys or registries may provide more comprehensive estimates of the ECE workforce.

3. Family sustainability efforts and supports:

Family connection is critical for the families we serve. Our current space doesn't offer Urban Sprouts families the space and resources to develop independence for their families. With the

new early childhood resource hub families will be supported through workforce connection and a community resource piece; which is a vital part of our family support for the children we serve. To maximize the utilization of the center during the day our parent advocate will be housed in the center to offer families support with social services resources and develop connections with area resource agencies like Beyond Housing, CAASTL for Justine Petersen and other banks to help families become economically sustainable and build financial health. Many of our families come to us in need of job leads and resources for jobs. The resource center will house computers, a fax machine, and resources to assist families in searching for jobs, applying and present them with job readiness skills, interview skills financial literacy.

Families with low-to-moderate income in the surrounding communities face difficulty in accessing quality early childcare. Currently our school pulls from University City, Wellston, Page-dale, Overland, Olivette, Pine Lawn, Jennings and Un-Incorporated St. Louis County. Even with the family's ability to obtain state subsidy to pay for care, subsidy that is paid to the childcare provider covers only 50% of the cost to care for children from the poorest families in our region. It is important for all children to have access to quality care and it is critical in nurturing the growth, learning and development of children. Missouri's Early Childhood Strategic Plan (2013) recognizes supportive family environments for young children are enhanced by the integration of parenting education into the early childhood system. Community programs need to effectively ensure families have skills and access to resources to facilitate their child(ren)'s growth and development. Urban Sprouts currently has a waiting list of over 200 families. Of those families, 65 families are low-to-moderate income and need access to quality care to have a better lifelong outcome and become a better St. Louis County Citizen.

Currently, in our community, there are few organized opportunities aimed at improving access to early care and education within the context of quality care facilities in the area. While many individuals in our targeted population qualify for childcare subsidy, there's a gap in the funding required to provide for their cumulative educational and financial needs. While community initiatives exist to educate children and enhance quality interactions between parents and children, these efforts will produce a greater effect when developed for smaller communities of families, within the context of established relationships.

Urban Sprouts has seen a rising need for our families to have full day full year care in order to enter the workforce. Many families are faced with the difficulty of acquiring a job or accessing the skills necessary to enter the workforce due to the lack of childcare and family support. We believe with additional supports our families will become more self-sufficient and be contributors to our local society. 13 million Americans in their prime working years have children under the age of 6. These parents must have reliable childcare to be able to remain employed. If we want more talent and profitability in the workforce, we must recognize and address the barrier of accessing quality childcare. -Southside early childhood business case for investment (See report attached)

In Missouri, 70 percent of children live in households where all available parents are currently working, and 28 percent of all Missouri children are part of low-income families. It is widely agreed that the current early care and education system across the state is woefully underfunded. The cost of services is out of reach for many working families, including those who earn middle-class wages. (Missouri Early Childhood workforce index 2018)

We understand that workforce needs childcare to be contributors of the economy. "Labor shortages are constraining in our states economic growth...affordable, quality childcare reduces a major barrier to getting people into the workforce and is an essential tool in any meaningful economic development strategy." -U.S Chamber of Commerce Foundation. 12% of employers rate lack of childcare access as a barrier to expanding employment; (State of the St. Louis workforce, 2018)

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

Urban Sprouts anticipates that we will hire a Family Program Coordinator to work within the hub and a Special Rights Coordinator that will be solely committed to working with families to locate social service resources.

A full time Family Program Coordinator makes on average \$45,000.00 per year and a full time Special Rights Coordinator makes on average per year \$50,000.00

Define the expected outcomes of the project, milestones and how the project success will be measured.

1. Early Childhood Leadership cohorts:

Early childhood leaders will be taken through a leadership track that will begin with initial assessments of their program. Using the Early Childhood leadership assessment tool (see attached) providers will guide their process by knowing where they are within the scale. The program coordinator will work with area partners to tailor the program based on actual program needs. The partners will be used to support the following work and timeline.

Timeline:

December 2019- Directors will do initial self-assessment

January 2020- Directors will establish goal for their program and be led to develop and improve program policy and procedures. Initial site visit to participants childcare centers will be done by program coordinator. Directors will enroll in early childhood management course provided by St. Louis Community College (offered at Urban Sprouts)

February 2020- Directors will work on developing and or improving early policy and procedures for their early childhood program through work group with peers and program coordinator.

