

NOTICE OF STUDY SESSION
Scope of Services Review
Housing and Third Ward Revitalization Consultant RFP
CITY HALL, Fifth Floor
6801 Delmar Blvd., University City, Missouri 63130
Monday, October 10, 2022
6:00 p.m.

AGENDA

1. Meeting called to order
2. Changes to Regular Agenda
3. Scope of Services Review – Housing and Third Ward Revitalization Consultant RFP
4. Adjournment

The public may also observe via:

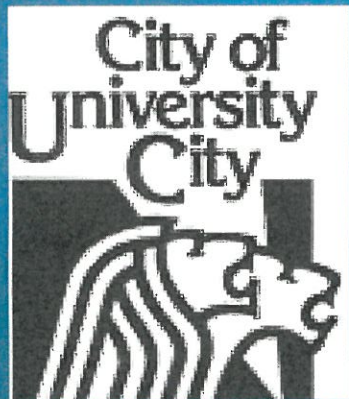
Live Stream via YouTube:

<https://www.youtube.com/channel/UCyN1EJ-Q22918E9EZimWoQ>

Posted this 7th day of October, 2022.

LaRette Reese
City Clerk

Housing and Third Ward Revitalization Consultant RFP



October 10, 2022
by:
Gregory Rose
City Manager

Resolution

Resolution 2021-15

**RESOLUTION AUTHORIZING THE ESTABLISHMENT OF A
UNIVERSITY CITY HOUSING AND THIRD WARD REVITALIZATION
TASK FORCE**

WHEREAS, the City of University City is a first-tier suburb facing the same challenges and stresses of similar inner-ring suburbs around the Country; and

WHEREAS, the City Council of the City of University City is committed to taking a proactive approach to dealing with these challenges and stresses; and

WHEREAS, the City of University City has a long tradition of turning to its residents and property owners for advice and guidance in areas of concern to it the city; and

WHEREAS, the City of University City has among its residents and businesses community experts in the fields of community development and neighborhood revitalization; and

WHEREAS, the community is expecting to be active participants in the establishment of goals, priorities, and performance measures for University City and the Third Ward.

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of University City, Missouri, that:

1. The Housing and Third Ward Revitalization Task Force (the Task Force) is hereby created.
2. The Task Force shall consist of 9 members that shall be appointed as follows: Each Councilmember shall appoint one (1) member, the Mayor shall appoint the Chair of the Task Force, and the Council as a body shall appoint two (2) members.
3. The Task Force will develop its own procedures for accomplishing its work and shall comply with all Missouri and City laws on the conduct of public business, including public meetings and records. The City Clerk may assist the Task Force in this regard.
4. The Task Force shall work with City staff to identify goals and priorities and set performance measures.
5. The Mayor and Council may appoint a Council liaison to the Task Force.
6. The City Manager shall provide staff and other resources to assist the Task Force in completing its work.

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7. The Task Force will present a monthly written report of its activities to the Mayor and City Council that include its recommendations, data, and analysis to support its recommendations, realizing that its work is not established public policy, but is designed to present suggestions which the City and City Council may or may not choose to act upon.

This resolution shall be in full force and effect from and after its passage by the City Council.

Adopted this 11th day of October, 2021.

