



UNIVERSITY CITY NEWS

University City News

July 2012

University City, Missouri

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It's Pool Season!

The weather is perfect to spend some time with family and friends relaxing at the pool. Heman Park Pool is now open for the summer—located at 7210 Olive Blvd.



The pool is open to the public from 12—8pm every day, May 26 through August 19.

Find out more information about pool rates and hours at www.ucitymo.org, or contact Centennial Commons at 314-505-8625.

Action Steps for Sun Protection

While some exposure to sunlight can be enjoyable, too much can be dangerous. Overexposure to ultraviolet (UV) radiation from the sun can result in a painful sunburn. It can also lead to more serious health problems, including skin cancer, premature aging of the skin, cataracts and other eye damage, and immune system suppression. Children are particularly at risk.

Be SunWise

Most people are not aware that skin cancer, while largely preventable, is the most common form of cancer in the United States. More than one million cases are reported annually. By following some simple steps, you can still enjoy your time in the sun and protect yourself from overexposure.

This fact sheet explains simple steps to protect yourself and your children from overexposure to UV radiation. The U.S. Environmental Protection Agency (EPA) recommends these action steps to help you and your family be "SunWise." Follow the link below for action steps.

<http://www.epa.gov/sunwise/doc/actionsteps.pdf>

EPA 430-F-10-028, Environmental Protection 6205J, June 2010 Agency, www.epa.gov/sunwise



Part of being a leader, I believe, is being in the habit of thinking not just about today or tomorrow, but of the long-term future. Part of thinking in the long-term is acknowledging that you will not be around forever and in doing what you can to bring new people into the process – encouraging others to take an active part in the civic life of the community.

One way to get involved here in University City is to be a part of a City board or commission. University City has a great and long-standing tradition of encouraging citizen involvement. We have a wide range of citizen-led boards and commissions, most of which serve in an advisory role to the Council. Being a member of a board or commission is a great way to get a sense of how the City works; to meet neighbors with whom you might otherwise never cross paths; and to get a sense of whether or not you would like to take a more active role in University City – as an elected official on the City Council or the School Board.

Following are the University City boards and Commissions. Consider filling out an application for appointment to one of these bodies – you can find the application on the City of University City website at: <http://www.ucitymo.org/DocumentCenter/Home/View/1719>.

Board or Commission	Meeting time	Council Liaison
Board of Adjustment	Meets on the 3 rd Tuesday of the month on an as-needed basis.	Councilmember Byron Price
Board of Building Code Appeals	Meets on an as-needed basis.	Councilmember Byron Price
CALOP	Meets on the 4 th Thursday of the month. No November or December	Councilmember Byron Price
Civil Service Board	Meets on an as-needed basis.	Councilmember Steve Kraft
Commission on Human Relations	Meets monthly on the 3 rd Thursday of the month.	Councilmember Paulette Carr
Fair Housing Commission	Checking on status of commission	N/A at this time
Green Practices	Meets on the 2 nd Thursday of the month. No December meeting.	Councilmember Michael Glickert
Historic Preservation Commission	Meets on the 3 rd Thursday	Councilmember Michael Glickert
Industrial Development Authority	Meets on an as-needed basis.	Mayor Shelley Welsch
Infill Review Board	Meets on an as-needed basis.	Councilmember Arthur Sharpe, Jr.

Continued on next page.

The Mayor's Communiqué, Continued

Board or Commission	Meeting time	Council Liaison
Local Option Economic Development Sales Tax Board	Meets on an as-needed basis.	Mayor Shelley Welsch
Land Clearance Redevelopment Board	Meets on an as-needed basis.	Councilmember Arthur Sharpe, Jr.
Library Board	Meets on 2 nd Wednesday of the month. No July/August meetings.	Councilmember Terry Crow
Municipal Commission on Arts & Letters	Meets on the 2 nd Tuesday of the month. No August meeting.	Councilmember Paulette Carr
Park Commission	Meets on the 4 th Tuesday of the month. No meetings in August and December.	Councilmember Steve Kraft
Pension Board	Meets quarterly or as needed.	Councilmember Terry Crow
Plan Commission	Meets on the 4 th Wednesday of the month. Reschedule for 4 th Thursday in September 2012.	Councilmember Arthur Sharpe, Jr.
Traffic Commission	Meets on the 2 nd Wednesday of the month, except August.	Councilmember Paulette Carr
Urban Forestry Commission	Meets on the 2 nd Wednesday, every other month.	Councilmember Steve Kraft

