

NOTICE OF STUDY SESSION
Comprehensive Plan Update
CITY HALL, Fifth Floor
6801 Delmar Blvd., University City, Missouri 63130
Monday, November 14, 2022
5:30 p.m.

AGENDA

1. Meeting called to order
2. Changes to Regular Agenda
3. Comprehensive Plan Update
4. Adjournment

The public may also observe via:
Live Stream via YouTube:

https://www.youtube.com/channel/UCyN1EJ_-Q22918E9EZimWoQ

Posted this 11th day of November, 2022.

LaRette Reese
City Clerk



WeMake
UCITY 
Resilient. Livable. Prosperous.

City Council

November 14, 2022

WeMake

UCITY 

Resilient. Livable. Prosperous.

Agenda

1. Setting the Stage
2. Project Approach
3. Process Update
4. Next Steps

Setting the Stage



What is a comprehensive plan?

- A strategic guide to manage change
- A long-range plan for character, land use, and more
- Balances the perspectives of residents, businesses, and other stakeholders
- Not legally binding, but can be a foundation for regulations
- A marketing tool

Why is University City updating its plan?

The existing plan was adopted in 2005.

The update will:

- Identify ways to implement the 2040 Vision
- Include a character and land use plan to shape the physical development of the City
- Incorporate updated information
- Address new planning issues
- Integrate best practices



Who is involved?

