

**U CITY LOOP
SPECIAL BUSINESS DISTRICT MEETING
VIA ZOOM VIDEO CONFERENCE
Tuesday, April 8, 2025 9:00 a.m.**

**IMPORTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBOD BOARD MEETING & PARTICIPATION
LSBD Will Meet Electronically on April 8, 2025**

Observe and listen to the Meeting (your options to join the meeting are below):

Webinar:

<https://us06web.zoom.us/j/85435723540?pwd=4BxIxl1pbLH81psPjb1d3bhqS3ubjR5.1>

Passcode: 63130

Audio Only Call:

Or iPhone one-tap :

US: +13092053325,,85435723540#,,,,*63130# US

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 309 205 3325 or +1 312 626 6799

Webinar ID: 854 3572 3540

Passcode: 63130

International numbers available: <https://us06web.zoom.us/j/85435723540?pwd=4BxIxl1pbLH81psPjb1d3bhqS3ubjR5.1>

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.——

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Sharp, Deputy City Manager/Director of Economic Development. Such comments will be provided to the LSBOD prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING
VIA ZOOM VIDEO CONFERENCE
Tuesday, April 8, 2025, 9:00 a.m.

1. Call to Order
2. Introductions
3. Public Comments – (Limited to 3 minutes)

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4. Approval of Minutes
 - i. LSBSD Board Meeting on March 11, 2025
5. University City Update
 - i. City Hall Updates – Mayor Terry Crow, Deputy City Manager Brooke Sharp
 - ii. Security Update – Captain Fredrick Lemons
6. Washington University Update – JoAnna Schooler, Rachel Siegert
7. Treasurer Report – Dan Wald
8. FY26 Projected Budget – Dan Wald
9. LSBSD Board Election of Officers for Chair, Vice Chair, Treasurer
10. Mannequins Project – Theme: RECYCLE it, don’t trash it! – Audrey Jones
11. Loop Events / Marketing
 - i. Juneteenth Heritage Festival – James Tucker
 - ii. Loop Mural Festival -
 - **Date:** May 30, 31, June 1
 - iii. Budding Artist -
 - **Date:** Saturday, May 31, 2025

11. Old Business
12. New Business

Public Comments – (Limited to 2 minutes)

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*Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.*

13. Announcements:

- LSBD Board Meeting – Tuesday, May 13, 2025 at 9:00 a.m. on Zoom.
- Email business events/sales/promotions to jessica@visittheloop.com to be included on the website, social media postings, and weekly email blast.

14. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

15. Adjournment

MINUTES
U City Loop Special Business District Board Meeting
Via Tele Conference
Tuesday, March 11, 2025 at 9:00 a.m.

Attending Board Members: Mary Gorman, Renau Bozarth, Dan Wald, Max Sassouni, and Jay Trudeau.

Absent Board Member(s): Michael Alter

Others in Attendance: Deputy City Manager Brooke Sharp, Montez Miles, Captain Fredrick Lemons, Jessica Bueler, Ryan Griffore, JoAnna Schooler, Rachel Siegert, Tom Ray, Suzanne Schoomer, Audrey Jones, Mike Giger, John Grizzell, Alison Bozarth, Hany Abounader, Joe Edwards and Samantha Smugala.

Call to Order: The meeting began at 9:05 a.m. with a quorum.

Public Comments: Suzzane Schoomer asked if the format of the LSBSD board meetings could be offered in an open Zoom meeting format to allow others to see who is in attendance. Ms. Schoomer inquired about the timeframe for the removal of the expanded outdoor dining concrete blocks. Joe Edwards offered to allow the LSBSD board members to meet at Blueberry Hill for future meetings. Samantha Smugala spoke about some upcoming projects and events that are taking place in the East Loop CID.

Approval of the Minutes: Mary Gorman made a motion to pass the February 11, 2025 LSBSD Board meeting minutes. Renau Bozarth seconded the motion. Without further discussion, the motion to pass the February 11, 2025 LSBSD Board meeting minutes carried and passed unanimously.