By: 
Terry Crow, Mayor

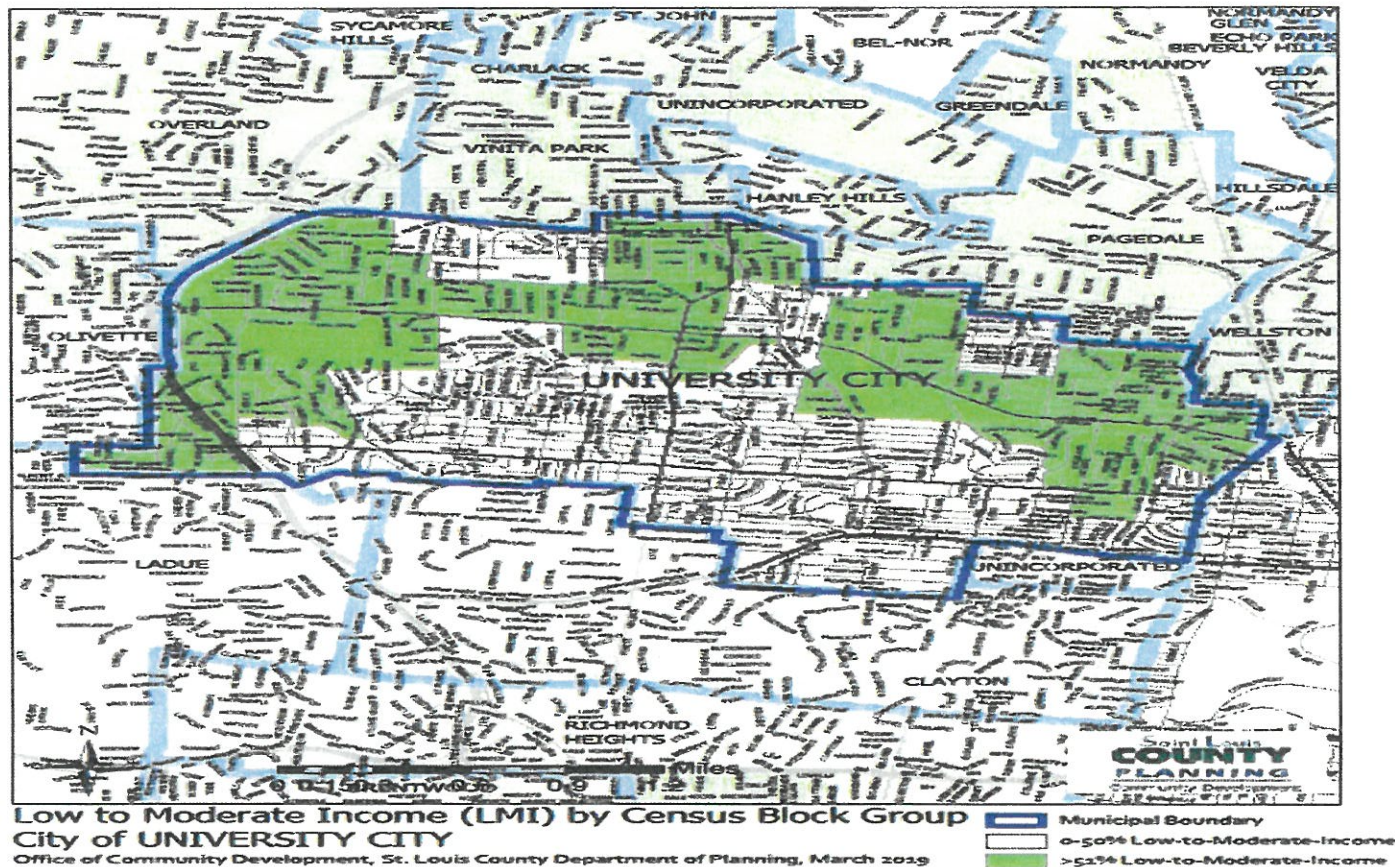
ATTEST:


LaRette Reese, City Clerk



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Low to Moderate Income Map



Task Force's Recommended Scope of Work

SCOPE OF WORK FOR COMMUNITY DEVELOPMENT PLANNING PARTNER

The Community Development Planning partner will guide the Housing and 3rd Ward Revitalization Task force in developing the following:

1. Creation of a city-wide housing strategy
2. Creation of a revitalization strategy for the 3rd Ward
3. Creation of a housing strategy for the 3rd Ward

REQUIRED COMPETENCIES FOR BIDDERS

- Urban Planning experience with demonstrated success in development of a community plan (well defined planning process with established frameworks and tools are a plus)
- Process Facilitation Skills helping to not only lift up resident voices but also codifying the language needed to help lay people understand and articulate urban planning and community development concepts
- Group Facilitation Skills for purposefully engaging the Housing and 3rd Ward Revitalization Task Force, community residents, public and private leaders/stakeholders, multi-disciplinary professionals, and mixes groups of laypeople and professionals
- Racial Equity awareness and demonstrated commitment to apply a racial equity and inclusion lens in order to achieved equitable change
- Demonstrated experience in the creation of an effective housing program
- Knowledge of existing funders, programs, strategies, and public policies in St. Louis County and St. Louis Metropolitan Area

TASKS AND DELIVERABLES

Tasks

1. Vision and goal setting based on community input and other factors, as well as an achievable framework for goals, strategies, and policies for the revitalization of the 3rd Ward
2. Project coordination, including aligning the task force on goals and objectives, expectations, timeline, and plan outline
3. Community engagement with residents, 3rd Ward stakeholders, and the task force
4. Analysis and neighborhood understanding by quantitative and qualitative means. Sources may include data, interviews, source documents, existing plans and studies, neighborhood tours
5. Prepare of plan concepts in accordance with ideas from the community and best practices. This will include a draft, a final draft, and a final plan for approval
6. Presentation of plan for formal adoption by the City Council. Task Force members may also be present for the final presentation of the plan to the public at a Council meeting.

Deliverables

A strategic revitalization plan that contains:

1. An updated place-based "census" of people and organizations
2. Analysis of existing conditions and emerging neighborhood themes
3. Documentation and innovative capture of community goals and needs
4. Recommendations for investing funds from the Market at Olive project into the 3rd Ward
5. Tools for racial equity in real estate, public space, and/or other social infrastructure and economic belonging and inclusion
6. Planning for streets, public space, green space, public safety, and other social infrastructure that promotes revitalization.
7. Housing Program Strategy that will be adopted and executed
8. Implementation Plan with recommendations that will be part of the appendix of the city's Comprehensive Plan

Intended Scope of Work

SCOPE OF WORK FOR CONSULTANT

The Consultant will guide the Housing and 3rd Ward Revitalization Task force in developing the following:

1. Creation of a Housing Strategy
2. Creation of a revitalization strategy for the 3rd Ward

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Next Steps

- Request RFP for consultant to assist in providing support to Housing and Third Ward Revitalization Task Force.
- Scope will require consultant to be able to create a housing program and provide guidance on third ward revitalization, as is consistent with Council Resolution 2021-15.

