

**MARKETING MEETING OF THE U CITY LOOP SPECIAL  
BUSINESS DISTRICT  
VIA VIDEOCONFERENCE  
Thursday, July 29, 2021, 9:00am**

**IMPOTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSB D MEETING & PARTICIPATION  
LSBD Will Meet Electronically on July 29, 2021.**

On March 20, 2020, City Manager Gregory Rose declared a State of Emergency for the City of University City due to the COVID-19 Pandemic. Due to the current order restricting gatherings of people and the ongoing efforts to limit the spread of the COVID- 19 virus, the July 29, 2021 meeting will be conducted via videoconference.

**Observe and listen to the Meeting** (your options to join the meeting are below):

**Webinar**

Please click the link below to join the webinar:

**<https://us06web.zoom.us/j/83505693007?pwd=L2Vzb1IHRnFLUVYxSGxCeGdzcmw1dz09>**

Passcode: 63130

**Audio Only Call:**

Or iPhone one-tap :

US: +16465588656,,83505693007#,,,,\*63130# US (New York) or +13017158592,,83505693007#,,,,\*63130# US

**Or Telephone:**

Dial (for higher quality, dial a number based on your current location):

US: +1 646 558 8656 or +1 301 715 8592 or +1 312 626 6799 or +1 720 707 2699 or +1 253 215 8782 or +1 346 248 7799

Webinar ID: 835 0569 3007

Passcode: 63130

International numbers available: <https://us06web.zoom.us/j/83505693007?pwd=L2Vzb1IHRnFLUVYxSGxCeGdzcmw1dz09>

**Citizen Participation**

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Director of Planning & Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: [bsmith@ucitymo.org](mailto:bsmith@ucitymo.org) or mailed to the City Hall – 6801 Delmar Blvd. – Attention Clifford Cross, Director of Planning & Development. Such comments will be provided to the LSB D prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

The Board apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents, business owners, board/commission members and elected officials during these challenging times.

**AGENDA**  
**U CITY LOOP SPECIAL BUSINESS DISTRICT**  
**MARKETING MEETING**

**Thursday, July 29, 2021, 9:00am**

1. Call to Order
2. Introductions
3. Loop Road Show - Tammy and Kay from Assassin's Vintage
4. Loop in Motion – September
5. Restaurant Week – October
6. Howl-O-Ween Pet Parade – October
7. Small Business Saturday – November
8. Holiday Events – December
9. Loop Ice Carnival – January
10. Old Business
11. New Business
12. Announcements: Next LSBDD Marketing meeting will be held Thursday, August 22, 2021 at 9:00 am. University City Boards and Commissions may resume in person meetings.
13. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.