March 2020-Directors will develop family engagement strategy and be led by program coordinator to identify a tool to work with families i.e.; parent gage during through a work group with peers.

March 2020-Directors will work with programs to identify the needs of the current teaching staff and enroll teachers in coursework to complete the 3 college courses at Urban Sprouts. Directors will work with T.E.A.C. H Missouri scholarship to establish contracts for scholarship funds to cover cost of course work, books and sub time to complete homework. (Further details on T.E.A.C.H attached)

April- July 2020-Directors will work with Charity CFO to walk through an assessment of financial sustainability and vitality of their programs. Programs will set goals and be given individual time to work with the Charity CFO. The work in this area will be done with each individual center for a course of 3 months.

May- 2020-Program coordinator and Director will begin working on the magic on the inside of the program by using the ITERS-ECERs rating scale to determine program quality. This data will lead to program implementation and start work toward accreditation application.

June-Aug 2020-Directors will work on submitting candidacy for accreditation. Accreditation supports will be given through MO accreditation and national accreditation bodies through work groups. Directors will then apply for disproportionate share to increase childcare subsidy rates. In addition, IFF will work with programs to begin thinking about how to improve facilities to mirror best practices and give technical supports by way of planning, space needs assessment, needs assessments and faculty upgrades. Second site visit to childcare centers will be conducted by program coordinator.

Aug-December-2020 Program coordinator will make third visit to program to establish long term goals for center and re-take the initial leadership assessment.

2.Early childhood workforce development cohorts:

The teachers in the cohort will begin college course work, leading to 9 credit hours. Courses will be taught at community sites, following a customized pace consistent with the needs and abilities of the individuals enrolled. It is anticipated that each cohort will complete 50% of the overall course program within fall, spring and summer terms. It is anticipated that at least 80% of the cohort participants will successfully complete coursework, leading to full time enrollment within the Early Care and Education program on a STLCC campus.

Timeline

March 2020- Program Coordinator recruits for cohort (20 teachers) to participate in the program; enrolls them with St. Louis Community College – Florissant Valley; assists in accessing available tuition funds (Pell Grants/T.E.A.C.H.).

March 2020- Cohorts begin first college course.

April 2020-May 2020 - Program Coordinator begins initial assessments and completes site visits/rating scales.

June/July 2017 - Program Coordinator completes year end assessments and site visits/rating scales.

August- September 2017 - Program Coordinator develops the next phase of the program for the participants planning to continue and completes required reports.

October 2017 - Program Coordinator begins final assessments and completes site visits/rating scales.

In an effort to improve opportunities for young children in our community, this project will have two major thrusts:

- (1) Increasing the quality of childcare and education for young children in University City and surrounding areas, by raising the educational level of child care providers and teachers in area centers and home daycares.**

We anticipate that in one year, we will directly impact 20 teachers/caregivers from at least 6 area childcare programs, 200 children and 300 parents. Projected outcomes for this project:

- (1) Increased performance on professionally recognized rating scales for environment/teacher interactions (Using the ITERS – Infant/Toddler Environment Rating Scale, ECERS – Early Childhood Environment Rating Scale, and FCCERS – Family Child Care Environment Rating Scale)**
- (2) Successful completion of coursework that can lead to a Certificate of Proficiency in Early Care & Education by the 20 teachers enrolled in the cohorts.**
- (3) Enhanced professionalism and practices of the 20 teachers enrolled in the cohorts as assessed through questionnaires and surveys.**

With future funding, we anticipate serving additional cohorts and/or assisting the existing cohorts in obtaining the Certificate of Proficiency in Early Care & Education.

3.Family sustainability efforts and supports:

Each family will complete a series of initial assessments and surveys to establish the individual needs of their child and a care plan for the family. Using surveys and questionnaires provided by parent gage , data is continually collected on the families development. Each families assessments are reviewed quarterly with the family advocate and Home visits are conducted twice a year to bridge the home-to-school connection. Using the data collected families will set goals with the parent advocate and begin working to identify the resources available with the resource hub and outside community partners to strengthen the family.

