

West (U. City) Loop SBD Board Meeting Minutes  
Blueberry Hill, Pac-Man Room  
6504 Delmar Blvd, University City, MO 63130  
Tuesday, July 9, 2019

**Attending Board Members:** Michael Alter, Joe Edwards, Ben Evans, Ryan Patterson, Jen Rieger, Nakita Smith, Steve Stone

**Absent Board Members:** Tom Schmidt

**East Loop Attending Board Members:** Joe Edwards, Tameka Stigers

**Guests:** Paulette Carr (Council Member), Tim Cusick (Council Member), Mary Gorman, Dan Wald, Paul Schoomer, Libbey Tucker (Director of Economic Development)

**Call to Order:** Joe Edwards called the meeting to order at 10:33am.

**Approving of Minutes:** Joe asked for a motion to approve the minutes of June 11, 2019 Board meeting as documented in the monthly newsletter. Jen Rieger motioned, Nakita Smith seconded. The motion carried unanimously.

**Items of Discussion:**

- **Fall and Winter Events** – Steve Stone discussed if we are considering bringing back the Loop in Motion event and mentioned that since we could close off certain roads – it could really raise the impact of the event. The Board expressed interest in the idea and plans to discuss further at future meetings.
- **Directors, Liability, and other insurance** – Steve Stone and Joe Edwards were authorized to review and select coverage at the last Board Meeting. As of July 8, 2019, Joe provided the information required and signed the documents to bind coverage.
- **Strategic Plan** – Thanks to City Council for approving the \$15,000 for a new strategic plan. The Board will work with the City Manager to get the plan formulated.
- **EDRST/Annual Report** – EDRST request and annual report are in progress.
- **Steve Stone** – Brought up the email list the Board maintains and our responsibility to comply with the Sunshine Laws. Steve is unclear on whether any of us can use that list for Loop Business purposes and what it would be used for. Jen Rieger suggested we create a more complete directory for distribution that people can opt into. It will contain more complete business contact information. A new Google list was suggested as the mechanism for communication. Michael Alter suggested a block captain of Board volunteers to help curate the list. Jen Rieger will initiate the creation of the group.
- **Tim Cusick** - Asked who was the official Custodian of Records. It was suggested that Jen Rieger manage that position since she is the person who currently takes minutes and sends out announcements.
- **Tim Cusick** - Asked who is the doing the administrative work. Joe Edwards answered that it was being done by the all-volunteer Board.
- **Financial Reports** – The new accounting firm was brought up. Tom Schmidt, Treasurer, will receive reports and make the reports available to City Hall and the Board.

**Adjourn:** Joe asked for a motion to adjourn at 11:07am. Ben Evans made a motion, Steve Stone seconded. The motion carried unanimously.