

AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING
University City Library
6701 Delmar Blvd
Tuesday, November 14, 2023, 9:00 a.m.

1. Call to Order
2. Introductions
3. Public Comments – (Limited to 3 minutes)

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

*ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting.** Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Smith, Deputy City Manager/Director of Economic Development. Such comments will be provided to the LSBDB prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.*

*Please note, when submitting your comments or invites, **a name must be provided.** Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.*

4. Approval of Minutes from Special Called Meeting on September 15, 2023
5. University City Update
 - i. City Hall Updates – Mayor Terry Crow, Economic Development Specialist Montez Miles
 - ii. Security Update – Capt. Dana Morley, Lt. Shawn Whitley
6. Washington University Update – JoAnna Schooler, Steve Condren
7. Treasurer Report – Dan Wald
 - i. Professional Services Contract
8. EDRST Request – Derek Deaver
9. Qualitative Retail Market Analysis – Dan Wald
10. Street Cleaning – Mohammed Qadadeh
11. Loop Events / Marketing – Derek Deaver
12. Old Business
13. New Business

Public Comments – (Limited to 2 minutes)

Citizen Participation

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14. Announcements:

- LSBD Board Meeting – Tuesday, December 12, 2023 at 9:00 a.m. at the University City Library at 6701 Delmar Blvd.
- Email business events/sales/promotions to jessica@visittheloop.com to be included on the website, social media postings and weekly email blast.

15. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

16. Adjournment

MINUTES
SPECIAL CALLED MEETING AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD
MEETING
VIA VIDEOCONFERENCE
Friday, September 15, 2023 at 11:00 a.m.

Attending Board Members: Derek Deaver, Michael Alter, Mary Gorman, Dan Wald and Mohammed Qadadeh.

Absent Board Member(s): Cindy Lieberman.

Others in Attendance: Deputy City Manager Brooke Smith, Economic Development Specialist Montez Miles, Jessica Bueler, Ryan Griffore, Peat Wollaeger, and Joe Edwards.

1. **Call to Order:** The meeting began at 11:03 a.m. with a quorum.
2. **Public Comments:** Joe Edwards complimented Dan Wald on the installation of a new neon sign and shared details of the 51st Annual Blueberry Hill Dart Tournament. Mr. Edwards asked for the reason the previous LSBDB Board meeting was rescheduled. Dan Wald indicated there were not enough board members to hold the meeting therefore it was rescheduled.
3. **Approval of the Minutes:** A motion was made by Mary Gorman to approve the September 1, 2023, Special Called LSBDB Board meeting minutes. Dan Wald seconded the motion. Without further discussion, the Special Called LSBDB Board Meeting Minutes for September 1, 2023 were unanimously approved.
4. **Expanded Outdoor Dining:** Chairman Derek Deaver asked for a vote to adopt the new Expanded Outdoor Dining guidelines to change the temporary outdoor dining to permanent year-round outdoor dining. A motion was made by Mary Gorman to adopt the Expanded Outdoor Dining Policy and that the new guidelines be advanced to a study session for City Council. Derek Deaver seconded the motion. Without further discussion, the Expanded Outdoor Dining Policy was unanimously approved.
5. **Graffiti Removal & Power Washing:** Economic Development Specialist Montez Miles announced that the city hired Dr. Wash Wizard to power wash and remove graffiti in the Loop on a recurring monthly basis.
6. **Loop Mural Festival:** Artist Peat Wollaeger introduced himself to the LSBDB Board and provided a brief overview of his local and nationwide art projects. Mr. Wollaeger outlined why The Loop is the ideal location to rebrand as a premiere Art District in St Louis. He shared his vision for the Loop Wallz Mural Festival and other options to create a more vibrant and colorful area by painting

electrical boxes, vacant storefront windows, and existing bicycle racks.

7. Closed Session: N/A

8. Announcements: Jessica Bueler announced that the next LSBDB board meeting will be held at the University City Library on Tuesday, October 10, 2023, at 9:00am. If you have any business events, sales, promotions, please email jessica@visittheloop.com to be included on the website, social media postings, and weekly email blasts.

9. Adjournment: The LSBDB board meeting concluded at 11:30 a.m.