



**CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
VIA VIDEOCONFERENCE
Thursday, July 8, 2021 – 7:00 PM**

**IMPROTANT NOTICE REGARDING
PUBLIC ACCESS TO THE MUNICIPAL COMMISSION ON ARTS & LETTERS MEETING &
PARTICIPATION**

Municipal Commission on Arts & Letters will Meet Electronically on July 8, 2021

On March 20, 2020, City Manager Gregory Rose declared a State of Emergency for the City of University City due to the COVID-19 Pandemic. Due to the ongoing efforts to limit the spread of the COVID-19 virus, the July 8, 2021 meeting will be conducted via videoconference.”

Observe and/or Listen to the Meeting (your options to join the meeting are below):

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/82039895583?pwd=Q3BtaVlaVWpVc2JlNFpVZ1RwdC9PdZ09>

Passcode: 820201

Or One tap mobile :

US: +13017158592,,82039895583#,,,,*820201# or +13126266799,,82039895583#,,,,*820201#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or +1 253 215 8782 or +1 346 248 7799
or +1 669 900 6833 or 888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 820 3989 5583

Passcode: 820201

International numbers available: <https://us02web.zoom.us/j/82039895583?pwd=Q3BtaVlaVWpVc2JlNFpVZ1RwdC9PdZ09>

Citizen Participation

Those who wish to provide a comment during the “Public Comments” portion as indicated on the Municipal Commission on Arts & Letters agenda: may provide written comments to the Deputy Director of Recreation Services ahead of the meeting.

ALL written comments must be received **no later than 12:00 p.m. the day of the meeting**. Comments may be sent via email to: letaylor@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Lynda Euell-Taylor, Deputy Director/Recreation Services. Such comments will be provided to the Municipal Commission on Arts & Letters prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments, a **name and address must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name and address are not provided, the provided comment will not be recorded in the official record.

The City apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents board/commission members and elected officials during these challenging times.



**CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
VIA VIDEOCONFERENCE**

**Thursday, July 8, 2021 . Virtual Zoom Meeting
7:00 pm**

1. Call to Order / Roll Call
2. Approval of Minutes from May 13, 2021 and June 10, 2021
3. Citizens' comments: General comments may be made prior to agenda beginning. Citizens must make written request to speak on specific agenda items as items are addressed (Note: Comments are limited to 5 minutes).
4. Introduction of Ms. Gabrielle Macaluso, Assistant City Manager/Communications
5. Proposal/Presentation of Murals on Olive Project – Adam Brown – vote required
6. Treasurer Report for May 13, 2021 and June 10, 2021
7. Staff Liaison Report
8. Council Liaison Report
9. Committee Reports
 - Starlight Concerts
 - Returning Artists
 - Public Art
 - Marketing
 - Literary
 - Finance
 - Calendar Art
10. New Business
11. Old Business
 - Policies/Procedures Manual
12. Announcements
13. Adjournment

Please Note: An attempt will be made to keep all agenda items and presentations to no longer than 10 minutes.

Enclosures: Draft of Minutes – May 13, 2021 and June 10, 2021; Proposal of Murals on Olive Project

Please note: If you are unable to attend, please contact Staff Liaison, Lynda Euell-Taylor
314.505.8525 or 314.505.8625 or email: letaylor@ucitymo.org



**CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
VIA VIDEO CONFERENCE
Thursday, May 13, 2021 – 7:00 PM**

Members Participating:

Karla Brown, Garrie Burr, Cherise Harris, Carol Jackson, Richard Massey,
Eleanor Mullin, Marian Reed, Winnie Sullivan, Nicole Thomas, John Tieman, Kay Watts

Excused: Wilmetta Toliver-Diallo

Absent:

Also participating: Staff Liaison, Lynda Euell-Taylor, Councilman Bwayne Smotherson,

The meeting was called to order at 7:00p.m. by Commission President, John Tieman.

Minutes: Ms. Watts moved to accept the April minutes; Seconded by Ms. Reed

Citizens Comments: David Linzee & Andy Cross - Leland Loop North Mural Project
Art will face Loop North. Parkview Gardens assumes responsibility for maintenance and upkeep. Lion
& Lioness mural & garden Parkview Garden association will be responsible for maintenance.

