



**CITY OF UNIVERSITY CITY
REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS
Heman Park Community Center . 975 Pennsylvania
Thursday, April 11, 2024 . 7:00 pm**

1. Call to Order / Roll Call
2. Citizens' comments: General comments may be made prior to agenda beginning. Citizens must make written request to speak on specific agenda items as items are addressed (Note: Comments are limited to 5 minutes).
3. Presentation – Loop Mural Festival
4. Treasurer's Report
5. Council Liaison Report
7. Committee Reports
 - Calendar Art
 - Finance
 - Literary
 - Marketing
 - Public Art
 - Returning Artists
 - Starlight Concerts
8. New Business
 - Delmar Harvard Mosaic Murals
9. Old Business
 - Proposed Committee Budgets for FY24-25
10. Announcements
11. Adjournment

Please Note: An attempt will be made to keep all agenda items and presentations to no longer than 10 minutes.

Enclosures: Draft of Minutes – March 14, 2024; Commission Roster as of 3.26.24; Loop Mural Festival Information/Documents; Email regarding Delmar Harvard Mosaic Murals

**Please note: If you are unable to attend, please contact Staff Liaison, Lynda Euell-Taylor by or before Noon
Thursday, April 11, 2024**

314.505.8525 or 314.505.8625 or email: letaylor@ucitymo.org



REGULAR MEETING OF THE MUNICIPAL COMMISSION ON ARTS & LETTERS

Heman Park Community Center . 975 Pennsylvania

Thursday, March 14, 2024

Members Participating:

Sophia Allen, Karla Brown, Marcie Dear, Carol Jackson, Linda Jones, Richard Massey, Eleanor Mullin, Olivia Steely, Charlene Temple, Larry Williams

Absent: Grace Fitter, A'isha Hedges, Marian Reed, Meg Zelenovich

Also participating: Staff Liaison, Lynda Euell-Taylor: Council Liaison, Bwayne Smotherson

Meeting called to order at 7:11 p.m. by Commission President Jones

Minutes: Motion by Ms. Brown to approve February 2024 minutes; seconded by Ms. Allen; all approved.

Citizens Comments: No Citizen Comments.

Treasurer Report: Ms. Mullin shared a report indicating the general fund and Marvin Levy fund balances. Motion by Ms. Jackson to approve Treasurer Report; seconded by Ms. Brown; approved by acclamation.

Staff Liaison Report: Gave overview of inquiries by Raisin' Cain's marketing division to provide donations (beverage, giveaways, etc.), signage, etc. to Commission events and the Loop Special Business District's (LSBD) proposed June Art Mural Festival. The Commission welcomed LSBD's request to be placed on their April agenda to discuss all aspects of the festival.

Council Liaison Report: Shared and discussed Costco's Donation Program information and encouraged the Commission to submit applications for upcoming programs and events.

Committee Reports:

- **Calendar Art:** Ms. Steely reported she will be preparing the layout for the proposed theme of "Writers of University City. Ms. Mullins indicated both former commissioners, Winnie Sullivan and John Tieman have agreed to be a resource for information. Ms. Euell-Taylor will discuss with the City's Communications Manager and share any specific technical needs (i.e. photo resolution, etc.) at the April meeting.
- **Finance:** No Report.

- **Literary:** No Report.
- **Marketing:** No Report.
- **Public Art:** Ms. Allen indicated she would contact Professor Nadler with committee member updates and to obtain program information.
- **Returning Artist:** No Report.
- **Starlight Concert:** Working on bands for September 2024 and preparing advertisement for June 2024 concert series.
- **New Business:**
Committee Assignments: President Jones recommended each commissioner assign themselves to at least two (2) committees and to email their selection (and any roster information updates) to Ms. Euell-Taylor

Attendance Policy: President Jones shared the commission's meeting attendance policy and indicated Ms. Euell-Taylor should be notified of absences (preferably through email) by or before noon the day of the meeting.

Protocols for Arts & Letters Program Contracts: President Jones proposed all program contracts are to be submitted to the Executive Committee for review. Motion by Ms. Jackson that contracts must be signed by President or Treasurer (in President's absence); seconded by Ms. Brown; all approved.

