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Renovations are completed!

The Centennial Commons Gymnasium is now open and ready for daily use! Membership/ID Card Holders will receive a five-week extension to their membership.

Contact Information:

314.862.6776

Ucitymo.org

Follow us:

@UniversityCity

UniversityCityMo

Welcome to ROARS - University City's Updated Newsletter!

Wonderful things are happening in our community. University City **ROARS** (Residents Outreach Activities Retailers and Services) is a new publication where you can read about them. **ROARS** is produced six times a year. It will be mailed to University City residents and businesses. Additionally, it can be found online, at Centennial Commons and at the University City Library. Each issue will include a message from the mayor, individual Council reports, upcoming events, news about our services and citizens, introduction of new businesses and more.

University City is a vibrant hub of 35,000 interesting people, places and activities. We hope this newsletter will help you stay connected.



Built in 1903 as the headquarters of Women's Magazine, the University City Hall building is now on the National Register of Historic Places.

Farewell Chief Miner!

32 Years of Service for the Chief

After 32 years of service, Fire Chief Don Miner has retired. Chief Miner began his career with the fire department in January 1980, as a paramedic/firefighter. In July 1987, Chief Miner was promoted to fire captain and then to battalion chief in September of 2001. In December of 2005, he took over the position of assistant chief after Mike Toomey retired. When Chief Steve Olshwanger retired in August 2010, Chief Miner was promoted to the position of fire chief for University City.

During his tenure in the department Chief Miner served in various positions as a union officer and served on the Police/Firefighters Pension Board. Chief Miner said, "It has been an honor and privilege to work for University City and to serve the citizens for the past 32 years. I am looking forward to seeing the new Fire House #1 when completed."



As Chief Miner moves on to a new chapter in his life, he looks forward to seeing the new Fire House #1 when it's completed.

We would all like to thank Chief Miner for the years of service he has devoted to the University City Fire Department, city employees and residents.

From the Mayor's Desk

We Want To Hear From You

You are now reading the first issue of **ROARS**, a new publication of the City of University City. You will find a copy of **ROARS** in your mailbox every other month. As it says on the masthead, **ROARS** is the voice of our great community of University City.

ROARS is designed to provide you with information you can use. **ROARS** won't be filled with information about what's already happened. This newsletter will share details about what's going on now, or what's coming up, so you can be involved as much or as little as you like.



Mayor Shelley Welsch

In each issue you will find:

- The latest news about University City
- Information on upcoming events in town
- A list of important phone numbers
- The Mayor's Communique and a column from a member of the City Council
- A list of new businesses that have opened in University City
- And lot's more!

It pleases me that City Manager Lehman Walker has made a commitment to provide this newsletter on a regular basis. For years I have heard from residents who have said they did not feel educated about what is happening in University City. I think **ROARS** is a great first step in that direction. But remember, this is a new publication, and changes may be made as it settles into itself. So share your thoughts about **ROARS**. If you have ideas about what stories should be included in a future issue of **ROARS**, or what does or does not work with the current design, let us know by calling **314-505-8631** or e-mailing ucityroars@ucitymo.org.

One of the reasons **ROARS** exists is because Mr. Walker has done a great job of putting our fiscal house in order, and we now have the resources to cover the cost involved in the production and mailing. He's done that by putting together tight but honest budgets that include input from residents in public budget meetings. If you want to make sure your voice is heard as the City staff and Council make plans to spend your tax dollars on your behalf, plan to attend at least one of the upcoming budget meetings.

The meetings are scheduled as follows:

- **February 25, 2013**
DRAFT budget presented to City Council
- **March 28, 2013**
6:00 pm at the McNair Administration Building, 8136 Groby Road
- **April 15, 2013**
6:00 pm at Mt. Gideon M.B. Church, 6505 Etzel
- **May 13, 2013**
6:30 pm Public Budget Meeting in the Council chamber
- **FINAL BUDGET** must be approved by June 27, 2013

Those of us on the City Council know that we have the responsibility to spend your tax dollars efficiently and appropriately. I feel better about the work I do when I have heard from interested residents. So please make an effort to share your thoughts on the Fiscal Year 2014 budget.

