

**U CITY LOOP  
SPECIAL BUSINESS DISTRICT MEETING  
VIA ZOOM VIDEO CONFERENCE  
Tuesday, June 10, 2025 9:00 a.m.**

**IMPORTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBG MEETING AND PARTICIPATION  
LSBG Will Meet Electronically on June 10, 2025**

Observe and listen to the Meeting (your options to join the meeting are below):

**Webinar:**

<https://us06web.zoom.us/j/85435723540?pwd=4BxIx1pbLH81psPjb1d3bhqS3ubjR5.1>

Passcode: 63130

**Audio Only Call:**

Or iPhone one-tap :

US: +13092053325,,85435723540#,,,,\*63130# US

**Or Telephone:**

Dial (for higher quality, dial a number based on your current location):

US: +1 309 205 3325 or +1 312 626 6799

Webinar ID: 854 3572 3540

Passcode: 63130

International numbers available: <https://us06web.zoom.us/j/85435723540?pwd=4BxIx1pbLH81psPjb1d3bhqS3ubjR5.1>

**Citizen Participation**

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment. —

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: [bsmith@ucitymo.org](mailto:bsmith@ucitymo.org) or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Sharp, Deputy City Manager/Director of Economic Development. Such comments will be provided to the LSBG prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, a **name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

**AGENDA**  
**U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING**  
**Via Zoom Video Conference**  
**Tuesday, June 10, 2025, 9:00 a.m.**

1. Call to Order
2. Introductions
3. Public Comments – (Limited to 3 minutes)

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4. Approval of Minutes
  - i. LSBDB Board Meeting on May 13, 2025
5. University City Update
  - i. City Hall Updates – Mayor Terry Crow, Deputy City Manager Brooke Sharp
  - ii. Security Update – Cpt. Brian Isenberg
6. Washington University Update – JoAnna Schooler, Rachel Siegert
7. East Loop CID Update – Samantha Smugala
8. Treasurer Report – Dan Wald
9. EDRST Projects to Complete by June 30, 2025
  - i. Advertising - \$30,000
  - ii. Power washing Delmar - \$15,000
  - iii. Trash Pickup and Cleaning - \$15,000
10. Mannequins Project – Theme: RECYCLE it, don’t trash it! – Audrey Jones
11. Upcoming Loop Events
  - i. Juneteenth

12. Event Recap
  - i. Loop Mural Festival - May 30, 31, June 1
  - ii. Budding Artist - May 31, 2025
13. Loop Cleanup – Jay Trudeau
14. Old Business
  - i. Removal of Expanded Outdoor Dining Barriers
15. New Business

**Public Comments – (Limited to 2 minutes)**

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16. Announcements:
  - LSBDD Board Meeting – Tuesday, July 8, 2025 at 9:00 a.m.
  - Email business events, sales/promotions to [jessica@visittheloop.com](mailto:jessica@visittheloop.com) to be included on the website, social media postings, and weekly email blast.
17. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.
18. Adjournment