CITY COUNCIL

Advise the process, review and adopt

PLAN COMMISSION

Guide the focus of the technical work and oversee the planning process

ADVISORY COMMITTEE

Represent community and conduct outreach to stakeholders and public

STAKEHOLDERS AND PUBLIC

Provide insight through focus groups, workshops, and online activities

PLANNING DEPARTMENT STAFF

Provide overall leadership and management

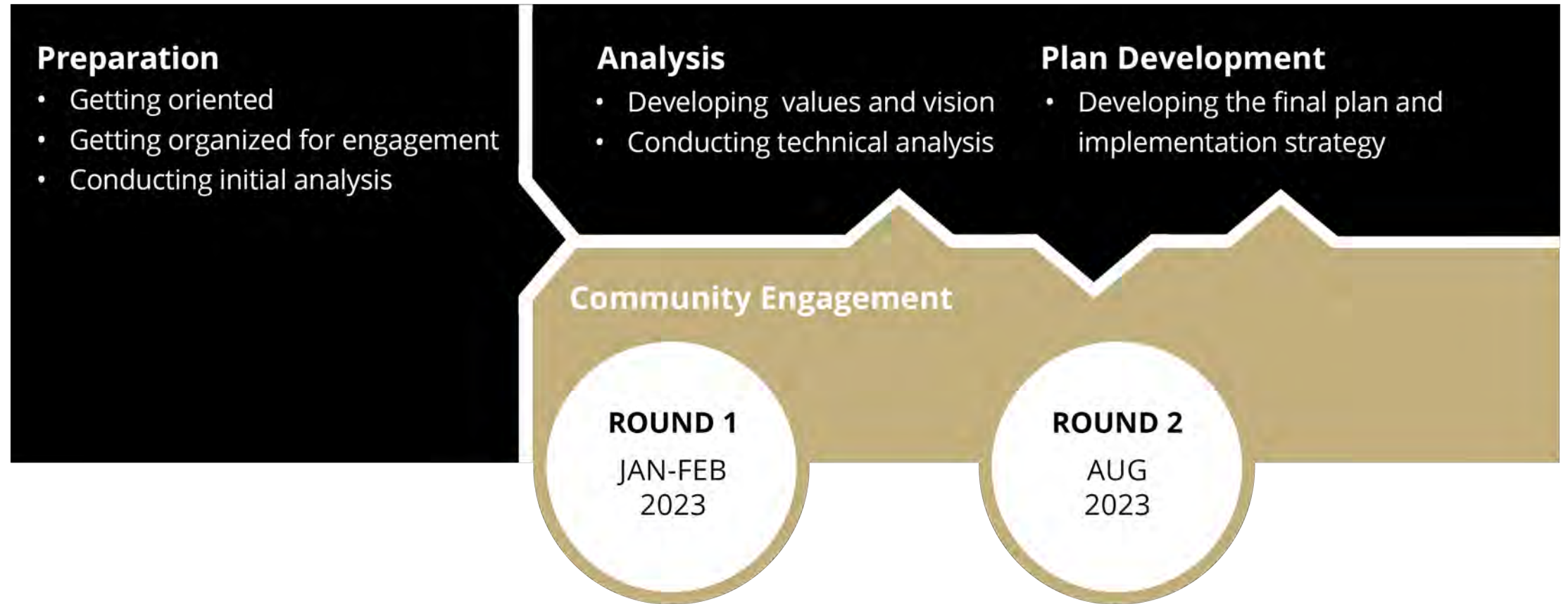
CONSULTANT TEAM

Facilitate, conduct analysis, integrate new information, formulate plan document

What is the timeline?

July - September 2022

October 2022 - October 2023



Project Approach



Our Approach

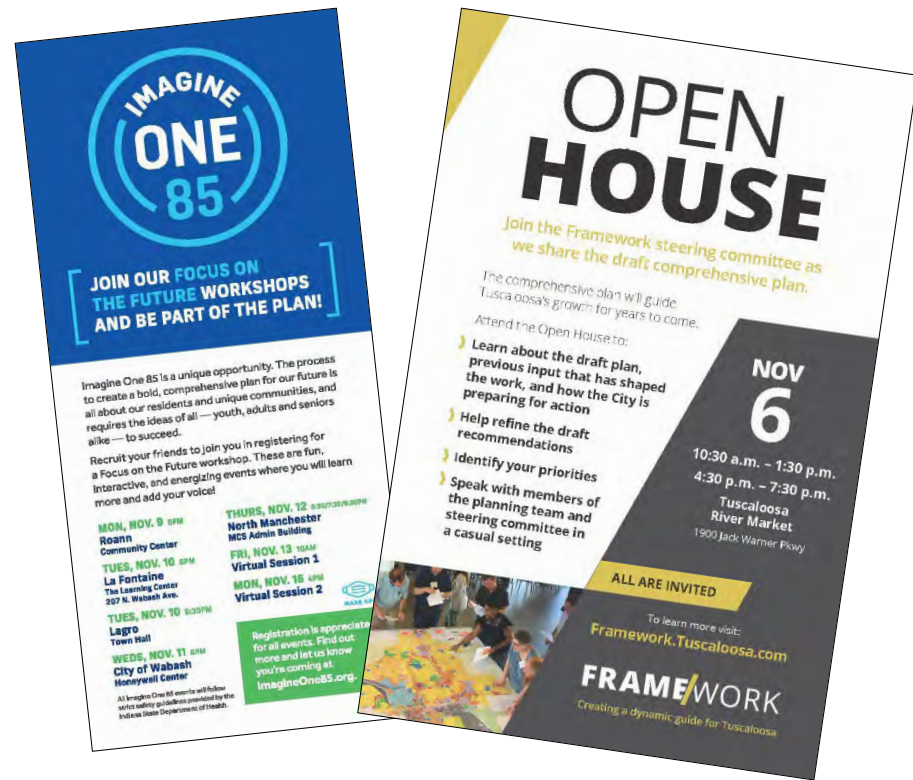
- Preparation
- Public Engagement
- Analysis
- Plan Development

