U CITY LOOP SPECIAL BUSINESS DISTRICT
SPECIAL CALLED MEETING
VIA VIDEOCONFERENCE
Thursday, November 30, 2023 | 9:00 a.m.

IMPORTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBD SPECIAL CALLED MEETING & PARTICIPATION

LSBD Will Meet Electronically on November 30, 2023

Observe and listen to the Meeting (your options to join the meeting are below):

Webinar:
https://us06web.zoom.us/j/85479416289?pwd=3HmGgUjVyEH2Dxq4QxwO15kFVHiqpE.1
Meeting ID: 854 7941 6289
Passcode: 215039

Audio Only Call:
Or iPhone one-tap :
US: +13126266799,,85479416289#,,,,*215039# US (Chicago)

Or Telephone:
Dial (for higher quality, dial a number based on your current location):
US: +1 312 626 6799

Meeting ID: 854 7941 6289
Passcode: 215039

Citizen Participation

Those who wish to provide a comment during the "Public Comment" portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Smith, Deputy City Manager/Director of Economic Development. Such comments will be provided to the LSBD prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

SPECIAL CALLED MEETING AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT
VIA VIDEOCONFERENCE
Thursday, November 30, 2023, 9:00 a.m.

1. Call to Order

2. Public Comments – (Limited to 3 minutes)

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3. University City Loop Event Planning and Marketing

   October - Howl-o-ween Pet Parade - *$17,500* | <mark>**STREET CLOSURE**</mark>

   November/December - Small Business Saturday/Holiday Promotions - *$22,500* | <mark style="background:lightgray">**NO STREET CLOSURE**</mark>

   January 2024 - Loop Ice Carnival - *$70,000* | <mark>**STREET CLOSURE**</mark>

   March 2024 - Loop Restaurant Week - *$45,000* | <mark>**STREET CLOSURE**</mark>

   April 2024 - Loop 420 Fest - Private Sponsorship Event / Not City-Funded | <mark>**STREET CLOSURE**</mark>

   May 31 - June 2 - Mural Festival - $65,000 | <mark style="background:lightgray">**NO STREET CLOSURE**</mark>

   May 2024 - Loop in Motion - $35,000| <mark>**STREET CLOSURE**</mark>

   June 2024 - Juneteenth - $20,000| <mark style="background:lightgray">**NO STREET CLOSURE**</mark>

4. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

5. Adjournment