

**U CITY LOOP
SPECIAL BUSINESS DISTRICT MEETING
VIA ZOOM VIDEO CONFERENCE
Tuesday, October 14, 2025 9:00 a.m.**

IMPORTANT NOTICE REGARDING PUBLIC ACCESS TO THE LSBD MEETING & PARTICIPATION

LSBD Will Meet Electronically on October 14, 2025

Observe and listen to the Meeting (your options to join the meeting are below):

Webinar:

<https://us02web.zoom.us/j/89686110284?pwd=BQz8PNGxrfAYss64evMn2FX3yBWfgP.1>

Passcode: 721974

Audio Only Call:

Or iPhone one-tap :

++16469313860,,89686110284#,,,*721974# US

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: ++1 646 931 3860 US

++1 305 224 1968 US +1 309 205 3325 US +1 253 205 0408 US

Webinar ID: 896 8611 0284

Passcode: 721974

International numbers available: <https://us02web.zoom.us/u/keiB9pmOix>

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager - Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting.** Comments may be sent via email to: bsmith@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Brooke Sharp, Deputy City Manager - Development. Such comments will be provided to the LSBD prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.

Please note, when submitting your comments or invites, **a name must be provided.** Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.

AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING
Via Zoom Video Conference
Tuesday, October 14, 2025,
9:00 a.m.

1. Call to Order
2. Introductions
3. Public Comments – (Limited to 3 minutes)

Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment.

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4. Approval of Minutes
 - i. LSBD Board Meeting on July 8, 2025
 - ii. LSBD Board Meeting on August 12, 2025
5. University City Update
 - i. City Hall Update – Mayor Terry Crow, Deputy City Manager Brooke Sharp
 - ii. Security Update – Captain Brian Isenberg
6. Washington University Update – JoAnna Schooler, Rachel Siegert
7. Treasurer Report – Dan Wald
8. Marketing Report Website www.Visittheloop.com -Ryan Griffore
9. Loop Events – Holiday Events and Ice Carnival -Jessica Bueler
10. East Loop CID Update – Samantha Smugala
11. U- City Spot Light - Eric Kusnierzewicz, U City Historical Society
12. Old Business
13. New Business

Public Comments – (Limited to 2 minutes)

Citizen Participation

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14. Announcements:

- LSBD Board Meeting – Tuesday, November 19, 2025 at 9:00 a.m.
- Any Delmar Loop concerns or questions please email the chair at jay@visittheloop.com
- Email business events/sales/promotions to jessica@visittheloop.com to be included on the website, social media postings, and weekly email blast.

15. Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential attorney-client privileged discussions regarding personnel, contractual and financial strategies.

16. Adjournment