Preparation

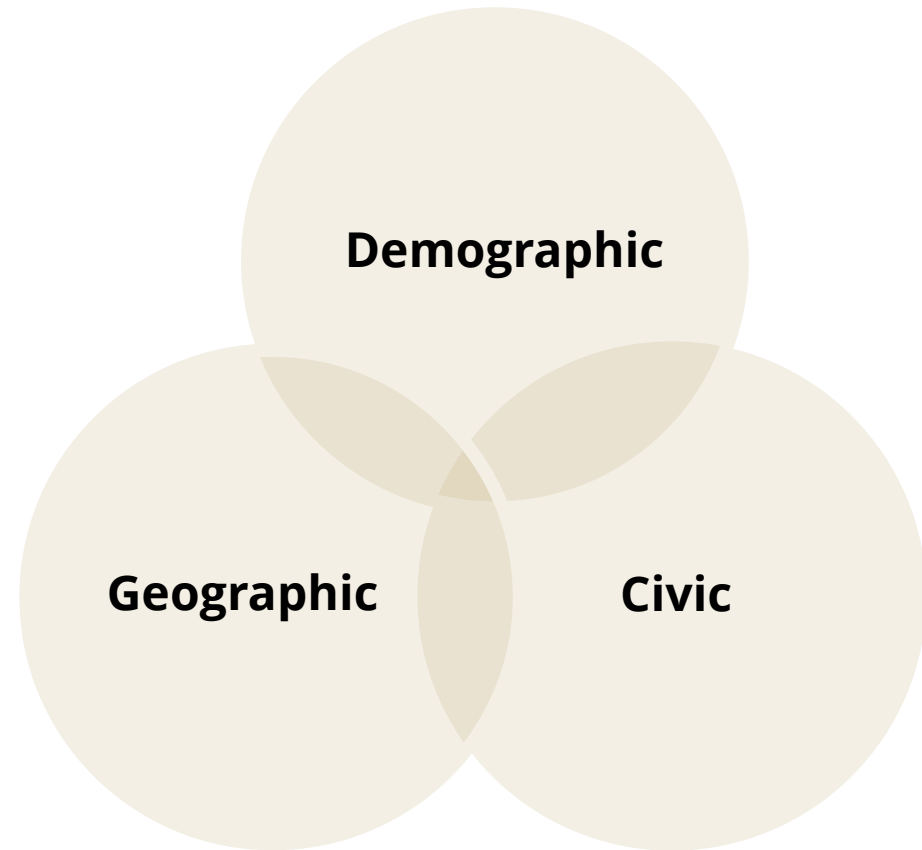
1. Orientation
2. Review of Plans and Data
3. Advisory Committee Organization
4. Communications, Outreach, and Engagement Strategy



Communication (Publicity)



Outreach



We Make U City has officially kicked-off!

JOIN OUR EMAIL LIST TO FIND OUT HOW TO GET INVOLVED!

We Make U City is a community-driven process to update the comprehensive plan for University City.

We Make U City is a special opportunity for everyone who cares about University City to share their ideas about the future. The community-driven comprehensive

[Learn more about We Make U City](#) 

How will you help us make University City the best it can be? Join our email list to stay informed and find out ways to

Engagement Purpose

Our shared goal...

Anybody who cares about the future of University City should have an opportunity to participate.



Engagement Opportunities

1. Key Stakeholders: Listening and Learning Sessions
2. Public Round 1: Community Choices
3. Public Round 2: Open House





imagine

WESTERVILLE
COMMUNITY PLAN

We are
Shaping
Tomorrow

Westerville.org

Westerville is ...

Westerville is ...

Westerville is ...

Westerville is ...

Westerville is ...

Westerville is ...

Westerville is ...

Westerville is ...



OO
LUMBUS
BICENTENNIAL

us
NIAL



Carte Questionnaire

- 1. Quel est le nom de votre quartier ?
- 2. Quel est le nom de votre rue ?
- 3. Quel est le nom de votre école ?
- 4. Quel est le nom de votre magasin préféré ?
- 5. Quel est le nom de votre parc préféré ?
- 6. Quel est le nom de votre bibliothèque ?
- 7. Quel est le nom de votre centre de loisirs ?
- 8. Quel est le nom de votre club préféré ?
- 9. Quel est le nom de votre association ?
- 10. Quel est le nom de votre entreprise ?



iPad

3:21 PM

imaginecary.org

Imagine Cary | What will Cary be in 2040?

Home

About

News

Resources

Get Involved

proceed to the two surveys, general questions and policy options for that topic. (Surveys 1-8)

3. Tell us about yourself by completing the final survey. (Survey 9)

Demographic information will only be used in the aggregate.

Where will we live?

Where will we work?

Where will we shop and dine?

How will Southwest Cary grow?

Tell us about yourself

Where will we work?

Should Cary have a wider array of employment opportunities in the future?

Background information on where we work

Where We Work Now

Daily Commuting



Top-Tier Employers



Distance Employment

Where Jobs Are Located



Telecommuting on the Rise



Changing Desires of Employers



Employers are Responding



Evaluating Workplace Environments

Office Parks in Cary are...

