

**MEETING OF THE U CITY LOOP SPECIAL BUSINESS DISTRICT
(Board Meeting)
VIA VIDEOCONFERENCE
Tuesday, July 13, 2021, 10:00am**

IMPOTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBD MEETING & PARTICIPATION

LSBD Will Meet Electronically on July 13, 2021.

On March 20, 2020, City Manager Gregory Rose declared a State of Emergency for the City of University City due to the COVID-19 Pandemic. Due to the current order restricting gatherings of people and the ongoing efforts to limit the spread of the COVID- 19 virus, the July 13, 2021 meeting will be conducted via videoconference.

Observe and listen to the Meeting (your options to join the meeting are below):

Webinar

Please click the link below to join the webinar:

<https://zoom.us/j/95172514307?pwd=c2NxWGUwWFFPMksxN3NiZ0dWK1ZvZz09>

Passcode: 63130

Audio Only Call:

Or iPhone one-tap :

US: +13126266799,,95172514307#,,,,*63130# or +16465588656,,95172514307#,,,,*63130#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 312 626 6799 or +1 646 558 8656 or +1 301 715 8592 or +1 346 248 7799 or +1 669 900 9128 or +1 253 215 8782

Webinar ID: 951 7251 4307

Passcode: 63130

International numbers available: <https://zoom.us/j/95172514307>

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Director of Planning & Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Clifford Cross, Director of Planning & Development. Such comments will be provided to the LSBD prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

The Board apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents, business owners, board/commission members and elected officials during these challenging times.

AGENDA

U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING

Tuesday, July 13, 2021, 10:00am

1. Call to Order
2. Public Comments – (Limited to 3 minutes)
3. Approval of Minutes
4. University City Update
 - a. City Hall Updates – Mayor Terry Crow, City Manager Brooke Smith
 - a. Security Update – Capt. Frederick Lemons, Capt. Dana Morley
5. i-5 Group: Strategic Plan – Stephen Ibendahl
6. Visit The Loop Website – Derek Deaver
7. Loop Brochures and Illuminated Directories – Michael Alter
8. LSBDBudget / EDRST Request – Michael Alter
9. Committee Reports
 - a. Activities Committee Report – Michael Alter, Mohammed Qadadeh
 - i. Past Activities
 1. Mannequins on the Loop Recap - Audrey Jones
 2. Juneteenth & Make Music Weekend Recap - Jessica Bueler
 - ii. Future Activities
 1. Loop in Motion – September
 2. Restaurant Week – October
 3. Howl-O-Ween Pet Parade – October
 4. Small Business Saturday – November
 5. Holiday Events – December
 6. Loop Ice Carnival – January
10. LED Lighting on Delmar – Brooke Smith
11. Old Business
 - a. Expanded Outdoor Dining – Jessica Bueler
 - b. Insurance Policy and Street Cleanup – Dan Wald
12. New Business
 - a. Parking on Delmar – Derek Deaver
 - b. Flower Planters in the Loop – Michael Alter
13. Announcements: Next LSBDBoard meeting will be held Tuesday, August 10, 2021 at 10:00 am. University City Boards and Commissions may resume in person meetings.
14. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

M I N U T E S
U City Loop Special Business District Board Meeting
Via Tele Conference
Tuesday, June 8, 2021 at 10:00 a.m.

Attending Board Members: Michael Alter, Mohammed Qadadeh, Wendy Harris, Steve Stone, Derek Deaver, Kumar Satish, Mary Gorman.

Absent Board Member(s): Dan Wald

Others on the Call: Mayor Terry Crow, Assistant City Manager Brooke Smith, Marketing and Event Contractor Jessica Bueler, Captain Dana Morley, Captain Fredrick Lemons, Suzanne Schoomer, Marla Stoker Ballenger, Ryan Griffore, Audrey Jones, Mike Giger, and Joe Edwards.

Call to Order: Board Chair Michael Alter called the meeting to order at 10:04 a.m. and took attendance of those on the call.

Public Comments: There were no public comments submitted.

Approval of the Minutes: Mary Gorman made a motion to approve the May 13, 2021 minutes, Wendy Harris seconded the motion, and it carried unanimously.

