

**AGENDA**  
**U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING**  
**University City Library**  
**6701 Delmar Blvd**  
**Tuesday, April 9, 2024, 9:00 a.m.**

1. Call to Order
2. Introductions
3. Public Comments – (Limited to 3 minutes)

***Citizen Participation***

*Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.*

*ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting.** Comments may be sent via email to: [bsmith@ucitymo.org](mailto:bsmith@ucitymo.org) or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Smith, Deputy City Manager/Director of Economic Development. Such comments will be provided to the LSBDB prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.*

*Please note, when submitting your comments or invites, **a name must be provided.** Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.*

4. Approval of Minutes from LSBDB Board Meeting on March 12, 2024
5. LSBDB Board Election of Officers – Derek Deaver
6. University City Update
  - i. City Hall Updates – Mayor Terry Crow, Deputy City Manager Brooke Smith
  - ii. Security Update – Capt. Dana Morley, Lt. Shawn Whitley
7. Washington University Update – JoAnna Schooler, Steve Condryn
8. Treasurer Report – Dan Wald
9. Trees in the Loop – David Sandel
10. Loop Events / Marketing – Derek Deaver
11. Old Business
12. New Business

**Public Comments – (Limited to 2 minutes)**

**Citizen Participation**

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13. Announcements:

- LSBDD Board Meeting – Tuesday, May 14, 2024 at 9:00 a.m. at the University City Library at 6701 Delmar Blvd.
- Email business events/sales/promotions to [jessica@visitthetop.com](mailto:jessica@visitthetop.com) to be included on the website, social media postings and weekly email blast.

14. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

15. Adjournment

NO QUORUM

MINUTES  
U City Loop Special Business District Board Meeting  
University City Public Library  
6701 Delmar Blvd, University City, MO 63130  
Tuesday, March 12, 2024 at 9:00 a.m.

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**Attending Board Members:** Derek Deaver, Mary Gorman, Max Sassouni, Renau Bozarth, and Mohammed Qadadeh.

**Absent Board Member(s):** Michael Alter and Dan Wald.

**Others in Attendance:** Mayor Terry Crow, Deputy City Manager Brooke Smith, Montez Miles, Captain Dana Morley, Suzanne Schoomer, Audrey Jones, Alison Bozarth, Jesse Gilbertson, Jay Trudeau, Peat Eyez, John Grizzell, John Tieman, David Sandel, JoAnna Schooler, Steve Condrin, Joe Edwards, and Samantha Smugala, Jessica Bueler.

**Call to Order:** The meeting began at 9:07 a.m. with a quorum.

**Public Comments:** Joe Edwards expressed his concerns on the broken parking meters in the Loop and spoke about ADA requirements.. Mr. Edwards spoke about moving the Loop Ice Carnival to the Martin Luther King weekend. Mr. Edwards inquired about repairs needed for the St. Louis Walk of Fame.

**Approval of the Minutes:** Renau Bozarth made a motion to approve the February 13, 2024 LSBDB board meeting minutes. Mohammed Qadadeh seconded the motion. Without further discussion, the motion to approve the February 13, 2024 LSBDB Board meeting minutes was passed.

**University City Updates:**

- i. **City Hall Updates** – Mayor Terry Crow spoke about the approval of the EDRST funds anticipated to be passed at the next council meeting. Updates were provided on the new police station, upcoming municipal elections, and new developments in the area. Mayor Crow shared details on how University City would be purchasing the dog park from Overland to provide flood relief in the area.

Deputy City Manager Brooke Smith provided an update about repairs being made to the parking meters and that this request will be part of an upcoming budget discussion.

- ii. **Security Updates** – Captain Dana Morley provide an update on efforts made by parking enforcement to assist in resolving active issues involving the broken parking meters.

**Washington University Update** – JoAnna Schooler reported that there were no new updates to share with the LSBDB at this time.

**Treasurers Report:** Chairman Derek Deaver shared that the LSBDB had approximately \$30,000 in the bank account and that the LSBDB board would be discussing the budget in closed session.

**Trees in the Loop:** David Sandel shared a presentation that outlined a visual representation of what new trees would look like along Delmar Boulevard and surrounding areas with before and after renderings. Jesse Gilbertson from U City in Bloom described several species of trees that should be considered for the project. Mr. Gilbertson spoke to the aftercare plan for ongoing maintenance of the new tree installations.

**LSBDB Board Election of Officers:** Chairman Derek Deaver announced that the upcoming LSBDB Board Elections would take place during the April 9, 2024 Meeting at the University City Library at 9:00 a.m.

**Loop Events / Marketing:** Audrey Jones shared some updates about the Mannequins in the Loop and thanked everyone for their support.

Chairman Derek Deaver shared an update on the upcoming Loop 420 Fest scheduled for April 20, 2024. Jay Trudeau of Sunshine Daydream discussed the planning logistics for this event.

**Old Business:** There was no old business.

**New Business:** There was no new business.

**Public Comments:** There was an open discussion on the comprehensive plan, new trees in the Loop, Mural Festival in June. A reminder was made to the group about the University City Memorial Day run on May 27, 2024 and other events happening in the area.

**Announcements:** Chairman Derek Deaver announced that the next LSBDB board meeting will be held at the University City Public Library on Tuesday, April 9, 2024 at 9:00 a.m. If you have any business events, sales, promotions, please email [jessica@visittheloop.com](mailto:jessica@visittheloop.com) to be included on the website, social media postings, and weekly email blasts.

The LSBDB board adjourned the meeting at 9:57 a.m.