Questions



Resolution 2021-15

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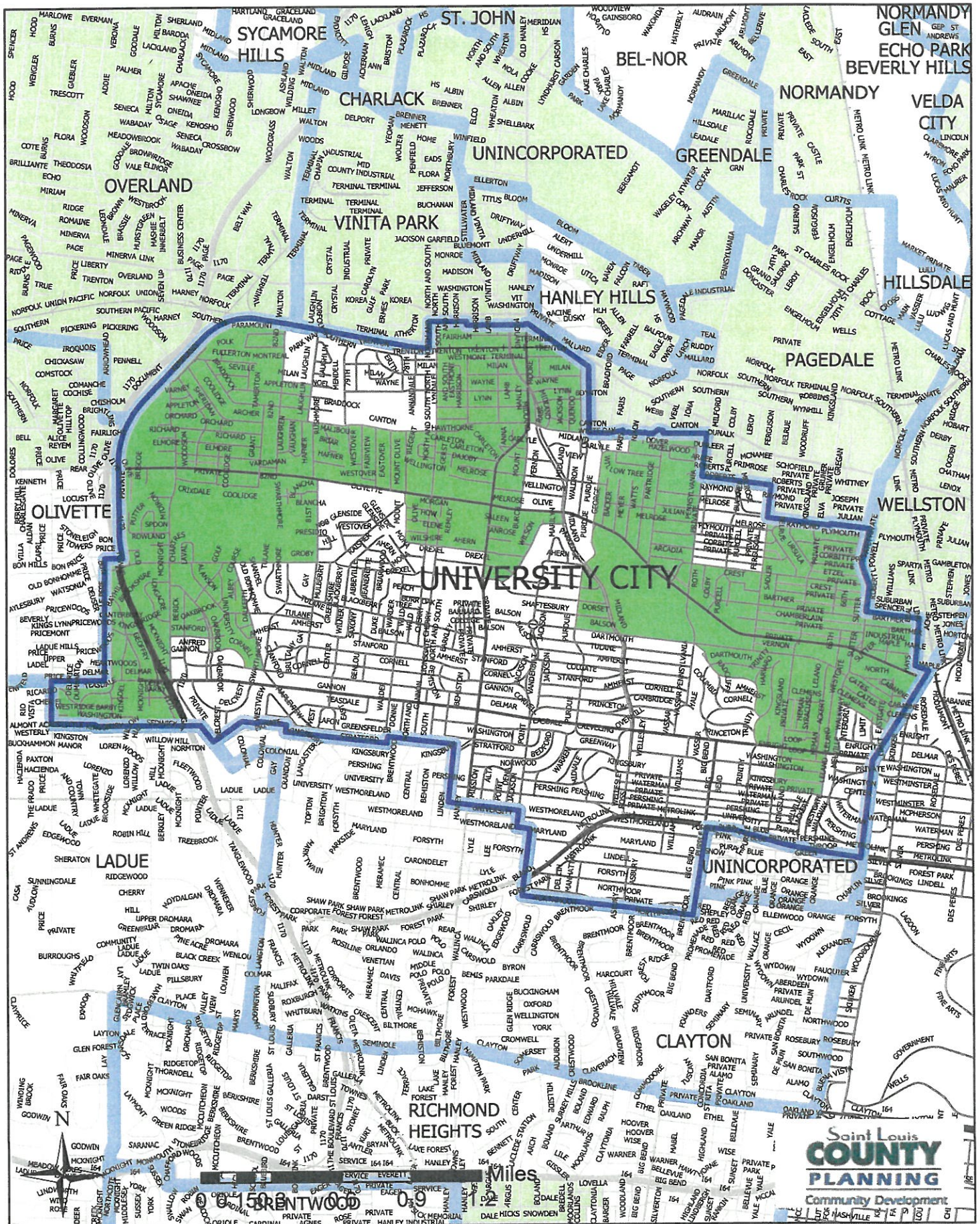
Adopted this 11th day of October, 2021.

By: 
Terry Crow, Mayor

ATTEST:


LaRette Reese, City Clerk





Low to Moderate Income (LMI) by Census Block Group
 City of UNIVERSITY CITY

Office of Community Development, St. Louis County Department of Planning, March 2019

- Municipal Boundary
- 0-50% Low-to-Moderate-Incom
- >51% Low-to-Moderate-Incom

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