If you have any questions, comments or concerns, let me know at mayor@ucitymo.org or **314-505-8606**.

Thanks and have a great 2013!

Mayor Shelley Welsch

Coming Soon!

Future issues of **ROARS** will feature a section called Council Corner. Hear from your councilmen and councilwomen on topics affecting your neighborhood. Stay tuned!

New Businesses in U City

Redbox
now at 7 Eleven
8159 Olive Boulevard
www.redbox.com

Hair by Beverly
612 N McKnight Rd.
Unit J
314.750.3311

St. Louis Bridge Center
8616 Olive Boulevard
314.567.7275
<http://stlouisbridge.org>

Vernon's BBQ INC
6707 Vernon Avenue
314.726.1227
<http://www.vernonsbbq.com>

**Washington University
Institute for
School Partnership**
6601 Vernon Avenue
314.954.8137
<http://schoolpartnershipwustl.com>

**Xpress Style
by Lawanda**
612 N McKnight Rd.
Unit F
314.473.0148

Arts and Letters Returning Artists Project

Since 1994, the Returning Artists Program has featured artistically renowned University City High School (UCHS) graduates who return to share their fields of creative work with University City's current students.

The University City Municipal Commission on Arts and Letters (UCMCAL) has announced the 2013 Returning Artist will be Saaba Buddenhagen Lutzeler. Saaba is scheduled to visit various public and private University City schools from February 4-8. A reception is scheduled for Thursday, February 7, at the University City High School Library, 7401 Balson, at 7 pm.

Saaba, UCHS Class of 1992, is a painter with an extensive body of stylized portraits, several permanent public art pieces and four book covers. Her works are part of permanent collections at Kenyon College and the St. Louis Urban League. Saaba has exhibited in numerous galleries, both in St. Louis and in the San Francisco Bay Area. These exhibits include a solo show at the Vaughn Cultural Center and a group show at the San Jose Museum of Art.

In addition to her own work, Saaba collaborates with local artists and organizations to create workshops and community-based art projects. Her collaborative work is supported by funds through organizations like the Contemporary Art Museum and Craft Alliance; the Regional Arts Commission and the Center of Creative Arts; Arts in Transit and the St. Louis Community Foundation. Selections of Saaba's work may be viewed at www.SabbaStudio.com.

UCMCAL sees the program as a chance to enrich the University City school system's arts programs and to encourage students to consider careers in the arts. Returning Artists in past programs have included visual artists, glassblowers, photographers, writers, filmmakers, graphic designers, videographers, animators, instrumental musicians, composers, actors, singers and dancers.

More information can be seen at the UCMCAL website: <http://universitycityartsandletters.wordpress.com/returning-artists>



Fire House 1 Construction

The groundbreaking ceremony for construction on the new Fire House #1 took place September 20, 2012. The Fire Department received a \$2.6 Million grant from FEMA-Homeland Security to build a replacement facility at 863 Westgate Avenue (Westgate and Vernon). The construction is estimated to be completed in August 2013, and residents can follow the progress of the construction on the University City website.

A \$2.6 million grant from FEMA will build a new fire house at 863 Westgate Avenue.

Saaba Buddenhagen Lutzeler's work has appeared at the Vaughn Cultural Center and the San Jose Museum of Art.



RainScape Rebates Program

Rebate Program Helps Landowners

Deer Creek Watershed landowners in University City are eligible to participate in a RainScape Rebates program which launched **January 7, 2013**. The RainScape Rebates Program is a voluntary program that financially assists landowners in the Deer Creek Watershed who wish to landscape their yards to improve storm water management.