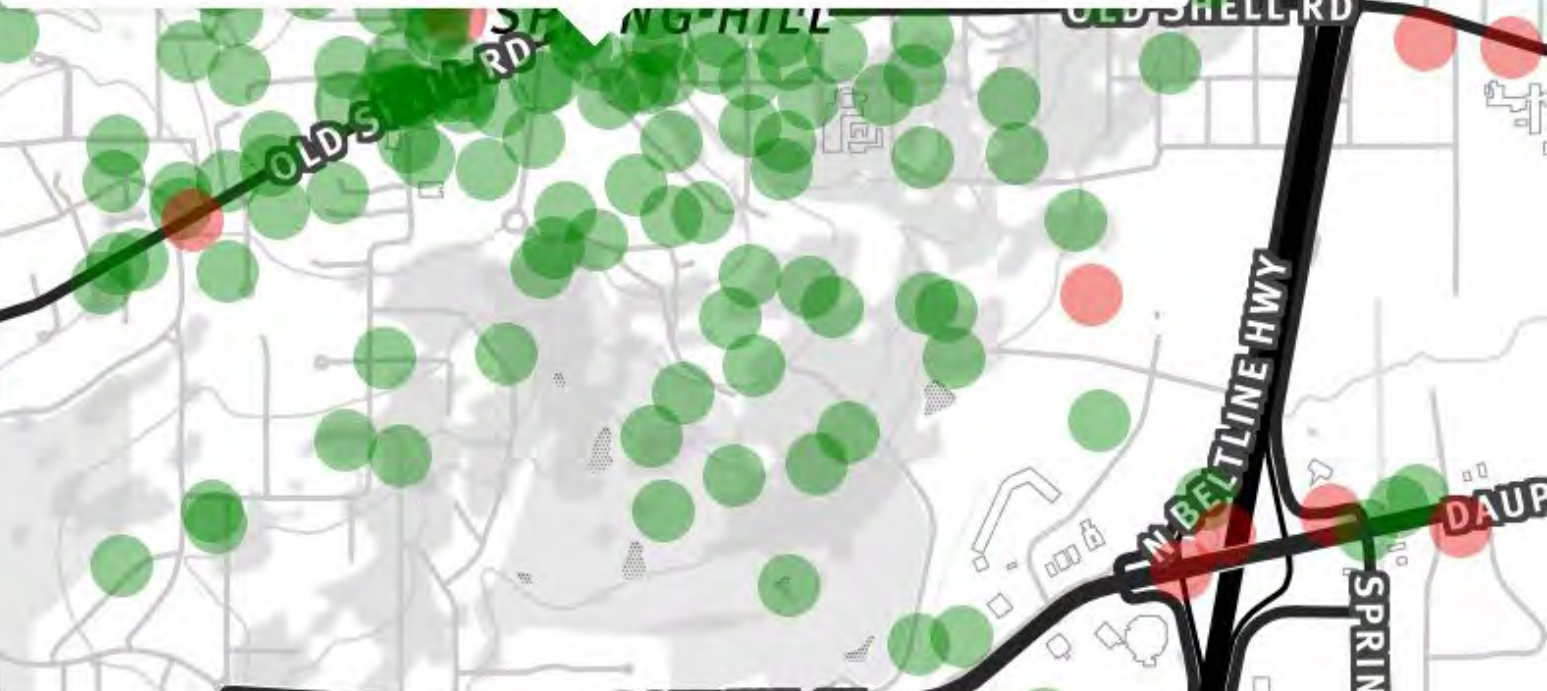


General Questions (Survey 9)