In lieu of this evening's severe weather, President Jones raised the question of the deadline for meeting cancellations. Ms. Euell-Taylor will discuss with the City Clerk and share findings at the April meeting.

- **Old Business:**
Proposed Committee Budgets for 2024:
Literary – Motion by Ms. Brown to approve Literary budget; seconded by Ms. Allen; all approved.

Returning Artist – Motion by Ms. Mullin to approve Returning Artist budget; seconded by Ms. Allen; all approved.

Starlight Concert

Motion by Ms. Mullin to advance the Starlight Concert committee funds for the June 2024 concert with reimbursement to be received when FY24-25 funds are received; seconded by Ms. Brown; all approved – one opposed.

Motion by Ms. Allen to reduce the number of Starlight Concert offerings; seconded by Ms. Temple; all approved.

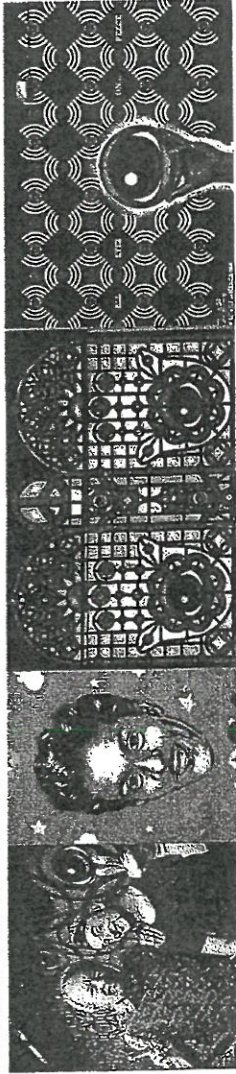
Adjournment: Motion by Ms. Brown; seconded by Ms. Steely; approved by acclamation. Meeting concluded at 8:32 pm.

MUNICIPAL COMMISSION ON ARTS & LETTERS 4 Year term
Ordinance #4895 - Ch 2.28.010; Ch 2.30 (15 members) Include one from each profession: painting, sculpture, literature, music and architecture.
Meets at Heman Park Community Center - 2nd Thursday/mo. except August and December

NAME	BOARD POSITION/ COMMITTEE	ADDRESS	PHONE	E-MAIL
Linda	Jones President Returning Artist Marketing	1532 Park Way Drive	(c) 239-2681	lrpeoples@yahoo.com
Marcie	Dear Vice President Public Art/Literary	7488a Ahern Ct.	(c) 761-8934	dearmarcie@yahoo.com
Eleanor	Mullin Treasurer / Finance/Literary	7162 Delmar Blvd	(c) 488-8065 (h) 862-2972	elknowsall@gmail.com
Meg	Zelenovich Secretary Marketing/Calendar Art	425 West Point Ct.	(c) 314-570-2357	meg.zelenovich@gmail.com
Karla	Teeters Brown Starlight Concert/ Returning Artists	941 Swarthmore Ln.	(c) 706-1292	karla-b@att.net
Sophia	Allen Public Art Starlight Concert	1508 Park Way Drive	(c) 249-4310 (h) 716-3170	sallen34@stlcc.edu
Grace	Fitter	7252 Stanford	(c) 398-2137	gfitter@ucityschools.org
A'isha	Hedges Public Art	7476 Cornell Ave	(c) 686-3189	aishaann@hotmail.com
Carol	Jackson Starlight Concert Returning Artists	7329 Melrose	(c) 602-1607	caj7777@sbcglobal.net
Richard	Massey Starlight Concert	8200 Tulane	862.1559	richardmassey@me.com
Marian	Reed Calendar Art	7819 Drexel Dr	(c) 477-4812 (w) 477-4812	4everpink84@gmail.com
Olivia	Steely Calendar Art Literary	1060 Roth	660.973.2130	olivia.rs18@gmail.com
Charlene	Temple Marketing Starlight Concert	6851 Plymouth	708.263.8417	charlenetemple@yahoo.com
Larry	Williams Staff Liaison	7939 Westover	498-0838	LarryandLinder@yahoo.com
Lynda	Euell-Taylor Council liaison		505-8525	letaylor@ucitymo.org
Bwayne	Smotherson		726-9572	bsmotherson@gmail.com