Timeline

October 2019 - Program Coordinator and Teacher begin initial assessments and complete home visits/rating scales. Families will work with family advocate to set goals and identify needs.

October through June 2020 - Program Coordinator works with community resources, teachers and families to develop family events and parenting training for the year.

November 2019 – Families complete their first quarter and family conference are completed.

March 2019- Families complete their second assessment conferences are completed.

June 2020-Families complete their third quarter and parent family conference are completed. Goals for the following year are created.

June 2020 - Program Coordinator completes year end assessments and home visits/rating scales.

August 2020 - Program Coordinator develops the next phase of the program for the participants planning to continue and completes required reports.

Program or Project Location (Attach photos of location or site, if appropriate):

The program will be located at 6757 Olive at Urban Sprouts Child Development Center. Urban Sprouts will lead the work and utilize it's new state of the art facility to support the community efforts. Build out of the current basement space will be required to house the resource hub. (Please see pictures of the facility attached.)

Program or Project Timetable:

Upon award of the funds the construction of the project will begin. We estimate from design to building out it would take about 4-5 months to create the hub space.

Aug-December- Design and construction

July-Full development of curriculum and development of program

September 2019- Program coordinator is hired to identify and determine participants for program, development of curriculum and guide process for implementation, marketing and additional program partners and supports.

December – Aug 2020 Implementation of programs within the resource hub

Type of Funding Request (check all that apply):

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$2,485,500

Amount of funding requested from EDRST: \$280,000 for design and renovation of the space, marketing, professional services, program support.

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

Urban Sprouts is requesting one time funding to leverage the 2.1 million dollar investment that was made to renovate the learning spaces for children. The ask of University City will be to build out the basement for facility and provide a portion of start up cost for the program. Urban Sprouts is in good relationships with area resources and funders and expects to keep the program on going via in kind services grants and private contributions made on behalf of the project. This project is intended to continue for the life of our program.

Complete and attach form EDRST B-1 with budget cost summary.

City of University City
 Economic Development Retail Sales Tax
 FY18 Request for Funds: Budget Cost Summary

Urban Sports

Applicant
 Amount of Request

City of University City - Community Development
 \$280,000

Provide a listing of each project or program proposed and the associated cost allocation.

Project or Program Direct Costs *	EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash	Other Funds	Total
Program Coordinator	\$25,000	\$30,000	\$10,000 (in-kind)	\$10,000	\$75,000
Partners Advocate	\$0.00	\$0.00	\$10,000 (in-kind)	\$10,000	\$20,000
Cost of college courses	\$0.00	\$0.00	\$25,000	\$25,000	\$25,000
Proportional salary	\$0.00	\$9,000	\$0.00	\$0.00	\$9,000
Materials and tools	\$5,000.00	\$10,000.00	\$5,000.00	\$10,000.00	\$35,000.00
Equipment (tools, tech)	\$10,000	\$5,000.00	\$35,000	\$5,000	\$55,000
II. Indirect Costs **					
Project Design	\$15,000	\$50,000	\$5,000	\$5,000	\$75,000
Build out of space	\$225,000	(a million reduction of space in 2017)	\$25,000	\$25,000	\$275,000
BUDGET TOTAL - ALL ACTIVITIES	\$280,000.00	\$180,000.00	\$75,500.00	\$50,000.00	\$585,500.00

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies, and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF

Urban Sprouts Child Development Center
Name of Applicant Organization

Eleanor Faries 5/31/19
Authorized Signature Date

April 22, 2019	Issue application
May 31, 2019	Application Deadline
June 3-14, 2019	Staff reviews applications & makes recommendations
June 14, 2019	EDRST Board Receives Applications
June 18, 2019 - 6 p.m.	Public Hearing & Presentations by Applicants to EDRST Board
July 11, 2019 - 6 p.m.	EDRST Board makes final funding recommendations to City Council.
August 12	City Council & EDRST Board meet to discuss funding and City Council makes final funding awards.



Economic Development Retail Sales Tax Board

6801 Delmar Boulevard University City, Missouri 63130 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance.

Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or

For questions call 314-505-8533.

Applications submitted after the deadline will not be considered for funding.