And don't forget, the 2012 Movies in the Parks – an effort of a group of new **VOLUNTEERS** who wanted to do something for the community, got together, and did it. The movie series continues monthly in U City parks until October. The volunteer group of residents chose the films. Their theme for the series is Coming of Age movies. Please note: The October movie will be a Viewer's Choice.

- * Akeelah & the Bee (July 11) at Lewis Park (Concessions: University Heights #1)
- * Bend it Like Beckham (August 8) at Flynn Park (Concessions: Flynn Park PTO)
- * To Kill A Mockingbird (September 15) at Fogerty Park (Concessions: Barbara Jordan PTO)
- * Halloween-themed Viewer's Choice: "Spirited Away" or "Stand By Me" or "Goonies" (October 13) at Heman Park (Concessions: TBA)

Check out the website at www.ucitymoviesintheparks.org. You can cast your vote for the October movie on the website, at the Viewer's Choice link. You can also follow the U City Movies in the Parks group on FACEBOOK.

Movies start 20-30 minutes after dusk. Bring your chairs and blankets.

Want to get involved in boards or commissions? Planning movies? Planning other special, unique-to-U-City events? Let me know. I have lots of ideas.

Mayor Shelley Welsch



**Centennial
Greenway
CONSTRUCTION
NOTICE**

A biking and walking trail is under construction on the east side of I-170 from Shaw Park to Olive Blvd. Construction hours are 7am to 5pm Monday-Friday. The project's estimated completion date is Winter 2012.

To learn more about the project, visit the Great Rivers Greenway website at www.grgstl.org.

Wellesley Tunnel Lighting Replacement: 62% energy savings

Fourteen interior ceiling mounted lights plus two exterior lights (located at each entrance) were recently replaced with lower wattage High Pressure Sodium (HPS) and LED fixtures. The previous interior fixtures each housed a 70 watt HPS bulb. The 14 fixtures were replaced with 50 watt HPS bulbs; 12 of the 14 fixtures were fitted with photocells to reduce energy during daylight hours.

The cost for the new fixtures and the labor to install them totaled \$4,057. This was paid for through a Department of Energy grant promoting energy conservation and efficiency. The table below shows the cost analysis of this change:

	70W HPS – 16 total fixtures	50W HPS – 14 total fixtures with Photocells, 28 watt LED – 2 total fixtures
kWh/year (energy used)	13,315	5,112
Energy Charge per year (based on 2M metered energy)	\$1,068.18	\$409.98
TOTAL Cost per year: Parts, labor, plus energy	\$1,341.18	\$527.98

These savings amount to over 60% in energy and maintenance/labor cost per year based on the lower wattage HPS bulbs and the lower wattage/longer life LED fixtures at the entrances.

The true success is indicated in the appearance of the new fixtures. The pictures below show that although the energy use has decreased, the light output is brighter and more evenly distributed with the new lights.



70 watt HPS interior lights



NEW
50 watt HPS interior lights

In addition to the new lights, the tunnel is scheduled to be painted in the near future.

Tire Recycling Event

The Cities of Pagedale, Wellston and University City held a successful Tire Recycling Event on May 19, 2012. Approximately 1,675 tires were collected during the event, keeping the tires from ending up in public alleys and vacant lots. The event was held in Pagedale. The tires were collected by a local tire recycling vendor, Central Green Tire Recycling Services, LLC.