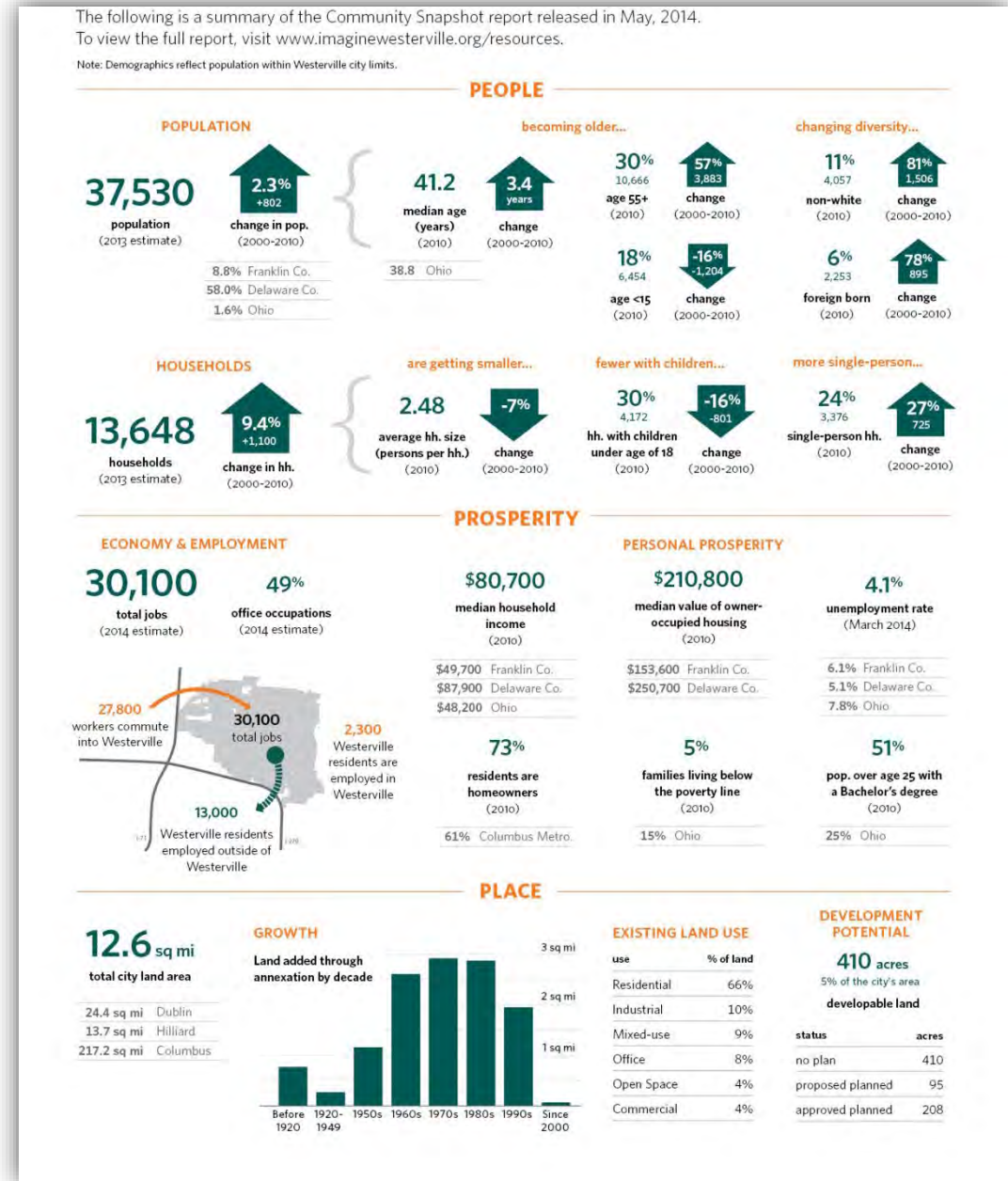
Sidewalks for running/safety; shopping and restaurants well kept; planning in the community; continuity of the plan; community involvement and interest; aesthetically pleasing; very neighborhood-oriented; vision everyone has for their neighborhood; tradi