Application Date: 5-10-19

Project Title: Restaurant

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: Yan Chen

Contact Person and Title: Yan Chen / owner

Mailing Address: 2009 Zumbuhl Rd, St Charles, MO 63303

Phone Number: 314-223-9188

E-mail Address: YanChen3000@Yahoo.COM

Website:

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. n/c
- b. n/c
- c. n/c

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

Yan Chen self-employ, restaurants owner (sushi Ai)
Mission; clean up the lot, put land in use,
creat jobs,

Describe the applicant/organization programs and activities:

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary).

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

2 Build a restaurant building
Operate restaurant business

2 Small business are essential
drivers of Cities

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

at least 5 full time and 5 part time jobs will be
Created, average wage around \$15 to \$20/hr

Define the expected outcomes of the project, milestones and how the project success will be measured.

Put land in use Great jobs, ~~hire~~ hiring locally, buying locally. Small businesses are essential drivers of cities

Program or Project Location (Attach photos of location or site, if appropriate):

8141 Olive Blvd

St Louis MO 63130

Program or Project Timetable: 6 months

Type of Funding Request (check all that apply):

Project: Build a restaurant building and operate business Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$ 500,000

Amount of funding requested from EDRST: \$ 50,000


Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

One time request

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

Yan Chen
Name of Applicant Organization

 5-10-19
Authorized Signature Date

-
-
-



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 29, 2019

Project Title: Commercial Façade Improvement Program

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: City of University City, Director of Economic Development

Contact Person and Title: Libbey Tucker, Director of Economic Development

Mailing Address: 6801 Delmar Blvd, University City, MO 63130

Phone Number: (314) 505-8533

E-mail Address: ltucker@ucitymo.org

Website: www.ucitymo.org

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Gregory Rose, City Manager
- b. Libbey Tucker, Director of Economic Development
- c. Adam Brown, Planner

Type of Entity:

Sole-Proprietorship

- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

University City (City) is an inner-ring suburb on the western boundary of the City of St. Louis, Missouri. The City is located in St. Louis County. It ranks third and sixth with respect to total population and assessed valuation in St. Louis County. The City was founded by Edward Gardner Lewis and was incorporated in 1906.

The form of government established by Charter is Council-Manager. The City Council is the legislative and governing body of the City. It consists of six Council members and the Mayor, all of whom are elected by the residents of the City. Council members are elected from three wards to serve four-year staggered terms. The Mayor is elected at large and serves a four-year term. The City Council and Mayor appoint the City Manager and City Clerk, and enact legislation to protect the health, safety, and general welfare of the citizens of the City. The City Manager directly supervises all City government agencies and departments, except the Library, while also serving as chief advisor to the City Council.

The City is considered a residential community with a diverse population. There are about 35,000 residents (U.S. Census Bureau 2017) and 18,000 housing units in the City. The population density is 6,000 inhabitants per square mile. The area of the City is approximately 6 square miles.

Describe the applicant/organization programs and activities:

The City provides a full range of municipal services for its citizens. These include public safety (police and fire), streets, sanitation (solid waste), culture and recreation, public improvements, community development, and general administrative services.

The Director of Economic Development is responsible for pursuing strategic initiatives in regards to economic development, business attraction, retention, and support, and marketing and promotion.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

Please see Program Outline (attached). The Program addresses the physical infrastructure of commercial properties and corridors throughout the City. University City has a large number of small, independently owned businesses. The City also has aging building stock, much of which could benefit from updates or improvements. This is particularly clear in the Olive Blvd Corridor, which is the target of redevelopment. The Program seeks to incentivize private owners and businesses to contribute to the redevelopment of these commercial properties, which will lead to further business attraction, retention, and contribute to the health and success of University City's economy.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

It is difficult to estimate the number of jobs the program would create. Studies show that improvements to façades lead to increased commercial sales. The cumulative indirect effects of improved aesthetics in a commercial corridor should also attract more businesses to the area and create new job opportunities.

Define the expected outcomes of the project, milestones and how the project success will be measured.

Given the requested \$150,000 for three years, the Program can be expected to fund an average of 10-20 projects per year, or 30-60 projects over the three year period. The Director of Economic Development, in coordination with the Director of Communications and the Department of Planning and Development, will market the program and solicit projects from the City's various business corridors. The outcomes will be continued improvement to these corridors. Repaired parking lots, new signs, painting, tuck pointing, landscaping and other improvements will, in and of themselves, measurements of success. The number of projects and private investment can be tracked, and qualitative and quantitative data can be gathered by following up with the participating businesses.

