

MINUTES  
U City Loop Special Business District Board Meeting  
Via Tele Conference  
Tuesday, November 12, 2024 at 9:00 a.m.

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**Attending Board Members:** Mary Gorman, Dan Wald, Renau Bozarth, Max Sassouni, and Michael Alter.

**Absent Board Member(s):** N/A

**Others in Attendance:** Deputy City Manager Brooke Sharp, Montez Miles, Captain Dana Morley, Jessica Bueler, Ryan Griffore, Sherelle Speed, Suzanne Schoomer, Audrey Jones, Alison Bozarth, JoAnna Schooler, Steve Condrin, Joe Edwards and Samantha Smugala.

**Call to Order:** The meeting began at 9:03 a.m. with a quorum.

**Public Comments:** Joe Edwards expressed his pleasure on the holiday lights.

Chairwoman Mary Gorman requested that Joe Edwards assist her by providing an assessment of the St. Louis Walk of Fame Stars that needed to be repaired. Dan Wald and Michael Alter agreed this was a great way to move forward with the EDRST Walk of Fame repairs. Renau Bozarth asked Mr. Edwards if she could assist with assessing the condition of the Walk of Fame Stars to move the EDRST project forward and Mr. Edwards agreed to assist with the project.

**Approval of the Minutes:** No Quorum to approve minutes.

**University City Updates:**

- i. **City Hall Updates** – Deputy City Manager Brooke Sharp indicated there were no updates at this time.
- ii. **Security Updates** – N/A

**Washington University Update** – Joanna Schooler provided an update on the last day of classes being December 6 and that students will be leaving for the holiday break starting December 12 through December 18.

**Treasurers Report:** Dan Wald stated that the LSBD had a starting balance of \$82,903 and ended with \$20,354. Mr. Wald shared that after being reimbursed by the City for the EDRST Trash Can project the LSBD has a balance of \$103,338.

**Loop Events / Marketing:** Jessica Bueler provided updates on the holiday promotions along with the advertising campaigns that will be utilized. Ms. Bueler asked the property owners to encourage their businesses to sign up for the free events/advertising campaigns. Ms. Bueler provided updates on the holiday

window painting for both the holidays and in the new year along with the holiday gift guide, Yelp! gift card giveaway. Ms Bueler shared an overview of the holiday cookie crawl, and Fitz's Tree lighting that will take place on December 7. Ms. Bueler spoke about the Delmar Loop Menorah Lighting and the East Loop CID's Pics with Pups.

Ms. Bueler shared the details regarding the 18<sup>th</sup> Annual Loop Ice Carnival and its theme Northern Lights reviewing the activities and highlights. Ms. Bueler spoke about the 2nd Annual Loop Mural Festival taking place on May 30 through June 1. Ms. Bueler shared information regarding the HEC video feature highlighting the Loop Mural Festival.

Renau Bozarth shared details of the Budding Artist Event on Delmar that will take place April 19.

**EDRST Projects:** Jessica Bueler discussed the stages of completion for each of the active EDRST projects. Max Sassouni spoke about the outdoor dining and made suggestions on what standards needs to be adhered to. Deputy City Manager Brooke Sharp spoke about the study session and next steps for the expanded outdoor dining guidelines regarding any amendments that ensure it is consistent with the City Codes.

Max Sassouni, Dan Wald, and Michael Alter spoke about next steps for the LSBSD and who can enforce the expanded outdoor dining standards.

**Old Business:** There was no old business.

**New Business:** There was no new business.

**Public Comments:** There were no public comments.

The meeting was adjourned at 9:40 a.m.

**Announcements:** Chairman Mary Gorman announced that the next LSBSD board meeting will be held via tele conference on Tuesday, December 10, 2024 at 9:00 a.m. If you have any business events, sales, promotions, please email [jessica@visittheloop.com](mailto:jessica@visittheloop.com) to be included on the website, social media postings, and weekly email blasts.