

AGENDA
U CITY LOOP SPECIAL BUSINESS DISTRICT BOARD MEETING

TechArtista U City
725 Kingsland Ave Suite 100
University City, MO 63130
Tuesday, February 10, 2026, 9:00 a.m.

Zoom Option Available

Topic: LSBSD Board Meeting 2.10.26

Time: Feb 10, 2026 09:00 AM Central Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/87162278968>

Meeting ID: 871 6227 8968

One tap mobile

+13092053325,,87162278968# US

+13126266799,,87162278968# US (Chicago)

Join instructions

<https://us06web.zoom.us/meetings/87162278968/invitations?signature=QUtcQMhFhp9RXX4u58Mtulp4CcENJVnfCYQ3CdulBSQ>

Agenda

- 1) Call to Order
- 2) Introductions
- 3) Public Comments – (Limited to 3 minutes)

Public Comments Policy (Limited to 2 minutes) Citizen Participation

Those who wish to provide a comment during the “Public Comment” portions of the agenda may provide written comments or request video participation invites to the Deputy City Manager/Director of Economic Development ahead of the meeting. Please specify which portion of the agenda you wish to comment on.

*ALL written comments or video participation invites must be received **no later than 8:00 a.m. the day of the meeting**. Comments may be sent via email to: bahlvin@ucitymo.org or mailed to the City Hall – 6801 Delmar Blvd. – Attention Becky Ahvlin, Economic Development Manager. Such comments will be provided to the LSBSD prior to the meeting. Comments will be made a part of the official record and made accessible to the public online following the meeting.*

*Please note, when submitting your comments or invites, **a name must be provided**. Please also note if your comment is on an agenda or non-agenda item, and a name is not provided, the provided comment will not be recorded in the official record. An e-mail address is also required to receive a virtual invite to the meeting.*

- 4) Approval of Minutes
 - a) LSBSD Special Board Meeting on January 27, 2026
- 5) New Business

- a) LSBDD Staffing Updates
- b) University City Update - Mayor Terry Crow, Becky Ahlvin
- c) Security Update – Captain Brian Isenberg
- d) Washington University Update – JoAnna Schooler
- e) East Loop CID Update – Samantha Smugala
- f) Events
 - i) Ice Carnival Recap - Samantha Smugala
 - ii) Mannequin Project - Audrey Jones
 - iii) Flowering Artist Festival - Renau Bozarth
 - iv) Juneteenth - Samantha Smugala
 - v) Flyover Comedy Festival - Zach Gzehoviak
- g) Marketing
 - i) Valentines Day Promotions - Samantha Smugala
 - ii) Loop Passport App - Kevonne Martin, Shani Bennett
- h) Treasurer Report - Jay Trudeau
- i) Old Business

6) Public Comment

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7) Announcements:

- a) LSBDD Board Meeting – **Tuesday, March 10, 2026, at 9 a.m.** Location to TBD
 - b) Email business events/sales/promotions to **director@thedelmarloop.com** to be included on the website, social media postings, and weekly email blast.
- 8) Closed Session (if necessary) pursuant to Missouri Sunshine Law Sections 610.021 (1) and (3) in order to conduct confidential, attorney-client privileged discussions regarding personnel, contractual and financial strategies.
- 9) Adjournment

U CITY LOOP
SPECIAL BUSINESS DISTRICT MEETING
Meeting Minutes
VIA ZOOM VIDEO CONFERENCE
Tuesday, January 27, 2026 9:00 a.m.

1. Call to Order

- a. Jay Trudeau Called the meeting to order at 9:02am.

2. Introductions

- a. Board Members in attendance were Jay Trudeau, Michael Alter, Renau Bozarth, Dan Wald, and Max Sassouni.
- b. Others in attendance were Samantha Smugala, Becky Alhvin, John Mulligan, Joe Edwards, and Dave Sandel.

3. Public Comments – (Limited to 3 minutes)

- a. No public comments.

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4. New Business

- a. Resolution Approval of East Loop CID MOU
- b. Jay Trudeau introduces the MOU between the East Loop CID and LSBDD. This MOU between the LSBDD and the East Loop CID allows for increased collaboration and alignment of goals and initiatives (marketing, events, economic development, safety and security) as well as resource sharing including staffing, contractors, and vendors. We believe this collaboration will enhance efforts on both sides of the Loop.
- c. Board Members had no further comment on the resolution or MOU.
- d. Michael Altar and Dan Wald expressed strong approval of the MOU.
- e. Max Sassouni also expressed strong approval and thanked Jay Trudeau for his leadership.
- f. John Mulligan asked who would be the Custodian of records for this new collaboration. Jay Trudeau will continue to be the Custodian of Records.
- g. Jay Trudeau introduced a Resolution to approve the MOU. Michael Altar made a motion to approve the Resolution. Dan Wald Seconded. All in Favor. Motion Passes.

- h. Samanta Smugala thanked the Board for the opportunity to build relationship and their trust. Expressed excitement for the new collaboration.
- 5. Public Comments – (Limited to 2 minutes)
 - a. Joe Edwards Congratulated the Board on the new MOU.

Citizen Participation

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- 6. Adjournment
 - a. Michael Alter made a motion to adjourn the meeting. Seconded by Max Sassouni. All in Favor. Motion passes.
 - b. Meeting adjourned at 9:15am.