Program or Project Location (Attach photos of location or site, if appropriate):

Any commercially zoned building in University City will be eligible (see zoning map).

Program or Project Timetable:

The Director of Economic Development is seeking approval for three years of funding at \$150,000 per year. The maximum matching grant for each project will be \$15,000. The program is first come, first serve, and will be re-evaluated after three years. If funds run out in a given year, applications will continue to be accepted and held for the following year.

Type of Funding Request (check all that apply):

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget:

Amount of funding requested from EDRST: \$450,000 (over three years).

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

See project description.

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

City of U City
Name of Applicant Organization

Ruby Incher 5/31/19
Authorized Signature Date



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 31, 2019

Project Title: Delmar Loop Tree Replacements

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: City of University / Parks, Recreation and Forestry Department

Contact Person and Title: Darren Dunkle, Director of Parks, Recreation and Forestry

Mailing Address: 6801 Delmar Blvd., University City, MO 63130

Phone Number: 314- 505-8552

E-mail Address: ddunkle@ucitymo.org

Website: www.ucitymo.org

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Gregory Rose, City Manager, City of University City
- b. Darren Dunkle, Director of Parks, Recreation and Forestry, City of University City
- c. Keith Cole, Acting Director of Finance, City of University City

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity: Municipal Government

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. **Applicant/Organization Background**

Describe the applicant/organization history and mission:

University City, Missouri is an inner-ring suburb of the City of St. Louis, a vibrant, diverse community of about 35,000 people at the heart of the St. Louis metropolitan area. University City is a full-service City, providing its residents with police and fire service; full recreational facilities; a library; and solid waste services.

Describe the applicant/organization programs and activities:

The Parks, Recreation and Forestry Department provides the physical facilities (infrastructure) and services that serves the public needs. The major infrastructure facilities and properties include 19 parks, 129 boulevard strips, 16 play equipment areas, 14 ball diamonds, 12 soccer and football fields, one outdoor swimming pool, two ponds, one nine-hole golf course, a community center, a recreation facility, an indoor soccer field and approximately 35,000 City-owned trees.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

This project includes the removal of 138 existing trees and soils from the existing tree grates along the north and south sides of Delmar Blvd and adjacent side streets from Kingsland to Limit, and replacing them with a more acceptable soil structure, as well as with trees that are better suited (size, shape, root system, heat and cold tolerance, drought tolerances, and salt tolerance) in an urban streetscape environment.

This improvement will provide environmental, economic, and social benefits to the Loop Business District by reducing energy use; providing air temperature reduction; and establish a sense of place where people and businesses can thrive. This project is also consistent with the EDRST's goal of improving streetscapes along Delmar Blvd.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

Although the project most likely will not create any long-term jobs, a portion of the project will be completed by contractual labor.

Define the expected outcomes of the project, milestones and how the project success will be measured.

This project creates an inviting atmosphere to the pedestrians, bikers and drivers visiting the Delmar Loop area, with pleasant and safe environment, thus creating a larger amount of potential business's clientele, and enhancing the economy of the Loop businesses. This will also be reflected in the improved vibrancy of the area, and potentially increased sales of the local businesses.

Program or Project Location (Attach photos of location or site, if appropriate):

Delmar Blvd and adjacent side streets between Kingsland and Limit.

Program or Project Timetable:

Estimated time for construction is fall/winter of 2019/2020.

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$100,000.00

Amount of funding requested from EDRST:

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

One time funding request.

Complete and attach form EDRST B-1 with budget cost summary.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

City of University City
Name of Applicant Organization

[Signature]
Authorized Signature

5/30/19
Date

**City of University City
Economic Development Retail Sales Tax
FY20 Request for Funds: Budget Cost Summary**

Applicant
Amount of Request City of University City – Parks, Recreation and Forestry Department
\$100,000.00

Provide a listing of each project or program proposed and the associated cost allocation.

	EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Total
I. Project or Program Direct Costs *					
Removal of 138 trees and existing soils	\$37,260.00				\$37,260.00
Installation of 138 new trees and new top soil	\$48,300.00				\$48,300.00
Application of soil root stimulant	\$1,000.00				\$1,000.00
Traffic control	\$1,440.00				\$1,440.00
Prevailing Wage	\$9,000.00				\$9,000.00
II. Indirect Costs **					
Mobilization		\$3,000.00			\$3,000.00
BUDGET TOTAL - ALL ACTIVITIES	\$100,000.00				\$100,000.00

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies, and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Municipal Park Grant Resolution – Kaufman and Mooney Parks

AGENDA SECTION: New Business – Resolution 2019-11

CAN THIS ITEM BE RESCHEDULED?: No

BACKGROUND REVIEW:

As you may recall, the FY2020 CIP budget included funding in part for the removal and replacement of playgrounds in both Eastgate and Rabe Parks, however, in the course of conducting individual park audits, it was determined that both Kaufman and Mooney Park playground surfaces (poured in place rubber) are either at or beyond their ten (10) year average lifespan and are showing signs of breakdown and hardness due to weather and extreme wear. As such, Parks Staff recommended that the Kaufman and Mooney Playgrounds should take precedence over the Eastgate and Rabe Park Playgrounds based on conditions and safety concerns. Accordingly, the Park Commission at the July 2019 meeting, voted unanimously to recommend moving forward with an application of a Municipal Parks Construction Grant for the removal and replacement of both playground surfaces. The preliminary cost estimate is \$130,822.00.

RECOMMENDATION:

City Manager recommends that the City Council approve the submission of a Municipal Park Grant application for the removal and replacement of both playground surfaces. If the grant is approved, the expenditure for the reimbursable (\$130,822.00) project funding will come from the FY2020 Capital Improvement Program (CIP) as outlined in University City's 5-year CIP (Project# PR20-002, PW20/24 "Park Improvements") and included in the FY2020 budget approval.

ATTACHMENTS:

- Resolution

RESOLUTION 2019- 11

RESOLUTION FOR MUNICIPAL PARK GRANT

WHEREAS, the Park, Recreation and Forestry Department with the support of the Parks Commission of University City deems it necessary to improve public parks or facilities, more specifically known as Kaufman and Mooney Parks, to serve its citizens as well as those in the metropolitan area.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY CITY, MISSOURI AS FOLLOWS:

1. An application is made to the Municipal Parks Grant Program in the County of St. Louis for a grant-in-aid for some or all the costs to complete work at both Kaufman and Mooney Parks; including but not limited to the removal of poured in place playground safety surfacing and construction of new poured in place playground safety surfacing, reimbursable by the Commission upon completion by the City.
2. That a project proposal be prepared and submitted to the Municipal Parks Grant Commission.
3. The City Council hereby authorizes the City Manager to sign and execute the necessary documents for forwarding the project proposal application and later execute an agreement for a grant-in-aid from the Municipal Parks Grant Commission.
4. If a grant is awarded, the City of University City will enter into an agreement or contract with the Commission regarding said grant.

PASSED AND RESOLVED THIS _____ DAY OF _____, 2019.

Terry Crow, Mayor

Attest: _____
LaRette Reese, City Clerk



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Municipal Park Planning Grant Resolution – Greensfelder Park

AGENDA SECTION: New Business – Resolution 2019-12

CAN THIS ITEM BE RESCHEDULED?: No

BACKGROUND REVIEW:

The Parks, Recreation and Forestry Staff along with the Parks Commission has identified the need to create a Needs Assessment Report and Conceptual Master Plan which will serve as a guideline for future improvements to Greensfelder Park.

Greenfelder Park is a 6.75-acre neighborhood park located north of Kempland Place and Polk Ave. Over the past several years park amenities such as athletic fields and playgrounds have been removed from the park in part due to age and the fact that portions of the park is prone to minor but frequent storm water issues caused by runoff from a neighboring property.

As such, the goal is to apply for a Municipal Parks Planning Grant (80/20 match. Total grant funding not to exceed \$6,400.00 with a City match of \$1,600.00) to create a Needs Assessment Report and Conceptual Master Plan which will serve as a guideline for future park improvements, as well as a supportive document for applying for various grants in the future.

RECOMMENDATION:

City Manager recommends that the City Council approve the submission of a Municipal Park Planning Grant application for the development of a Needs Assessment Report and Conceptual Master Plan. If the grant is approved, expenditures for the project funding will come from the FY2020 Parks Maintenance Budget.

