



VIA VIDEOCONFERENCE
Thursday, November 16, 2021 – 6:30 PM

**IMPOTANT NOTICE REGARDING
PUBLIC ACCESS TO THE COMMISSION FOR ACCESS AND LOCAL ORIGINAL PROGRAMMING
MEETING & PARTICIPATION**

The Commission for Access and Local Original Programming Will Meet Electronically on November 16, 2021

On March 20, 2020, City Manager Gregory Rose declared a State of Emergency for the City of University City due to the COVID-19 Pandemic. Due to the ongoing efforts to limit the spread of the COVID-19 virus, the November 16, 2021 meeting will be conducted via videoconference.

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/83947043199?pwd=SGQ0TC9WSFBhdE52bk5LVTV3dDhCQT09>

Passcode: 783421

Or One tap mobile :

US: +13017158592,,83947043199#,,,,*783421# or +13126266799,,83947043199#,,,,*783421#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833 or 888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 839 4704 3199

Passcode: 783421

International numbers available: <https://us02web.zoom.us/j/83947043199?pwd=SGQ0TC9WSFBhdE52bk5LVTV3dDhCQT09>

Citizen Participation

Those who wish to provide a comment during the “Public Comments” portion as indicated on the Commission for Access and Local Original Programming agenda: may provide written comments to the Deputy Director of Recreation ahead of the meeting.

ALL written comments must be received **no later than 12:00 p.m. the day of the meeting**. Comments may be sent via email to: letaylor@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Lynda Euell-Taylor, Deputy Director/Recreation. Such comments will be provided to the Commission for Access and Local Original Programming prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments, a **name and address must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name and address are not provided, the provided comment will not be recorded in the official record.

The City apologizes for any inconvenience the meeting format change may pose to individuals, but it is extremely important that extra measures be taken to protect employees, residents board/commission members and elected officials during these challenging times.



VIA VIDEOCONFERENCE

Tuesday, November 16, 2021 at 6:30 PM

Agenda of Meeting

- I. Call to Order
- II. Approval of Agenda
- III. Approval of Minutes
- IV. Treasurer's Report
- V. Chairperson's Comments
- VI. Agenda Items
 - Proposal - Bread & Roses Missouri Art Video Series Project: We Are All Connected
 - Discussion – Fringe Festival Grant
 - Discussion – Matching Grant Program with Regional Arts Commission (RAC)
 - Discussion – Scholarship Program for University City High School Students
 - Discussion – Proposed Location for Video Teaching Center
 - Discussion - Tivoli changes and how it will affect film in University City.
- VII. Council Liaison Comments
- VIII. Next Meeting Date: TBD
- IX. Adjournment

THIS MEETING IS OPEN TO THE PUBLIC

- **Enclosures:** Draft of Minutes – March 18, 2021; May 6, 2021; Proposal - Bread & Roses Missouri Art Video Series Project: We Are All Connected

If you are unable to participate, please contact Staff Liaison, Lynda Euell-Taylor 314.505.8625 or letaylor@ucitymo.org



VIA VIDEOCONFERENCE

Thursday, March 18, 2021 . 6:30 PM

Minutes

Members in Attendance: Suzanne Greenwald, Edwin Massie, Richard Rudder, Dr. M. Jean Russell, Joan Suarez

Members Absent: None

Also participating: Bwayne Smotherson, Council Liaison; Lynda Euell-Taylor, Staff Liaison

Call to Order: The meeting was called to order at 6:31 pm by Richard Ruder, Chairperson

Approval of Agenda: None

Approval of Minutes: None

Treasure's Report: None; Due to the term end for _____, a new treasurer will need to be appointed.

Chairperson's Comments:

Old Business

Chairperson Rudder indicated at the last CALOP meeting the Commission had voted to award \$10,000 from their matching grants funds program to Continuity St. Louis. Chairperson Rudder moved to proceed with this commitment. Seconded by Ms. Suarez. Approved by acclamation.

Chairperson Rudder also indicated the Commission had also voted to award \$10,000 from their matching funds grants program to a third organization - _____ to present a film conference. Chairperson Rudder indicating the conference was cancelled due to the COVID-19 pandemic and request the funds be held until the conference could be presented.

Chairperson Rudder shared his thoughts for the future direction of CALOP, which included providing \$250,000 in funds to create a video center to be housed in the third ward and proposed this be a topic of discussion for the next meeting.

Council Liaison Comments:

Councilmember Smotherson provided a brief update on the Olive/I170 development.

