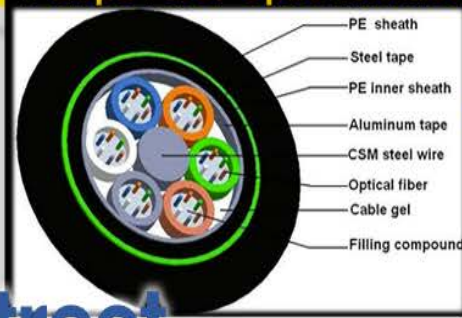


Gigabit Internet Access & Green Transportation

Loop Media Hub



1 Gbps Fiber Optic Internet

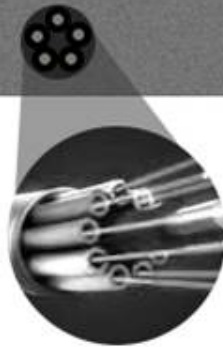


#STL's Boutique Gigabit Main Street



LIMITLESS CONNECTIONS

LOOP ME IN



WHAT IS THE LOOP DATA RAIL?



PLATFORMS FOR GROWTH

COMMUNITY
FOCUSED

ENTREPRENEUR
FRIENDLY

GLOBALLY
ACCESSIBLE

Loop Media Hub

The Vision:

The Loop Media Hub will be the site of the first Gigabit City in the St. Louis metropolitan area, ushering in a new era of residential, business and organizational opportunities around the route of The Loop Trolley.

The Mission:

To accelerate the economic development of the community along The Loop Trolley. Provide for the creation of high value jobs, improved real-estate values and new private and public sector opportunities.



What is it?

- Gigabit Connectivity: Blazing fast Internet. 100-300 times faster than what most people have at home.
- Loop Media Hub: A collaborative community organization to accelerate outcomes and impact.



The Impact

- High value job creation
 - All things being equal, the connectivity capacity will be a distinguishing feature and a magnet for technology and data-based companies.
- Increased real-estate value and lease rates
- Increased revenue to TDD
- Youth and community education/activities
- Service to customers (businesses, residents, entrepreneurs) at market rates with exceptionally faster speed and capacity.
- Unique model to advance private/public sector opportunities.

The Structure

- Loop Media Hub has formed as a 501 c3 not-for-profit entity.
- Designed to be an initiative that is inclusive of diverse stakeholders.
- Board of Directors will guide decision making to align with TDD, government entities and other collaborative parties, and ensure community value.

Status of LMH

- **Phase 1 Initial Discovery/Feasibility – Complete**
Funding provided by: St. Louis Development Corp, University City, Washington University, University City Chamber of Commerce, COCA – Center of Creative Arts, and Regional Arts Commission.
- **Phase 2 Engineering –**
Complete engineering and align with Trolley engineering by June 2014.
Intend to complete lateral engineering and construction planning by May 2014.
- **Phase 3 Project Planning and Resource Development**
 - Community engagement, marketing, national and international partner development.
- **Phase 4 Implementation –**
Aligned with Trolley construction schedule.

Key Initiatives

- A plan for a Gigabit Store
- “ Who is that kid ? “
- Youth Center for Innovation
 - A first of its kind center aimed at developing 21st century skills (combining art + technology + entrepreneurial skills; S.T.E.A.M. programming) for children and teens.
- State (Kansas City) and International Partnerships
- Numerous collaborative programs and initiatives aimed at economic development, innovation, creativity and education.



Accomplishments to Date

- Saved \$ 780K cost of construction by using Trolley ROW
- We have completed the inspection of buildings along The Loop Trolley ROW which is 80 % of the immediate market.
- **Building Walkout Form Response (thus far)**
 - 121 Building Addresses
 - 163 Businesses
 - 347 Apartments, Condos and Rooms
 - 90% of building owners along Delmar/Debaliviere want wireless.
- We have a draft License agreement for the Trolley ROW and Building Access agreement in review.

Accomplishments to Date

- Retained Google Fiber contractors for engineering and legal.
- We have our first University Board member in the process of coming on board and have three more in the pipeline.
- We have our first international Board member with three others in the pipeline.
- We have a verbal for a Gigabit Store location and updated website to be released in April.
- We have four ISP's who have expressed interest in negotiating with us. Expect the first Term sheet next week.
- We have an official Board in place and are conducting business.

Building Relationships to Olive St. Road

Loop Media Hub
大學城商圈互聯網中心



David Sandel 敬賀

Loop Media Hub Partners

Facebook - The Loop Media Hub - Like me for good luck!

Website - www.cloudcoalition.org

Email - david.sandel@sandel-associates.com

Website - www.sandel-associates.com

**May The Super Fast Internet Snake in
The Loop Bring You Luck in 2013!**

**Loop 商圈蛇形超高速光纖互聯網
祝您2013年中國蛇年好運超速來!**

Next Steps

- Complete engineering.
- Secure greater alignment, partnership and dialogue with Loop Trolley and other key collaborators.
- Build LMH Board of Directors and organizational capacity.
- Further develop LHM business model, revenue structures, and relationships.
- Secure additional funding for construction, implementation and programming.

Our Ask

- \$80k Design and Engineering Budget
- Request \$ 45,280 EDRST
- Balance of \$ 35,720 Loop Media Hub

- Deliverables – A yearly report of economic and retail sales tax impact
- Engineering design can be extended to Kingsland and Olive