

**MEETING OF THE U CITY LOOP SPECIAL BUSINESS DISTRICT
(Board Meeting)
VIA VIDEOCONFERENCE
Tuesday, September 14, 2021, 10:00am**

**IMPOTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBD MEETING & PARTICIPATION
LSBD Will Meet Electronically on September 14, 2021.**

On March 20, 2020, City Manager Gregory Rose declared a State of Emergency for the City of University City due to the COVID-19 Pandemic. Due to the current order restricting gatherings of people and the ongoing efforts to limit the spread of the COVID- 19 virus, the September 14, 2021 meeting will be conducted via videoconference.

Observe and listen to the Meeting (your options to join the meeting are below):

Webinar

Please click the link below to join the webinar:

<https://zoom.us/j/95172514307?pwd=c2NxWGUwWFFPMksxN3NiZ0dWK1ZvZz09>

Passcode: 63130

Audio Only Call:

Or iPhone one-tap :

US: +13126266799,,95172514307#,,,,*63130# or +16465588656,,95172514307#,,,,*63130#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 312 626 6799 or +1 646 558 8656 or +1 301 715 8592 or +1 346 248 7799 or +1 669 900 9128 or +1 253 215 8782

Webinar ID: 951 7251 4307

Passcode: 63130

International numbers available: <https://zoom.us/j/95172514307>

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Director of Planning & Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Smith, Assistant City Manager. Such comments will be provided to the LSBD prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

The Board apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents, business owners, board/commission members and elected officials during these challenging times.

AGENDA

U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING

Tuesday, September 14, 2021, 10:00am

1. Call to Order
2. Public Comments – (Limited to 3 minutes)
3. Approval of Minutes
4. University City Update
 - a. City Hall Updates – Mayor Terry Crow, Assistant City Manager Brooke Smith
 - b. Security Update – Capt. Frederick Lemons, Capt. Dana Morley
5. i-5 Group: Strategic Plan – Stephen Ibendahl
6. Visit The Loop Website and Delmar Loop Social Media Accounts – Jessica Bueler
7. Committee Reports
 - a. Activities Committee Report – Michael Alter, Mohammed Qadadeh
 - i. Loop in Motion Recap – September 11-12
 - ii. Howl-o-ween Pet Parade – October 30
 - iii. Small Business – November 27
8. LED Lighting on Delmar – Brooke Smith
9. Old Business
10. New Business
11. Announcements:
 - a. LSBDD Marketing Meeting – Thursday, September 30, 2021 at 9:00 am
 - b. LSBDD Board Meeting – Tuesday, October 12, 2021 at 10:00 am
 - c. Email business events/sales/promotions to jessica@exploreucity.com to be included on the website, social media postings, and weekly email blast.
12. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

M I N U T E S
U City Loop Special Business District Board Meeting
Via Tele Conference
Tuesday, August 10, 2021 at 10:00 a.m.

Attending Board Members: Michael Alter, Wendy Harris, Steve Stone, Derek Deaver, Mary Gorman, Dan Wald.

Absent Board Member(s): Kumar Satish, Mohammed Qadadeh.

Others on the Call: Mayor Terry Crow, Assistant City Manager Brooke Smith, Marketing and Event Contractor Jessica Bueler, Captain Fredrick Lemons, Stephen Ibendahl, Suzanne Schoomer, Marla Stoker Ballenger, JoAnna Schooler, Ryan Griffore, Audrey Jones, and Joe Edwards.

Call to Order: Board Chair Michael Alter called the meeting to order at 10:04 a.m. and took attendance of those on the call.

Public Comments: Brooke Smith reported that Joe Edwards wanted to speak on agenda items 6, 7, and 10. Arlene Sanders request that the LSBDD look into electric vehicle (EV) charging station in the loop.

Approval of the Minutes: Mary Gorman made a motion to approve the September 14, 2021 minutes, Dan Wald seconded the motion. Deb Henderson's public comment was not attached to the minutes, as noted by Joe Edwards. After the comment was attached the the minutes, the motion carried unanimously.

City Hall Updates: Mayor Terry Crow shared that two pillars of the community have passed away and the city's thoughts and prayers are with the family of Hazel Erby and Betty Thompson. University City Council voted to approve a contract with Traverse for the design and build of the police station annex rehab. The Olive and 170 development is moving forward and the area is being cleared and has been secured by fencing. A proposed project for 235 apartments at the 8100 block of Delmar has been present to City Council. One person from each University City Board will be asked to participate in the city's strategic plan.

Security Update: Captain Fredrick Lemons notified the LSBDD that while the parking in the University City Loop is free, excluding the parking garage, tickets will still be issued for traffic violations and parking violations. Examples include parking the wrong way on a street, doubling parking, parking in a handicapped spot.

Strategic Plan Update: Stephen Ibendahl from the i-5 Group updated the board that the results from the strategic planning survey have all been collected. There will be a presentation of the results to the board in September.

Visit The Loop Website: Jessica Bueler reported that a meeting took place with Rachelle L'Ecuyer about if the LSBSD could begin a collaboration with the Loop CID in marketing and advertising. Rachelle has a meeting scheduled next week with the East Loop CID board to discuss the VisitTheLoop.com website and Delmar Loop social media accounts and will be able to provide and answer with in the next week.

Loop Brochures and Illuminated Directories: The LSBSD board all agreed to wait to hear back from the East Loop CID regarding their decision about the Visit The Loop website and Delmar Loop social media accounts before moving forward with brochures or directories.

Loop in Motion: Loop in Motion will take place on September 11 and 12 from 12pm until 8pm. Delmar Blvd will be closed at Kingsland and Eastgate from 6am - 8pm. A stage will be placed in the Tivoli Parking lot and there will be a robust music schedule from 11am -7pm both days. Kids inflatables will be at the Kingland and they will be free. Face painting will also be provide by the Intentional tent.

Michael Alter announced that in honor of 9/11 the University City police and Fire Department are working together with the LSBSD to have a moment of silence in remembrancer of all those who lost their lives.

Insurance Update and Street Cleanup: Dan Wald reported that has been working with Chuck Errant to complete an application for the LSBSD's insurance policy and it has been issued. If anyone has any complaints or issues with trash in the University City Loop, please contact Dan Wald at dan@rodanmanagement.com.

LED Lighting on Delmar: Assistant City Manager Brooke Smith said the lighting permitting process would need to go in front of city council before it could be approved.

Expanded Outdoor Dining: Jessica Bueler reported that silver galvanized steel barriers have arrived and they would be replacing the white ones that were provided to the LSBSD by Big Shark Bicycle Company.

Loop Brochures and Illuminated Directories: Chairman Alter met with Joe Edwards and discussed the board's desire to do a refresh on the brochure and that everyone's needs will be met.

Painting Electric Boxes and Flower Planters: Dan Wald requested that the LSBSD look into the process of how to get approval to paint the electric boxes in the Loop. Michael Alter suggested the same with the planters. The board agreed that was a great idea and Jessica Bueler agreed to research it further.

Announcements: Jessica Bueler announced the next meeting will be held on Tuesday, September 14, 2021 at 10:00 a.m.

Having no further business, and without enough board members remaining on the call to make a motion, the meeting adjourned at 11:03 a.m.