ATTACHMENTS:

- Resolution

RESOLUTION 2019-12

RESOLUTION FOR MUNICIPAL PARK PLANNING GRANT

WHEREAS, the Department of Parks, Recreation and Forestry with support of the Parks Commission of University City deems it necessary to improve a public park or facility, more specifically known as Greensfelder Park, to serve its citizens as well as those in the metropolitan area.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY CITY, MISSOURI AS FOLLOWS:

1. An application is made to the Municipal Parks Grant Program in the County of St. Louis for a grant-in-aid for eighty percent (80%) or six thousand four hundred dollars and no cents (\$6,400.00) of the cost to complete a Needs Assessment Report and Conceptual Master Plan for Greensfelder Park.
2. That a planning grant proposal be prepared and submitted to the Municipal Parks Grant Commission.
3. The City Council hereby authorizes the City Manager to sign and execute the necessary documents for forwarding the planning grant proposal application and later execute an agreement for a grant-in-aid from the Municipal Parks Grant Commission.
4. If a grant is awarded, the City of University City will enter into an agreement or contract with the Commission regarding said grant.

PASSED AND RESOLVED THIS _____ DAY OF _____, 2019.

Terry Crow, Mayor

Attest: _____
LaRette Reese, City Clerk



Council Agenda Item Cover

MEETING DATE: August 12, 2019

AGENDA ITEM TITLE: Municipal Park Grant Resolution – Ackert Park

AGENDA SECTION: New Business – Resolution 2019-13

CAN THIS ITEM BE RESCHEDULED? No

BACKGROUND REVIEW:

The approved Parks Master Plan submitted in 2008 identified the need to redesign Ackert Park. Then in 2010, the Parkview Gardens Parks Plan was presented to City Council. This plan in part, identified and made recommendations to redesign or redevelop Ackert Park. In July of 2019, the City hired Gateway Design Studio to develop a Conceptual Design Plan for the redevelopment of Ackert Park. At the July 16, 2019 Park Commission meeting, the Commission voted unanimously to recommend moving forward with an application of a Municipal Parks Construction Grant for the redevelopment of Ackert Park.

Depending on the level of funding received from the grant, development would most likely include additional perimeter lighting, ADA sidewalk improvements, sculpture playground, park benches, trash cans, drinking fountains, signage, shade structures, landscaping, and a splash pad/fountain.

RECOMMENDATION:

City Manager recommends that the City Council approve the submission of a Municipal Park Grant application to complete the improvements contained in the Ackert Park Conceptual Design Plan. If the grant is approved, the expenditure for the reimbursable (\$394,178.00) part of the project funding will come from the FY2020 Capital Improvement Program (CIP) as outlined in University City's 5-year CIP (Project# PR20-002, PW20/24 "Park Improvements") and included in the FY2020 budget approval.

ATTACHMENTS:

- Resolution

RESOLUTION 2019- 13

RESOLUTION FOR MUNICIPAL PARK GRANT

WHEREAS, the Department of Parks, Recreation and Forestry with support of the Parks Commission of University City deems it necessary to improve a public park or facility, more specifically known as Ackert Park, to serve its citizens as well as those in the metropolitan area.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY CITY, MISSOURI AS FOLLOWS:

1. An application is made to the Municipal Parks Grant Program in the County of St. Louis for a grant-in-aid for some or all the costs to complete the Ackert Park Redevelopment Plan; including but not limited to the redevelopment and construction of a sculpture playground, ADA Access, lighting, park benches, trash cans, drinking fountains, signage, shade structures, landscaping, and a splash pad/fountain, reimbursable by the Commission upon completion by the City.
2. That a project proposal be prepared and submitted to the Municipal Parks Grant Commission.
3. The City Council hereby authorizes the City Manager to sign and execute the necessary documents for forwarding the project proposal application and later execute an agreement for a grant-in-aid from the Municipal Parks Grant Commission.
4. If a grant is awarded, the City of University City will enter into an agreement or contract with the Commission regarding said grant.

PASSED AND RESOLVED THIS _____ DAY OF _____, 2019.

Terry Crow, Mayor

Attest: _____
LaRette Reese, City Clerk