



Regular Meeting of the Municipal Commission on Arts & Letters

City of University City

July 8, 2014

Centennial Commons, 7210 Olive Blvd.

President Melcine Henderson called the meeting to order at 7:05 pm. Other members present were Garrie Burr, Fredrick Fehr, Bruce Lucas, Bobette Patton, Barbara Romero, Barbara Santoro, Stephanie Schlaifer, Bwayne Smotherson Winnifred Sullivan, Bonnie Tesson, Myra Vandersall, and Kay Watts

Lynda Euell-Taylor, Staff Liaison

Mayor Shelley Welsch, Council Liaison

Excused Absence: Bobette Patton, Susan Stang, Joy Wade

Disposition of Minutes from June 9, 2014

Minutes were approved as corrected.

Presentations:

2014 Fair U City re: announcement of fair activities

Orlando Watson and Robin Williams presented information about Fair U City. This is the 4th year of the fair. The Jazz Festival, Car Show, Puppy Pool Party and a fun run will all be part of the fair. Ms. Williams discussed the creation of the University City Community Foundation. Mr. Watson and Ms. Williams requested the commissions' financial assistance in perhaps sponsoring a music group as we did last year.

Caitlin Penny – Pre-Presentation Materials for upcoming talk at The Green Center

Ms. Penny gave an overview which discussed the process of making her piece, and some history of the sculpture series. Mr. Burr encouraged commission members to attend the presentation and indicated the Green Center has expressed an interest in purchasing Ms. Penny's sculpture.

Discussion of Memo from City Manager Lehman Walker and Citizen Comments

President Henderson encouraged all commission members to review the information sent from Mr. Walker

Former City Manager Frank Ollendorff addressed the commission regarding the background of the current City logo and the artist who created the original city logo. He also discussed the logo in relation to the Comprehensive Plan Update Mr. Ollendorff also expressed his feelings concerning the proposed new City logo and presented his objections.

Mr. Jeff Hale addressed the commission regarding the proposed logo. Mr. Hale questioned why this issue has come back again. He also voiced his objections to the style and content of the proposed logo.

The commission agreed to table this issue and discuss in depth at the September meeting.

Treasurer Report

Ms. Sullivan distributed the financial summary for June 2014. Document detailing Internal Financial Controls was also reviewed

Staff Liaison Report

Ms. Euell-Taylor provided updates regarding budget procedures.

Council Liaison Report

Mayor Shelley Welsch reported: the City budget now has a surplus; work on the Loop trolley has begun and encouraged the commissions' participation in Fair U City.

Committee Reports

- Literary Series: Ms. Sullivan presented details regarding the upcoming festival; a lot of excitement about the festival is being generated, and plans have been considered in the case of inclement weather
- Marketing Development: Mr. Burr reported the Facebook page has been completed and discussed the development of an Arts Newsletter. Two brochures were presented for review a trifold version and a bi-fold version. There was discussion about developing a banner for the starlight concerts for next year. The last movie in the park was well attended
- 2-D Series There was a discussion about the future of 2-D and the possibility of combining under the sculpture series. Mr. Burr is willing to speak to the new dean.
- Starlight Concert: Ms. Henderson discussed vendors and food trucks. She discussed the cancellation of last week's concert. Ms. Tesson moved to reschedule the July concert to August 11th. Mr. Burr seconded, motion approved. Ticket sales have done well and concerts have been well attended. Big concert will occur on July 19.

Old Business

Treasurer check limit proposal was discussed. A proposal to allow the treasurer permission to sign a check alone up to the amount of \$250 was motioned by Barb Santoro, this was seconded by Gary Burr, motion carried.

Glass sculpture Donation: the four pieces of glass were viewed by the group. It was decided that the blue bowl be used for a raffle during the Fair and that the charge for a raffle ticket should be \$5.00

New Business

Commissioners will be contacted for input regarding the logo.

Adjournment

Meeting was adjourned at 9:15pm.