

**CALOP Commission Meeting Minutes**  
**Thursday, June 28, 2018**  
**University City, U City Library, Library Board Room**  
**6:00 PM**

**Members in Attendance:** David Stokes; Suzanne Greenwald; Patricia McQueen; Kymal Dockett; Robert Wilcox; Dennis Riggs; Richard Ruderer

**Others in Attendance:** Councilmember Steven McMahon; Patrick Wall; Kyle Jacobs

**Call to Order**

The meeting was called to order by Ms. McQueen, Chairperson, at 6:07 PM.

**Approval of Agenda**

Mr. Wilcox moved to approve the agenda and seconded by Ms. Greenwald. The motion carried unanimously.

**Approval of Minutes**

A motion to approve the March 22, 2018 minutes was made by Mr. Wilcox and seconded by Mr. Ruderer. The motion carried unanimously.

**Treasurer's Report**

Mr. Jacobs reported the Treasurer's Report as of June 26, 2018. As stated, the financial report will be filed for audit.

Discussions were asked about outstanding projects and amounts owed to CALOP. Mr. Ruderer asked if someone had attempted to collect on these. The projects were well before the current member's appointments and it was the understanding that there had been attempts made to collect.

Note: Kyle Jacobs, staff liaison, announced he was leaving the City for another position. His last day will be July 13, 2018.

**Agenda Items**

Discussions commenced on the University City Media Collaborative proposal. Members agreed that the 6 month proposal by Tony Carosella (U City Media Worx) did not seem to be detailed enough. It appeared the proposal was not very thought out. It needed to be further developed. There are concerns about the proposal's proposed budget.

Mr. Ruderer asked who are members of the commission and if the meeting was a closed or open meeting. The meetings are an open meeting and open to the public.

Mr. Ruderer made a motion, and seconded by Ms. Greenwald to pass on this proposal and to look at other opportunities. Mr. Ruderer later withdrew his motion to discuss other opportunities.

Mr. Ruderer talked about how Social Media can be a strong resource to promote University City as well as promoting positive things about University City. CALOP needs to be used for finding ways to build the image of University City while educating people. CALOP needs to be promoted through the right social media people.

It was suggested by Mr. Ruderer that a portion of the funds should be used for something different like a directed grant program so that people had the opportunity to produce a project on

what they wanted to produce that would be positive about U City. These projects would have limitations and timeframe would be about in two months.

It was mentioned that the Commission plans to schedule a Study Session with City Council before the August 2018 meeting.

There was discussion about the By-Laws and Ordinance, and if they both needed to be tweaked to today's standards.

A motion was made by Mr. Ruderer and seconded by Ms. Greenwald to accept Tony Carosella's proposal (UCity Media Worx). All nays, none in favor. Motion was unanimously rejected.

A motion was made by Mr. Stokes and seconded by Mr. Wilcox, to give Tony Carosella \$500 to cover his expenses which includes gas / mileage. The motion carried unanimously.

### **Council Comments**

Councilmember McMahon mentioned the TIF I-170 Corridor Development is moving forward. The next TIF Commission meeting is August 23, 2018 at the U City High School.

City Council approved the budget at the last Council meeting.

### **Next Meeting Date (Tentative)**

The next meeting is scheduled for Monday, July 23, 2018, at 7:00 PM. Location is U City Library – Room #2.

### **Adjournment**

The meeting was adjourned at 8:36 PM.