

CALOP Meeting Minutes
Thursday, March 25, 2010
University City City Hall, 2nd Floor Conference Room
6:00 PM

Commission members present: Eric Friedman, James Reeves, Rick Simoncelli, Mae Etta Weston, Gladys Creer, Beverly Brandt, Bob Wilcox, Dennis Riggs, Councilmember L. Michael Glickert.

Commission members absent: Marla Roach and Mary Williams.

Also present: Genise Lay.

Call to Order

The meeting was called to order by Mr. Friedman at 6:00 p.m.

Approval of Minutes

Approval of minutes was tabled.

Treasurer's Report

The commission reviewed the February 2010 financial report. Mr. Simoncelli pointed out that revenue from Charter and AT&T has been recorded. It was also noted that fiscal year indicated should read 2010 and the amount granted for the project Sustainable St. Louis should be \$10,000. A motion to approve the financial report was made by Mr. Simoncelli, which was seconded by Ms. Weston. The motion was approved.

Assignment of Grant Liaisons

Commission members were assigned as liaisons to new film grants as follows:

<u>Film</u>	<u>Liaison</u>
St. Louis Brick	Beverly Brandt
There's No Place Like It	Rick Simoncelli
Sustainable St. Louis	Gladys Creer

Mr. Riggs was asked to train the liaisons on how to perform their roles as liaisons.

Liaison Reports

Mr. Wilcox requested that a letter be sent to Daniel Byington, filmmaker for Wehrenberg Theatres First 100 Years. In a previous meeting, Mr. Wilcox asked that the letter of failure to report be held to give the filmmaker an opportunity to

send a report to the commission for the March meeting. However, the filmmaker failed to do so. A letter requesting that information be provided as well as consequences of nonperformance will be sent.

Mr. Wilcox relayed that St. Louis Brau filmmaker had reported that they were experiencing challenges with their film (such as camera problems).

Mr. Wilcox requested that the commission grant David Noble, filmmaker of the completed film Roof on Fire, a waiver to show his film at the St. Louis film showcase. A motion to approve the waiver was made by Mr. Wilcox, which was seconded by Mr. Reeves. The motion was approved. An official letter will be sent to Mr. Noble.

Ms. Weston reported that Joanne Busch, filmmaker for Born to Learn, has some difficulty getting in touch with the University City school district. Ms. Weston was able to facilitate communication between the two parties. Ms. Busch has been in touch with the University City Parents as Teachers coordinator; the parties are working to select an interviewee (parent) as well as schedule an interview date.

Grant Round

The commission discussed the possibility of conducting another grant round. Upon review and discussion of outstanding projects, a motion was made by Mr. Simoncelli that the commission not conduct a grant round for the time being so that it could focus its attention for the next two months on projects, divide the review work among commissioners, and follow-up with a report. The motion was seconded by Mr. Reeves. The motion was approved. A subcommittee to review the outstanding projects was developed, which Mr. Riggs, Mr. Wilcox and Ms. Creer will serve as members. The subcommittee will propose consequences for outstanding projects.

Mr. Friedman reassigned liaisons to the following films:

<u>New Liaison</u>	<u>Film</u>
Gladys Creer	Edie Barnard, U. City Sleuths
Rick Simoncelli	Brent Jaimes, A Different Way of Life

Education Co-op

Mr. Friedman reported that the Education committee will attend a meeting with Mary Williams to observe the progress of the students participating in CALOP/University City education co-op will be held on April 2.

Delinquent Film Projects

There are two projects, Elijah Parish Lovejoy and Mississippi Ironclads, that have not met the requirements for final submission. Mr. Riggs will prepare written information as to why the two films have not met requirements.

Mr. Friedman also asked that Mr. Riggs inform Mr. Holliday, filmmaker for the Johnnie Be Good project, that CALOP will be taking a new approach to outstanding projects. Mr. Friedman relayed to the commission that the new strategies are not meant to be negative, but to foster a positive approach to CALOP funding and accountability.

Recycling Project

Mae Etta Weston and Rick Simoncelli will serve as co-chairs on the recycling commission.

Internship

Ms. Weston informed the commission that she contacted Sanford brown who felt that CALOP's intern proposal may fit their externship program for Business Administration/Paralegal students. Ms. Lay reported that she talked with the City Manager Julie Feier about the Washington University Intern program, which the City utilizes. Ms. Lay also forwarded the internship proposal to Fontbonne University's English and Business departments and is waiting for their comments. Ms. Lay also explained that university intern administrators suggested that a paying internship/position might be more beneficial for recruitment. Mr. Friedman asked that Ms. Lay send the intern proposal to the commission to see if there were any other suggestions on the matter.

Web Page

Ms. Brandt spoke with the commission about the possibility of establishing a web page for CALOP. Ms. Brandt relayed that purchasing a domain name would cost approximately \$10 a year. The web page would be able to be directed to University City's website. Terms for paying for the web would need to be considered.

Fiscal Year 2011 Budget

The commission decided to submit the same financial data contained in the FY2010 budget.

There being no further business before the commission, the meeting adjourned at 7:45 PM.

Respectfully submitted,

Mae Etta Weston, Secretary

Prepared by Genise Lay