New U City Businesses

Business Name	Address	Phone Number
Ashton & Friends Child Care Center	7141 Olive Boulevard	(314) 601-1772
Blast Fitness	7393 Forsyth	(617) 915-5691
Enigma Tattoos & Body Piercing	6635 Delmar Boulevard	(314) 518-5848
Littleton Chiropractic	8420 Delmar Boulevard Ste LL10	(314) 322-5764
Metro Design Studio	612 N McKnight, Unit C	(314) 973-1125
Q Tech Inc.	8515 Delmar Boulevard, Unit 226	(314) 692-2500
Successful Speech Services	8515 Delmar Boulevard, Unit 224	(314) 265-0226
Superb Styles by Katherine	612 North McKnight	(314) 269-4286
Thai Kickboxing, LLC	8416 Olive Boulevard (Rear)	(314) 440-8009
Tutti Frutti	7708 Delmar Boulevard	(314) 809-9215

University City received the 3rd place award in the 2012 Cans for Cash City Recycling Challenge!



The award by the United States Conference of Mayors and Novelis Inc., includes a \$5,000 grant. University City's award came in the "Most Cans Collected" category, which recognized cities that collected the most aluminum beverage cans per capita during the challenge period (any consecutive 28 days between March 1 and April 30, 2012).

Combined, cities that participated in the 2012 Challenge collected 114,284,354 aluminum beverage cans during the challenge period. The amount of energy saved by recycling these cans could supply enough energy to power 10,884 U.S. homes for an entire day. The Cans for Cash City Recycling Challenge has collected and recycled more than 902 million aluminum cans since the challenge started in 2004.

For a complete list of winning cities, visit www.cans4cash.com

Electronics Recycling Event– A Success!

The Cities of Pagedale, Wellston and University City held a successful Electronics Recycling Event on June 16, 2012. Approximately 14, 085 pounds of electronics (televisions, monitors, audio video equipment, keyboards, printers, personal computers, etc.) were collected during the event, keeping the electronic items from ending up in public alleys and vacant lots.



The event was held in Wellston. The electronics were collected by a local electronics recycling vendor, Midwest Recycling Center.

Recycling in University City Parks

Residents and park visitors will have an opportunity to recycle plastic, paper, aluminum, cardboard, and glass containers in three University City parks beginning Fall 2012.

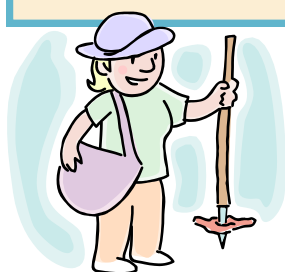
University City was recently approved for a grant to purchase and install 5 recycling system containers in the pavilion areas at Heman, Fogerty and Millar Park. University City will receive \$13,170 in financial assistance from the St. Louis County Department of Health to purchase the containers, monitor activity, and develop educational materials for the Recycling in University City Parks program. The Department of Public Works and Parks submitted an application requesting assistance to implement the program to St. Louis County in May 2012 during an open grant round. University City is required to provide a 10% match (in-kind) that will be applied as staff hours.



Be a Good Neighbor

Everyone loves good neighbors. University City urges all of its residents to be good neighbors by adhering to its Good Neighbor Policies. These policies encourage residents to follow the ordinances set by the city and state that promote property upkeep and pet care. Among these are:

- * **Keep property and adjacent public property clean: free of weeds, leaves, tall grass and litter**
- * **Weeds and grass must be kept below 7 inches on improved properties and below 12 inches on vacant lots**
- * **Remove any brush or litter from your property and dispose of it properly**



Most of these guidelines are enforced by property maintenance inspectors who inspect private properties for environmental safety hazards and other violations on City codes. When residents keep up the properties in University City, we reduce environmental hazards (rats, mosquitos and the like) and increase the property values.

NEW Wires Over Wildlife Program

The Missouri Department of Conservation (MDC) and Ameren have partnered and created a Wires Over Wildlife (WOW) program that encourages property owners to manage land for wildlife habitat where Ameren easements are located under transmission lines.