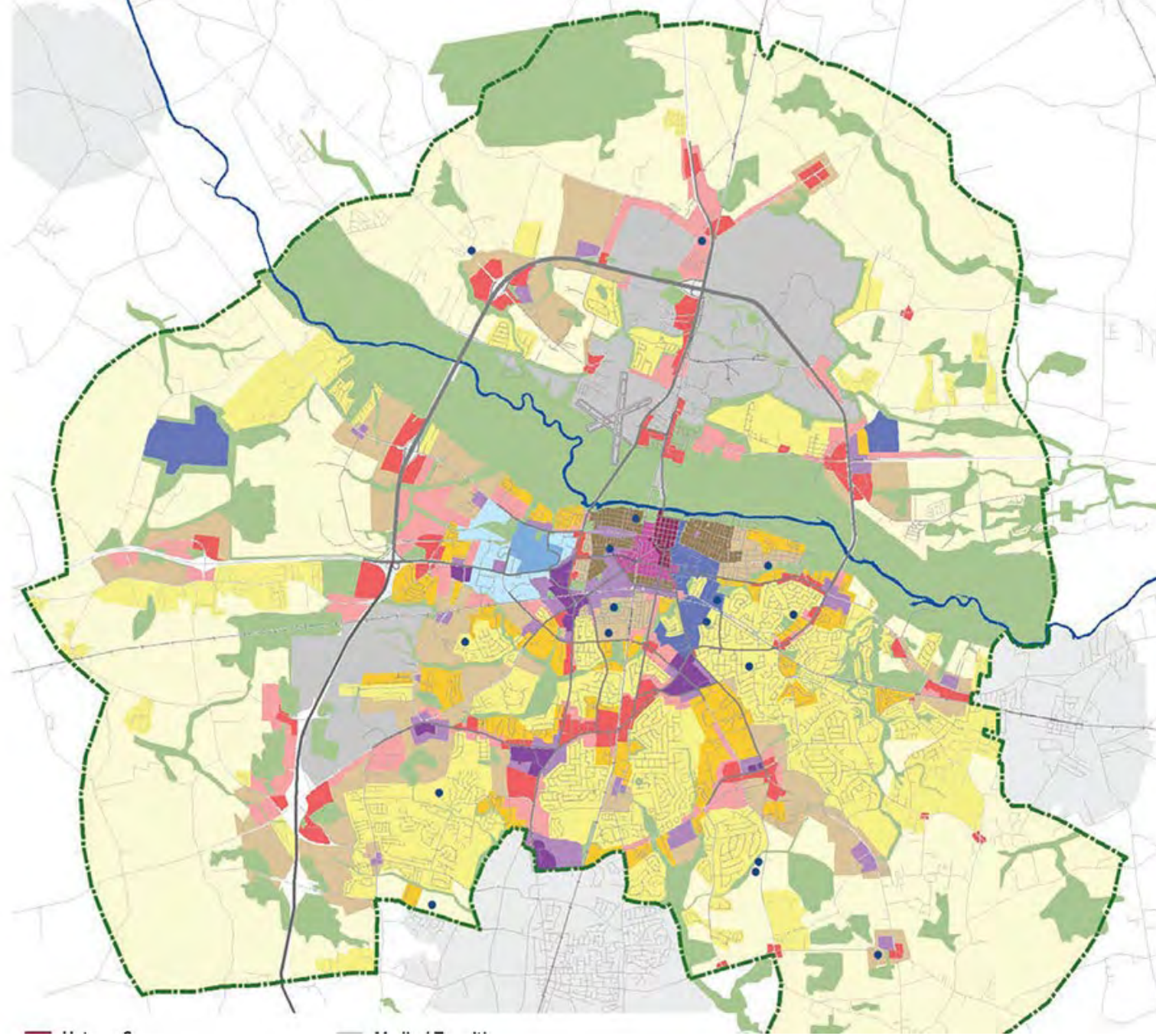
Identified by Table 20



Analysis

- Demographics
- Character and land use
- Economic development
- Housing
- Other topical areas