University City Updates:

- i. **City Hall Updates** – There were no updates.
- ii. **Security Updates** – Captain Fredrick Lemons shared his pleasure of the UCPD partnership with the LSBSD and spoke briefly about the security during the recent Mardi Gras events. Captain Lemons indicated that there would be a greater bike enforcement presence as the weather gets nicer. Renau Bozarth and Max Sassouni raised concerns over individuals loitering in their business and building entrances and asked what could be done to solve this problem. Captain Lemons mentioned that individual patrols do monitor the businesses in the Delmar Loop and encouraged businesses and their employees to call the police and to report these incidents.

Washington University Update – Joanna Schooler spoke about spring break taking place at Washington University from March 9 through the 16 and the upcoming ThurtenE Carnival that will take place starting April 4 through the April

6. Rachel Siegert shared details on the construction upgrades that are taking place on the Salt + Smoke building and other spaces being leased in the Delmar Loop.

Execution of Agreements: Deputy City Manager Brooke Sharp spoke about the LSBDB Board voting on giving the Marketing and Administration team (Jessica and Ryan) the authority to execute agreements and contracts on behalf of the LSBDB Board that are in line with the events, projects, and marketing. Mary Gorman stated she would like to have the board vote on items individually. Deputy City Manager Sharp indicated that Jessica and Ryan would be delayed in their work as they would need to wait until the next LSBDB Board meeting to move specific items anything forward, or the LSBDB would need to hold a Special Session meeting each time to pass any agreement or contract.

Treasurers Report: Jessica Bueler shared that the LSBDB had a starting balance on February 1, 2025 of \$57,221.85 and ended February 28, 2025 with \$49,312.65. Jessica Bueler advised the LSBDB Board that they need to meet to discuss the budget for Fiscal Year 2026 as there are several challenges that need to be addressed.

Walk of Fame Bids: Ryan Griffore shared the details on the B & K Concrete bid that the LSBDB Board wanted to move forward with. Mr. Griffore restated the proposal that Deputy City Manager Brooke Sharp offered the LSBDB Board the opportunity to offer Jessica and Ryan authority to execute agreements and contracts on behalf of the LSBDB. Jay Trudeau agreed, this would be of value to get projects and events planned in a timely manner without holding meetings in special sessions.

Mary Gorman made a motion to move forward with the B & K Concrete contract for the Walk of Fame Stars. Renau Bozarth seconded the motion. Without further discussion, the motion to pass the B & K Concrete contract for the Walk of Fame Stars carried and passed unanimously. Mary Gorman asked how quickly the LSBDB could expect the EDRST reimbursement. Jessica Bueler indicated it could take up to one month to receive the funds, but there is no specific timeframe she can say for certain.

Renau Bozarth made a motion for Marketing and Admin team (Jessica and Ryan) along with the LSBDB Board Chair to have signing authority to execute agreements and contracts on behalf of the LSBDB Board, and to retroactively provide updates once a month to the LSBDB Board members. Jay Trudeau seconded the motion. Without further discussion, the motion for the Marketing and Admin team (Jessica and Ryan) along with the LSBDB Board Chair to have signing authority to execute agreements and contracts on behalf of the LSBDB Board, and to retroactively provide updates once a month to the LSBDB Board members carried and passed unanimously.

Mary Gorman indicated that she would like to relinquish her role as the LSBDB Board Chair. Jessica Bueler advised that upon receipt of Ms. Gorman's

resignation from the LSBDB board, the Vice Chair will assume the LSBDB Board Chair role. Ms. Bueler informed the board that alternatively they can hold their LSBDB Board officer elections and vote on the new LSBDB officer roles.

Ryan Griffore spoke about the funds used for the Loop Ice Carnival to ensure its success, and that extra event funds would need to be reallocated to the Loop Ice Carnival. Max Sassouni made a motion to request the EDRST Board to reallocate the unused EDRST funds from the Holiday events, and to apply them to the EDRST Funds assigned for the Loop Ice Carnival event. Jay Trudeau seconded the motion. Without further discussion, the motion to request the EDRST Board to reallocate the unused EDRST funds from the Holiday events, and to apply them to the EDRST Funds assigned for the Loop Ice Carnival event carried and passed unanimously.

