

**MARKETING MEETING OF THE U CITY LOOP SPECIAL
BUSINESS DISTRICT
VIA VIDEOCONFERENCE
Thursday, September 30, 2021, 9:00am**

**IMPOTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSB D MEETING & PARTICIPATION
LSBD Will Meet Electronically on September 30, 2021.**

On March 20, 2020, City Manager Gregory Rose declared a State of Emergency for the City of University City due to the COVID-19 Pandemic. Due to the current order restricting gatherings of people and the ongoing efforts to limit the spread of the COVID- 19 virus, the September 30, 2021 meeting will be conducted via videoconference.

Observe and listen to the Meeting (your options to join the meeting are below):

Webinar

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/83505693007?pwd=L2Vzb1IHRnFLUVYxSGxCeGdzcmw1dz09>

Passcode: 63130

Audio Only Call:

Or iPhone one-tap :

US: +16465588656,,83505693007#,,,,*63130# US (New York) or +13017158592,,83505693007#,,,,*63130# US

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 646 558 8656 or +1 301 715 8592 or +1 312 626 6799 or +1 720 707 2699 or +1 253 215 8782 or +1 346 248 7799

Webinar ID: 835 0569 3007

Passcode: 63130

International numbers available: <https://us06web.zoom.us/j/83505693007?pwd=L2Vzb1IHRnFLUVYxSGxCeGdzcmw1dz09>

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Director of Planning & Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Smith, Assistant City Manager. Such comments will be provided to the LSB D prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

The Board apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents, business owners, board/commission members and elected officials during these challenging times.

AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT
MARKETING MEETING

Thursday, September 30, 2021, 9:00am

1. Call to Order
2. Introductions
3. Howl-o-ween Family & Pet Parade – Sat., Oct. 30, 11am-4pm
 - a. Delmar will be closed from Leland to Limit (Fitz's to Peacock Loop Diner)
 - b. Registration and line up in front of Fitz's at 6605 Delmar at 11 am
 - c. Pumpkin Decorating Stations, Face Painting, Sidewalk Sales, and Trick-o-Treating
 - d. Prizes awarded for costumes in the following categories:
 - i. Christmas in October
 - ii. Animal Impersonator
 - iii. Group Costume
 - iv. Best Duo
 - v. Best Costume
 - e. Parade Rules:
 - i. Animals must be current on vaccinations
 - ii. No aggressive animals or females that are in season
 - iii. Animals must be on a leash and in control by their owner at ALL times.
 - iv. Pet owners MUST pooper scoop after their pets.
 - v. The parade is not limited to only dogs. Other pets are welcome to enter too!
4. Holiday Events –
 - a. Small Business Saturday - November 27
 - b. Group purchase of advertising
5. Loop Ice Carnival –
 - a. January
6. Old Business
7. New Business
8. Announcements: Next LSBDD Marketing meeting will be held Thursday, October 28, 2021 at 9:00 am. University City Boards and Commissions may resume in person meetings.
9. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

M I N U T E S
U City Loop Special Business District
Marketing Meeting
Via Tele Conference
Thursday, August 26, 2021 at 10:00 a.m.

Attending Board Members: Wendy Harris, and Mary Gorman.

Absent Board Member(s): Dan Wald, Steve Stone, Mohammed Qadadeh, Derek Deaver, Kumar Satish, Michael Alter.

Others on the Call: Assistant City Manager Brooke Smith, Marketing and Event Contractor Jessica Bueler, Deb Henderson, Captain Dana Morley, Ryan Griffore, and Marla Stoker Ballenger.

Call to Order: Jessica Bueler called the meeting to order at 9:03 a.m. and took attendance of those on the call.

Loop in Motion: Jessica Bueler shared the street closure map for Loop in Motion and explained the logistics of how Delmar would be closed on September 11 and 12, 2021 from 6am - 9pm. Delmar will be closed at Kingsland and Eastgate so that Loop in Motion can take place on the streetscape in between.

A stage will be placed in the Tivoli Parking Lot and a robust line up of blues and raggaie musical performances will take place beginning at 11 am. All peformances are scheduled by Marquis Knox and Knox Entertainment.

Three Kings Public House is sponsoring a beer garden and will have a designated area that they will decorate and maintain during the event.

A series of international booths will placed near the farmers market area to display unique gifts from around the world. Deb Henderson also offered to work with the musicians and vendors during this event.

A kids area will be centered around Chuck Berry Plaza in front of Fitz's. A chalk festival, bouncy house, face painters, rainbow stilt walkers, and other performers have been scheduled for the event.

Howl-o-ween Family Pet Parade: The event will take place on Saturday, October 30 from 11am - 4pm. There will be pumpkin decorating, face painting, and costume contests for both kids and pets.

Holiday Events: Due to the meeting exceeding one hour in time, future Loop events were decided to be discussed at the next marketing meeting.

Loop Ice Carnival: Due to the meeting exceeding one hour in time, future Loop events were decided to be discussed at the next marketing meeting.

Old Business: There was no old business to discuss at this time.

New Business: There was no new business to discuss at this time.

Announcements: Jessica Bueler announced the next LSBDD Marketing meeting will be held Thursday, September 30, 2021 at 9:00 am.

Having no further business, and without enough board members on the call to make a motion, the meeting adjourned at 10:02 a.m.

DRAFT