

CALOP Meeting Minutes
Thursday, January 27, 2011
University City City Hall, 2nd Floor Conference Room
6:00 PM

Members Present: Eric Friedman, Rick Simoncelli, Mae Etta Weston, Gladys Creer, and Bob Wilcox.

Members Absent: James Reeves, Dennis Riggs, Mary Williams, Councilman L. Michael Glickert

Also Present: Genise Lay

Call to Order

The meeting was called to order by Mr. Friedman at 6:00 p.m. A motion to approve the agenda was made, seconded and approved.

Approval of Minutes

Minutes from December 20, 2010 meeting were reviewed. An amendment to paragraph 10, line 1 was made: change "mad3e" to "made." A motion to approve the minutes as amended was made by Mr. Wilcox and seconded by Ms. Creer. The motion was approved.

Minutes from the October 26, 2010 meeting were reviewed. It was noted that Mr. Wilcox seconded the motion regarding purchase of tickets in paragraph 6, line 5 of the minutes. A change was also made to paragraph 20, line 1 to read "Applicants not going to be considered at this time for Further Review". A motion to approve the minutes as amended was made by Mr. Wilcox and seconded by Ms. Weston. The motion was approved.

Minutes from the October 28, 2010 meeting were reviewed. A motion to approve the minutes was made by Mr. Wilcox and seconded by Ms. Weston. The motion was approved.

Minutes from the November 16, 2010 meeting were reviewed. A motion to approve the minutes as amended was made by Mr. Wilcox and seconded by Mr. Simoncelli. A correction was made in paragraph 8, line 1 to state that "a motion to adjourn was made by Mr. Simoncelli." A motion to approve the minutes as amended was made by Mr. Wilcox and seconded by Mr. Simoncelli. The motion was approved.

Chairman's Report

Mr. Friedman reported that Washington University was ready to go with the archival project. A donor agreement for filmmakers will be provided to grantees in their contract with CALOP. CALOP has been asked to enter into an agreement with Washington University.

Mr. Friedman also reported that he reviewed the contract for grantees and would like to make some amendments with the commission's approval.

Mr. Friedman relayed that he asked Brian Schnuck to consider serving on the commission (to fill the seat formerly held by Beverly Brandt).

Mr. Friedman informed the commission that he had met with the superintendent of the Normandy school district and Beyond Housing, who are collaborating to move the Normandy community forward. The organizations are interested in obtaining a copy of the CALOP-sponsored film Read-Green-Grow, which is about early childhood education. Mr. Friedman asked for the commission's feedback on setting aside money in the budget to make additional copies for such organizations. The commission discussed whether copies should be fee-based or provided to libraries for public use. A motion to enter into a written agreement with libraries to accept CALOP films for placement in library distribution was made by Mr. Wilcox and seconded by Ms. Weston. The motion was approved.

Discussion was also held on putting the films in circulation in University City schools. The commission will talk with Dennis Riggs, Executive Director of HEC-TV for help in the matter.

Treasurer's Report

Mr. Simoncelli reviewed the December 31, 2010 financial report provided to the commission. Mr. Simoncelli noted that no response has been received from Charter regarding payment and that revenues were low compared to last year.

The commission discussed Charter and AT&T representation on the commission. Ms. Lay relayed that Charter had not provided the name of a representative to serve on the commission. Mr. Friedman reported that he would be talking with AT&T representatives and ask for their help in maintaining the current laws that allows CALOP to receive funding. Mr. Friedman will also talk with University City City Manager and legal counsel as well. The laws are set to expire mid-year 2011. Mr. Friedman requested an AT&T representative, but there has been no response.

A motion to approve the Treasurers' report was made by Mr. Simoncelli and seconded by Mr. Wilcox. The motion was approved.

Grant Liaison Report

There's No Place Like It – Mr. Simoncelli reported that the grantee would like to broaden the scope of the project to attract a wider audience. The grantee would like to receive CALOP approval to proceed. If approval is not granted, then the grantee would return the funds issued. Mr. Simoncelli will meet with the grantees and provide a report to the commission at the February meeting.

