

Housing and Third Ward Revitalization Task Force – Brand Sub-Committee
Minutes
July 25, 2023
5:30 p.m.

The Housing and Third Ward Revitalization Task Force Brand Sub-Committee met virtually on Tuesday, July 25, 2023 via Zoom. The meeting commenced at 5:40 p.m. and adjourned at 5:56 p.m.

Members Present:

Linda Peoples-Jones
Ariel Gardner
Christina Dancy

Staff Present:

Brooke A. Smith, Deputy City Manager/Dir. of Economic Development

Others attending:

Representatives from Yard & Co.

Brand for Housing and Third Ward Revitalization Initiative

The brand sub-committee of the Housing and Third Ward Revitalization Task Force met with representatives to discuss the proposed brand for the third ward initiative.

Ed Sharrer of Yard & Co. noted that Yard took the feedback from the full task force and made adjustments to go over with the sub-committee. He shared the changes that were made and received additional feedback from the sub-committee.

Ed said he would take his notes back to the designer for adjustments. He noted that their team was getting prepared for a meeting with the City Manager on the 2nd and asked if this sub-committee could meet again on Monday, July 31st for a final meeting before talking to the City Manager. The sub-committee agreed to meet on July 31st at 5:30 p.m.

Adjourn

Meeting adjourned at 5:56 p.m.