We welcome you to participate by lending us your building walls as a canvas for the highly anticipated Mural Festival "Loop Walls" coming to the University City Loop this Spring! This vibrant event is curated by the "STL Eye Guy" [Paul "Eyez" Wallace](#), who for over 15 years has awakened The Loop with his art. First with his "Tribute to Chuck Berry" in 2009, the "EYEZ on Delmar" construction wall for WashU, the "stained Glass Eyez" Mural on the Abandoned Churches Chicken and most recently The Loop's first Animated Mural last year for Verizon's "Call for Kindness" mural initiative in the Tivoli Parking lot. He has 20 years of experience painting murals at festivals in once blighted neighborhoods in NYC, Chicago, KC, SF, Miami, St. Louis and more. These neighborhoods have become prolific and some of the most sought after due to murals.



@Eyez is excited to curate this event and invite some of the top Local and National Muralists that he has met over the years to beautify and revitalize the Delmar Loop with Art!

He is a short-list of the talented artists who have been invited so far to share their vision with us and plan to invite more when we get more walls to paint.

1. [Iam Bob NYC](#) - known globally for waking up gas meters, cement blocks, manholes covers and more by transforming them into phones, birds, legos, pizzas etc.
2. [Shiro](#) - the legendary Japanese street artist and nurse who continues to challenge society with her Mimi character and thought-provoking imagery.
3. [Shepard Fairey](#) - our modern day Warhol known for [OBEY Giant](#), Obama's Hope Poster, and his "world peace" and "love" murals.
4. [CZR PRZ](#) - a celebrated Hispanic Chicago artist known for his bold and intensely colorful murals.
5. [Killer Napkins](#) - a legendary St. Louis artist, known for his graphic and beautiful murals for 4hands brewery and more.



We are also looking to fill Vacant storefronts with local artists to liven up the spaces with art for a potential monthly art walk to attract people to come to the loop. These temporary pop-ups will be available fill the space finds a tenant or the artist chooses to rent the space after a determined period.

Get ready to be inspired and immerse yourself in the world of art and culture that is Loop Walls. Welcome to the University City Loop - a mural paradise waiting to be discovered and you don't want to miss the opportunity to include your building in this project!



PROPERTY AGREEMENT FOR MURAL PRODUCTION

Memorandum of Understanding (MOU)

If you would like to participate, please complete the following:

This Memorandum of Understanding is between (Property Owner) and University City Loop Special Business District (LSBD) for the use of the building for the "LoopWallz Mural Project") located at _____ to manage murals on the exterior walls, to be executed from May - June 2024, and will be painted at no cost to the building owners. Funding for this project is being provided through University City's Economic Development Retail Sales Tax (EDRST) to pay the artists for their work, supplies, travel and accommodations.

MEMORANDUM OF UNDERSTANDING (MOU)

Between LSBD, Artists, and Property Owner

1. LSBD's Responsibilities:

- Facilitate mural painting with the property owner.
- Manage artists, coordination of painting, supplies, and administration.

2. Property Owner's Permissions and Responsibilities:

- Allow artists to paint murals on designated walls of the building.
- Grant creative freedom to the artists.
- Coordinate mural painting with tenants/occupiers of the building.
- Provide artists access to the grounds and possible restrooms during business hours.
- Allow artist to paint in evenings if they need to use projectors to transfer mural art.
- Notify LSBD 60 days in advance if walls with murals are to be demolished or painted over.

3. Artist's Rights:

- Retain copyrights of their artwork.
- Has creative freedom for what will be painted as long as it does not contain profanity, offensive language, nudity, violence, racism, sexism, promotion of drug use, or inappropriate content for children. If property owner wants something specifically painted, this is an option but would be a commission and would be extra cost to the owner and not included with free mural via Loop Wallz.

4. Property Owner's Additional Agreements:

- Allow murals for a minimum of 1 year, with the option to continue participation for future murals for the annual festival.
- Allow for a sponsorship in small logo form if opportunity arises.

