

**U CITY LOOP  
SPECIAL BUSINESS DISTRICT MEETING  
VIA ZOOM VIDEO CONFERENCE  
Tuesday, August 12, 2025 9:00 a.m.**

**IMPORTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBG MEETING & PARTICIPATION  
LSBG Will Meet Electronically on August 12, 2025**

Observe and listen to the Meeting (your options to join the meeting are below):

**Webinar:**

<https://us02web.zoom.us/j/84525667447?pwd=GjVZNQytSTop7RoTThQBglh5pErqBR.1>

Passcode: 399841

**Audio Only Call:**

Or iPhone one-tap :

+19292056099,,84525667447#,,, \*399841#

**Or Telephone:**

Dial (for higher quality, dial a number based on your current location):

US: +1 305 224 1968 US

+1 309 205 3325 US; 1 305 224 1968 US; +1 719 359 4580 US

Webinar ID: 845 2566 7447

Passcode: 399841

International numbers available: <https://us02web.zoom.us/j/84525667447?pwd=GjVZNQytSTop7RoTThQBglh5pErqBR.1>

**Citizen Participation**

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager - Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: [bsmith@ucitymo.org](mailto:bsmith@ucitymo.org) or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Sharp, Deputy City Manager - Development. Such comments will be provided to the LSBG prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

**AGENDA**  
**U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING**  
**Via Zoom Video Conference**  
**Tuesday, August 12, 2025,**  
**9:00 a.m.**

1. Call to Order
2. Introductions
3. Public Comments – (Limited to 3 minutes)

***Citizen Participation***

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4. Approval of Minutes
  - i. LSBd Board Meeting on July 8, 2025
5. University City Update
  - i. City Hall Updates – Mayor Terry Crow, Deputy City Manager Brooke Sharp
  - ii. Security Update – Cpt Brian Isenberg
6. Washington University Update – JoAnna Schooler, Rachel Siegert
7. East Loop CID Update – Samantha Smugala
8. Treasurer Report – Dan Wald
9. EDRST Projects
  - i. Advertising
  - ii. Trash Pickup and Cleaning
10. Marketing Report & Loop Events – Fusion Media: Jessica & Ryan
11. Loop Cleanup – Jay Trudeau

12. Old Business

13. New  
Business

**Public Comments – (Limited to 2 minutes)**

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14. Announcements:

- LSBd Board Meeting – Tuesday, October 14, 2025 at 9:00 a.m.
- Any Delmar Loop concerns or questions please email the chair at [jay@visittheloop.com](mailto:jay@visittheloop.com)
- Email business events/sales/promotions to [jessica@visittheloop.com](mailto:jessica@visittheloop.com) to be included on the website, social media postings, and weekly email blast.

15. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.

16. Adjournment