

CALOP Meeting Minutes
Thursday, December 15, 2011
University City City Hall, 3rd Floor Conference Room
6:00 PM

Members Present: Eric Friedman, Rick Simoncelli, Mae Etta Weston, Larry Lanius, Robert Wilcox and Dennis Riggs.

Members Absent: James Reeves, Mary Williams, and Councilman L. Michael Glickert

Also Present: Genise Lay, Denise Ward-Brown, and Gretchen Giselle.

Call to Order

The meeting was called to order by Mr. Friedman at 6:12 pm.

Commission members introduced themselves to new member Larry Lanius. Mr. Lanius introduced himself and shared his background with the commission.

A motion to approve the agenda was made by Mr. Wilcox and seconded by Mr. Simoncelli. The motion was approved.

Approval of Minutes

The commission reviewed the October 27, 2011 minutes. Mr. Wilcox noted that meeting guest's name should be corrected and shown as Paul Oryem. A motion to approve the minutes with the correction was made by Ms. Weston and seconded by Mr. Simoncelli. The motion was approved.

Chairman's Report

Mr. Friedman reported that he met with an AT&T representative to request AT&T's help in passing federal legislation to continue CALOP funding.

Mr. Friedman relayed that David Berger of Jefferson St. Louis Solid Waste Management, who also serves on CALOP's recycling committee, will provide information on recycling best practices.

Mr. Friedman reported that the pre-grant workshop was set up. The workshop will be presented by VLAA and held at the Regional Arts Commission on January 9, 2012 at 6:30 PM.

Mr. Friedman informed the commission that the recycling request for proposal (RFP) had been finalized and would be sent to CALOP's contact list. CALOP is also working with the city's public relations consultant to send the RFP press release to the media. Mr. Friedman also stated that he had informed Councilman Price on the progress of the recycling project. Mr. Friedman appeared before council to report on the project and acknowledged that Councilman Price had suggested the project.

Mr. Friedman reported that commission member James Reeves agreed to finalize the Washington University archives contract by next month.

Mr. Friedman relayed that Mayor Welsch had asked if copies of the oral history DVD's had been transmitted to University City's library. Mr. Friedman stated that Linda Ballard, the former library director, had said that the library may be able to help catalog the DVD's. It is CALOP's intention to place the DVD's at the library and media archives, and have them catalogued.

Treasurer's Report

Mr. Simoncelli presented the November 30, 2011 financial report to the commission. Mr. Simoncelli reported that if CALOP collects the budgeted revenues, then \$348,000 would be available. Mr. Simoncelli also reported that there were no large expense activities. A motion to approve the financial report was made by Mr. Wilcox and seconded by Ms. Weston. The motion was approved.

Grant Recipient Presentation

Denise Ward-Brown and Gretchen Giselle appeared before the commission to give a report on the progress of the film Jim Crow to Barack Obama. Ms. Ward-Brown showed footage of the film and discussed how the interviews were conducted. Ms. Ward-Brown reported on project activities involving the youth. She also noted that the goal was to have the film completed by March 1, 2012.

Grant Round Calendar

The commission discussed the proposed grant round calendar. The commission decided that the entry deadline would be February 10, 2012. A motion to adopt the calendar of the spring grant round with a deadline date of February 10, with flexibility to change the remaining dates of the schedule was made by Mr. Wilcox and seconded by Mr. Lanius. The motion was approved.

Ms. Lay reported that there may be an issue with new member appointment Teddy Presberg. Ms. Lay relayed that Mr. Presberg may not be available to meet the 4th Thursday of each month.

Mr. Friedman asked if the commission would like to appoint a new chairman. Commission members agreed that Mr. Friedman should continue to serve as chairman.

The commission discussed the process for submitting completed films to CALOP for approval. Completed films will be sent to Ms. Lay, who will distribute copies to Dennis Riggs and the film mentor/liaison. The checklist and film will be sent to the liaison for approval, followed by Dennis Riggs. Ms. Lay will update the checklist to reflect the revised process.

Grant Liaison Report

Mr. Wilcox reported that Franklin Oros, the filmmaker for A Show of Strength, had requested additional funding in the amount of \$4,400. Mr. Wilcox relayed that Mr. Oros had done more work than originally contracted, including working with high school students. Mr. Franklin had also extended the time to complete the film. A motion was made to grant \$4,000 by Mr. Wilcox and seconded by Mr. Friedman for discussion purposes. Mr. Wilcox informed the commission that an event will occur in July 2012 related to the film. The event is after the original deadline to complete the film; however, Mr. Oros would like to capture the event and incorporate it into the film. There was discussion about whether awarding more funds would cause issues with other grantees. After discussion, a vote was taken: Mr. Friedman, Mr. Lanius and Mr. Wilcox voted yes; Mr. Simoncelli abstained; and Ms. Weston voted no. The motion was approved.

Penrose Velodrome – Mr. Wilcox reported that Mr. Jaimes had submitted an invoice and progress report. Mr. Wilcox approved issuing the third installment of the grant.

Five-Year Plan

The commission reviewed the revised draft of the five year plan. Mr. Friedman suggested a change to the end of the paragraph of Objective 1 to read: “, the internet and other media.” A motion to approve the changes to CALOP’s five year plan was made by Mr. Simoncelli and seconded by Ms. Weston. The motion was approved.

Tapes at the Library

Ms. Lay presented a list identifying CALOP-funded films that had been transmitted to the Library. Ms. Lay also noted the films that were not at the Library:

- The Bracelet – Hidden Treasures: Mr. Riggs will provide copies of the film.
- Silver Spurs (Home on the Range): Mr. Riggs will provide copies of the film.
- Sutter Meyer House: Mr. Wilcox will follow up with the film producer Ms. Diaz.
- Oral History Project: the commission will provide DVD copies to the library and the hard drive will be used for archival purposes. The commission will produce a budget for duplication. Mr. Riggs will consult with a broker to determine duplication costs.
- Knock, Knock America: A letter will be sent to Rebecca Rivas explaining that the film was not transmitted to the library because all releases were not accounted for. CALOP cannot distribute/show the film without proper releases.

Mr. Friedman discussed the possibility of hiring a documentary doctor to help filmmakers with editing. Mr. Lanius agreed to provide editing assistance. Mr. Friedman will get a quote for professional documentary services.

Mr. Friedman asked that the commission think about ways to communicate with or survey citizens about the type of films or projects they would like to see.

Federal Legislation

Mr. Riggs reported that program funding will end December 2011. Currently, legislation allows the city to collect 5% as well as \$1 for CALOP. Mr. Riggs explained that once the legislation expires, CALOP funding would end but the city would still receive 5%. The CAP Act, which would restore funding, is still in congress. Mr. Friedman suggested that a letter be sent to AT&T and Charter asking for continued funding.

Mr. Simoncelli moved to adjourn. The motion was seconded by Mr. Wilcox and approved. The meeting adjourned at 8:35 pm.

Respectfully submitted,

Mae Etta Weston
Secretary

Prepared by Genise Lay