

SPECIAL MEETING OF THE U CITY LOOP SPECIAL BUSINESS DISTRICT

(Board Meeting)

VIA

VIDEOCONFERENCE

Monday, August 31, 2020

10:00 a.m.

IMPROTANT NOTICE REGARDING

PUBLIC ACCESS TO THE LSB D MEETING & PARTICIPATION

Observe and/or Listen to the Meeting (your options to join the meeting are below):

Webinar via the link below:

<https://us02web.zoom.us/j/89141782012?pwd=bWdWR1hxUURIZGR4ZEhHVjd3R1Q0dz09>

Passcode: 406709

Audio Only Call:

US: +19292056099,,89141782012#,,,,,0#,,406709# or +13017158592,,89141782012#,,,,,0#,,406709#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799 or +1 669 900 6833 or +1 253 215 8782
or +1 346 248 7799 or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Webinar ID: 891 4178 2012

Passcode: 406709

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Director of Planning & Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: jwendt@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Jenny Wendt, Director of Planning & Development. Such comments will be provided to the LSB D prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

The Board apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents, business owners, board/commission members and elected officials during these challenging times.

AGENDA

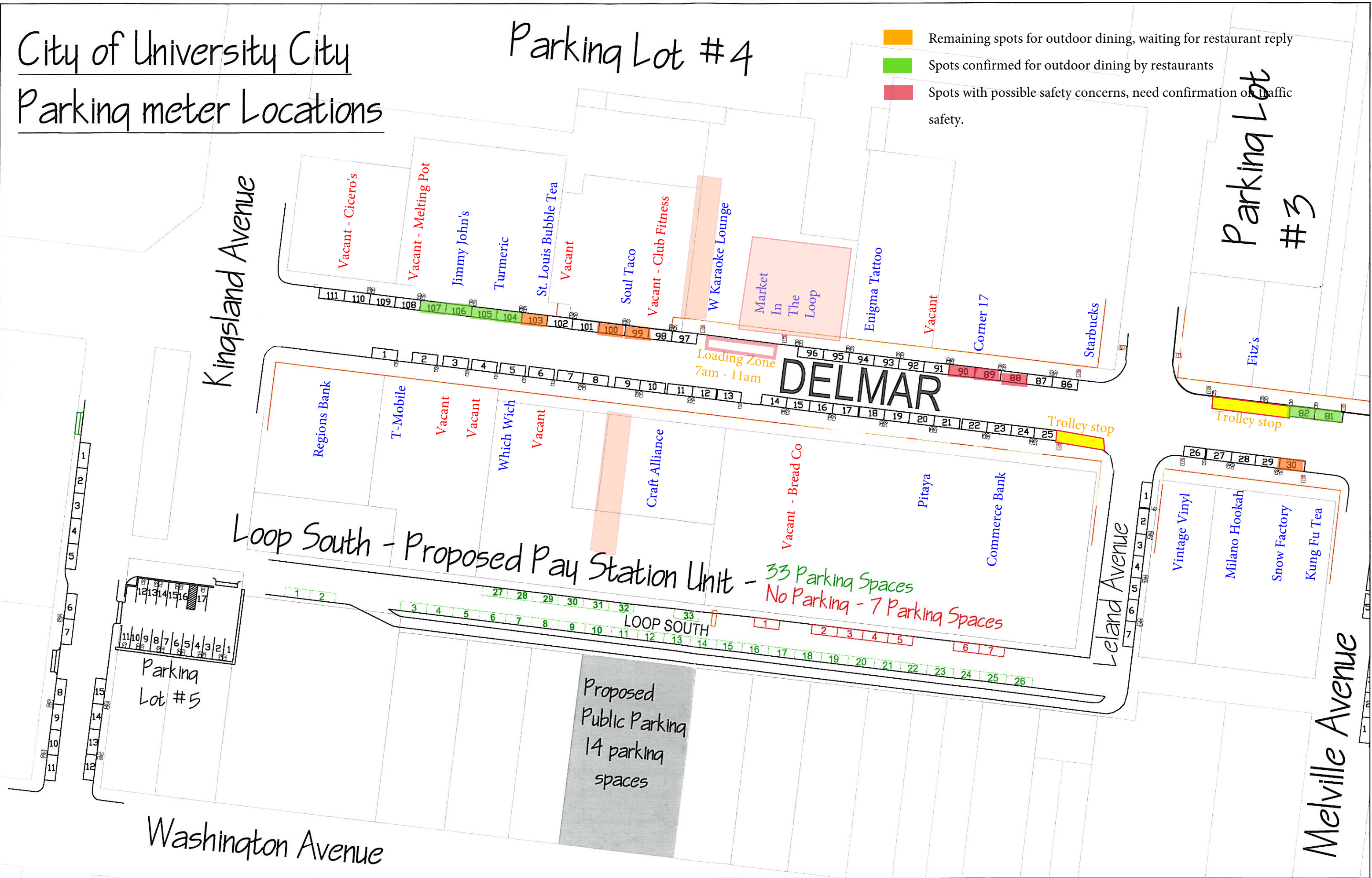
U City Loop Special Business District Board Meeting Monday, August 31, 2020, 10:00 am

