

CALOP Meeting Minutes
Thursday, January 26, 2012
University City City Hall, 3rd Floor Conference Room
6:00 PM

Members Present: Eric Friedman, James Reeves, Rick Simoncelli, Mae Etta Weston, Larry Lanius, Robert Wilcox, Dennis Riggs, and Councilman L. Michael Glickert

Members Absent: Teddy Presberg and Mary Williams

Also Present: Genise Lay

Call to Order

The meeting was called to order by Mr. Friedman at 6:11 pm.

Approval of Agenda

A motion to approve the agenda was made by Mr. Wilcox and seconded by Mr. Reeves. The motion was approved.

Approval of Minutes

The commission reviewed the December 15, 2011 minutes. A motion to approve the minutes was made by Mr. Wilcox and seconded by Mr. Simoncelli. The motion was approved.

Chairman's Report

Mr. Friedman, the Chairman, presented a letter written by Mayor Welsch to AT&T President John Sondag. In her letter, Mayor Welsch asked if AT&T would agree to continue collecting \$1.00 from its cable subscribers in University City. Mr. Friedman reported that a conference call would be held with the city counselor. Plans to sustain funding include talking with AT&T and Charter, and using the press as much as possible.

Mr. Friedman relayed that the RFP/grant round workshop was successful and that 20 to 30 people attended. Mr. Friedman recognized members that participated: Mr. Wilcox, Ms. Weston, and Mr. Lanius. Mr. Friedman also reported that, during the workshop, it was suggested that CALOP hold a conference call with University City School District to understand the school's position in the recycling project.

Mr. Friedman reported that he interviewed with KMOX about the recycling RFP. He also reported that Avant Marketing assisted with broadcast of the RFP and grant round press release, which was very helpful in getting the information to the public. Ms. Weston reported that it appeared in the St. Louis American.

Treasurer's Report

Mr. Simoncelli presented the December 31, 2011 financial report to the commission. Mr. Simoncelli reported that expenses were straightforward. Ms. Lay was asked to verify the period for Charter payments and send a letter, with a copy to the city counselor and mayor, to both AT&T and Charter about payments.

The commission determined that the financial report should state the following caveat relating to revenues: "Projected revenues may be reduced if funding does not continue. Revenues are based on a full year of collection. Revenues may change subject to continuation of existing funding agreement with AT&T and Charter."

Mr. Simoncelli noted that funding for the recycling project is \$50,000 over a two-year period and that additional project funding will reduce projected fund balance.

A motion to approve the financial report was made by Mr. Wilcox and seconded by Ms. Weston. The motion was approved.

Request by Sutter Meyer House Society

Mr. Friedman reported that Jen Jensen, of the Sutter Meyer House Society, requested to show Bill Streeter's film, St. Louis Brick. The Society spoke with Mr. Streeter who requested money for the showing. The commission determined that the film may be publicly shown based on the contract that Mr. Streeter has with CALOP. Mr. Friedman stated that he informed Ms. Jensen to show the film and that she did not have to talk back with Mr. Streeter.

The commission discussed Mr. Streeter's intentions related to his request to forego his final payment of the grant. Mr. Wilcox confirmed that Mr. Streeter's email asked that his final payment be used against the portion of revenues that he is obligated to pay to CALOP per contract. Ms. Lay will send a letter to Mr. Streeter asking for an accounting of money or revenues he received related to the film.

Grant Liaison Report

Mr. Wilcox reported that Brent Jaimes, filmmaker for Penrose Velodrome, sent a link of the film to the commission.

Mr. Wilcox reported that Franklin Oros, the filmmaker for A Show of Strength, met with University City High School. An invoice for the next payment will be sent at the end of February.

The commission discussed the possibility of mentioning CALOP in HEC-TV mediums. Mr. Wilcox reported that he mentions CALOP in interviews and at the beginning of the showings of CALOP-funded films. Mr. Friedman asked if CALOP's name could appear in the schedule listed in HEC-TV's magazine.

Mr. Simoncelli reported that Comic Geeks is going nicely and that a request for second payment has been made. A scene is scheduled for shooting in the middle of the week.

Mr. Simoncelli also reported that a letter has been drafted to be sent to Lee Ann Nelson regarding the grant film project, There's No Place Like It. Mr. Friedman will review the letter.

Mr. Reeves reported that Victims Voices is coming along nicely. Mr. Reeves relayed that children who are completing community services are participating in production of the film and five victims have been interviewed. The filmmaker has also working on the b-roll and is in the editing stage. The filmmaker may need an extension.

Ms. Weston reported that Jim Crow to Barack Obama is in the editing stage and the filmmaker hopes to be finished by March 2012.

Ms. Weston reported that she reviewed the final version of Sustainability in St. Louis. She noted that there was some delay at the beginning of the film and asked that the color bars appearing at the beginning of the film be removed. Ms. Lay will contact the filmmaker.

Archives

Mr. Reeves presented Washington University's proposal that permission for placing CALOP-funded films in its archives be incorporated into CALOP's grant contract. Filmmakers may opt out by communicating so in writing or amend the contract and initial revisions. A motion to accept the contract as revised with Washington University's paragraphs was made by Mr. Reeves and seconded by Mr. Simoncelli. Discussion was held on how to inform current grantees of the opportunity to submit their films to Washington University archives. Mr. Friedman suggested that the commission communicate the terms to filmmakers with active/existing grant contracts. The motion was approved.

Mr. Friedman and Mr. Reeves will work on informing filmmakers with existing contracts. Mr. Reeves will inform Washington University about the commission's decision.

Duplication of Oral History Tapes

Ms. Lay will provide the number of tapes on hand to Mr. Riggs so that duplication costs may be determined.

Mr. Friedman relayed that commission member Teddy Presberg could not attend the meeting. Mr. Friedman will ask Mr. Presberg if he will be able to attend the meetings. Mr. Friedman also suggested that attendance rules be proposed.

Documentary Doctor

Mr. Friedman informed the commission that he talked with Ms. Ward-Brown about using her film as the pilot for the documentary doctor project. Mr. Friedman had previously approached Margie Newman about serving as CALOP's documentary doctor; he hopes to have a proposal for the project at the next meeting. Mr. Friedman also reported that Ms. Newman met with Art Holliday to see if she could help him edit his film Johnnie Be Good.

Mr. Friedman suggested that CALOP provide funding to produce a film that would be edited after its completion to show the impact of professional editing. The commission discussed whether it was responsible to educate filmmakers about editing. The commission will explore the matter further.

Federal Legislation – CAP Act

Mr. Riggs will send a copy of St. Louis City's resolution to Ms. Lay. Mr. Riggs reported that the CAP Act has more co-sponsors in the House of Representatives. Mr. Riggs will send Ms. Lay links to the CAP Act so that they may be shared with the commission.

Unanticipated

No report.

Next Meeting Date

The next meeting date was tentatively scheduled for February 23, 2012 at 6 p.m.

Mr. Simoncelli moved to adjourn. The motion was seconded by Ms. Weston and approved. The meeting adjourned at 7:40 pm.

Respectfully submitted,

Mae Etta Weston
Secretary

Prepared by Genise Lay