



**CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
VIA VIDEOCONFERENCE**

Thursday, November 12, 2020 – 7:00 PM

**IMPOTANT NOTICE REGARDING
PUBLIC ACCESS TO THE MUNICIPAL COMMISSION ON ARTS & LETTERS MEETING &
PARTICIPATION**

Municipal Commission on Arts & Letters will Meet Electronically on November 12, 2020

On March 20, 2020, City Manager Gregory Rose declared a State of Emergency for the City of University City due to the COVID-19 Pandemic. Due to the ongoing efforts to limit the spread of the COVID-19 virus, the November 12, 2020 meeting will be conducted via videoconference.

Observe and/or Listen to the Meeting (your options to join the meeting are below):

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/82325173937?pwd=TUEwbHBIVGI1T1hZZXVoMzVIZ2JrQT09>

Passcode: 091454

Or iPhone one-tap :

US: +13126266799,,82325173937#,,,,,0#,,091454# or +19292056099,,82325173937#,,,,,0#,,091454#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592 or +1 346 248 7799 or +1 669 900 6833 or +1 253 215 8782 or 888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 823 2517 3937

Passcode: 091454

International numbers available: <https://us02web.zoom.us/j/82325173937?pwd=TUEwbHBIVGI1T1hZZXVoMzVIZ2JrQT09>

Live Stream via YouTube:

https://www.youtube.com/channel/UCyN1EJ_-Q22918E9EZimWoQ

Please click the link below to join the webinar:

Citizen Participation

Those who wish to provide a comment during the "Public Comments" portion as indicated on the Municipal Commission on Arts & Letters agenda: may provide written comments to the Deputy Director of Recreation ahead of the meeting.

ALL written comments must be received **no later than 12:00 p.m. the day of the meeting**. Comments may be sent via email to: letaylor@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Lynda Euell-Taylor, Deputy Director/Recreation. Such comments will be provided to the Municipal Commission on Arts & Letters prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments, a **name and address must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name and address are not provided, the provided comment will not be recorded in the official record.

The City apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents board/commission members and elected officials during these challenging times.



CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
Thursday, November 12, 2020
Virtual Zoom Meeting
7:00 pm

1. Call to Order / Roll Call
2. Approval of Minutes from October 8, 2020
3. Citizens' comments: General comments may be made prior to agenda beginning. Citizens must make written request to speak on specific agenda items as items are addressed (Note: Comments are limited to 5 minutes).
4. Adam Brown/Judy Prange – Olive Beautification Committee Proposal – vote required
5. Treasurer Report
6. Staff Liaison Report
7. Council Liaison Report
8. Committee Reports
 - Calendar Art
 - Finance
 - Literary
 - Marketing
 - Public Art
 - Returning Artists
 - Starlight Concerts
9. New Business
 - November 2020 Elections
10. Old Business
 - Policies/Procedures Manual
 - Timeline for Commission event proposals
11. Announcements
12. Adjournment

Please Note: An attempt will be made to keep all agenda items and presentations to no longer than 10 minutes.

Enclosures: Draft of Minutes – October 8, 2020; Olive Beautification Committee Mural Proposal

If you are unable to attend, please contact Staff Liaison, Lynda Euell-Taylor
314.505.8525 or 314.505.8625 or email: letaylor@ucitymo.org



**CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
VIA VIDEO CONFERENCE**

Thursday, October 8, 2020 – 7:00 PM

Members Participating:

Richard Massey (via phone), Eleanor Mullin, Winnie Sullivan, Cindy Thierry, Nicole Thomas, John Tieman, Kay Watts, Carol Jackson, Wilmetta Toliver-Diallo

Excused: Garrie Burr, Karla Brown, Carol Jackson;

Absent: Marian Reed

Also participating: Staff Liaison, Lynda Euell-Taylor, Councilman Bwayne Smotherson

The meeting was called to order at 7:08p.m. by commission John Tieman, President.

Minutes: Mrs. Mullin moved to accept the October minutes; Seconded by Ms. Thierry

Citizens Comments: none

Treasurer Report: Ms. Sullivan

- General Fund: Opening Balance on August 31, 2020 - \$7,185.54; Closing Balance, September 30, 2020 \$_____
- Reimbursements: \$ 3,664.00
- Levy Fund: Opening Balance on August 31, 2020- \$19,675.40; Closing September 30, 2020 \$19,676.43
- Starlight Fund: Opening Balance on August 31, 2020 - \$3,371.12; Closing September 30, 2020 \$3,369.12
- Total in All Accounts: \$33,889.79

Ms. Watts moved to accept the treasurer's report, seconded by Ms. Mullin, approved by acclamation.