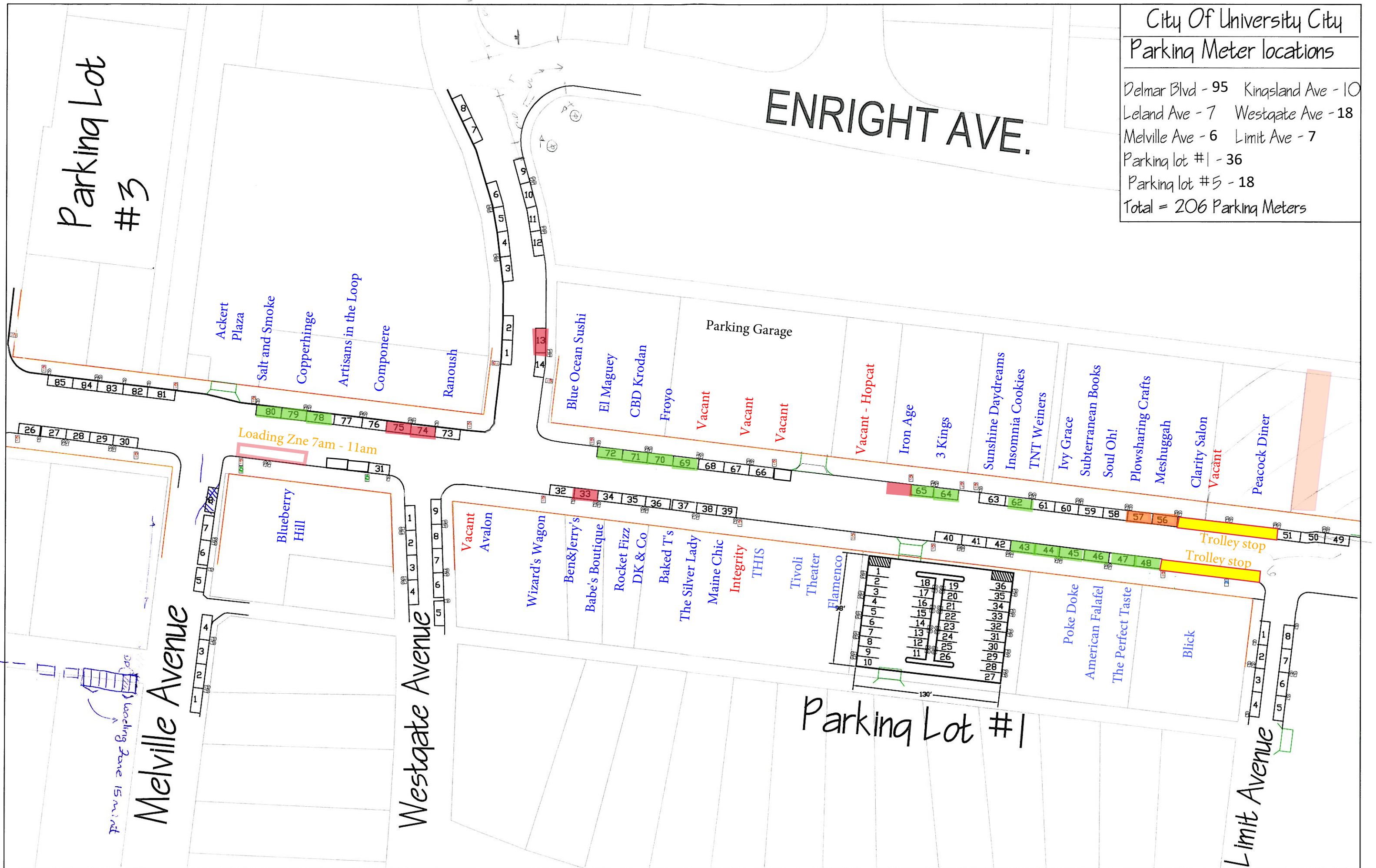
1. Call to Order
2. Public Comments – (Limited to 3 minutes)
3. Discussion of 3 Proposals
 - a. Convert Selected Parking Spots on Delmar to Outdoor Dining
 - b. Drive-in Movie in Parking Lot #4
 - c. Leland Street Closure
4. New Business/Old Business
 - a. Gift Card Program
5. Adjournment

City of University City Parking meter Locations

Parking Lot #4

- Remaining spots for outdoor dining, waiting for restaurant reply
- Spots confirmed for outdoor dining by restaurants
- Spots with possible safety concerns, need confirmation of traffic safety.





