

MINUTES
U City Loop Special Business District Board Meeting
University City Public Library
6701 Delmar Blvd, University City, MO 63130
Tuesday, July 9, 2024 at 9:00 a.m.

Attending Board Members: Derek Deaver, Mary Gorman, Dan Wald, and Renau Bozarth, and Michael Alter.

Absent Board Member(s): Max Sassouni.

Others in Attendance: Mayor Terry Crow, Deputy City Manager Brooke Smith, Montez Miles, Captain Fredrick Lemons, Jessica Bueler, Ryan Griffore Suzanne Schoomer, Audrey Jones, John Grizzell, Mike Giger, Alison Bozarth, JoAnna Schooler, Steve Condrin, David Sandel, Jerry Solovitz, Norm4eva, Andy Garlock, Joe Edwards, and Samantha Smugala.

Call to Order: The meeting began at 9:03 a.m. with a quorum.

Public Comments: Audrey Jones provided a recap of the 15th Annual Mannequins Project highlighting the 15 participating businesses and the 19 artists.

Joe Edwards shared a new book that featured Blueberry Hill and University City's City Hall. Mr. Edwards expressed his pleasure of the Loop Mural Festival and congratulated everyone who worked on the event.

Approval of the Minutes:

Mary Gorman made a motion to pass the LSBSD Board Meeting Minutes on May 14, 2024. Dan Wald seconded the motion. Without further discussion, the meeting minutes were passed unanimously.

University City Updates:

- i. **City Hall Updates** – Mayor Terry Crow shared an update regarding project development and the funding for the new police office. Mayor Crow shared some details about additional construction projects around University City along with the upcoming Façade Improvement EDRST program.

Deputy City Manager Brooke Smith stated that the 2024 EDRST Funds that were awarded in a separate fund were carried forward for the LSBSD to use in fiscal year 2025.

- ii. **Security Updates** – Captain Fredrick Lemons thanked the City for the update regarding the proposed development of the new police Station. Captain Lemons also urged store owners to obtain the appropriate permits when hosting special events.

Washington University Update – Joanna Schooler stated that classes at Washington University will begin on Monday, August 26, 2024.

Treasurers Report: Dan Wald stated that the LSBDB started the month of June with a balance of \$75,639 and ended the month of June with \$119,102 in the LSBDB bank account.

Credit Card Reimbursement: Chairman Derek Deaver asked the LSBDB Board to authorize 12 credit card charges, and to reimburse Jessica Bueler and Ryan Griffore for a \$4,984.23 for 12 separate credit card purchases made on their own credit card for an LSBDB event because of a funding issue with the LSBDB credit card. Mary Gorman made a motion to approve the 12 credit card charges made by Jessica Bueler and Ryan Griffore and for the LSBDB to reimburse the amount of \$4,984.23. Dan Wald seconded the motion. Without further discussion, the motion to reimburse Jessica Bueler and Ryan Griffore for \$4,984.23 was passed.

Loop Events / Marketing: Jessica Bueler and Montez Miles presented Mayor Terry Crow with a signed event poster from all the artists who participated in the 1st Annual Loop Mural Festival. Mayor Terry Crow congratulated everyone on a successful event. Montez Miles shared the Community Art Piece that was completed during the Loop Mural Festival that will be displayed in the library. Jessica Bueler asked the group for their feedback on the Loop Mural Festival Event.

Joe Edwards stated that the Loop Mural Festival was great, well organized, and the artwork was excellent. Dan Wald shared that he has seen many people taking photos of the murals and that he overheard many positive conversations. Renau Bozarth would like to see more advanced advertising to separate any potential confusion between Paint Louis and the Loop Mural Festival. The LSBDB Board collectively stated that they would like to see this event continue moving forward.

Norm4eva shared her experience as one of the artists during the Loop Mural Festival and stated that it was a wonderful event and that she appreciated everyone's hard work. Norm4eva mentioned that the feedback from the other artists has been overwhelmingly positive.

Old Business: There was no old business to discuss.

New Business: There was no new business.

Public Comments: There were no public comments.

Mary Gorman made a motion to go into closed session. Dan Wald seconded the motion. The LSBDB board voted to move to closed session, and the Chairman Derek Deaver adjourned the meeting at 9:42 a.m.

Announcements: Chairman Derek Deaver announced that the next LSBD board meeting will be held at the University City Public Library on Tuesday, August 13, 2024 at 9:00 a.m. If you have any business events, sales, promotions, please email jessica@visittheloop.com to be included on the website, social media postings, and weekly email blasts.