If your land qualifies, MDC will provide technical counsel and Ameren will reimburse property owners to help reduce costs of land maintenance. Please contact Jennifer Porcelli at 636-441-4554 or jennifer.porcelli@mdc.mo.gov for additional information. Visit the MDC website at <http://mdc.mo.gov/> for information on local conservation projects.



Courtesy Missouri Department of Conservation

Did you know...?

University City publishes a newsletter for the U City business community, called the Lion Pages. Check it out at:

www.ucitymo.org/DocumentCenter/Home/View/5859

Ten Ways to Improve Your Neighborhood Now

The Department of Community Development encourages residents to adopt the following ideas for increased neighborhood safety and involvement:

1. Report crime immediately. Whether the issue is loitering or something more serious, police cannot act without first hearing from citizens. For non-emergencies contact the Police Department at 725-2211.
2. Take away the opportunity for crime. Lock your car and house. Trim bushes or trees on your property that offer too convenient hiding places.
3. Report property and neighborhood nuisances immediately. Whether the issue is stray dogs, poor property maintenance or weeds, your information can help alert the City to such activity. For non-emergencies, contact the Department of Community Development at 505-8500.
4. Know your neighbors. Greet youth who live, play and walk in your neighborhood by name. Make a list of the names and telephone numbers of neighbors and landlords on your block.
5. Turn your porch light on. Crime tends to decline in well-lit neighborhoods.
6. Walk around the block. Foster neighborhood interaction and a sense of security with this simple effort.
7. Drive slowly on neighborhood streets. Slow down traffic in your neighborhood and protect children at play. Participate in the "Keep Kids Alive" campaign (for more information call 402-334-1391).
8. Pick up litter near your home. Trash breeds trash; stop the spread by properly disposing of existing litter. Report litter issues to the Department of Community Development at 505-8500.
9. Stay put. Stable neighborhoods are built on the commitment of long-term residents who insist on a healthy community.
10. Support your City services, neighborhood association or similar group. Attend meetings, report concerns and help participate in the future of your neighborhood.

Fire Department Offers Group AED and CPR Training

Statistics show that more than 200,000 Americans die of sudden cardiac arrest every year. Up to 50,000 of these deaths could have been prevented. A Cardiac Chain of Survival is initiated when Cardio Pulmonary Resuscitation (CPR) and an automated external defibrillator (AED) is available for immediate use at the time of the emergency.

As a community service, the U. City Fire Department (UCFD) is offering free Heartsaver's CPR/AED training classes for groups and organizations of 6 or more.

If you want to learn how to possibly save the life of a co-worker, friend or family member, call Private David James: 314.505.8768. There is a class scheduled for July 21, 2012.



Source: tundrastraining.com

Tips to Beat the Summer Heat

What you should do if the weather is extremely hot:

- ◆ Listen to **NOAA Weather Radio** for critical updates from the National Weather Service (NWS).
- ◆ Never leave children or pets alone in closed vehicles.
- ◆ Stay indoors as much as possible and limit exposure to the sun.
- ◆ Stay on the lowest floor out of the sunshine if air conditioning is not available.
- ◆ Postpone outdoor games and activities.
- ◆ Consider spending the warmest part of the day in public buildings such as libraries, schools, movie theaters, shopping malls, and other community facilities. Circulating air can cool the body by increasing the perspiration rate of evaporation.
- ◆ Eat well-balanced, light, and regular meals. Avoid using salt tablets unless directed to do so by a physician.
- ◆ Drink plenty of water; even if you do not feel thirsty. Avoid drinks with caffeine. Persons who have epilepsy or heart, kidney, or liver disease; are on fluid-restricted diets; or have a problem with fluid



retention should consult a doctor before increasing liquid intake.

- ◆ Limit intake of alcoholic beverages.
- ◆ Dress in loose-fitting, lightweight, and light-colored clothes that cover as much skin as possible. Avoid dark colors because they absorb the sun's rays.
- ◆ Protect face and head by wearing a wide-brimmed hat.
- ◆ Avoid strenuous work during the warmest part of the day. Use a buddy system when working in extreme heat, and take frequent breaks.
- ◆ Check on family, friends, and neighbors who do not have air conditioning and who spend much of their time alone.
- ◆ Avoid extreme temperature changes.

