



MINUTES
U City Loop Special Business District Election
Via Tele Conference
Friday, January 22, 2021 at 10:00 a.m.

Attending Board Members: Michael Alter, Mohammed Qadadeh, Wendy Harris, Steve Stone, Dan Wald, Derek Deaver, Kumar Satish & Mary Gorman.

Absent Board Member(s): All in attendance.

Others on the Call: City Manager Gregory Rose, City Attorney John Mulligan, Planning and Economic Director Cliff Cross, Senior Project Manager Jenny Wendt, Marketing/Event Contractors Jessica Bueler & Ryan Griffore.

Call to Order: Interim-Board Chairman Michael Alter called the meeting to order at 10:14 a.m. and took attendance of those on the call.

City Manager Gregory Rose announced that the summer edition of ROARS will have an article featuring Former Chair Joe Edwards and to highlight the work he has done for the district over the years.

Election of LSB D Board Chair, Vice-Chair and Treasurer/Secretary: Mary Gorman made a motion to elect Michael Alter as Chair, Mohammed Qadadeh as Vice-Chair and Derek Deaver as Treasurer. Wendy Harris seconded the motion, and the motion carried unanimously.

Marketing Proposal for Loop Website/Social Media: Ryan Griffore presented the new UniversityCityLoop.com website to the board and screenshared a digital marketing presentation of how to connect with customers using social media.

Steve Stone proposed entering into an agreement with Ryan Griffore and Jessica Bueler for a 90-day period to begin posting on the University City Loop Facebook, Twitter, Instagram, and other social media. Michael Alter seconded the motion and it carried unanimously.

Adjournment: Having no further business, a motion was made to adjourn by Wendy Harris and seconded by Mary Gorman. The motion passed unanimously.

The meeting adjourned at 10:51 a.m.