Treasurer Report: Ms. Sullivan

General Account:

Beginning Balance: (3/31/2021) \$1,413.04

Deposits: 0.00

Checks -0.00

Withdrawals/Debits -5.00

Ending Balance (4/30/2021) \$14,008.08

Marvin Levy Fund

Beginning Balance (03/31/2021) \$19,680.54

Deposits +0.73

Withdrawals/Checks 0.00

Ending Balance (04/30/2021) \$19,681.27

***Starlight Concert Fund - Account Closed; will reflect in next month's report**

Beginning Balance (03/31/2021) \$3,309.12

Deposits +0.00

Withdrawals/Checks -10.00

Ending Balance (04/30//2021) \$3,290.02

Total in All Accounts:

(04/30/21) \$36,988.43

Mr. Tieman made a motion to accept May Treasurer report. Seconded by Ms. Jackson, approved by acclimation.

Staff Liaison Report: Ms. Euell-Taylor

- Centennial Commons will reopen Friday May 28, 2021 - Membership Only; No daily passes
- 7am - 7pm Mon – Thurs; 7am-4:30 pm – Friday; 8am-12pm – Saturday; Closed Sunday
- Heman Park Pool will open Saturday, May 29, 2021 – Membership/Season Pass Only, No daily passes
- Email from Summer Band - Will not have any concerts this summer. Invite representative to November meeting to discuss 2022 season
- New Assistant City Manager for communications working out proposed social media policies & procedures.

Council Liaison Report: Councilman Bwayne Smotherson

- Costco closed on land plot.
Olive-170 Development – moving forward

Committee Reports:

- **Starlight Concert:** Mr. Massey
- Paperwork submitted for outdoor event Aug 21, 2021, August 29, 2021, Sept 5, 2021: 3-5:30pm
- Convertibles, Latin Band, Coleman & Hughes - see packet
 - Update required documents: Complete Special Event application with the City, provide COVID park use guidelines (see St. Louis County requirements and provide most updated protocols, must be signed off by all persons listed on application)
 - Corrections to the current contract need to be updated. Committee concern regarding contracts; mentioning of deposit – possible requirement of City manager to sign contracts before artist confirmation

Ms. Watts made a motion to accept committee minutes and proposed to accept concert dates submitted for Summer Starlight Concert and encourage committee to submit additional paperwork to Ms. Euell-Taylor; Seconded by Ms. Jackson, approved by acclimation.

- **Returning Artist:** Ms. Brown
 - On schedule; will complete Special Events form for returning artist event
 - Danny DuMaine will be the 2021 returning artist. Moving forward in virtual planning with SDUC. Event to be held in November 2021, Wednesday evening reception planning virtually with an alternate plan for in-person if allowed.
- **Public Art:** Mr. Burr
- No report until Fall 2021
- **Marketing:** Mr. Burr

Ms. Harris will maintain website; Ms. Tolliver-Diallo will maintain Commission Facebook page; Promoted a variety of art related events taking place in the City.

- **Literary:** Ms. Sullivan
 - No Report. Will meet to discuss plans for literary programs virtually with an alternate plan for in-person if allowed, usually held in October.
- **Finance:** No Report
- **Calendar Arts:** Ms. Watts / Ms. Euell-Taylor
 - Calendar suggestions for 2022, 2023, 2024
 - Ms. Euell-Taylor has access to 2020 Plein Aire photos ; will share with the committee
 - Hall of Fame honorees of University City
 - Photos from Young Artist Community Collaboration Poster Contest "Stronger Together"
 - Highlighting local Literary Authors

New Business:

Leland Loop North Mural Project

Ms. Mullin moves to accept to proposal as submitted by Mr. Linzee and Mr. Cross; Seconded by Ms. Reed; approved by acclamation.

- **Old Business:**
 - Stronger Together Young Artist Collaborative Project
 - Policies/Procedures Manual; Marketing platform passwords
 - Discussion of bi-laws; amended in 2019

Announcements: Mr. Burr:

Database of artistic advisors in various forms of art. Do not have to be commissioners, a rolodex of artists to call upon when needed for artistic education in matters of arts where commissioners are not as familiar.

Adjournment: Motion by Ms. Watts, Seconded by Ms. Reed. Approved by acclamation.



**CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
VIA VIDEO CONFERENCE
Thursday, June 10, 2021 – 7:00 PM**

Members Participating:

Cherise Harris, Richard Massey (arrived 7:18p.m.), Marian Reed (arrived 7:15 p.m.) , Winnie Sullivan, Nicole Thomas, John Tieman, Wilmetta Toliver-Diallo, Kay Watts

Excused: Garrie Burr, Karla Brown, Carol Jackson, Eleanor Mullin, Bwayne Smotherson

Also participating: Staff Liaison, Lynda Euell-Taylor

The meeting was called to order at 7:05p.m. by Commission President, John Tieman.