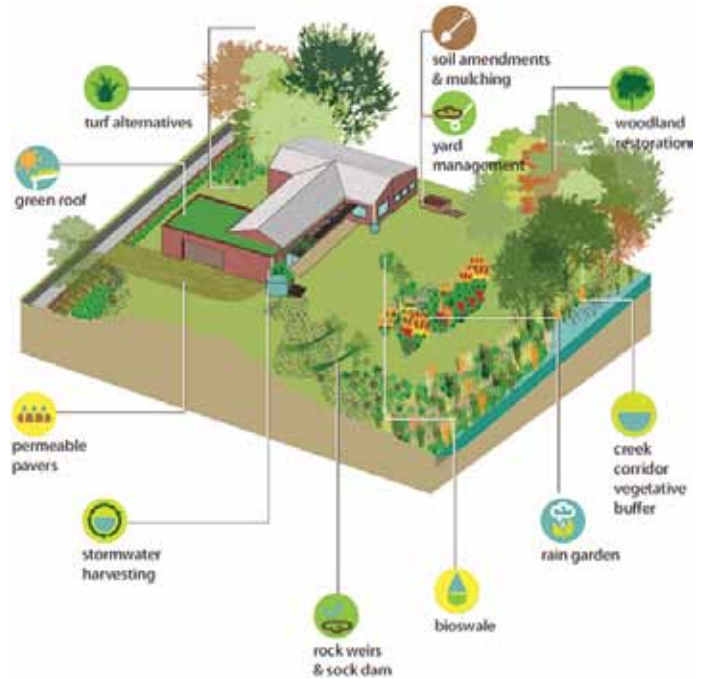
The purpose of the program is to improve water quality in Deer Creek and its tributaries by installing landscaping that helps capture rain where it falls, instead of allowing water to run off-site. RainScaping can also be employed to solve a drainage problem, increase aesthetic appeal, improve property values and attract birds and butterflies.

Training Workshop and Webinar Available

Applications and more information about the program are available on the Deer Creek Watershed Alliance website at deer creekalliance.org. An optional training workshop or webinar for residents and a required workshop for contractors will be available in February. The application deadline for residents is **March 1, 2013**. The maximum rebate per site is 75% of documented expenses up to \$2,000.

Sign up for the email newsletter on Deer Creek Watershed Alliance's website to receive first access to the materials. In addition, RainScape Rebates application forms are available at University City Hall.

The Deer Creek Watershed Alliance is a project of Missouri Botanical Garden. The RainScape Rebates



Landowners may select from a variety of RainScaping options, including planting a rain garden, installing a rain barrel, amending soil and/or replacing lawn grass with trees, shrubs and low-maintenance ground cover.

program is funded by Metropolitan St. Louis Sewer District, Mabel Dorn Reeder Foundation, cooperating municipalities and US EPA Region 7 through the Department of Natural Resources (sub grant number G11-NPS-15), under Section 319 of the Clean Water Act.

Winter Recreational News

Ruth Park Golf Course Winter Updates

Since 1931, Ruth Park Golf Course has combined gorgeous landscapes with the timeless pleasures of golf. It is a classic course and an example of the golden age of course design.

Whether you are braving the cold weather or it



is a mild winter day in University City, you can still enjoy golf at Ruth Park all winter long!

Winter rates are as follows:

Weekdays Residents \$8 Non-residents \$10

Weekends Residents \$9 Non-residents \$11

Gift Shop hours of operation during the winter are Monday-Sunday 6:30 am to 8:00 pm daily, weather permitting. Please call **314-727-4800** or email dcastellari@ucitymo.org for more information.

Centennial Commons Silver&Fit® Program

Centennial Commons is now a Silver&Fit® participating fitness facility! Silver&Fit is a fitness program designed specifically to help Medicare beneficiaries achieve better health through regular exercise and health education.

Silver&Fit provides eligible members with no-cost fitness memberships through arrangements with certain health plans.

For more information, please visit Centennial Commons at 7210 Olive or call **314-505-8625**.

University City Public Library Events

Events For Adults are Free

All events for adults are free and open to the public. You can reserve copies of our discussion books through our online catalog, by calling us at **314-727-3150**, or in person. Many of our youth services events require advance registration. There is a \$4 fee for the Toastmasters course to cover the cost of materials.