Staff Liaison Report: Ms. Euell-Taylor

- No change on the timeline to reopen city facilities. Few general outdoor areas open: dog park, golf course, tennis courts, & trails.
- Park Restroom are now open until end of October
- Permits for organized used required
- Playgrounds (except Kingsland & Kauffman Parks)

City Liaison Report: Mr. Smotherson

- No report

Committee Reports:

- **Calendar Arts:** Ms. Watts
Complete and submitted
- **Finance:** Ms. Sullivan
 - Did not meet
Divided City Summer 2020 Grant – notified on 9/17 Did not receive grant
- **Literary:** Ms. Sullivan
 - Did not meet
- **Marketing:**
 - No Report.
 - Mr. Smotherson will find out updates with communications on City website (Send Smotherson email & Black Rep video)
- **Public Art:** Mr. Tieman
 - No report.
 - Olive Beautification Committee would like to paint a mural on building (south-west corner of Midland/Olive); invitation will be extended to present ideas to Commission at the November meeting.
- **Returning Artist:**
 - No report
- **Starlight Concert:** Mr. Massey
 - Proposal to stream concert. Audience: General public, groups
 - Bands: Latino, Convertibles
 - Venue: Downtown – FREE
 - Video + Band: \$3000.00
 - Proposed date: November 7th

Refer to by-laws for amount of time for commission to be notified and discussed before accepting.
Motion to table discussion for next meeting: by Ms. Mullin, Ms. Watts seconded. All approved

New Business:

- Office Elections Committee: Ms. Toliver-Diallo will email commissioners for calls for new officers/ current officer positions to be held for next year.
- Seeking new commissioners; 5 open seats to be filled

Old Business:

- Each committee will submit Policies & Procedures to be included in A&L Manual. Will check with Mr. Burr for committee submissions previously received.

Announcements: Due to COVID-19 pandemic, no holiday gathering or December meeting.

Adjournment: Motion by Ms. Watts, Seconded by Mr. Massey. Approved by acclamation. The meeting ended at 8:32 pm.

Olive Beautification Committee, 2020

Chairman – Adam Brown

Vision: Olive Boulevard, is an eclectic variety of industrial, commercial, and residential buildings, parks, public spaces, gardens, and cross streets. It is steeped in history and is a testament to the diversity of University City. To many, it is a destination for everything from quality childcare, a world-class community center, black-owned and immigrant-owned businesses including grocery stores, barber shops, restaurants, auto shops, and an African American bookstore. To the proprietors of these businesses, it is where they make their living, where they've invested in their own dreams. Olive is also a place of opportunity. The streetscape of Olive can be a canvas for art celebrating the diversity that is University City's hallmark. The Olive Mural Project starts with this premise and seeks to enliven and beautify the biggest commercial corridor and a central public space in our City. Through public art, Olive will gain a new dimension found in arts districts around the world, including New York, Los Angeles, San Francisco, Miami, as well as here in St. Louis in The Grove, Cherokee Street, and others.

Goal: The Olive Beautification Committee seeks to promote community and economic development through art projects on Olive. The Olive Murals project will bring visitors to businesses on Olive, support local artists, and enliven the Olive corridor visually through a series of commissioned murals.

Summary: 2021 will be the beginning of a series of eight (8) murals will be created on Olive Boulevard between Midland and Skinker Boulevards. The Olive Beautification Committee will select and commission artists to create works around the theme of *racial equity and unity* to celebrate Olive Boulevard as an inclusive space where minority-owned businesses and institutions have thrived, as well as the broader diversity that makes University City a unique community in the St. Louis region.

Process: The committee will contact building owners that are potential sites for highly visible murals. Artists will be contacted and commissioned based on past work and ability to complete this project, with preference given to local and minority artists. The committee will recruit judges that represent the diversity of University City and will commit to reaching out to artists and artist groups, organizations, and collectives that represent artists of color. Of the eight murals to be completed, at least 4 will be painted by artists of color. The importance of both the committee and the artists being representative of the diversity in the community is a central component to this project, as we seek to support minority artists and take active steps towards a more equitable community.

The first proposed mural will be a community-painted mural (paint by numbers). This mural be a kick-off the process in Spring of 2021 with an outdoor, COVID-safe event accompanying the final day of painting. Following the completion of this mural, the committee will begin the process of fundraising, contacting building owners, and recruiting artists for the other (7) murals.

Budget: The proposed budget is \$3,000 for the initial mural (including artist fee and materials), and \$2,000 for the subsequent murals, for a total of \$17,000 in artist fees. In addition, \$3,000 will be sought for administration and marketing, for a total project budget of \$20,000. Funding will be sought through a variety of sources including EDRST grant for economic development, RAC funding, and other sources.

The Olive Beautification Committee: The Olive Beautification Committee is a resident-led committee that promotes art and the beautification of Olive Boulevard. It includes representatives from:

- U City residents (3rd Ward)
- City of University City
- Olive Businesses
- U City in Bloom
- SHED (Safe Homes for the Elderly and Disabled)
- The Commission on Arts and Letters
- Local Artists
- School District
- Washington University
- 3rd Ward Councilmembers

Next Steps:

- Approach additional members of Olive Beautification Committee – specifically seeking further representation from residents, stakeholders, and artists, reflecting community demographics
- Establish consensus on process and finalize proposal
- Identify buildings on Olive, contact owners
- Draft MOU with building owners
- Draft contract for artists
- Identify funding sources and timelines for proposals/applications
- Identify potential muralists with a focus on local and minority artists