Ryan Griffore shared the four previous events from fiscal year 2025 which included the Holiday events, Loop Ice Carnival, The Budding Artist, and the Loop Mural Festival. Mr. Griffore asked the LSBDB board if they would like to move forward with the same four events for fiscal year 2026. Mary Gorman made a motion to continue with the budgeted Holiday events, Loop Ice Carnival, The Budding Artist, and the Loop Mural Festival events for fiscal year 2026. Renau Bozarth seconded the motion. Without further discussion, the motion to continue with the budgeted Holiday events, Loop Ice Carnival, The Budding Artist, and the Loop Mural Festival events for fiscal year 2026 carried and passed unanimously.

LSBDB Board Officers Election: Jay Trudeau requested differing the election until all Board members were present.

Mannequins Project: Audrey Jones shared her excitement for the launch of the Recycle it Don't Trash It, 16th Annual Mannequins Project event. Ms. Jones encouraged more businesses in the Delmar Loop to sign up.

Loop Events and Marketing: Renau Bozarth shared updates on the Call to Artists for the Budding Artist Event. Ryan Griffore shared updates regarding the buildings selected to be painted for the Loop Mural Festival. Mary Gorman asked if the coffee cup outside of Meshuggah could be painted during the Loop Mural Festival. Mr. Griffore shared a brief overview of the Juneteenth Race for Reconciliation and its timeframe taking place in the Delmar Loop.

EDRST Projects: Ryan Griffore spoke about the concrete trash and recycling bins being delivered to the Delmar Loop with the anticipated install date before the end of March. Mary Gorman indicated that she would reach out to B & K concrete to receive an updated invoice that the LSBDB could submit for EDRST reimbursement to begin work on the repair for the Walk of Fame Stars.

Old Business: There was no old business.

New Business: There was no new business.

Public Comments: There were no public comments.

The meeting was adjourned at 10:25 a.m.

Announcements: Jessica Bueler announced that the next LSBF board meeting will be held via tele conference on Tuesday, April 8, 2025 at 9:00 a.m. If you have any business events, sales, promotions, please email jessica@visittheloop.com to be included on the website, social media postings, and weekly email blasts.



Subject: Support for ART2063 Juneteenth Program in the Delmar Loop

Dear University City Council Members,

I am writing to express my strong support for Dr. James and Beverly Tucker of ART2063 in their effort to organize a Juneteenth Program as part of the Delmar Loop Juneteenth Celebration on June 14, 2025. Their event will be an essential addition to the day's festivities and will further amplify the celebration of freedom, culture, and community unity in University City.

As part of this effort, ART2063's Juneteenth Program will be held in partnership with the Race for Reconciliation 5K, which will take place that same morning along Delmar Boulevard. The race route spans from Melville Ave. in University City to Beverly Place in St. Louis City, serving as a meaningful bridge between our communities and reinforcing the values of unity and progress that Juneteenth represents.

The addition of ART2063's program will significantly enhance the Delmar Loop Juneteenth Celebration by expanding the festivities into the West Loop. This expansion will allow for a more inclusive and robust celebration, engaging a broader audience and providing more opportunities for education, cultural expression, and community engagement.

I respectfully urge the University City Council to support ART2063 in making their Juneteenth Program a reality. Their contribution will enrich our community's commemoration of this historic day and ensure that the Delmar Loop Juneteenth Celebration continues to grow as a powerful and unifying event.

Thank you for your time and consideration. Please feel free to reach out if further discussion is needed. I appreciate your commitment to fostering cultural enrichment and community engagement in University City.

Sincerely,

A handwritten signature in black ink that reads "Brandon R. Wilkes". The signature is written in a cursive style with a large, stylized 'B'.