Plan development

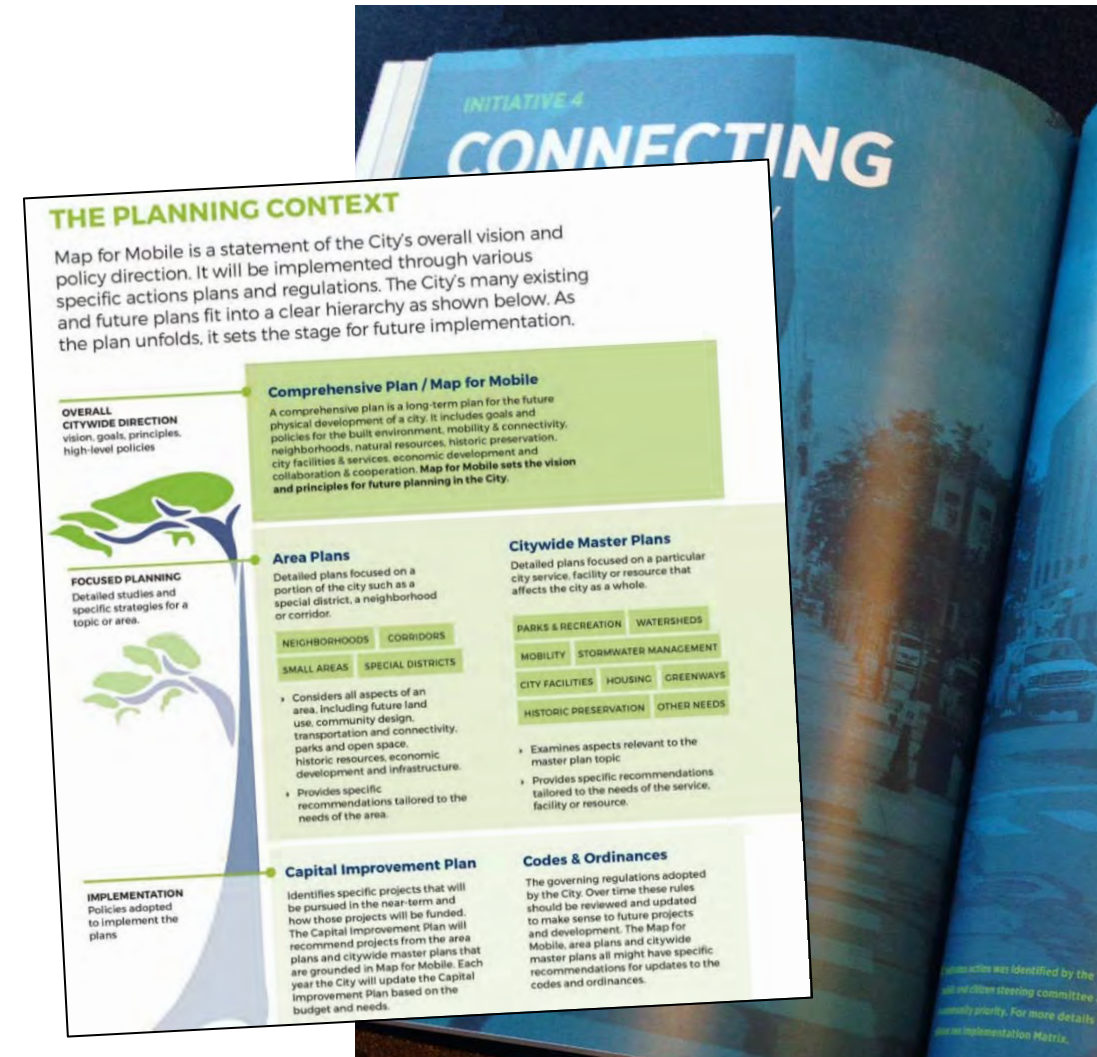
1. Policy hierarchy

- Goals (desired outcomes)
- Objectives (themes to organize)
- Actions (projects, programs, policies)

2. Draft plan (including implementation plan)

3. Review and refinement

4. Final plan



Listening and Learning

A dimmed, grayscale photograph of a group of people sitting around a large table in a conference room. They appear to be engaged in a discussion or meeting. The text 'Listening and Learning' is overlaid in white on the upper left portion of the image.

What we've heard so far...

1. Acknowledge divergent experiences
2. Recognize shared interests
3. Build upon momentum
4. Zoom in and zoom out
5. Stabilize, while looking ahead
6. Link character and economic development
7. Address fiscal realities
8. Prioritize partnerships
9. Capitalize on neighborhood variety
10. Confront what has *not* happened
11. Make connections a priority
12. Focus on tools for action

Next Steps



Next Steps

1. Complete Listening and Learning sessions
2. Conduct baseline conditions analysis
3. Prepare for first round of engagement

We welcome hearing from you anytime!

Thank you!

**WeMake
UCITY** 

Resilient. Livable. Prosperous.