City Hall Updates: Mayor Terry Crow shared that University City has determined they will not need to issue a bond to assist with the construction of new police station inside the historic annex building. The University City swimming pool is back open and positions are available for lifeguards. City Council will be resuming in person meetings in the near future. Mayor Crow thanked Audrey Jones for all of her hard work with Mannequins on the Loop. Mayor Crow thanked the University City Police for their fast response and diligent efforts in identifying a suspect that was apprehended.

Security Update: Captain Dana Morley reported that National Night Out Back to School Ralley will take place on Tuesday, August 3rd from 5-8 pm at Jackson Park Elementary School. Volunteers are needed for this event. Washington University has partnered with the University City police department to bike patrols Thursday through Saturday morning. The non-emergency police department number is 314-725-2211.

Mannequins on the Loop: Audrey Jones reported that there are 19 mannequins on display on Delmar with the theme focused around recycling. The awards reception and finale will take place on June 13 at the University City library and will be streamed live on Facebook. Steve Stone and Michael Alter thanked Audrey for another amazing year of Mannequins on the Loop.

Vintage Makers Market / Juneteenth / Make Music Weekend: Chairman Alter announced that the Vintage Roadshow, Juneteenth Celebration, and Make Music Weekend will be the LSBSD's first big event coming out of Covid now that the mask mandate has been lifted. The Vintage Road Show will feature 20 vendors and take place on the North end of Leland. University City Parks Department will bring the Bandwagon stage will be placed at Loop South and Leland. A robust schedule of bands playing throughout the weekend including the Red and Black Brass Band marching up and down Delmar. The LSBSD has partnered with Alpha Kappa Alpha to put together an afternoon of Juneteenth performances at the Market in the Loop. All details are at UniversityCityLoop.com.

LSBD Budget / EDRST Request: Chairman Alter reported that he sent a letter to City Manager Gregory Rose requesting EDRST funds for Loop events and Free Parking through autumn. He will provide an update to the board next month.

Strategic Plan Update: Stephen Ibendahl from the i-5 Group will host another work study session on June 29, 2021.

Insurance Update and Street Cleanup: In Dan Wald's absence, Jessica Bueler reported that Dan has been working with Chuck Errant to complete an application for the LSBSD's insurance policy. The LSBSD needs to increase coverage amounts in order to hang up any banners in University City to promote Loop events. Dan is working on getting that completed this week. If anyone has any complaints or issues with trash in the University City Loop, please contact Dan Wald at dan@rodanmanagement.com

Free Parking: Chairman alter reported that he has submitted a letter to City Manager Mr. Rose to request the extension of free parking in the loop throughout the summer. He will report back to the board after receiving Mr. Rose's response.

Loop Brochures and Illuminated Directories: Chairman Alter met with Joe Edwards and discussed the board's desire to do a refresh on the brochure and that everyone's needs will be met.

Introduction of Assistant City Manager: Brooke Smith served as City Manager for East St. Louis for 2 years and has 10 years of local government experience. Ms. Smith is an attorney and has her Masters in Public Affairs. Her local government experience is in community and economic development and she will be taking over as University City staff liaison for the LSBSD meetings. Chairman Alter and Wendy Harris asked Ms. Smith if at the next meeting if she could provide an update on the LED Lighting initiative on Delmar. Ms. Smith said she would work with Cliff Cross to see where he left off on this project and she will report back to the board at the July meeting. Chairman Alter also requested assistance from Ms. Smith with increasing the limit of the LSBSD credit card.

Flower Planters in the Loop: Chairman Alter shared that he met with Judy Prange from U City in Bloom to discuss when flowers would be put in the planters and what else can be done to improve the look of the street. Chairman Alter also suggested the LSBD consider creating a "Paint a Planter" program and "Adopt a Planter" program and to continue discussing this at the next meeting.

Announcements: Wendy Harris announced that she received four cases of Explore St. Louis Magazines and they are available for any businesses that would like to pick them up from Artisans in the Loop. Jessica Bueler announced the next meeting will be held on Tuesday, July 13, 2021 at 10:00 a.m.

Having no further business, a motion was made to adjourn the meeting by Wendy Harris and seconded by Mary Gorman. The motion passed unanimously.

The meeting adjourned at 10:53 a.m.