

**Housing and Third Ward Revitalization Task Force  
Survey and Engagement Sub-Committee  
Minutes  
March 5, 2024  
5:00 p.m.**

The Housing and Third Ward Revitalization Task Force Survey and Engagement Sub-Committee met virtually on Tuesday, March 5, 2024 via Zoom. The meeting commenced at 5:05 p.m. and adjourned at 6:20 p.m.

**Members Present:**

Christopher Flood  
Patricia McQueen  
Mayela Zambrano

**Staff Present:**

Brooke A. Smith, Deputy City Manager/Dir. of Economic Development

**Others attending:**

Representatives from Yard & Co.

**Yard & Co. – Community Engagement Trip March 20<sup>th</sup> – 22<sup>nd</sup>**

Ed Sharrer and Kevin Wright from Yard & Co. walked the subcommittee through their plans/itinerary for the upcoming community engagement trip. Kevin discussed logistics for the trip and reviewed the team's schedule. Kevin also reviewed the engagement materials with the sub-committee. He said that the team has started outlining the second survey and went through some of the proposed questions. Discussion was had around image surveys and the social pinpoint map. Kevin also walked the sub-committee through the proposed content for the engagement boards and how they will be displayed. When discussing the materials, Deputy City Manager Brooke Smith noted that if the materials will be billed to the city, then the city logo should be used instead of the For the 3<sup>rd</sup> Ward brand so that the city could retain the materials and reuse. Conversation was had about marketing the events.

Further discussion was had about the community engagement events and sub-committee members asked questions and provided feedback. Discussion was had on pop-up locations and the stakeholders that Yard & Co. will meet with when they are in town. Kevin also discussed the Open House event that was scheduled for March 21<sup>st</sup> at 4pm.

**Adjourn**

Meeting adjourned at 6:20 p.m.