DRIVE-IN MOVIE IN PARKING LOT #4

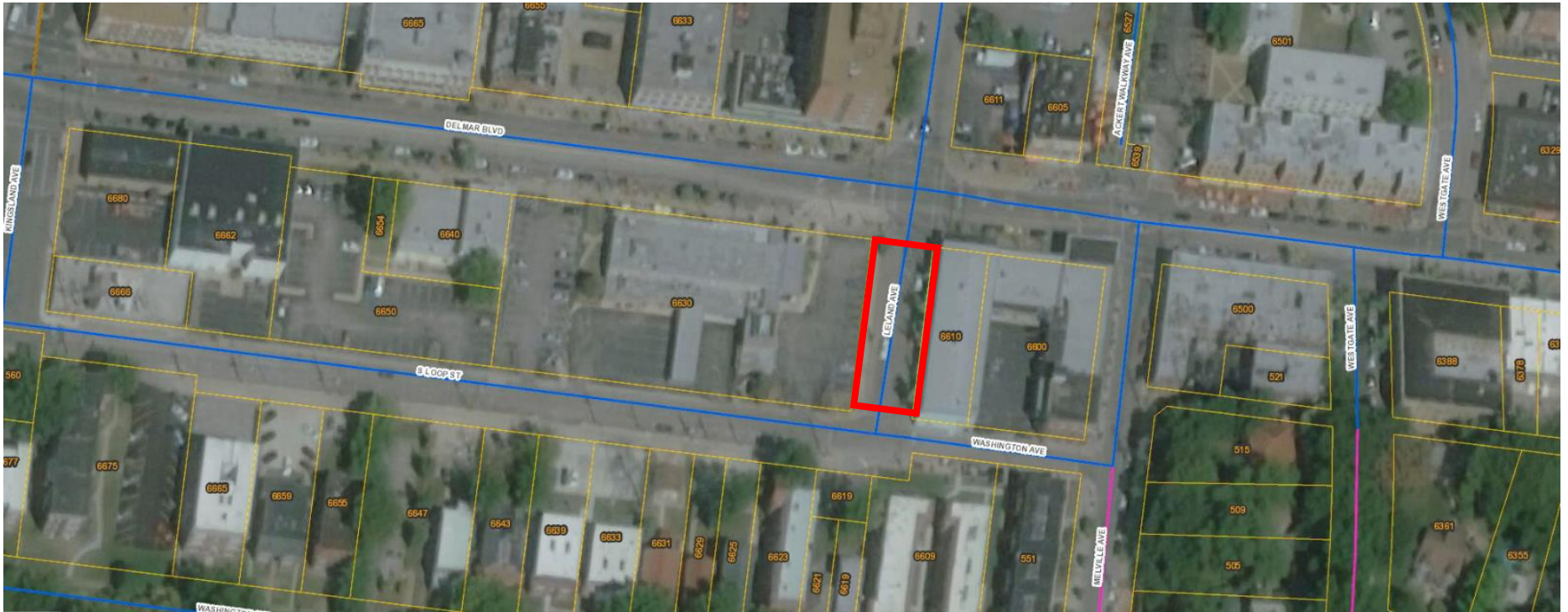
Proposal:

- The proposed idea came from LSBSD Activities Committee Meeting held on August 20, 2020. All LSBSD Activities Committee members unanimously agreed to request the following.
- The LSBSD be permitted to host a Drive-in movie in Parking lot #4, potentially growing into a fall series of drive-in movies.
- The first drive-in movie will be limited to only 100 cars, even though parking lot #4 has 400+ parking spaces. The objective with this first event is maintain proper social distancing and to determine if more cars could be added for future drive-in events.
- All tickets will be sold online and in advance so there will be no exchange of cash payment at the event or confusion about who may or may not enter.
- There will only be one entrance and one exit for the event for participants.
- The first event will be staffed with off-duty University City police department and paid for by the Loop Special Business District. This is to ensure that all proper social distancing and protocols are followed.
- If the LSBSD hosts 3 movies in parking lot #4 this fall, a discount of 15% is applied.
- The cost for two inflatable TV screens that are 26 feet in height will be \$650 each, for a total of \$1,300 per event. This cost will be paid for by the Loop Special Business District.
- Radios can be tuned to 88.7 for people to hear the movie from their car.
- Frontyard Features allows for a “Free Slide Show” that will rotate slides of our choosing before the film begins. This will provide reminders of **DOs** and **DON'T** during the show, information about University City, and promotions for businesses.



Direct any questions to Jenny Wendt (jwendt@ucitymo.org) or Jessica Bueler (jbueler@ucitymo.org)

LELAND STREET CLOSURE



Proposal:

- The proposed idea came from LSBD Activities Committee Meeting held on August 20, 2020. All LSBD Activities Committee Members unanimously agreed to request the following items.
- Block Leland from Delmar to Loop South on Saturdays. There is still access from Melville to Loop South, this will not create any traffic issues.
- This section of Leland has been regularly closed for activities through the years for Loop in Motion without issues.
- Open to retail and restaurants for sales or safe and social distanced activities (music, safe food/drink tasting, retail booths, art activities, etc.)
- Make Saturdays the day to visit the loop; the Farmer's Market is the same day, increased outdoor dining spaces, anticipated additional activities.
- All activities will be within St. Louis County Department of Public Health Department COVID-19 guidelines.

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