



UNIVERSITY CITY CHAMBER OF COMMERCE

Economic Development Projects

For 2014-15

COMMERCIAL WEBSITE DATABASE

- Bids for the website have been requested by City Hall.
- Once a provider is selected, The Chamber will work with building owners and real estate agents to compile a complete list of properties available for sale or lease.
- The Chamber will also work with the provider to make sure the website is constructed according to the RFP, on or below budget and in a reasonable time frame.
- All contact information, price, sq. footage, schematics and other details will be gathered for each property and uploaded onto the website.
- Marketing and advertising for the site, when it is ready to go live, will be managed by the Chamber.
- Monthly maintenance and updates will be managed by the Chamber.
- $\$7453 + \$4000 = \$11,453$

**OFFICE SPACE
FOR LEASE**

TASTE OF U. CITY

- Thursday, May 8th 2014
- Currently in the throws of planning, recruiting, marketing and advertising this event.
- Expect 30-40 restaurants and businesses to participate.
- Looking to add a business expo as part of the Taste for 2015.
- Crowd expectation of 500.
- Moving seating and music outdoors to create more room for participants and visitors.
- $\$6769 + \$3500 = \$10,269$



BUILDING LOCAL LEADERSHIP

- The Chamber of Commerce has established an Olive Street Subcommittee.
- This committee will act on behalf of the business owners and managers along Olive to devise projects, initiatives, request funding, gather input and consensus, and help spur economic development and improvements along Olive Blvd.
- 2 Chamber Board members are Business owners/managers along Olive, and will be heading the committee on a volunteer basis.
 - Quentin Williams (Cintas) & Tim O'Donnell (PCW)
- $\$8393 + \$2500 = \$10,893$



SMALL BUSINESS WORKSHOP SERIES

- The third workshop in this series is scheduled for April 24th, 2014 at the U. City Public Library
- The series has attracted many new business owners and prospective owners.
- The feedback has been mostly positive.
- Once the library has the video equipment in place, these seminars will be recorded and catalogued to be available through the library & Chamber.
- More workshops are in the planning stage.
- These are great exposure for the City of University City, U. City Public Library and The Chamber of Commerce
- $\$3680 + \$2000 = \$5680$



TRAINING

- The Chamber now has a working subscription for Lynda.com through the University City Public Library. Business and community members are welcome to come to our offices, bringing their own laptops, and may utilize this service.
- We are working with the Library to help publicize the new technologies they are installing, and generate interest from the business community to use the services. Having these free services through the Library is a bonus for U. City businesses.
- We will help develop an awareness campaign, and will set up training meeting with business owners.
- $\$4680 + \$1000 = \$5680$