5. Liability Waiver for Property Owner:

- Property Owner is not liable for injuries, damages, or losses incurred in the mural creation, installation, maintenance, or removal.
- Property Owner is exempt from liability concerning disputes between LSB, artists, and third parties related to the mural project.

6. Secondary Liability Waiver for LSB:

- LSB is not liable for actions, omissions, or misconduct of the artists.
- Artists are independent contractors and solely responsible for their actions and work content.
- LSB's role is limited to facilitation and coordination, not direct supervision of artists.

7. Public Engagement and Promotion:

- Promote the mural project for community engagement.
- Explore public events related to the mural project.

8. Environmental and Safety Standards:

- Comply with local and state environmental safety standards and regulations.

Property Owner

Building Address

Jessica Bueler, LSB

Date

- Please check if you are interested in getting a local artist to occupy one of your empty storefronts for a possible pop-up gallery.
- Please check if you would agree to 3 years for mural production on said property.

PATTERN DETAIL
Yellow = Metallic Gold



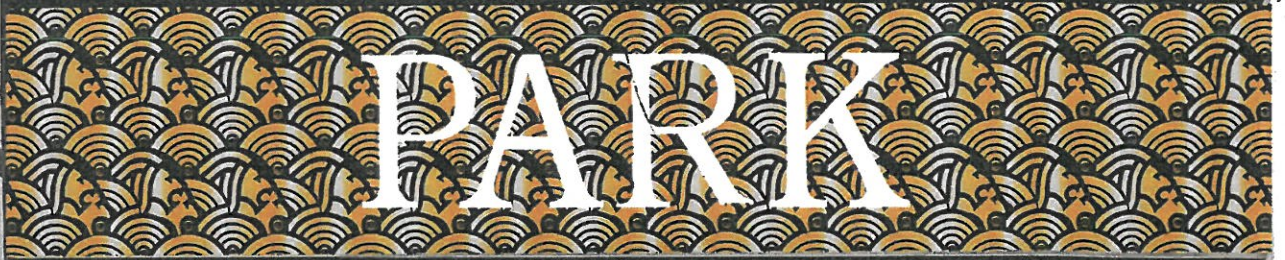
PARK

Exit

Entrance
7' - 0" Clearance

City Loop Garage
Permitted Vehicles
Entered When
Attended by City Only

PATTERN DETAIL
Yellow = Metallic Gold



— **Exit** —
THIS IS NOT A TEST BAR

Entrance
7' - 0" Clearance
THIS IS NOT A TEST BAR

City Loop Garage
Parking Motorists
Enforced When
Attendant is Off Duty

Lynda Euell-Taylor

From: Gregory Rose
Sent: Wednesday, April 10, 2024 2:33 PM
To: William Hinson
Cc: Darin Girdler; Lynda Euell-Taylor
Subject: RE: Mosaic Murals stored on parking lot at City Garage

Darin/Lynda: Please see below. Could this matter be discussed with the Committee during the next meeting?



"Integrity, Customer Service, Accountable, Respect, Employees (ICARE)"

Gregory Rose

City Manager

City of University City

6801 Delmar Boulevard

University City, MO 63130

P: 314.505.8534 | www.ucitymo.org

From: William Hinson <whinson@ucitymo.org>
Sent: Wednesday, April 10, 2024 2:31 PM
To: Gregory Rose <grose@ucitymo.org>
Subject: Mosaic Murals stored on parking lot at City Garage

Good Afternoon Sir,

There are 2 very large mosaic murals that were saved from Delmar Harvard school when it was torn down. They survived sitting there through the flood but the way they are crated, the wood is slowly rotting away and they will soon fall and be destroyed.

I reached out to Sue Rekoph about them and Judy Prangy called my back. She remembers the urgency to save them, however she said no one had an idea what to do with them once they were saved and moved to City garage.

She suggested asking you to reach out to Arts and Letters and see if they had any ideas.

If they are not used soon I believe they will tumble over and be beyond saving at that point.

Respectfully,

William Hinson

Fire Chief

863 Westgate Ave.

University City MO 63130

314-505-8593

whinson@ucitymo.org