Check on your animals frequently to ensure that they are not suffering from the heat. Go to a designated public shelter if your home loses power during periods of extreme heat. Text **SHELTER** + your ZIP code to **43362** (4FEMA) to find the nearest shelter in your area (example: *shelter 12345*).

Information courtesy of: <http://www.ready.gov/heat>

Missouri Preservation Conference- Coming to U City

Join Missouri Preservation in partnership with University City for the 2012 Missouri Preservation Conference at the Center of Creative Arts (COCA), located in the Loop, on October 24-26.

The *Historic Building Development and Tax Credit Workshop* will be held on Oct. 24, and the *Preserving Historic Stained Glass Workshop* on Oct. 26.

Learn more at www.preservemo.org.



**MISSOURI
PRESERVATION**
Preserving Place And Community
For Future Generations

Sustainable Land Use Code Audit Workshop Held

The City of University City is one of the 56 communities across the nation and the only city in the St. Louis metropolitan area that has received technical assistance through the U.S. Environmental Protection Agency (EPA)'s Building Blocks for Sustainable Communities program in 2012.

The two-day SUSTAINABLE LAND USE CODE AUDIT Workshop awarded to the City by the EPA was held on June 18 & 19 in City Hall. The Workshop goal was to identify ways to improve the city's zoning and subdivision codes to incorporate sustainability. Timely, it also commemorated the 90th anniversary of the birth of the city's Zoning Ordinance. On June 15, 1922, our Zoning Ordinance was first adopted.



On day one of the Workshop, a well-attended public meeting was held at the Council Chambers. Mayor Shelley Welsch, Raymond Lai, Deputy Director of Community Development, and Karl Brooks, U.S. EPA Region 7 Administrator (Kansas City office), gave the welcome remarks. A presentation explaining sustainable land use code concepts and the audit process was conducted by EPA staff and a consultant. Public comments and discussion were kept on various sustainability topics.

On day two, group discussion and brainstorming sessions were held on sustainable development issues, priority code amendments, and implementation strategies. The events were facilitated by Kevin Nelson of EPA Office of

Sustainable Communities (Washington, DC), David Doyle, Sustainable Communities Coordinator (Kansas City office), and their consultant from Clarion Associates (Denver, CO). A number of stakeholders, city officials and staff, and community leaders/representatives participated in these sessions.

In coming weeks, the City will receive from the EPA and its consultant a short "next steps" memo outlining options to consider as it moves forward to improve the economy, the environment, and quality of life by incorporating sustainability in the zoning and subdivision codes. The recommendations will be based on their review of our land use codes and input collected from the Workshop.



Visit Ruth Park Golf Course and Driving Range — 8211 Groby Road

Ruth Park Golf Course is convenient, affordable and in great shape. It is truly one of the premier municipal courses in the region. Centrally located in University City, 1 mile north of Delmar Blvd., its tree-lined, hilly course layout makes Ruth Park challenging and a favorite venue for generations of University City and surrounding area golfers. Our Driving Range is open 7:00 am to approximately 9:30 pm (last bucket of balls sold at 9 pm) and includes 25 hitting stations of both mats and grass. Managed under the direction of PGA Professional, Doug Castellari, Ruth Park Golf Course amenities include: Zoysia fairways and bent grass greens, multiple tee boxes to accommodate players of all ages, individual/group lessons, professional club fittings, spring/summer youth golf programs, and a fully stocked golf shop and snack bar. League play and group outings are also available.



For more information, contact Ruth Park Golf Course, 314.727.4800 or email Doug at dcastellari@ucitymo.org or check our website ucitymo.org/index.aspx?nid=496.



Driving Range E-Key Value Packages

E-range keys may be purchased in amounts of:

\$50 get 15% off each bucket

\$75 & \$100 get 20% off each bucket of balls you purchase.