Minutes: Informal Review; no quorum present to vote on May minutes

Citizens Comments:

Treasurer Report: Ms. Sullivan

*Starlight Concert Fund – Account Closed;
\$3,299.12 Deposited into the General Account

General Account:

Beginning Balance (4/30/21) \$14,008.04
Deposits: \$3,299.12
Checks -0.00
Withdrawals/Debits -\$5.00
Ending Balance (5/28/21) \$17,302.16

Marvin Levy Fund

Beginning Balance (4/30/21) \$19,681.27
Deposits: +0.68
Withdrawals/Checks 0.00
Withdrawals/Debits -\$5.00
Ending Balance (5/28/21) \$19,681.95

Total in All Accounts:

(5/28/21) \$36,984.11

Staff Liaison Report : Ms. Euell-Taylor

- Centennial Commons and Heman Pool both opened Memorial Day weekend; and admission to both facilities is free for University City residents until further notice.
- No pavilion/picnic/facility reservations until further notice.

Council Liaison Report: No Report

Committee Reports:

- **Starlight Concert:** Mr. Massey
- Awaiting updates on artists contracts
- September 5th lineup change; No Latin band, awaiting confirmation with jazz band – Phillip Graves
- Zumba fundraiser – October 2, 2021 & November 13, 2021 4-5:30p.m. (location TBA)
- **Returning Artist:** No Report
- **Public Art:** No Report
- **Marketing:** No Report
- **Literary:** No Report
- **Finance:** No Report
- **Calendar Arts:** Ms. Watts / Ms. Euell-Taylor
 - Ms. Thomas will communicate with SDUC Communications on permissions needed to use photos from U City Young Artist Poster Contest: “Stronger Together” to share with calendar committee.

New Business: None

- **Old Business:**
 - U City Young Artist: Stronger Together Project winners announced; suggested awards for winners – gift card, scholarship (future)
 - Policies/Procedures Manual; Ms. Euell-Taylor will collect additional documents from Mr. Burr

Announcements:

Sending well wishes for a speedy recovery to Mrs. Euell-Taylor

Adjournment: 8:02p.m.



“The point with public art, I think, is that it helps people form a sense that the place they live is unique, that there’s something special about it.”

-Andy Stewart

Vision: Olive Boulevard, is an eclectic variety of industrial, commercial, and residential buildings, parks, public spaces, gardens, and cross streets. It is steeped in history and is a testament to the diversity of University City. To many, it is a destination for everything from quality childcare, a world-class community center, black-owned businesses including barber shops, salons, auto shops, and an African American bookstore. To the proprietors of these businesses, it is where they make their living, where they’ve invested in their own dreams. Olive is also a place of opportunity. The streetscape of Olive can be a canvas for art celebrating the diversity that is University City’s hallmark. The Olive Mural Project starts with this premise and seeks to enliven and beautify the biggest commercial corridor and a central public space in our City. Through public art, Olive will gain a new dimension found in arts districts around the world, including New York, Los Angeles, San Francisco, Miami, as well as here in St. Louis in The Grove, Cherokee Street, and others.

Goal: The Murals on Olive Committee seeks to promote community and economic development through art projects on Olive. The Olive Murals project will bring visitors to businesses on Olive, support local artists, and enliven the Olive corridor visually through a series of commissioned murals.

Project Summary: The Murals on Olive Committee has identified the site of the first mural in its series. Winco Windows has agreed to support the project with donated material and a location for the mural on their building at 6200 Maple (the side facing Olive – see picture below). This building is one of the first buildings on Olive when entering from Skinker. It will serve as part of the welcome to the Olive Corridor and U City from the east. We have also selected artist Byron Rogers as the first muralist. Byron has experience working with the U City School District students on murals, is an artist and educator who teaches art in the St. Louis region. His work can be viewed here: <https://bdlucky.wixsite.com/byronrogers> SHED (Sustainable Housing and Equitable Development) will be the lead organization for the project.

Budget: The proposed budget is \$5,000 for the initial mural (including artist fee, materials, and event funds. We will be launching a fundraising campaign via Facebook later in July.

The Murals on Olive Committee: The Murals on Olive Committee is a grass-roots group of businesses, local non profits, and residents who promote public art and the beautification of Olive Boulevard. It includes representatives from;

- Olive Businesses (Eyeseeme, Pinx Academy of Dance)
- The Black Rep Theater
- U City In Bloom
- SHED (Safe Homes for the Elderly and Disabled)
- The Commission on Arts and Letters
- University City School District
- Washington University Sam Fox School of Design

Winco Building at Olive just west of Skinker