Brandon R. Wilkes
St. Louis Reconciliation Network
Race for Reconciliation 5K Coordinator
Brandon.wilkes@stlrn.org

From: [James Tucker](#)
To: [Brooke Sharp](#)
Cc: [Pastor Brent Roam](#); [Pastor Brandon](#); [Pastor Tyler Neyens](#); [Greg Cosby](#); [Beverly Pegues-Tucker](#)
Subject: Juneteenth Caribbean Heritage Festival
Date: Monday, March 24, 2025 11:55:41 AM

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Good morning, Deputy City Manager Brooke,

It was a pleasure to meet you on Friday, March 21st.

Thank you for explaining the proper procedure for obtaining a permit to hold our Juneteenth Caribbean Heritage Festival in the parking lot next to the Tivoli Theatre. We want to request a permit for this significant cultural event on Saturday, June 14, 2025.

We appreciate your help connecting us with the West Loop Special District Committee so we can present at their meeting on April 8th at 9:00 a.m.

Here is a brief overview of our event:

- Juneteenth and Caribbean Exhibits
- Speakers, band, and other entertainment
- Children Village
- Food Court
- Walk Through History
- Vendors
- Support Race for Reconciliation

As you know, Juneteenth is a national holiday, and June is also National Caribbean Heritage Month.

We are partnering with Pastor Brent Roam with One Family Church, who has participated in our celebration since its inception in St. Louis in 2021.

Pastor Brandon Wilkes, who works with the Race for Reconciliation, is also a partner. In addition, other partners will join us in promoting this cultural heritage event.

Our all-day event will enhance the West Loop by encouraging citizens to visit the District and participate in activities.

My phone number is 719-528-1954. My wife Beverly's number is 719-331-6280. She is also copied on this email along with Pastor Brent, Pastor Brandon, and others.

We are looking forward to working with you.

Sincerely,
Dr. James Tucker, President
Africans Rising Together 2063
P. O. 12202
St. Louis, MO 63157
www.ART2063.org
[\(719\)528-1954](tel:7195281954)

Sent with [Proton Mail](#) secure email.



Department	Non-Department
Program	Loop Business District

Fund	Loop Business District
Account Number	18-70-74

	FY 2022 Budget	FY 2023 Budget	FY 2024 Budget	FY 2025 Budget	FY 2026 Budget	
Contractual Services						
6001 Auditing & Accounting	1,750	1,750	1,750	1,750	1,750	Annual Audit on LSBD records Admin + Marketing + Events Loop Events
6010 Professional Services	90,000	96,300	96,300	65,000	80,001	
6040 Events & Receptions	100,000	100,000	275,000	275,000	275,000	
6050 Maintenance Contracts	15,000	15,000	30,000	-	-	
6070 Temporary Labor	-	5,000	5,000	-	-	
6090 Postage	-	500	250	250	250	Event Insurance / Director Insurance
6130 Advertising & Public Notices	17,500	17,500	30,000	-	-	
6136 Marketing and Promotional	3,000	66,000	46,000	-	10,000	
6150 Printing Services	3,000	3,000	3,000	-	-	
6190 Insurance Misc	5,000	6,100	6,100	6,100	6,100	
6260 Electricity	-	5,400	12,000	-	-	
6270 Telephone & Pagers	1,000	-	-	-	-	
6320 Internet Services	-	-	-	-	500	
6650 Membership & Certification	-	-	-	-	-	
6700 Misc. Operating Services	1,500	1,500	2,500	2,500	2,500	
6705 Misc. Non-Operating Services	-	-	-	-	-	
Sub-Total Contractual Services	237,750	318,050	507,900	350,600	376,101	
Commodities						
7001 Office Supplies	-	-	-	-	-	
7130 Agriculture Supplies	-	-	-	-	-	
7690 Recreational Supplies	-	-	-	-	-	
7850 Awards & Gifts	10,000	10,000	20,000	-	-	
7890 Miscellaneous	-	21,800	25,000	-	-	
7890 Miscellaneous	-	-	90,000	-	-	
Sub-Total Commodities	10,000	31,800	135,000	-	-	
Total	247,750	349,850	642,900	350,600	376,101	