Keys maybe revalued at any time. Such great savings!

Course Amenities

- Club rental
- Fully stocked pro shop
- Golf club fitting
- 25 station fully lighted practice area with both grass tee and turf hitting mats
- Individual or group lessons
- Motorized golf carts
- Pull carts
- Snack bar serving soda, beer, and the best grilled beef franks and hamburgers in town!
- Summer junior golf camps
- Tournaments



**Can't decide what
book to read next?**

**Check out the
suggestions on the
library's website at:**

[www.ucpl.lib.mo.us/
readersadvisory.aspx](http://www.ucpl.lib.mo.us/readersadvisory.aspx)



**U City
Public Library**

6701 Delmar Boulevard

Hours:

Mon-Fri: 9am–9pm
Saturday: 9am–5pm
Sunday: 1pm–5pm

Upcoming Events at the U City Public Library

July 1-27: In the Gallery: University City Art Association

July 4: CLOSED for Independence Day

July 5: Urban Thought Group

7pm Join us for a discussion of Dolen Perkins-Valdez' *Wench*. We'll also have copies of next month's selection, Gloria Naylor's *Men of Brewster Place*. Everyone is welcome! Meet in the Auditorium

July 8: Gallery Reception: University City Art Association

2-4pm

July 11: Computer Class- Drop in Session

2:30 pm Computer classes are free and do not require registration. All classes are designed for beginners and last one hour. Whether you're working on something and need extra help, or just want to learn something not covered in the other classes, stop in with your questions! Job search, resume software, advanced programs - we do it all!

July 17: Reading in History Book Group

7pm Join us for a discussion of Barbara Tuchman's *the Guns of August*. We'll also have copies of next month's selection, *The Great Influenza* by John Barry. Everyone is welcome!

July 25: Computer Class- Getting Ebooks from the Library

2:30pm Computer classes are free, do not require registration, and last one hour. Bring your e-reader, library card, and, if applicable, your laptop computer. We'll help you get acquainted with *Overdrive*, the library's provider of downloadable ebooks and audiobooks.

July 25: Adult Summer Reading- Les Miserables

7pm Join us for the second discussion in our Adult Summer Reading 2012 program, *Les Miserables*. We'll be discussing the second two volumes, Marius and Saint Denis. We'll enjoy refreshments, good conversation and great literature! All are welcome; copies of the book are available to check out at the library

UNIVERSITY CITY
NEWS

City of University City
6801 Delmar Blvd.
University City, MO 63130

City Hall phone: 862-6767
Centennial Commons: 505-8625
U City Public Library: 727-3150

We're on the web!
ucitymo.org

facebook.com/UniversityCityMo
twitter.com/UniversityCity



University City, Missouri is an inner-ring suburb of the City of St. Louis, a vibrant, diverse community of about 35,000 people at the heart of the St. Louis metropolitan area. University City is a full-service city, providing its residents with police and fire service; full recreational facilities; a library; and solid waste services.

For questions or comments about this newsletter please contact:
Kacie Galbraith at kgalbraith@ucitymo.org.

Starlight Concert Series

FREE ADMISSION • 6:30 - 8:30 PM
SOUTH SIDE OF HEMAN PARK
7210 OLIVE BLVD • UNIVERSITY CITY

This annual summertime treat again will take the stage at Heman Park, beginning June 18 with the University City High School Jazz Combo. Every concert is free and takes place at the south side of the park, near the Midland/Shaftesbury entrance, from 6:30 to 8:30 p.m.

For more information:
call 505-8625 or visit
universitycityartsandletters.wordpress.com

SCHEDULE

- June 18: U City High School Jazz Combo
- June 25: Rob Silverman (*jazz, fusion & rock*)
- July 2: The Style Band (*r&b*)
- July 9: Power Play (*jazz, r&b, disco, & Motown*)
- July 16: Mystic Voyage (*groovy*)
- July 23: Fat Pocket Funk (*funk*)
- July 30: Retro Boogie (*r&b*)
- August 6: Par 3 (*contemporary*)