Events and Programs for Adults:

January

23 U City Book Group

Join us for a discussion of *The Barbarian Nurseries* by Hector Tobar, at 7 pm.

25 Storytime for Grownups

Eleanor Mullin reads Carl Sandburg and Robert Frost, noon, Auditorium

30 Book Signing

The Friends of the University City Library welcome author Terry Baker Mulligan, for a reading and signing of her new book, *Sugar Hill: Where the Sun Rose Over Harlem*, at 7 pm.

February

7 Urban Thought Book Group

Join us for a discussion of the classic American novel, *The Color Purple* by Alice Walker at 7 pm.

27 Book Discussion

National Book Award winner *Salvage the Bones* by Jesmyn Ward, at 7 pm.

Events and Programs for Children and Teens:

January

19 Winter Wonderland

Stop by the library during the Loop Ice Carnival for snowy stories & wintry songs with Ms. W. Play a game to win a prize! (Game donations will help buy new books for our library.) Story time is at 2:30 pm.

February

5 The Tooth Doctor Returns

Celebrate Children's Dental Health Month with story, songs, craft and information from Dr. Carman and Ms. W. at 6:30 pm.

MLK Holiday Trash Pickup and Recycling Schedule

No Trash and Recycling Collection on Monday, January 21, 2013

Monday routes will be collected on Tuesday, 1/22/13

Tuesday routes will be collected on Wednesday, 1/23/13

Wednesday routes will be collected on Thursday, 1/24/13

Thursday routes will be collected on Friday, 1/25/13

Friday routes will be collected on Saturday, 1/25/13

Please contact the Public Works and Parks Department if you have any questions at **314-505-8560**.



Have You Seen the Light?

U City Testing Energy-Efficient Lighting

University City is sampling various options of new and more energy-efficient lighting on N. Delmar in the Loop. Currently, the tall street lights on the concrete poles are High Pressure Sodium (HPS). LED and Ceramic Metal Halide (CMH) are much more energy efficient reducing energy usage by 66%. LED/CMH have a longer lifetime, require much less maintenance and have better color recognition.

Ameren is allowing the use of their street light poles for U City to carry out a pilot project testing new technology lighting. Twenty-three LED and five CMH sample fixtures have been purchased or borrowed. For the next 60 to 90 days, these new fixtures will

temporarily replace the current tall HPS street light fixtures on concrete poles between Kingsland and the Tivoli Theatre on Delmar. It is anticipated that the product chosen will be installed along Delmar in the University City Loop.

It is very important that comments and opinions are gathered from this project at the website below. Since there will be various brands, types and wattages installed, any and all input supplied during the pilot project will be considered and greatly appreciated!

Survey Link:

<https://www.surveymonkey.com/s/LightingStudy>



Energy-efficient lighting options are being tested on Delmar in the Loop. Your thoughts on the lighting are welcome and appreciated!



Coming Soon: Streetcar Service Along the Loop



The Loop Trolley will be a 2.1 mile streetcar system, connecting Forest Park and the Loop.

Construction To Begin Early 2013

Streetcar service along Delmar and DeBaliviere will be restored pending the required permits and that the final engineering drawings are approved by the cities of St. Louis and University City. Once constructed, the Loop Trolley will be a 2.1-mile streetcar system that will connect Forest Park and the Loop, serving 10 station stops.

Construction activities are scheduled to begin in early 2013, and will last approximately one year. A detailed construction schedule will be available later this year.

Trolley ridership for the first year of service is predicted to be about 350,000. Planners anticipate the Trolley to have a favorable economic impact on Loop businesses.

A separate but related project that is also expected to bring economic benefits to the Loop is the "Loop Media Hub" initiative. The infrastructure to provide Ultra-Gigabit internet connectivity along the Trolley route through the Loop corridor will be constructed simultaneously with the Loop Trolley Project.

For more information, visit www.looptrolley.org.

