

CALOP Meeting Minutes
October 28, 2010
City Hall, 2nd Floor Conference Room
6:00 PM

Members Present: Eric Friedman, Rick Simoncelli, Mae Etta Weston, Gladys Creer, Robert Wilcox
Members Absent: James Reeves, Dennis Riggs, Mary Williams, Councilmember L. Michael Glickert
Also Present: Genise Lay

Call to Order

Mr. Friedman called the meeting to order at 6:08 PM.

The commission discussed the manner in which applicants would be selected for interviews. Some discussion was held on whether former grantees Brent Jaimes and Edie Barnard should be called for an interview during the current grant round. Mr. Friedman relayed a suggestion from Dennis Riggs that all applicants be interviewed to determine the merits of their proposed project. The commission also discussed how funding would be assigned; interviews would be held and then the commission would determine the amount of funding to allocate to successful applicants.

The commission reviewed a payment request submitted for the film Sustainable St. Louis. Project liaison Gladys Creer recommended that the second installment be distributed. Ms. Lay will prepare the paperwork to release payment.

Mr. Friedman relayed that funding may lapse due to federal legislation that will become effective January 2012. The commission may have some options to resolve the matter. Mr. Friedman would like Mr. Riggs present information regarding the legislation and its affect to the commission.

Mr. Friedman also suggested that the commission consider addressing items such as fundraising, alternate funding sources, and copyright issues in its five-year plan. Mr. Friedman asked that Mr. Wilcox and Mr. Reeves continue to look at revising the goals; he also asked that members continue to send their ideas relative to the five-year plan.

Mr. Friedman reported that he invited a representative of AT&T to attend the awards ceremony in which CALOP will be a recipient.

The commission discussed the grant round applications which were approved for further review at its October 26, 2010 meeting. The following applicants will be contacted for an interview:

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| Track Stars: A History of the Penrose Velodrome | Brent Jaimes |
| Victim Voices | Edie Barnard |
| Earthways: Living the Green | Earthways Center |
| A Show of Strength | Franklin Oros |
| Jim Crow to Barack Obama | Denise Ward Brown |
| Comic Geeks | Brian Spath |
| America Revisited, St. Louis | Old North St. Louis Restoration Group |

Mr. Friedman reported that Mr. Riggs was financially involved in Earthways: Living the Green. Mr. Friedman also reported that he had some involvement on the issue as well. Mr. Friedman disclosed that he knows the applicant of America Revisited.

Mr. Simoncelli asked that the commission reconsider Project Destination, a project that was ruled-out at the October meeting. After some discussion, the commission decided to approve the project/applicant for an interview.

Mr. Friedman relayed that the commission should find ways to support the youth and should investigate a collaboration with the Youth Learning Center at 4471 Olive. The Center teaches the youth about film, animation, web development. Mr. Friedman suggested that this may be a model for CALOP's co-op with University City High School.

The commission established tentative dates to hold interviews with the grant applicants. A meeting request for November 11 and November 16 will be sent to commission members to determine if they are available to meet. Applicant interviews will be 20 minutes each (10 minutes for applicant presentation and 10 minutes for questions by the commission. Grant allocations will take place after all applicants have been interviewed.

There being no further business before the commission, a motion to adjourn was made by Ms. Creer and seconded by Ms. Weston. The motion was approved. The meeting adjourned at 7:28 PM.

Respectfully submitted,

Mae Etta Weston
Secretary

Prepared by Genise Lay