Next Meeting Date: TBD; possibly Thursday, July 15, 2021 beginning at 6:30 pm

Adjournment: At 6:52 pm; Motion by Chairperson Rudder, Seconded by Ms. Suarez. Approved by acclamation.



SPECIAL MEETING . VIA VIDEOCONFERENCE

Thursday, May 6, 2021 . 6:30 PM

Minutes

Members in Attendance: Suzanne Greenwald, Edwin Massie, Richard Ruderer, Joan Suarez

Members Absent: Dr. M. Jean Russell

Absent: Bwayne Smotherson, Council Liaison

Also participating: Lynda Euell-Taylor, Staff Liaison

Call to Order: The meeting was called to order at 6:39 pm by Richard Ruderer, Chairperson

Approval of Agenda: None

Approval of Minutes: None

Treasure's Report: None

Chairperson's Comments:

New Business

Chairperson Ruderer indicated this Special Meeting was called for CALOP to vote to award Bread & Roses Missouri \$10,000 from their matching grants fund program. Chairperson Ruderer moved to approve this request. Seconded by Ms. Greenwald. Approved by acclimation.

Next Meeting Date: Mid-June; beginning at 6:30 pm. Meeting notification reminder will be sent to all members one day prior to scheduled meeting date

Adjournment: At 6:52 pm.

BREAD and roses

To: The CALOP Foundation | University City, Missouri

April 3, 2021

For: **Bread & Roses Missouri Art Video Series Project: We Are All Connected** (April – July)

About: Bread & Roses Missouri is a small nonprofit organization working at the intersections of art and community. It is a celebration of the arts in the lives of working people and their families. As the labor song for which the organization is named reminds us, “Hearts starve as well as bodies, give us bread and give us roses.”

The mission of Bread & Roses is to organize and participate in arts and humanities events, exhibits, and workshops for and about workers and their families that address the root causes of poverty and inequality with the goal of moving us toward an economy that benefits the entire community. Bread & Roses believes in equality for all on and off the job. Using the power of the arts as a lens, we are committed to fighting against racism, sexism, classism and other forms of discrimination and for affirmative action, cultural diversity and a more just society for all. Please see <http://www.breadandrosesmo.org/> for illustrated details.

Last year was a hard year for all of us, including Bread & Roses Missouri. The Youth Initiative, which had grown to 10 venues in 2019, serving youth in city recreation centers and from immigrant families, was shuttered due to the pandemic. Our One Act Social Justice Play Festival scheduled for April of 2020 at the Gaslight Theater was cancelled as well. It took us a little while to figure out how to go virtual, but thanks to a grant from the CALOP Commission, we were able to engage in a campaign of consistently messaged, arts-based videos to help maintain the organization’s growth and mission. In the stead of live performances, members of our Workers’ Theater and the Board created a series of brief video presentations that were widely distributed twice a week through social media platforms and our You Tube channel. Working under the theme of “We may be apart, but we are all connected,” content included a short art-making instruction from Bread & Roses youth instructors, poetry readings, and a music performance. Every posting was accompanied by #BreadandRosesMO #WeAreAllConnected and #ThankYouCALOP. Our most outstanding success in our virtual journey was a successful effort to reimagine and produce an earlier Workers’ Theater sketch, the [Bootheel Strike](#), as a video. The video aired via Zoom to an audience of sixty. It is now posted on our Bread & Roses Missouri YouTube channel, and continues to reach viewers there.

Proposal: Bread & Roses Missouri continues to work to meet the unique challenges of this moment to sustain its support of the artists, actors, educators, and community activists who never stopped making a much-needed difference for working families.

Our goal is to continue to reimagine and produce videos based on previous Workers' Theater sketches that:

- provide art that is interesting and uplifting as this moment of COVID-19 and social distancing continue
- continue to keep Bread & Roses Missouri's work and mission in front of our growing audiences and build new audiences
- make a gentle ask for support

Timeframe: Bread & Roses will begin production as soon as funds are secured. The art-based videos will be released every quarter from mid-May through December, 2021.

Request: Bread & Roses Missouri is respectfully requesting a matching grant of \$10,000 from the CALOP Foundation to underwrite this project.

Budget for three 15-minute Videos

Expenses

Workers' Theater Actors Performances	\$4800
Other artists	\$2400
Production	\$4000
Marketing	\$4000
Distribution	\$ 1200
General Administration	\$3600
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Total:	\$20,000

Income

CALOP Grant	\$10,000
Bread & Roses Budget	\$3600
In-Kind Board Contributions	\$6400
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Total:	\$20,000

Contact: Elyse Mack, breadandroses.mo@gmail.com (314-215-9901)