Asphalt Maintenance Program

Preventative Maintenance Program Addresses Deterioration

In the fall of 2012, the University City Public Works and Parks Department initiated a pilot preventative asphalt maintenance program specifically addressing deterioration. The City's pilot program included two separate types of treatments: Reclamite and CRF.

Reclamite is an emulsion made up of petroleum oils and resins that closely resemble those in the original composition of the asphalt pavement. It is formulated to suspend the life cycle of asphalt pavement. The other chief benefit is its ability to restore life or flexibility to aged pavement.

Reclamite was applied to 22 city blocks at different condition levels to experiment the effectiveness of the product and determine how to select streets for the optimum product performance.

The second treatment used is called CRF and was applied to 12 city blocks. This product is a type of a restorative seal and was created to restore older roads, as well as add vital years at the end of the road's life cycle. CRF mimics Reclamite in reinstating the lost components of asphalt on the pavement surface, but it also contains asphalt itself.

CRF additionally works to fill the voids in a raveled pavement surface. It locks in remaining surface aggregate and seals minor cracking. This treatment method is helpful for preventing water seepage into the pavement and any possible premature deterioration caused by the softening of the subgrade, internal stresses, or freeze-thaw cycles.

If you have questions or would like to share your opinion of the asphalt maintenance program, please contact City Engineer Sinan Alpaslan at (314) 505-8572.

Addressing asphalt deterioration, U City Public Works and Parks Department is using two types of treatments to improve area streets.



What's New in the U

7700 Olive Boulevard

The City recently sold the building at 7700 Olive to Physician's Choice Wellness (PCW). PCW is a medical service provider that provides a non-surgical, medical weight loss alternative to individuals struggling to lose weight. The façade of the building will be restored in keeping with its historical significance. Once complete and operational, PCW will bring 40 new jobs to the area.

8392 Delcrest Avenue

The former McKnight School Building has been demolished to make way for a new four-story 200-unit apartment complex. The complex will offer a mix of one-, two- and three-bedroom units ranging in size from 725 square feet to 1,300 square feet.

8390 Delmar Boulevard

The development approvals for a new Walgreen's at 8390 Delmar have been obtained. The project continues to move forward. Construction is anticipated to begin in 2013.

6600 block of Olive Boulevard

A new owner has acquired the Pete's Shur Save site in the 6600 block of Olive. The site is being cleared of buildings and re-graded. The new owners are evaluating preferred uses for the site prior to moving forward with a new development.

Northeast neighborhood

Habitat for Humanity Saint Louis completed construction of five new "infill" homes in the northeast quadrant of the University City. All of these homes have occupants.



THE VOICE OF UNIVERSITY CITY
 6801 Delmar Blvd.
 University City, MO 63130

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 Permit #1091

University City Resident
 555 Delmar Avenue
 University City, MO 63130

University City Administration

Main Phone:(314) 862-6767
City Manager: **Lehman Walker**(314) 505-8534
City Clerk: **Joyce Pumm**(314) 505-8605
Director of Finance: **Tina Charumilind**(314) 505-8547
Director of Community Development: **Andrea Riganti**(314) 505-8516
Director of Public Works/Parks: **Richard Wilson**(314) 505-8566
Police Chief: **Charles Adams**(314) 505-8650
Fire Chief: **Vacant**(314) 505-8593

University City Council Members

Mayor **Shelley Welsch**(314) 505-8606

First Ward

Stephen Kraft(314) 863-1136
 Terry Crow(314) 918-0045

Second Ward

L. Michael Glickert(314) 882-6432
 Paulette Carr(314) 727-0919

Third Ward

Arthur Sharpe, Jr.(314) 721-5954
 Byron Price(314) 853-2165

City Services

Emergency Hotline(314) 505-8550
 (Severe Weather, Natural Disaster)

Finance/Refuse Billing(314) 505-8544
 Library(314) 727-3150
 Recreation(314) 505-8617
Permits/Inspections(314) 505-8500
Public Works/Parks(314) 505-8560

Fire and Police Departments

Emergency911
Fire Department(314) 505-8592
Police Department(314) 725-2211