Sustainable St. Louis – Ms. Creer reported that the grantees are still filming. Ms. Creer will contact the grantees to remind them of the contract date and the requirement to request an extension.

St Louis Brick City – Rick Simoncelli will serve as liaison.

Tennessee Williams – Mr. Wilcox relayed to the commission that the film had been completed. Mr. Riggs will be asked to provide the commission with an update.

St.Louis Brau – Mr. Friedman reported that \$1,700 was returned by Lou Stemmler, producer of the film. There is still a balance of \$175 due which CALOP will request payment for.

U. City Sleuths – Ms. Creer reported that the grantee had not received payment. Ms. Weston relayed that she had seen a rough cut of the film and thought that it was okay to send the third installment. A final version was submitted to Mr. Riggs for technical review; Ms. Creer will need to review and approve the completed version before final payment is made.

Wehrenberg Theatres First 100 Years – Mr. Wilcox reported that Mr. Byington has asked if the project could be transferred to Rick Rebelky for completion. Mr. Wilcox will invite Mr. Rebelky to the next commission meeting to discuss the matter.

Liaisons were assigned to new film projects:

<u>Film</u>	<u>Commission Liaison</u>
Victims Voices	James Reeves
Track Stars: A History of the Penrose Velodrome	Robert Wilcox
A Show of Strength	Robert Wilcox
Comic Geeks	Rick Simoncelli
Jim Crow to Barack Obama	Mae Etta Weston

Ms. Weston noted that grantees of the new projects were awarded the total amount of funding requested in their application except Ms. Ward-Brown. A motion was made by Ms. Weston that the commission honor Denise Ward Brown's original request for \$10,000. The motion was seconded by Ms. Creer and approved.

Business Cards

The commission will order business cards.

Domain Names

Mr. Friedman asked that Ms. Lay contact the city's I.T. vendor to get the domain names for CALOP linked to CALOP's page on the city's website.

Contract Changes

Mr. Friedman reported to the commission that he updated the grantee's contract and asked for approval of the following changes:

- Regarding extensions: change "unless otherwise agreed to by CALOP or designees" to "any and all extensions have to be approved in writing by the commission."
- Regarding reserve period: add "and the program is accepted as completed."
- Public use in library: add "any other library in the region."
- Regarding acknowledgement: add "including all press materials and press releases and mention in all interviews." Also, include the following: "and shall be included on all press releases and materials" and "filmmakers shall disclose any and all product placement in the film."

A motion to approve the contract changes was made by Mr. Wilcox and seconded by Mr. Simoncelli. The motion was approved.

2012 Budget

The commission reviewed the budget for fiscal year beginning July 1, 2011 and ending June 30, 2012. It was noted that the commission should amend the budget to reflect that revenues from CALOP fees may decrease mid-year 2011 due to changes in law. The commission decided that \$44,000 of CALOP fees would be budgeted from the fund balance. A motion to approve the budget with changes was made by Mr. Wilcox and seconded by Ms. Creer. The motion was approved.

Recycling Project

Subcommittee members Ms. Weston and Mr. Simoncelli gave an update on developing the recycling project. Ms. Weston suggested that the project is large enough to become a community project and that a request for proposal be developed. A motion authorizing the subcommittee to develop an RFP for the commission to review was made by Mr. Wilcox and seconded by Ms. Creer. The motion was approved.

Internship

No report.

Digitization

No report.

Five Year Plan

Mr. Friedman relayed information discussed during the public hearing on CALOP's five-year plan. The commission discussed fair use and copyright laws. Mr. Wilcox will come back to the commission with amendments to the five-year plan.

The next meeting date is tentatively scheduled for February 24, 2011.

There being no further business before the commission, Mr. Simoncelli moved to adjourn at 7:50 p.m., which was seconded by Ms. Creer. The motion was approved.

Respectfully submitted,

Mae Etta Weston
Secretary

Prepared by Genise Lay